

Global Residential Unitary HVAC Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The residential unitary HVAC (Heating, Ventilation, and Air Conditioning) market consists of integrated systems designed to regulate temperature, humidity, and air quality in single-family homes, multi-family units, and small residential buildings. These systems typically include packaged units or split systems with components like heat pumps, furnaces, air handlers, and ductwork, offering centralized climate control solutions. The market is driven by factors such as increasing demand for energy-efficient systems, rising temperatures due to climate change, and the growing adoption of smart thermostats and IoT-enabled HVAC units. Regulatory policies promoting energy efficiency, such as SEER (Seasonal Energy Efficiency Ratio) ratings, also shape product development and consumer preferences. Additionally, the post-pandemic focus on indoor air quality has spurred demand for advanced filtration and ventilation features. Key players include manufacturers like Carrier, Trane, Lennox, and Daikin, who compete on innovation, reliability, and cost-effectiveness while navigating supply chain challenges and fluctuating raw material costs. Regional demand varies based on climate conditions, with warmer regions favoring cooling solutions and colder markets prioritizing heating efficiency. The shift toward sustainable and smart home integration further influences market growth, with increasing interest in hybrid systems and renewable energy-compatible units.

This report provides a deep insight into the global Residential Unitary HVAC market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Residential Unitary HVAC Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Residential Unitary HVAC market in any manner.

Global Residential Unitary HVAC Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Carrier Group
Daikin
Danfoss
Gree Electric Appliances
Haier Group
Hisense
Johnson Controls
Lennox International
LG Electronics
Midea Group
Mitsubishi Electric Group
Panasonic

Market Segmentation (by Type)

Split AC
Window AC

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Residential Unitary HVAC Market

Overview of the regional outlook of the Residential Unitary HVAC Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Residential Unitary HVAC Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Residential Unitary HVAC, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Residential Unitary HVAC
- 1.2 Key Market Segments
 - 1.2.1 Residential Unitary HVAC Segment by Type
 - 1.2.2 Residential Unitary HVAC Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 RESIDENTIAL UNITARY HVAC MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Residential Unitary HVAC Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Residential Unitary HVAC Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 RESIDENTIAL UNITARY HVAC MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Residential Unitary HVAC Product Life Cycle
- 3.3 Global Residential Unitary HVAC Sales by Manufacturers (2020-2025)
- 3.4 Global Residential Unitary HVAC Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Residential Unitary HVAC Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Residential Unitary HVAC Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Residential Unitary HVAC Market Competitive Situation and Trends
 - 3.8.1 Residential Unitary HVAC Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Residential Unitary HVAC Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 RESIDENTIAL UNITARY HVAC INDUSTRY CHAIN ANALYSIS

4.1 Residential Unitary HVAC Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF RESIDENTIAL UNITARY HVAC MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Residential Unitary HVAC Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Residential Unitary HVAC Market

5.7 ESG Ratings of Leading Companies

6 RESIDENTIAL UNITARY HVAC MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Residential Unitary HVAC Sales Market Share by Type (2020-2025)

6.3 Global Residential Unitary HVAC Market Size Market Share by Type (2020-2025)

6.4 Global Residential Unitary HVAC Price by Type (2020-2025)

7 RESIDENTIAL UNITARY HVAC MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Residential Unitary HVAC Market Sales by Application (2020-2025)
- 7.3 Global Residential Unitary HVAC Market Size (M USD) by Application (2020-2025)
- 7.4 Global Residential Unitary HVAC Sales Growth Rate by Application (2020-2025)

8 RESIDENTIAL UNITARY HVAC MARKET SALES BY REGION

- 8.1 Global Residential Unitary HVAC Sales by Region
 - 8.1.1 Global Residential Unitary HVAC Sales by Region
 - 8.1.2 Global Residential Unitary HVAC Sales Market Share by Region
- 8.2 Global Residential Unitary HVAC Market Size by Region
 - 8.2.1 Global Residential Unitary HVAC Market Size by Region
 - 8.2.2 Global Residential Unitary HVAC Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Residential Unitary HVAC Sales by Country
 - 8.3.2 North America Residential Unitary HVAC Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Residential Unitary HVAC Sales by Country
 - 8.4.2 Europe Residential Unitary HVAC Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Residential Unitary HVAC Sales by Region
 - 8.5.2 Asia Pacific Residential Unitary HVAC Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Residential Unitary HVAC Sales by Country
 - 8.6.2 South America Residential Unitary HVAC Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Residential Unitary HVAC Sales by Region
 - 8.7.2 Middle East and Africa Residential Unitary HVAC Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 RESIDENTIAL UNITARY HVAC MARKET PRODUCTION BY REGION

- 9.1 Global Production of Residential Unitary HVAC by Region(2020-2025)
- 9.2 Global Residential Unitary HVAC Revenue Market Share by Region (2020-2025)
- 9.3 Global Residential Unitary HVAC Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Residential Unitary HVAC Production
 - 9.4.1 North America Residential Unitary HVAC Production Growth Rate (2020-2025)
 - 9.4.2 North America Residential Unitary HVAC Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Residential Unitary HVAC Production
 - 9.5.1 Europe Residential Unitary HVAC Production Growth Rate (2020-2025)
 - 9.5.2 Europe Residential Unitary HVAC Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Residential Unitary HVAC Production (2020-2025)
 - 9.6.1 Japan Residential Unitary HVAC Production Growth Rate (2020-2025)
 - 9.6.2 Japan Residential Unitary HVAC Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Residential Unitary HVAC Production (2020-2025)
 - 9.7.1 China Residential Unitary HVAC Production Growth Rate (2020-2025)
 - 9.7.2 China Residential Unitary HVAC Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Carrier Group
 - 10.1.1 Carrier Group Basic Information

- 10.1.2 Carrier Group Residential Unitary HVAC Product Overview
- 10.1.3 Carrier Group Residential Unitary HVAC Product Market Performance
- 10.1.4 Carrier Group Business Overview
- 10.1.5 Carrier Group SWOT Analysis
- 10.1.6 Carrier Group Recent Developments
- 10.2 Daikin
 - 10.2.1 Daikin Basic Information
 - 10.2.2 Daikin Residential Unitary HVAC Product Overview
 - 10.2.3 Daikin Residential Unitary HVAC Product Market Performance
 - 10.2.4 Daikin Business Overview
 - 10.2.5 Daikin SWOT Analysis
 - 10.2.6 Daikin Recent Developments
- 10.3 Danfoss
 - 10.3.1 Danfoss Basic Information
 - 10.3.2 Danfoss Residential Unitary HVAC Product Overview
 - 10.3.3 Danfoss Residential Unitary HVAC Product Market Performance
 - 10.3.4 Danfoss Business Overview
 - 10.3.5 Danfoss SWOT Analysis
 - 10.3.6 Danfoss Recent Developments
- 10.4 Gree Electric Appliances
 - 10.4.1 Gree Electric Appliances Basic Information
 - 10.4.2 Gree Electric Appliances Residential Unitary HVAC Product Overview
 - 10.4.3 Gree Electric Appliances Residential Unitary HVAC Product Market Performance
 - 10.4.4 Gree Electric Appliances Business Overview
 - 10.4.5 Gree Electric Appliances Recent Developments
- 10.5 Haier Group
 - 10.5.1 Haier Group Basic Information
 - 10.5.2 Haier Group Residential Unitary HVAC Product Overview
 - 10.5.3 Haier Group Residential Unitary HVAC Product Market Performance
 - 10.5.4 Haier Group Business Overview
 - 10.5.5 Haier Group Recent Developments
- 10.6 Hisense
 - 10.6.1 Hisense Basic Information
 - 10.6.2 Hisense Residential Unitary HVAC Product Overview
 - 10.6.3 Hisense Residential Unitary HVAC Product Market Performance
 - 10.6.4 Hisense Business Overview
 - 10.6.5 Hisense Recent Developments
- 10.7 Johnson Controls

- 10.7.1 Johnson Controls Basic Information
- 10.7.2 Johnson Controls Residential Unitary HVAC Product Overview
- 10.7.3 Johnson Controls Residential Unitary HVAC Product Market Performance
- 10.7.4 Johnson Controls Business Overview
- 10.7.5 Johnson Controls Recent Developments
- 10.8 Lennox International
 - 10.8.1 Lennox International Basic Information
 - 10.8.2 Lennox International Residential Unitary HVAC Product Overview
 - 10.8.3 Lennox International Residential Unitary HVAC Product Market Performance
 - 10.8.4 Lennox International Business Overview
 - 10.8.5 Lennox International Recent Developments
- 10.9 LG Electronics
 - 10.9.1 LG Electronics Basic Information
 - 10.9.2 LG Electronics Residential Unitary HVAC Product Overview
 - 10.9.3 LG Electronics Residential Unitary HVAC Product Market Performance
 - 10.9.4 LG Electronics Business Overview
 - 10.9.5 LG Electronics Recent Developments
- 10.10 Midea Group
 - 10.10.1 Midea Group Basic Information
 - 10.10.2 Midea Group Residential Unitary HVAC Product Overview
 - 10.10.3 Midea Group Residential Unitary HVAC Product Market Performance
 - 10.10.4 Midea Group Business Overview
 - 10.10.5 Midea Group Recent Developments
- 10.11 Mitsubishi Electric Group
 - 10.11.1 Mitsubishi Electric Group Basic Information
 - 10.11.2 Mitsubishi Electric Group Residential Unitary HVAC Product Overview
 - 10.11.3 Mitsubishi Electric Group Residential Unitary HVAC Product Market Performance
 - 10.11.4 Mitsubishi Electric Group Business Overview
 - 10.11.5 Mitsubishi Electric Group Recent Developments
- 10.12 Panasonic
 - 10.12.1 Panasonic Basic Information
 - 10.12.2 Panasonic Residential Unitary HVAC Product Overview
 - 10.12.3 Panasonic Residential Unitary HVAC Product Market Performance
 - 10.12.4 Panasonic Business Overview
 - 10.12.5 Panasonic Recent Developments

11 RESIDENTIAL UNITARY HVAC MARKET FORECAST BY REGION

- 11.1 Global Residential Unitary HVAC Market Size Forecast
- 11.2 Global Residential Unitary HVAC Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Residential Unitary HVAC Market Size Forecast by Country
 - 11.2.3 Asia Pacific Residential Unitary HVAC Market Size Forecast by Region
 - 11.2.4 South America Residential Unitary HVAC Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Residential Unitary HVAC by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Residential Unitary HVAC Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Residential Unitary HVAC by Type (2026-2033)
 - 12.1.2 Global Residential Unitary HVAC Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Residential Unitary HVAC by Type (2026-2033)
- 12.2 Global Residential Unitary HVAC Market Forecast by Application (2026-2033)
 - 12.2.1 Global Residential Unitary HVAC Sales (K Units) Forecast by Application
 - 12.2.2 Global Residential Unitary HVAC Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Residential Unitary HVAC Market Size Comparison by Region (M USD)
- Table 5. Global Residential Unitary HVAC Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Residential Unitary HVAC Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Residential Unitary HVAC Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Residential Unitary HVAC Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Residential Unitary HVAC as of 2024)
- Table 10. Global Market Residential Unitary HVAC Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Residential Unitary HVAC Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Residential Unitary HVAC Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Residential Unitary HVAC Sales by Type (K Units)
- Table 26. Global Residential Unitary HVAC Market Size by Type (M USD)
- Table 27. Global Residential Unitary HVAC Sales (K Units) by Type (2020-2025)

- Table 28. Global Residential Unitary HVAC Sales Market Share by Type (2020-2025)
- Table 29. Global Residential Unitary HVAC Market Size (M USD) by Type (2020-2025)
- Table 30. Global Residential Unitary HVAC Market Size Share by Type (2020-2025)
- Table 31. Global Residential Unitary HVAC Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Residential Unitary HVAC Sales (K Units) by Application
- Table 33. Global Residential Unitary HVAC Market Size by Application
- Table 34. Global Residential Unitary HVAC Sales by Application (2020-2025) & (K Units)
- Table 35. Global Residential Unitary HVAC Sales Market Share by Application (2020-2025)
- Table 36. Global Residential Unitary HVAC Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Residential Unitary HVAC Market Share by Application (2020-2025)
- Table 38. Global Residential Unitary HVAC Sales Growth Rate by Application (2020-2025)
- Table 39. Global Residential Unitary HVAC Sales by Region (2020-2025) & (K Units)
- Table 40. Global Residential Unitary HVAC Sales Market Share by Region (2020-2025)
- Table 41. Global Residential Unitary HVAC Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Residential Unitary HVAC Market Size Market Share by Region (2020-2025)
- Table 43. North America Residential Unitary HVAC Sales by Country (2020-2025) & (K Units)
- Table 44. North America Residential Unitary HVAC Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Residential Unitary HVAC Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Residential Unitary HVAC Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Residential Unitary HVAC Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Residential Unitary HVAC Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Residential Unitary HVAC Sales by Country (2020-2025) & (K Units)
- Table 50. South America Residential Unitary HVAC Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Residential Unitary HVAC Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Residential Unitary HVAC Market Size by Region

(2020-2025) & (M USD)

Table 53. Global Residential Unitary HVAC Production (K Units) by Region(2020-2025)

Table 54. Global Residential Unitary HVAC Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Residential Unitary HVAC Revenue Market Share by Region (2020-2025)

Table 56. Global Residential Unitary HVAC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Residential Unitary HVAC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Residential Unitary HVAC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Residential Unitary HVAC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Residential Unitary HVAC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Carrier Group Basic Information

Table 62. Carrier Group Residential Unitary HVAC Product Overview

Table 63. Carrier Group Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Carrier Group Business Overview

Table 65. Carrier Group SWOT Analysis

Table 66. Carrier Group Recent Developments

Table 67. Daikin Basic Information

Table 68. Daikin Residential Unitary HVAC Product Overview

Table 69. Daikin Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Daikin Business Overview

Table 71. Daikin SWOT Analysis

Table 72. Daikin Recent Developments

Table 73. Danfoss Basic Information

Table 74. Danfoss Residential Unitary HVAC Product Overview

Table 75. Danfoss Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Danfoss Business Overview

Table 77. Danfoss SWOT Analysis

Table 78. Danfoss Recent Developments

Table 79. Gree Electric Appliances Basic Information

Table 80. Gree Electric Appliances Residential Unitary HVAC Product Overview

- Table 81. Gree Electric Appliances Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Gree Electric Appliances Business Overview
- Table 83. Gree Electric Appliances Recent Developments
- Table 84. Haier Group Basic Information
- Table 85. Haier Group Residential Unitary HVAC Product Overview
- Table 86. Haier Group Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Haier Group Business Overview
- Table 88. Haier Group Recent Developments
- Table 89. Hisense Basic Information
- Table 90. Hisense Residential Unitary HVAC Product Overview
- Table 91. Hisense Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Hisense Business Overview
- Table 93. Hisense Recent Developments
- Table 94. Johnson Controls Basic Information
- Table 95. Johnson Controls Residential Unitary HVAC Product Overview
- Table 96. Johnson Controls Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Johnson Controls Business Overview
- Table 98. Johnson Controls Recent Developments
- Table 99. Lennox International Basic Information
- Table 100. Lennox International Residential Unitary HVAC Product Overview
- Table 101. Lennox International Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Lennox International Business Overview
- Table 103. Lennox International Recent Developments
- Table 104. LG Electronics Basic Information
- Table 105. LG Electronics Residential Unitary HVAC Product Overview
- Table 106. LG Electronics Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. LG Electronics Business Overview
- Table 108. LG Electronics Recent Developments
- Table 109. Midea Group Basic Information
- Table 110. Midea Group Residential Unitary HVAC Product Overview
- Table 111. Midea Group Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Midea Group Business Overview

- Table 113. Midea Group Recent Developments
- Table 114. Mitsubishi Electric Group Basic Information
- Table 115. Mitsubishi Electric Group Residential Unitary HVAC Product Overview
- Table 116. Mitsubishi Electric Group Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Mitsubishi Electric Group Business Overview
- Table 118. Mitsubishi Electric Group Recent Developments
- Table 119. Panasonic Basic Information
- Table 120. Panasonic Residential Unitary HVAC Product Overview
- Table 121. Panasonic Residential Unitary HVAC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Panasonic Business Overview
- Table 123. Panasonic Recent Developments
- Table 124. Global Residential Unitary HVAC Sales Forecast by Region (2026-2033) & (K Units)
- Table 125. Global Residential Unitary HVAC Market Size Forecast by Region (2026-2033) & (M USD)
- Table 126. North America Residential Unitary HVAC Sales Forecast by Country (2026-2033) & (K Units)
- Table 127. North America Residential Unitary HVAC Market Size Forecast by Country (2026-2033) & (M USD)
- Table 128. Europe Residential Unitary HVAC Sales Forecast by Country (2026-2033) & (K Units)
- Table 129. Europe Residential Unitary HVAC Market Size Forecast by Country (2026-2033) & (M USD)
- Table 130. Asia Pacific Residential Unitary HVAC Sales Forecast by Region (2026-2033) & (K Units)
- Table 131. Asia Pacific Residential Unitary HVAC Market Size Forecast by Region (2026-2033) & (M USD)
- Table 132. South America Residential Unitary HVAC Sales Forecast by Country (2026-2033) & (K Units)
- Table 133. South America Residential Unitary HVAC Market Size Forecast by Country (2026-2033) & (M USD)
- Table 134. Middle East and Africa Residential Unitary HVAC Sales Forecast by Country (2026-2033) & (Units)
- Table 135. Middle East and Africa Residential Unitary HVAC Market Size Forecast by Country (2026-2033) & (M USD)
- Table 136. Global Residential Unitary HVAC Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Residential Unitary HVAC Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Residential Unitary HVAC Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Residential Unitary HVAC Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Residential Unitary HVAC Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Residential Unitary HVAC
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Residential Unitary HVAC Market Size (M USD), 2024-2033
- Figure 5. Global Residential Unitary HVAC Market Size (M USD) (2020-2033)
- Figure 6. Global Residential Unitary HVAC Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Residential Unitary HVAC Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Residential Unitary HVAC Product Life Cycle
- Figure 13. Residential Unitary HVAC Sales Share by Manufacturers in 2024
- Figure 14. Global Residential Unitary HVAC Revenue Share by Manufacturers in 2024
- Figure 15. Residential Unitary HVAC Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Residential Unitary HVAC Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Residential Unitary HVAC Revenue in 2024
- Figure 18. Industry Chain Map of Residential Unitary HVAC
- Figure 19. Global Residential Unitary HVAC Market PEST Analysis
- Figure 20. Global Residential Unitary HVAC Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Residential Unitary HVAC Market Share by Type
- Figure 27. Sales Market Share of Residential Unitary HVAC by Type (2020-2025)
- Figure 28. Sales Market Share of Residential Unitary HVAC by Type in 2024
- Figure 29. Market Size Share of Residential Unitary HVAC by Type (2020-2025)
- Figure 30. Market Size Share of Residential Unitary HVAC by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Residential Unitary HVAC Market Share by Application

Figure 33. Global Residential Unitary HVAC Sales Market Share by Application (2020-2025)

Figure 34. Global Residential Unitary HVAC Sales Market Share by Application in 2024

Figure 35. Global Residential Unitary HVAC Market Share by Application (2020-2025)

Figure 36. Global Residential Unitary HVAC Market Share by Application in 2024

Figure 37. Global Residential Unitary HVAC Sales Growth Rate by Application (2020-2025)

Figure 38. Global Residential Unitary HVAC Sales Market Share by Region (2020-2025)

Figure 39. Global Residential Unitary HVAC Market Size Market Share by Region (2020-2025)

Figure 40. North America Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Residential Unitary HVAC Sales Market Share by Country in 2024

Figure 43. North America Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Residential Unitary HVAC Market Size Market Share by Country in 2024

Figure 45. U.S. Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Residential Unitary HVAC Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Residential Unitary HVAC Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Residential Unitary HVAC Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Residential Unitary HVAC Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Residential Unitary HVAC Sales Market Share by Country in 2024

Figure 53. Europe Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Residential Unitary HVAC Market Size Market Share by Country in 2024

Figure 55. Germany Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Residential Unitary HVAC Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Residential Unitary HVAC Sales Market Share by Region in 2024

Figure 67. Asia Pacific Residential Unitary HVAC Market Size Market Share by Region in 2024

Figure 68. China Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Residential Unitary HVAC Sales and Growth Rate (K Units)

Figure 79. South America Residential Unitary HVAC Sales Market Share by Country in 2024

Figure 80. South America Residential Unitary HVAC Market Size and Growth Rate (M USD)

Figure 81. South America Residential Unitary HVAC Market Size Market Share by Country in 2024

Figure 82. Brazil Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Residential Unitary HVAC Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Residential Unitary HVAC Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Residential Unitary HVAC Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Residential Unitary HVAC Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Residential Unitary HVAC Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Residential Unitary HVAC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Residential Unitary HVAC Production Market Share by Region (2020-2025)

Figure 103. North America Residential Unitary HVAC Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Residential Unitary HVAC Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Residential Unitary HVAC Production (K Units) Growth Rate (2020-2025)

Figure 106. China Residential Unitary HVAC Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Residential Unitary HVAC Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Residential Unitary HVAC Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Residential Unitary HVAC Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Residential Unitary HVAC Market Share Forecast by Type (2026-2033)

Figure 111. Global Residential Unitary HVAC Sales Forecast by Application (2026-2033)

Figure 112. Global Residential Unitary HVAC Market Share Forecast by Application (2026-2033)

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