

Global Powder Eyeshadows Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/P5CC66D70265EN.html>

Date: July 2025

Pages: 151

Price: US\$ 3,200.00 (Single User License)

ID: P5CC66D70265EN

Abstracts

Report Overview

Powder eyeshadows are a type of cosmetic product designed to add color, dimension, and texture to the eyelids. These finely milled pigments are typically compacted into small, portable pans or pots, making them easy to transport and apply. Powder eyeshadows come in a wide range of shades, from neutrals to vibrant colors, allowing users to create various looks for different occasions. They can be applied with a brush or fingertip, and are often used in conjunction with other eye makeup products like primers, eyeliners, and mascaras to enhance the overall eye makeup look. The formulation of powder eyeshadows may vary, with some being more pigmented or having a more matte or shimmery finish, catering to different preferences and makeup techniques.

In 2024, the global Powder Eyeshadows market is projected to reach approximately USD xx Million, with expectations to grow at a compound annual growth rate (CAGR) of around xx between 2024 and 2033.

This report provides a deep insight into the global Powder Eyeshadows market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Powder Eyeshadows Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Powder Eyeshadows market in any manner.

Global Powder Eyeshadows Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

L'Oreal
Avon
Lancome
Dior
Yve Saint Laurent
Coty
Chanel
Stila
Maybelline
Natasha
Armani
Touch in Sol
Wander Beauty
Estee Lauder
Shiseido

Market Segmentation (by Type)

Matte Eyeshadow
Glitter Eyeshadow

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Powder Eyeshadows Market

Overview of the regional outlook of the Powder Eyeshadows Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Powder Eyeshadows Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Powder Eyeshadows, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Powder Eyeshadows
- 1.2 Key Market Segments
 - 1.2.1 Powder Eyeshadows Segment by Type
 - 1.2.2 Powder Eyeshadows Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 POWDER EYESHADOWS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Powder Eyeshadows Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Powder Eyeshadows Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 POWDER EYESHADOWS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Powder Eyeshadows Product Life Cycle
- 3.3 Global Powder Eyeshadows Sales by Manufacturers (2020-2025)
- 3.4 Global Powder Eyeshadows Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Powder Eyeshadows Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Powder Eyeshadows Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Powder Eyeshadows Market Competitive Situation and Trends
 - 3.8.1 Powder Eyeshadows Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Powder Eyeshadows Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 POWDER EYESHADOWS INDUSTRY CHAIN ANALYSIS

- 4.1 Powder Eyeshadows Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POWDER EYESHADOWS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Powder Eyeshadows Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Powder Eyeshadows Market
- 5.7 ESG Ratings of Leading Companies

6 POWDER EYESHADOWS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Powder Eyeshadows Sales Market Share by Type (2020-2025)
- 6.3 Global Powder Eyeshadows Market Size Market Share by Type (2020-2025)
- 6.4 Global Powder Eyeshadows Price by Type (2020-2025)

7 POWDER EYESHADOWS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Powder Eyeshadows Market Sales by Application (2020-2025)
- 7.3 Global Powder Eyeshadows Market Size (M USD) by Application (2020-2025)

7.4 Global Powder Eyeshadows Sales Growth Rate by Application (2020-2025)

8 POWDER EYESHADOWS MARKET SALES BY REGION

8.1 Global Powder Eyeshadows Sales by Region

8.1.1 Global Powder Eyeshadows Sales by Region

8.1.2 Global Powder Eyeshadows Sales Market Share by Region

8.2 Global Powder Eyeshadows Market Size by Region

8.2.1 Global Powder Eyeshadows Market Size by Region

8.2.2 Global Powder Eyeshadows Market Size Market Share by Region

8.3 North America

8.3.1 North America Powder Eyeshadows Sales by Country

8.3.2 North America Powder Eyeshadows Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Powder Eyeshadows Sales by Country

8.4.2 Europe Powder Eyeshadows Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Powder Eyeshadows Sales by Region

8.5.2 Asia Pacific Powder Eyeshadows Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Powder Eyeshadows Sales by Country

8.6.2 South America Powder Eyeshadows Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Powder Eyeshadows Sales by Region
- 8.7.2 Middle East and Africa Powder Eyeshadows Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 POWDER EYESHADOWS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Powder Eyeshadows by Region(2020-2025)
- 9.2 Global Powder Eyeshadows Revenue Market Share by Region (2020-2025)
- 9.3 Global Powder Eyeshadows Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Powder Eyeshadows Production
 - 9.4.1 North America Powder Eyeshadows Production Growth Rate (2020-2025)
 - 9.4.2 North America Powder Eyeshadows Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Powder Eyeshadows Production
 - 9.5.1 Europe Powder Eyeshadows Production Growth Rate (2020-2025)
 - 9.5.2 Europe Powder Eyeshadows Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Powder Eyeshadows Production (2020-2025)
 - 9.6.1 Japan Powder Eyeshadows Production Growth Rate (2020-2025)
 - 9.6.2 Japan Powder Eyeshadows Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Powder Eyeshadows Production (2020-2025)
 - 9.7.1 China Powder Eyeshadows Production Growth Rate (2020-2025)
 - 9.7.2 China Powder Eyeshadows Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 L'Oreal
 - 10.1.1 L'Oreal Basic Information
 - 10.1.2 L'Oreal Powder Eyeshadows Product Overview
 - 10.1.3 L'Oreal Powder Eyeshadows Product Market Performance
 - 10.1.4 L'Oreal Business Overview
 - 10.1.5 L'Oreal SWOT Analysis

- 10.1.6 L'Oreal Recent Developments
- 10.2 Avon
 - 10.2.1 Avon Basic Information
 - 10.2.2 Avon Powder Eyeshadows Product Overview
 - 10.2.3 Avon Powder Eyeshadows Product Market Performance
 - 10.2.4 Avon Business Overview
 - 10.2.5 Avon SWOT Analysis
 - 10.2.6 Avon Recent Developments
- 10.3 Lancome
 - 10.3.1 Lancome Basic Information
 - 10.3.2 Lancome Powder Eyeshadows Product Overview
 - 10.3.3 Lancome Powder Eyeshadows Product Market Performance
 - 10.3.4 Lancome Business Overview
 - 10.3.5 Lancome SWOT Analysis
 - 10.3.6 Lancome Recent Developments
- 10.4 Dior
 - 10.4.1 Dior Basic Information
 - 10.4.2 Dior Powder Eyeshadows Product Overview
 - 10.4.3 Dior Powder Eyeshadows Product Market Performance
 - 10.4.4 Dior Business Overview
 - 10.4.5 Dior Recent Developments
- 10.5 Yve Saint Laurent
 - 10.5.1 Yve Saint Laurent Basic Information
 - 10.5.2 Yve Saint Laurent Powder Eyeshadows Product Overview
 - 10.5.3 Yve Saint Laurent Powder Eyeshadows Product Market Performance
 - 10.5.4 Yve Saint Laurent Business Overview
 - 10.5.5 Yve Saint Laurent Recent Developments
- 10.6 Coty
 - 10.6.1 Coty Basic Information
 - 10.6.2 Coty Powder Eyeshadows Product Overview
 - 10.6.3 Coty Powder Eyeshadows Product Market Performance
 - 10.6.4 Coty Business Overview
 - 10.6.5 Coty Recent Developments
- 10.7 Chanel
 - 10.7.1 Chanel Basic Information
 - 10.7.2 Chanel Powder Eyeshadows Product Overview
 - 10.7.3 Chanel Powder Eyeshadows Product Market Performance
 - 10.7.4 Chanel Business Overview
 - 10.7.5 Chanel Recent Developments

10.8 Stila

10.8.1 Stila Basic Information

10.8.2 Stila Powder Eyeshadows Product Overview

10.8.3 Stila Powder Eyeshadows Product Market Performance

10.8.4 Stila Business Overview

10.8.5 Stila Recent Developments

10.9 Maybelline

10.9.1 Maybelline Basic Information

10.9.2 Maybelline Powder Eyeshadows Product Overview

10.9.3 Maybelline Powder Eyeshadows Product Market Performance

10.9.4 Maybelline Business Overview

10.9.5 Maybelline Recent Developments

10.10 Natasha

10.10.1 Natasha Basic Information

10.10.2 Natasha Powder Eyeshadows Product Overview

10.10.3 Natasha Powder Eyeshadows Product Market Performance

10.10.4 Natasha Business Overview

10.10.5 Natasha Recent Developments

10.11 Armani

10.11.1 Armani Basic Information

10.11.2 Armani Powder Eyeshadows Product Overview

10.11.3 Armani Powder Eyeshadows Product Market Performance

10.11.4 Armani Business Overview

10.11.5 Armani Recent Developments

10.12 Touch in Sol

10.12.1 Touch in Sol Basic Information

10.12.2 Touch in Sol Powder Eyeshadows Product Overview

10.12.3 Touch in Sol Powder Eyeshadows Product Market Performance

10.12.4 Touch in Sol Business Overview

10.12.5 Touch in Sol Recent Developments

10.13 Wander Beauty

10.13.1 Wander Beauty Basic Information

10.13.2 Wander Beauty Powder Eyeshadows Product Overview

10.13.3 Wander Beauty Powder Eyeshadows Product Market Performance

10.13.4 Wander Beauty Business Overview

10.13.5 Wander Beauty Recent Developments

10.14 Estee Lauder

10.14.1 Estee Lauder Basic Information

10.14.2 Estee Lauder Powder Eyeshadows Product Overview

- 10.14.3 Estee Lauder Powder Eyeshadows Product Market Performance
- 10.14.4 Estee Lauder Business Overview
- 10.14.5 Estee Lauder Recent Developments

10.15 Shiseido

- 10.15.1 Shiseido Basic Information
- 10.15.2 Shiseido Powder Eyeshadows Product Overview
- 10.15.3 Shiseido Powder Eyeshadows Product Market Performance
- 10.15.4 Shiseido Business Overview
- 10.15.5 Shiseido Recent Developments

11 POWDER EYESHADOWS MARKET FORECAST BY REGION

- 11.1 Global Powder Eyeshadows Market Size Forecast
- 11.2 Global Powder Eyeshadows Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Powder Eyeshadows Market Size Forecast by Country
 - 11.2.3 Asia Pacific Powder Eyeshadows Market Size Forecast by Region
 - 11.2.4 South America Powder Eyeshadows Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Powder Eyeshadows by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Powder Eyeshadows Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Powder Eyeshadows by Type (2026-2033)
 - 12.1.2 Global Powder Eyeshadows Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Powder Eyeshadows by Type (2026-2033)
- 12.2 Global Powder Eyeshadows Market Forecast by Application (2026-2033)
 - 12.2.1 Global Powder Eyeshadows Sales (K MT) Forecast by Application
 - 12.2.2 Global Powder Eyeshadows Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Powder Eyeshadows Market Size Comparison by Region (M USD)

Table 5. Global Powder Eyeshadows Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Powder Eyeshadows Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Powder Eyeshadows Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Powder Eyeshadows Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Powder Eyeshadows as of 2024)

Table 10. Global Market Powder Eyeshadows Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Powder Eyeshadows Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Powder Eyeshadows Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Powder Eyeshadows Sales by Type (K MT)

Table 26. Global Powder Eyeshadows Market Size by Type (M USD)

Table 27. Global Powder Eyeshadows Sales (K MT) by Type (2020-2025)

Table 28. Global Powder Eyeshadows Sales Market Share by Type (2020-2025)

Table 29. Global Powder Eyeshadows Market Size (M USD) by Type (2020-2025)

Table 30. Global Powder Eyeshadows Market Size Share by Type (2020-2025)

- Table 31. Global Powder Eyeshadows Price (USD/KG) by Type (2020-2025)
- Table 32. Global Powder Eyeshadows Sales (K MT) by Application
- Table 33. Global Powder Eyeshadows Market Size by Application
- Table 34. Global Powder Eyeshadows Sales by Application (2020-2025) & (K MT)
- Table 35. Global Powder Eyeshadows Sales Market Share by Application (2020-2025)
- Table 36. Global Powder Eyeshadows Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Powder Eyeshadows Market Share by Application (2020-2025)
- Table 38. Global Powder Eyeshadows Sales Growth Rate by Application (2020-2025)
- Table 39. Global Powder Eyeshadows Sales by Region (2020-2025) & (K MT)
- Table 40. Global Powder Eyeshadows Sales Market Share by Region (2020-2025)
- Table 41. Global Powder Eyeshadows Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Powder Eyeshadows Market Size Market Share by Region (2020-2025)
- Table 43. North America Powder Eyeshadows Sales by Country (2020-2025) & (K MT)
- Table 44. North America Powder Eyeshadows Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Powder Eyeshadows Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Powder Eyeshadows Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Powder Eyeshadows Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Powder Eyeshadows Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Powder Eyeshadows Sales by Country (2020-2025) & (K MT)
- Table 50. South America Powder Eyeshadows Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Powder Eyeshadows Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Powder Eyeshadows Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Powder Eyeshadows Production (K MT) by Region(2020-2025)
- Table 54. Global Powder Eyeshadows Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Powder Eyeshadows Revenue Market Share by Region (2020-2025)
- Table 56. Global Powder Eyeshadows Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Powder Eyeshadows Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. Europe Powder Eyeshadows Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Japan Powder Eyeshadows Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 60. China Powder Eyeshadows Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. L'Oreal Basic Information

Table 62. L'Oreal Powder Eyeshadows Product Overview

Table 63. L'Oreal Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. L'Oreal Business Overview

Table 65. L'Oreal SWOT Analysis

Table 66. L'Oreal Recent Developments

Table 67. Avon Basic Information

Table 68. Avon Powder Eyeshadows Product Overview

Table 69. Avon Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Avon Business Overview

Table 71. Avon SWOT Analysis

Table 72. Avon Recent Developments

Table 73. Lancome Basic Information

Table 74. Lancome Powder Eyeshadows Product Overview

Table 75. Lancome Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Lancome Business Overview

Table 77. Lancome SWOT Analysis

Table 78. Lancome Recent Developments

Table 79. Dior Basic Information

Table 80. Dior Powder Eyeshadows Product Overview

Table 81. Dior Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Dior Business Overview

Table 83. Dior Recent Developments

Table 84. Yve Saint Laurent Basic Information

Table 85. Yve Saint Laurent Powder Eyeshadows Product Overview

Table 86. Yve Saint Laurent Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Yve Saint Laurent Business Overview

Table 88. Yve Saint Laurent Recent Developments

Table 89. Coty Basic Information

Table 90. Coty Powder Eyeshadows Product Overview

Table 91. Coty Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG)

and Gross Margin (2020-2025)

Table 92. Coty Business Overview

Table 93. Coty Recent Developments

Table 94. Chanel Basic Information

Table 95. Chanel Powder Eyeshadows Product Overview

Table 96. Chanel Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Chanel Business Overview

Table 98. Chanel Recent Developments

Table 99. Stila Basic Information

Table 100. Stila Powder Eyeshadows Product Overview

Table 101. Stila Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Stila Business Overview

Table 103. Stila Recent Developments

Table 104. Maybelline Basic Information

Table 105. Maybelline Powder Eyeshadows Product Overview

Table 106. Maybelline Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Maybelline Business Overview

Table 108. Maybelline Recent Developments

Table 109. Natasha Basic Information

Table 110. Natasha Powder Eyeshadows Product Overview

Table 111. Natasha Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Natasha Business Overview

Table 113. Natasha Recent Developments

Table 114. Armani Basic Information

Table 115. Armani Powder Eyeshadows Product Overview

Table 116. Armani Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Armani Business Overview

Table 118. Armani Recent Developments

Table 119. Touch in Sol Basic Information

Table 120. Touch in Sol Powder Eyeshadows Product Overview

Table 121. Touch in Sol Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Touch in Sol Business Overview

Table 123. Touch in Sol Recent Developments

- Table 124. Wander Beauty Basic Information
- Table 125. Wander Beauty Powder Eyeshadows Product Overview
- Table 126. Wander Beauty Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 127. Wander Beauty Business Overview
- Table 128. Wander Beauty Recent Developments
- Table 129. Estee Lauder Basic Information
- Table 130. Estee Lauder Powder Eyeshadows Product Overview
- Table 131. Estee Lauder Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 132. Estee Lauder Business Overview
- Table 133. Estee Lauder Recent Developments
- Table 134. Shiseido Basic Information
- Table 135. Shiseido Powder Eyeshadows Product Overview
- Table 136. Shiseido Powder Eyeshadows Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 137. Shiseido Business Overview
- Table 138. Shiseido Recent Developments
- Table 139. Global Powder Eyeshadows Sales Forecast by Region (2026-2033) & (K MT)
- Table 140. Global Powder Eyeshadows Market Size Forecast by Region (2026-2033) & (M USD)
- Table 141. North America Powder Eyeshadows Sales Forecast by Country (2026-2033) & (K MT)
- Table 142. North America Powder Eyeshadows Market Size Forecast by Country (2026-2033) & (M USD)
- Table 143. Europe Powder Eyeshadows Sales Forecast by Country (2026-2033) & (K MT)
- Table 144. Europe Powder Eyeshadows Market Size Forecast by Country (2026-2033) & (M USD)
- Table 145. Asia Pacific Powder Eyeshadows Sales Forecast by Region (2026-2033) & (K MT)
- Table 146. Asia Pacific Powder Eyeshadows Market Size Forecast by Region (2026-2033) & (M USD)
- Table 147. South America Powder Eyeshadows Sales Forecast by Country (2026-2033) & (K MT)
- Table 148. South America Powder Eyeshadows Market Size Forecast by Country (2026-2033) & (M USD)
- Table 149. Middle East and Africa Powder Eyeshadows Sales Forecast by Country

(2026-2033) & (Units)

Table 150. Middle East and Africa Powder Eyeshadows Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Powder Eyeshadows Sales Forecast by Type (2026-2033) & (K MT)

Table 152. Global Powder Eyeshadows Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Powder Eyeshadows Price Forecast by Type (2026-2033) & (USD/KG)

Table 154. Global Powder Eyeshadows Sales (K MT) Forecast by Application (2026-2033)

Table 155. Global Powder Eyeshadows Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Powder Eyeshadows
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Powder Eyeshadows Market Size (M USD), 2024-2033
- Figure 5. Global Powder Eyeshadows Market Size (M USD) (2020-2033)
- Figure 6. Global Powder Eyeshadows Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Powder Eyeshadows Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Powder Eyeshadows Product Life Cycle
- Figure 13. Powder Eyeshadows Sales Share by Manufacturers in 2024
- Figure 14. Global Powder Eyeshadows Revenue Share by Manufacturers in 2024
- Figure 15. Powder Eyeshadows Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Powder Eyeshadows Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Powder Eyeshadows Revenue in 2024
- Figure 18. Industry Chain Map of Powder Eyeshadows
- Figure 19. Global Powder Eyeshadows Market PEST Analysis
- Figure 20. Global Powder Eyeshadows Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Powder Eyeshadows Market Share by Type
- Figure 27. Sales Market Share of Powder Eyeshadows by Type (2020-2025)
- Figure 28. Sales Market Share of Powder Eyeshadows by Type in 2024
- Figure 29. Market Size Share of Powder Eyeshadows by Type (2020-2025)
- Figure 30. Market Size Share of Powder Eyeshadows by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Powder Eyeshadows Market Share by Application

Figure 33. Global Powder Eyeshadows Sales Market Share by Application (2020-2025)

Figure 34. Global Powder Eyeshadows Sales Market Share by Application in 2024

Figure 35. Global Powder Eyeshadows Market Share by Application (2020-2025)

Figure 36. Global Powder Eyeshadows Market Share by Application in 2024

Figure 37. Global Powder Eyeshadows Sales Growth Rate by Application (2020-2025)

Figure 38. Global Powder Eyeshadows Sales Market Share by Region (2020-2025)

Figure 39. Global Powder Eyeshadows Market Size Market Share by Region (2020-2025)

Figure 40. North America Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Powder Eyeshadows Sales Market Share by Country in 2024

Figure 43. North America Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Powder Eyeshadows Market Size Market Share by Country in 2024

Figure 45. U.S. Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Powder Eyeshadows Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Powder Eyeshadows Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Powder Eyeshadows Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Powder Eyeshadows Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Powder Eyeshadows Sales Market Share by Country in 2024

Figure 53. Europe Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Powder Eyeshadows Market Size Market Share by Country in 2024

Figure 55. Germany Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Powder Eyeshadows Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Powder Eyeshadows Sales Market Share by Region in 2024

Figure 67. Asia Pacific Powder Eyeshadows Market Size Market Share by Region in 2024

Figure 68. China Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Powder Eyeshadows Sales and Growth Rate (K MT)

Figure 79. South America Powder Eyeshadows Sales Market Share by Country in 2024

Figure 80. South America Powder Eyeshadows Market Size and Growth Rate (M USD)

Figure 81. South America Powder Eyeshadows Market Size Market Share by Country in 2024

Figure 82. Brazil Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Powder Eyeshadows Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Powder Eyeshadows Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Powder Eyeshadows Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Powder Eyeshadows Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Powder Eyeshadows Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Powder Eyeshadows Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Powder Eyeshadows Production Market Share by Region (2020-2025)

Figure 103. North America Powder Eyeshadows Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Powder Eyeshadows Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Powder Eyeshadows Production (K MT) Growth Rate (2020-2025)

Figure 106. China Powder Eyeshadows Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Powder Eyeshadows Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Powder Eyeshadows Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Powder Eyeshadows Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Powder Eyeshadows Market Share Forecast by Type (2026-2033)

Figure 111. Global Powder Eyeshadows Sales Forecast by Application (2026-2033)

Figure 112. Global Powder Eyeshadows Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Powder Eyeshadows Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/P5CC66D70265EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P5CC66D70265EN.html>