

Global Solventborne Polyester Resins Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Solventborne polyester resins are synthetic polymers dissolved in organic solvents, widely used in coatings, adhesives, and composites due to their excellent durability, chemical resistance, and adhesion properties. These resins are preferred in industrial applications such as automotive refinishing, coil coatings, and marine paints, where high-performance finishes are required. The market is driven by demand from the construction and automotive sectors, particularly in emerging economies, where infrastructure development and vehicle production are expanding. However, environmental regulations promoting low-VOC (volatile organic compound) alternatives, such as waterborne and powder coatings, pose a challenge to growth. Despite this, solventborne polyester resins maintain a competitive edge in niche applications requiring superior mechanical and chemical performance. Key players focus on innovation to enhance product efficiency while complying with sustainability standards. Regional demand varies, with Asia-Pacific leading due to rapid industrialization, while mature markets in North America and Europe emphasize eco-friendly substitutes.

This report provides a deep insight into the global Solventborne Polyester Resins market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Solventborne Polyester Resins Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Solventborne Polyester Resins market in any manner.

Global Solventborne Polyester Resins Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Evonik

Toyobo

Eastman

SK Chemicals

Arkema

Covestro

BASF

DIC

Mitsubishi Chemical

Allnex

Macrocean

Shanghai Tianyang

Eternal Materials

Helios Resins

Market Segmentation (by Type)

Saturated Polyester Resins

Unsaturated Polyester Resins

Market Segmentation (by Application)

Paints and Coatings
Adhesives and Sealants
Industrial Inks
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Solventborne Polyester Resins Market
Overview of the regional outlook of the Solventborne Polyester Resins Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Solventborne Polyester Resins Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Solventborne Polyester Resins, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

Table of Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Solventborne Polyester Resins
- 1.2 Key Market Segments
 - 1.2.1 Solventborne Polyester Resins Segment by Type
 - 1.2.2 Solventborne Polyester Resins Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SOLVENTBORNE POLYESTER RESINS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Solventborne Polyester Resins Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Solventborne Polyester Resins Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SOLVENTBORNE POLYESTER RESINS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Solventborne Polyester Resins Product Life Cycle
- 3.3 Global Solventborne Polyester Resins Sales by Manufacturers (2020-2025)
- 3.4 Global Solventborne Polyester Resins Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Solventborne Polyester Resins Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Solventborne Polyester Resins Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Solventborne Polyester Resins Market Competitive Situation and Trends

- 3.8.1 Solventborne Polyester Resins Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Solventborne Polyester Resins Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 SOLVENTBORNE POLYESTER RESINS INDUSTRY CHAIN ANALYSIS

- 4.1 Solventborne Polyester Resins Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOLVENTBORNE POLYESTER RESINS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Solventborne Polyester Resins Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Solventborne Polyester Resins Market
- 5.7 ESG Ratings of Leading Companies

6 SOLVENTBORNE POLYESTER RESINS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Solventborne Polyester Resins Sales Market Share by Type (2020-2025)

6.3 Global Solventborne Polyester Resins Market Size Market Share by Type (2020-2025)

6.4 Global Solventborne Polyester Resins Price by Type (2020-2025)

7 SOLVENTBORNE POLYESTER RESINS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Solventborne Polyester Resins Market Sales by Application (2020-2025)

7.3 Global Solventborne Polyester Resins Market Size (M USD) by Application (2020-2025)

7.4 Global Solventborne Polyester Resins Sales Growth Rate by Application (2020-2025)

8 SOLVENTBORNE POLYESTER RESINS MARKET SALES BY REGION

8.1 Global Solventborne Polyester Resins Sales by Region

8.1.1 Global Solventborne Polyester Resins Sales by Region

8.1.2 Global Solventborne Polyester Resins Sales Market Share by Region

8.2 Global Solventborne Polyester Resins Market Size by Region

8.2.1 Global Solventborne Polyester Resins Market Size by Region

8.2.2 Global Solventborne Polyester Resins Market Size Market Share by Region

8.3 North America

8.3.1 North America Solventborne Polyester Resins Sales by Country

8.3.2 North America Solventborne Polyester Resins Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Solventborne Polyester Resins Sales by Country

8.4.2 Europe Solventborne Polyester Resins Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Solventborne Polyester Resins Sales by Region

8.5.2 Asia Pacific Solventborne Polyester Resins Market Size by Region

- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Solventborne Polyester Resins Sales by Country
 - 8.6.2 South America Solventborne Polyester Resins Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Solventborne Polyester Resins Sales by Region
 - 8.7.2 Middle East and Africa Solventborne Polyester Resins Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 SOLVENTBORNE POLYESTER RESINS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Solventborne Polyester Resins by Region(2020-2025)
- 9.2 Global Solventborne Polyester Resins Revenue Market Share by Region (2020-2025)
- 9.3 Global Solventborne Polyester Resins Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Solventborne Polyester Resins Production
 - 9.4.1 North America Solventborne Polyester Resins Production Growth Rate (2020-2025)
 - 9.4.2 North America Solventborne Polyester Resins Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Solventborne Polyester Resins Production
 - 9.5.1 Europe Solventborne Polyester Resins Production Growth Rate (2020-2025)
 - 9.5.2 Europe Solventborne Polyester Resins Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Solventborne Polyester Resins Production (2020-2025)
 - 9.6.1 Japan Solventborne Polyester Resins Production Growth Rate (2020-2025)
 - 9.6.2 Japan Solventborne Polyester Resins Production, Revenue, Price and Gross

Margin (2020-2025)

9.7 China Solventborne Polyester Resins Production (2020-2025)

9.7.1 China Solventborne Polyester Resins Production Growth Rate (2020-2025)

9.7.2 China Solventborne Polyester Resins Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Evonik

10.1.1 Evonik Basic Information

10.1.2 Evonik Solventborne Polyester Resins Product Overview

10.1.3 Evonik Solventborne Polyester Resins Product Market Performance

10.1.4 Evonik Business Overview

10.1.5 Evonik SWOT Analysis

10.1.6 Evonik Recent Developments

10.2 Toyobo

10.2.1 Toyobo Basic Information

10.2.2 Toyobo Solventborne Polyester Resins Product Overview

10.2.3 Toyobo Solventborne Polyester Resins Product Market Performance

10.2.4 Toyobo Business Overview

10.2.5 Toyobo SWOT Analysis

10.2.6 Toyobo Recent Developments

10.3 Eastman

10.3.1 Eastman Basic Information

10.3.2 Eastman Solventborne Polyester Resins Product Overview

10.3.3 Eastman Solventborne Polyester Resins Product Market Performance

10.3.4 Eastman Business Overview

10.3.5 Eastman SWOT Analysis

10.3.6 Eastman Recent Developments

10.4 SK Chemicals

10.4.1 SK Chemicals Basic Information

10.4.2 SK Chemicals Solventborne Polyester Resins Product Overview

10.4.3 SK Chemicals Solventborne Polyester Resins Product Market Performance

10.4.4 SK Chemicals Business Overview

10.4.5 SK Chemicals Recent Developments

10.5 Arkema

10.5.1 Arkema Basic Information

10.5.2 Arkema Solventborne Polyester Resins Product Overview

10.5.3 Arkema Solventborne Polyester Resins Product Market Performance

- 10.5.4 Arkema Business Overview
- 10.5.5 Arkema Recent Developments
- 10.6 Covestro
 - 10.6.1 Covestro Basic Information
 - 10.6.2 Covestro Solventborne Polyester Resins Product Overview
 - 10.6.3 Covestro Solventborne Polyester Resins Product Market Performance
 - 10.6.4 Covestro Business Overview
 - 10.6.5 Covestro Recent Developments
- 10.7 BASF
 - 10.7.1 BASF Basic Information
 - 10.7.2 BASF Solventborne Polyester Resins Product Overview
 - 10.7.3 BASF Solventborne Polyester Resins Product Market Performance
 - 10.7.4 BASF Business Overview
 - 10.7.5 BASF Recent Developments
- 10.8 DIC
 - 10.8.1 DIC Basic Information
 - 10.8.2 DIC Solventborne Polyester Resins Product Overview
 - 10.8.3 DIC Solventborne Polyester Resins Product Market Performance
 - 10.8.4 DIC Business Overview
 - 10.8.5 DIC Recent Developments
- 10.9 Mitsubishi Chemical
 - 10.9.1 Mitsubishi Chemical Basic Information
 - 10.9.2 Mitsubishi Chemical Solventborne Polyester Resins Product Overview
 - 10.9.3 Mitsubishi Chemical Solventborne Polyester Resins Product Market Performance
 - 10.9.4 Mitsubishi Chemical Business Overview
 - 10.9.5 Mitsubishi Chemical Recent Developments
- 10.10 Allnex
 - 10.10.1 Allnex Basic Information
 - 10.10.2 Allnex Solventborne Polyester Resins Product Overview
 - 10.10.3 Allnex Solventborne Polyester Resins Product Market Performance
 - 10.10.4 Allnex Business Overview
 - 10.10.5 Allnex Recent Developments
- 10.11 Macrocean
 - 10.11.1 Macrocean Basic Information
 - 10.11.2 Macrocean Solventborne Polyester Resins Product Overview
 - 10.11.3 Macrocean Solventborne Polyester Resins Product Market Performance
 - 10.11.4 Macrocean Business Overview
 - 10.11.5 Macrocean Recent Developments

10.12 Shanghai Tianyang

10.12.1 Shanghai Tianyang Basic Information

10.12.2 Shanghai Tianyang Solventborne Polyester Resins Product Overview

10.12.3 Shanghai Tianyang Solventborne Polyester Resins Product Market

Performance

10.12.4 Shanghai Tianyang Business Overview

10.12.5 Shanghai Tianyang Recent Developments

10.13 Eternal Materials

10.13.1 Eternal Materials Basic Information

10.13.2 Eternal Materials Solventborne Polyester Resins Product Overview

10.13.3 Eternal Materials Solventborne Polyester Resins Product Market Performance

10.13.4 Eternal Materials Business Overview

10.13.5 Eternal Materials Recent Developments

10.14 Helios Resins

10.14.1 Helios Resins Basic Information

10.14.2 Helios Resins Solventborne Polyester Resins Product Overview

10.14.3 Helios Resins Solventborne Polyester Resins Product Market Performance

10.14.4 Helios Resins Business Overview

10.14.5 Helios Resins Recent Developments

11 SOLVENTBORNE POLYESTER RESINS MARKET FORECAST BY REGION

11.1 Global Solventborne Polyester Resins Market Size Forecast

11.2 Global Solventborne Polyester Resins Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Solventborne Polyester Resins Market Size Forecast by Country

11.2.3 Asia Pacific Solventborne Polyester Resins Market Size Forecast by Region

11.2.4 South America Solventborne Polyester Resins Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Solventborne Polyester Resins by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Solventborne Polyester Resins Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Solventborne Polyester Resins by Type (2026-2033)

12.1.2 Global Solventborne Polyester Resins Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Solventborne Polyester Resins by Type (2026-2033)

12.2 Global Solventborne Polyester Resins Market Forecast by Application (2026-2033)

12.2.1 Global Solventborne Polyester Resins Sales (K Units) Forecast by Application

12.2.2 Global Solventborne Polyester Resins Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Solventborne Polyester Resins Market Size Comparison by Region (M USD)

Table 5. Global Solventborne Polyester Resins Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Solventborne Polyester Resins Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Solventborne Polyester Resins Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Solventborne Polyester Resins Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Solventborne Polyester Resins as of 2024)

Table 10. Global Market Solventborne Polyester Resins Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Solventborne Polyester Resins Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Solventborne Polyester Resins Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Solventborne Polyester Resins Sales by Type (K Units)

Table 26. Global Solventborne Polyester Resins Market Size by Type (M USD)

Table 27. Global Solventborne Polyester Resins Sales (K Units) by Type (2020-2025)

Table 28. Global Solventborne Polyester Resins Sales Market Share by Type (2020-2025)

Table 29. Global Solventborne Polyester Resins Market Size (M USD) by Type (2020-2025)

Table 30. Global Solventborne Polyester Resins Market Size Share by Type (2020-2025)

Table 31. Global Solventborne Polyester Resins Price (USD/Unit) by Type (2020-2025)

Table 32. Global Solventborne Polyester Resins Sales (K Units) by Application

Table 33. Global Solventborne Polyester Resins Market Size by Application

Table 34. Global Solventborne Polyester Resins Sales by Application (2020-2025) & (K Units)

Table 35. Global Solventborne Polyester Resins Sales Market Share by Application (2020-2025)

Table 36. Global Solventborne Polyester Resins Market Size by Application (2020-2025) & (M USD)

Table 37. Global Solventborne Polyester Resins Market Share by Application (2020-2025)

Table 38. Global Solventborne Polyester Resins Sales Growth Rate by Application (2020-2025)

Table 39. Global Solventborne Polyester Resins Sales by Region (2020-2025) & (K Units)

Table 40. Global Solventborne Polyester Resins Sales Market Share by Region (2020-2025)

Table 41. Global Solventborne Polyester Resins Market Size by Region (2020-2025) & (M USD)

Table 42. Global Solventborne Polyester Resins Market Size Market Share by Region (2020-2025)

Table 43. North America Solventborne Polyester Resins Sales by Country (2020-2025) & (K Units)

Table 44. North America Solventborne Polyester Resins Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Solventborne Polyester Resins Sales by Country (2020-2025) & (K Units)

Table 46. Europe Solventborne Polyester Resins Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Solventborne Polyester Resins Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Solventborne Polyester Resins Market Size by Region (2020-2025) & (M USD)

Table 49. South America Solventborne Polyester Resins Sales by Country (2020-2025) & (K Units)

Table 50. South America Solventborne Polyester Resins Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Solventborne Polyester Resins Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Solventborne Polyester Resins Market Size by Region (2020-2025) & (M USD)

Table 53. Global Solventborne Polyester Resins Production (K Units) by Region(2020-2025)

Table 54. Global Solventborne Polyester Resins Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Solventborne Polyester Resins Revenue Market Share by Region (2020-2025)

Table 56. Global Solventborne Polyester Resins Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Solventborne Polyester Resins Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Solventborne Polyester Resins Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Solventborne Polyester Resins Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Solventborne Polyester Resins Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Evonik Basic Information

Table 62. Evonik Solventborne Polyester Resins Product Overview

Table 63. Evonik Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Evonik Business Overview

Table 65. Evonik SWOT Analysis

Table 66. Evonik Recent Developments

Table 67. Toyobo Basic Information

Table 68. Toyobo Solventborne Polyester Resins Product Overview

Table 69. Toyobo Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Toyobo Business Overview

Table 71. Toyobo SWOT Analysis

Table 72. Toyobo Recent Developments

Table 73. Eastman Basic Information

- Table 74. Eastman Solventborne Polyester Resins Product Overview
- Table 75. Eastman Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Eastman Business Overview
- Table 77. Eastman SWOT Analysis
- Table 78. Eastman Recent Developments
- Table 79. SK Chemicals Basic Information
- Table 80. SK Chemicals Solventborne Polyester Resins Product Overview
- Table 81. SK Chemicals Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. SK Chemicals Business Overview
- Table 83. SK Chemicals Recent Developments
- Table 84. Arkema Basic Information
- Table 85. Arkema Solventborne Polyester Resins Product Overview
- Table 86. Arkema Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Arkema Business Overview
- Table 88. Arkema Recent Developments
- Table 89. Covestro Basic Information
- Table 90. Covestro Solventborne Polyester Resins Product Overview
- Table 91. Covestro Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Covestro Business Overview
- Table 93. Covestro Recent Developments
- Table 94. BASF Basic Information
- Table 95. BASF Solventborne Polyester Resins Product Overview
- Table 96. BASF Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. BASF Business Overview
- Table 98. BASF Recent Developments
- Table 99. DIC Basic Information
- Table 100. DIC Solventborne Polyester Resins Product Overview
- Table 101. DIC Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. DIC Business Overview
- Table 103. DIC Recent Developments
- Table 104. Mitsubishi Chemical Basic Information
- Table 105. Mitsubishi Chemical Solventborne Polyester Resins Product Overview
- Table 106. Mitsubishi Chemical Solventborne Polyester Resins Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Mitsubishi Chemical Business Overview

Table 108. Mitsubishi Chemical Recent Developments

Table 109. Allnex Basic Information

Table 110. Allnex Solventborne Polyester Resins Product Overview

Table 111. Allnex Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Allnex Business Overview

Table 113. Allnex Recent Developments

Table 114. Macrocean Basic Information

Table 115. Macrocean Solventborne Polyester Resins Product Overview

Table 116. Macrocean Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Macrocean Business Overview

Table 118. Macrocean Recent Developments

Table 119. Shanghai Tianyang Basic Information

Table 120. Shanghai Tianyang Solventborne Polyester Resins Product Overview

Table 121. Shanghai Tianyang Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Shanghai Tianyang Business Overview

Table 123. Shanghai Tianyang Recent Developments

Table 124. Eternal Materials Basic Information

Table 125. Eternal Materials Solventborne Polyester Resins Product Overview

Table 126. Eternal Materials Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Eternal Materials Business Overview

Table 128. Eternal Materials Recent Developments

Table 129. Helios Resins Basic Information

Table 130. Helios Resins Solventborne Polyester Resins Product Overview

Table 131. Helios Resins Solventborne Polyester Resins Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Helios Resins Business Overview

Table 133. Helios Resins Recent Developments

Table 134. Global Solventborne Polyester Resins Sales Forecast by Region (2026-2033) & (K Units)

Table 135. Global Solventborne Polyester Resins Market Size Forecast by Region (2026-2033) & (M USD)

Table 136. North America Solventborne Polyester Resins Sales Forecast by Country (2026-2033) & (K Units)

Table 137. North America Solventborne Polyester Resins Market Size Forecast by Country (2026-2033) & (M USD)

Table 138. Europe Solventborne Polyester Resins Sales Forecast by Country (2026-2033) & (K Units)

Table 139. Europe Solventborne Polyester Resins Market Size Forecast by Country (2026-2033) & (M USD)

Table 140. Asia Pacific Solventborne Polyester Resins Sales Forecast by Region (2026-2033) & (K Units)

Table 141. Asia Pacific Solventborne Polyester Resins Market Size Forecast by Region (2026-2033) & (M USD)

Table 142. South America Solventborne Polyester Resins Sales Forecast by Country (2026-2033) & (K Units)

Table 143. South America Solventborne Polyester Resins Market Size Forecast by Country (2026-2033) & (M USD)

Table 144. Middle East and Africa Solventborne Polyester Resins Sales Forecast by Country (2026-2033) & (Units)

Table 145. Middle East and Africa Solventborne Polyester Resins Market Size Forecast by Country (2026-2033) & (M USD)

Table 146. Global Solventborne Polyester Resins Sales Forecast by Type (2026-2033) & (K Units)

Table 147. Global Solventborne Polyester Resins Market Size Forecast by Type (2026-2033) & (M USD)

Table 148. Global Solventborne Polyester Resins Price Forecast by Type (2026-2033) & (USD/Unit)

Table 149. Global Solventborne Polyester Resins Sales (K Units) Forecast by Application (2026-2033)

Table 150. Global Solventborne Polyester Resins Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Solventborne Polyester Resins
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Solventborne Polyester Resins Market Size (M USD), 2024-2033
- Figure 5. Global Solventborne Polyester Resins Market Size (M USD) (2020-2033)
- Figure 6. Global Solventborne Polyester Resins Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Solventborne Polyester Resins Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Solventborne Polyester Resins Product Life Cycle
- Figure 13. Solventborne Polyester Resins Sales Share by Manufacturers in 2024
- Figure 14. Global Solventborne Polyester Resins Revenue Share by Manufacturers in 2024
- Figure 15. Solventborne Polyester Resins Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Solventborne Polyester Resins Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Solventborne Polyester Resins Revenue in 2024
- Figure 18. Industry Chain Map of Solventborne Polyester Resins
- Figure 19. Global Solventborne Polyester Resins Market PEST Analysis
- Figure 20. Global Solventborne Polyester Resins Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Solventborne Polyester Resins Market Share by Type
- Figure 27. Sales Market Share of Solventborne Polyester Resins by Type (2020-2025)
- Figure 28. Sales Market Share of Solventborne Polyester Resins by Type in 2024
- Figure 29. Market Size Share of Solventborne Polyester Resins by Type (2020-2025)
- Figure 30. Market Size Share of Solventborne Polyester Resins by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Solventborne Polyester Resins Market Share by Application

Figure 33. Global Solventborne Polyester Resins Sales Market Share by Application (2020-2025)

Figure 34. Global Solventborne Polyester Resins Sales Market Share by Application in 2024

Figure 35. Global Solventborne Polyester Resins Market Share by Application (2020-2025)

Figure 36. Global Solventborne Polyester Resins Market Share by Application in 2024

Figure 37. Global Solventborne Polyester Resins Sales Growth Rate by Application (2020-2025)

Figure 38. Global Solventborne Polyester Resins Sales Market Share by Region (2020-2025)

Figure 39. Global Solventborne Polyester Resins Market Size Market Share by Region (2020-2025)

Figure 40. North America Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Solventborne Polyester Resins Sales Market Share by Country in 2024

Figure 43. North America Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Solventborne Polyester Resins Market Size Market Share by Country in 2024

Figure 45. U.S. Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Solventborne Polyester Resins Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Solventborne Polyester Resins Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Solventborne Polyester Resins Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Solventborne Polyester Resins Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Solventborne Polyester Resins Sales Market Share by Country in

2024

Figure 53. Europe Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Solventborne Polyester Resins Market Size Market Share by Country in 2024

Figure 55. Germany Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Solventborne Polyester Resins Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Solventborne Polyester Resins Sales Market Share by Region in 2024

Figure 67. Asia Pacific Solventborne Polyester Resins Market Size Market Share by Region in 2024

Figure 68. China Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Solventborne Polyester Resins Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Solventborne Polyester Resins Sales and Growth Rate (K Units)

Figure 79. South America Solventborne Polyester Resins Sales Market Share by Country in 2024

Figure 80. South America Solventborne Polyester Resins Market Size and Growth Rate (M USD)

Figure 81. South America Solventborne Polyester Resins Market Size Market Share by Country in 2024

Figure 82. Brazil Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Solventborne Polyester Resins Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Solventborne Polyester Resins Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Solventborne Polyester Resins Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Solventborne Polyester Resins Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Solventborne Polyester Resins Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Solventborne Polyester Resins Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Solventborne Polyester Resins Production Market Share by Region (2020-2025)

Figure 103. North America Solventborne Polyester Resins Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Solventborne Polyester Resins Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Solventborne Polyester Resins Production (K Units) Growth Rate (2020-2025)

Figure 106. China Solventborne Polyester Resins Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Solventborne Polyester Resins Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Solventborne Polyester Resins Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Solventborne Polyester Resins Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Solventborne Polyester Resins Market Share Forecast by Type (2026-2033)

Figure 111. Global Solventborne Polyester Resins Sales Forecast by Application

(2026-2033)

Figure 112. Global Solventborne Polyester Resins Market Share Forecast by Application (2026-2033)

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