

# Global Residential Small Portable Power Generators Market Research Report 2026(Status and Outlook)

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## Abstracts

Residential Generators contain Portable and Standby Generators. Portable generator takes major share in Residential application field. Residential Portable Generators are the most common kind of backup power solution. Versatile and easily moved, a portable generator can be used in multiple locations for several purposes. In an emergency, Residential Portable Generator can provide critical backup power. Just add fuel, start the engine, and run extension cords to your most essential items. During a power outage, Residential Portable Generator make sure the most important items?lights, refrigerators and freezers, sump pumps, even space heaters and window air conditioners?are up and running, minimizing any disruption to ones" lifestyle. Currently, the typical models of Residential Small Portable Power Generators include Generac"s GB1000 Generator, Briggs and Stratton"s P2400 PowerSmart Series? Inverter Generator, etc.North America is the largest consumption region, followed by Asia-Pacific and Europe.

The global Residential Small Portable Power Generators market size was estimated at USD 1938.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Residential Small Portable Power Generators market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Residential Small Portable Power Generators market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Residential Small Portable Power Generators market.

### **Global Residential Small Portable Power Generators Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Generac  
Honda Power  
Briggs and Stratton  
KOHLER  
Champion  
Yamaha  
TTI  
United Power Technology

Eaton  
Wacker Neuson  
Honeywell  
Hyundai Power  
Sawafuji  
Scott's  
Pramac  
HGI  
Mi-T-M

### **Market Segmentation (by Type)**

Gas and Propane Type  
Diesel and Gasoline Type

### **Market Segmentation (by Application)**

Less than 4 KW  
4- 8 KW  
8-17 KW  
More than 17 KW

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value

In-depth analysis of the Residential Small Portable Power Generators Market  
Overview of the regional outlook of the Residential Small Portable Power Generators Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Residential Small Portable Power Generators Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Residential Small Portable Power Generators, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Residential Small Portable Power Generators
- 1.2 Key Market Segments
  - 1.2.1 Residential Small Portable Power Generators Segment by Type
  - 1.2.2 Residential Small Portable Power Generators Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 RESIDENTIAL SMALL PORTABLE POWER GENERATORS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Residential Small Portable Power Generators Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Residential Small Portable Power Generators Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 RESIDENTIAL SMALL PORTABLE POWER GENERATORS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Residential Small Portable Power Generators Product Life Cycle
- 3.3 Global Residential Small Portable Power Generators Sales by Manufacturers (2020-2025)
- 3.4 Global Residential Small Portable Power Generators Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Residential Small Portable Power Generators Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Residential Small Portable Power Generators Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Residential Small Portable Power Generators Market Competitive Situation and Trends
  - 3.8.1 Residential Small Portable Power Generators Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Residential Small Portable Power Generators Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 RESIDENTIAL SMALL PORTABLE POWER GENERATORS INDUSTRY CHAIN ANALYSIS**

- 4.1 Residential Small Portable Power Generators Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF RESIDENTIAL SMALL PORTABLE POWER GENERATORS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Residential Small Portable Power Generators Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Residential Small Portable Power Generators Market
- 5.7 ESG Ratings of Leading Companies

## **6 RESIDENTIAL SMALL PORTABLE POWER GENERATORS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Residential Small Portable Power Generators Sales Market Share by Type (2020-2025)
- 6.3 Global Residential Small Portable Power Generators Market Size by Type (2020-2025)
- 6.4 Global Residential Small Portable Power Generators Price by Type (2020-2025)

## **7 RESIDENTIAL SMALL PORTABLE POWER GENERATORS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Residential Small Portable Power Generators Market Sales by Application (2020-2025)
- 7.3 Global Residential Small Portable Power Generators Market Size (M USD) by Application (2020-2025)
- 7.4 Global Residential Small Portable Power Generators Sales Growth Rate by Application (2020-2025)

## **8 RESIDENTIAL SMALL PORTABLE POWER GENERATORS MARKET SALES BY REGION**

- 8.1 Global Residential Small Portable Power Generators Sales by Region
  - 8.1.1 Global Residential Small Portable Power Generators Sales by Region
  - 8.1.2 Global Residential Small Portable Power Generators Sales Market Share by Region
- 8.2 Global Residential Small Portable Power Generators Market Size by Region
  - 8.2.1 Global Residential Small Portable Power Generators Market Size by Region
  - 8.2.2 Global Residential Small Portable Power Generators Market Size by Region
- 8.3 North America
  - 8.3.1 North America Residential Small Portable Power Generators Sales by Country
  - 8.3.2 North America Residential Small Portable Power Generators Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview

## 8.4 Europe

- 8.4.1 Europe Residential Small Portable Power Generators Sales by Country
- 8.4.2 Europe Residential Small Portable Power Generators Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

- 8.5.1 Asia Pacific Residential Small Portable Power Generators Sales by Region
- 8.5.2 Asia Pacific Residential Small Portable Power Generators Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

## 8.6 South America

- 8.6.1 South America Residential Small Portable Power Generators Sales by Country
- 8.6.2 South America Residential Small Portable Power Generators Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Residential Small Portable Power Generators Sales by Region
- 8.7.2 Middle East and Africa Residential Small Portable Power Generators Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

# **9 RESIDENTIAL SMALL PORTABLE POWER GENERATORS MARKET PRODUCTION BY REGION**

## 9.1 Global Production of Residential Small Portable Power Generators by Region(2020-2025)

9.2 Global Residential Small Portable Power Generators Revenue Market Share by Region (2020-2025)

9.3 Global Residential Small Portable Power Generators Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Residential Small Portable Power Generators Production

9.4.1 North America Residential Small Portable Power Generators Production Growth Rate (2020-2025)

9.4.2 North America Residential Small Portable Power Generators Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Residential Small Portable Power Generators Production

9.5.1 Europe Residential Small Portable Power Generators Production Growth Rate (2020-2025)

9.5.2 Europe Residential Small Portable Power Generators Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Residential Small Portable Power Generators Production (2020-2025)

9.6.1 Japan Residential Small Portable Power Generators Production Growth Rate (2020-2025)

9.6.2 Japan Residential Small Portable Power Generators Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Residential Small Portable Power Generators Production (2020-2025)

9.7.1 China Residential Small Portable Power Generators Production Growth Rate (2020-2025)

9.7.2 China Residential Small Portable Power Generators Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Generac

10.1.1 Generac Basic Information

10.1.2 Generac Residential Small Portable Power Generators Product Overview

10.1.3 Generac Residential Small Portable Power Generators Product Market Performance

10.1.4 Generac Business Overview

10.1.5 Generac SWOT Analysis

10.1.6 Generac Recent Developments

10.2 Honda Power

10.2.1 Honda Power Basic Information

10.2.2 Honda Power Residential Small Portable Power Generators Product Overview

10.2.3 Honda Power Residential Small Portable Power Generators Product Market

## Performance

- 10.2.4 Honda Power Business Overview
- 10.2.5 Honda Power SWOT Analysis
- 10.2.6 Honda Power Recent Developments

## 10.3 Briggs and Stratton

- 10.3.1 Briggs and Stratton Basic Information
- 10.3.2 Briggs and Stratton Residential Small Portable Power Generators Product Overview

## Overview

- 10.3.3 Briggs and Stratton Residential Small Portable Power Generators Product

## Market Performance

- 10.3.4 Briggs and Stratton Business Overview
- 10.3.5 Briggs and Stratton SWOT Analysis
- 10.3.6 Briggs and Stratton Recent Developments

## 10.4 KOHLER

- 10.4.1 KOHLER Basic Information
- 10.4.2 KOHLER Residential Small Portable Power Generators Product Overview
- 10.4.3 KOHLER Residential Small Portable Power Generators Product Market

## Performance

- 10.4.4 KOHLER Business Overview
- 10.4.5 KOHLER Recent Developments

## 10.5 Champion

- 10.5.1 Champion Basic Information
- 10.5.2 Champion Residential Small Portable Power Generators Product Overview
- 10.5.3 Champion Residential Small Portable Power Generators Product Market

## Performance

- 10.5.4 Champion Business Overview
- 10.5.5 Champion Recent Developments

## 10.6 Yamaha

- 10.6.1 Yamaha Basic Information
- 10.6.2 Yamaha Residential Small Portable Power Generators Product Overview
- 10.6.3 Yamaha Residential Small Portable Power Generators Product Market

## Performance

- 10.6.4 Yamaha Business Overview
- 10.6.5 Yamaha Recent Developments

## 10.7 TTI

- 10.7.1 TTI Basic Information
- 10.7.2 TTI Residential Small Portable Power Generators Product Overview
- 10.7.3 TTI Residential Small Portable Power Generators Product Market Performance
- 10.7.4 TTI Business Overview

- 10.7.5 TTI Recent Developments
- 10.8 United Power Technology
  - 10.8.1 United Power Technology Basic Information
  - 10.8.2 United Power Technology Residential Small Portable Power Generators Product Overview
  - 10.8.3 United Power Technology Residential Small Portable Power Generators Product Market Performance
  - 10.8.4 United Power Technology Business Overview
  - 10.8.5 United Power Technology Recent Developments
- 10.9 Eaton
  - 10.9.1 Eaton Basic Information
  - 10.9.2 Eaton Residential Small Portable Power Generators Product Overview
  - 10.9.3 Eaton Residential Small Portable Power Generators Product Market Performance
  - 10.9.4 Eaton Business Overview
  - 10.9.5 Eaton Recent Developments
- 10.10 Wacker Neuson
  - 10.10.1 Wacker Neuson Basic Information
  - 10.10.2 Wacker Neuson Residential Small Portable Power Generators Product Overview
  - 10.10.3 Wacker Neuson Residential Small Portable Power Generators Product Market Performance
  - 10.10.4 Wacker Neuson Business Overview
  - 10.10.5 Wacker Neuson Recent Developments
- 10.11 Honeywell
  - 10.11.1 Honeywell Basic Information
  - 10.11.2 Honeywell Residential Small Portable Power Generators Product Overview
  - 10.11.3 Honeywell Residential Small Portable Power Generators Product Market Performance
  - 10.11.4 Honeywell Business Overview
  - 10.11.5 Honeywell Recent Developments
- 10.12 Hyundai Power
  - 10.12.1 Hyundai Power Basic Information
  - 10.12.2 Hyundai Power Residential Small Portable Power Generators Product Overview
  - 10.12.3 Hyundai Power Residential Small Portable Power Generators Product Market Performance
  - 10.12.4 Hyundai Power Business Overview
  - 10.12.5 Hyundai Power Recent Developments

### 10.13 Sawafuji

10.13.1 Sawafuji Basic Information

10.13.2 Sawafuji Residential Small Portable Power Generators Product Overview

10.13.3 Sawafuji Residential Small Portable Power Generators Product Market

Performance

10.13.4 Sawafuji Business Overview

10.13.5 Sawafuji Recent Developments

### 10.14 Scott's

10.14.1 Scott's Basic Information

10.14.2 Scott's Residential Small Portable Power Generators Product Overview

10.14.3 Scott's Residential Small Portable Power Generators Product Market

Performance

10.14.4 Scott's Business Overview

10.14.5 Scott's Recent Developments

### 10.15 Pramac

10.15.1 Pramac Basic Information

10.15.2 Pramac Residential Small Portable Power Generators Product Overview

10.15.3 Pramac Residential Small Portable Power Generators Product Market

Performance

10.15.4 Pramac Business Overview

10.15.5 Pramac Recent Developments

### 10.16 HGI

10.16.1 HGI Basic Information

10.16.2 HGI Residential Small Portable Power Generators Product Overview

10.16.3 HGI Residential Small Portable Power Generators Product Market

Performance

10.16.4 HGI Business Overview

10.16.5 HGI Recent Developments

### 10.17 Mi-T-M

10.17.1 Mi-T-M Basic Information

10.17.2 Mi-T-M Residential Small Portable Power Generators Product Overview

10.17.3 Mi-T-M Residential Small Portable Power Generators Product Market

Performance

10.17.4 Mi-T-M Business Overview

10.17.5 Mi-T-M Recent Developments

## **11 RESIDENTIAL SMALL PORTABLE POWER GENERATORS MARKET FORECAST BY REGION**

- 11.1 Global Residential Small Portable Power Generators Market Size Forecast
- 11.2 Global Residential Small Portable Power Generators Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Residential Small Portable Power Generators Market Size Forecast by Country
  - 11.2.3 Asia Pacific Residential Small Portable Power Generators Market Size Forecast by Region
  - 11.2.4 South America Residential Small Portable Power Generators Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Residential Small Portable Power Generators by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Residential Small Portable Power Generators Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Residential Small Portable Power Generators by Type (2026-2035)
  - 12.1.2 Global Residential Small Portable Power Generators Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Residential Small Portable Power Generators by Type (2026-2035)
- 12.2 Global Residential Small Portable Power Generators Market Forecast by Application (2026-2035)
  - 12.2.1 Global Residential Small Portable Power Generators Sales (K Units) Forecast by Application
  - 12.2.2 Global Residential Small Portable Power Generators Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Residential Small Portable Power Generators Market Size by Type (M USD)

Table 4. Global Residential Small Portable Power Generators Market Size by Application

Table 5. Residential Small Portable Power Generators Market Size Comparison by Region (M USD)

Table 6. Global Residential Small Portable Power Generators Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Residential Small Portable Power Generators Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Residential Small Portable Power Generators Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Residential Small Portable Power Generators Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Residential Small Portable Power Generators as of 2025)

Table 11. Global Market Residential Small Portable Power Generators Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Residential Small Portable Power Generators Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Residential Small Portable Power Generators Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading

## Countries

Table 26. Global Residential Small Portable Power Generators Sales by Type (K Units)

Table 27. Global Residential Small Portable Power Generators Market Size by Type (M USD)

Table 28. Global Residential Small Portable Power Generators Sales (K Units) by Type (2020-2025)

Table 29. Global Residential Small Portable Power Generators Sales Market Share by Type (2020-2025)

Table 30. Global Residential Small Portable Power Generators Market Size (M USD) by Type (2020-2025)

Table 31. Global Residential Small Portable Power Generators Market Share by Type (2020-2025)

Table 32. Global Residential Small Portable Power Generators Price (USD/Unit) by Type (2020-2025)

Table 33. Global Residential Small Portable Power Generators Sales (K Units) by Application

Table 34. Global Residential Small Portable Power Generators Market Size by Application

Table 35. Global Residential Small Portable Power Generators Sales by Application (2020-2025) & (K Units)

Table 36. Global Residential Small Portable Power Generators Sales Market Share by Application (2020-2025)

Table 37. Global Residential Small Portable Power Generators Market Size by Application (2020-2025) & (M USD)

Table 38. Global Residential Small Portable Power Generators Market Share by Application (2020-2025)

Table 39. Global Residential Small Portable Power Generators Sales Growth Rate by Application (2020-2025)

Table 40. Global Residential Small Portable Power Generators Sales by Region (2020-2025) & (K Units)

Table 41. Global Residential Small Portable Power Generators Sales Market Share by Region (2020-2025)

Table 42. Global Residential Small Portable Power Generators Market Size by Region (2020-2025) & (M USD)

Table 43. Global Residential Small Portable Power Generators Market Size by Region (2020-2025)

Table 44. North America Residential Small Portable Power Generators Sales by Country (2020-2025) & (K Units)

Table 45. North America Residential Small Portable Power Generators Market Size by

Country (2020-2025) & (M USD)

Table 46. Europe Residential Small Portable Power Generators Sales by Country (2020-2025) & (K Units)

Table 47. Europe Residential Small Portable Power Generators Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Residential Small Portable Power Generators Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Residential Small Portable Power Generators Market Size by Region (2020-2025) & (M USD)

Table 50. South America Residential Small Portable Power Generators Sales by Country (2020-2025) & (K Units)

Table 51. South America Residential Small Portable Power Generators Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Residential Small Portable Power Generators Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Residential Small Portable Power Generators Market Size by Region (2020-2025) & (M USD)

Table 54. Global Residential Small Portable Power Generators Production (K Units) by Region(2020-2025)

Table 55. Global Residential Small Portable Power Generators Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Residential Small Portable Power Generators Revenue Market Share by Region (2020-2025)

Table 57. Global Residential Small Portable Power Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Residential Small Portable Power Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Residential Small Portable Power Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Residential Small Portable Power Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Residential Small Portable Power Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Generac Basic Information

Table 63. Generac Residential Small Portable Power Generators Product Overview

Table 64. Generac Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Generac Business Overview

Table 66. Generac SWOT Analysis

- Table 67. Generac Recent Developments
- Table 68. Honda Power Basic Information
- Table 69. Honda Power Residential Small Portable Power Generators Product Overview
- Table 70. Honda Power Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Honda Power Business Overview
- Table 72. Honda Power SWOT Analysis
- Table 73. Honda Power Recent Developments
- Table 74. Briggs and Stratton Basic Information
- Table 75. Briggs and Stratton Residential Small Portable Power Generators Product Overview
- Table 76. Briggs and Stratton Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Briggs and Stratton Business Overview
- Table 78. Briggs and Stratton SWOT Analysis
- Table 79. Briggs and Stratton Recent Developments
- Table 80. KOHLER Basic Information
- Table 81. KOHLER Residential Small Portable Power Generators Product Overview
- Table 82. KOHLER Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. KOHLER Business Overview
- Table 84. KOHLER Recent Developments
- Table 85. Champion Basic Information
- Table 86. Champion Residential Small Portable Power Generators Product Overview
- Table 87. Champion Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Champion Business Overview
- Table 89. Champion Recent Developments
- Table 90. Yamaha Basic Information
- Table 91. Yamaha Residential Small Portable Power Generators Product Overview
- Table 92. Yamaha Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Yamaha Business Overview
- Table 94. Yamaha Recent Developments
- Table 95. TTI Basic Information
- Table 96. TTI Residential Small Portable Power Generators Product Overview
- Table 97. TTI Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. TTI Business Overview

Table 99. TTI Recent Developments

Table 100. United Power Technology Basic Information

Table 101. United Power Technology Residential Small Portable Power Generators Product Overview

Table 102. United Power Technology Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. United Power Technology Business Overview

Table 104. United Power Technology Recent Developments

Table 105. Eaton Basic Information

Table 106. Eaton Residential Small Portable Power Generators Product Overview

Table 107. Eaton Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Eaton Business Overview

Table 109. Eaton Recent Developments

Table 110. Wacker Neuson Basic Information

Table 111. Wacker Neuson Residential Small Portable Power Generators Product Overview

Table 112. Wacker Neuson Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Wacker Neuson Business Overview

Table 114. Wacker Neuson Recent Developments

Table 115. Honeywell Basic Information

Table 116. Honeywell Residential Small Portable Power Generators Product Overview

Table 117. Honeywell Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Honeywell Business Overview

Table 119. Honeywell Recent Developments

Table 120. Hyundai Power Basic Information

Table 121. Hyundai Power Residential Small Portable Power Generators Product Overview

Table 122. Hyundai Power Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Hyundai Power Business Overview

Table 124. Hyundai Power Recent Developments

Table 125. Sawafuji Basic Information

Table 126. Sawafuji Residential Small Portable Power Generators Product Overview

Table 127. Sawafuji Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 128. Sawafuji Business Overview
- Table 129. Sawafuji Recent Developments
- Table 130. Scott's Basic Information
- Table 131. Scott's Residential Small Portable Power Generators Product Overview
- Table 132. Scott's Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Scott's Business Overview
- Table 134. Scott's Recent Developments
- Table 135. Pramac Basic Information
- Table 136. Pramac Residential Small Portable Power Generators Product Overview
- Table 137. Pramac Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. Pramac Business Overview
- Table 139. Pramac Recent Developments
- Table 140. HGI Basic Information
- Table 141. HGI Residential Small Portable Power Generators Product Overview
- Table 142. HGI Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 143. HGI Business Overview
- Table 144. HGI Recent Developments
- Table 145. Mi-T-M Basic Information
- Table 146. Mi-T-M Residential Small Portable Power Generators Product Overview
- Table 147. Mi-T-M Residential Small Portable Power Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 148. Mi-T-M Business Overview
- Table 149. Mi-T-M Recent Developments
- Table 150. Global Residential Small Portable Power Generators Sales Forecast by Region (2026-2035) & (K Units)
- Table 151. Global Residential Small Portable Power Generators Market Size Forecast by Region (2026-2035) & (M USD)
- Table 152. North America Residential Small Portable Power Generators Sales Forecast by Country (2026-2035) & (K Units)
- Table 153. North America Residential Small Portable Power Generators Market Size Forecast by Country (2026-2035) & (M USD)
- Table 154. Europe Residential Small Portable Power Generators Sales Forecast by Country (2026-2035) & (K Units)
- Table 155. Europe Residential Small Portable Power Generators Market Size Forecast by Country (2026-2035) & (M USD)
- Table 156. Asia Pacific Residential Small Portable Power Generators Sales Forecast by

Region (2026-2035) & (K Units)

Table 157. Asia Pacific Residential Small Portable Power Generators Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Residential Small Portable Power Generators Sales Forecast by Country (2026-2035) & (K Units)

Table 159. South America Residential Small Portable Power Generators Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Middle East and Africa Residential Small Portable Power Generators Sales Forecast by Country (2026-2035) & (Units)

Table 161. Middle East and Africa Residential Small Portable Power Generators Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Global Residential Small Portable Power Generators Sales Forecast by Type (2026-2035) & (K Units)

Table 163. Global Residential Small Portable Power Generators Market Size Forecast by Type (2026-2035) & (M USD)

Table 164. Global Residential Small Portable Power Generators Price Forecast by Type (2026-2035) & (USD/Unit)

Table 165. Global Residential Small Portable Power Generators Sales (K Units) Forecast by Application (2026-2035)

Table 166. Global Residential Small Portable Power Generators Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Residential Small Portable Power Generators

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Residential Small Portable Power Generators Market Size (M USD), 2025-2035

Figure 5. Global Residential Small Portable Power Generators Market Size (M USD) (2020-2035)

Figure 6. Global Residential Small Portable Power Generators Sales (K Units) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Residential Small Portable Power Generators Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Residential Small Portable Power Generators Product Life Cycle

Figure 13. Residential Small Portable Power Generators Sales Share by Manufacturers in 2025

Figure 14. Global Residential Small Portable Power Generators Revenue Share by Manufacturers in 2025

Figure 15. Residential Small Portable Power Generators Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Residential Small Portable Power Generators Average Price (USD/Unit) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Residential Small Portable Power Generators Revenue in 2025

Figure 18. Industry Chain Map of Residential Small Portable Power Generators

Figure 19. Global Residential Small Portable Power Generators Market PEST Analysis

Figure 20. Global Residential Small Portable Power Generators Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

- Figure 26. Global Residential Small Portable Power Generators Market Share by Type
- Figure 27. Sales Market Share of Residential Small Portable Power Generators by Type (2020-2025)
- Figure 28. Sales Market Share of Residential Small Portable Power Generators by Type in 2025
- Figure 29. Market Share of Residential Small Portable Power Generators by Type (2020-2025)
- Figure 30. Market Share of Residential Small Portable Power Generators by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Residential Small Portable Power Generators Market Share by Application
- Figure 33. Global Residential Small Portable Power Generators Sales Market Share by Application (2020-2025)
- Figure 34. Global Residential Small Portable Power Generators Sales Market Share by Application in 2025
- Figure 35. Global Residential Small Portable Power Generators Market Share by Application (2020-2025)
- Figure 36. Global Residential Small Portable Power Generators Market Share by Application in 2025
- Figure 37. Global Residential Small Portable Power Generators Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Residential Small Portable Power Generators Sales Market Share by Region (2020-2025)
- Figure 39. Global Residential Small Portable Power Generators Market Size by Region (2020-2025)
- Figure 40. North America Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Residential Small Portable Power Generators Sales Market Share by Country in 2024
- Figure 43. North America Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Residential Small Portable Power Generators Market Size by Country in 2024
- Figure 45. U.S. Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Residential Small Portable Power Generators Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 47. Canada Residential Small Portable Power Generators Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Residential Small Portable Power Generators Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Residential Small Portable Power Generators Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Residential Small Portable Power Generators Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Residential Small Portable Power Generators Sales Market Share by Country in 2024

Figure 53. Europe Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Residential Small Portable Power Generators Market Size by Country in 2024

Figure 55. Germany Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Residential Small Portable Power Generators Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Residential Small Portable Power Generators Sales Market Share by Region in 2024

Figure 67. Asia Pacific Residential Small Portable Power Generators Market Size by Region in 2024

Figure 68. China Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Residential Small Portable Power Generators Sales and Growth Rate (K Units)

Figure 79. South America Residential Small Portable Power Generators Sales Market Share by Country in 2024

Figure 80. South America Residential Small Portable Power Generators Market Size and Growth Rate (M USD)

Figure 81. South America Residential Small Portable Power Generators Market Size by Country in 2024

Figure 82. Brazil Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Residential Small Portable Power Generators Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Residential Small Portable Power Generators Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Residential Small Portable Power Generators Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Residential Small Portable Power Generators Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Residential Small Portable Power Generators Market Size by Region in 2024

Figure 92. Saudi Arabia Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Residential Small Portable Power Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Residential Small Portable Power Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Residential Small Portable Power Generators Production Market Share by Region (2020-2025)

Figure 103. North America Residential Small Portable Power Generators Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Residential Small Portable Power Generators Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Residential Small Portable Power Generators Production (K Units) Growth Rate (2020-2025)

Figure 106. China Residential Small Portable Power Generators Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Residential Small Portable Power Generators Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Residential Small Portable Power Generators Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Residential Small Portable Power Generators Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Residential Small Portable Power Generators Market Share Forecast by Type (2026-2035)

Figure 111. Global Residential Small Portable Power Generators Sales Forecast by Application (2026-2035)

Figure 112. Global Residential Small Portable Power Generators Market Share Forecast by Application (2026-2035)

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