

Global Reversible Heat Pump Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The reversible heat pump market is characterized by its dual-functionality, offering both heating and cooling capabilities within a single system, making it highly efficient for residential, commercial, and industrial applications. It operates by transferring heat between indoor and outdoor environments, providing energy savings compared to traditional HVAC systems. The market is driven by increasing demand for energy-efficient solutions, stricter environmental regulations, and the growing adoption of sustainable technologies. Key players are investing in advanced models with improved COP (Coefficient of Performance) and integration with smart home systems. Regional demand varies, with colder climates favoring heating efficiency and warmer regions prioritizing cooling performance. Challenges include high upfront costs and the need for skilled installation, but government incentives and rising awareness of carbon footprint reduction are expected to support market growth. The competitive landscape includes established HVAC manufacturers and emerging innovators focusing on eco-friendly refrigerants and IoT-enabled controls.

This report provides a deep insight into the global Reversible Heat Pump market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Reversible Heat Pump Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Reversible Heat Pump market in any manner.

Global Reversible Heat Pump Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Carrier
Glen Dimplex Group
Trane
Panasonic Corporation
Systemair AB
Vaillant Group
HOVAL
Daikin Industries
Toshiba Air Conditioning
Viessmann
Hitema SRL
Swegon Group AB
Johnson Controls
Keyter Technologies?S.L.
RhossDeutschland GmbH

Market Segmentation (by Type)

Air Source
Ground Source
Source of Water

Market Segmentation (by Application)

Residential
Business
Industry
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Reversible Heat Pump Market
Overview of the regional outlook of the Reversible Heat Pump Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Reversible Heat Pump Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Reversible Heat Pump, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Reversible Heat Pump
- 1.2 Key Market Segments
 - 1.2.1 Reversible Heat Pump Segment by Type
 - 1.2.2 Reversible Heat Pump Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 REVERSIBLE HEAT PUMP MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Reversible Heat Pump Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Reversible Heat Pump Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 REVERSIBLE HEAT PUMP MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Reversible Heat Pump Product Life Cycle
- 3.3 Global Reversible Heat Pump Sales by Manufacturers (2020-2025)
- 3.4 Global Reversible Heat Pump Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Reversible Heat Pump Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Reversible Heat Pump Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Reversible Heat Pump Market Competitive Situation and Trends
 - 3.8.1 Reversible Heat Pump Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Reversible Heat Pump Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 REVERSIBLE HEAT PUMP INDUSTRY CHAIN ANALYSIS

- 4.1 Reversible Heat Pump Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF REVERSIBLE HEAT PUMP MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Reversible Heat Pump Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Reversible Heat Pump Market
- 5.7 ESG Ratings of Leading Companies

6 REVERSIBLE HEAT PUMP MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Reversible Heat Pump Sales Market Share by Type (2020-2025)
- 6.3 Global Reversible Heat Pump Market Size Market Share by Type (2020-2025)
- 6.4 Global Reversible Heat Pump Price by Type (2020-2025)

7 REVERSIBLE HEAT PUMP MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Reversible Heat Pump Market Sales by Application (2020-2025)
- 7.3 Global Reversible Heat Pump Market Size (M USD) by Application (2020-2025)
- 7.4 Global Reversible Heat Pump Sales Growth Rate by Application (2020-2025)

8 REVERSIBLE HEAT PUMP MARKET SALES BY REGION

- 8.1 Global Reversible Heat Pump Sales by Region
 - 8.1.1 Global Reversible Heat Pump Sales by Region
 - 8.1.2 Global Reversible Heat Pump Sales Market Share by Region
- 8.2 Global Reversible Heat Pump Market Size by Region
 - 8.2.1 Global Reversible Heat Pump Market Size by Region
 - 8.2.2 Global Reversible Heat Pump Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Reversible Heat Pump Sales by Country
 - 8.3.2 North America Reversible Heat Pump Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Reversible Heat Pump Sales by Country
 - 8.4.2 Europe Reversible Heat Pump Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Reversible Heat Pump Sales by Region
 - 8.5.2 Asia Pacific Reversible Heat Pump Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Reversible Heat Pump Sales by Country
 - 8.6.2 South America Reversible Heat Pump Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Reversible Heat Pump Sales by Region

8.7.2 Middle East and Africa Reversible Heat Pump Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 REVERSIBLE HEAT PUMP MARKET PRODUCTION BY REGION

9.1 Global Production of Reversible Heat Pump by Region(2020-2025)

9.2 Global Reversible Heat Pump Revenue Market Share by Region (2020-2025)

9.3 Global Reversible Heat Pump Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Reversible Heat Pump Production

9.4.1 North America Reversible Heat Pump Production Growth Rate (2020-2025)

9.4.2 North America Reversible Heat Pump Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Reversible Heat Pump Production

9.5.1 Europe Reversible Heat Pump Production Growth Rate (2020-2025)

9.5.2 Europe Reversible Heat Pump Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Reversible Heat Pump Production (2020-2025)

9.6.1 Japan Reversible Heat Pump Production Growth Rate (2020-2025)

9.6.2 Japan Reversible Heat Pump Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Reversible Heat Pump Production (2020-2025)

9.7.1 China Reversible Heat Pump Production Growth Rate (2020-2025)

9.7.2 China Reversible Heat Pump Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Carrier

10.1.1 Carrier Basic Information

10.1.2 Carrier Reversible Heat Pump Product Overview

10.1.3 Carrier Reversible Heat Pump Product Market Performance

- 10.1.4 Carrier Business Overview
- 10.1.5 Carrier SWOT Analysis
- 10.1.6 Carrier Recent Developments
- 10.2 Glen Dimplex Group
 - 10.2.1 Glen Dimplex Group Basic Information
 - 10.2.2 Glen Dimplex Group Reversible Heat Pump Product Overview
 - 10.2.3 Glen Dimplex Group Reversible Heat Pump Product Market Performance
 - 10.2.4 Glen Dimplex Group Business Overview
 - 10.2.5 Glen Dimplex Group SWOT Analysis
 - 10.2.6 Glen Dimplex Group Recent Developments
- 10.3 Trane
 - 10.3.1 Trane Basic Information
 - 10.3.2 Trane Reversible Heat Pump Product Overview
 - 10.3.3 Trane Reversible Heat Pump Product Market Performance
 - 10.3.4 Trane Business Overview
 - 10.3.5 Trane SWOT Analysis
 - 10.3.6 Trane Recent Developments
- 10.4 Panasonic Corporation
 - 10.4.1 Panasonic Corporation Basic Information
 - 10.4.2 Panasonic Corporation Reversible Heat Pump Product Overview
 - 10.4.3 Panasonic Corporation Reversible Heat Pump Product Market Performance
 - 10.4.4 Panasonic Corporation Business Overview
 - 10.4.5 Panasonic Corporation Recent Developments
- 10.5 Systemair AB
 - 10.5.1 Systemair AB Basic Information
 - 10.5.2 Systemair AB Reversible Heat Pump Product Overview
 - 10.5.3 Systemair AB Reversible Heat Pump Product Market Performance
 - 10.5.4 Systemair AB Business Overview
 - 10.5.5 Systemair AB Recent Developments
- 10.6 Vaillant Group
 - 10.6.1 Vaillant Group Basic Information
 - 10.6.2 Vaillant Group Reversible Heat Pump Product Overview
 - 10.6.3 Vaillant Group Reversible Heat Pump Product Market Performance
 - 10.6.4 Vaillant Group Business Overview
 - 10.6.5 Vaillant Group Recent Developments
- 10.7 HOVAL
 - 10.7.1 HOVAL Basic Information
 - 10.7.2 HOVAL Reversible Heat Pump Product Overview
 - 10.7.3 HOVAL Reversible Heat Pump Product Market Performance

- 10.7.4 HOVAL Business Overview
- 10.7.5 HOVAL Recent Developments
- 10.8 Daikin Industries
 - 10.8.1 Daikin Industries Basic Information
 - 10.8.2 Daikin Industries Reversible Heat Pump Product Overview
 - 10.8.3 Daikin Industries Reversible Heat Pump Product Market Performance
 - 10.8.4 Daikin Industries Business Overview
 - 10.8.5 Daikin Industries Recent Developments
- 10.9 Toshiba Air Conditioning
 - 10.9.1 Toshiba Air Conditioning Basic Information
 - 10.9.2 Toshiba Air Conditioning Reversible Heat Pump Product Overview
 - 10.9.3 Toshiba Air Conditioning Reversible Heat Pump Product Market Performance
 - 10.9.4 Toshiba Air Conditioning Business Overview
 - 10.9.5 Toshiba Air Conditioning Recent Developments
- 10.10 Viessmann
 - 10.10.1 Viessmann Basic Information
 - 10.10.2 Viessmann Reversible Heat Pump Product Overview
 - 10.10.3 Viessmann Reversible Heat Pump Product Market Performance
 - 10.10.4 Viessmann Business Overview
 - 10.10.5 Viessmann Recent Developments
- 10.11 Hitema SRL
 - 10.11.1 Hitema SRL Basic Information
 - 10.11.2 Hitema SRL Reversible Heat Pump Product Overview
 - 10.11.3 Hitema SRL Reversible Heat Pump Product Market Performance
 - 10.11.4 Hitema SRL Business Overview
 - 10.11.5 Hitema SRL Recent Developments
- 10.12 Swegon Group AB
 - 10.12.1 Swegon Group AB Basic Information
 - 10.12.2 Swegon Group AB Reversible Heat Pump Product Overview
 - 10.12.3 Swegon Group AB Reversible Heat Pump Product Market Performance
 - 10.12.4 Swegon Group AB Business Overview
 - 10.12.5 Swegon Group AB Recent Developments
- 10.13 Johnson Controls
 - 10.13.1 Johnson Controls Basic Information
 - 10.13.2 Johnson Controls Reversible Heat Pump Product Overview
 - 10.13.3 Johnson Controls Reversible Heat Pump Product Market Performance
 - 10.13.4 Johnson Controls Business Overview
 - 10.13.5 Johnson Controls Recent Developments
- 10.14 Keyter Technologies?S.L.

- 10.14.1 Keyter Technologies?S.L. Basic Information
- 10.14.2 Keyter Technologies?S.L. Reversible Heat Pump Product Overview
- 10.14.3 Keyter Technologies?S.L. Reversible Heat Pump Product Market Performance
- 10.14.4 Keyter Technologies?S.L. Business Overview
- 10.14.5 Keyter Technologies?S.L. Recent Developments
- 10.15 RhossDeutschland GmbH
 - 10.15.1 RhossDeutschland GmbH Basic Information
 - 10.15.2 RhossDeutschland GmbH Reversible Heat Pump Product Overview
 - 10.15.3 RhossDeutschland GmbH Reversible Heat Pump Product Market Performance
 - 10.15.4 RhossDeutschland GmbH Business Overview
 - 10.15.5 RhossDeutschland GmbH Recent Developments

11 REVERSIBLE HEAT PUMP MARKET FORECAST BY REGION

- 11.1 Global Reversible Heat Pump Market Size Forecast
- 11.2 Global Reversible Heat Pump Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Reversible Heat Pump Market Size Forecast by Country
 - 11.2.3 Asia Pacific Reversible Heat Pump Market Size Forecast by Region
 - 11.2.4 South America Reversible Heat Pump Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Reversible Heat Pump by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Reversible Heat Pump Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Reversible Heat Pump by Type (2026-2033)
 - 12.1.2 Global Reversible Heat Pump Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Reversible Heat Pump by Type (2026-2033)
- 12.2 Global Reversible Heat Pump Market Forecast by Application (2026-2033)
 - 12.2.1 Global Reversible Heat Pump Sales (K MT) Forecast by Application
 - 12.2.2 Global Reversible Heat Pump Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Reversible Heat Pump Market Size Comparison by Region (M USD)

Table 5. Global Reversible Heat Pump Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Reversible Heat Pump Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Reversible Heat Pump Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Reversible Heat Pump Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Reversible Heat Pump as of 2024)

Table 10. Global Market Reversible Heat Pump Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Reversible Heat Pump Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Reversible Heat Pump Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Reversible Heat Pump Sales by Type (K MT)

Table 26. Global Reversible Heat Pump Market Size by Type (M USD)

Table 27. Global Reversible Heat Pump Sales (K MT) by Type (2020-2025)

Table 28. Global Reversible Heat Pump Sales Market Share by Type (2020-2025)

Table 29. Global Reversible Heat Pump Market Size (M USD) by Type (2020-2025)

- Table 30. Global Reversible Heat Pump Market Size Share by Type (2020-2025)
- Table 31. Global Reversible Heat Pump Price (USD/KG) by Type (2020-2025)
- Table 32. Global Reversible Heat Pump Sales (K MT) by Application
- Table 33. Global Reversible Heat Pump Market Size by Application
- Table 34. Global Reversible Heat Pump Sales by Application (2020-2025) & (K MT)
- Table 35. Global Reversible Heat Pump Sales Market Share by Application (2020-2025)
- Table 36. Global Reversible Heat Pump Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Reversible Heat Pump Market Share by Application (2020-2025)
- Table 38. Global Reversible Heat Pump Sales Growth Rate by Application (2020-2025)
- Table 39. Global Reversible Heat Pump Sales by Region (2020-2025) & (K MT)
- Table 40. Global Reversible Heat Pump Sales Market Share by Region (2020-2025)
- Table 41. Global Reversible Heat Pump Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Reversible Heat Pump Market Size Market Share by Region (2020-2025)
- Table 43. North America Reversible Heat Pump Sales by Country (2020-2025) & (K MT)
- Table 44. North America Reversible Heat Pump Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Reversible Heat Pump Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Reversible Heat Pump Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Reversible Heat Pump Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Reversible Heat Pump Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Reversible Heat Pump Sales by Country (2020-2025) & (K MT)
- Table 50. South America Reversible Heat Pump Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Reversible Heat Pump Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Reversible Heat Pump Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Reversible Heat Pump Production (K MT) by Region(2020-2025)
- Table 54. Global Reversible Heat Pump Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Reversible Heat Pump Revenue Market Share by Region (2020-2025)
- Table 56. Global Reversible Heat Pump Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Reversible Heat Pump Production (K MT), Revenue (US\$

Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Reversible Heat Pump Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Reversible Heat Pump Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Reversible Heat Pump Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Carrier Basic Information

Table 62. Carrier Reversible Heat Pump Product Overview

Table 63. Carrier Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Carrier Business Overview

Table 65. Carrier SWOT Analysis

Table 66. Carrier Recent Developments

Table 67. Glen Dimplex Group Basic Information

Table 68. Glen Dimplex Group Reversible Heat Pump Product Overview

Table 69. Glen Dimplex Group Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Glen Dimplex Group Business Overview

Table 71. Glen Dimplex Group SWOT Analysis

Table 72. Glen Dimplex Group Recent Developments

Table 73. Trane Basic Information

Table 74. Trane Reversible Heat Pump Product Overview

Table 75. Trane Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Trane Business Overview

Table 77. Trane SWOT Analysis

Table 78. Trane Recent Developments

Table 79. Panasonic Corporation Basic Information

Table 80. Panasonic Corporation Reversible Heat Pump Product Overview

Table 81. Panasonic Corporation Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Panasonic Corporation Business Overview

Table 83. Panasonic Corporation Recent Developments

Table 84. Systemair AB Basic Information

Table 85. Systemair AB Reversible Heat Pump Product Overview

Table 86. Systemair AB Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Systemair AB Business Overview

- Table 88. Systemair AB Recent Developments
- Table 89. Vaillant Group Basic Information
- Table 90. Vaillant Group Reversible Heat Pump Product Overview
- Table 91. Vaillant Group Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Vaillant Group Business Overview
- Table 93. Vaillant Group Recent Developments
- Table 94. HOVAL Basic Information
- Table 95. HOVAL Reversible Heat Pump Product Overview
- Table 96. HOVAL Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. HOVAL Business Overview
- Table 98. HOVAL Recent Developments
- Table 99. Daikin Industries Basic Information
- Table 100. Daikin Industries Reversible Heat Pump Product Overview
- Table 101. Daikin Industries Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. Daikin Industries Business Overview
- Table 103. Daikin Industries Recent Developments
- Table 104. Toshiba Air Conditioning Basic Information
- Table 105. Toshiba Air Conditioning Reversible Heat Pump Product Overview
- Table 106. Toshiba Air Conditioning Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. Toshiba Air Conditioning Business Overview
- Table 108. Toshiba Air Conditioning Recent Developments
- Table 109. Viessmann Basic Information
- Table 110. Viessmann Reversible Heat Pump Product Overview
- Table 111. Viessmann Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. Viessmann Business Overview
- Table 113. Viessmann Recent Developments
- Table 114. Hitema SRL Basic Information
- Table 115. Hitema SRL Reversible Heat Pump Product Overview
- Table 116. Hitema SRL Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 117. Hitema SRL Business Overview
- Table 118. Hitema SRL Recent Developments
- Table 119. Swegon Group AB Basic Information
- Table 120. Swegon Group AB Reversible Heat Pump Product Overview

- Table 121. Swegon Group AB Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 122. Swegon Group AB Business Overview
- Table 123. Swegon Group AB Recent Developments
- Table 124. Johnson Controls Basic Information
- Table 125. Johnson Controls Reversible Heat Pump Product Overview
- Table 126. Johnson Controls Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 127. Johnson Controls Business Overview
- Table 128. Johnson Controls Recent Developments
- Table 129. Keyter Technologies?S.L. Basic Information
- Table 130. Keyter Technologies?S.L. Reversible Heat Pump Product Overview
- Table 131. Keyter Technologies?S.L. Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 132. Keyter Technologies?S.L. Business Overview
- Table 133. Keyter Technologies?S.L. Recent Developments
- Table 134. RhossDeutschland GmbH Basic Information
- Table 135. RhossDeutschland GmbH Reversible Heat Pump Product Overview
- Table 136. RhossDeutschland GmbH Reversible Heat Pump Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 137. RhossDeutschland GmbH Business Overview
- Table 138. RhossDeutschland GmbH Recent Developments
- Table 139. Global Reversible Heat Pump Sales Forecast by Region (2026-2033) & (K MT)
- Table 140. Global Reversible Heat Pump Market Size Forecast by Region (2026-2033) & (M USD)
- Table 141. North America Reversible Heat Pump Sales Forecast by Country (2026-2033) & (K MT)
- Table 142. North America Reversible Heat Pump Market Size Forecast by Country (2026-2033) & (M USD)
- Table 143. Europe Reversible Heat Pump Sales Forecast by Country (2026-2033) & (K MT)
- Table 144. Europe Reversible Heat Pump Market Size Forecast by Country (2026-2033) & (M USD)
- Table 145. Asia Pacific Reversible Heat Pump Sales Forecast by Region (2026-2033) & (K MT)
- Table 146. Asia Pacific Reversible Heat Pump Market Size Forecast by Region (2026-2033) & (M USD)
- Table 147. South America Reversible Heat Pump Sales Forecast by Country

(2026-2033) & (K MT)

Table 148. South America Reversible Heat Pump Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Reversible Heat Pump Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Reversible Heat Pump Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Reversible Heat Pump Sales Forecast by Type (2026-2033) & (K MT)

Table 152. Global Reversible Heat Pump Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Reversible Heat Pump Price Forecast by Type (2026-2033) & (USD/KG)

Table 154. Global Reversible Heat Pump Sales (K MT) Forecast by Application (2026-2033)

Table 155. Global Reversible Heat Pump Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Reversible Heat Pump
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Reversible Heat Pump Market Size (M USD), 2024-2033
- Figure 5. Global Reversible Heat Pump Market Size (M USD) (2020-2033)
- Figure 6. Global Reversible Heat Pump Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Reversible Heat Pump Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Reversible Heat Pump Product Life Cycle
- Figure 13. Reversible Heat Pump Sales Share by Manufacturers in 2024
- Figure 14. Global Reversible Heat Pump Revenue Share by Manufacturers in 2024
- Figure 15. Reversible Heat Pump Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Reversible Heat Pump Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Reversible Heat Pump Revenue in 2024
- Figure 18. Industry Chain Map of Reversible Heat Pump
- Figure 19. Global Reversible Heat Pump Market PEST Analysis
- Figure 20. Global Reversible Heat Pump Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Reversible Heat Pump Market Share by Type
- Figure 27. Sales Market Share of Reversible Heat Pump by Type (2020-2025)
- Figure 28. Sales Market Share of Reversible Heat Pump by Type in 2024
- Figure 29. Market Size Share of Reversible Heat Pump by Type (2020-2025)
- Figure 30. Market Size Share of Reversible Heat Pump by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Reversible Heat Pump Market Share by Application

Figure 33. Global Reversible Heat Pump Sales Market Share by Application (2020-2025)

Figure 34. Global Reversible Heat Pump Sales Market Share by Application in 2024

Figure 35. Global Reversible Heat Pump Market Share by Application (2020-2025)

Figure 36. Global Reversible Heat Pump Market Share by Application in 2024

Figure 37. Global Reversible Heat Pump Sales Growth Rate by Application (2020-2025)

Figure 38. Global Reversible Heat Pump Sales Market Share by Region (2020-2025)

Figure 39. Global Reversible Heat Pump Market Size Market Share by Region (2020-2025)

Figure 40. North America Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Reversible Heat Pump Sales Market Share by Country in 2024

Figure 43. North America Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Reversible Heat Pump Market Size Market Share by Country in 2024

Figure 45. U.S. Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Reversible Heat Pump Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Reversible Heat Pump Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Reversible Heat Pump Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Reversible Heat Pump Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Reversible Heat Pump Sales Market Share by Country in 2024

Figure 53. Europe Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Reversible Heat Pump Market Size Market Share by Country in 2024

Figure 55. Germany Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Reversible Heat Pump Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 59. U.K. Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Reversible Heat Pump Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Reversible Heat Pump Sales Market Share by Region in 2024

Figure 67. Asia Pacific Reversible Heat Pump Market Size Market Share by Region in 2024

Figure 68. China Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Reversible Heat Pump Sales and Growth Rate (K MT)

Figure 79. South America Reversible Heat Pump Sales Market Share by Country in 2024

Figure 80. South America Reversible Heat Pump Market Size and Growth Rate (M USD)

Figure 81. South America Reversible Heat Pump Market Size Market Share by Country in 2024

Figure 82. Brazil Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Reversible Heat Pump Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Reversible Heat Pump Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Reversible Heat Pump Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Reversible Heat Pump Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Reversible Heat Pump Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Reversible Heat Pump Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Reversible Heat Pump Production Market Share by Region (2020-2025)

Figure 103. North America Reversible Heat Pump Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Reversible Heat Pump Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Reversible Heat Pump Production (K MT) Growth Rate (2020-2025)

Figure 106. China Reversible Heat Pump Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Reversible Heat Pump Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Reversible Heat Pump Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Reversible Heat Pump Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Reversible Heat Pump Market Share Forecast by Type (2026-2033)

Figure 111. Global Reversible Heat Pump Sales Forecast by Application (2026-2033)

Figure 112. Global Reversible Heat Pump Market Share Forecast by Application (2026-2033)

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