

Global Proactive Customer Retention Software Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/P7F4D7EC2137EN.html>

Date: December 2025

Pages: 137

Price: US\$ 3,200.00 (Single User License)

ID: P7F4D7EC2137EN

Abstracts

Proactive customer retention software is a tool used to help businesses proactively retain existing customers and increase customer loyalty. This software uses technology and data analytics to identify potential churn customers and take steps to retain them and prevent them from being lost to competitors.

The global Proactive Customer Retention Software market size was estimated at USD 1850.5 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Proactive Customer Retention Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Proactive Customer Retention Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Proactive Customer Retention Software market.

Global Proactive Customer Retention Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Qualtrics
Freshworks
Eclipse AI
Hook - Grow Faster
Stylo
Staircase AI
involve.ai
Frame AI
SupportLogic
Churn360
Ascendo AI
Paddle
Loris
GPTfy
Chargebee Retention
AptEdge
Churned
RetentionEngine
TheLoops

IrisAgent
GoSky
OpenText
Solitics
Spyglaz

Market Segmentation (by Type)

Cloud-based
On-premise

Market Segmentation (by Application)

Large Enterprises
SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Proactive Customer Retention Software Market

Overview of the regional outlook of the Proactive Customer Retention Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Proactive Customer Retention Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Proactive Customer Retention Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Proactive Customer Retention Software

1.2 Key Market Segments

1.2.1 Proactive Customer Retention Software Segment by Type

1.2.2 Proactive Customer Retention Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Proactive Customer Retention Software Product Life Cycle

3.3 Global Proactive Customer Retention Software Revenue Market Share by Company (2020-2025)

3.4 Proactive Customer Retention Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Proactive Customer Retention Software Market Competitive Situation and Trends

3.6.1 Proactive Customer Retention Software Market Concentration Rate

3.6.2 Global 5 and 10 Largest Proactive Customer Retention Software Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PROACTIVE CUSTOMER RETENTION SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Proactive Customer Retention Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Proactive Customer Retention Software Market Porter's Five Forces Analysis

6 PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Proactive Customer Retention Software Market by Type (2020-2025)
- 6.3 Global Proactive Customer Retention Software Market Size Growth Rate by Type (2021-2025)

7 PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Proactive Customer Retention Software Market Size (M USD) by Application (2020-2025)
- 7.3 Global Proactive Customer Retention Software Market Size Growth Rate by Application (2021-2025)

8 PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Proactive Customer Retention Software Market Size by Region

8.1.1 Global Proactive Customer Retention Software Market Size by Region

8.1.2 Global Proactive Customer Retention Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Proactive Customer Retention Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Proactive Customer Retention Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Proactive Customer Retention Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Proactive Customer Retention Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Proactive Customer Retention Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Qualtrics

9.1.1 Qualtrics Basic Information

9.1.2 Qualtrics Proactive Customer Retention Software Product Overview

9.1.3 Qualtrics Proactive Customer Retention Software Product Market Performance

9.1.4 Qualtrics SWOT Analysis

9.1.5 Qualtrics Business Overview

9.1.6 Qualtrics Recent Developments

9.2 Freshworks

9.2.1 Freshworks Basic Information

9.2.2 Freshworks Proactive Customer Retention Software Product Overview

9.2.3 Freshworks Proactive Customer Retention Software Product Market

Performance

9.2.4 Freshworks SWOT Analysis

9.2.5 Freshworks Business Overview

9.2.6 Freshworks Recent Developments

9.3 Eclipse AI

9.3.1 Eclipse AI Basic Information

9.3.2 Eclipse AI Proactive Customer Retention Software Product Overview

9.3.3 Eclipse AI Proactive Customer Retention Software Product Market Performance

9.3.4 Eclipse AI SWOT Analysis

9.3.5 Eclipse AI Business Overview

9.3.6 Eclipse AI Recent Developments

9.4 Hook - Grow Faster

9.4.1 Hook - Grow Faster Basic Information

9.4.2 Hook - Grow Faster Proactive Customer Retention Software Product Overview

9.4.3 Hook - Grow Faster Proactive Customer Retention Software Product Market

Performance

9.4.4 Hook - Grow Faster Business Overview

9.4.5 Hook - Grow Faster Recent Developments

9.5 Stylo

9.5.1 Stylo Basic Information

9.5.2 Stylo Proactive Customer Retention Software Product Overview

9.5.3 Stylo Proactive Customer Retention Software Product Market Performance

9.5.4 Stylo Business Overview

9.5.5 Stylo Recent Developments

9.6 Staircase AI

- 9.6.1 Staircase AI Basic Information
- 9.6.2 Staircase AI Proactive Customer Retention Software Product Overview
- 9.6.3 Staircase AI Proactive Customer Retention Software Product Market Performance
- 9.6.4 Staircase AI Business Overview
- 9.6.5 Staircase AI Recent Developments
- 9.7 involve.ai
 - 9.7.1 involve.ai Basic Information
 - 9.7.2 involve.ai Proactive Customer Retention Software Product Overview
 - 9.7.3 involve.ai Proactive Customer Retention Software Product Market Performance
 - 9.7.4 involve.ai Business Overview
 - 9.7.5 involve.ai Recent Developments
- 9.8 Frame AI
 - 9.8.1 Frame AI Basic Information
 - 9.8.2 Frame AI Proactive Customer Retention Software Product Overview
 - 9.8.3 Frame AI Proactive Customer Retention Software Product Market Performance
 - 9.8.4 Frame AI Business Overview
 - 9.8.5 Frame AI Recent Developments
- 9.9 SupportLogic
 - 9.9.1 SupportLogic Basic Information
 - 9.9.2 SupportLogic Proactive Customer Retention Software Product Overview
 - 9.9.3 SupportLogic Proactive Customer Retention Software Product Market Performance
 - 9.9.4 SupportLogic Business Overview
 - 9.9.5 SupportLogic Recent Developments
- 9.10 Churn360
 - 9.10.1 Churn360 Basic Information
 - 9.10.2 Churn360 Proactive Customer Retention Software Product Overview
 - 9.10.3 Churn360 Proactive Customer Retention Software Product Market Performance
 - 9.10.4 Churn360 Business Overview
 - 9.10.5 Churn360 Recent Developments
- 9.11 Ascendo AI
 - 9.11.1 Ascendo AI Basic Information
 - 9.11.2 Ascendo AI Proactive Customer Retention Software Product Overview
 - 9.11.3 Ascendo AI Proactive Customer Retention Software Product Market Performance
 - 9.11.4 Ascendo AI Business Overview
 - 9.11.5 Ascendo AI Recent Developments
- 9.12 Paddle

- 9.12.1 Paddle Basic Information
- 9.12.2 Paddle Proactive Customer Retention Software Product Overview
- 9.12.3 Paddle Proactive Customer Retention Software Product Market Performance
- 9.12.4 Paddle Business Overview
- 9.12.5 Paddle Recent Developments
- 9.13 Loris
 - 9.13.1 Loris Basic Information
 - 9.13.2 Loris Proactive Customer Retention Software Product Overview
 - 9.13.3 Loris Proactive Customer Retention Software Product Market Performance
 - 9.13.4 Loris Business Overview
 - 9.13.5 Loris Recent Developments
- 9.14 GPTfy
 - 9.14.1 GPTfy Basic Information
 - 9.14.2 GPTfy Proactive Customer Retention Software Product Overview
 - 9.14.3 GPTfy Proactive Customer Retention Software Product Market Performance
 - 9.14.4 GPTfy Business Overview
 - 9.14.5 GPTfy Recent Developments
- 9.15 Chargebee Retention
 - 9.15.1 Chargebee Retention Basic Information
 - 9.15.2 Chargebee Retention Proactive Customer Retention Software Product Overview
 - 9.15.3 Chargebee Retention Proactive Customer Retention Software Product Market Performance
 - 9.15.4 Chargebee Retention Business Overview
 - 9.15.5 Chargebee Retention Recent Developments
- 9.16 AptEdge
 - 9.16.1 AptEdge Basic Information
 - 9.16.2 AptEdge Proactive Customer Retention Software Product Overview
 - 9.16.3 AptEdge Proactive Customer Retention Software Product Market Performance
 - 9.16.4 AptEdge Business Overview
 - 9.16.5 AptEdge Recent Developments
- 9.17 Churned
 - 9.17.1 Churned Basic Information
 - 9.17.2 Churned Proactive Customer Retention Software Product Overview
 - 9.17.3 Churned Proactive Customer Retention Software Product Market Performance
 - 9.17.4 Churned Business Overview
 - 9.17.5 Churned Recent Developments
- 9.18 RetentionEngine
 - 9.18.1 RetentionEngine Basic Information

- 9.18.2 RetentionEngine Proactive Customer Retention Software Product Overview
- 9.18.3 RetentionEngine Proactive Customer Retention Software Product Market Performance
- 9.18.4 RetentionEngine Business Overview
- 9.18.5 RetentionEngine Recent Developments
- 9.19 TheLoops
 - 9.19.1 TheLoops Basic Information
 - 9.19.2 TheLoops Proactive Customer Retention Software Product Overview
 - 9.19.3 TheLoops Proactive Customer Retention Software Product Market Performance
 - 9.19.4 TheLoops Business Overview
 - 9.19.5 TheLoops Recent Developments
- 9.20 IrisAgent
 - 9.20.1 IrisAgent Basic Information
 - 9.20.2 IrisAgent Proactive Customer Retention Software Product Overview
 - 9.20.3 IrisAgent Proactive Customer Retention Software Product Market Performance
 - 9.20.4 IrisAgent Business Overview
 - 9.20.5 IrisAgent Recent Developments
- 9.21 GoSky
 - 9.21.1 GoSky Basic Information
 - 9.21.2 GoSky Proactive Customer Retention Software Product Overview
 - 9.21.3 GoSky Proactive Customer Retention Software Product Market Performance
 - 9.21.4 GoSky Business Overview
 - 9.21.5 GoSky Recent Developments
- 9.22 OpenText
 - 9.22.1 OpenText Basic Information
 - 9.22.2 OpenText Proactive Customer Retention Software Product Overview
 - 9.22.3 OpenText Proactive Customer Retention Software Product Market Performance
 - 9.22.4 OpenText Business Overview
 - 9.22.5 OpenText Recent Developments
- 9.23 Solitics
 - 9.23.1 Solitics Basic Information
 - 9.23.2 Solitics Proactive Customer Retention Software Product Overview
 - 9.23.3 Solitics Proactive Customer Retention Software Product Market Performance
 - 9.23.4 Solitics Business Overview
 - 9.23.5 Solitics Recent Developments
- 9.24 Spyglaz
 - 9.24.1 Spyglaz Basic Information
 - 9.24.2 Spyglaz Proactive Customer Retention Software Product Overview
 - 9.24.3 Spyglaz Proactive Customer Retention Software Product Market Performance

9.24.4 Spyglaz Business Overview

9.24.5 Spyglaz Recent Developments

10 PROACTIVE CUSTOMER RETENTION SOFTWARE MARKET FORECAST BY REGION

10.1 Global Proactive Customer Retention Software Market Size Forecast

10.2 Global Proactive Customer Retention Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Proactive Customer Retention Software Market Size Forecast by Country

10.2.3 Asia Pacific Proactive Customer Retention Software Market Size Forecast by Region

10.2.4 South America Proactive Customer Retention Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Proactive Customer Retention Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Proactive Customer Retention Software Market Forecast by Type (2026-2035)

11.1.1 Global Proactive Customer Retention Software Market Size Forecast by Type (2026-2035)

11.2 Global Proactive Customer Retention Software Market Forecast by Application (2026-2035)

11.2.1 Global Proactive Customer Retention Software Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Proactive Customer Retention Software Market Size by Type (M USD)

Table 4. Global Proactive Customer Retention Software Market Size by Application

Table 5. Proactive Customer Retention Software Market Size Comparison by Region (M USD)

Table 6. Global Proactive Customer Retention Software Revenue (M USD) by Company (2020-2025)

Table 7. Global Proactive Customer Retention Software Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Proactive Customer Retention Software as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Proactive Customer Retention Software Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Proactive Customer Retention Software Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Proactive Customer Retention Software Market Size by Type (M USD)

Table 22. Global Proactive Customer Retention Software Market Size (M USD) by Type (2020-2025)

Table 23. Global Proactive Customer Retention Software Market Share by Type (2020-2025)

Table 24. Global Proactive Customer Retention Software Market Size Growth Rate by Type (2021-2025)

Table 25. Global Proactive Customer Retention Software Market Size by Application

Table 26. Global Proactive Customer Retention Software Market Size by Application (2020-2025) & (M USD)

Table 27. Global Proactive Customer Retention Software Market Share by Application (2020-2025)

Table 28. Global Proactive Customer Retention Software Market Size Growth Rate by Application (2021-2025)

Table 29. Global Proactive Customer Retention Software Market Size by Region (2020-2025) & (M USD)

Table 30. Global Proactive Customer Retention Software Market Size Market Share by Region (2020-2025)

Table 31. North America Proactive Customer Retention Software Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Proactive Customer Retention Software Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Proactive Customer Retention Software Market Size by Region (2020-2025) & (M USD)

Table 34. South America Proactive Customer Retention Software Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Proactive Customer Retention Software Market Size by Region (2020-2025) & (M USD)

Table 36. Qualtrics Basic Information

Table 37. Qualtrics Proactive Customer Retention Software Product Overview

Table 38. Qualtrics Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Qualtrics SWOT Analysis

Table 40. Qualtrics Business Overview

Table 41. Qualtrics Recent Developments

Table 42. Freshworks Basic Information

Table 43. Freshworks Proactive Customer Retention Software Product Overview

Table 44. Freshworks Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Freshworks SWOT Analysis

Table 46. Freshworks Business Overview

Table 47. Freshworks Recent Developments

Table 48. Eclipse AI Basic Information

Table 49. Eclipse AI Proactive Customer Retention Software Product Overview

Table 50. Eclipse AI Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Eclipse AI SWOT Analysis

Table 52. Eclipse AI Business Overview

Table 53. Eclipse AI Recent Developments

Table 54. Hook - Grow Faster Basic Information

Table 55. Hook - Grow Faster Proactive Customer Retention Software Product Overview

Table 56. Hook - Grow Faster Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Hook - Grow Faster Business Overview

Table 58. Hook - Grow Faster Recent Developments

Table 59. Stylo Basic Information

Table 60. Stylo Proactive Customer Retention Software Product Overview

Table 61. Stylo Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Stylo Business Overview

Table 63. Stylo Recent Developments

Table 64. Staircase AI Basic Information

Table 65. Staircase AI Proactive Customer Retention Software Product Overview

Table 66. Staircase AI Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Staircase AI Business Overview

Table 68. Staircase AI Recent Developments

Table 69. involve.ai Basic Information

Table 70. involve.ai Proactive Customer Retention Software Product Overview

Table 71. involve.ai Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 72. involve.ai Business Overview

Table 73. involve.ai Recent Developments

Table 74. Frame AI Basic Information

Table 75. Frame AI Proactive Customer Retention Software Product Overview

Table 76. Frame AI Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Frame AI Business Overview

Table 78. Frame AI Recent Developments

Table 79. SupportLogic Basic Information

Table 80. SupportLogic Proactive Customer Retention Software Product Overview

Table 81. SupportLogic Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 82. SupportLogic Business Overview

Table 83. SupportLogic Recent Developments

Table 84. Churn360 Basic Information

Table 85. Churn360 Proactive Customer Retention Software Product Overview

Table 86. Churn360 Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Churn360 Business Overview

Table 88. Churn360 Recent Developments

Table 89. Ascendo AI Basic Information

Table 90. Ascendo AI Proactive Customer Retention Software Product Overview

Table 91. Ascendo AI Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Ascendo AI Business Overview

Table 93. Ascendo AI Recent Developments

Table 94. Paddle Basic Information

Table 95. Paddle Proactive Customer Retention Software Product Overview

Table 96. Paddle Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Paddle Business Overview

Table 98. Paddle Recent Developments

Table 99. Loris Basic Information

Table 100. Loris Proactive Customer Retention Software Product Overview

Table 101. Loris Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Loris Business Overview

Table 103. Loris Recent Developments

Table 104. GPTfy Basic Information

Table 105. GPTfy Proactive Customer Retention Software Product Overview

Table 106. GPTfy Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 107. GPTfy Business Overview

Table 108. GPTfy Recent Developments

Table 109. Chargebee Retention Basic Information

Table 110. Chargebee Retention Proactive Customer Retention Software Product Overview

Table 111. Chargebee Retention Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Chargebee Retention Business Overview

Table 113. Chargebee Retention Recent Developments

Table 114. AptEdge Basic Information

Table 115. AptEdge Proactive Customer Retention Software Product Overview

Table 116. AptEdge Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)

Table 117. AptEdge Business Overview
Table 118. AptEdge Recent Developments
Table 119. Churned Basic Information
Table 120. Churned Proactive Customer Retention Software Product Overview
Table 121. Churned Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)
Table 122. Churned Business Overview
Table 123. Churned Recent Developments
Table 124. RetentionEngine Basic Information
Table 125. RetentionEngine Proactive Customer Retention Software Product Overview
Table 126. RetentionEngine Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)
Table 127. RetentionEngine Business Overview
Table 128. RetentionEngine Recent Developments
Table 129. TheLoops Basic Information
Table 130. TheLoops Proactive Customer Retention Software Product Overview
Table 131. TheLoops Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)
Table 132. TheLoops Business Overview
Table 133. TheLoops Recent Developments
Table 134. IrisAgent Basic Information
Table 135. IrisAgent Proactive Customer Retention Software Product Overview
Table 136. IrisAgent Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)
Table 137. IrisAgent Business Overview
Table 138. IrisAgent Recent Developments
Table 139. GoSky Basic Information
Table 140. GoSky Proactive Customer Retention Software Product Overview
Table 141. GoSky Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)
Table 142. GoSky Business Overview
Table 143. GoSky Recent Developments
Table 144. OpenText Basic Information
Table 145. OpenText Proactive Customer Retention Software Product Overview
Table 146. OpenText Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)
Table 147. OpenText Business Overview
Table 148. OpenText Recent Developments
Table 149. Solitics Basic Information

Table 150. Solitics Proactive Customer Retention Software Product Overview
Table 151. Solitics Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)
Table 152. Solitics Business Overview
Table 153. Solitics Recent Developments
Table 154. Spyglaz Basic Information
Table 155. Spyglaz Proactive Customer Retention Software Product Overview
Table 156. Spyglaz Proactive Customer Retention Software Revenue (M USD) and Gross Margin (2020-2025)
Table 157. Spyglaz Business Overview
Table 158. Spyglaz Recent Developments
Table 159. Global Proactive Customer Retention Software Market Size Forecast by Region (2026-2035) & (M USD)
Table 160. North America Proactive Customer Retention Software Market Size Forecast by Country (2026-2035) & (M USD)
Table 161. Europe Proactive Customer Retention Software Market Size Forecast by Country (2026-2035) & (M USD)
Table 162. Asia Pacific Proactive Customer Retention Software Market Size Forecast by Region (2026-2035) & (M USD)
Table 163. South America Proactive Customer Retention Software Market Size Forecast by Country (2026-2035) & (M USD)
Table 164. Middle East and Africa Proactive Customer Retention Software Market Size Forecast by Country (2026-2035) & (M USD)
Table 165. Global Proactive Customer Retention Software Market Size Forecast by Type (2026-2035) & (M USD)
Table 166. Global Proactive Customer Retention Software Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Proactive Customer Retention Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Proactive Customer Retention Software Market Size (M USD), 2025-2035

Figure 5. Global Proactive Customer Retention Software Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Proactive Customer Retention Software Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Proactive Customer Retention Software Product Life Cycle

Figure 12. Global Proactive Customer Retention Software Revenue Share by Company in 2025

Figure 13. Proactive Customer Retention Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Proactive Customer Retention Software Revenue in 2025

Figure 15. Value Chain Map of Proactive Customer Retention Software

Figure 16. Global Proactive Customer Retention Software Market PEST Analysis

Figure 17. Global Proactive Customer Retention Software Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Proactive Customer Retention Software Market Share by Type

Figure 20. Market Share of Proactive Customer Retention Software by Type (2020-2025)

Figure 21. Global Proactive Customer Retention Software Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Proactive Customer Retention Software Market Share by Application

Figure 24. Global Proactive Customer Retention Software Market Share by Application (2020-2025)

Figure 25. Global Proactive Customer Retention Software Market Share by Application in 2024

Figure 26. Global Proactive Customer Retention Software Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Proactive Customer Retention Software Market Size Market Share by Region (2020-2025)

Figure 28. North America Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Proactive Customer Retention Software Market Size Market Share by Country in 2024

Figure 30. U.S. Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Proactive Customer Retention Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Proactive Customer Retention Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Proactive Customer Retention Software Market Share by Country in 2024

Figure 35. Germany Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Proactive Customer Retention Software Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Proactive Customer Retention Software Market Size Market Share by Region in 2024

Figure 42. China Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Proactive Customer Retention Software Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 46. Southeast Asia Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Proactive Customer Retention Software Market Size and Growth Rate (M USD)

Figure 48. South America Proactive Customer Retention Software Market Size Market Share by Country in 2024

Figure 49. Brazil Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Proactive Customer Retention Software Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Proactive Customer Retention Software Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Proactive Customer Retention Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Proactive Customer Retention Software Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Proactive Customer Retention Software Market Share Forecast by Type (2026-2035)

Figure 61. Global Proactive Customer Retention Software Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Proactive Customer Retention Software Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/P7F4D7EC2137EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P7F4D7EC2137EN.html>