

Global Power Forecasting Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Power forecasting is a critical tool in energy management, involving the prediction of electricity generation and consumption to optimize grid stability, pricing, and resource allocation. It leverages historical data, weather patterns, machine learning, and statistical models to anticipate fluctuations in power demand and supply, particularly for renewable sources like wind and solar, which are intermittent by nature. Accurate forecasting helps utilities, grid operators, and energy traders minimize imbalances, reduce costs, and enhance integration of renewables into the power grid. The market for power forecasting is driven by the global transition to clean energy, increasing grid complexity, regulatory mandates, and the rise of distributed energy resources. Key segments include short-term (hours to days), medium-term (weeks to months), and long-term (years) forecasting, with applications spanning utilities, independent power producers, and commercial energy consumers. The sector is highly competitive, with solutions ranging from proprietary software to AI-driven platforms, and growth is further propelled by advancements in IoT, big data analytics, and cloud computing. Regional markets vary based on renewable energy adoption, with Europe and North America leading due to stringent decarbonization policies, while Asia-Pacific shows rapid growth fueled by expanding renewable capacity in countries like China and India. Challenges include data accuracy, model scalability, and the need for real-time adaptability in dynamic energy markets.

This report provides a deep insight into the global Power Forecasting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Power Forecasting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Power Forecasting market in any manner.

Global Power Forecasting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Dongfang Electronics Co.,Ltd.

State Power Rixin Tech.Co.

Ltd.

Dongrun Environmental Energy Technology

Guodian Nanjing Automation Co.,Ltd.

NR Electric Co.?Ltd

Xinjiang Goldwind Science & Technology

Envision Group

Vaisala

MathWorks

Enercast

AleaSoft

ConWX

WindSim AS

IBM

Market Segmentation (by Type)

Equipment

Software and Services

Market Segmentation (by Application)

PV

Wind Power

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Power Forecasting Market

Overview of the regional outlook of the Power Forecasting Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Power Forecasting Market and its likely evolution in the short to mid-term, and long

term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Power Forecasting, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Power Forecasting
- 1.2 Key Market Segments
 - 1.2.1 Power Forecasting Segment by Type
 - 1.2.2 Power Forecasting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 POWER FORECASTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Power Forecasting Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Power Forecasting Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 POWER FORECASTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Power Forecasting Product Life Cycle
- 3.3 Global Power Forecasting Sales by Manufacturers (2020-2025)
- 3.4 Global Power Forecasting Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Power Forecasting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Power Forecasting Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Power Forecasting Market Competitive Situation and Trends
 - 3.8.1 Power Forecasting Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Power Forecasting Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 POWER FORECASTING INDUSTRY CHAIN ANALYSIS

- 4.1 Power Forecasting Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POWER FORECASTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Power Forecasting Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Power Forecasting Market
- 5.7 ESG Ratings of Leading Companies

6 POWER FORECASTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Power Forecasting Sales Market Share by Type (2020-2025)
- 6.3 Global Power Forecasting Market Size Market Share by Type (2020-2025)
- 6.4 Global Power Forecasting Price by Type (2020-2025)

7 POWER FORECASTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Power Forecasting Market Sales by Application (2020-2025)
- 7.3 Global Power Forecasting Market Size (M USD) by Application (2020-2025)

7.4 Global Power Forecasting Sales Growth Rate by Application (2020-2025)

8 POWER FORECASTING MARKET SALES BY REGION

8.1 Global Power Forecasting Sales by Region

8.1.1 Global Power Forecasting Sales by Region

8.1.2 Global Power Forecasting Sales Market Share by Region

8.2 Global Power Forecasting Market Size by Region

8.2.1 Global Power Forecasting Market Size by Region

8.2.2 Global Power Forecasting Market Size Market Share by Region

8.3 North America

8.3.1 North America Power Forecasting Sales by Country

8.3.2 North America Power Forecasting Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Power Forecasting Sales by Country

8.4.2 Europe Power Forecasting Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Power Forecasting Sales by Region

8.5.2 Asia Pacific Power Forecasting Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Power Forecasting Sales by Country

8.6.2 South America Power Forecasting Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Power Forecasting Sales by Region
- 8.7.2 Middle East and Africa Power Forecasting Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 POWER FORECASTING MARKET PRODUCTION BY REGION

- 9.1 Global Production of Power Forecasting by Region(2020-2025)
- 9.2 Global Power Forecasting Revenue Market Share by Region (2020-2025)
- 9.3 Global Power Forecasting Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Power Forecasting Production
 - 9.4.1 North America Power Forecasting Production Growth Rate (2020-2025)
 - 9.4.2 North America Power Forecasting Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Power Forecasting Production
 - 9.5.1 Europe Power Forecasting Production Growth Rate (2020-2025)
 - 9.5.2 Europe Power Forecasting Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Power Forecasting Production (2020-2025)
 - 9.6.1 Japan Power Forecasting Production Growth Rate (2020-2025)
 - 9.6.2 Japan Power Forecasting Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Power Forecasting Production (2020-2025)
 - 9.7.1 China Power Forecasting Production Growth Rate (2020-2025)
 - 9.7.2 China Power Forecasting Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Dongfang Electronics Co.,Ltd.
 - 10.1.1 Dongfang Electronics Co.,Ltd. Basic Information
 - 10.1.2 Dongfang Electronics Co.,Ltd. Power Forecasting Product Overview
 - 10.1.3 Dongfang Electronics Co.,Ltd. Power Forecasting Product Market Performance
 - 10.1.4 Dongfang Electronics Co.,Ltd. Business Overview
 - 10.1.5 Dongfang Electronics Co.,Ltd. SWOT Analysis

- 10.1.6 Dongfang Electronics Co.,Ltd. Recent Developments
- 10.2 State Power Rixin Tech.Co.
 - 10.2.1 State Power Rixin Tech.Co. Basic Information
 - 10.2.2 State Power Rixin Tech.Co. Power Forecasting Product Overview
 - 10.2.3 State Power Rixin Tech.Co. Power Forecasting Product Market Performance
 - 10.2.4 State Power Rixin Tech.Co. Business Overview
 - 10.2.5 State Power Rixin Tech.Co. SWOT Analysis
 - 10.2.6 State Power Rixin Tech.Co. Recent Developments
- 10.3 Ltd.
 - 10.3.1 Ltd. Basic Information
 - 10.3.2 Ltd. Power Forecasting Product Overview
 - 10.3.3 Ltd. Power Forecasting Product Market Performance
 - 10.3.4 Ltd. Business Overview
 - 10.3.5 Ltd. SWOT Analysis
 - 10.3.6 Ltd. Recent Developments
- 10.4 Dongrun Environmental Energy Technology
 - 10.4.1 Dongrun Environmental Energy Technology Basic Information
 - 10.4.2 Dongrun Environmental Energy Technology Power Forecasting Product Overview
 - 10.4.3 Dongrun Environmental Energy Technology Power Forecasting Product Market Performance
 - 10.4.4 Dongrun Environmental Energy Technology Business Overview
 - 10.4.5 Dongrun Environmental Energy Technology Recent Developments
- 10.5 Guodian Nanjing Automation Co.,Ltd.
 - 10.5.1 Guodian Nanjing Automation Co.,Ltd. Basic Information
 - 10.5.2 Guodian Nanjing Automation Co.,Ltd. Power Forecasting Product Overview
 - 10.5.3 Guodian Nanjing Automation Co.,Ltd. Power Forecasting Product Market Performance
 - 10.5.4 Guodian Nanjing Automation Co.,Ltd. Business Overview
 - 10.5.5 Guodian Nanjing Automation Co.,Ltd. Recent Developments
- 10.6 NR Electric Co.?Ltd
 - 10.6.1 NR Electric Co.?Ltd Basic Information
 - 10.6.2 NR Electric Co.?Ltd Power Forecasting Product Overview
 - 10.6.3 NR Electric Co.?Ltd Power Forecasting Product Market Performance
 - 10.6.4 NR Electric Co.?Ltd Business Overview
 - 10.6.5 NR Electric Co.?Ltd Recent Developments
- 10.7 Xinjiang Goldwind Science and Technology
 - 10.7.1 Xinjiang Goldwind Science and Technology Basic Information
 - 10.7.2 Xinjiang Goldwind Science and Technology Power Forecasting Product

Overview

10.7.3 Xinjiang Goldwind Science and Technology Power Forecasting Product Market Performance

10.7.4 Xinjiang Goldwind Science and Technology Business Overview

10.7.5 Xinjiang Goldwind Science and Technology Recent Developments

10.8 Envision Group

10.8.1 Envision Group Basic Information

10.8.2 Envision Group Power Forecasting Product Overview

10.8.3 Envision Group Power Forecasting Product Market Performance

10.8.4 Envision Group Business Overview

10.8.5 Envision Group Recent Developments

10.9 Vaisala

10.9.1 Vaisala Basic Information

10.9.2 Vaisala Power Forecasting Product Overview

10.9.3 Vaisala Power Forecasting Product Market Performance

10.9.4 Vaisala Business Overview

10.9.5 Vaisala Recent Developments

10.10 MathWorks

10.10.1 MathWorks Basic Information

10.10.2 MathWorks Power Forecasting Product Overview

10.10.3 MathWorks Power Forecasting Product Market Performance

10.10.4 MathWorks Business Overview

10.10.5 MathWorks Recent Developments

10.11 Enercast

10.11.1 Enercast Basic Information

10.11.2 Enercast Power Forecasting Product Overview

10.11.3 Enercast Power Forecasting Product Market Performance

10.11.4 Enercast Business Overview

10.11.5 Enercast Recent Developments

10.12 AleaSoft

10.12.1 AleaSoft Basic Information

10.12.2 AleaSoft Power Forecasting Product Overview

10.12.3 AleaSoft Power Forecasting Product Market Performance

10.12.4 AleaSoft Business Overview

10.12.5 AleaSoft Recent Developments

10.13 ConWX

10.13.1 ConWX Basic Information

10.13.2 ConWX Power Forecasting Product Overview

10.13.3 ConWX Power Forecasting Product Market Performance

- 10.13.4 ConWX Business Overview
- 10.13.5 ConWX Recent Developments
- 10.14 WindSim AS
 - 10.14.1 WindSim AS Basic Information
 - 10.14.2 WindSim AS Power Forecasting Product Overview
 - 10.14.3 WindSim AS Power Forecasting Product Market Performance
 - 10.14.4 WindSim AS Business Overview
 - 10.14.5 WindSim AS Recent Developments
- 10.15 IBM
 - 10.15.1 IBM Basic Information
 - 10.15.2 IBM Power Forecasting Product Overview
 - 10.15.3 IBM Power Forecasting Product Market Performance
 - 10.15.4 IBM Business Overview
 - 10.15.5 IBM Recent Developments

11 POWER FORECASTING MARKET FORECAST BY REGION

- 11.1 Global Power Forecasting Market Size Forecast
- 11.2 Global Power Forecasting Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Power Forecasting Market Size Forecast by Country
 - 11.2.3 Asia Pacific Power Forecasting Market Size Forecast by Region
 - 11.2.4 South America Power Forecasting Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Power Forecasting by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Power Forecasting Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Power Forecasting by Type (2026-2033)
 - 12.1.2 Global Power Forecasting Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Power Forecasting by Type (2026-2033)
- 12.2 Global Power Forecasting Market Forecast by Application (2026-2033)
 - 12.2.1 Global Power Forecasting Sales (K Units) Forecast by Application
 - 12.2.2 Global Power Forecasting Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Power Forecasting Market Size Comparison by Region (M USD)
- Table 5. Global Power Forecasting Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Power Forecasting Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Power Forecasting Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Power Forecasting Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Power Forecasting as of 2024)
- Table 10. Global Market Power Forecasting Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Power Forecasting Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Power Forecasting Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Power Forecasting Sales by Type (K Units)
- Table 26. Global Power Forecasting Market Size by Type (M USD)
- Table 27. Global Power Forecasting Sales (K Units) by Type (2020-2025)
- Table 28. Global Power Forecasting Sales Market Share by Type (2020-2025)
- Table 29. Global Power Forecasting Market Size (M USD) by Type (2020-2025)
- Table 30. Global Power Forecasting Market Size Share by Type (2020-2025)
- Table 31. Global Power Forecasting Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Power Forecasting Sales (K Units) by Application
- Table 33. Global Power Forecasting Market Size by Application
- Table 34. Global Power Forecasting Sales by Application (2020-2025) & (K Units)
- Table 35. Global Power Forecasting Sales Market Share by Application (2020-2025)
- Table 36. Global Power Forecasting Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Power Forecasting Market Share by Application (2020-2025)
- Table 38. Global Power Forecasting Sales Growth Rate by Application (2020-2025)
- Table 39. Global Power Forecasting Sales by Region (2020-2025) & (K Units)
- Table 40. Global Power Forecasting Sales Market Share by Region (2020-2025)
- Table 41. Global Power Forecasting Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Power Forecasting Market Size Market Share by Region (2020-2025)
- Table 43. North America Power Forecasting Sales by Country (2020-2025) & (K Units)
- Table 44. North America Power Forecasting Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Power Forecasting Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Power Forecasting Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Power Forecasting Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Power Forecasting Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Power Forecasting Sales by Country (2020-2025) & (K Units)
- Table 50. South America Power Forecasting Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Power Forecasting Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Power Forecasting Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Power Forecasting Production (K Units) by Region(2020-2025)
- Table 54. Global Power Forecasting Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Power Forecasting Revenue Market Share by Region (2020-2025)
- Table 56. Global Power Forecasting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Power Forecasting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Power Forecasting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Power Forecasting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Power Forecasting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 61. Dongfang Electronics Co.,Ltd. Basic Information
- Table 62. Dongfang Electronics Co.,Ltd. Power Forecasting Product Overview
- Table 63. Dongfang Electronics Co.,Ltd. Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 64. Dongfang Electronics Co.,Ltd. Business Overview
- Table 65. Dongfang Electronics Co.,Ltd. SWOT Analysis
- Table 66. Dongfang Electronics Co.,Ltd. Recent Developments
- Table 67. State Power Rixin Tech.Co. Basic Information
- Table 68. State Power Rixin Tech.Co. Power Forecasting Product Overview
- Table 69. State Power Rixin Tech.Co. Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 70. State Power Rixin Tech.Co. Business Overview
- Table 71. State Power Rixin Tech.Co. SWOT Analysis
- Table 72. State Power Rixin Tech.Co. Recent Developments
- Table 73. Ltd. Basic Information
- Table 74. Ltd. Power Forecasting Product Overview
- Table 75. Ltd. Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Ltd. Business Overview
- Table 77. Ltd. SWOT Analysis
- Table 78. Ltd. Recent Developments
- Table 79. Dongrun Environmental Energy Technology Basic Information
- Table 80. Dongrun Environmental Energy Technology Power Forecasting Product Overview
- Table 81. Dongrun Environmental Energy Technology Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Dongrun Environmental Energy Technology Business Overview
- Table 83. Dongrun Environmental Energy Technology Recent Developments
- Table 84. Guodian Nanjing Automation Co.,Ltd. Basic Information
- Table 85. Guodian Nanjing Automation Co.,Ltd. Power Forecasting Product Overview
- Table 86. Guodian Nanjing Automation Co.,Ltd. Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Guodian Nanjing Automation Co.,Ltd. Business Overview
- Table 88. Guodian Nanjing Automation Co.,Ltd. Recent Developments
- Table 89. NR Electric Co.?Ltd Basic Information
- Table 90. NR Electric Co.?Ltd Power Forecasting Product Overview
- Table 91. NR Electric Co.?Ltd Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. NR Electric Co.?Ltd Business Overview

- Table 93. NR Electric Co. Ltd Recent Developments
- Table 94. Xinjiang Goldwind Science and Technology Basic Information
- Table 95. Xinjiang Goldwind Science and Technology Power Forecasting Product Overview
- Table 96. Xinjiang Goldwind Science and Technology Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Xinjiang Goldwind Science and Technology Business Overview
- Table 98. Xinjiang Goldwind Science and Technology Recent Developments
- Table 99. Envision Group Basic Information
- Table 100. Envision Group Power Forecasting Product Overview
- Table 101. Envision Group Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Envision Group Business Overview
- Table 103. Envision Group Recent Developments
- Table 104. Vaisala Basic Information
- Table 105. Vaisala Power Forecasting Product Overview
- Table 106. Vaisala Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Vaisala Business Overview
- Table 108. Vaisala Recent Developments
- Table 109. MathWorks Basic Information
- Table 110. MathWorks Power Forecasting Product Overview
- Table 111. MathWorks Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. MathWorks Business Overview
- Table 113. MathWorks Recent Developments
- Table 114. Enercast Basic Information
- Table 115. Enercast Power Forecasting Product Overview
- Table 116. Enercast Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Enercast Business Overview
- Table 118. Enercast Recent Developments
- Table 119. AleaSoft Basic Information
- Table 120. AleaSoft Power Forecasting Product Overview
- Table 121. AleaSoft Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. AleaSoft Business Overview
- Table 123. AleaSoft Recent Developments
- Table 124. ConWX Basic Information

- Table 125. ConWX Power Forecasting Product Overview
- Table 126. ConWX Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. ConWX Business Overview
- Table 128. ConWX Recent Developments
- Table 129. WindSim AS Basic Information
- Table 130. WindSim AS Power Forecasting Product Overview
- Table 131. WindSim AS Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. WindSim AS Business Overview
- Table 133. WindSim AS Recent Developments
- Table 134. IBM Basic Information
- Table 135. IBM Power Forecasting Product Overview
- Table 136. IBM Power Forecasting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. IBM Business Overview
- Table 138. IBM Recent Developments
- Table 139. Global Power Forecasting Sales Forecast by Region (2026-2033) & (K Units)
- Table 140. Global Power Forecasting Market Size Forecast by Region (2026-2033) & (M USD)
- Table 141. North America Power Forecasting Sales Forecast by Country (2026-2033) & (K Units)
- Table 142. North America Power Forecasting Market Size Forecast by Country (2026-2033) & (M USD)
- Table 143. Europe Power Forecasting Sales Forecast by Country (2026-2033) & (K Units)
- Table 144. Europe Power Forecasting Market Size Forecast by Country (2026-2033) & (M USD)
- Table 145. Asia Pacific Power Forecasting Sales Forecast by Region (2026-2033) & (K Units)
- Table 146. Asia Pacific Power Forecasting Market Size Forecast by Region (2026-2033) & (M USD)
- Table 147. South America Power Forecasting Sales Forecast by Country (2026-2033) & (K Units)
- Table 148. South America Power Forecasting Market Size Forecast by Country (2026-2033) & (M USD)
- Table 149. Middle East and Africa Power Forecasting Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Power Forecasting Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Power Forecasting Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global Power Forecasting Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Power Forecasting Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global Power Forecasting Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global Power Forecasting Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Power Forecasting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Power Forecasting Market Size (M USD), 2024-2033
- Figure 5. Global Power Forecasting Market Size (M USD) (2020-2033)
- Figure 6. Global Power Forecasting Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Power Forecasting Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Power Forecasting Product Life Cycle
- Figure 13. Power Forecasting Sales Share by Manufacturers in 2024
- Figure 14. Global Power Forecasting Revenue Share by Manufacturers in 2024
- Figure 15. Power Forecasting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Power Forecasting Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Power Forecasting Revenue in 2024
- Figure 18. Industry Chain Map of Power Forecasting
- Figure 19. Global Power Forecasting Market PEST Analysis
- Figure 20. Global Power Forecasting Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Power Forecasting Market Share by Type
- Figure 27. Sales Market Share of Power Forecasting by Type (2020-2025)
- Figure 28. Sales Market Share of Power Forecasting by Type in 2024
- Figure 29. Market Size Share of Power Forecasting by Type (2020-2025)
- Figure 30. Market Size Share of Power Forecasting by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Power Forecasting Market Share by Application

- Figure 33. Global Power Forecasting Sales Market Share by Application (2020-2025)
- Figure 34. Global Power Forecasting Sales Market Share by Application in 2024
- Figure 35. Global Power Forecasting Market Share by Application (2020-2025)
- Figure 36. Global Power Forecasting Market Share by Application in 2024
- Figure 37. Global Power Forecasting Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Power Forecasting Sales Market Share by Region (2020-2025)
- Figure 39. Global Power Forecasting Market Size Market Share by Region (2020-2025)
- Figure 40. North America Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Power Forecasting Sales Market Share by Country in 2024
- Figure 43. North America Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Power Forecasting Market Size Market Share by Country in 2024
- Figure 45. U.S. Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Power Forecasting Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Power Forecasting Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Power Forecasting Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Power Forecasting Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Power Forecasting Sales Market Share by Country in 2024
- Figure 53. Europe Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Power Forecasting Market Size Market Share by Country in 2024
- Figure 55. Germany Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Power Forecasting Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Power Forecasting Sales Market Share by Region in 2024

Figure 67. Asia Pacific Power Forecasting Market Size Market Share by Region in 2024

Figure 68. China Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Power Forecasting Sales and Growth Rate (K Units)

Figure 79. South America Power Forecasting Sales Market Share by Country in 2024

Figure 80. South America Power Forecasting Market Size and Growth Rate (M USD)

Figure 81. South America Power Forecasting Market Size Market Share by Country in 2024

Figure 82. Brazil Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Power Forecasting Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Power Forecasting Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Power Forecasting Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Power Forecasting Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Power Forecasting Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Power Forecasting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Power Forecasting Production Market Share by Region (2020-2025)

Figure 103. North America Power Forecasting Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Power Forecasting Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Power Forecasting Production (K Units) Growth Rate (2020-2025)

Figure 106. China Power Forecasting Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Power Forecasting Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Power Forecasting Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Power Forecasting Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Power Forecasting Market Share Forecast by Type (2026-2033)

Figure 111. Global Power Forecasting Sales Forecast by Application (2026-2033)

Figure 112. Global Power Forecasting Market Share Forecast by Application
(2026-2033)

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