

Global Seaweed Extract Powder Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Seaweed extract powder is a concentrated form derived from various species of marine algae, processed to retain bioactive compounds such as vitamins, minerals, antioxidants, polysaccharides (e.g., alginates, carrageenan), and plant growth hormones (e.g., cytokinins, auxins). It is widely utilized across industries, including agriculture (as a biostimulant to enhance crop yield and stress resistance), food and beverages (as a natural thickener or nutrient supplement), cosmetics (for skin hydration and anti-aging properties), and pharmaceuticals (for its anti-inflammatory and immune-boosting effects). The product's versatility stems from its sustainable sourcing, biodegradability, and multifunctional applications, making it a key ingredient in organic and eco-friendly markets. Rising demand for plant-based and marine-derived nutrients, coupled with advancements in extraction technologies, further drives its commercial appeal.

This report provides a deep insight into the global Seaweed Extract Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Seaweed Extract Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Seaweed Extract Powder market in any manner.

Global Seaweed Extract Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

DuPont

DSM

DIC Corporation

ChrHansen

Shemberg

Sensient Technologies

Parry Nutraceuticals

Cyanotech Corp

Fuqing King Dnarmsa Spirulina

Phycom

NP Nutra

Marinova

Nan Pao International Biotech

Kanehide

Kamerycah

Cellana

Ceamsa

Xi'an SR Bio-Engineering

Market Segmentation (by Type)

Red Seaweed

Brown Seaweed

Green Seaweed

Market Segmentation (by Application)

Food And Drinks
Agricultural Products
Animal Feed Additives
Drug
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Seaweed Extract Powder Market
Overview of the regional outlook of the Seaweed Extract Powder Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Seaweed Extract Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Seaweed Extract Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Seaweed Extract Powder

1.2 Key Market Segments

1.2.1 Seaweed Extract Powder Segment by Type

1.2.2 Seaweed Extract Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SEAWEED EXTRACT POWDER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Seaweed Extract Powder Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Seaweed Extract Powder Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SEAWEED EXTRACT POWDER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Seaweed Extract Powder Product Life Cycle

3.3 Global Seaweed Extract Powder Sales by Manufacturers (2020-2025)

3.4 Global Seaweed Extract Powder Revenue Market Share by Manufacturers (2020-2025)

3.5 Seaweed Extract Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Seaweed Extract Powder Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Seaweed Extract Powder Market Competitive Situation and Trends

3.8.1 Seaweed Extract Powder Market Concentration Rate

3.8.2 Global 5 and 10 Largest Seaweed Extract Powder Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SEAWEED EXTRACT POWDER INDUSTRY CHAIN ANALYSIS

4.1 Seaweed Extract Powder Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SEAWEED EXTRACT POWDER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Seaweed Extract Powder Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Seaweed Extract Powder Market

5.7 ESG Ratings of Leading Companies

6 SEAWEED EXTRACT POWDER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Seaweed Extract Powder Sales Market Share by Type (2020-2025)

6.3 Global Seaweed Extract Powder Market Size Market Share by Type (2020-2025)

6.4 Global Seaweed Extract Powder Price by Type (2020-2025)

7 SEAWEED EXTRACT POWDER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Seaweed Extract Powder Market Sales by Application (2020-2025)
- 7.3 Global Seaweed Extract Powder Market Size (M USD) by Application (2020-2025)
- 7.4 Global Seaweed Extract Powder Sales Growth Rate by Application (2020-2025)

8 SEAWEED EXTRACT POWDER MARKET SALES BY REGION

- 8.1 Global Seaweed Extract Powder Sales by Region
 - 8.1.1 Global Seaweed Extract Powder Sales by Region
 - 8.1.2 Global Seaweed Extract Powder Sales Market Share by Region
- 8.2 Global Seaweed Extract Powder Market Size by Region
 - 8.2.1 Global Seaweed Extract Powder Market Size by Region
 - 8.2.2 Global Seaweed Extract Powder Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Seaweed Extract Powder Sales by Country
 - 8.3.2 North America Seaweed Extract Powder Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Seaweed Extract Powder Sales by Country
 - 8.4.2 Europe Seaweed Extract Powder Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Seaweed Extract Powder Sales by Region
 - 8.5.2 Asia Pacific Seaweed Extract Powder Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Seaweed Extract Powder Sales by Country
 - 8.6.2 South America Seaweed Extract Powder Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Seaweed Extract Powder Sales by Region
 - 8.7.2 Middle East and Africa Seaweed Extract Powder Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 SEAWEED EXTRACT POWDER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Seaweed Extract Powder by Region(2020-2025)
- 9.2 Global Seaweed Extract Powder Revenue Market Share by Region (2020-2025)
- 9.3 Global Seaweed Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Seaweed Extract Powder Production
 - 9.4.1 North America Seaweed Extract Powder Production Growth Rate (2020-2025)
 - 9.4.2 North America Seaweed Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Seaweed Extract Powder Production
 - 9.5.1 Europe Seaweed Extract Powder Production Growth Rate (2020-2025)
 - 9.5.2 Europe Seaweed Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Seaweed Extract Powder Production (2020-2025)
 - 9.6.1 Japan Seaweed Extract Powder Production Growth Rate (2020-2025)
 - 9.6.2 Japan Seaweed Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Seaweed Extract Powder Production (2020-2025)
 - 9.7.1 China Seaweed Extract Powder Production Growth Rate (2020-2025)
 - 9.7.2 China Seaweed Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 DuPont
 - 10.1.1 DuPont Basic Information

- 10.1.2 DuPont Seaweed Extract Powder Product Overview
- 10.1.3 DuPont Seaweed Extract Powder Product Market Performance
- 10.1.4 DuPont Business Overview
- 10.1.5 DuPont SWOT Analysis
- 10.1.6 DuPont Recent Developments
- 10.2 DSM
 - 10.2.1 DSM Basic Information
 - 10.2.2 DSM Seaweed Extract Powder Product Overview
 - 10.2.3 DSM Seaweed Extract Powder Product Market Performance
 - 10.2.4 DSM Business Overview
 - 10.2.5 DSM SWOT Analysis
 - 10.2.6 DSM Recent Developments
- 10.3 DIC Corporation
 - 10.3.1 DIC Corporation Basic Information
 - 10.3.2 DIC Corporation Seaweed Extract Powder Product Overview
 - 10.3.3 DIC Corporation Seaweed Extract Powder Product Market Performance
 - 10.3.4 DIC Corporation Business Overview
 - 10.3.5 DIC Corporation SWOT Analysis
 - 10.3.6 DIC Corporation Recent Developments
- 10.4 ChrHansen
 - 10.4.1 ChrHansen Basic Information
 - 10.4.2 ChrHansen Seaweed Extract Powder Product Overview
 - 10.4.3 ChrHansen Seaweed Extract Powder Product Market Performance
 - 10.4.4 ChrHansen Business Overview
 - 10.4.5 ChrHansen Recent Developments
- 10.5 Shemberg
 - 10.5.1 Shemberg Basic Information
 - 10.5.2 Shemberg Seaweed Extract Powder Product Overview
 - 10.5.3 Shemberg Seaweed Extract Powder Product Market Performance
 - 10.5.4 Shemberg Business Overview
 - 10.5.5 Shemberg Recent Developments
- 10.6 Sensient Technologies
 - 10.6.1 Sensient Technologies Basic Information
 - 10.6.2 Sensient Technologies Seaweed Extract Powder Product Overview
 - 10.6.3 Sensient Technologies Seaweed Extract Powder Product Market Performance
 - 10.6.4 Sensient Technologies Business Overview
 - 10.6.5 Sensient Technologies Recent Developments
- 10.7 Parry Nutraceuticals
 - 10.7.1 Parry Nutraceuticals Basic Information

- 10.7.2 Parry Nutraceuticals Seaweed Extract Powder Product Overview
- 10.7.3 Parry Nutraceuticals Seaweed Extract Powder Product Market Performance
- 10.7.4 Parry Nutraceuticals Business Overview
- 10.7.5 Parry Nutraceuticals Recent Developments
- 10.8 Cyanotech Corp
 - 10.8.1 Cyanotech Corp Basic Information
 - 10.8.2 Cyanotech Corp Seaweed Extract Powder Product Overview
 - 10.8.3 Cyanotech Corp Seaweed Extract Powder Product Market Performance
 - 10.8.4 Cyanotech Corp Business Overview
 - 10.8.5 Cyanotech Corp Recent Developments
- 10.9 Fuqing King Dnarmsa Spirulina
 - 10.9.1 Fuqing King Dnarmsa Spirulina Basic Information
 - 10.9.2 Fuqing King Dnarmsa Spirulina Seaweed Extract Powder Product Overview
 - 10.9.3 Fuqing King Dnarmsa Spirulina Seaweed Extract Powder Product Market Performance
 - 10.9.4 Fuqing King Dnarmsa Spirulina Business Overview
 - 10.9.5 Fuqing King Dnarmsa Spirulina Recent Developments
- 10.10 Phycom
 - 10.10.1 Phycom Basic Information
 - 10.10.2 Phycom Seaweed Extract Powder Product Overview
 - 10.10.3 Phycom Seaweed Extract Powder Product Market Performance
 - 10.10.4 Phycom Business Overview
 - 10.10.5 Phycom Recent Developments
- 10.11 NP Nutra
 - 10.11.1 NP Nutra Basic Information
 - 10.11.2 NP Nutra Seaweed Extract Powder Product Overview
 - 10.11.3 NP Nutra Seaweed Extract Powder Product Market Performance
 - 10.11.4 NP Nutra Business Overview
 - 10.11.5 NP Nutra Recent Developments
- 10.12 Marinova
 - 10.12.1 Marinova Basic Information
 - 10.12.2 Marinova Seaweed Extract Powder Product Overview
 - 10.12.3 Marinova Seaweed Extract Powder Product Market Performance
 - 10.12.4 Marinova Business Overview
 - 10.12.5 Marinova Recent Developments
- 10.13 Nan Pao International Biotech
 - 10.13.1 Nan Pao International Biotech Basic Information
 - 10.13.2 Nan Pao International Biotech Seaweed Extract Powder Product Overview
 - 10.13.3 Nan Pao International Biotech Seaweed Extract Powder Product Market

Performance

- 10.13.4 Nan Pao International Biotech Business Overview
- 10.13.5 Nan Pao International Biotech Recent Developments

10.14 Kanehide

- 10.14.1 Kanehide Basic Information
- 10.14.2 Kanehide Seaweed Extract Powder Product Overview
- 10.14.3 Kanehide Seaweed Extract Powder Product Market Performance
- 10.14.4 Kanehide Business Overview
- 10.14.5 Kanehide Recent Developments

10.15 Kamerycah

- 10.15.1 Kamerycah Basic Information
- 10.15.2 Kamerycah Seaweed Extract Powder Product Overview
- 10.15.3 Kamerycah Seaweed Extract Powder Product Market Performance
- 10.15.4 Kamerycah Business Overview
- 10.15.5 Kamerycah Recent Developments

10.16 Cellana

- 10.16.1 Cellana Basic Information
- 10.16.2 Cellana Seaweed Extract Powder Product Overview
- 10.16.3 Cellana Seaweed Extract Powder Product Market Performance
- 10.16.4 Cellana Business Overview
- 10.16.5 Cellana Recent Developments

10.17 Ceamsa

- 10.17.1 Ceamsa Basic Information
- 10.17.2 Ceamsa Seaweed Extract Powder Product Overview
- 10.17.3 Ceamsa Seaweed Extract Powder Product Market Performance
- 10.17.4 Ceamsa Business Overview
- 10.17.5 Ceamsa Recent Developments

10.18 Xi'an SR Bio-Engineering

- 10.18.1 Xi'an SR Bio-Engineering Basic Information
- 10.18.2 Xi'an SR Bio-Engineering Seaweed Extract Powder Product Overview
- 10.18.3 Xi'an SR Bio-Engineering Seaweed Extract Powder Product Market

Performance

- 10.18.4 Xi'an SR Bio-Engineering Business Overview
- 10.18.5 Xi'an SR Bio-Engineering Recent Developments

11 SEAWEED EXTRACT POWDER MARKET FORECAST BY REGION

11.1 Global Seaweed Extract Powder Market Size Forecast

11.2 Global Seaweed Extract Powder Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Seaweed Extract Powder Market Size Forecast by Country
- 11.2.3 Asia Pacific Seaweed Extract Powder Market Size Forecast by Region
- 11.2.4 South America Seaweed Extract Powder Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Seaweed Extract Powder by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Seaweed Extract Powder Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Seaweed Extract Powder by Type (2026-2033)
 - 12.1.2 Global Seaweed Extract Powder Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Seaweed Extract Powder by Type (2026-2033)
- 12.2 Global Seaweed Extract Powder Market Forecast by Application (2026-2033)
 - 12.2.1 Global Seaweed Extract Powder Sales (K Units) Forecast by Application
 - 12.2.2 Global Seaweed Extract Powder Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Seaweed Extract Powder Market Size Comparison by Region (M USD)
- Table 5. Global Seaweed Extract Powder Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Seaweed Extract Powder Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Seaweed Extract Powder Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Seaweed Extract Powder Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Seaweed Extract Powder as of 2024)
- Table 10. Global Market Seaweed Extract Powder Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Seaweed Extract Powder Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Seaweed Extract Powder Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Seaweed Extract Powder Sales by Type (K Units)
- Table 26. Global Seaweed Extract Powder Market Size by Type (M USD)
- Table 27. Global Seaweed Extract Powder Sales (K Units) by Type (2020-2025)
- Table 28. Global Seaweed Extract Powder Sales Market Share by Type (2020-2025)

- Table 29. Global Seaweed Extract Powder Market Size (M USD) by Type (2020-2025)
- Table 30. Global Seaweed Extract Powder Market Size Share by Type (2020-2025)
- Table 31. Global Seaweed Extract Powder Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Seaweed Extract Powder Sales (K Units) by Application
- Table 33. Global Seaweed Extract Powder Market Size by Application
- Table 34. Global Seaweed Extract Powder Sales by Application (2020-2025) & (K Units)
- Table 35. Global Seaweed Extract Powder Sales Market Share by Application (2020-2025)
- Table 36. Global Seaweed Extract Powder Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Seaweed Extract Powder Market Share by Application (2020-2025)
- Table 38. Global Seaweed Extract Powder Sales Growth Rate by Application (2020-2025)
- Table 39. Global Seaweed Extract Powder Sales by Region (2020-2025) & (K Units)
- Table 40. Global Seaweed Extract Powder Sales Market Share by Region (2020-2025)
- Table 41. Global Seaweed Extract Powder Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Seaweed Extract Powder Market Size Market Share by Region (2020-2025)
- Table 43. North America Seaweed Extract Powder Sales by Country (2020-2025) & (K Units)
- Table 44. North America Seaweed Extract Powder Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Seaweed Extract Powder Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Seaweed Extract Powder Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Seaweed Extract Powder Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Seaweed Extract Powder Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Seaweed Extract Powder Sales by Country (2020-2025) & (K Units)
- Table 50. South America Seaweed Extract Powder Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Seaweed Extract Powder Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Seaweed Extract Powder Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Seaweed Extract Powder Production (K Units) by Region(2020-2025)

Table 54. Global Seaweed Extract Powder Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Seaweed Extract Powder Revenue Market Share by Region (2020-2025)

Table 56. Global Seaweed Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Seaweed Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Seaweed Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Seaweed Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Seaweed Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. DuPont Basic Information

Table 62. DuPont Seaweed Extract Powder Product Overview

Table 63. DuPont Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. DuPont Business Overview

Table 65. DuPont SWOT Analysis

Table 66. DuPont Recent Developments

Table 67. DSM Basic Information

Table 68. DSM Seaweed Extract Powder Product Overview

Table 69. DSM Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. DSM Business Overview

Table 71. DSM SWOT Analysis

Table 72. DSM Recent Developments

Table 73. DIC Corporation Basic Information

Table 74. DIC Corporation Seaweed Extract Powder Product Overview

Table 75. DIC Corporation Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. DIC Corporation Business Overview

Table 77. DIC Corporation SWOT Analysis

Table 78. DIC Corporation Recent Developments

Table 79. ChrHansen Basic Information

Table 80. ChrHansen Seaweed Extract Powder Product Overview

Table 81. ChrHansen Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 82. ChrHansen Business Overview
- Table 83. ChrHansen Recent Developments
- Table 84. Shemberg Basic Information
- Table 85. Shemberg Seaweed Extract Powder Product Overview
- Table 86. Shemberg Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Shemberg Business Overview
- Table 88. Shemberg Recent Developments
- Table 89. Sensient Technologies Basic Information
- Table 90. Sensient Technologies Seaweed Extract Powder Product Overview
- Table 91. Sensient Technologies Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Sensient Technologies Business Overview
- Table 93. Sensient Technologies Recent Developments
- Table 94. Parry Nutraceuticals Basic Information
- Table 95. Parry Nutraceuticals Seaweed Extract Powder Product Overview
- Table 96. Parry Nutraceuticals Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Parry Nutraceuticals Business Overview
- Table 98. Parry Nutraceuticals Recent Developments
- Table 99. Cyanotech Corp Basic Information
- Table 100. Cyanotech Corp Seaweed Extract Powder Product Overview
- Table 101. Cyanotech Corp Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Cyanotech Corp Business Overview
- Table 103. Cyanotech Corp Recent Developments
- Table 104. Fuqing King Dnarmsa Spirulina Basic Information
- Table 105. Fuqing King Dnarmsa Spirulina Seaweed Extract Powder Product Overview
- Table 106. Fuqing King Dnarmsa Spirulina Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Fuqing King Dnarmsa Spirulina Business Overview
- Table 108. Fuqing King Dnarmsa Spirulina Recent Developments
- Table 109. Phycom Basic Information
- Table 110. Phycom Seaweed Extract Powder Product Overview
- Table 111. Phycom Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Phycom Business Overview
- Table 113. Phycom Recent Developments
- Table 114. NP Nutra Basic Information

- Table 115. NP Nutra Seaweed Extract Powder Product Overview
- Table 116. NP Nutra Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. NP Nutra Business Overview
- Table 118. NP Nutra Recent Developments
- Table 119. Marinova Basic Information
- Table 120. Marinova Seaweed Extract Powder Product Overview
- Table 121. Marinova Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Marinova Business Overview
- Table 123. Marinova Recent Developments
- Table 124. Nan Pao International Biotech Basic Information
- Table 125. Nan Pao International Biotech Seaweed Extract Powder Product Overview
- Table 126. Nan Pao International Biotech Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Nan Pao International Biotech Business Overview
- Table 128. Nan Pao International Biotech Recent Developments
- Table 129. Kanehide Basic Information
- Table 130. Kanehide Seaweed Extract Powder Product Overview
- Table 131. Kanehide Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Kanehide Business Overview
- Table 133. Kanehide Recent Developments
- Table 134. Kamerycah Basic Information
- Table 135. Kamerycah Seaweed Extract Powder Product Overview
- Table 136. Kamerycah Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. Kamerycah Business Overview
- Table 138. Kamerycah Recent Developments
- Table 139. Cellana Basic Information
- Table 140. Cellana Seaweed Extract Powder Product Overview
- Table 141. Cellana Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. Cellana Business Overview
- Table 143. Cellana Recent Developments
- Table 144. Ceamsa Basic Information
- Table 145. Ceamsa Seaweed Extract Powder Product Overview
- Table 146. Ceamsa Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Ceamsa Business Overview

Table 148. Ceamsa Recent Developments

Table 149. Xi'an SR Bio-Engineering Basic Information

Table 150. Xi'an SR Bio-Engineering Seaweed Extract Powder Product Overview

Table 151. Xi'an SR Bio-Engineering Seaweed Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Xi'an SR Bio-Engineering Business Overview

Table 153. Xi'an SR Bio-Engineering Recent Developments

Table 154. Global Seaweed Extract Powder Sales Forecast by Region (2026-2033) & (K Units)

Table 155. Global Seaweed Extract Powder Market Size Forecast by Region (2026-2033) & (M USD)

Table 156. North America Seaweed Extract Powder Sales Forecast by Country (2026-2033) & (K Units)

Table 157. North America Seaweed Extract Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 158. Europe Seaweed Extract Powder Sales Forecast by Country (2026-2033) & (K Units)

Table 159. Europe Seaweed Extract Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 160. Asia Pacific Seaweed Extract Powder Sales Forecast by Region (2026-2033) & (K Units)

Table 161. Asia Pacific Seaweed Extract Powder Market Size Forecast by Region (2026-2033) & (M USD)

Table 162. South America Seaweed Extract Powder Sales Forecast by Country (2026-2033) & (K Units)

Table 163. South America Seaweed Extract Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Middle East and Africa Seaweed Extract Powder Sales Forecast by Country (2026-2033) & (Units)

Table 165. Middle East and Africa Seaweed Extract Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 166. Global Seaweed Extract Powder Sales Forecast by Type (2026-2033) & (K Units)

Table 167. Global Seaweed Extract Powder Market Size Forecast by Type (2026-2033) & (M USD)

Table 168. Global Seaweed Extract Powder Price Forecast by Type (2026-2033) & (USD/Unit)

Table 169. Global Seaweed Extract Powder Sales (K Units) Forecast by Application

(2026-2033)

Table 170. Global Seaweed Extract Powder Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Seaweed Extract Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Seaweed Extract Powder Market Size (M USD), 2024-2033
- Figure 5. Global Seaweed Extract Powder Market Size (M USD) (2020-2033)
- Figure 6. Global Seaweed Extract Powder Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Seaweed Extract Powder Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Seaweed Extract Powder Product Life Cycle
- Figure 13. Seaweed Extract Powder Sales Share by Manufacturers in 2024
- Figure 14. Global Seaweed Extract Powder Revenue Share by Manufacturers in 2024
- Figure 15. Seaweed Extract Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Seaweed Extract Powder Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Seaweed Extract Powder Revenue in 2024
- Figure 18. Industry Chain Map of Seaweed Extract Powder
- Figure 19. Global Seaweed Extract Powder Market PEST Analysis
- Figure 20. Global Seaweed Extract Powder Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Seaweed Extract Powder Market Share by Type
- Figure 27. Sales Market Share of Seaweed Extract Powder by Type (2020-2025)
- Figure 28. Sales Market Share of Seaweed Extract Powder by Type in 2024
- Figure 29. Market Size Share of Seaweed Extract Powder by Type (2020-2025)
- Figure 30. Market Size Share of Seaweed Extract Powder by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Seaweed Extract Powder Market Share by Application

Figure 33. Global Seaweed Extract Powder Sales Market Share by Application (2020-2025)

Figure 34. Global Seaweed Extract Powder Sales Market Share by Application in 2024

Figure 35. Global Seaweed Extract Powder Market Share by Application (2020-2025)

Figure 36. Global Seaweed Extract Powder Market Share by Application in 2024

Figure 37. Global Seaweed Extract Powder Sales Growth Rate by Application (2020-2025)

Figure 38. Global Seaweed Extract Powder Sales Market Share by Region (2020-2025)

Figure 39. Global Seaweed Extract Powder Market Size Market Share by Region (2020-2025)

Figure 40. North America Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Seaweed Extract Powder Sales Market Share by Country in 2024

Figure 43. North America Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Seaweed Extract Powder Market Size Market Share by Country in 2024

Figure 45. U.S. Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Seaweed Extract Powder Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Seaweed Extract Powder Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Seaweed Extract Powder Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Seaweed Extract Powder Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Seaweed Extract Powder Sales Market Share by Country in 2024

Figure 53. Europe Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Seaweed Extract Powder Market Size Market Share by Country in 2024

Figure 55. Germany Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Seaweed Extract Powder Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Seaweed Extract Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific Seaweed Extract Powder Market Size Market Share by Region in 2024

Figure 68. China Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Seaweed Extract Powder Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 76. Southeast Asia Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Seaweed Extract Powder Sales and Growth Rate (K Units)

Figure 79. South America Seaweed Extract Powder Sales Market Share by Country in 2024

Figure 80. South America Seaweed Extract Powder Market Size and Growth Rate (M USD)

Figure 81. South America Seaweed Extract Powder Market Size Market Share by Country in 2024

Figure 82. Brazil Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Seaweed Extract Powder Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Seaweed Extract Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Seaweed Extract Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Seaweed Extract Powder Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Seaweed Extract Powder Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 96. Egypt Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Seaweed Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Seaweed Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Seaweed Extract Powder Production Market Share by Region (2020-2025)

Figure 103. North America Seaweed Extract Powder Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Seaweed Extract Powder Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Seaweed Extract Powder Production (K Units) Growth Rate (2020-2025)

Figure 106. China Seaweed Extract Powder Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Seaweed Extract Powder Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Seaweed Extract Powder Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Seaweed Extract Powder Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Seaweed Extract Powder Market Share Forecast by Type (2026-2033)

Figure 111. Global Seaweed Extract Powder Sales Forecast by Application (2026-2033)

Figure 112. Global Seaweed Extract Powder Market Share Forecast by Application (2026-2033)

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