

Global Scented Wax Melt Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/S5B7C2B00D35EN.html>

Date: July 2025

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: S5B7C2B00D35EN

Abstracts

Report Overview

Scented Wax Melt is a type of home fragrance product designed to provide a pleasant aroma in indoor spaces. It is typically made from a blend of wax, such as paraffin or soy, and fragrance oils. The wax melt is shaped into small, decorative pieces, often resembling a tart or cube, and is placed in a wax warmer or burner. When heated, the wax melts and releases the fragrance into the surrounding area. This product offers a cost-effective and customizable way to enjoy various scents in the home, and it is often preferred over traditional candles for its ease of use and safety. Scented Wax Melts are available in a wide range of fragrances, from floral and fruity to woody and spicy, allowing users to choose scents that suit their personal preferences or complement different seasons and moods.

This report provides a deep insight into the global Scented Wax Melt market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Scented Wax Melt Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Scented Wax Melt market in any manner.

Global Scented Wax Melt Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

P&G(Febreze)
SC Johnson
Reckitt Benckiser
Rimports Limited
Yankee Candle
Scentsy
Happy Wax
The Candle Daddy
Farm Raised Candles
Flippin' Happy
kanlarens
EBM Creations
Better Homes & Gardens
ScentSationals
Courtneys Candles & Creations
Shortie's Candle
Mels Candles & More

Market Segmentation (by Type)

Citrus
Floral
Fruity
Warm & Spicy
Other Fragrance

Market Segmentation (by Application)

Home

Offices

Commercial Buildings

Spa & Yoga

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Scented Wax Melt Market

Overview of the regional outlook of the Scented Wax Melt Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Scented Wax Melt Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Scented Wax Melt, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Scented Wax Melt
- 1.2 Key Market Segments
 - 1.2.1 Scented Wax Melt Segment by Type
 - 1.2.2 Scented Wax Melt Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SCENTED WAX MELT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Scented Wax Melt Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Scented Wax Melt Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SCENTED WAX MELT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Scented Wax Melt Product Life Cycle
- 3.3 Global Scented Wax Melt Sales by Manufacturers (2020-2025)
- 3.4 Global Scented Wax Melt Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Scented Wax Melt Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Scented Wax Melt Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Scented Wax Melt Market Competitive Situation and Trends
 - 3.8.1 Scented Wax Melt Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Scented Wax Melt Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SCENTED WAX MELT INDUSTRY CHAIN ANALYSIS

- 4.1 Scented Wax Melt Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SCENTED WAX MELT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Scented Wax Melt Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Scented Wax Melt Market
- 5.7 ESG Ratings of Leading Companies

6 SCENTED WAX MELT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Scented Wax Melt Sales Market Share by Type (2020-2025)
- 6.3 Global Scented Wax Melt Market Size Market Share by Type (2020-2025)
- 6.4 Global Scented Wax Melt Price by Type (2020-2025)

7 SCENTED WAX MELT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Scented Wax Melt Market Sales by Application (2020-2025)
- 7.3 Global Scented Wax Melt Market Size (M USD) by Application (2020-2025)

7.4 Global Scented Wax Melt Sales Growth Rate by Application (2020-2025)

8 SCENTED WAX MELT MARKET SALES BY REGION

8.1 Global Scented Wax Melt Sales by Region

8.1.1 Global Scented Wax Melt Sales by Region

8.1.2 Global Scented Wax Melt Sales Market Share by Region

8.2 Global Scented Wax Melt Market Size by Region

8.2.1 Global Scented Wax Melt Market Size by Region

8.2.2 Global Scented Wax Melt Market Size Market Share by Region

8.3 North America

8.3.1 North America Scented Wax Melt Sales by Country

8.3.2 North America Scented Wax Melt Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Scented Wax Melt Sales by Country

8.4.2 Europe Scented Wax Melt Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Scented Wax Melt Sales by Region

8.5.2 Asia Pacific Scented Wax Melt Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Scented Wax Melt Sales by Country

8.6.2 South America Scented Wax Melt Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Scented Wax Melt Sales by Region
- 8.7.2 Middle East and Africa Scented Wax Melt Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SCENTED WAX MELT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Scented Wax Melt by Region(2020-2025)
- 9.2 Global Scented Wax Melt Revenue Market Share by Region (2020-2025)
- 9.3 Global Scented Wax Melt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Scented Wax Melt Production
 - 9.4.1 North America Scented Wax Melt Production Growth Rate (2020-2025)
 - 9.4.2 North America Scented Wax Melt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Scented Wax Melt Production
 - 9.5.1 Europe Scented Wax Melt Production Growth Rate (2020-2025)
 - 9.5.2 Europe Scented Wax Melt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Scented Wax Melt Production (2020-2025)
 - 9.6.1 Japan Scented Wax Melt Production Growth Rate (2020-2025)
 - 9.6.2 Japan Scented Wax Melt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Scented Wax Melt Production (2020-2025)
 - 9.7.1 China Scented Wax Melt Production Growth Rate (2020-2025)
 - 9.7.2 China Scented Wax Melt Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 P?G(Febreze)
 - 10.1.1 P?G(Febreze) Basic Information
 - 10.1.2 P?G(Febreze) Scented Wax Melt Product Overview
 - 10.1.3 P?G(Febreze) Scented Wax Melt Product Market Performance
 - 10.1.4 P?G(Febreze) Business Overview
 - 10.1.5 P?G(Febreze) SWOT Analysis

- 10.1.6 P?G(Febreze) Recent Developments
- 10.2 SC Johnson
 - 10.2.1 SC Johnson Basic Information
 - 10.2.2 SC Johnson Scented Wax Melt Product Overview
 - 10.2.3 SC Johnson Scented Wax Melt Product Market Performance
 - 10.2.4 SC Johnson Business Overview
 - 10.2.5 SC Johnson SWOT Analysis
 - 10.2.6 SC Johnson Recent Developments
- 10.3 Reckitt Benckiser
 - 10.3.1 Reckitt Benckiser Basic Information
 - 10.3.2 Reckitt Benckiser Scented Wax Melt Product Overview
 - 10.3.3 Reckitt Benckiser Scented Wax Melt Product Market Performance
 - 10.3.4 Reckitt Benckiser Business Overview
 - 10.3.5 Reckitt Benckiser SWOT Analysis
 - 10.3.6 Reckitt Benckiser Recent Developments
- 10.4 Rimpports Limited
 - 10.4.1 Rimpports Limited Basic Information
 - 10.4.2 Rimpports Limited Scented Wax Melt Product Overview
 - 10.4.3 Rimpports Limited Scented Wax Melt Product Market Performance
 - 10.4.4 Rimpports Limited Business Overview
 - 10.4.5 Rimpports Limited Recent Developments
- 10.5 Yankee Candle
 - 10.5.1 Yankee Candle Basic Information
 - 10.5.2 Yankee Candle Scented Wax Melt Product Overview
 - 10.5.3 Yankee Candle Scented Wax Melt Product Market Performance
 - 10.5.4 Yankee Candle Business Overview
 - 10.5.5 Yankee Candle Recent Developments
- 10.6 Scentsy
 - 10.6.1 Scentsy Basic Information
 - 10.6.2 Scentsy Scented Wax Melt Product Overview
 - 10.6.3 Scentsy Scented Wax Melt Product Market Performance
 - 10.6.4 Scentsy Business Overview
 - 10.6.5 Scentsy Recent Developments
- 10.7 Happy Wax
 - 10.7.1 Happy Wax Basic Information
 - 10.7.2 Happy Wax Scented Wax Melt Product Overview
 - 10.7.3 Happy Wax Scented Wax Melt Product Market Performance
 - 10.7.4 Happy Wax Business Overview
 - 10.7.5 Happy Wax Recent Developments

10.8 The Candle Daddy

10.8.1 The Candle Daddy Basic Information

10.8.2 The Candle Daddy Scented Wax Melt Product Overview

10.8.3 The Candle Daddy Scented Wax Melt Product Market Performance

10.8.4 The Candle Daddy Business Overview

10.8.5 The Candle Daddy Recent Developments

10.9 Farm Raised Candles

10.9.1 Farm Raised Candles Basic Information

10.9.2 Farm Raised Candles Scented Wax Melt Product Overview

10.9.3 Farm Raised Candles Scented Wax Melt Product Market Performance

10.9.4 Farm Raised Candles Business Overview

10.9.5 Farm Raised Candles Recent Developments

10.10 Flippin' Happy

10.10.1 Flippin' Happy Basic Information

10.10.2 Flippin' Happy Scented Wax Melt Product Overview

10.10.3 Flippin' Happy Scented Wax Melt Product Market Performance

10.10.4 Flippin' Happy Business Overview

10.10.5 Flippin' Happy Recent Developments

10.11 kanlarens

10.11.1 kanlarens Basic Information

10.11.2 kanlarens Scented Wax Melt Product Overview

10.11.3 kanlarens Scented Wax Melt Product Market Performance

10.11.4 kanlarens Business Overview

10.11.5 kanlarens Recent Developments

10.12 EBM Creations

10.12.1 EBM Creations Basic Information

10.12.2 EBM Creations Scented Wax Melt Product Overview

10.12.3 EBM Creations Scented Wax Melt Product Market Performance

10.12.4 EBM Creations Business Overview

10.12.5 EBM Creations Recent Developments

10.13 Better Homes and Gardens

10.13.1 Better Homes and Gardens Basic Information

10.13.2 Better Homes and Gardens Scented Wax Melt Product Overview

10.13.3 Better Homes and Gardens Scented Wax Melt Product Market Performance

10.13.4 Better Homes and Gardens Business Overview

10.13.5 Better Homes and Gardens Recent Developments

10.14 ScentSationals

10.14.1 ScentSationals Basic Information

10.14.2 ScentSationals Scented Wax Melt Product Overview

- 10.14.3 ScentSationals Scented Wax Melt Product Market Performance
- 10.14.4 ScentSationals Business Overview
- 10.14.5 ScentSationals Recent Developments
- 10.15 Courtneys Candles and Creations
 - 10.15.1 Courtneys Candles and Creations Basic Information
 - 10.15.2 Courtneys Candles and Creations Scented Wax Melt Product Overview
 - 10.15.3 Courtneys Candles and Creations Scented Wax Melt Product Market Performance
 - 10.15.4 Courtneys Candles and Creations Business Overview
 - 10.15.5 Courtneys Candles and Creations Recent Developments
- 10.16 Shortie's Candle
 - 10.16.1 Shortie's Candle Basic Information
 - 10.16.2 Shortie's Candle Scented Wax Melt Product Overview
 - 10.16.3 Shortie's Candle Scented Wax Melt Product Market Performance
 - 10.16.4 Shortie's Candle Business Overview
 - 10.16.5 Shortie's Candle Recent Developments
- 10.17 Mels Candles and More
 - 10.17.1 Mels Candles and More Basic Information
 - 10.17.2 Mels Candles and More Scented Wax Melt Product Overview
 - 10.17.3 Mels Candles and More Scented Wax Melt Product Market Performance
 - 10.17.4 Mels Candles and More Business Overview
 - 10.17.5 Mels Candles and More Recent Developments

11 SCENTED WAX MELT MARKET FORECAST BY REGION

- 11.1 Global Scented Wax Melt Market Size Forecast
- 11.2 Global Scented Wax Melt Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Scented Wax Melt Market Size Forecast by Country
 - 11.2.3 Asia Pacific Scented Wax Melt Market Size Forecast by Region
 - 11.2.4 South America Scented Wax Melt Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Scented Wax Melt by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Scented Wax Melt Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Scented Wax Melt by Type (2026-2033)
 - 12.1.2 Global Scented Wax Melt Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Scented Wax Melt by Type (2026-2033)

12.2 Global Scented Wax Melt Market Forecast by Application (2026-2033)

12.2.1 Global Scented Wax Melt Sales (K MT) Forecast by Application

12.2.2 Global Scented Wax Melt Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Scented Wax Melt Market Size Comparison by Region (M USD)
- Table 5. Global Scented Wax Melt Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Scented Wax Melt Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Scented Wax Melt Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Scented Wax Melt Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Scented Wax Melt as of 2024)
- Table 10. Global Market Scented Wax Melt Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Scented Wax Melt Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Scented Wax Melt Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Scented Wax Melt Sales by Type (K MT)
- Table 26. Global Scented Wax Melt Market Size by Type (M USD)
- Table 27. Global Scented Wax Melt Sales (K MT) by Type (2020-2025)
- Table 28. Global Scented Wax Melt Sales Market Share by Type (2020-2025)
- Table 29. Global Scented Wax Melt Market Size (M USD) by Type (2020-2025)
- Table 30. Global Scented Wax Melt Market Size Share by Type (2020-2025)
- Table 31. Global Scented Wax Melt Price (USD/KG) by Type (2020-2025)

- Table 32. Global Scented Wax Melt Sales (K MT) by Application
- Table 33. Global Scented Wax Melt Market Size by Application
- Table 34. Global Scented Wax Melt Sales by Application (2020-2025) & (K MT)
- Table 35. Global Scented Wax Melt Sales Market Share by Application (2020-2025)
- Table 36. Global Scented Wax Melt Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Scented Wax Melt Market Share by Application (2020-2025)
- Table 38. Global Scented Wax Melt Sales Growth Rate by Application (2020-2025)
- Table 39. Global Scented Wax Melt Sales by Region (2020-2025) & (K MT)
- Table 40. Global Scented Wax Melt Sales Market Share by Region (2020-2025)
- Table 41. Global Scented Wax Melt Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Scented Wax Melt Market Size Market Share by Region (2020-2025)
- Table 43. North America Scented Wax Melt Sales by Country (2020-2025) & (K MT)
- Table 44. North America Scented Wax Melt Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Scented Wax Melt Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Scented Wax Melt Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Scented Wax Melt Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Scented Wax Melt Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Scented Wax Melt Sales by Country (2020-2025) & (K MT)
- Table 50. South America Scented Wax Melt Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Scented Wax Melt Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Scented Wax Melt Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Scented Wax Melt Production (K MT) by Region(2020-2025)
- Table 54. Global Scented Wax Melt Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Scented Wax Melt Revenue Market Share by Region (2020-2025)
- Table 56. Global Scented Wax Melt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Scented Wax Melt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. Europe Scented Wax Melt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Japan Scented Wax Melt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. China Scented Wax Melt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 61. P&G(Febreze) Basic Information
- Table 62. P&G(Febreze) Scented Wax Melt Product Overview
- Table 63. P&G(Febreze) Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 64. P&G(Febreze) Business Overview
- Table 65. P&G(Febreze) SWOT Analysis
- Table 66. P&G(Febreze) Recent Developments
- Table 67. SC Johnson Basic Information
- Table 68. SC Johnson Scented Wax Melt Product Overview
- Table 69. SC Johnson Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 70. SC Johnson Business Overview
- Table 71. SC Johnson SWOT Analysis
- Table 72. SC Johnson Recent Developments
- Table 73. Reckitt Benckiser Basic Information
- Table 74. Reckitt Benckiser Scented Wax Melt Product Overview
- Table 75. Reckitt Benckiser Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 76. Reckitt Benckiser Business Overview
- Table 77. Reckitt Benckiser SWOT Analysis
- Table 78. Reckitt Benckiser Recent Developments
- Table 79. Rimparts Limited Basic Information
- Table 80. Rimparts Limited Scented Wax Melt Product Overview
- Table 81. Rimparts Limited Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 82. Rimparts Limited Business Overview
- Table 83. Rimparts Limited Recent Developments
- Table 84. Yankee Candle Basic Information
- Table 85. Yankee Candle Scented Wax Melt Product Overview
- Table 86. Yankee Candle Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 87. Yankee Candle Business Overview
- Table 88. Yankee Candle Recent Developments
- Table 89. Scentsy Basic Information
- Table 90. Scentsy Scented Wax Melt Product Overview
- Table 91. Scentsy Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Scentsy Business Overview
- Table 93. Scentsy Recent Developments

- Table 94. Happy Wax Basic Information
- Table 95. Happy Wax Scented Wax Melt Product Overview
- Table 96. Happy Wax Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. Happy Wax Business Overview
- Table 98. Happy Wax Recent Developments
- Table 99. The Candle Daddy Basic Information
- Table 100. The Candle Daddy Scented Wax Melt Product Overview
- Table 101. The Candle Daddy Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. The Candle Daddy Business Overview
- Table 103. The Candle Daddy Recent Developments
- Table 104. Farm Raised Candles Basic Information
- Table 105. Farm Raised Candles Scented Wax Melt Product Overview
- Table 106. Farm Raised Candles Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. Farm Raised Candles Business Overview
- Table 108. Farm Raised Candles Recent Developments
- Table 109. Flippin' Happy Basic Information
- Table 110. Flippin' Happy Scented Wax Melt Product Overview
- Table 111. Flippin' Happy Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. Flippin' Happy Business Overview
- Table 113. Flippin' Happy Recent Developments
- Table 114. kanlarens Basic Information
- Table 115. kanlarens Scented Wax Melt Product Overview
- Table 116. kanlarens Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 117. kanlarens Business Overview
- Table 118. kanlarens Recent Developments
- Table 119. EBM Creations Basic Information
- Table 120. EBM Creations Scented Wax Melt Product Overview
- Table 121. EBM Creations Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 122. EBM Creations Business Overview
- Table 123. EBM Creations Recent Developments
- Table 124. Better Homes and Gardens Basic Information
- Table 125. Better Homes and Gardens Scented Wax Melt Product Overview
- Table 126. Better Homes and Gardens Scented Wax Melt Sales (K MT), Revenue (M

- USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 127. Better Homes and Gardens Business Overview
- Table 128. Better Homes and Gardens Recent Developments
- Table 129. ScentSationals Basic Information
- Table 130. ScentSationals Scented Wax Melt Product Overview
- Table 131. ScentSationals Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 132. ScentSationals Business Overview
- Table 133. ScentSationals Recent Developments
- Table 134. Courtneys Candles and Creations Basic Information
- Table 135. Courtneys Candles and Creations Scented Wax Melt Product Overview
- Table 136. Courtneys Candles and Creations Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 137. Courtneys Candles and Creations Business Overview
- Table 138. Courtneys Candles and Creations Recent Developments
- Table 139. Shortie's Candle Basic Information
- Table 140. Shortie's Candle Scented Wax Melt Product Overview
- Table 141. Shortie's Candle Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 142. Shortie's Candle Business Overview
- Table 143. Shortie's Candle Recent Developments
- Table 144. Mels Candles and More Basic Information
- Table 145. Mels Candles and More Scented Wax Melt Product Overview
- Table 146. Mels Candles and More Scented Wax Melt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 147. Mels Candles and More Business Overview
- Table 148. Mels Candles and More Recent Developments
- Table 149. Global Scented Wax Melt Sales Forecast by Region (2026-2033) & (K MT)
- Table 150. Global Scented Wax Melt Market Size Forecast by Region (2026-2033) & (M USD)
- Table 151. North America Scented Wax Melt Sales Forecast by Country (2026-2033) & (K MT)
- Table 152. North America Scented Wax Melt Market Size Forecast by Country (2026-2033) & (M USD)
- Table 153. Europe Scented Wax Melt Sales Forecast by Country (2026-2033) & (K MT)
- Table 154. Europe Scented Wax Melt Market Size Forecast by Country (2026-2033) & (M USD)
- Table 155. Asia Pacific Scented Wax Melt Sales Forecast by Region (2026-2033) & (K MT)

Table 156. Asia Pacific Scented Wax Melt Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Scented Wax Melt Sales Forecast by Country (2026-2033) & (K MT)

Table 158. South America Scented Wax Melt Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Scented Wax Melt Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Scented Wax Melt Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Scented Wax Melt Sales Forecast by Type (2026-2033) & (K MT)

Table 162. Global Scented Wax Melt Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Scented Wax Melt Price Forecast by Type (2026-2033) & (USD/KG)

Table 164. Global Scented Wax Melt Sales (K MT) Forecast by Application (2026-2033)

Table 165. Global Scented Wax Melt Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Scented Wax Melt
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Scented Wax Melt Market Size (M USD), 2024-2033
- Figure 5. Global Scented Wax Melt Market Size (M USD) (2020-2033)
- Figure 6. Global Scented Wax Melt Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Scented Wax Melt Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Scented Wax Melt Product Life Cycle
- Figure 13. Scented Wax Melt Sales Share by Manufacturers in 2024
- Figure 14. Global Scented Wax Melt Revenue Share by Manufacturers in 2024
- Figure 15. Scented Wax Melt Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Scented Wax Melt Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Scented Wax Melt Revenue in 2024
- Figure 18. Industry Chain Map of Scented Wax Melt
- Figure 19. Global Scented Wax Melt Market PEST Analysis
- Figure 20. Global Scented Wax Melt Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Scented Wax Melt Market Share by Type
- Figure 27. Sales Market Share of Scented Wax Melt by Type (2020-2025)
- Figure 28. Sales Market Share of Scented Wax Melt by Type in 2024
- Figure 29. Market Size Share of Scented Wax Melt by Type (2020-2025)
- Figure 30. Market Size Share of Scented Wax Melt by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Scented Wax Melt Market Share by Application

- Figure 33. Global Scented Wax Melt Sales Market Share by Application (2020-2025)
- Figure 34. Global Scented Wax Melt Sales Market Share by Application in 2024
- Figure 35. Global Scented Wax Melt Market Share by Application (2020-2025)
- Figure 36. Global Scented Wax Melt Market Share by Application in 2024
- Figure 37. Global Scented Wax Melt Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Scented Wax Melt Sales Market Share by Region (2020-2025)
- Figure 39. Global Scented Wax Melt Market Size Market Share by Region (2020-2025)
- Figure 40. North America Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Scented Wax Melt Sales Market Share by Country in 2024
- Figure 43. North America Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Scented Wax Melt Market Size Market Share by Country in 2024
- Figure 45. U.S. Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Scented Wax Melt Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Scented Wax Melt Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Scented Wax Melt Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Scented Wax Melt Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Scented Wax Melt Sales Market Share by Country in 2024
- Figure 53. Europe Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Scented Wax Melt Market Size Market Share by Country in 2024
- Figure 55. Germany Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Scented Wax Melt Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Scented Wax Melt Sales Market Share by Region in 2024

Figure 67. Asia Pacific Scented Wax Melt Market Size Market Share by Region in 2024

Figure 68. China Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Scented Wax Melt Sales and Growth Rate (K MT)

Figure 79. South America Scented Wax Melt Sales Market Share by Country in 2024

Figure 80. South America Scented Wax Melt Market Size and Growth Rate (M USD)

Figure 81. South America Scented Wax Melt Market Size Market Share by Country in 2024

Figure 82. Brazil Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Scented Wax Melt Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Scented Wax Melt Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Scented Wax Melt Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Scented Wax Melt Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Scented Wax Melt Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Scented Wax Melt Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Scented Wax Melt Production Market Share by Region (2020-2025)

Figure 103. North America Scented Wax Melt Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Scented Wax Melt Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Scented Wax Melt Production (K MT) Growth Rate (2020-2025)

Figure 106. China Scented Wax Melt Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Scented Wax Melt Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Scented Wax Melt Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Scented Wax Melt Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Scented Wax Melt Market Share Forecast by Type (2026-2033)

Figure 111. Global Scented Wax Melt Sales Forecast by Application (2026-2033)

Figure 112. Global Scented Wax Melt Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Scented Wax Melt Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/S5B7C2B00D35EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S5B7C2B00D35EN.html>