

Global SaaS Logistics Software Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

SaaS Logistics Software refers to a cloud-based, subscription-managed solution designed to streamline and optimize various aspects of logistics operations. This software is hosted on remote servers and accessed via the internet, eliminating the need for on-premises installation and maintenance. It typically encompasses functionalities such as order management, inventory tracking, transportation management, warehouse management, and shipment tracking. The primary goal of SaaS Logistics Software is to enhance efficiency, reduce operational costs, and improve visibility across the supply chain. By leveraging advanced technologies like artificial intelligence and machine learning, these platforms can automate processes, predict trends, and provide actionable insights, thus enabling businesses to make informed decisions and enhance their competitive edge in the logistics industry.

This report provides a deep insight into the global SaaS Logistics Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global SaaS Logistics Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the SaaS Logistics Software market in any manner.

Global SaaS Logistics Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ritase
eTower
Gravity Supply Chain
Anchanto
Freightos
Easyship
Yojee
vTradEx
oTMS
E6 Technology
C-WMS
Sichuan Complex Yida Technology
Haiguanjia
Quantum Asia Solutions
4PNT

Market Segmentation (by Type)

Product Order Management
Warehouse Management
Product Tracking
Risk Assessment
Partner Connectivity
Other

Market Segmentation (by Application)

Domestic Logistics

International Logistics

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the SaaS Logistics Software Market

Overview of the regional outlook of the SaaS Logistics Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the SaaS Logistics Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of SaaS Logistics Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of SaaS Logistics Software
- 1.2 Key Market Segments
 - 1.2.1 SaaS Logistics Software Segment by Type
 - 1.2.2 SaaS Logistics Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SAAS LOGISTICS SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global SaaS Logistics Software Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global SaaS Logistics Software Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SAAS LOGISTICS SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global SaaS Logistics Software Product Life Cycle
- 3.3 Global SaaS Logistics Software Sales by Manufacturers (2020-2025)
- 3.4 Global SaaS Logistics Software Revenue Market Share by Manufacturers (2020-2025)
- 3.5 SaaS Logistics Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global SaaS Logistics Software Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 SaaS Logistics Software Market Competitive Situation and Trends
 - 3.8.1 SaaS Logistics Software Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest SaaS Logistics Software Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SAAS LOGISTICS SOFTWARE INDUSTRY CHAIN ANALYSIS

- 4.1 SaaS Logistics Software Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SAAS LOGISTICS SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global SaaS Logistics Software Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to SaaS Logistics Software Market
- 5.7 ESG Ratings of Leading Companies

6 SAAS LOGISTICS SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global SaaS Logistics Software Sales Market Share by Type (2020-2025)
- 6.3 Global SaaS Logistics Software Market Size Market Share by Type (2020-2025)
- 6.4 Global SaaS Logistics Software Price by Type (2020-2025)

7 SAAS LOGISTICS SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global SaaS Logistics Software Market Sales by Application (2020-2025)
- 7.3 Global SaaS Logistics Software Market Size (M USD) by Application (2020-2025)
- 7.4 Global SaaS Logistics Software Sales Growth Rate by Application (2020-2025)

8 SAAS LOGISTICS SOFTWARE MARKET SALES BY REGION

- 8.1 Global SaaS Logistics Software Sales by Region
 - 8.1.1 Global SaaS Logistics Software Sales by Region
 - 8.1.2 Global SaaS Logistics Software Sales Market Share by Region
- 8.2 Global SaaS Logistics Software Market Size by Region
 - 8.2.1 Global SaaS Logistics Software Market Size by Region
 - 8.2.2 Global SaaS Logistics Software Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America SaaS Logistics Software Sales by Country
 - 8.3.2 North America SaaS Logistics Software Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe SaaS Logistics Software Sales by Country
 - 8.4.2 Europe SaaS Logistics Software Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific SaaS Logistics Software Sales by Region
 - 8.5.2 Asia Pacific SaaS Logistics Software Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America SaaS Logistics Software Sales by Country
 - 8.6.2 South America SaaS Logistics Software Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa SaaS Logistics Software Sales by Region

8.7.2 Middle East and Africa SaaS Logistics Software Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SAAS LOGISTICS SOFTWARE MARKET PRODUCTION BY REGION

9.1 Global Production of SaaS Logistics Software by Region(2020-2025)

9.2 Global SaaS Logistics Software Revenue Market Share by Region (2020-2025)

9.3 Global SaaS Logistics Software Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America SaaS Logistics Software Production

9.4.1 North America SaaS Logistics Software Production Growth Rate (2020-2025)

9.4.2 North America SaaS Logistics Software Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe SaaS Logistics Software Production

9.5.1 Europe SaaS Logistics Software Production Growth Rate (2020-2025)

9.5.2 Europe SaaS Logistics Software Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan SaaS Logistics Software Production (2020-2025)

9.6.1 Japan SaaS Logistics Software Production Growth Rate (2020-2025)

9.6.2 Japan SaaS Logistics Software Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China SaaS Logistics Software Production (2020-2025)

9.7.1 China SaaS Logistics Software Production Growth Rate (2020-2025)

9.7.2 China SaaS Logistics Software Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Ritase

10.1.1 Ritase Basic Information

10.1.2 Ritase SaaS Logistics Software Product Overview

- 10.1.3 Ritase SaaS Logistics Software Product Market Performance
- 10.1.4 Ritase Business Overview
- 10.1.5 Ritase SWOT Analysis
- 10.1.6 Ritase Recent Developments
- 10.2 eTower
 - 10.2.1 eTower Basic Information
 - 10.2.2 eTower SaaS Logistics Software Product Overview
 - 10.2.3 eTower SaaS Logistics Software Product Market Performance
 - 10.2.4 eTower Business Overview
 - 10.2.5 eTower SWOT Analysis
 - 10.2.6 eTower Recent Developments
- 10.3 Gravity Supply Chain
 - 10.3.1 Gravity Supply Chain Basic Information
 - 10.3.2 Gravity Supply Chain SaaS Logistics Software Product Overview
 - 10.3.3 Gravity Supply Chain SaaS Logistics Software Product Market Performance
 - 10.3.4 Gravity Supply Chain Business Overview
 - 10.3.5 Gravity Supply Chain SWOT Analysis
 - 10.3.6 Gravity Supply Chain Recent Developments
- 10.4 Anchanto
 - 10.4.1 Anchanto Basic Information
 - 10.4.2 Anchanto SaaS Logistics Software Product Overview
 - 10.4.3 Anchanto SaaS Logistics Software Product Market Performance
 - 10.4.4 Anchanto Business Overview
 - 10.4.5 Anchanto Recent Developments
- 10.5 Freightos
 - 10.5.1 Freightos Basic Information
 - 10.5.2 Freightos SaaS Logistics Software Product Overview
 - 10.5.3 Freightos SaaS Logistics Software Product Market Performance
 - 10.5.4 Freightos Business Overview
 - 10.5.5 Freightos Recent Developments
- 10.6 Easyship
 - 10.6.1 Easyship Basic Information
 - 10.6.2 Easyship SaaS Logistics Software Product Overview
 - 10.6.3 Easyship SaaS Logistics Software Product Market Performance
 - 10.6.4 Easyship Business Overview
 - 10.6.5 Easyship Recent Developments
- 10.7 Yojee
 - 10.7.1 Yojee Basic Information
 - 10.7.2 Yojee SaaS Logistics Software Product Overview

- 10.7.3 Yojee SaaS Logistics Software Product Market Performance
- 10.7.4 Yojee Business Overview
- 10.7.5 Yojee Recent Developments
- 10.8 vTradEx
 - 10.8.1 vTradEx Basic Information
 - 10.8.2 vTradEx SaaS Logistics Software Product Overview
 - 10.8.3 vTradEx SaaS Logistics Software Product Market Performance
 - 10.8.4 vTradEx Business Overview
 - 10.8.5 vTradEx Recent Developments
- 10.9 oTMS
 - 10.9.1 oTMS Basic Information
 - 10.9.2 oTMS SaaS Logistics Software Product Overview
 - 10.9.3 oTMS SaaS Logistics Software Product Market Performance
 - 10.9.4 oTMS Business Overview
 - 10.9.5 oTMS Recent Developments
- 10.10 E6 Technology
 - 10.10.1 E6 Technology Basic Information
 - 10.10.2 E6 Technology SaaS Logistics Software Product Overview
 - 10.10.3 E6 Technology SaaS Logistics Software Product Market Performance
 - 10.10.4 E6 Technology Business Overview
 - 10.10.5 E6 Technology Recent Developments
- 10.11 C-WMS
 - 10.11.1 C-WMS Basic Information
 - 10.11.2 C-WMS SaaS Logistics Software Product Overview
 - 10.11.3 C-WMS SaaS Logistics Software Product Market Performance
 - 10.11.4 C-WMS Business Overview
 - 10.11.5 C-WMS Recent Developments
- 10.12 Sichuan Complex Yida Technology
 - 10.12.1 Sichuan Complex Yida Technology Basic Information
 - 10.12.2 Sichuan Complex Yida Technology SaaS Logistics Software Product Overview
 - 10.12.3 Sichuan Complex Yida Technology SaaS Logistics Software Product Market Performance
 - 10.12.4 Sichuan Complex Yida Technology Business Overview
 - 10.12.5 Sichuan Complex Yida Technology Recent Developments
- 10.13 Haiguanjia
 - 10.13.1 Haiguanjia Basic Information
 - 10.13.2 Haiguanjia SaaS Logistics Software Product Overview
 - 10.13.3 Haiguanjia SaaS Logistics Software Product Market Performance

- 10.13.4 Haiguanjia Business Overview
- 10.13.5 Haiguanjia Recent Developments
- 10.14 Quantum Asia Solutions
 - 10.14.1 Quantum Asia Solutions Basic Information
 - 10.14.2 Quantum Asia Solutions SaaS Logistics Software Product Overview
 - 10.14.3 Quantum Asia Solutions SaaS Logistics Software Product Market Performance
 - 10.14.4 Quantum Asia Solutions Business Overview
 - 10.14.5 Quantum Asia Solutions Recent Developments
- 10.15 4PNT
 - 10.15.1 4PNT Basic Information
 - 10.15.2 4PNT SaaS Logistics Software Product Overview
 - 10.15.3 4PNT SaaS Logistics Software Product Market Performance
 - 10.15.4 4PNT Business Overview
 - 10.15.5 4PNT Recent Developments

11 SAAS LOGISTICS SOFTWARE MARKET FORECAST BY REGION

- 11.1 Global SaaS Logistics Software Market Size Forecast
- 11.2 Global SaaS Logistics Software Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe SaaS Logistics Software Market Size Forecast by Country
 - 11.2.3 Asia Pacific SaaS Logistics Software Market Size Forecast by Region
 - 11.2.4 South America SaaS Logistics Software Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of SaaS Logistics Software by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global SaaS Logistics Software Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of SaaS Logistics Software by Type (2026-2033)
 - 12.1.2 Global SaaS Logistics Software Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of SaaS Logistics Software by Type (2026-2033)
- 12.2 Global SaaS Logistics Software Market Forecast by Application (2026-2033)
 - 12.2.1 Global SaaS Logistics Software Sales (K Units) Forecast by Application
 - 12.2.2 Global SaaS Logistics Software Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. SaaS Logistics Software Market Size Comparison by Region (M USD)

Table 5. Global SaaS Logistics Software Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global SaaS Logistics Software Sales Market Share by Manufacturers (2020-2025)

Table 7. Global SaaS Logistics Software Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global SaaS Logistics Software Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in SaaS Logistics Software as of 2024)

Table 10. Global Market SaaS Logistics Software Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global SaaS Logistics Software Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. SaaS Logistics Software Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global SaaS Logistics Software Sales by Type (K Units)

Table 26. Global SaaS Logistics Software Market Size by Type (M USD)

Table 27. Global SaaS Logistics Software Sales (K Units) by Type (2020-2025)

Table 28. Global SaaS Logistics Software Sales Market Share by Type (2020-2025)

Table 29. Global SaaS Logistics Software Market Size (M USD) by Type (2020-2025)

- Table 30. Global SaaS Logistics Software Market Size Share by Type (2020-2025)
- Table 31. Global SaaS Logistics Software Price (USD/Unit) by Type (2020-2025)
- Table 32. Global SaaS Logistics Software Sales (K Units) by Application
- Table 33. Global SaaS Logistics Software Market Size by Application
- Table 34. Global SaaS Logistics Software Sales by Application (2020-2025) & (K Units)
- Table 35. Global SaaS Logistics Software Sales Market Share by Application (2020-2025)
- Table 36. Global SaaS Logistics Software Market Size by Application (2020-2025) & (M USD)
- Table 37. Global SaaS Logistics Software Market Share by Application (2020-2025)
- Table 38. Global SaaS Logistics Software Sales Growth Rate by Application (2020-2025)
- Table 39. Global SaaS Logistics Software Sales by Region (2020-2025) & (K Units)
- Table 40. Global SaaS Logistics Software Sales Market Share by Region (2020-2025)
- Table 41. Global SaaS Logistics Software Market Size by Region (2020-2025) & (M USD)
- Table 42. Global SaaS Logistics Software Market Size Market Share by Region (2020-2025)
- Table 43. North America SaaS Logistics Software Sales by Country (2020-2025) & (K Units)
- Table 44. North America SaaS Logistics Software Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe SaaS Logistics Software Sales by Country (2020-2025) & (K Units)
- Table 46. Europe SaaS Logistics Software Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific SaaS Logistics Software Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific SaaS Logistics Software Market Size by Region (2020-2025) & (M USD)
- Table 49. South America SaaS Logistics Software Sales by Country (2020-2025) & (K Units)
- Table 50. South America SaaS Logistics Software Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa SaaS Logistics Software Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa SaaS Logistics Software Market Size by Region (2020-2025) & (M USD)
- Table 53. Global SaaS Logistics Software Production (K Units) by Region(2020-2025)
- Table 54. Global SaaS Logistics Software Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global SaaS Logistics Software Revenue Market Share by Region

(2020-2025)

Table 56. Global SaaS Logistics Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America SaaS Logistics Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe SaaS Logistics Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan SaaS Logistics Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China SaaS Logistics Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Ritase Basic Information

Table 62. Ritase SaaS Logistics Software Product Overview

Table 63. Ritase SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Ritase Business Overview

Table 65. Ritase SWOT Analysis

Table 66. Ritase Recent Developments

Table 67. eTower Basic Information

Table 68. eTower SaaS Logistics Software Product Overview

Table 69. eTower SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. eTower Business Overview

Table 71. eTower SWOT Analysis

Table 72. eTower Recent Developments

Table 73. Gravity Supply Chain Basic Information

Table 74. Gravity Supply Chain SaaS Logistics Software Product Overview

Table 75. Gravity Supply Chain SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Gravity Supply Chain Business Overview

Table 77. Gravity Supply Chain SWOT Analysis

Table 78. Gravity Supply Chain Recent Developments

Table 79. Anchanto Basic Information

Table 80. Anchanto SaaS Logistics Software Product Overview

Table 81. Anchanto SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Anchanto Business Overview

- Table 83. Anchanto Recent Developments
- Table 84. Freightos Basic Information
- Table 85. Freightos SaaS Logistics Software Product Overview
- Table 86. Freightos SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Freightos Business Overview
- Table 88. Freightos Recent Developments
- Table 89. Easyship Basic Information
- Table 90. Easyship SaaS Logistics Software Product Overview
- Table 91. Easyship SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Easyship Business Overview
- Table 93. Easyship Recent Developments
- Table 94. Yojee Basic Information
- Table 95. Yojee SaaS Logistics Software Product Overview
- Table 96. Yojee SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Yojee Business Overview
- Table 98. Yojee Recent Developments
- Table 99. vTradEx Basic Information
- Table 100. vTradEx SaaS Logistics Software Product Overview
- Table 101. vTradEx SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. vTradEx Business Overview
- Table 103. vTradEx Recent Developments
- Table 104. oTMS Basic Information
- Table 105. oTMS SaaS Logistics Software Product Overview
- Table 106. oTMS SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. oTMS Business Overview
- Table 108. oTMS Recent Developments
- Table 109. E6 Technology Basic Information
- Table 110. E6 Technology SaaS Logistics Software Product Overview
- Table 111. E6 Technology SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. E6 Technology Business Overview
- Table 113. E6 Technology Recent Developments
- Table 114. C-WMS Basic Information
- Table 115. C-WMS SaaS Logistics Software Product Overview

- Table 116. C-WMS SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. C-WMS Business Overview
- Table 118. C-WMS Recent Developments
- Table 119. Sichuan Complex Yida Technology Basic Information
- Table 120. Sichuan Complex Yida Technology SaaS Logistics Software Product Overview
- Table 121. Sichuan Complex Yida Technology SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Sichuan Complex Yida Technology Business Overview
- Table 123. Sichuan Complex Yida Technology Recent Developments
- Table 124. Haiguanjia Basic Information
- Table 125. Haiguanjia SaaS Logistics Software Product Overview
- Table 126. Haiguanjia SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Haiguanjia Business Overview
- Table 128. Haiguanjia Recent Developments
- Table 129. Quantum Asia Solutions Basic Information
- Table 130. Quantum Asia Solutions SaaS Logistics Software Product Overview
- Table 131. Quantum Asia Solutions SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Quantum Asia Solutions Business Overview
- Table 133. Quantum Asia Solutions Recent Developments
- Table 134. 4PNT Basic Information
- Table 135. 4PNT SaaS Logistics Software Product Overview
- Table 136. 4PNT SaaS Logistics Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. 4PNT Business Overview
- Table 138. 4PNT Recent Developments
- Table 139. Global SaaS Logistics Software Sales Forecast by Region (2026-2033) & (K Units)
- Table 140. Global SaaS Logistics Software Market Size Forecast by Region (2026-2033) & (M USD)
- Table 141. North America SaaS Logistics Software Sales Forecast by Country (2026-2033) & (K Units)
- Table 142. North America SaaS Logistics Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 143. Europe SaaS Logistics Software Sales Forecast by Country (2026-2033) & (K Units)

Table 144. Europe SaaS Logistics Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific SaaS Logistics Software Sales Forecast by Region (2026-2033) & (K Units)

Table 146. Asia Pacific SaaS Logistics Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America SaaS Logistics Software Sales Forecast by Country (2026-2033) & (K Units)

Table 148. South America SaaS Logistics Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa SaaS Logistics Software Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa SaaS Logistics Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global SaaS Logistics Software Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global SaaS Logistics Software Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global SaaS Logistics Software Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global SaaS Logistics Software Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global SaaS Logistics Software Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of SaaS Logistics Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global SaaS Logistics Software Market Size (M USD), 2024-2033
- Figure 5. Global SaaS Logistics Software Market Size (M USD) (2020-2033)
- Figure 6. Global SaaS Logistics Software Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. SaaS Logistics Software Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global SaaS Logistics Software Product Life Cycle
- Figure 13. SaaS Logistics Software Sales Share by Manufacturers in 2024
- Figure 14. Global SaaS Logistics Software Revenue Share by Manufacturers in 2024
- Figure 15. SaaS Logistics Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market SaaS Logistics Software Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by SaaS Logistics Software Revenue in 2024
- Figure 18. Industry Chain Map of SaaS Logistics Software
- Figure 19. Global SaaS Logistics Software Market PEST Analysis
- Figure 20. Global SaaS Logistics Software Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global SaaS Logistics Software Market Share by Type
- Figure 27. Sales Market Share of SaaS Logistics Software by Type (2020-2025)
- Figure 28. Sales Market Share of SaaS Logistics Software by Type in 2024
- Figure 29. Market Size Share of SaaS Logistics Software by Type (2020-2025)
- Figure 30. Market Size Share of SaaS Logistics Software by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global SaaS Logistics Software Market Share by Application

Figure 33. Global SaaS Logistics Software Sales Market Share by Application (2020-2025)

Figure 34. Global SaaS Logistics Software Sales Market Share by Application in 2024

Figure 35. Global SaaS Logistics Software Market Share by Application (2020-2025)

Figure 36. Global SaaS Logistics Software Market Share by Application in 2024

Figure 37. Global SaaS Logistics Software Sales Growth Rate by Application (2020-2025)

Figure 38. Global SaaS Logistics Software Sales Market Share by Region (2020-2025)

Figure 39. Global SaaS Logistics Software Market Size Market Share by Region (2020-2025)

Figure 40. North America SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America SaaS Logistics Software Sales Market Share by Country in 2024

Figure 43. North America SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America SaaS Logistics Software Market Size Market Share by Country in 2024

Figure 45. U.S. SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada SaaS Logistics Software Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada SaaS Logistics Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico SaaS Logistics Software Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico SaaS Logistics Software Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe SaaS Logistics Software Sales Market Share by Country in 2024

Figure 53. Europe SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe SaaS Logistics Software Market Size Market Share by Country in 2024

Figure 55. Germany SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K

Units)

Figure 56. Germany SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific SaaS Logistics Software Sales and Growth Rate (K Units)

Figure 66. Asia Pacific SaaS Logistics Software Sales Market Share by Region in 2024

Figure 67. Asia Pacific SaaS Logistics Software Market Size Market Share by Region in 2024

Figure 68. China SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America SaaS Logistics Software Sales and Growth Rate (K Units)

Figure 79. South America SaaS Logistics Software Sales Market Share by Country in 2024

Figure 80. South America SaaS Logistics Software Market Size and Growth Rate (M USD)

Figure 81. South America SaaS Logistics Software Market Size Market Share by Country in 2024

Figure 82. Brazil SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa SaaS Logistics Software Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa SaaS Logistics Software Sales Market Share by Region in 2024

Figure 90. Middle East and Africa SaaS Logistics Software Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa SaaS Logistics Software Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa SaaS Logistics Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa SaaS Logistics Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global SaaS Logistics Software Production Market Share by Region (2020-2025)

Figure 103. North America SaaS Logistics Software Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe SaaS Logistics Software Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan SaaS Logistics Software Production (K Units) Growth Rate (2020-2025)

Figure 106. China SaaS Logistics Software Production (K Units) Growth Rate (2020-2025)

Figure 107. Global SaaS Logistics Software Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global SaaS Logistics Software Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global SaaS Logistics Software Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global SaaS Logistics Software Market Share Forecast by Type (2026-2033)

Figure 111. Global SaaS Logistics Software Sales Forecast by Application (2026-2033)

Figure 112. Global SaaS Logistics Software Market Share Forecast by Application (2026-2033)

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