

Global Rotary Cutting Mat Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

A rotary cutting mat is a specialized tool used primarily in the sewing, quilting, and crafting industries. It is designed to provide a stable, self-healing surface for cutting fabric and other materials with precision. The mat typically features a grid pattern, which aids in measuring and aligning cuts, and is often made from a dense, durable material such as polyurethane foam or rubber. The surface is designed to resist cuts and tears, allowing for repeated use without significant wear. Rotary cutting mats come in various sizes, with the most common being A1 size (30.5 x 24 inches), and are an essential tool for achieving clean, straight cuts with a rotary cutter, which is a sharp, circular blade housed in a handle that allows for smooth, controlled cutting motions.

In 2024, the global Rotary Cutting Mat market is projected to reach approximately USD xx Million, with expectations to grow at a compound annual growth rate (CAGR) of around xx between 2024 and 2033.

This report provides a deep insight into the global Rotary Cutting Mat market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Rotary Cutting Mat Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Rotary Cutting Mat market in any manner.

Global Rotary Cutting Mat Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

OLFA
M&G
WA Portman
Victorian Textiles
ZERRO
GKS
Newbraug
Elan
Calibre Art
US Art Supply
Zhengshun
StarPrint
Jiatai
Lidiao

Market Segmentation (by Type)

Single Sided
Double Sided

Market Segmentation (by Application)

Art Production
Industrial Production

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Rotary Cutting Mat Market

Overview of the regional outlook of the Rotary Cutting Mat Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Rotary Cutting Mat Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Rotary Cutting Mat, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Rotary Cutting Mat
- 1.2 Key Market Segments
 - 1.2.1 Rotary Cutting Mat Segment by Type
 - 1.2.2 Rotary Cutting Mat Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ROTARY CUTTING MAT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Rotary Cutting Mat Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Rotary Cutting Mat Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ROTARY CUTTING MAT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Rotary Cutting Mat Product Life Cycle
- 3.3 Global Rotary Cutting Mat Sales by Manufacturers (2020-2025)
- 3.4 Global Rotary Cutting Mat Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Rotary Cutting Mat Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Rotary Cutting Mat Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Rotary Cutting Mat Market Competitive Situation and Trends
 - 3.8.1 Rotary Cutting Mat Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Rotary Cutting Mat Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 ROTARY CUTTING MAT INDUSTRY CHAIN ANALYSIS

- 4.1 Rotary Cutting Mat Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ROTARY CUTTING MAT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Rotary Cutting Mat Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Rotary Cutting Mat Market
- 5.7 ESG Ratings of Leading Companies

6 ROTARY CUTTING MAT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Rotary Cutting Mat Sales Market Share by Type (2020-2025)
- 6.3 Global Rotary Cutting Mat Market Size Market Share by Type (2020-2025)
- 6.4 Global Rotary Cutting Mat Price by Type (2020-2025)

7 ROTARY CUTTING MAT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Rotary Cutting Mat Market Sales by Application (2020-2025)
- 7.3 Global Rotary Cutting Mat Market Size (M USD) by Application (2020-2025)

7.4 Global Rotary Cutting Mat Sales Growth Rate by Application (2020-2025)

8 ROTARY CUTTING MAT MARKET SALES BY REGION

8.1 Global Rotary Cutting Mat Sales by Region

8.1.1 Global Rotary Cutting Mat Sales by Region

8.1.2 Global Rotary Cutting Mat Sales Market Share by Region

8.2 Global Rotary Cutting Mat Market Size by Region

8.2.1 Global Rotary Cutting Mat Market Size by Region

8.2.2 Global Rotary Cutting Mat Market Size Market Share by Region

8.3 North America

8.3.1 North America Rotary Cutting Mat Sales by Country

8.3.2 North America Rotary Cutting Mat Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Rotary Cutting Mat Sales by Country

8.4.2 Europe Rotary Cutting Mat Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Rotary Cutting Mat Sales by Region

8.5.2 Asia Pacific Rotary Cutting Mat Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Rotary Cutting Mat Sales by Country

8.6.2 South America Rotary Cutting Mat Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Rotary Cutting Mat Sales by Region
- 8.7.2 Middle East and Africa Rotary Cutting Mat Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 ROTARY CUTTING MAT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Rotary Cutting Mat by Region(2020-2025)
- 9.2 Global Rotary Cutting Mat Revenue Market Share by Region (2020-2025)
- 9.3 Global Rotary Cutting Mat Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Rotary Cutting Mat Production
 - 9.4.1 North America Rotary Cutting Mat Production Growth Rate (2020-2025)
 - 9.4.2 North America Rotary Cutting Mat Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Rotary Cutting Mat Production
 - 9.5.1 Europe Rotary Cutting Mat Production Growth Rate (2020-2025)
 - 9.5.2 Europe Rotary Cutting Mat Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Rotary Cutting Mat Production (2020-2025)
 - 9.6.1 Japan Rotary Cutting Mat Production Growth Rate (2020-2025)
 - 9.6.2 Japan Rotary Cutting Mat Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Rotary Cutting Mat Production (2020-2025)
 - 9.7.1 China Rotary Cutting Mat Production Growth Rate (2020-2025)
 - 9.7.2 China Rotary Cutting Mat Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 OLFA
 - 10.1.1 OLFA Basic Information
 - 10.1.2 OLFA Rotary Cutting Mat Product Overview
 - 10.1.3 OLFA Rotary Cutting Mat Product Market Performance
 - 10.1.4 OLFA Business Overview
 - 10.1.5 OLFA SWOT Analysis

- 10.1.6 OLFA Recent Developments
- 10.2 MandG
 - 10.2.1 MandG Basic Information
 - 10.2.2 MandG Rotary Cutting Mat Product Overview
 - 10.2.3 MandG Rotary Cutting Mat Product Market Performance
 - 10.2.4 MandG Business Overview
 - 10.2.5 MandG SWOT Analysis
 - 10.2.6 MandG Recent Developments
- 10.3 WA Portman
 - 10.3.1 WA Portman Basic Information
 - 10.3.2 WA Portman Rotary Cutting Mat Product Overview
 - 10.3.3 WA Portman Rotary Cutting Mat Product Market Performance
 - 10.3.4 WA Portman Business Overview
 - 10.3.5 WA Portman SWOT Analysis
 - 10.3.6 WA Portman Recent Developments
- 10.4 Victorian Textiles
 - 10.4.1 Victorian Textiles Basic Information
 - 10.4.2 Victorian Textiles Rotary Cutting Mat Product Overview
 - 10.4.3 Victorian Textiles Rotary Cutting Mat Product Market Performance
 - 10.4.4 Victorian Textiles Business Overview
 - 10.4.5 Victorian Textiles Recent Developments
- 10.5 ZERRO
 - 10.5.1 ZERRO Basic Information
 - 10.5.2 ZERRO Rotary Cutting Mat Product Overview
 - 10.5.3 ZERRO Rotary Cutting Mat Product Market Performance
 - 10.5.4 ZERRO Business Overview
 - 10.5.5 ZERRO Recent Developments
- 10.6 GKS
 - 10.6.1 GKS Basic Information
 - 10.6.2 GKS Rotary Cutting Mat Product Overview
 - 10.6.3 GKS Rotary Cutting Mat Product Market Performance
 - 10.6.4 GKS Business Overview
 - 10.6.5 GKS Recent Developments
- 10.7 Newbraug
 - 10.7.1 Newbraug Basic Information
 - 10.7.2 Newbraug Rotary Cutting Mat Product Overview
 - 10.7.3 Newbraug Rotary Cutting Mat Product Market Performance
 - 10.7.4 Newbraug Business Overview
 - 10.7.5 Newbraug Recent Developments

10.8 Elan

- 10.8.1 Elan Basic Information
- 10.8.2 Elan Rotary Cutting Mat Product Overview
- 10.8.3 Elan Rotary Cutting Mat Product Market Performance
- 10.8.4 Elan Business Overview
- 10.8.5 Elan Recent Developments

10.9 Calibre Art

- 10.9.1 Calibre Art Basic Information
- 10.9.2 Calibre Art Rotary Cutting Mat Product Overview
- 10.9.3 Calibre Art Rotary Cutting Mat Product Market Performance
- 10.9.4 Calibre Art Business Overview
- 10.9.5 Calibre Art Recent Developments

10.10 US Art Supply

- 10.10.1 US Art Supply Basic Information
- 10.10.2 US Art Supply Rotary Cutting Mat Product Overview
- 10.10.3 US Art Supply Rotary Cutting Mat Product Market Performance
- 10.10.4 US Art Supply Business Overview
- 10.10.5 US Art Supply Recent Developments

10.11 Zhengshun

- 10.11.1 Zhengshun Basic Information
- 10.11.2 Zhengshun Rotary Cutting Mat Product Overview
- 10.11.3 Zhengshun Rotary Cutting Mat Product Market Performance
- 10.11.4 Zhengshun Business Overview
- 10.11.5 Zhengshun Recent Developments

10.12 StarPrint

- 10.12.1 StarPrint Basic Information
- 10.12.2 StarPrint Rotary Cutting Mat Product Overview
- 10.12.3 StarPrint Rotary Cutting Mat Product Market Performance
- 10.12.4 StarPrint Business Overview
- 10.12.5 StarPrint Recent Developments

10.13 Jiatai

- 10.13.1 Jiatai Basic Information
- 10.13.2 Jiatai Rotary Cutting Mat Product Overview
- 10.13.3 Jiatai Rotary Cutting Mat Product Market Performance
- 10.13.4 Jiatai Business Overview
- 10.13.5 Jiatai Recent Developments

10.14 Lidiao

- 10.14.1 Lidiao Basic Information
- 10.14.2 Lidiao Rotary Cutting Mat Product Overview

- 10.14.3 Lidiao Rotary Cutting Mat Product Market Performance
- 10.14.4 Lidiao Business Overview
- 10.14.5 Lidiao Recent Developments

11 ROTARY CUTTING MAT MARKET FORECAST BY REGION

- 11.1 Global Rotary Cutting Mat Market Size Forecast
- 11.2 Global Rotary Cutting Mat Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Rotary Cutting Mat Market Size Forecast by Country
 - 11.2.3 Asia Pacific Rotary Cutting Mat Market Size Forecast by Region
 - 11.2.4 South America Rotary Cutting Mat Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Rotary Cutting Mat by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Rotary Cutting Mat Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Rotary Cutting Mat by Type (2026-2033)
 - 12.1.2 Global Rotary Cutting Mat Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Rotary Cutting Mat by Type (2026-2033)
- 12.2 Global Rotary Cutting Mat Market Forecast by Application (2026-2033)
 - 12.2.1 Global Rotary Cutting Mat Sales (K Units) Forecast by Application
 - 12.2.2 Global Rotary Cutting Mat Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Rotary Cutting Mat Market Size Comparison by Region (M USD)
- Table 5. Global Rotary Cutting Mat Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Rotary Cutting Mat Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Rotary Cutting Mat Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Rotary Cutting Mat Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Rotary Cutting Mat as of 2024)
- Table 10. Global Market Rotary Cutting Mat Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Rotary Cutting Mat Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Rotary Cutting Mat Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Rotary Cutting Mat Sales by Type (K Units)
- Table 26. Global Rotary Cutting Mat Market Size by Type (M USD)
- Table 27. Global Rotary Cutting Mat Sales (K Units) by Type (2020-2025)
- Table 28. Global Rotary Cutting Mat Sales Market Share by Type (2020-2025)
- Table 29. Global Rotary Cutting Mat Market Size (M USD) by Type (2020-2025)
- Table 30. Global Rotary Cutting Mat Market Size Share by Type (2020-2025)
- Table 31. Global Rotary Cutting Mat Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Rotary Cutting Mat Sales (K Units) by Application
- Table 33. Global Rotary Cutting Mat Market Size by Application
- Table 34. Global Rotary Cutting Mat Sales by Application (2020-2025) & (K Units)
- Table 35. Global Rotary Cutting Mat Sales Market Share by Application (2020-2025)
- Table 36. Global Rotary Cutting Mat Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Rotary Cutting Mat Market Share by Application (2020-2025)
- Table 38. Global Rotary Cutting Mat Sales Growth Rate by Application (2020-2025)
- Table 39. Global Rotary Cutting Mat Sales by Region (2020-2025) & (K Units)
- Table 40. Global Rotary Cutting Mat Sales Market Share by Region (2020-2025)
- Table 41. Global Rotary Cutting Mat Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Rotary Cutting Mat Market Size Market Share by Region (2020-2025)
- Table 43. North America Rotary Cutting Mat Sales by Country (2020-2025) & (K Units)
- Table 44. North America Rotary Cutting Mat Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Rotary Cutting Mat Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Rotary Cutting Mat Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Rotary Cutting Mat Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Rotary Cutting Mat Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Rotary Cutting Mat Sales by Country (2020-2025) & (K Units)
- Table 50. South America Rotary Cutting Mat Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Rotary Cutting Mat Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Rotary Cutting Mat Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Rotary Cutting Mat Production (K Units) by Region(2020-2025)
- Table 54. Global Rotary Cutting Mat Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Rotary Cutting Mat Revenue Market Share by Region (2020-2025)
- Table 56. Global Rotary Cutting Mat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Rotary Cutting Mat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Rotary Cutting Mat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Rotary Cutting Mat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Rotary Cutting Mat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 61. OLFA Basic Information
- Table 62. OLFA Rotary Cutting Mat Product Overview
- Table 63. OLFA Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 64. OLFA Business Overview
- Table 65. OLFA SWOT Analysis
- Table 66. OLFA Recent Developments
- Table 67. MandG Basic Information
- Table 68. MandG Rotary Cutting Mat Product Overview
- Table 69. MandG Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 70. MandG Business Overview
- Table 71. MandG SWOT Analysis
- Table 72. MandG Recent Developments
- Table 73. WA Portman Basic Information
- Table 74. WA Portman Rotary Cutting Mat Product Overview
- Table 75. WA Portman Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. WA Portman Business Overview
- Table 77. WA Portman SWOT Analysis
- Table 78. WA Portman Recent Developments
- Table 79. Victorian Textiles Basic Information
- Table 80. Victorian Textiles Rotary Cutting Mat Product Overview
- Table 81. Victorian Textiles Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Victorian Textiles Business Overview
- Table 83. Victorian Textiles Recent Developments
- Table 84. ZERRO Basic Information
- Table 85. ZERRO Rotary Cutting Mat Product Overview
- Table 86. ZERRO Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. ZERRO Business Overview
- Table 88. ZERRO Recent Developments
- Table 89. GKS Basic Information
- Table 90. GKS Rotary Cutting Mat Product Overview
- Table 91. GKS Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. GKS Business Overview
- Table 93. GKS Recent Developments

Table 94. Newbraug Basic Information

Table 95. Newbraug Rotary Cutting Mat Product Overview

Table 96. Newbraug Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Newbraug Business Overview

Table 98. Newbraug Recent Developments

Table 99. Elan Basic Information

Table 100. Elan Rotary Cutting Mat Product Overview

Table 101. Elan Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Elan Business Overview

Table 103. Elan Recent Developments

Table 104. Calibre Art Basic Information

Table 105. Calibre Art Rotary Cutting Mat Product Overview

Table 106. Calibre Art Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Calibre Art Business Overview

Table 108. Calibre Art Recent Developments

Table 109. US Art Supply Basic Information

Table 110. US Art Supply Rotary Cutting Mat Product Overview

Table 111. US Art Supply Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. US Art Supply Business Overview

Table 113. US Art Supply Recent Developments

Table 114. Zhengshun Basic Information

Table 115. Zhengshun Rotary Cutting Mat Product Overview

Table 116. Zhengshun Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Zhengshun Business Overview

Table 118. Zhengshun Recent Developments

Table 119. StarPrint Basic Information

Table 120. StarPrint Rotary Cutting Mat Product Overview

Table 121. StarPrint Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. StarPrint Business Overview

Table 123. StarPrint Recent Developments

Table 124. Jiatai Basic Information

Table 125. Jiatai Rotary Cutting Mat Product Overview

Table 126. Jiatai Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 127. Jiatai Business Overview

Table 128. Jiatai Recent Developments

Table 129. Lidiao Basic Information

Table 130. Lidiao Rotary Cutting Mat Product Overview

Table 131. Lidiao Rotary Cutting Mat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Lidiao Business Overview

Table 133. Lidiao Recent Developments

Table 134. Global Rotary Cutting Mat Sales Forecast by Region (2026-2033) & (K Units)

Table 135. Global Rotary Cutting Mat Market Size Forecast by Region (2026-2033) & (M USD)

Table 136. North America Rotary Cutting Mat Sales Forecast by Country (2026-2033) & (K Units)

Table 137. North America Rotary Cutting Mat Market Size Forecast by Country (2026-2033) & (M USD)

Table 138. Europe Rotary Cutting Mat Sales Forecast by Country (2026-2033) & (K Units)

Table 139. Europe Rotary Cutting Mat Market Size Forecast by Country (2026-2033) & (M USD)

Table 140. Asia Pacific Rotary Cutting Mat Sales Forecast by Region (2026-2033) & (K Units)

Table 141. Asia Pacific Rotary Cutting Mat Market Size Forecast by Region (2026-2033) & (M USD)

Table 142. South America Rotary Cutting Mat Sales Forecast by Country (2026-2033) & (K Units)

Table 143. South America Rotary Cutting Mat Market Size Forecast by Country (2026-2033) & (M USD)

Table 144. Middle East and Africa Rotary Cutting Mat Sales Forecast by Country (2026-2033) & (Units)

Table 145. Middle East and Africa Rotary Cutting Mat Market Size Forecast by Country (2026-2033) & (M USD)

Table 146. Global Rotary Cutting Mat Sales Forecast by Type (2026-2033) & (K Units)

Table 147. Global Rotary Cutting Mat Market Size Forecast by Type (2026-2033) & (M USD)

Table 148. Global Rotary Cutting Mat Price Forecast by Type (2026-2033) & (USD/Unit)

Table 149. Global Rotary Cutting Mat Sales (K Units) Forecast by Application (2026-2033)

Table 150. Global Rotary Cutting Mat Market Size Forecast by Application (2026-2033)
& (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Rotary Cutting Mat
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Rotary Cutting Mat Market Size (M USD), 2024-2033
- Figure 5. Global Rotary Cutting Mat Market Size (M USD) (2020-2033)
- Figure 6. Global Rotary Cutting Mat Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Rotary Cutting Mat Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Rotary Cutting Mat Product Life Cycle
- Figure 13. Rotary Cutting Mat Sales Share by Manufacturers in 2024
- Figure 14. Global Rotary Cutting Mat Revenue Share by Manufacturers in 2024
- Figure 15. Rotary Cutting Mat Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Rotary Cutting Mat Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Rotary Cutting Mat Revenue in 2024
- Figure 18. Industry Chain Map of Rotary Cutting Mat
- Figure 19. Global Rotary Cutting Mat Market PEST Analysis
- Figure 20. Global Rotary Cutting Mat Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Rotary Cutting Mat Market Share by Type
- Figure 27. Sales Market Share of Rotary Cutting Mat by Type (2020-2025)
- Figure 28. Sales Market Share of Rotary Cutting Mat by Type in 2024
- Figure 29. Market Size Share of Rotary Cutting Mat by Type (2020-2025)
- Figure 30. Market Size Share of Rotary Cutting Mat by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Rotary Cutting Mat Market Share by Application

- Figure 33. Global Rotary Cutting Mat Sales Market Share by Application (2020-2025)
- Figure 34. Global Rotary Cutting Mat Sales Market Share by Application in 2024
- Figure 35. Global Rotary Cutting Mat Market Share by Application (2020-2025)
- Figure 36. Global Rotary Cutting Mat Market Share by Application in 2024
- Figure 37. Global Rotary Cutting Mat Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Rotary Cutting Mat Sales Market Share by Region (2020-2025)
- Figure 39. Global Rotary Cutting Mat Market Size Market Share by Region (2020-2025)
- Figure 40. North America Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Rotary Cutting Mat Sales Market Share by Country in 2024
- Figure 43. North America Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Rotary Cutting Mat Market Size Market Share by Country in 2024
- Figure 45. U.S. Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Rotary Cutting Mat Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Rotary Cutting Mat Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Rotary Cutting Mat Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Rotary Cutting Mat Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Rotary Cutting Mat Sales Market Share by Country in 2024
- Figure 53. Europe Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Rotary Cutting Mat Market Size Market Share by Country in 2024
- Figure 55. Germany Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Rotary Cutting Mat Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Rotary Cutting Mat Sales Market Share by Region in 2024

Figure 67. Asia Pacific Rotary Cutting Mat Market Size Market Share by Region in 2024

Figure 68. China Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Rotary Cutting Mat Sales and Growth Rate (K Units)

Figure 79. South America Rotary Cutting Mat Sales Market Share by Country in 2024

Figure 80. South America Rotary Cutting Mat Market Size and Growth Rate (M USD)

Figure 81. South America Rotary Cutting Mat Market Size Market Share by Country in 2024

Figure 82. Brazil Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Rotary Cutting Mat Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Rotary Cutting Mat Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Rotary Cutting Mat Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Rotary Cutting Mat Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Rotary Cutting Mat Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Rotary Cutting Mat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Rotary Cutting Mat Production Market Share by Region (2020-2025)

Figure 103. North America Rotary Cutting Mat Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Rotary Cutting Mat Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Rotary Cutting Mat Production (K Units) Growth Rate (2020-2025)

Figure 106. China Rotary Cutting Mat Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Rotary Cutting Mat Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Rotary Cutting Mat Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Rotary Cutting Mat Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Rotary Cutting Mat Market Share Forecast by Type (2026-2033)

Figure 111. Global Rotary Cutting Mat Sales Forecast by Application (2026-2033)

Figure 112. Global Rotary Cutting Mat Market Share Forecast by Application
(2026-2033)

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