

# Global Small Pet Appliances Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Pet appliances satisfy pet needs in nourishment, food and safety, exercise, medical attention, bedding, bathing products, and more. These appliances include: automatic cat litter basin, automatic pet feeder, automatic water dispenser, pet dryer, shaver, deodorizer, intelligent pet nest, etc. These products often have intelligent features and can be connected to mobile phones, making it easier for users to better care for their pets. Increase in pet adoption rate and pet humanization has resulted in the rising sales of pet appliances globally and more pet owners are choosing to buy these pet appliances.

The global Small Pet Appliances market size is predicted to reach US\$ 5147.20 Million by 2028, from US\$ 2391.34 million in 2021, at a CAGR of 11.48% during 2022-2028. The small pet appliances market is expected to witness growth in the coming years, owing to the growing pet adoption rate in developed and developing regions. The main factor that will likely drive the demand of small pet appliances is the rising awareness of pet fitness and health. More and more people are aware of the importance of paying attention to the health of pets, and more people are willing to spend money to improve the standard of life of pets. Meanwhile, households are obtaining higher incomes. As a result, they are able to afford more expensive products and services. What is more, as modern-day people are working in a hectic lifestyle, they will require appliances that can help them take care of their pets efficiently. This has led to the development of various multifunctional small pet appliances in the market which have high growth opportunity in the market. These better performance products will attract more customers and stimulate market demand.

Additionally, the popularity of social media has brought more opportunities to this market. The automatic water dispenser is likely to witness strong demand in the future since this is a basic need for pet survival.

The COVID-19 epidemic in 2020 will not only affect everyone, but even pets cannot escape. There are rumors about "pets are the source of the virus" and "pets can transmit the virus". Although the situation has gradually calmed down since the WHO refuted the rumors. In fact, the COVID-19 pandemic has had a huge impact on the pet industry. While offline physical stores are suffering from cold weather, online pet industry merchants are very popular, and more and more stores are also beginning to focus on online business.

Although the epidemic has disrupted the global supply chain, raw material price volatility has increased, production costs have increased, and profit margins have been threatened, the overall market development outlook remains positive. Despite the challenges and dislocations of COVID-19, the different industries in this market have registered revenue growth. Meanwhile, brick-and-mortar retailers are turning their attention to the internet more than ever, taking advantage of the continued acceleration of online shopping during the pandemic.

However, the market also faces some challenges. First, higher cost of high-quality products is anticipated to restrain the market growth. To make matters worse, some people neglect to take care of their pets, resulting in pets falling ill such as abdominal pain, diarrhea, and others or dying in accidents, which will inhibit the development of the small pet appliances industry. At present, there is a problem of product homogenization in this market, which inhibits development. The lack of innovation in the entire market will make the goods unable to increase value, and merchants will not be able to increase profits, but will fall into the trap of low-price and low-volume sales.

Segment by Type, the Small Pet Appliances can be split into Auto Pet Feeder, Dryer, etc. In 2021, Automatic Pet Feeder has the highest market share at 26.63%, closely followed by Intelligent Pet Nest (22.07%). In the forecast period of 2022-2028, the market size of Automatic Pet Feeder will continue to be the highest, slightly increasing to 29.10% in 2028.

From the perspective of application scenarios, the small pet appliances market can be divided into household, pet shop and others. The household segment currently occupies a dominant position in the entire market, and has already occupied 82.87% market share in 2021. It is expected that the market share of household will increase slightly to 83.86% in 2023.

On the basis of geography, the small pet appliances market can be segmented into North America, Europe, Asia Pacific, South America, and Middle East & Africa. The Asia-Pacific region dominates and will continue to lead the market in sales, currently accounting for 45.42% in 2021. North America has the second largest market share, with a sales market share of 25.47% in 2021.

In 2021, according to our calculations, the two indicators used to measure market concentration, CR5 and HHI, were 8.15% and 0.15% respectively. This shows that the

small pet appliances market is currently not concentrated. The key players in the market include AutoPets, Radio Systems Corporation, Petkit, Samsung, Petwant, Shenzhen Qianhai HomeRun Technology Co.,Ltd., DOGNESS Group, ITSUWA CORPORATION, Petmate, LG, SureFlap Ltd., Xiaomi, Catspad, Shenzhen Skymee Technology Co., Ltd., Furbo, Electric Cleaner Company, Encaya Corporation, Vet Innovations, WOPET, CleverPet, Aeolus International Pet Products, Dog Shammy, Andis, etc.

The global Small Pet Appliances market size was estimated at USD 2988.88 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 11.48% during the forecast period.

This report provides a deep insight into the global Small Pet Appliances market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Small Pet Appliances Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Small Pet Appliances market in any manner.

### Global Small Pet Appliances Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

AutoPets  
Radio Systems Corporation  
Petkit  
Samsung  
Petwant  
Shenzhen Qianhai HomeRun  
DOGNESS Group  
ITSUWA CORPORATION  
Petmate  
LG  
SureFlap Ltd.  
Xiaomi  
Catspad  
Shenzhen Skymee Technology Co., Ltd.  
Furbo  
Electric Cleaner Company  
Encaya Corporation  
Vet Innovations  
WOPET  
CleverPet  
Aeolus International Pet Products  
Dog Shammy  
Andis

**Market Segmentation (by Type)**

Automatic Cat Litter Basin  
Automatic Pet Feeder  
Automatic Water Dispenser  
Pet Dryer  
Shaver  
Deodorizer  
Intelligent Pet Nest  
Others

**Market Segmentation (by Application)**

Household  
Pet Shop  
Other

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Small Pet Appliances Market

Overview of the regional outlook of the Small Pet Appliances Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Small Pet Appliances Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Small Pet Appliances, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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