

Global Short Term Electric Scooter Rental Market Research Report 2026(Status and Outlook)

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Abstracts

The global Short Term Electric Scooter Rental market size was estimated at USD 8450.25 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Short Term Electric Scooter Rental market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Short Term Electric Scooter Rental market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Short Term Electric Scooter Rental market.

Global Short Term Electric Scooter Rental Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Uber Technologies Inc

Bird Rides?Inc.

Cooltra Corporate

Skip

LMTS Holding S.C.A

TIER

Voi

Bolt Technology

Spin

LA BICICLETA

City Rider

Lime

Scoot

Naturent

Scootaround

Hive

WIND Mobility

Market Segmentation (by Type)

Less than 0.25 USD/min Cost

0.25-0.3 USD/min Cost

0.31-0.35 USD/min Cost

More than 0.35 USD/min Cost

Market Segmentation (by Application)

18-40 Years Old

Over 40 Years Old

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Short Term Electric Scooter Rental Market

Overview of the regional outlook of the Short Term Electric Scooter Rental Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Short Term Electric Scooter Rental Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Short Term Electric Scooter Rental, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Short Term Electric Scooter Rental

1.2 Key Market Segments

1.2.1 Short Term Electric Scooter Rental Segment by Type

1.2.2 Short Term Electric Scooter Rental Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SHORT TERM ELECTRIC SCOOTER RENTAL MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SHORT TERM ELECTRIC SCOOTER RENTAL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Short Term Electric Scooter Rental Product Life Cycle

3.3 Global Short Term Electric Scooter Rental Revenue Market Share by Company (2020-2025)

3.4 Short Term Electric Scooter Rental Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Short Term Electric Scooter Rental Market Competitive Situation and Trends

3.6.1 Short Term Electric Scooter Rental Market Concentration Rate

3.6.2 Global 5 and 10 Largest Short Term Electric Scooter Rental Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SHORT TERM ELECTRIC SCOOTER RENTAL VALUE CHAIN ANALYSIS

- 4.1 Short Term Electric Scooter Rental Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SHORT TERM ELECTRIC SCOOTER RENTAL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Short Term Electric Scooter Rental Market Porter's Five Forces Analysis

6 SHORT TERM ELECTRIC SCOOTER RENTAL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Short Term Electric Scooter Rental Market by Type (2020-2025)
- 6.3 Global Short Term Electric Scooter Rental Market Size Growth Rate by Type (2021-2025)

7 SHORT TERM ELECTRIC SCOOTER RENTAL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Short Term Electric Scooter Rental Market Size (M USD) by Application (2020-2025)
- 7.3 Global Short Term Electric Scooter Rental Market Size Growth Rate by Application (2021-2025)

8 SHORT TERM ELECTRIC SCOOTER RENTAL MARKET SEGMENTATION BY REGION

8.1 Global Short Term Electric Scooter Rental Market Size by Region

8.1.1 Global Short Term Electric Scooter Rental Market Size by Region

8.1.2 Global Short Term Electric Scooter Rental Market Size Market Share by Region

8.2 North America

8.2.1 North America Short Term Electric Scooter Rental Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Short Term Electric Scooter Rental Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Short Term Electric Scooter Rental Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Short Term Electric Scooter Rental Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Short Term Electric Scooter Rental Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Uber Technologies Inc

9.1.1 Uber Technologies Inc Basic Information

9.1.2 Uber Technologies Inc Short Term Electric Scooter Rental Product Overview

9.1.3 Uber Technologies Inc Short Term Electric Scooter Rental Product Market

Performance

9.1.4 Uber Technologies Inc SWOT Analysis

9.1.5 Uber Technologies Inc Business Overview

9.1.6 Uber Technologies Inc Recent Developments

9.2 Bird Rides?Inc.

9.2.1 Bird Rides?Inc. Basic Information

9.2.2 Bird Rides?Inc. Short Term Electric Scooter Rental Product Overview

9.2.3 Bird Rides?Inc. Short Term Electric Scooter Rental Product Market Performance

9.2.4 Bird Rides?Inc. SWOT Analysis

9.2.5 Bird Rides?Inc. Business Overview

9.2.6 Bird Rides?Inc. Recent Developments

9.3 Cooltra Corporate

9.3.1 Cooltra Corporate Basic Information

9.3.2 Cooltra Corporate Short Term Electric Scooter Rental Product Overview

9.3.3 Cooltra Corporate Short Term Electric Scooter Rental Product Market

Performance

9.3.4 Cooltra Corporate SWOT Analysis

9.3.5 Cooltra Corporate Business Overview

9.3.6 Cooltra Corporate Recent Developments

9.4 Skip

9.4.1 Skip Basic Information

9.4.2 Skip Short Term Electric Scooter Rental Product Overview

9.4.3 Skip Short Term Electric Scooter Rental Product Market Performance

9.4.4 Skip Business Overview

9.4.5 Skip Recent Developments

9.5 LMTS Holding S.C.A

9.5.1 LMTS Holding S.C.A Basic Information

9.5.2 LMTS Holding S.C.A Short Term Electric Scooter Rental Product Overview

9.5.3 LMTS Holding S.C.A Short Term Electric Scooter Rental Product Market

Performance

9.5.4 LMTS Holding S.C.A Business Overview

9.5.5 LMTS Holding S.C.A Recent Developments

9.6 TIER

- 9.6.1 TIER Basic Information
- 9.6.2 TIER Short Term Electric Scooter Rental Product Overview
- 9.6.3 TIER Short Term Electric Scooter Rental Product Market Performance
- 9.6.4 TIER Business Overview
- 9.6.5 TIER Recent Developments
- 9.7 Voi
 - 9.7.1 Voi Basic Information
 - 9.7.2 Voi Short Term Electric Scooter Rental Product Overview
 - 9.7.3 Voi Short Term Electric Scooter Rental Product Market Performance
 - 9.7.4 Voi Business Overview
 - 9.7.5 Voi Recent Developments
- 9.8 Bolt Technology
 - 9.8.1 Bolt Technology Basic Information
 - 9.8.2 Bolt Technology Short Term Electric Scooter Rental Product Overview
 - 9.8.3 Bolt Technology Short Term Electric Scooter Rental Product Market Performance
 - 9.8.4 Bolt Technology Business Overview
 - 9.8.5 Bolt Technology Recent Developments
- 9.9 Spin
 - 9.9.1 Spin Basic Information
 - 9.9.2 Spin Short Term Electric Scooter Rental Product Overview
 - 9.9.3 Spin Short Term Electric Scooter Rental Product Market Performance
 - 9.9.4 Spin Business Overview
 - 9.9.5 Spin Recent Developments
- 9.10 LA BICICLETA
 - 9.10.1 LA BICICLETA Basic Information
 - 9.10.2 LA BICICLETA Short Term Electric Scooter Rental Product Overview
 - 9.10.3 LA BICICLETA Short Term Electric Scooter Rental Product Market Performance
 - 9.10.4 LA BICICLETA Business Overview
 - 9.10.5 LA BICICLETA Recent Developments
- 9.11 City Rider
 - 9.11.1 City Rider Basic Information
 - 9.11.2 City Rider Short Term Electric Scooter Rental Product Overview
 - 9.11.3 City Rider Short Term Electric Scooter Rental Product Market Performance
 - 9.11.4 City Rider Business Overview
 - 9.11.5 City Rider Recent Developments
- 9.12 Lime
 - 9.12.1 Lime Basic Information

- 9.12.2 Lime Short Term Electric Scooter Rental Product Overview
- 9.12.3 Lime Short Term Electric Scooter Rental Product Market Performance
- 9.12.4 Lime Business Overview
- 9.12.5 Lime Recent Developments
- 9.13 Scoot
 - 9.13.1 Scoot Basic Information
 - 9.13.2 Scoot Short Term Electric Scooter Rental Product Overview
 - 9.13.3 Scoot Short Term Electric Scooter Rental Product Market Performance
 - 9.13.4 Scoot Business Overview
 - 9.13.5 Scoot Recent Developments
- 9.14 Naturent
 - 9.14.1 Naturent Basic Information
 - 9.14.2 Naturent Short Term Electric Scooter Rental Product Overview
 - 9.14.3 Naturent Short Term Electric Scooter Rental Product Market Performance
 - 9.14.4 Naturent Business Overview
 - 9.14.5 Naturent Recent Developments
- 9.15 Scootaround
 - 9.15.1 Scootaround Basic Information
 - 9.15.2 Scootaround Short Term Electric Scooter Rental Product Overview
 - 9.15.3 Scootaround Short Term Electric Scooter Rental Product Market Performance
 - 9.15.4 Scootaround Business Overview
 - 9.15.5 Scootaround Recent Developments
- 9.16 Hive
 - 9.16.1 Hive Basic Information
 - 9.16.2 Hive Short Term Electric Scooter Rental Product Overview
 - 9.16.3 Hive Short Term Electric Scooter Rental Product Market Performance
 - 9.16.4 Hive Business Overview
 - 9.16.5 Hive Recent Developments
- 9.17 WIND Mobility
 - 9.17.1 WIND Mobility Basic Information
 - 9.17.2 WIND Mobility Short Term Electric Scooter Rental Product Overview
 - 9.17.3 WIND Mobility Short Term Electric Scooter Rental Product Market Performance
 - 9.17.4 WIND Mobility Business Overview
 - 9.17.5 WIND Mobility Recent Developments

10 SHORT TERM ELECTRIC SCOOTER RENTAL MARKET FORECAST BY REGION

10.1 Global Short Term Electric Scooter Rental Market Size Forecast

10.2 Global Short Term Electric Scooter Rental Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Short Term Electric Scooter Rental Market Size Forecast by Country

10.2.3 Asia Pacific Short Term Electric Scooter Rental Market Size Forecast by Region

10.2.4 South America Short Term Electric Scooter Rental Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Short Term Electric Scooter Rental by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Short Term Electric Scooter Rental Market Forecast by Type (2026-2035)

11.1.1 Global Short Term Electric Scooter Rental Market Size Forecast by Type (2026-2035)

11.2 Global Short Term Electric Scooter Rental Market Forecast by Application (2026-2035)

11.2.1 Global Short Term Electric Scooter Rental Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Short Term Electric Scooter Rental Market Size by Type (M USD)

Table 4. Global Short Term Electric Scooter Rental Market Size by Application

Table 5. Short Term Electric Scooter Rental Market Size Comparison by Region (M USD)

Table 6. Global Short Term Electric Scooter Rental Revenue (M USD) by Company (2020-2025)

Table 7. Global Short Term Electric Scooter Rental Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Short Term Electric Scooter Rental as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Short Term Electric Scooter Rental Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Short Term Electric Scooter Rental Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Short Term Electric Scooter Rental Market Size by Type (M USD)

Table 22. Global Short Term Electric Scooter Rental Market Size (M USD) by Type (2020-2025)

Table 23. Global Short Term Electric Scooter Rental Market Share by Type (2020-2025)

Table 24. Global Short Term Electric Scooter Rental Market Size Growth Rate by Type (2021-2025)

Table 25. Global Short Term Electric Scooter Rental Market Size by Application

Table 26. Global Short Term Electric Scooter Rental Market Size by Application (2020-2025) & (M USD)

Table 27. Global Short Term Electric Scooter Rental Market Share by Application

(2020-2025)

Table 28. Global Short Term Electric Scooter Rental Market Size Growth Rate by Application (2021-2025)

Table 29. Global Short Term Electric Scooter Rental Market Size by Region (2020-2025) & (M USD)

Table 30. Global Short Term Electric Scooter Rental Market Size Market Share by Region (2020-2025)

Table 31. North America Short Term Electric Scooter Rental Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Short Term Electric Scooter Rental Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Short Term Electric Scooter Rental Market Size by Region (2020-2025) & (M USD)

Table 34. South America Short Term Electric Scooter Rental Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Short Term Electric Scooter Rental Market Size by Region (2020-2025) & (M USD)

Table 36. Uber Technologies Inc Basic Information

Table 37. Uber Technologies Inc Short Term Electric Scooter Rental Product Overview

Table 38. Uber Technologies Inc Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Uber Technologies Inc SWOT Analysis

Table 40. Uber Technologies Inc Business Overview

Table 41. Uber Technologies Inc Recent Developments

Table 42. Bird Rides?Inc. Basic Information

Table 43. Bird Rides?Inc. Short Term Electric Scooter Rental Product Overview

Table 44. Bird Rides?Inc. Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Bird Rides?Inc. SWOT Analysis

Table 46. Bird Rides?Inc. Business Overview

Table 47. Bird Rides?Inc. Recent Developments

Table 48. Cooltra Corporate Basic Information

Table 49. Cooltra Corporate Short Term Electric Scooter Rental Product Overview

Table 50. Cooltra Corporate Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Cooltra Corporate SWOT Analysis

Table 52. Cooltra Corporate Business Overview

Table 53. Cooltra Corporate Recent Developments

Table 54. Skip Basic Information

Table 55. Skip Short Term Electric Scooter Rental Product Overview
Table 56. Skip Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 57. Skip Business Overview
Table 58. Skip Recent Developments
Table 59. LMTS Holding S.C.A Basic Information
Table 60. LMTS Holding S.C.A Short Term Electric Scooter Rental Product Overview
Table 61. LMTS Holding S.C.A Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 62. LMTS Holding S.C.A Business Overview
Table 63. LMTS Holding S.C.A Recent Developments
Table 64. TIER Basic Information
Table 65. TIER Short Term Electric Scooter Rental Product Overview
Table 66. TIER Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 67. TIER Business Overview
Table 68. TIER Recent Developments
Table 69. Voi Basic Information
Table 70. Voi Short Term Electric Scooter Rental Product Overview
Table 71. Voi Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Voi Business Overview
Table 73. Voi Recent Developments
Table 74. Bolt Technology Basic Information
Table 75. Bolt Technology Short Term Electric Scooter Rental Product Overview
Table 76. Bolt Technology Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 77. Bolt Technology Business Overview
Table 78. Bolt Technology Recent Developments
Table 79. Spin Basic Information
Table 80. Spin Short Term Electric Scooter Rental Product Overview
Table 81. Spin Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 82. Spin Business Overview
Table 83. Spin Recent Developments
Table 84. LA BICICLETA Basic Information
Table 85. LA BICICLETA Short Term Electric Scooter Rental Product Overview
Table 86. LA BICICLETA Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)

Table 87. LA BICICLETA Business Overview
Table 88. LA BICICLETA Recent Developments
Table 89. City Rider Basic Information
Table 90. City Rider Short Term Electric Scooter Rental Product Overview
Table 91. City Rider Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 92. City Rider Business Overview
Table 93. City Rider Recent Developments
Table 94. Lime Basic Information
Table 95. Lime Short Term Electric Scooter Rental Product Overview
Table 96. Lime Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 97. Lime Business Overview
Table 98. Lime Recent Developments
Table 99. Scoot Basic Information
Table 100. Scoot Short Term Electric Scooter Rental Product Overview
Table 101. Scoot Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 102. Scoot Business Overview
Table 103. Scoot Recent Developments
Table 104. Naturent Basic Information
Table 105. Naturent Short Term Electric Scooter Rental Product Overview
Table 106. Naturent Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 107. Naturent Business Overview
Table 108. Naturent Recent Developments
Table 109. Scootaround Basic Information
Table 110. Scootaround Short Term Electric Scooter Rental Product Overview
Table 111. Scootaround Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 112. Scootaround Business Overview
Table 113. Scootaround Recent Developments
Table 114. Hive Basic Information
Table 115. Hive Short Term Electric Scooter Rental Product Overview
Table 116. Hive Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)
Table 117. Hive Business Overview
Table 118. Hive Recent Developments
Table 119. WIND Mobility Basic Information

Table 120. WIND Mobility Short Term Electric Scooter Rental Product Overview

Table 121. WIND Mobility Short Term Electric Scooter Rental Revenue (M USD) and Gross Margin (2020-2025)

Table 122. WIND Mobility Business Overview

Table 123. WIND Mobility Recent Developments

Table 124. Global Short Term Electric Scooter Rental Market Size Forecast by Region (2026-2035) & (M USD)

Table 125. North America Short Term Electric Scooter Rental Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Europe Short Term Electric Scooter Rental Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Asia Pacific Short Term Electric Scooter Rental Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Short Term Electric Scooter Rental Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Middle East and Africa Short Term Electric Scooter Rental Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Global Short Term Electric Scooter Rental Market Size Forecast by Type (2026-2035) & (M USD)

Table 131. Global Short Term Electric Scooter Rental Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Short Term Electric Scooter Rental

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Short Term Electric Scooter Rental Market Size (M USD), 2025-2035

Figure 5. Global Short Term Electric Scooter Rental Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Short Term Electric Scooter Rental Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Short Term Electric Scooter Rental Product Life Cycle

Figure 12. Global Short Term Electric Scooter Rental Revenue Share by Company in 2025

Figure 13. Short Term Electric Scooter Rental Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Short Term Electric Scooter Rental Revenue in 2025

Figure 15. Value Chain Map of Short Term Electric Scooter Rental

Figure 16. Global Short Term Electric Scooter Rental Market PEST Analysis

Figure 17. Global Short Term Electric Scooter Rental Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Short Term Electric Scooter Rental Market Share by Type

Figure 20. Market Share of Short Term Electric Scooter Rental by Type (2020-2025)

Figure 21. Global Short Term Electric Scooter Rental Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Short Term Electric Scooter Rental Market Share by Application

Figure 24. Global Short Term Electric Scooter Rental Market Share by Application (2020-2025)

Figure 25. Global Short Term Electric Scooter Rental Market Share by Application in 2024

Figure 26. Global Short Term Electric Scooter Rental Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Short Term Electric Scooter Rental Market Size Market Share by

Region (2020-2025)

Figure 28. North America Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Short Term Electric Scooter Rental Market Size Market Share by Country in 2024

Figure 30. U.S. Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Short Term Electric Scooter Rental Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Short Term Electric Scooter Rental Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Short Term Electric Scooter Rental Market Share by Country in 2024

Figure 35. Germany Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Short Term Electric Scooter Rental Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Short Term Electric Scooter Rental Market Size Market Share by Region in 2024

Figure 42. China Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Short Term Electric Scooter Rental Market Size and Growth

Rate (M USD)

Figure 48. South America Short Term Electric Scooter Rental Market Size Market Share by Country in 2024

Figure 49. Brazil Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Short Term Electric Scooter Rental Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Short Term Electric Scooter Rental Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Short Term Electric Scooter Rental Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Short Term Electric Scooter Rental Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Short Term Electric Scooter Rental Market Share Forecast by Type (2026-2035)

Figure 61. Global Short Term Electric Scooter Rental Market Share Forecast by Application (2026-2035)

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