

Global Still Rose Wine Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The still rose wine market encompasses wines made from red grape varieties with limited skin contact, resulting in a pink hue, and excludes sparkling or carbonated variations. These wines are typically dry or off-dry, though sweet styles exist, and are produced globally, with key regions including Provence (France), Spain, and California (U.S.). The category has gained popularity due to its versatility, appealing to both casual drinkers and connoisseurs, with demand driven by trends like outdoor dining, rosé-themed events, and its perception as a refreshing, approachable alternative to red or white wine. Growth is further supported by innovative packaging (e.g., cans, bag-in-box) and premiumization, with luxury brands capitalizing on the wine's aesthetic and social media appeal. However, competition is intensifying as new producers enter the market, and seasonal demand fluctuations (peak consumption in spring/summer) pose challenges for year-round sales stability. Sustainability concerns, such as water usage and eco-friendly packaging, are also influencing production and consumer preferences.

This report provides a deep insight into the global Still Rose Wine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Still Rose Wine Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Still Rose Wine market in any manner.

Global Still Rose Wine Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

E & J Gallo Winery
Sutter Home
Chateau d'Esclans
Minuty SAS
Blossom Hill
Famille Perrin
Jacob's Creek
Chapoutier
Vintae Group
Frescobaldi
Bodegas Borsao
G?rard Bertrand
Villa Moncigale
Changyu
Buena Vista Winery
Ch?teau Saint-Maur
Montes
Domaine de Cala
Maison Mirabeau
Penfolds

Market Segmentation (by Type)

Low Alcohol
High Alcohol

Market Segmentation (by Application)

Supermarkets
Online Retailers
Independent Retailers
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Still Rose Wine Market
Overview of the regional outlook of the Still Rose Wine Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Still Rose Wine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Still Rose Wine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Still Rose Wine
- 1.2 Key Market Segments
 - 1.2.1 Still Rose Wine Segment by Type
 - 1.2.2 Still Rose Wine Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 STILL ROSE WINE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Still Rose Wine Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Still Rose Wine Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 STILL ROSE WINE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Still Rose Wine Product Life Cycle
- 3.3 Global Still Rose Wine Sales by Manufacturers (2020-2025)
- 3.4 Global Still Rose Wine Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Still Rose Wine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Still Rose Wine Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Still Rose Wine Market Competitive Situation and Trends
 - 3.8.1 Still Rose Wine Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Still Rose Wine Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 STILL ROSE WINE INDUSTRY CHAIN ANALYSIS

- 4.1 Still Rose Wine Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF STILL ROSE WINE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Still Rose Wine Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Still Rose Wine Market
- 5.7 ESG Ratings of Leading Companies

6 STILL ROSE WINE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Still Rose Wine Sales Market Share by Type (2020-2025)
- 6.3 Global Still Rose Wine Market Size Market Share by Type (2020-2025)
- 6.4 Global Still Rose Wine Price by Type (2020-2025)

7 STILL ROSE WINE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Still Rose Wine Market Sales by Application (2020-2025)
- 7.3 Global Still Rose Wine Market Size (M USD) by Application (2020-2025)

7.4 Global Still Rose Wine Sales Growth Rate by Application (2020-2025)

8 STILL ROSE WINE MARKET SALES BY REGION

8.1 Global Still Rose Wine Sales by Region

8.1.1 Global Still Rose Wine Sales by Region

8.1.2 Global Still Rose Wine Sales Market Share by Region

8.2 Global Still Rose Wine Market Size by Region

8.2.1 Global Still Rose Wine Market Size by Region

8.2.2 Global Still Rose Wine Market Size Market Share by Region

8.3 North America

8.3.1 North America Still Rose Wine Sales by Country

8.3.2 North America Still Rose Wine Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Still Rose Wine Sales by Country

8.4.2 Europe Still Rose Wine Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Still Rose Wine Sales by Region

8.5.2 Asia Pacific Still Rose Wine Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Still Rose Wine Sales by Country

8.6.2 South America Still Rose Wine Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Still Rose Wine Sales by Region
- 8.7.2 Middle East and Africa Still Rose Wine Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 STILL ROSE WINE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Still Rose Wine by Region(2020-2025)
- 9.2 Global Still Rose Wine Revenue Market Share by Region (2020-2025)
- 9.3 Global Still Rose Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Still Rose Wine Production
 - 9.4.1 North America Still Rose Wine Production Growth Rate (2020-2025)
 - 9.4.2 North America Still Rose Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Still Rose Wine Production
 - 9.5.1 Europe Still Rose Wine Production Growth Rate (2020-2025)
 - 9.5.2 Europe Still Rose Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Still Rose Wine Production (2020-2025)
 - 9.6.1 Japan Still Rose Wine Production Growth Rate (2020-2025)
 - 9.6.2 Japan Still Rose Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Still Rose Wine Production (2020-2025)
 - 9.7.1 China Still Rose Wine Production Growth Rate (2020-2025)
 - 9.7.2 China Still Rose Wine Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 E and J Gallo Winery
 - 10.1.1 E and J Gallo Winery Basic Information
 - 10.1.2 E and J Gallo Winery Still Rose Wine Product Overview
 - 10.1.3 E and J Gallo Winery Still Rose Wine Product Market Performance
 - 10.1.4 E and J Gallo Winery Business Overview
 - 10.1.5 E and J Gallo Winery SWOT Analysis
 - 10.1.6 E and J Gallo Winery Recent Developments

10.2 Sutter Home

10.2.1 Sutter Home Basic Information

10.2.2 Sutter Home Still Rose Wine Product Overview

10.2.3 Sutter Home Still Rose Wine Product Market Performance

10.2.4 Sutter Home Business Overview

10.2.5 Sutter Home SWOT Analysis

10.2.6 Sutter Home Recent Developments

10.3 Chateau d'Esclans

10.3.1 Chateau d'Esclans Basic Information

10.3.2 Chateau d'Esclans Still Rose Wine Product Overview

10.3.3 Chateau d'Esclans Still Rose Wine Product Market Performance

10.3.4 Chateau d'Esclans Business Overview

10.3.5 Chateau d'Esclans SWOT Analysis

10.3.6 Chateau d'Esclans Recent Developments

10.4 Minuty SAS

10.4.1 Minuty SAS Basic Information

10.4.2 Minuty SAS Still Rose Wine Product Overview

10.4.3 Minuty SAS Still Rose Wine Product Market Performance

10.4.4 Minuty SAS Business Overview

10.4.5 Minuty SAS Recent Developments

10.5 Blossom Hill

10.5.1 Blossom Hill Basic Information

10.5.2 Blossom Hill Still Rose Wine Product Overview

10.5.3 Blossom Hill Still Rose Wine Product Market Performance

10.5.4 Blossom Hill Business Overview

10.5.5 Blossom Hill Recent Developments

10.6 Famille Perrin

10.6.1 Famille Perrin Basic Information

10.6.2 Famille Perrin Still Rose Wine Product Overview

10.6.3 Famille Perrin Still Rose Wine Product Market Performance

10.6.4 Famille Perrin Business Overview

10.6.5 Famille Perrin Recent Developments

10.7 Jacob's Creek

10.7.1 Jacob's Creek Basic Information

10.7.2 Jacob's Creek Still Rose Wine Product Overview

10.7.3 Jacob's Creek Still Rose Wine Product Market Performance

10.7.4 Jacob's Creek Business Overview

10.7.5 Jacob's Creek Recent Developments

10.8 Chapoutier

- 10.8.1 Chapoutier Basic Information
- 10.8.2 Chapoutier Still Rose Wine Product Overview
- 10.8.3 Chapoutier Still Rose Wine Product Market Performance
- 10.8.4 Chapoutier Business Overview
- 10.8.5 Chapoutier Recent Developments
- 10.9 Vintae Group
 - 10.9.1 Vintae Group Basic Information
 - 10.9.2 Vintae Group Still Rose Wine Product Overview
 - 10.9.3 Vintae Group Still Rose Wine Product Market Performance
 - 10.9.4 Vintae Group Business Overview
 - 10.9.5 Vintae Group Recent Developments
- 10.10 Frescobaldi
 - 10.10.1 Frescobaldi Basic Information
 - 10.10.2 Frescobaldi Still Rose Wine Product Overview
 - 10.10.3 Frescobaldi Still Rose Wine Product Market Performance
 - 10.10.4 Frescobaldi Business Overview
 - 10.10.5 Frescobaldi Recent Developments
- 10.11 Bodegas Borsao
 - 10.11.1 Bodegas Borsao Basic Information
 - 10.11.2 Bodegas Borsao Still Rose Wine Product Overview
 - 10.11.3 Bodegas Borsao Still Rose Wine Product Market Performance
 - 10.11.4 Bodegas Borsao Business Overview
 - 10.11.5 Bodegas Borsao Recent Developments
- 10.12 G?rard Bertrand
 - 10.12.1 G?rard Bertrand Basic Information
 - 10.12.2 G?rard Bertrand Still Rose Wine Product Overview
 - 10.12.3 G?rard Bertrand Still Rose Wine Product Market Performance
 - 10.12.4 G?rard Bertrand Business Overview
 - 10.12.5 G?rard Bertrand Recent Developments
- 10.13 Villa Moncigale
 - 10.13.1 Villa Moncigale Basic Information
 - 10.13.2 Villa Moncigale Still Rose Wine Product Overview
 - 10.13.3 Villa Moncigale Still Rose Wine Product Market Performance
 - 10.13.4 Villa Moncigale Business Overview
 - 10.13.5 Villa Moncigale Recent Developments
- 10.14 Changyu
 - 10.14.1 Changyu Basic Information
 - 10.14.2 Changyu Still Rose Wine Product Overview
 - 10.14.3 Changyu Still Rose Wine Product Market Performance

- 10.14.4 Changyu Business Overview
- 10.14.5 Changyu Recent Developments
- 10.15 Buena Vista Winery
 - 10.15.1 Buena Vista Winery Basic Information
 - 10.15.2 Buena Vista Winery Still Rose Wine Product Overview
 - 10.15.3 Buena Vista Winery Still Rose Wine Product Market Performance
 - 10.15.4 Buena Vista Winery Business Overview
 - 10.15.5 Buena Vista Winery Recent Developments
- 10.16 Chateau Saint-Maur
 - 10.16.1 Chateau Saint-Maur Basic Information
 - 10.16.2 Chateau Saint-Maur Still Rose Wine Product Overview
 - 10.16.3 Chateau Saint-Maur Still Rose Wine Product Market Performance
 - 10.16.4 Chateau Saint-Maur Business Overview
 - 10.16.5 Chateau Saint-Maur Recent Developments
- 10.17 Montes
 - 10.17.1 Montes Basic Information
 - 10.17.2 Montes Still Rose Wine Product Overview
 - 10.17.3 Montes Still Rose Wine Product Market Performance
 - 10.17.4 Montes Business Overview
 - 10.17.5 Montes Recent Developments
- 10.18 Domaine de Cala
 - 10.18.1 Domaine de Cala Basic Information
 - 10.18.2 Domaine de Cala Still Rose Wine Product Overview
 - 10.18.3 Domaine de Cala Still Rose Wine Product Market Performance
 - 10.18.4 Domaine de Cala Business Overview
 - 10.18.5 Domaine de Cala Recent Developments
- 10.19 Maison Mirabeau
 - 10.19.1 Maison Mirabeau Basic Information
 - 10.19.2 Maison Mirabeau Still Rose Wine Product Overview
 - 10.19.3 Maison Mirabeau Still Rose Wine Product Market Performance
 - 10.19.4 Maison Mirabeau Business Overview
 - 10.19.5 Maison Mirabeau Recent Developments
- 10.20 Penfolds
 - 10.20.1 Penfolds Basic Information
 - 10.20.2 Penfolds Still Rose Wine Product Overview
 - 10.20.3 Penfolds Still Rose Wine Product Market Performance
 - 10.20.4 Penfolds Business Overview
 - 10.20.5 Penfolds Recent Developments

11 STILL ROSE WINE MARKET FORECAST BY REGION

- 11.1 Global Still Rose Wine Market Size Forecast
- 11.2 Global Still Rose Wine Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Still Rose Wine Market Size Forecast by Country
 - 11.2.3 Asia Pacific Still Rose Wine Market Size Forecast by Region
 - 11.2.4 South America Still Rose Wine Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Still Rose Wine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Still Rose Wine Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Still Rose Wine by Type (2026-2033)
 - 12.1.2 Global Still Rose Wine Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Still Rose Wine by Type (2026-2033)
- 12.2 Global Still Rose Wine Market Forecast by Application (2026-2033)
 - 12.2.1 Global Still Rose Wine Sales (K Units) Forecast by Application
 - 12.2.2 Global Still Rose Wine Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Still Rose Wine Market Size Comparison by Region (M USD)
- Table 5. Global Still Rose Wine Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Still Rose Wine Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Still Rose Wine Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Still Rose Wine Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Still Rose Wine as of 2024)
- Table 10. Global Market Still Rose Wine Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Still Rose Wine Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Still Rose Wine Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Still Rose Wine Sales by Type (K Units)
- Table 26. Global Still Rose Wine Market Size by Type (M USD)
- Table 27. Global Still Rose Wine Sales (K Units) by Type (2020-2025)
- Table 28. Global Still Rose Wine Sales Market Share by Type (2020-2025)
- Table 29. Global Still Rose Wine Market Size (M USD) by Type (2020-2025)
- Table 30. Global Still Rose Wine Market Size Share by Type (2020-2025)
- Table 31. Global Still Rose Wine Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Still Rose Wine Sales (K Units) by Application
- Table 33. Global Still Rose Wine Market Size by Application
- Table 34. Global Still Rose Wine Sales by Application (2020-2025) & (K Units)
- Table 35. Global Still Rose Wine Sales Market Share by Application (2020-2025)
- Table 36. Global Still Rose Wine Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Still Rose Wine Market Share by Application (2020-2025)
- Table 38. Global Still Rose Wine Sales Growth Rate by Application (2020-2025)
- Table 39. Global Still Rose Wine Sales by Region (2020-2025) & (K Units)
- Table 40. Global Still Rose Wine Sales Market Share by Region (2020-2025)
- Table 41. Global Still Rose Wine Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Still Rose Wine Market Size Market Share by Region (2020-2025)
- Table 43. North America Still Rose Wine Sales by Country (2020-2025) & (K Units)
- Table 44. North America Still Rose Wine Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Still Rose Wine Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Still Rose Wine Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Still Rose Wine Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Still Rose Wine Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Still Rose Wine Sales by Country (2020-2025) & (K Units)
- Table 50. South America Still Rose Wine Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Still Rose Wine Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Still Rose Wine Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Still Rose Wine Production (K Units) by Region(2020-2025)
- Table 54. Global Still Rose Wine Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Still Rose Wine Revenue Market Share by Region (2020-2025)
- Table 56. Global Still Rose Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Still Rose Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Still Rose Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Still Rose Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Still Rose Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. E and J Gallo Winery Basic Information

- Table 62. E and J Gallo Winery Still Rose Wine Product Overview
- Table 63. E and J Gallo Winery Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 64. E and J Gallo Winery Business Overview
- Table 65. E and J Gallo Winery SWOT Analysis
- Table 66. E and J Gallo Winery Recent Developments
- Table 67. Sutter Home Basic Information
- Table 68. Sutter Home Still Rose Wine Product Overview
- Table 69. Sutter Home Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 70. Sutter Home Business Overview
- Table 71. Sutter Home SWOT Analysis
- Table 72. Sutter Home Recent Developments
- Table 73. Chateau d'Esclans Basic Information
- Table 74. Chateau d'Esclans Still Rose Wine Product Overview
- Table 75. Chateau d'Esclans Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Chateau d'Esclans Business Overview
- Table 77. Chateau d'Esclans SWOT Analysis
- Table 78. Chateau d'Esclans Recent Developments
- Table 79. Minuty SAS Basic Information
- Table 80. Minuty SAS Still Rose Wine Product Overview
- Table 81. Minuty SAS Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Minuty SAS Business Overview
- Table 83. Minuty SAS Recent Developments
- Table 84. Blossom Hill Basic Information
- Table 85. Blossom Hill Still Rose Wine Product Overview
- Table 86. Blossom Hill Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Blossom Hill Business Overview
- Table 88. Blossom Hill Recent Developments
- Table 89. Famille Perrin Basic Information
- Table 90. Famille Perrin Still Rose Wine Product Overview
- Table 91. Famille Perrin Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Famille Perrin Business Overview
- Table 93. Famille Perrin Recent Developments
- Table 94. Jacob's Creek Basic Information

- Table 95. Jacob's Creek Still Rose Wine Product Overview
- Table 96. Jacob's Creek Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Jacob's Creek Business Overview
- Table 98. Jacob's Creek Recent Developments
- Table 99. Chapoutier Basic Information
- Table 100. Chapoutier Still Rose Wine Product Overview
- Table 101. Chapoutier Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Chapoutier Business Overview
- Table 103. Chapoutier Recent Developments
- Table 104. Vintae Group Basic Information
- Table 105. Vintae Group Still Rose Wine Product Overview
- Table 106. Vintae Group Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Vintae Group Business Overview
- Table 108. Vintae Group Recent Developments
- Table 109. Frescobaldi Basic Information
- Table 110. Frescobaldi Still Rose Wine Product Overview
- Table 111. Frescobaldi Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Frescobaldi Business Overview
- Table 113. Frescobaldi Recent Developments
- Table 114. Bodegas Borsao Basic Information
- Table 115. Bodegas Borsao Still Rose Wine Product Overview
- Table 116. Bodegas Borsao Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Bodegas Borsao Business Overview
- Table 118. Bodegas Borsao Recent Developments
- Table 119. Gérard Bertrand Basic Information
- Table 120. Gérard Bertrand Still Rose Wine Product Overview
- Table 121. Gérard Bertrand Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Gérard Bertrand Business Overview
- Table 123. Gérard Bertrand Recent Developments
- Table 124. Villa Moncigale Basic Information
- Table 125. Villa Moncigale Still Rose Wine Product Overview
- Table 126. Villa Moncigale Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 127. Villa Moncigale Business Overview
- Table 128. Villa Moncigale Recent Developments
- Table 129. Changyu Basic Information
- Table 130. Changyu Still Rose Wine Product Overview
- Table 131. Changyu Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Changyu Business Overview
- Table 133. Changyu Recent Developments
- Table 134. Buena Vista Winery Basic Information
- Table 135. Buena Vista Winery Still Rose Wine Product Overview
- Table 136. Buena Vista Winery Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. Buena Vista Winery Business Overview
- Table 138. Buena Vista Winery Recent Developments
- Table 139. Chateau Saint-Maur Basic Information
- Table 140. Chateau Saint-Maur Still Rose Wine Product Overview
- Table 141. Chateau Saint-Maur Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. Chateau Saint-Maur Business Overview
- Table 143. Chateau Saint-Maur Recent Developments
- Table 144. Montes Basic Information
- Table 145. Montes Still Rose Wine Product Overview
- Table 146. Montes Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 147. Montes Business Overview
- Table 148. Montes Recent Developments
- Table 149. Domaine de Cala Basic Information
- Table 150. Domaine de Cala Still Rose Wine Product Overview
- Table 151. Domaine de Cala Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 152. Domaine de Cala Business Overview
- Table 153. Domaine de Cala Recent Developments
- Table 154. Maison Mirabeau Basic Information
- Table 155. Maison Mirabeau Still Rose Wine Product Overview
- Table 156. Maison Mirabeau Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 157. Maison Mirabeau Business Overview
- Table 158. Maison Mirabeau Recent Developments
- Table 159. Penfolds Basic Information

Table 160. Penfolds Still Rose Wine Product Overview

Table 161. Penfolds Still Rose Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. Penfolds Business Overview

Table 163. Penfolds Recent Developments

Table 164. Global Still Rose Wine Sales Forecast by Region (2026-2033) & (K Units)

Table 165. Global Still Rose Wine Market Size Forecast by Region (2026-2033) & (M USD)

Table 166. North America Still Rose Wine Sales Forecast by Country (2026-2033) & (K Units)

Table 167. North America Still Rose Wine Market Size Forecast by Country (2026-2033) & (M USD)

Table 168. Europe Still Rose Wine Sales Forecast by Country (2026-2033) & (K Units)

Table 169. Europe Still Rose Wine Market Size Forecast by Country (2026-2033) & (M USD)

Table 170. Asia Pacific Still Rose Wine Sales Forecast by Region (2026-2033) & (K Units)

Table 171. Asia Pacific Still Rose Wine Market Size Forecast by Region (2026-2033) & (M USD)

Table 172. South America Still Rose Wine Sales Forecast by Country (2026-2033) & (K Units)

Table 173. South America Still Rose Wine Market Size Forecast by Country (2026-2033) & (M USD)

Table 174. Middle East and Africa Still Rose Wine Sales Forecast by Country (2026-2033) & (Units)

Table 175. Middle East and Africa Still Rose Wine Market Size Forecast by Country (2026-2033) & (M USD)

Table 176. Global Still Rose Wine Sales Forecast by Type (2026-2033) & (K Units)

Table 177. Global Still Rose Wine Market Size Forecast by Type (2026-2033) & (M USD)

Table 178. Global Still Rose Wine Price Forecast by Type (2026-2033) & (USD/Unit)

Table 179. Global Still Rose Wine Sales (K Units) Forecast by Application (2026-2033)

Table 180. Global Still Rose Wine Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Still Rose Wine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Still Rose Wine Market Size (M USD), 2024-2033
- Figure 5. Global Still Rose Wine Market Size (M USD) (2020-2033)
- Figure 6. Global Still Rose Wine Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Still Rose Wine Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Still Rose Wine Product Life Cycle
- Figure 13. Still Rose Wine Sales Share by Manufacturers in 2024
- Figure 14. Global Still Rose Wine Revenue Share by Manufacturers in 2024
- Figure 15. Still Rose Wine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Still Rose Wine Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Still Rose Wine Revenue in 2024
- Figure 18. Industry Chain Map of Still Rose Wine
- Figure 19. Global Still Rose Wine Market PEST Analysis
- Figure 20. Global Still Rose Wine Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Still Rose Wine Market Share by Type
- Figure 27. Sales Market Share of Still Rose Wine by Type (2020-2025)
- Figure 28. Sales Market Share of Still Rose Wine by Type in 2024
- Figure 29. Market Size Share of Still Rose Wine by Type (2020-2025)
- Figure 30. Market Size Share of Still Rose Wine by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Still Rose Wine Market Share by Application

- Figure 33. Global Still Rose Wine Sales Market Share by Application (2020-2025)
- Figure 34. Global Still Rose Wine Sales Market Share by Application in 2024
- Figure 35. Global Still Rose Wine Market Share by Application (2020-2025)
- Figure 36. Global Still Rose Wine Market Share by Application in 2024
- Figure 37. Global Still Rose Wine Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Still Rose Wine Sales Market Share by Region (2020-2025)
- Figure 39. Global Still Rose Wine Market Size Market Share by Region (2020-2025)
- Figure 40. North America Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Still Rose Wine Sales Market Share by Country in 2024
- Figure 43. North America Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Still Rose Wine Market Size Market Share by Country in 2024
- Figure 45. U.S. Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Still Rose Wine Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Still Rose Wine Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Still Rose Wine Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Still Rose Wine Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Still Rose Wine Sales Market Share by Country in 2024
- Figure 53. Europe Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Still Rose Wine Market Size Market Share by Country in 2024
- Figure 55. Germany Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Still Rose Wine Sales and Growth Rate (K Units)

- Figure 66. Asia Pacific Still Rose Wine Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Still Rose Wine Market Size Market Share by Region in 2024
- Figure 68. China Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Still Rose Wine Sales and Growth Rate (K Units)
- Figure 79. South America Still Rose Wine Sales Market Share by Country in 2024
- Figure 80. South America Still Rose Wine Market Size and Growth Rate (M USD)
- Figure 81. South America Still Rose Wine Market Size Market Share by Country in 2024
- Figure 82. Brazil Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Still Rose Wine Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Still Rose Wine Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Still Rose Wine Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Still Rose Wine Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Still Rose Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Still Rose Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Still Rose Wine Production Market Share by Region (2020-2025)

Figure 103. North America Still Rose Wine Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Still Rose Wine Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Still Rose Wine Production (K Units) Growth Rate (2020-2025)

Figure 106. China Still Rose Wine Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Still Rose Wine Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Still Rose Wine Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Still Rose Wine Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Still Rose Wine Market Share Forecast by Type (2026-2033)

Figure 111. Global Still Rose Wine Sales Forecast by Application (2026-2033)

Figure 112. Global Still Rose Wine Market Share Forecast by Application (2026-2033)

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