

Global Sports Bra and Underwear Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

A sports bra is a bra that provides support to the breasts during physical exercise. They are designed to minimize breast movement and alleviate discomfort. Sports bras come in varying styles within this category. They are still considered underwear, even if they are covered only by a flimsy camisole or a tank top³. Sports bras are the preferred undergarment for intense activities like running, cycling, or virtual aerobic classes.

This report provides a deep insight into the global Sports Bra and Underwear market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sports Bra and Underwear Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sports Bra and Underwear market in any manner.

Global Sports Bra and Underwear Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Under Armour
Adidas
Nike
Decathlon
New Balance
Lululemon Athletica
The North Face
Arc'Teryx
Asics
Enell
Champion
Gap
Bonds
Triumph
Berlei
Reebok
Ellesse
Shock Absorber
Puma
Victoria'S Secret
Nanjiren

Market Segmentation (by Type)

Sports Bra
Sports Underwear

Market Segmentation (by Application)

Online Store

Offline Store

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sports Bra and Underwear Market

Overview of the regional outlook of the Sports Bra and Underwear Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sports Bra and Underwear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Sports Bra and Underwear, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Sports Bra and Underwear
- 1.2 Key Market Segments
 - 1.2.1 Sports Bra and Underwear Segment by Type
 - 1.2.2 Sports Bra and Underwear Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SPORTS BRA AND UNDERWEAR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Sports Bra and Underwear Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Sports Bra and Underwear Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SPORTS BRA AND UNDERWEAR MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Sports Bra and Underwear Product Life Cycle
- 3.3 Global Sports Bra and Underwear Sales by Manufacturers (2020-2025)
- 3.4 Global Sports Bra and Underwear Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Sports Bra and Underwear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Sports Bra and Underwear Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Sports Bra and Underwear Market Competitive Situation and Trends
 - 3.8.1 Sports Bra and Underwear Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Sports Bra and Underwear Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SPORTS BRA AND UNDERWEAR INDUSTRY CHAIN ANALYSIS

4.1 Sports Bra and Underwear Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SPORTS BRA AND UNDERWEAR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Sports Bra and Underwear Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Sports Bra and Underwear Market

5.7 ESG Ratings of Leading Companies

6 SPORTS BRA AND UNDERWEAR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Sports Bra and Underwear Sales Market Share by Type (2020-2025)

6.3 Global Sports Bra and Underwear Market Size Market Share by Type (2020-2025)

6.4 Global Sports Bra and Underwear Price by Type (2020-2025)

7 SPORTS BRA AND UNDERWEAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sports Bra and Underwear Market Sales by Application (2020-2025)
- 7.3 Global Sports Bra and Underwear Market Size (M USD) by Application (2020-2025)
- 7.4 Global Sports Bra and Underwear Sales Growth Rate by Application (2020-2025)

8 SPORTS BRA AND UNDERWEAR MARKET SALES BY REGION

- 8.1 Global Sports Bra and Underwear Sales by Region
 - 8.1.1 Global Sports Bra and Underwear Sales by Region
 - 8.1.2 Global Sports Bra and Underwear Sales Market Share by Region
- 8.2 Global Sports Bra and Underwear Market Size by Region
 - 8.2.1 Global Sports Bra and Underwear Market Size by Region
 - 8.2.2 Global Sports Bra and Underwear Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Sports Bra and Underwear Sales by Country
 - 8.3.2 North America Sports Bra and Underwear Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Sports Bra and Underwear Sales by Country
 - 8.4.2 Europe Sports Bra and Underwear Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Sports Bra and Underwear Sales by Region
 - 8.5.2 Asia Pacific Sports Bra and Underwear Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Sports Bra and Underwear Sales by Country
 - 8.6.2 South America Sports Bra and Underwear Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Sports Bra and Underwear Sales by Region

8.7.2 Middle East and Africa Sports Bra and Underwear Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SPORTS BRA AND UNDERWEAR MARKET PRODUCTION BY REGION

9.1 Global Production of Sports Bra and Underwear by Region(2020-2025)

9.2 Global Sports Bra and Underwear Revenue Market Share by Region (2020-2025)

9.3 Global Sports Bra and Underwear Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Sports Bra and Underwear Production

9.4.1 North America Sports Bra and Underwear Production Growth Rate (2020-2025)

9.4.2 North America Sports Bra and Underwear Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Sports Bra and Underwear Production

9.5.1 Europe Sports Bra and Underwear Production Growth Rate (2020-2025)

9.5.2 Europe Sports Bra and Underwear Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Sports Bra and Underwear Production (2020-2025)

9.6.1 Japan Sports Bra and Underwear Production Growth Rate (2020-2025)

9.6.2 Japan Sports Bra and Underwear Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Sports Bra and Underwear Production (2020-2025)

9.7.1 China Sports Bra and Underwear Production Growth Rate (2020-2025)

9.7.2 China Sports Bra and Underwear Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Under Armour

10.1.1 Under Armour Basic Information

- 10.1.2 Under Armour Sports Bra and Underwear Product Overview
- 10.1.3 Under Armour Sports Bra and Underwear Product Market Performance
- 10.1.4 Under Armour Business Overview
- 10.1.5 Under Armour SWOT Analysis
- 10.1.6 Under Armour Recent Developments
- 10.2 Adidas
 - 10.2.1 Adidas Basic Information
 - 10.2.2 Adidas Sports Bra and Underwear Product Overview
 - 10.2.3 Adidas Sports Bra and Underwear Product Market Performance
 - 10.2.4 Adidas Business Overview
 - 10.2.5 Adidas SWOT Analysis
 - 10.2.6 Adidas Recent Developments
- 10.3 Nike
 - 10.3.1 Nike Basic Information
 - 10.3.2 Nike Sports Bra and Underwear Product Overview
 - 10.3.3 Nike Sports Bra and Underwear Product Market Performance
 - 10.3.4 Nike Business Overview
 - 10.3.5 Nike SWOT Analysis
 - 10.3.6 Nike Recent Developments
- 10.4 Decathlon
 - 10.4.1 Decathlon Basic Information
 - 10.4.2 Decathlon Sports Bra and Underwear Product Overview
 - 10.4.3 Decathlon Sports Bra and Underwear Product Market Performance
 - 10.4.4 Decathlon Business Overview
 - 10.4.5 Decathlon Recent Developments
- 10.5 New Balance
 - 10.5.1 New Balance Basic Information
 - 10.5.2 New Balance Sports Bra and Underwear Product Overview
 - 10.5.3 New Balance Sports Bra and Underwear Product Market Performance
 - 10.5.4 New Balance Business Overview
 - 10.5.5 New Balance Recent Developments
- 10.6 Lululemon Athletica
 - 10.6.1 Lululemon Athletica Basic Information
 - 10.6.2 Lululemon Athletica Sports Bra and Underwear Product Overview
 - 10.6.3 Lululemon Athletica Sports Bra and Underwear Product Market Performance
 - 10.6.4 Lululemon Athletica Business Overview
 - 10.6.5 Lululemon Athletica Recent Developments
- 10.7 The North Face
 - 10.7.1 The North Face Basic Information

- 10.7.2 The North Face Sports Bra and Underwear Product Overview
- 10.7.3 The North Face Sports Bra and Underwear Product Market Performance
- 10.7.4 The North Face Business Overview
- 10.7.5 The North Face Recent Developments
- 10.8 Arc'Teryx
 - 10.8.1 Arc'Teryx Basic Information
 - 10.8.2 Arc'Teryx Sports Bra and Underwear Product Overview
 - 10.8.3 Arc'Teryx Sports Bra and Underwear Product Market Performance
 - 10.8.4 Arc'Teryx Business Overview
 - 10.8.5 Arc'Teryx Recent Developments
- 10.9 Asics
 - 10.9.1 Asics Basic Information
 - 10.9.2 Asics Sports Bra and Underwear Product Overview
 - 10.9.3 Asics Sports Bra and Underwear Product Market Performance
 - 10.9.4 Asics Business Overview
 - 10.9.5 Asics Recent Developments
- 10.10 Enell
 - 10.10.1 Enell Basic Information
 - 10.10.2 Enell Sports Bra and Underwear Product Overview
 - 10.10.3 Enell Sports Bra and Underwear Product Market Performance
 - 10.10.4 Enell Business Overview
 - 10.10.5 Enell Recent Developments
- 10.11 Champion
 - 10.11.1 Champion Basic Information
 - 10.11.2 Champion Sports Bra and Underwear Product Overview
 - 10.11.3 Champion Sports Bra and Underwear Product Market Performance
 - 10.11.4 Champion Business Overview
 - 10.11.5 Champion Recent Developments
- 10.12 Gap
 - 10.12.1 Gap Basic Information
 - 10.12.2 Gap Sports Bra and Underwear Product Overview
 - 10.12.3 Gap Sports Bra and Underwear Product Market Performance
 - 10.12.4 Gap Business Overview
 - 10.12.5 Gap Recent Developments
- 10.13 Bonds
 - 10.13.1 Bonds Basic Information
 - 10.13.2 Bonds Sports Bra and Underwear Product Overview
 - 10.13.3 Bonds Sports Bra and Underwear Product Market Performance
 - 10.13.4 Bonds Business Overview

- 10.13.5 Bonds Recent Developments
- 10.14 Triumph
 - 10.14.1 Triumph Basic Information
 - 10.14.2 Triumph Sports Bra and Underwear Product Overview
 - 10.14.3 Triumph Sports Bra and Underwear Product Market Performance
 - 10.14.4 Triumph Business Overview
 - 10.14.5 Triumph Recent Developments
- 10.15 Berlei
 - 10.15.1 Berlei Basic Information
 - 10.15.2 Berlei Sports Bra and Underwear Product Overview
 - 10.15.3 Berlei Sports Bra and Underwear Product Market Performance
 - 10.15.4 Berlei Business Overview
 - 10.15.5 Berlei Recent Developments
- 10.16 Reebok
 - 10.16.1 Reebok Basic Information
 - 10.16.2 Reebok Sports Bra and Underwear Product Overview
 - 10.16.3 Reebok Sports Bra and Underwear Product Market Performance
 - 10.16.4 Reebok Business Overview
 - 10.16.5 Reebok Recent Developments
- 10.17 Ellesse
 - 10.17.1 Ellesse Basic Information
 - 10.17.2 Ellesse Sports Bra and Underwear Product Overview
 - 10.17.3 Ellesse Sports Bra and Underwear Product Market Performance
 - 10.17.4 Ellesse Business Overview
 - 10.17.5 Ellesse Recent Developments
- 10.18 Shock Absorber
 - 10.18.1 Shock Absorber Basic Information
 - 10.18.2 Shock Absorber Sports Bra and Underwear Product Overview
 - 10.18.3 Shock Absorber Sports Bra and Underwear Product Market Performance
 - 10.18.4 Shock Absorber Business Overview
 - 10.18.5 Shock Absorber Recent Developments
- 10.19 Puma
 - 10.19.1 Puma Basic Information
 - 10.19.2 Puma Sports Bra and Underwear Product Overview
 - 10.19.3 Puma Sports Bra and Underwear Product Market Performance
 - 10.19.4 Puma Business Overview
 - 10.19.5 Puma Recent Developments
- 10.20 Victoria'S Secret
 - 10.20.1 Victoria'S Secret Basic Information

- 10.20.2 Victoria'S Secret Sports Bra and Underwear Product Overview
- 10.20.3 Victoria'S Secret Sports Bra and Underwear Product Market Performance
- 10.20.4 Victoria'S Secret Business Overview
- 10.20.5 Victoria'S Secret Recent Developments
- 10.21 Nanjiren
 - 10.21.1 Nanjiren Basic Information
 - 10.21.2 Nanjiren Sports Bra and Underwear Product Overview
 - 10.21.3 Nanjiren Sports Bra and Underwear Product Market Performance
 - 10.21.4 Nanjiren Business Overview
 - 10.21.5 Nanjiren Recent Developments

11 SPORTS BRA AND UNDERWEAR MARKET FORECAST BY REGION

- 11.1 Global Sports Bra and Underwear Market Size Forecast
- 11.2 Global Sports Bra and Underwear Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Sports Bra and Underwear Market Size Forecast by Country
 - 11.2.3 Asia Pacific Sports Bra and Underwear Market Size Forecast by Region
 - 11.2.4 South America Sports Bra and Underwear Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Sports Bra and Underwear by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Sports Bra and Underwear Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Sports Bra and Underwear by Type (2026-2033)
 - 12.1.2 Global Sports Bra and Underwear Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Sports Bra and Underwear by Type (2026-2033)
- 12.2 Global Sports Bra and Underwear Market Forecast by Application (2026-2033)
 - 12.2.1 Global Sports Bra and Underwear Sales (K MT) Forecast by Application
 - 12.2.2 Global Sports Bra and Underwear Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Sports Bra and Underwear Market Size Comparison by Region (M USD)
- Table 5. Global Sports Bra and Underwear Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Sports Bra and Underwear Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Sports Bra and Underwear Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Sports Bra and Underwear Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sports Bra and Underwear as of 2024)
- Table 10. Global Market Sports Bra and Underwear Average Price (USD/MT) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Sports Bra and Underwear Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Sports Bra and Underwear Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Sports Bra and Underwear Sales by Type (K MT)
- Table 26. Global Sports Bra and Underwear Market Size by Type (M USD)
- Table 27. Global Sports Bra and Underwear Sales (K MT) by Type (2020-2025)
- Table 28. Global Sports Bra and Underwear Sales Market Share by Type (2020-2025)

- Table 29. Global Sports Bra and Underwear Market Size (M USD) by Type (2020-2025)
- Table 30. Global Sports Bra and Underwear Market Size Share by Type (2020-2025)
- Table 31. Global Sports Bra and Underwear Price (USD/MT) by Type (2020-2025)
- Table 32. Global Sports Bra and Underwear Sales (K MT) by Application
- Table 33. Global Sports Bra and Underwear Market Size by Application
- Table 34. Global Sports Bra and Underwear Sales by Application (2020-2025) & (K MT)
- Table 35. Global Sports Bra and Underwear Sales Market Share by Application (2020-2025)
- Table 36. Global Sports Bra and Underwear Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Sports Bra and Underwear Market Share by Application (2020-2025)
- Table 38. Global Sports Bra and Underwear Sales Growth Rate by Application (2020-2025)
- Table 39. Global Sports Bra and Underwear Sales by Region (2020-2025) & (K MT)
- Table 40. Global Sports Bra and Underwear Sales Market Share by Region (2020-2025)
- Table 41. Global Sports Bra and Underwear Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Sports Bra and Underwear Market Size Market Share by Region (2020-2025)
- Table 43. North America Sports Bra and Underwear Sales by Country (2020-2025) & (K MT)
- Table 44. North America Sports Bra and Underwear Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Sports Bra and Underwear Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Sports Bra and Underwear Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Sports Bra and Underwear Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Sports Bra and Underwear Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Sports Bra and Underwear Sales by Country (2020-2025) & (K MT)
- Table 50. South America Sports Bra and Underwear Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Sports Bra and Underwear Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Sports Bra and Underwear Market Size by Region (2020-2025) & (M USD)

Table 53. Global Sports Bra and Underwear Production (K MT) by Region(2020-2025)

Table 54. Global Sports Bra and Underwear Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Sports Bra and Underwear Revenue Market Share by Region (2020-2025)

Table 56. Global Sports Bra and Underwear Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. North America Sports Bra and Underwear Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Europe Sports Bra and Underwear Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. Japan Sports Bra and Underwear Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. China Sports Bra and Underwear Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 61. Under Armour Basic Information

Table 62. Under Armour Sports Bra and Underwear Product Overview

Table 63. Under Armour Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 64. Under Armour Business Overview

Table 65. Under Armour SWOT Analysis

Table 66. Under Armour Recent Developments

Table 67. Adidas Basic Information

Table 68. Adidas Sports Bra and Underwear Product Overview

Table 69. Adidas Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 70. Adidas Business Overview

Table 71. Adidas SWOT Analysis

Table 72. Adidas Recent Developments

Table 73. Nike Basic Information

Table 74. Nike Sports Bra and Underwear Product Overview

Table 75. Nike Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 76. Nike Business Overview

Table 77. Nike SWOT Analysis

Table 78. Nike Recent Developments

Table 79. Decathlon Basic Information

Table 80. Decathlon Sports Bra and Underwear Product Overview

Table 81. Decathlon Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2020-2025)

Table 82. Decathlon Business Overview

Table 83. Decathlon Recent Developments

Table 84. New Balance Basic Information

Table 85. New Balance Sports Bra and Underwear Product Overview

Table 86. New Balance Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 87. New Balance Business Overview

Table 88. New Balance Recent Developments

Table 89. Lululemon Athletica Basic Information

Table 90. Lululemon Athletica Sports Bra and Underwear Product Overview

Table 91. Lululemon Athletica Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 92. Lululemon Athletica Business Overview

Table 93. Lululemon Athletica Recent Developments

Table 94. The North Face Basic Information

Table 95. The North Face Sports Bra and Underwear Product Overview

Table 96. The North Face Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 97. The North Face Business Overview

Table 98. The North Face Recent Developments

Table 99. Arc'Teryx Basic Information

Table 100. Arc'Teryx Sports Bra and Underwear Product Overview

Table 101. Arc'Teryx Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 102. Arc'Teryx Business Overview

Table 103. Arc'Teryx Recent Developments

Table 104. Asics Basic Information

Table 105. Asics Sports Bra and Underwear Product Overview

Table 106. Asics Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 107. Asics Business Overview

Table 108. Asics Recent Developments

Table 109. Enell Basic Information

Table 110. Enell Sports Bra and Underwear Product Overview

Table 111. Enell Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 112. Enell Business Overview

Table 113. Enell Recent Developments

Table 114. Champion Basic Information

Table 115. Champion Sports Bra and Underwear Product Overview

Table 116. Champion Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 117. Champion Business Overview

Table 118. Champion Recent Developments

Table 119. Gap Basic Information

Table 120. Gap Sports Bra and Underwear Product Overview

Table 121. Gap Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 122. Gap Business Overview

Table 123. Gap Recent Developments

Table 124. Bonds Basic Information

Table 125. Bonds Sports Bra and Underwear Product Overview

Table 126. Bonds Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 127. Bonds Business Overview

Table 128. Bonds Recent Developments

Table 129. Triumph Basic Information

Table 130. Triumph Sports Bra and Underwear Product Overview

Table 131. Triumph Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 132. Triumph Business Overview

Table 133. Triumph Recent Developments

Table 134. Berlei Basic Information

Table 135. Berlei Sports Bra and Underwear Product Overview

Table 136. Berlei Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 137. Berlei Business Overview

Table 138. Berlei Recent Developments

Table 139. Reebok Basic Information

Table 140. Reebok Sports Bra and Underwear Product Overview

Table 141. Reebok Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 142. Reebok Business Overview

Table 143. Reebok Recent Developments

Table 144. Ellesse Basic Information

Table 145. Ellesse Sports Bra and Underwear Product Overview

Table 146. Ellesse Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2020-2025)

Table 147. Ellesse Business Overview

Table 148. Ellesse Recent Developments

Table 149. Shock Absorber Basic Information

Table 150. Shock Absorber Sports Bra and Underwear Product Overview

Table 151. Shock Absorber Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 152. Shock Absorber Business Overview

Table 153. Shock Absorber Recent Developments

Table 154. Puma Basic Information

Table 155. Puma Sports Bra and Underwear Product Overview

Table 156. Puma Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 157. Puma Business Overview

Table 158. Puma Recent Developments

Table 159. Victoria'S Secret Basic Information

Table 160. Victoria'S Secret Sports Bra and Underwear Product Overview

Table 161. Victoria'S Secret Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 162. Victoria'S Secret Business Overview

Table 163. Victoria'S Secret Recent Developments

Table 164. Nanjiren Basic Information

Table 165. Nanjiren Sports Bra and Underwear Product Overview

Table 166. Nanjiren Sports Bra and Underwear Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 167. Nanjiren Business Overview

Table 168. Nanjiren Recent Developments

Table 169. Global Sports Bra and Underwear Sales Forecast by Region (2026-2033) & (K MT)

Table 170. Global Sports Bra and Underwear Market Size Forecast by Region (2026-2033) & (M USD)

Table 171. North America Sports Bra and Underwear Sales Forecast by Country (2026-2033) & (K MT)

Table 172. North America Sports Bra and Underwear Market Size Forecast by Country (2026-2033) & (M USD)

Table 173. Europe Sports Bra and Underwear Sales Forecast by Country (2026-2033) & (K MT)

Table 174. Europe Sports Bra and Underwear Market Size Forecast by Country (2026-2033) & (M USD)

- Table 175. Asia Pacific Sports Bra and Underwear Sales Forecast by Region (2026-2033) & (K MT)
- Table 176. Asia Pacific Sports Bra and Underwear Market Size Forecast by Region (2026-2033) & (M USD)
- Table 177. South America Sports Bra and Underwear Sales Forecast by Country (2026-2033) & (K MT)
- Table 178. South America Sports Bra and Underwear Market Size Forecast by Country (2026-2033) & (M USD)
- Table 179. Middle East and Africa Sports Bra and Underwear Sales Forecast by Country (2026-2033) & (Units)
- Table 180. Middle East and Africa Sports Bra and Underwear Market Size Forecast by Country (2026-2033) & (M USD)
- Table 181. Global Sports Bra and Underwear Sales Forecast by Type (2026-2033) & (K MT)
- Table 182. Global Sports Bra and Underwear Market Size Forecast by Type (2026-2033) & (M USD)
- Table 183. Global Sports Bra and Underwear Price Forecast by Type (2026-2033) & (USD/MT)
- Table 184. Global Sports Bra and Underwear Sales (K MT) Forecast by Application (2026-2033)
- Table 185. Global Sports Bra and Underwear Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Sports Bra and Underwear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sports Bra and Underwear Market Size (M USD), 2024-2033
- Figure 5. Global Sports Bra and Underwear Market Size (M USD) (2020-2033)
- Figure 6. Global Sports Bra and Underwear Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sports Bra and Underwear Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Sports Bra and Underwear Product Life Cycle
- Figure 13. Sports Bra and Underwear Sales Share by Manufacturers in 2024
- Figure 14. Global Sports Bra and Underwear Revenue Share by Manufacturers in 2024
- Figure 15. Sports Bra and Underwear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Sports Bra and Underwear Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Sports Bra and Underwear Revenue in 2024
- Figure 18. Industry Chain Map of Sports Bra and Underwear
- Figure 19. Global Sports Bra and Underwear Market PEST Analysis
- Figure 20. Global Sports Bra and Underwear Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Sports Bra and Underwear Market Share by Type
- Figure 27. Sales Market Share of Sports Bra and Underwear by Type (2020-2025)
- Figure 28. Sales Market Share of Sports Bra and Underwear by Type in 2024
- Figure 29. Market Size Share of Sports Bra and Underwear by Type (2020-2025)
- Figure 30. Market Size Share of Sports Bra and Underwear by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Sports Bra and Underwear Market Share by Application

Figure 33. Global Sports Bra and Underwear Sales Market Share by Application (2020-2025)

Figure 34. Global Sports Bra and Underwear Sales Market Share by Application in 2024

Figure 35. Global Sports Bra and Underwear Market Share by Application (2020-2025)

Figure 36. Global Sports Bra and Underwear Market Share by Application in 2024

Figure 37. Global Sports Bra and Underwear Sales Growth Rate by Application (2020-2025)

Figure 38. Global Sports Bra and Underwear Sales Market Share by Region (2020-2025)

Figure 39. Global Sports Bra and Underwear Market Size Market Share by Region (2020-2025)

Figure 40. North America Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Sports Bra and Underwear Sales Market Share by Country in 2024

Figure 43. North America Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Sports Bra and Underwear Market Size Market Share by Country in 2024

Figure 45. U.S. Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Sports Bra and Underwear Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Sports Bra and Underwear Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Sports Bra and Underwear Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Sports Bra and Underwear Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Sports Bra and Underwear Sales Market Share by Country in 2024

Figure 53. Europe Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Sports Bra and Underwear Market Size Market Share by Country in

2024

Figure 55. Germany Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Sports Bra and Underwear Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Sports Bra and Underwear Sales Market Share by Region in 2024

Figure 67. Asia Pacific Sports Bra and Underwear Market Size Market Share by Region in 2024

Figure 68. China Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K

MT)

Figure 75. India Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Sports Bra and Underwear Sales and Growth Rate (K MT)

Figure 79. South America Sports Bra and Underwear Sales Market Share by Country in 2024

Figure 80. South America Sports Bra and Underwear Market Size and Growth Rate (M USD)

Figure 81. South America Sports Bra and Underwear Market Size Market Share by Country in 2024

Figure 82. Brazil Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Sports Bra and Underwear Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Sports Bra and Underwear Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Sports Bra and Underwear Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Sports Bra and Underwear Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K

MT)

Figure 95. UAE Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Sports Bra and Underwear Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Sports Bra and Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Sports Bra and Underwear Production Market Share by Region (2020-2025)

Figure 103. North America Sports Bra and Underwear Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Sports Bra and Underwear Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Sports Bra and Underwear Production (K MT) Growth Rate (2020-2025)

Figure 106. China Sports Bra and Underwear Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Sports Bra and Underwear Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Sports Bra and Underwear Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Sports Bra and Underwear Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Sports Bra and Underwear Market Share Forecast by Type (2026-2033)

Figure 111. Global Sports Bra and Underwear Sales Forecast by Application (2026-2033)

Figure 112. Global Sports Bra and Underwear Market Share Forecast by Application (2026-2033)

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