

Global Robotic Process Automation Rpa Platform Market Research Report 2026(Status and Outlook)

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Abstracts

The global Robotic Process Automation Rpa Platform market size was estimated at USD 15230.5 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 18.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Robotic Process Automation Rpa Platform market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Robotic Process Automation Rpa Platform market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Robotic Process Automation Rpa Platform market.

Global Robotic Process Automation Rpa Platform Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

IBM
UiPath
Blue Prism
Automation Anywhere
NICE
Pegasystems
EdgeVerve Systems
WorkFusion
Atos SE
Be Informed B.V.
Cicero
Cognizant
Genfour
Genpact
Infosys
Kofax
Kryon Systems
OpenConnect Systems
OpenSpan
Sutherland Global Services
Thoughtonomy
Verint Systems

Market Segmentation (by Type)

Cloud installation
Non-Cloud installation
Others

Market Segmentation (by Application)

BPO
Finance and Banking
Insurance
Healthcare
Telecom
Manufacturing
Public Sector
Retail and CPG
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Robotic Process Automation Rpa Platform Market

Overview of the regional outlook of the Robotic Process Automation Rpa Platform Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Robotic Process Automation Rpa Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Robotic Process Automation Rpa Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Robotic Process Automation Rpa Platform

1.2 Key Market Segments

1.2.1 Robotic Process Automation Rpa Platform Segment by Type

1.2.2 Robotic Process Automation Rpa Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ROBOTIC PROCESS AUTOMATION RPA PLATFORM MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ROBOTIC PROCESS AUTOMATION RPA PLATFORM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Robotic Process Automation Rpa Platform Product Life Cycle

3.3 Global Robotic Process Automation Rpa Platform Revenue Market Share by Company (2020-2025)

3.4 Robotic Process Automation Rpa Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Robotic Process Automation Rpa Platform Market Competitive Situation and Trends

3.6.1 Robotic Process Automation Rpa Platform Market Concentration Rate

3.6.2 Global 5 and 10 Largest Robotic Process Automation Rpa Platform Players

Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ROBOTIC PROCESS AUTOMATION RPA PLATFORM VALUE CHAIN ANALYSIS

- 4.1 Robotic Process Automation Rpa Platform Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ROBOTIC PROCESS AUTOMATION RPA PLATFORM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Robotic Process Automation Rpa Platform Market Porter's Five Forces Analysis

6 ROBOTIC PROCESS AUTOMATION RPA PLATFORM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Robotic Process Automation Rpa Platform Market by Type (2020-2025)
- 6.3 Global Robotic Process Automation Rpa Platform Market Size Growth Rate by Type (2021-2025)

7 ROBOTIC PROCESS AUTOMATION RPA PLATFORM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Robotic Process Automation Rpa Platform Market Size (M USD) by Application (2020-2025)
- 7.3 Global Robotic Process Automation Rpa Platform Market Size Growth Rate by Application (2021-2025)

8 ROBOTIC PROCESS AUTOMATION RPA PLATFORM MARKET SEGMENTATION BY REGION

8.1 Global Robotic Process Automation Rpa Platform Market Size by Region

8.1.1 Global Robotic Process Automation Rpa Platform Market Size by Region

8.1.2 Global Robotic Process Automation Rpa Platform Market Size Market Share by Region

8.2 North America

8.2.1 North America Robotic Process Automation Rpa Platform Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Robotic Process Automation Rpa Platform Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Robotic Process Automation Rpa Platform Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Robotic Process Automation Rpa Platform Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Robotic Process Automation Rpa Platform Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Basic Information

9.1.2 IBM Robotic Process Automation Rpa Platform Product Overview

9.1.3 IBM Robotic Process Automation Rpa Platform Product Market Performance

9.1.4 IBM SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 UiPath

9.2.1 UiPath Basic Information

9.2.2 UiPath Robotic Process Automation Rpa Platform Product Overview

9.2.3 UiPath Robotic Process Automation Rpa Platform Product Market Performance

9.2.4 UiPath SWOT Analysis

9.2.5 UiPath Business Overview

9.2.6 UiPath Recent Developments

9.3 Blue Prism

9.3.1 Blue Prism Basic Information

9.3.2 Blue Prism Robotic Process Automation Rpa Platform Product Overview

9.3.3 Blue Prism Robotic Process Automation Rpa Platform Product Market

Performance

9.3.4 Blue Prism SWOT Analysis

9.3.5 Blue Prism Business Overview

9.3.6 Blue Prism Recent Developments

9.4 Automation Anywhere

9.4.1 Automation Anywhere Basic Information

9.4.2 Automation Anywhere Robotic Process Automation Rpa Platform Product

Overview

9.4.3 Automation Anywhere Robotic Process Automation Rpa Platform Product Market

Performance

9.4.4 Automation Anywhere Business Overview

9.4.5 Automation Anywhere Recent Developments

9.5 NICE

9.5.1 NICE Basic Information

9.5.2 NICE Robotic Process Automation Rpa Platform Product Overview

- 9.5.3 NICE Robotic Process Automation Rpa Platform Product Market Performance
- 9.5.4 NICE Business Overview
- 9.5.5 NICE Recent Developments
- 9.6 Pegasystems
 - 9.6.1 Pegasystems Basic Information
 - 9.6.2 Pegasystems Robotic Process Automation Rpa Platform Product Overview
 - 9.6.3 Pegasystems Robotic Process Automation Rpa Platform Product Market Performance
 - 9.6.4 Pegasystems Business Overview
 - 9.6.5 Pegasystems Recent Developments
- 9.7 EdgeVerve Systems
 - 9.7.1 EdgeVerve Systems Basic Information
 - 9.7.2 EdgeVerve Systems Robotic Process Automation Rpa Platform Product Overview
 - 9.7.3 EdgeVerve Systems Robotic Process Automation Rpa Platform Product Market Performance
 - 9.7.4 EdgeVerve Systems Business Overview
 - 9.7.5 EdgeVerve Systems Recent Developments
- 9.8 WorkFusion
 - 9.8.1 WorkFusion Basic Information
 - 9.8.2 WorkFusion Robotic Process Automation Rpa Platform Product Overview
 - 9.8.3 WorkFusion Robotic Process Automation Rpa Platform Product Market Performance
 - 9.8.4 WorkFusion Business Overview
 - 9.8.5 WorkFusion Recent Developments
- 9.9 Atos SE
 - 9.9.1 Atos SE Basic Information
 - 9.9.2 Atos SE Robotic Process Automation Rpa Platform Product Overview
 - 9.9.3 Atos SE Robotic Process Automation Rpa Platform Product Market Performance
 - 9.9.4 Atos SE Business Overview
 - 9.9.5 Atos SE Recent Developments
- 9.10 Be Informed B.V.
 - 9.10.1 Be Informed B.V. Basic Information
 - 9.10.2 Be Informed B.V. Robotic Process Automation Rpa Platform Product Overview
 - 9.10.3 Be Informed B.V. Robotic Process Automation Rpa Platform Product Market Performance
 - 9.10.4 Be Informed B.V. Business Overview
 - 9.10.5 Be Informed B.V. Recent Developments
- 9.11 Cicero

- 9.11.1 Cicero Basic Information
- 9.11.2 Cicero Robotic Process Automation Rpa Platform Product Overview
- 9.11.3 Cicero Robotic Process Automation Rpa Platform Product Market Performance
- 9.11.4 Cicero Business Overview
- 9.11.5 Cicero Recent Developments
- 9.12 Cognizant
 - 9.12.1 Cognizant Basic Information
 - 9.12.2 Cognizant Robotic Process Automation Rpa Platform Product Overview
 - 9.12.3 Cognizant Robotic Process Automation Rpa Platform Product Market Performance
 - 9.12.4 Cognizant Business Overview
 - 9.12.5 Cognizant Recent Developments
- 9.13 Genfour
 - 9.13.1 Genfour Basic Information
 - 9.13.2 Genfour Robotic Process Automation Rpa Platform Product Overview
 - 9.13.3 Genfour Robotic Process Automation Rpa Platform Product Market Performance
 - 9.13.4 Genfour Business Overview
 - 9.13.5 Genfour Recent Developments
- 9.14 Genpact
 - 9.14.1 Genpact Basic Information
 - 9.14.2 Genpact Robotic Process Automation Rpa Platform Product Overview
 - 9.14.3 Genpact Robotic Process Automation Rpa Platform Product Market Performance
 - 9.14.4 Genpact Business Overview
 - 9.14.5 Genpact Recent Developments
- 9.15 Infosys
 - 9.15.1 Infosys Basic Information
 - 9.15.2 Infosys Robotic Process Automation Rpa Platform Product Overview
 - 9.15.3 Infosys Robotic Process Automation Rpa Platform Product Market Performance
 - 9.15.4 Infosys Business Overview
 - 9.15.5 Infosys Recent Developments
- 9.16 Kofax
 - 9.16.1 Kofax Basic Information
 - 9.16.2 Kofax Robotic Process Automation Rpa Platform Product Overview
 - 9.16.3 Kofax Robotic Process Automation Rpa Platform Product Market Performance
 - 9.16.4 Kofax Business Overview
 - 9.16.5 Kofax Recent Developments
- 9.17 Kryon Systems

- 9.17.1 Kryon Systems Basic Information
- 9.17.2 Kryon Systems Robotic Process Automation Rpa Platform Product Overview
- 9.17.3 Kryon Systems Robotic Process Automation Rpa Platform Product Market Performance
- 9.17.4 Kryon Systems Business Overview
- 9.17.5 Kryon Systems Recent Developments
- 9.18 OpenConnect Systems
 - 9.18.1 OpenConnect Systems Basic Information
 - 9.18.2 OpenConnect Systems Robotic Process Automation Rpa Platform Product Overview
 - 9.18.3 OpenConnect Systems Robotic Process Automation Rpa Platform Product Market Performance
 - 9.18.4 OpenConnect Systems Business Overview
 - 9.18.5 OpenConnect Systems Recent Developments
- 9.19 OpenSpan
 - 9.19.1 OpenSpan Basic Information
 - 9.19.2 OpenSpan Robotic Process Automation Rpa Platform Product Overview
 - 9.19.3 OpenSpan Robotic Process Automation Rpa Platform Product Market Performance
 - 9.19.4 OpenSpan Business Overview
 - 9.19.5 OpenSpan Recent Developments
- 9.20 Sutherland Global Services
 - 9.20.1 Sutherland Global Services Basic Information
 - 9.20.2 Sutherland Global Services Robotic Process Automation Rpa Platform Product Overview
 - 9.20.3 Sutherland Global Services Robotic Process Automation Rpa Platform Product Market Performance
 - 9.20.4 Sutherland Global Services Business Overview
 - 9.20.5 Sutherland Global Services Recent Developments
- 9.21 Thoughtonomy
 - 9.21.1 Thoughtonomy Basic Information
 - 9.21.2 Thoughtonomy Robotic Process Automation Rpa Platform Product Overview
 - 9.21.3 Thoughtonomy Robotic Process Automation Rpa Platform Product Market Performance
 - 9.21.4 Thoughtonomy Business Overview
 - 9.21.5 Thoughtonomy Recent Developments
- 9.22 Verint Systems
 - 9.22.1 Verint Systems Basic Information
 - 9.22.2 Verint Systems Robotic Process Automation Rpa Platform Product Overview

9.22.3 Verint Systems Robotic Process Automation Rpa Platform Product Market Performance

9.22.4 Verint Systems Business Overview

9.22.5 Verint Systems Recent Developments

10 ROBOTIC PROCESS AUTOMATION RPA PLATFORM MARKET FORECAST BY REGION

10.1 Global Robotic Process Automation Rpa Platform Market Size Forecast

10.2 Global Robotic Process Automation Rpa Platform Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Robotic Process Automation Rpa Platform Market Size Forecast by Country

10.2.3 Asia Pacific Robotic Process Automation Rpa Platform Market Size Forecast by Region

10.2.4 South America Robotic Process Automation Rpa Platform Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Robotic Process Automation Rpa Platform by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Robotic Process Automation Rpa Platform Market Forecast by Type (2026-2035)

11.1.1 Global Robotic Process Automation Rpa Platform Market Size Forecast by Type (2026-2035)

11.2 Global Robotic Process Automation Rpa Platform Market Forecast by Application (2026-2035)

11.2.1 Global Robotic Process Automation Rpa Platform Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Robotic Process Automation Rpa Platform Market Size by Type (M USD)

Table 4. Global Robotic Process Automation Rpa Platform Market Size by Application

Table 5. Robotic Process Automation Rpa Platform Market Size Comparison by Region (M USD)

Table 6. Global Robotic Process Automation Rpa Platform Revenue (M USD) by Company (2020-2025)

Table 7. Global Robotic Process Automation Rpa Platform Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Robotic Process Automation Rpa Platform as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Robotic Process Automation Rpa Platform Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Robotic Process Automation Rpa Platform Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Robotic Process Automation Rpa Platform Market Size by Type (M USD)

Table 22. Global Robotic Process Automation Rpa Platform Market Size (M USD) by Type (2020-2025)

Table 23. Global Robotic Process Automation Rpa Platform Market Share by Type (2020-2025)

Table 24. Global Robotic Process Automation Rpa Platform Market Size Growth Rate by Type (2021-2025)

Table 25. Global Robotic Process Automation Rpa Platform Market Size by Application

Table 26. Global Robotic Process Automation Rpa Platform Market Size by Application (2020-2025) & (M USD)

Table 27. Global Robotic Process Automation Rpa Platform Market Share by Application (2020-2025)

Table 28. Global Robotic Process Automation Rpa Platform Market Size Growth Rate by Application (2021-2025)

Table 29. Global Robotic Process Automation Rpa Platform Market Size by Region (2020-2025) & (M USD)

Table 30. Global Robotic Process Automation Rpa Platform Market Size Market Share by Region (2020-2025)

Table 31. North America Robotic Process Automation Rpa Platform Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Robotic Process Automation Rpa Platform Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Robotic Process Automation Rpa Platform Market Size by Region (2020-2025) & (M USD)

Table 34. South America Robotic Process Automation Rpa Platform Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Robotic Process Automation Rpa Platform Market Size by Region (2020-2025) & (M USD)

Table 36. IBM Basic Information

Table 37. IBM Robotic Process Automation Rpa Platform Product Overview

Table 38. IBM Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 39. IBM SWOT Analysis

Table 40. IBM Business Overview

Table 41. IBM Recent Developments

Table 42. UiPath Basic Information

Table 43. UiPath Robotic Process Automation Rpa Platform Product Overview

Table 44. UiPath Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 45. UiPath SWOT Analysis

Table 46. UiPath Business Overview

Table 47. UiPath Recent Developments

Table 48. Blue Prism Basic Information

Table 49. Blue Prism Robotic Process Automation Rpa Platform Product Overview

Table 50. Blue Prism Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Blue Prism SWOT Analysis

Table 52. Blue Prism Business Overview
Table 53. Blue Prism Recent Developments
Table 54. Automation Anywhere Basic Information
Table 55. Automation Anywhere Robotic Process Automation Rpa Platform Product Overview
Table 56. Automation Anywhere Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 57. Automation Anywhere Business Overview
Table 58. Automation Anywhere Recent Developments
Table 59. NICE Basic Information
Table 60. NICE Robotic Process Automation Rpa Platform Product Overview
Table 61. NICE Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 62. NICE Business Overview
Table 63. NICE Recent Developments
Table 64. Pegasystems Basic Information
Table 65. Pegasystems Robotic Process Automation Rpa Platform Product Overview
Table 66. Pegasystems Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 67. Pegasystems Business Overview
Table 68. Pegasystems Recent Developments
Table 69. EdgeVerve Systems Basic Information
Table 70. EdgeVerve Systems Robotic Process Automation Rpa Platform Product Overview
Table 71. EdgeVerve Systems Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 72. EdgeVerve Systems Business Overview
Table 73. EdgeVerve Systems Recent Developments
Table 74. WorkFusion Basic Information
Table 75. WorkFusion Robotic Process Automation Rpa Platform Product Overview
Table 76. WorkFusion Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 77. WorkFusion Business Overview
Table 78. WorkFusion Recent Developments
Table 79. Atos SE Basic Information
Table 80. Atos SE Robotic Process Automation Rpa Platform Product Overview
Table 81. Atos SE Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 82. Atos SE Business Overview

Table 83. Atos SE Recent Developments

Table 84. Be Informed B.V. Basic Information

Table 85. Be Informed B.V. Robotic Process Automation Rpa Platform Product Overview

Table 86. Be Informed B.V. Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Be Informed B.V. Business Overview

Table 88. Be Informed B.V. Recent Developments

Table 89. Cicero Basic Information

Table 90. Cicero Robotic Process Automation Rpa Platform Product Overview

Table 91. Cicero Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Cicero Business Overview

Table 93. Cicero Recent Developments

Table 94. Cognizant Basic Information

Table 95. Cognizant Robotic Process Automation Rpa Platform Product Overview

Table 96. Cognizant Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Cognizant Business Overview

Table 98. Cognizant Recent Developments

Table 99. Genfour Basic Information

Table 100. Genfour Robotic Process Automation Rpa Platform Product Overview

Table 101. Genfour Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Genfour Business Overview

Table 103. Genfour Recent Developments

Table 104. Genpact Basic Information

Table 105. Genpact Robotic Process Automation Rpa Platform Product Overview

Table 106. Genpact Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Genpact Business Overview

Table 108. Genpact Recent Developments

Table 109. Infosys Basic Information

Table 110. Infosys Robotic Process Automation Rpa Platform Product Overview

Table 111. Infosys Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Infosys Business Overview

Table 113. Infosys Recent Developments

Table 114. Kofax Basic Information

Table 115. Kofax Robotic Process Automation Rpa Platform Product Overview
Table 116. Kofax Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 117. Kofax Business Overview
Table 118. Kofax Recent Developments
Table 119. Kryon Systems Basic Information
Table 120. Kryon Systems Robotic Process Automation Rpa Platform Product Overview
Table 121. Kryon Systems Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 122. Kryon Systems Business Overview
Table 123. Kryon Systems Recent Developments
Table 124. OpenConnect Systems Basic Information
Table 125. OpenConnect Systems Robotic Process Automation Rpa Platform Product Overview
Table 126. OpenConnect Systems Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 127. OpenConnect Systems Business Overview
Table 128. OpenConnect Systems Recent Developments
Table 129. OpenSpan Basic Information
Table 130. OpenSpan Robotic Process Automation Rpa Platform Product Overview
Table 131. OpenSpan Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 132. OpenSpan Business Overview
Table 133. OpenSpan Recent Developments
Table 134. Sutherland Global Services Basic Information
Table 135. Sutherland Global Services Robotic Process Automation Rpa Platform Product Overview
Table 136. Sutherland Global Services Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 137. Sutherland Global Services Business Overview
Table 138. Sutherland Global Services Recent Developments
Table 139. Thoughtonomy Basic Information
Table 140. Thoughtonomy Robotic Process Automation Rpa Platform Product Overview
Table 141. Thoughtonomy Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 142. Thoughtonomy Business Overview
Table 143. Thoughtonomy Recent Developments
Table 144. Verint Systems Basic Information
Table 145. Verint Systems Robotic Process Automation Rpa Platform Product Overview

Table 146. Verint Systems Robotic Process Automation Rpa Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Verint Systems Business Overview

Table 148. Verint Systems Recent Developments

Table 149. Global Robotic Process Automation Rpa Platform Market Size Forecast by Region (2026-2035) & (M USD)

Table 150. North America Robotic Process Automation Rpa Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 151. Europe Robotic Process Automation Rpa Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Asia Pacific Robotic Process Automation Rpa Platform Market Size Forecast by Region (2026-2035) & (M USD)

Table 153. South America Robotic Process Automation Rpa Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Middle East and Africa Robotic Process Automation Rpa Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Global Robotic Process Automation Rpa Platform Market Size Forecast by Type (2026-2035) & (M USD)

Table 156. Global Robotic Process Automation Rpa Platform Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Robotic Process Automation Rpa Platform

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Robotic Process Automation Rpa Platform Market Size (M USD), 2025-2035

Figure 5. Global Robotic Process Automation Rpa Platform Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Robotic Process Automation Rpa Platform Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Robotic Process Automation Rpa Platform Product Life Cycle

Figure 12. Global Robotic Process Automation Rpa Platform Revenue Share by Company in 2025

Figure 13. Robotic Process Automation Rpa Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Robotic Process Automation Rpa Platform Revenue in 2025

Figure 15. Value Chain Map of Robotic Process Automation Rpa Platform

Figure 16. Global Robotic Process Automation Rpa Platform Market PEST Analysis

Figure 17. Global Robotic Process Automation Rpa Platform Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Robotic Process Automation Rpa Platform Market Share by Type

Figure 20. Market Share of Robotic Process Automation Rpa Platform by Type (2020-2025)

Figure 21. Global Robotic Process Automation Rpa Platform Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Robotic Process Automation Rpa Platform Market Share by Application

Figure 24. Global Robotic Process Automation Rpa Platform Market Share by Application (2020-2025)

Figure 25. Global Robotic Process Automation Rpa Platform Market Share by

Application in 2024

Figure 26. Global Robotic Process Automation Rpa Platform Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Robotic Process Automation Rpa Platform Market Size Market Share by Region (2020-2025)

Figure 28. North America Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Robotic Process Automation Rpa Platform Market Size Market Share by Country in 2024

Figure 30. U.S. Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Robotic Process Automation Rpa Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Robotic Process Automation Rpa Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Robotic Process Automation Rpa Platform Market Share by Country in 2024

Figure 35. Germany Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Robotic Process Automation Rpa Platform Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Robotic Process Automation Rpa Platform Market Size Market Share by Region in 2024

Figure 42. China Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Robotic Process Automation Rpa Platform Market Size and Growth Rate (M USD)

Figure 48. South America Robotic Process Automation Rpa Platform Market Size Market Share by Country in 2024

Figure 49. Brazil Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Robotic Process Automation Rpa Platform Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Robotic Process Automation Rpa Platform Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Robotic Process Automation Rpa Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Robotic Process Automation Rpa Platform Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Robotic Process Automation Rpa Platform Market Share Forecast by Type (2026-2035)

Figure 61. Global Robotic Process Automation Rpa Platform Market Share Forecast by Application (2026-2035)

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