

Global Sparkling Sodas Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Sparkling Sodas are a type of carbonated soft drink that is characterized by the presence of carbon dioxide gas, which creates the effervescent, fizzy sensation when consumed. These beverages are often flavored with natural or artificial ingredients, such as fruit juices, extracts, or essences, and may contain sweeteners like sugar, high-fructose corn syrup, or alternative sweetening agents. Sparkling Sodas can be found in a wide variety of flavors, from traditional options like cola and lemon-lime to more unique and innovative flavors, appealing to a broad range of consumer tastes. They are typically packaged in bottles, cans, or other sealed containers to maintain the carbonation and freshness of the product. Sparkling Sodas are enjoyed by many for their refreshing qualities and are often associated with social gatherings, meals, or as a standalone beverage.

This report provides a deep insight into the global Sparkling Sodas market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sparkling Sodas Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sparkling Sodas market in any manner.

Global Sparkling Sodas Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

The Coca-Cola Company

PepsiCo

Keurig Dr Pepper

National Beverag

Monster Beverage

Suntory Beverage

Fentimans Ltd

Jones Soda

Britvic

Kirin Beverage

Asahi Soft Drinks

Tingyi Master Kong

Market Segmentation (by Type)

Glass Bottle

PET Bottle

Canned

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Sparkling Sodas Market
Overview of the regional outlook of the Sparkling Sodas Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sparkling Sodas Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Sparkling Sodas, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Sparkling Sodas
- 1.2 Key Market Segments
 - 1.2.1 Sparkling Sodas Segment by Type
 - 1.2.2 Sparkling Sodas Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SPARKLING SODAS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Sparkling Sodas Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Sparkling Sodas Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SPARKLING SODAS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Sparkling Sodas Product Life Cycle
- 3.3 Global Sparkling Sodas Sales by Manufacturers (2020-2025)
- 3.4 Global Sparkling Sodas Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Sparkling Sodas Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Sparkling Sodas Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Sparkling Sodas Market Competitive Situation and Trends
 - 3.8.1 Sparkling Sodas Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Sparkling Sodas Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SPARKLING SODAS INDUSTRY CHAIN ANALYSIS

- 4.1 Sparkling Sodas Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SPARKLING SODAS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Sparkling Sodas Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Sparkling Sodas Market
- 5.7 ESG Ratings of Leading Companies

6 SPARKLING SODAS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Sparkling Sodas Sales Market Share by Type (2020-2025)
- 6.3 Global Sparkling Sodas Market Size Market Share by Type (2020-2025)
- 6.4 Global Sparkling Sodas Price by Type (2020-2025)

7 SPARKLING SODAS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sparkling Sodas Market Sales by Application (2020-2025)
- 7.3 Global Sparkling Sodas Market Size (M USD) by Application (2020-2025)

7.4 Global Sparkling Sodas Sales Growth Rate by Application (2020-2025)

8 SPARKLING SODAS MARKET SALES BY REGION

8.1 Global Sparkling Sodas Sales by Region

8.1.1 Global Sparkling Sodas Sales by Region

8.1.2 Global Sparkling Sodas Sales Market Share by Region

8.2 Global Sparkling Sodas Market Size by Region

8.2.1 Global Sparkling Sodas Market Size by Region

8.2.2 Global Sparkling Sodas Market Size Market Share by Region

8.3 North America

8.3.1 North America Sparkling Sodas Sales by Country

8.3.2 North America Sparkling Sodas Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Sparkling Sodas Sales by Country

8.4.2 Europe Sparkling Sodas Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Sparkling Sodas Sales by Region

8.5.2 Asia Pacific Sparkling Sodas Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Sparkling Sodas Sales by Country

8.6.2 South America Sparkling Sodas Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Sparkling Sodas Sales by Region
- 8.7.2 Middle East and Africa Sparkling Sodas Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SPARKLING SODAS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Sparkling Sodas by Region(2020-2025)
- 9.2 Global Sparkling Sodas Revenue Market Share by Region (2020-2025)
- 9.3 Global Sparkling Sodas Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Sparkling Sodas Production
 - 9.4.1 North America Sparkling Sodas Production Growth Rate (2020-2025)
 - 9.4.2 North America Sparkling Sodas Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Sparkling Sodas Production
 - 9.5.1 Europe Sparkling Sodas Production Growth Rate (2020-2025)
 - 9.5.2 Europe Sparkling Sodas Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Sparkling Sodas Production (2020-2025)
 - 9.6.1 Japan Sparkling Sodas Production Growth Rate (2020-2025)
 - 9.6.2 Japan Sparkling Sodas Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Sparkling Sodas Production (2020-2025)
 - 9.7.1 China Sparkling Sodas Production Growth Rate (2020-2025)
 - 9.7.2 China Sparkling Sodas Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 The Coca-Cola Company
 - 10.1.1 The Coca-Cola Company Basic Information
 - 10.1.2 The Coca-Cola Company Sparkling Sodas Product Overview
 - 10.1.3 The Coca-Cola Company Sparkling Sodas Product Market Performance
 - 10.1.4 The Coca-Cola Company Business Overview
 - 10.1.5 The Coca-Cola Company SWOT Analysis
 - 10.1.6 The Coca-Cola Company Recent Developments

10.2 PepsiCo

- 10.2.1 PepsiCo Basic Information
- 10.2.2 PepsiCo Sparkling Sodas Product Overview
- 10.2.3 PepsiCo Sparkling Sodas Product Market Performance
- 10.2.4 PepsiCo Business Overview
- 10.2.5 PepsiCo SWOT Analysis
- 10.2.6 PepsiCo Recent Developments

10.3 Keurig Dr Pepper

- 10.3.1 Keurig Dr Pepper Basic Information
- 10.3.2 Keurig Dr Pepper Sparkling Sodas Product Overview
- 10.3.3 Keurig Dr Pepper Sparkling Sodas Product Market Performance
- 10.3.4 Keurig Dr Pepper Business Overview
- 10.3.5 Keurig Dr Pepper SWOT Analysis
- 10.3.6 Keurig Dr Pepper Recent Developments

10.4 National Beverag

- 10.4.1 National Beverag Basic Information
- 10.4.2 National Beverag Sparkling Sodas Product Overview
- 10.4.3 National Beverag Sparkling Sodas Product Market Performance
- 10.4.4 National Beverag Business Overview
- 10.4.5 National Beverag Recent Developments

10.5 Monster Beverage

- 10.5.1 Monster Beverage Basic Information
- 10.5.2 Monster Beverage Sparkling Sodas Product Overview
- 10.5.3 Monster Beverage Sparkling Sodas Product Market Performance
- 10.5.4 Monster Beverage Business Overview
- 10.5.5 Monster Beverage Recent Developments

10.6 Suntory Beverage

- 10.6.1 Suntory Beverage Basic Information
- 10.6.2 Suntory Beverage Sparkling Sodas Product Overview
- 10.6.3 Suntory Beverage Sparkling Sodas Product Market Performance
- 10.6.4 Suntory Beverage Business Overview
- 10.6.5 Suntory Beverage Recent Developments

10.7 Fentimans Ltd

- 10.7.1 Fentimans Ltd Basic Information
- 10.7.2 Fentimans Ltd Sparkling Sodas Product Overview
- 10.7.3 Fentimans Ltd Sparkling Sodas Product Market Performance
- 10.7.4 Fentimans Ltd Business Overview
- 10.7.5 Fentimans Ltd Recent Developments

10.8 Jones Soda

- 10.8.1 Jones Soda Basic Information
- 10.8.2 Jones Soda Sparkling Sodas Product Overview
- 10.8.3 Jones Soda Sparkling Sodas Product Market Performance
- 10.8.4 Jones Soda Business Overview
- 10.8.5 Jones Soda Recent Developments
- 10.9 Britvic
 - 10.9.1 Britvic Basic Information
 - 10.9.2 Britvic Sparkling Sodas Product Overview
 - 10.9.3 Britvic Sparkling Sodas Product Market Performance
 - 10.9.4 Britvic Business Overview
 - 10.9.5 Britvic Recent Developments
- 10.10 Kirin Beverage
 - 10.10.1 Kirin Beverage Basic Information
 - 10.10.2 Kirin Beverage Sparkling Sodas Product Overview
 - 10.10.3 Kirin Beverage Sparkling Sodas Product Market Performance
 - 10.10.4 Kirin Beverage Business Overview
 - 10.10.5 Kirin Beverage Recent Developments
- 10.11 Asahi Soft Drinks
 - 10.11.1 Asahi Soft Drinks Basic Information
 - 10.11.2 Asahi Soft Drinks Sparkling Sodas Product Overview
 - 10.11.3 Asahi Soft Drinks Sparkling Sodas Product Market Performance
 - 10.11.4 Asahi Soft Drinks Business Overview
 - 10.11.5 Asahi Soft Drinks Recent Developments
- 10.12 Tingyi Master Kong
 - 10.12.1 Tingyi Master Kong Basic Information
 - 10.12.2 Tingyi Master Kong Sparkling Sodas Product Overview
 - 10.12.3 Tingyi Master Kong Sparkling Sodas Product Market Performance
 - 10.12.4 Tingyi Master Kong Business Overview
 - 10.12.5 Tingyi Master Kong Recent Developments

11 SPARKLING SODAS MARKET FORECAST BY REGION

- 11.1 Global Sparkling Sodas Market Size Forecast
- 11.2 Global Sparkling Sodas Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Sparkling Sodas Market Size Forecast by Country
 - 11.2.3 Asia Pacific Sparkling Sodas Market Size Forecast by Region
 - 11.2.4 South America Sparkling Sodas Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Sparkling Sodas by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Sparkling Sodas Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Sparkling Sodas by Type (2026-2033)

12.1.2 Global Sparkling Sodas Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Sparkling Sodas by Type (2026-2033)

12.2 Global Sparkling Sodas Market Forecast by Application (2026-2033)

12.2.1 Global Sparkling Sodas Sales (K Units) Forecast by Application

12.2.2 Global Sparkling Sodas Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Sparkling Sodas Market Size Comparison by Region (M USD)
- Table 5. Global Sparkling Sodas Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Sparkling Sodas Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Sparkling Sodas Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Sparkling Sodas Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sparkling Sodas as of 2024)
- Table 10. Global Market Sparkling Sodas Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Sparkling Sodas Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Sparkling Sodas Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Sparkling Sodas Sales by Type (K Units)
- Table 26. Global Sparkling Sodas Market Size by Type (M USD)
- Table 27. Global Sparkling Sodas Sales (K Units) by Type (2020-2025)
- Table 28. Global Sparkling Sodas Sales Market Share by Type (2020-2025)
- Table 29. Global Sparkling Sodas Market Size (M USD) by Type (2020-2025)
- Table 30. Global Sparkling Sodas Market Size Share by Type (2020-2025)
- Table 31. Global Sparkling Sodas Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Sparkling Sodas Sales (K Units) by Application
- Table 33. Global Sparkling Sodas Market Size by Application
- Table 34. Global Sparkling Sodas Sales by Application (2020-2025) & (K Units)
- Table 35. Global Sparkling Sodas Sales Market Share by Application (2020-2025)
- Table 36. Global Sparkling Sodas Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Sparkling Sodas Market Share by Application (2020-2025)
- Table 38. Global Sparkling Sodas Sales Growth Rate by Application (2020-2025)
- Table 39. Global Sparkling Sodas Sales by Region (2020-2025) & (K Units)
- Table 40. Global Sparkling Sodas Sales Market Share by Region (2020-2025)
- Table 41. Global Sparkling Sodas Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Sparkling Sodas Market Size Market Share by Region (2020-2025)
- Table 43. North America Sparkling Sodas Sales by Country (2020-2025) & (K Units)
- Table 44. North America Sparkling Sodas Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Sparkling Sodas Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Sparkling Sodas Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Sparkling Sodas Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Sparkling Sodas Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Sparkling Sodas Sales by Country (2020-2025) & (K Units)
- Table 50. South America Sparkling Sodas Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Sparkling Sodas Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Sparkling Sodas Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Sparkling Sodas Production (K Units) by Region(2020-2025)
- Table 54. Global Sparkling Sodas Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Sparkling Sodas Revenue Market Share by Region (2020-2025)
- Table 56. Global Sparkling Sodas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Sparkling Sodas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Sparkling Sodas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Sparkling Sodas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Sparkling Sodas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. The Coca-Cola Company Basic Information

Table 62. The Coca-Cola Company Sparkling Sodas Product Overview

Table 63. The Coca-Cola Company Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. The Coca-Cola Company Business Overview

Table 65. The Coca-Cola Company SWOT Analysis

Table 66. The Coca-Cola Company Recent Developments

Table 67. PepsiCo Basic Information

Table 68. PepsiCo Sparkling Sodas Product Overview

Table 69. PepsiCo Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. PepsiCo Business Overview

Table 71. PepsiCo SWOT Analysis

Table 72. PepsiCo Recent Developments

Table 73. Keurig Dr Pepper Basic Information

Table 74. Keurig Dr Pepper Sparkling Sodas Product Overview

Table 75. Keurig Dr Pepper Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Keurig Dr Pepper Business Overview

Table 77. Keurig Dr Pepper SWOT Analysis

Table 78. Keurig Dr Pepper Recent Developments

Table 79. National Beverag Basic Information

Table 80. National Beverag Sparkling Sodas Product Overview

Table 81. National Beverag Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. National Beverag Business Overview

Table 83. National Beverag Recent Developments

Table 84. Monster Beverage Basic Information

Table 85. Monster Beverage Sparkling Sodas Product Overview

Table 86. Monster Beverage Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Monster Beverage Business Overview

Table 88. Monster Beverage Recent Developments

Table 89. Suntory Beverage Basic Information

Table 90. Suntory Beverage Sparkling Sodas Product Overview

Table 91. Suntory Beverage Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Suntory Beverage Business Overview

Table 93. Suntory Beverage Recent Developments

Table 94. Fentimans Ltd Basic Information

- Table 95. Fentimans Ltd Sparkling Sodas Product Overview
- Table 96. Fentimans Ltd Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Fentimans Ltd Business Overview
- Table 98. Fentimans Ltd Recent Developments
- Table 99. Jones Soda Basic Information
- Table 100. Jones Soda Sparkling Sodas Product Overview
- Table 101. Jones Soda Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Jones Soda Business Overview
- Table 103. Jones Soda Recent Developments
- Table 104. Britvic Basic Information
- Table 105. Britvic Sparkling Sodas Product Overview
- Table 106. Britvic Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Britvic Business Overview
- Table 108. Britvic Recent Developments
- Table 109. Kirin Beverage Basic Information
- Table 110. Kirin Beverage Sparkling Sodas Product Overview
- Table 111. Kirin Beverage Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Kirin Beverage Business Overview
- Table 113. Kirin Beverage Recent Developments
- Table 114. Asahi Soft Drinks Basic Information
- Table 115. Asahi Soft Drinks Sparkling Sodas Product Overview
- Table 116. Asahi Soft Drinks Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Asahi Soft Drinks Business Overview
- Table 118. Asahi Soft Drinks Recent Developments
- Table 119. Tingyi Master Kong Basic Information
- Table 120. Tingyi Master Kong Sparkling Sodas Product Overview
- Table 121. Tingyi Master Kong Sparkling Sodas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Tingyi Master Kong Business Overview
- Table 123. Tingyi Master Kong Recent Developments
- Table 124. Global Sparkling Sodas Sales Forecast by Region (2026-2033) & (K Units)
- Table 125. Global Sparkling Sodas Market Size Forecast by Region (2026-2033) & (M USD)
- Table 126. North America Sparkling Sodas Sales Forecast by Country (2026-2033) & (K

Units)

Table 127. North America Sparkling Sodas Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Sparkling Sodas Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Sparkling Sodas Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Sparkling Sodas Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Sparkling Sodas Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Sparkling Sodas Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Sparkling Sodas Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Sparkling Sodas Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Sparkling Sodas Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Sparkling Sodas Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Sparkling Sodas Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Sparkling Sodas Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Sparkling Sodas Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Sparkling Sodas Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Sparkling Sodas
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sparkling Sodas Market Size (M USD), 2024-2033
- Figure 5. Global Sparkling Sodas Market Size (M USD) (2020-2033)
- Figure 6. Global Sparkling Sodas Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sparkling Sodas Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Sparkling Sodas Product Life Cycle
- Figure 13. Sparkling Sodas Sales Share by Manufacturers in 2024
- Figure 14. Global Sparkling Sodas Revenue Share by Manufacturers in 2024
- Figure 15. Sparkling Sodas Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Sparkling Sodas Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Sparkling Sodas Revenue in 2024
- Figure 18. Industry Chain Map of Sparkling Sodas
- Figure 19. Global Sparkling Sodas Market PEST Analysis
- Figure 20. Global Sparkling Sodas Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Sparkling Sodas Market Share by Type
- Figure 27. Sales Market Share of Sparkling Sodas by Type (2020-2025)
- Figure 28. Sales Market Share of Sparkling Sodas by Type in 2024
- Figure 29. Market Size Share of Sparkling Sodas by Type (2020-2025)
- Figure 30. Market Size Share of Sparkling Sodas by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Sparkling Sodas Market Share by Application

- Figure 33. Global Sparkling Sodas Sales Market Share by Application (2020-2025)
- Figure 34. Global Sparkling Sodas Sales Market Share by Application in 2024
- Figure 35. Global Sparkling Sodas Market Share by Application (2020-2025)
- Figure 36. Global Sparkling Sodas Market Share by Application in 2024
- Figure 37. Global Sparkling Sodas Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Sparkling Sodas Sales Market Share by Region (2020-2025)
- Figure 39. Global Sparkling Sodas Market Size Market Share by Region (2020-2025)
- Figure 40. North America Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Sparkling Sodas Sales Market Share by Country in 2024
- Figure 43. North America Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Sparkling Sodas Market Size Market Share by Country in 2024
- Figure 45. U.S. Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Sparkling Sodas Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Sparkling Sodas Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Sparkling Sodas Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Sparkling Sodas Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Sparkling Sodas Sales Market Share by Country in 2024
- Figure 53. Europe Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Sparkling Sodas Market Size Market Share by Country in 2024
- Figure 55. Germany Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Sparkling Sodas Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Sparkling Sodas Sales Market Share by Region in 2024

Figure 67. Asia Pacific Sparkling Sodas Market Size Market Share by Region in 2024

Figure 68. China Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Sparkling Sodas Sales and Growth Rate (K Units)

Figure 79. South America Sparkling Sodas Sales Market Share by Country in 2024

Figure 80. South America Sparkling Sodas Market Size and Growth Rate (M USD)

Figure 81. South America Sparkling Sodas Market Size Market Share by Country in 2024

Figure 82. Brazil Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Sparkling Sodas Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Sparkling Sodas Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Sparkling Sodas Market Size and Growth Rate (M USD)

USD)

Figure 91. Middle East and Africa Sparkling Sodas Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Sparkling Sodas Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Sparkling Sodas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Sparkling Sodas Production Market Share by Region (2020-2025)

Figure 103. North America Sparkling Sodas Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Sparkling Sodas Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Sparkling Sodas Production (K Units) Growth Rate (2020-2025)

Figure 106. China Sparkling Sodas Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Sparkling Sodas Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Sparkling Sodas Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Sparkling Sodas Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Sparkling Sodas Market Share Forecast by Type (2026-2033)

Figure 111. Global Sparkling Sodas Sales Forecast by Application (2026-2033)

Figure 112. Global Sparkling Sodas Market Share Forecast by Application (2026-2033)

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