

Global Project Portfolio Management Ppm Software Market Research Report 2026(Status and Outlook)

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Abstracts

The global Project Portfolio Management Ppm Software market size was estimated at USD 2698.5 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Project Portfolio Management Ppm Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Project Portfolio Management Ppm Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Project Portfolio Management Ppm Software market.

Global Project Portfolio Management Ppm Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

IBM
Oracle
Microsoft
HP
SAP
Broadcom
EMC Software
Innotas
Workfront
BMC
Clarizen
Planview Enterprise
Daptiv
Bubble Innovator
Changepoint
WorkOtter
Sciforma
Planisware
Augeo PPM
Pathbrite
Tracker Suite
VISUM
Cloudbyz PPM

KeyedIn Projects
Meisterplan
Augeo Software
Deltek PPM
Scraim
NQI Orchestra

Market Segmentation (by Type)

Web-based PPM Software
Cloud Based PPM Software
On-Premises PPM Software

Market Segmentation (by Application)

Small Business
Medium Business
Large Business

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Project Portfolio Management Ppm Software Market

Overview of the regional outlook of the Project Portfolio Management Ppm Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Project Portfolio Management Ppm Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Project Portfolio Management Ppm Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Project Portfolio Management Ppm Software
- 1.2 Key Market Segments
 - 1.2.1 Project Portfolio Management Ppm Software Segment by Type
 - 1.2.2 Project Portfolio Management Ppm Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PROJECT PORTFOLIO MANAGEMENT PPM SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PROJECT PORTFOLIO MANAGEMENT PPM SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Project Portfolio Management Ppm Software Product Life Cycle
- 3.3 Global Project Portfolio Management Ppm Software Revenue Market Share by Company (2020-2025)
- 3.4 Project Portfolio Management Ppm Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Project Portfolio Management Ppm Software Market Competitive Situation and Trends
 - 3.6.1 Project Portfolio Management Ppm Software Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Project Portfolio Management Ppm Software Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PROJECT PORTFOLIO MANAGEMENT PPM SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Project Portfolio Management Ppm Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PROJECT PORTFOLIO MANAGEMENT PPM SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Project Portfolio Management Ppm Software Market Porter's Five Forces Analysis

6 PROJECT PORTFOLIO MANAGEMENT PPM SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Project Portfolio Management Ppm Software Market by Type (2020-2025)
- 6.3 Global Project Portfolio Management Ppm Software Market Size Growth Rate by Type (2021-2025)

7 PROJECT PORTFOLIO MANAGEMENT PPM SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Project Portfolio Management Ppm Software Market Size (M USD) by

Application (2020-2025)

7.3 Global Project Portfolio Management Ppm Software Market Size Growth Rate by Application (2021-2025)

8 PROJECT PORTFOLIO MANAGEMENT PPM SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Project Portfolio Management Ppm Software Market Size by Region

8.1.1 Global Project Portfolio Management Ppm Software Market Size by Region

8.1.2 Global Project Portfolio Management Ppm Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Project Portfolio Management Ppm Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Project Portfolio Management Ppm Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Project Portfolio Management Ppm Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Project Portfolio Management Ppm Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Project Portfolio Management Ppm Software Market Size

by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Basic Information

9.1.2 IBM Project Portfolio Management Ppm Software Product Overview

9.1.3 IBM Project Portfolio Management Ppm Software Product Market Performance

9.1.4 IBM SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 Oracle

9.2.1 Oracle Basic Information

9.2.2 Oracle Project Portfolio Management Ppm Software Product Overview

9.2.3 Oracle Project Portfolio Management Ppm Software Product Market

Performance

9.2.4 Oracle SWOT Analysis

9.2.5 Oracle Business Overview

9.2.6 Oracle Recent Developments

9.3 Microsoft

9.3.1 Microsoft Basic Information

9.3.2 Microsoft Project Portfolio Management Ppm Software Product Overview

9.3.3 Microsoft Project Portfolio Management Ppm Software Product Market

Performance

9.3.4 Microsoft SWOT Analysis

9.3.5 Microsoft Business Overview

9.3.6 Microsoft Recent Developments

9.4 HP

9.4.1 HP Basic Information

9.4.2 HP Project Portfolio Management Ppm Software Product Overview

9.4.3 HP Project Portfolio Management Ppm Software Product Market Performance

9.4.4 HP Business Overview

9.4.5 HP Recent Developments

9.5 SAP

- 9.5.1 SAP Basic Information
- 9.5.2 SAP Project Portfolio Management Ppm Software Product Overview
- 9.5.3 SAP Project Portfolio Management Ppm Software Product Market Performance
- 9.5.4 SAP Business Overview
- 9.5.5 SAP Recent Developments
- 9.6 Broadcom
 - 9.6.1 Broadcom Basic Information
 - 9.6.2 Broadcom Project Portfolio Management Ppm Software Product Overview
 - 9.6.3 Broadcom Project Portfolio Management Ppm Software Product Market Performance
 - 9.6.4 Broadcom Business Overview
 - 9.6.5 Broadcom Recent Developments
- 9.7 EMC Software
 - 9.7.1 EMC Software Basic Information
 - 9.7.2 EMC Software Project Portfolio Management Ppm Software Product Overview
 - 9.7.3 EMC Software Project Portfolio Management Ppm Software Product Market Performance
 - 9.7.4 EMC Software Business Overview
 - 9.7.5 EMC Software Recent Developments
- 9.8 Innotas
 - 9.8.1 Innotas Basic Information
 - 9.8.2 Innotas Project Portfolio Management Ppm Software Product Overview
 - 9.8.3 Innotas Project Portfolio Management Ppm Software Product Market Performance
 - 9.8.4 Innotas Business Overview
 - 9.8.5 Innotas Recent Developments
- 9.9 Workfront
 - 9.9.1 Workfront Basic Information
 - 9.9.2 Workfront Project Portfolio Management Ppm Software Product Overview
 - 9.9.3 Workfront Project Portfolio Management Ppm Software Product Market Performance
 - 9.9.4 Workfront Business Overview
 - 9.9.5 Workfront Recent Developments
- 9.10 BMC
 - 9.10.1 BMC Basic Information
 - 9.10.2 BMC Project Portfolio Management Ppm Software Product Overview
 - 9.10.3 BMC Project Portfolio Management Ppm Software Product Market Performance
 - 9.10.4 BMC Business Overview
 - 9.10.5 BMC Recent Developments

9.11 Clarizen

9.11.1 Clarizen Basic Information

9.11.2 Clarizen Project Portfolio Management Ppm Software Product Overview

9.11.3 Clarizen Project Portfolio Management Ppm Software Product Market

Performance

9.11.4 Clarizen Business Overview

9.11.5 Clarizen Recent Developments

9.12 Planview Enterprise

9.12.1 Planview Enterprise Basic Information

9.12.2 Planview Enterprise Project Portfolio Management Ppm Software Product Overview

9.12.3 Planview Enterprise Project Portfolio Management Ppm Software Product Market Performance

9.12.4 Planview Enterprise Business Overview

9.12.5 Planview Enterprise Recent Developments

9.13 Daptiv

9.13.1 Daptiv Basic Information

9.13.2 Daptiv Project Portfolio Management Ppm Software Product Overview

9.13.3 Daptiv Project Portfolio Management Ppm Software Product Market

Performance

9.13.4 Daptiv Business Overview

9.13.5 Daptiv Recent Developments

9.14 Bubble Innovator

9.14.1 Bubble Innovator Basic Information

9.14.2 Bubble Innovator Project Portfolio Management Ppm Software Product Overview

9.14.3 Bubble Innovator Project Portfolio Management Ppm Software Product Market Performance

9.14.4 Bubble Innovator Business Overview

9.14.5 Bubble Innovator Recent Developments

9.15 Changepoint

9.15.1 Changepoint Basic Information

9.15.2 Changepoint Project Portfolio Management Ppm Software Product Overview

9.15.3 Changepoint Project Portfolio Management Ppm Software Product Market

Performance

9.15.4 Changepoint Business Overview

9.15.5 Changepoint Recent Developments

9.16 WorkOtter

9.16.1 WorkOtter Basic Information

9.16.2 WorkOtter Project Portfolio Management Ppm Software Product Overview

9.16.3 WorkOtter Project Portfolio Management Ppm Software Product Market

Performance

9.16.4 WorkOtter Business Overview

9.16.5 WorkOtter Recent Developments

9.17 Sciforma

9.17.1 Sciforma Basic Information

9.17.2 Sciforma Project Portfolio Management Ppm Software Product Overview

9.17.3 Sciforma Project Portfolio Management Ppm Software Product Market

Performance

9.17.4 Sciforma Business Overview

9.17.5 Sciforma Recent Developments

9.18 Planisware

9.18.1 Planisware Basic Information

9.18.2 Planisware Project Portfolio Management Ppm Software Product Overview

9.18.3 Planisware Project Portfolio Management Ppm Software Product Market

Performance

9.18.4 Planisware Business Overview

9.18.5 Planisware Recent Developments

9.19 Augeo PPM

9.19.1 Augeo PPM Basic Information

9.19.2 Augeo PPM Project Portfolio Management Ppm Software Product Overview

9.19.3 Augeo PPM Project Portfolio Management Ppm Software Product Market

Performance

9.19.4 Augeo PPM Business Overview

9.19.5 Augeo PPM Recent Developments

9.20 Pathbrite

9.20.1 Pathbrite Basic Information

9.20.2 Pathbrite Project Portfolio Management Ppm Software Product Overview

9.20.3 Pathbrite Project Portfolio Management Ppm Software Product Market

Performance

9.20.4 Pathbrite Business Overview

9.20.5 Pathbrite Recent Developments

9.21 Tracker Suite

9.21.1 Tracker Suite Basic Information

9.21.2 Tracker Suite Project Portfolio Management Ppm Software Product Overview

9.21.3 Tracker Suite Project Portfolio Management Ppm Software Product Market

Performance

9.21.4 Tracker Suite Business Overview

9.21.5 Tracker Suite Recent Developments

9.22 VISUM

9.22.1 VISUM Basic Information

9.22.2 VISUM Project Portfolio Management Ppm Software Product Overview

9.22.3 VISUM Project Portfolio Management Ppm Software Product Market

Performance

9.22.4 VISUM Business Overview

9.22.5 VISUM Recent Developments

9.23 Cloudbyz PPM

9.23.1 Cloudbyz PPM Basic Information

9.23.2 Cloudbyz PPM Project Portfolio Management Ppm Software Product Overview

9.23.3 Cloudbyz PPM Project Portfolio Management Ppm Software Product Market

Performance

9.23.4 Cloudbyz PPM Business Overview

9.23.5 Cloudbyz PPM Recent Developments

9.24 KeyedIn Projects

9.24.1 KeyedIn Projects Basic Information

9.24.2 KeyedIn Projects Project Portfolio Management Ppm Software Product

Overview

9.24.3 KeyedIn Projects Project Portfolio Management Ppm Software Product Market

Performance

9.24.4 KeyedIn Projects Business Overview

9.24.5 KeyedIn Projects Recent Developments

9.25 Meisterplan

9.25.1 Meisterplan Basic Information

9.25.2 Meisterplan Project Portfolio Management Ppm Software Product Overview

9.25.3 Meisterplan Project Portfolio Management Ppm Software Product Market

Performance

9.25.4 Meisterplan Business Overview

9.25.5 Meisterplan Recent Developments

9.26 Augeo Software

9.26.1 Augeo Software Basic Information

9.26.2 Augeo Software Project Portfolio Management Ppm Software Product Overview

9.26.3 Augeo Software Project Portfolio Management Ppm Software Product Market

Performance

9.26.4 Augeo Software Business Overview

9.26.5 Augeo Software Recent Developments

9.27 Deltek PPM

9.27.1 Deltek PPM Basic Information

- 9.27.2 Deltek PPM Project Portfolio Management Ppm Software Product Overview
- 9.27.3 Deltek PPM Project Portfolio Management Ppm Software Product Market Performance
- 9.27.4 Deltek PPM Business Overview
- 9.27.5 Deltek PPM Recent Developments
- 9.28 Scraim
 - 9.28.1 Scraim Basic Information
 - 9.28.2 Scraim Project Portfolio Management Ppm Software Product Overview
 - 9.28.3 Scraim Project Portfolio Management Ppm Software Product Market Performance
 - 9.28.4 Scraim Business Overview
 - 9.28.5 Scraim Recent Developments
- 9.29 NQI Orchestra
 - 9.29.1 NQI Orchestra Basic Information
 - 9.29.2 NQI Orchestra Project Portfolio Management Ppm Software Product Overview
 - 9.29.3 NQI Orchestra Project Portfolio Management Ppm Software Product Market Performance
 - 9.29.4 NQI Orchestra Business Overview
 - 9.29.5 NQI Orchestra Recent Developments

10 PROJECT PORTFOLIO MANAGEMENT PPM SOFTWARE MARKET FORECAST BY REGION

- 10.1 Global Project Portfolio Management Ppm Software Market Size Forecast
- 10.2 Global Project Portfolio Management Ppm Software Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Project Portfolio Management Ppm Software Market Size Forecast by Country
 - 10.2.3 Asia Pacific Project Portfolio Management Ppm Software Market Size Forecast by Region
 - 10.2.4 South America Project Portfolio Management Ppm Software Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Project Portfolio Management Ppm Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 11.1 Global Project Portfolio Management Ppm Software Market Forecast by Type (2026-2035)

11.1.1 Global Project Portfolio Management Ppm Software Market Size Forecast by Type (2026-2035)

11.2 Global Project Portfolio Management Ppm Software Market Forecast by Application (2026-2035)

11.2.1 Global Project Portfolio Management Ppm Software Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Project Portfolio Management Ppm Software Market Size by Type (M USD)

Table 4. Global Project Portfolio Management Ppm Software Market Size by Application

Table 5. Project Portfolio Management Ppm Software Market Size Comparison by Region (M USD)

Table 6. Global Project Portfolio Management Ppm Software Revenue (M USD) by Company (2020-2025)

Table 7. Global Project Portfolio Management Ppm Software Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Project Portfolio Management Ppm Software as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Project Portfolio Management Ppm Software Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Project Portfolio Management Ppm Software Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Project Portfolio Management Ppm Software Market Size by Type (M USD)

Table 22. Global Project Portfolio Management Ppm Software Market Size (M USD) by Type (2020-2025)

Table 23. Global Project Portfolio Management Ppm Software Market Share by Type (2020-2025)

Table 24. Global Project Portfolio Management Ppm Software Market Size Growth Rate by Type (2021-2025)

Table 25. Global Project Portfolio Management Ppm Software Market Size by

Application

Table 26. Global Project Portfolio Management Ppm Software Market Size by Application (2020-2025) & (M USD)

Table 27. Global Project Portfolio Management Ppm Software Market Share by Application (2020-2025)

Table 28. Global Project Portfolio Management Ppm Software Market Size Growth Rate by Application (2021-2025)

Table 29. Global Project Portfolio Management Ppm Software Market Size by Region (2020-2025) & (M USD)

Table 30. Global Project Portfolio Management Ppm Software Market Size Market Share by Region (2020-2025)

Table 31. North America Project Portfolio Management Ppm Software Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Project Portfolio Management Ppm Software Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Project Portfolio Management Ppm Software Market Size by Region (2020-2025) & (M USD)

Table 34. South America Project Portfolio Management Ppm Software Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Project Portfolio Management Ppm Software Market Size by Region (2020-2025) & (M USD)

Table 36. IBM Basic Information

Table 37. IBM Project Portfolio Management Ppm Software Product Overview

Table 38. IBM Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 39. IBM SWOT Analysis

Table 40. IBM Business Overview

Table 41. IBM Recent Developments

Table 42. Oracle Basic Information

Table 43. Oracle Project Portfolio Management Ppm Software Product Overview

Table 44. Oracle Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Oracle SWOT Analysis

Table 46. Oracle Business Overview

Table 47. Oracle Recent Developments

Table 48. Microsoft Basic Information

Table 49. Microsoft Project Portfolio Management Ppm Software Product Overview

Table 50. Microsoft Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Microsoft SWOT Analysis
Table 52. Microsoft Business Overview
Table 53. Microsoft Recent Developments
Table 54. HP Basic Information
Table 55. HP Project Portfolio Management Ppm Software Product Overview
Table 56. HP Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 57. HP Business Overview
Table 58. HP Recent Developments
Table 59. SAP Basic Information
Table 60. SAP Project Portfolio Management Ppm Software Product Overview
Table 61. SAP Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 62. SAP Business Overview
Table 63. SAP Recent Developments
Table 64. Broadcom Basic Information
Table 65. Broadcom Project Portfolio Management Ppm Software Product Overview
Table 66. Broadcom Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 67. Broadcom Business Overview
Table 68. Broadcom Recent Developments
Table 69. EMC Software Basic Information
Table 70. EMC Software Project Portfolio Management Ppm Software Product Overview
Table 71. EMC Software Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 72. EMC Software Business Overview
Table 73. EMC Software Recent Developments
Table 74. Innotas Basic Information
Table 75. Innotas Project Portfolio Management Ppm Software Product Overview
Table 76. Innotas Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 77. Innotas Business Overview
Table 78. Innotas Recent Developments
Table 79. Workfront Basic Information
Table 80. Workfront Project Portfolio Management Ppm Software Product Overview
Table 81. Workfront Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 82. Workfront Business Overview

Table 83. Workfront Recent Developments
Table 84. BMC Basic Information
Table 85. BMC Project Portfolio Management Ppm Software Product Overview
Table 86. BMC Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 87. BMC Business Overview
Table 88. BMC Recent Developments
Table 89. Clarizen Basic Information
Table 90. Clarizen Project Portfolio Management Ppm Software Product Overview
Table 91. Clarizen Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 92. Clarizen Business Overview
Table 93. Clarizen Recent Developments
Table 94. Planview Enterprise Basic Information
Table 95. Planview Enterprise Project Portfolio Management Ppm Software Product Overview
Table 96. Planview Enterprise Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 97. Planview Enterprise Business Overview
Table 98. Planview Enterprise Recent Developments
Table 99. Daptiv Basic Information
Table 100. Daptiv Project Portfolio Management Ppm Software Product Overview
Table 101. Daptiv Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 102. Daptiv Business Overview
Table 103. Daptiv Recent Developments
Table 104. Bubble Innovator Basic Information
Table 105. Bubble Innovator Project Portfolio Management Ppm Software Product Overview
Table 106. Bubble Innovator Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 107. Bubble Innovator Business Overview
Table 108. Bubble Innovator Recent Developments
Table 109. Changepoint Basic Information
Table 110. Changepoint Project Portfolio Management Ppm Software Product Overview
Table 111. Changepoint Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 112. Changepoint Business Overview
Table 113. Changepoint Recent Developments

Table 114. WorkOtter Basic Information

Table 115. WorkOtter Project Portfolio Management Ppm Software Product Overview

Table 116. WorkOtter Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 117. WorkOtter Business Overview

Table 118. WorkOtter Recent Developments

Table 119. Sciforma Basic Information

Table 120. Sciforma Project Portfolio Management Ppm Software Product Overview

Table 121. Sciforma Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Sciforma Business Overview

Table 123. Sciforma Recent Developments

Table 124. Planisware Basic Information

Table 125. Planisware Project Portfolio Management Ppm Software Product Overview

Table 126. Planisware Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Planisware Business Overview

Table 128. Planisware Recent Developments

Table 129. Augeo PPM Basic Information

Table 130. Augeo PPM Project Portfolio Management Ppm Software Product Overview

Table 131. Augeo PPM Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Augeo PPM Business Overview

Table 133. Augeo PPM Recent Developments

Table 134. Pathbrite Basic Information

Table 135. Pathbrite Project Portfolio Management Ppm Software Product Overview

Table 136. Pathbrite Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 137. Pathbrite Business Overview

Table 138. Pathbrite Recent Developments

Table 139. Tracker Suite Basic Information

Table 140. Tracker Suite Project Portfolio Management Ppm Software Product Overview

Table 141. Tracker Suite Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Tracker Suite Business Overview

Table 143. Tracker Suite Recent Developments

Table 144. VISUM Basic Information

Table 145. VISUM Project Portfolio Management Ppm Software Product Overview

Table 146. VISUM Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 147. VISUM Business Overview
Table 148. VISUM Recent Developments
Table 149. Cloudbyz PPM Basic Information
Table 150. Cloudbyz PPM Project Portfolio Management Ppm Software Product Overview
Table 151. Cloudbyz PPM Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 152. Cloudbyz PPM Business Overview
Table 153. Cloudbyz PPM Recent Developments
Table 154. KeyedIn Projects Basic Information
Table 155. KeyedIn Projects Project Portfolio Management Ppm Software Product Overview
Table 156. KeyedIn Projects Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 157. KeyedIn Projects Business Overview
Table 158. KeyedIn Projects Recent Developments
Table 159. Meisterplan Basic Information
Table 160. Meisterplan Project Portfolio Management Ppm Software Product Overview
Table 161. Meisterplan Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 162. Meisterplan Business Overview
Table 163. Meisterplan Recent Developments
Table 164. Augeo Software Basic Information
Table 165. Augeo Software Project Portfolio Management Ppm Software Product Overview
Table 166. Augeo Software Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 167. Augeo Software Business Overview
Table 168. Augeo Software Recent Developments
Table 169. Deltek PPM Basic Information
Table 170. Deltek PPM Project Portfolio Management Ppm Software Product Overview
Table 171. Deltek PPM Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)
Table 172. Deltek PPM Business Overview
Table 173. Deltek PPM Recent Developments
Table 174. Scram Basic Information
Table 175. Scram Project Portfolio Management Ppm Software Product Overview

Table 176. Scraim Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 177. Scraim Business Overview

Table 178. Scraim Recent Developments

Table 179. NQI Orchestra Basic Information

Table 180. NQI Orchestra Project Portfolio Management Ppm Software Product Overview

Table 181. NQI Orchestra Project Portfolio Management Ppm Software Revenue (M USD) and Gross Margin (2020-2025)

Table 182. NQI Orchestra Business Overview

Table 183. NQI Orchestra Recent Developments

Table 184. Global Project Portfolio Management Ppm Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 185. North America Project Portfolio Management Ppm Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 186. Europe Project Portfolio Management Ppm Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 187. Asia Pacific Project Portfolio Management Ppm Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 188. South America Project Portfolio Management Ppm Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 189. Middle East and Africa Project Portfolio Management Ppm Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 190. Global Project Portfolio Management Ppm Software Market Size Forecast by Type (2026-2035) & (M USD)

Table 191. Global Project Portfolio Management Ppm Software Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Project Portfolio Management Ppm Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Project Portfolio Management Ppm Software Market Size (M USD), 2025-2035

Figure 5. Global Project Portfolio Management Ppm Software Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Project Portfolio Management Ppm Software Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Project Portfolio Management Ppm Software Product Life Cycle

Figure 12. Global Project Portfolio Management Ppm Software Revenue Share by Company in 2025

Figure 13. Project Portfolio Management Ppm Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Project Portfolio Management Ppm Software Revenue in 2025

Figure 15. Value Chain Map of Project Portfolio Management Ppm Software

Figure 16. Global Project Portfolio Management Ppm Software Market PEST Analysis

Figure 17. Global Project Portfolio Management Ppm Software Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Project Portfolio Management Ppm Software Market Share by Type

Figure 20. Market Share of Project Portfolio Management Ppm Software by Type (2020-2025)

Figure 21. Global Project Portfolio Management Ppm Software Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Project Portfolio Management Ppm Software Market Share by Application

Figure 24. Global Project Portfolio Management Ppm Software Market Share by Application (2020-2025)

Figure 25. Global Project Portfolio Management Ppm Software Market Share by

Application in 2024

Figure 26. Global Project Portfolio Management Ppm Software Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Project Portfolio Management Ppm Software Market Size Market Share by Region (2020-2025)

Figure 28. North America Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Project Portfolio Management Ppm Software Market Size Market Share by Country in 2024

Figure 30. U.S. Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Project Portfolio Management Ppm Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Project Portfolio Management Ppm Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Project Portfolio Management Ppm Software Market Share by Country in 2024

Figure 35. Germany Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Project Portfolio Management Ppm Software Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Project Portfolio Management Ppm Software Market Size Market Share by Region in 2024

Figure 42. China Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Project Portfolio Management Ppm Software Market Size and Growth Rate (M USD)

Figure 48. South America Project Portfolio Management Ppm Software Market Size Market Share by Country in 2024

Figure 49. Brazil Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Project Portfolio Management Ppm Software Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Project Portfolio Management Ppm Software Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Project Portfolio Management Ppm Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Project Portfolio Management Ppm Software Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Project Portfolio Management Ppm Software Market Share Forecast by Type (2026-2035)

Figure 61. Global Project Portfolio Management Ppm Software Market Share Forecast by Application (2026-2035)

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