

# Global Portable Water Quality Tester Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Portable water quality testers are handheld devices designed to measure various parameters of water quality, such as pH, dissolved oxygen, turbidity, conductivity, total dissolved solids (TDS), and contaminants like heavy metals or bacteria. These devices are widely used in environmental monitoring, industrial water treatment, aquaculture, agriculture, and household applications, providing real-time data for quick decision-making. The market is driven by increasing concerns over water pollution, stringent government regulations on water safety, and growing awareness of health risks associated with contaminated water. Key players include manufacturers specializing in analytical instruments, with innovations focusing on multi-parameter testing, IoT integration, and user-friendly interfaces. Demand is particularly strong in regions with poor water infrastructure or high industrial activity, while affordability and accuracy remain critical factors influencing consumer choice. The rise of smart water management systems and portable, lab-grade testers is further shaping competition and adoption trends.

This report provides a deep insight into the global Portable Water Quality Tester market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Portable Water Quality Tester Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Portable Water Quality Tester market in any manner.

### Global Portable Water Quality Tester Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Dr.Meter  
Applied Membranes  
Etekcity  
HM Digital  
Hanna Instruments  
Tianjin Shengao Hua Environmental Protection Technology  
Qingdao Dongfei Keyi Environmental Protection Technology  
Shandong Santi Instrument  
Shenzhen Qingshijie Technology  
Shandong Gelanpu

#### **Market Segmentation (by Type)**

Temperature Range: 0-50 ?C  
Temperature Range: 0-80 ?C  
Other

#### **Market Segmentation (by Application)**

Residential  
Commercial  
Industrial

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Water Quality Tester Market

Overview of the regional outlook of the Portable Water Quality Tester Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Water Quality Tester Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Water Quality Tester, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the

information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Portable Water Quality Tester

1.2 Key Market Segments

1.2.1 Portable Water Quality Tester Segment by Type

1.2.2 Portable Water Quality Tester Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 PORTABLE WATER QUALITY TESTER MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Portable Water Quality Tester Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Portable Water Quality Tester Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 PORTABLE WATER QUALITY TESTER MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global Portable Water Quality Tester Product Life Cycle

3.3 Global Portable Water Quality Tester Sales by Manufacturers (2020-2025)

3.4 Global Portable Water Quality Tester Revenue Market Share by Manufacturers (2020-2025)

3.5 Portable Water Quality Tester Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Portable Water Quality Tester Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Portable Water Quality Tester Market Competitive Situation and Trends

3.8.1 Portable Water Quality Tester Market Concentration Rate

3.8.2 Global 5 and 10 Largest Portable Water Quality Tester Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 PORTABLE WATER QUALITY TESTER INDUSTRY CHAIN ANALYSIS**

4.1 Portable Water Quality Tester Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE WATER QUALITY TESTER MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Portable Water Quality Tester Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Portable Water Quality Tester Market

5.7 ESG Ratings of Leading Companies

## **6 PORTABLE WATER QUALITY TESTER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Portable Water Quality Tester Sales Market Share by Type (2020-2025)

6.3 Global Portable Water Quality Tester Market Size Market Share by Type (2020-2025)

6.4 Global Portable Water Quality Tester Price by Type (2020-2025)

## **7 PORTABLE WATER QUALITY TESTER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Portable Water Quality Tester Market Sales by Application (2020-2025)

7.3 Global Portable Water Quality Tester Market Size (M USD) by Application (2020-2025)

7.4 Global Portable Water Quality Tester Sales Growth Rate by Application (2020-2025)

## **8 PORTABLE WATER QUALITY TESTER MARKET SALES BY REGION**

8.1 Global Portable Water Quality Tester Sales by Region

8.1.1 Global Portable Water Quality Tester Sales by Region

8.1.2 Global Portable Water Quality Tester Sales Market Share by Region

8.2 Global Portable Water Quality Tester Market Size by Region

8.2.1 Global Portable Water Quality Tester Market Size by Region

8.2.2 Global Portable Water Quality Tester Market Size Market Share by Region

8.3 North America

8.3.1 North America Portable Water Quality Tester Sales by Country

8.3.2 North America Portable Water Quality Tester Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Portable Water Quality Tester Sales by Country

8.4.2 Europe Portable Water Quality Tester Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Portable Water Quality Tester Sales by Region

8.5.2 Asia Pacific Portable Water Quality Tester Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Portable Water Quality Tester Sales by Country
  - 8.6.2 South America Portable Water Quality Tester Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Portable Water Quality Tester Sales by Region
  - 8.7.2 Middle East and Africa Portable Water Quality Tester Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 PORTABLE WATER QUALITY TESTER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Portable Water Quality Tester by Region(2020-2025)
- 9.2 Global Portable Water Quality Tester Revenue Market Share by Region (2020-2025)
- 9.3 Global Portable Water Quality Tester Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Portable Water Quality Tester Production
  - 9.4.1 North America Portable Water Quality Tester Production Growth Rate (2020-2025)
  - 9.4.2 North America Portable Water Quality Tester Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Portable Water Quality Tester Production
  - 9.5.1 Europe Portable Water Quality Tester Production Growth Rate (2020-2025)
  - 9.5.2 Europe Portable Water Quality Tester Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Portable Water Quality Tester Production (2020-2025)
  - 9.6.1 Japan Portable Water Quality Tester Production Growth Rate (2020-2025)
  - 9.6.2 Japan Portable Water Quality Tester Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Portable Water Quality Tester Production (2020-2025)
  - 9.7.1 China Portable Water Quality Tester Production Growth Rate (2020-2025)

9.7.2 China Portable Water Quality Tester Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Dr.Meter

10.1.1 Dr.Meter Basic Information

10.1.2 Dr.Meter Portable Water Quality Tester Product Overview

10.1.3 Dr.Meter Portable Water Quality Tester Product Market Performance

10.1.4 Dr.Meter Business Overview

10.1.5 Dr.Meter SWOT Analysis

10.1.6 Dr.Meter Recent Developments

### 10.2 Applied Membranes

10.2.1 Applied Membranes Basic Information

10.2.2 Applied Membranes Portable Water Quality Tester Product Overview

10.2.3 Applied Membranes Portable Water Quality Tester Product Market

Performance

10.2.4 Applied Membranes Business Overview

10.2.5 Applied Membranes SWOT Analysis

10.2.6 Applied Membranes Recent Developments

### 10.3 Etekcity

10.3.1 Etekcity Basic Information

10.3.2 Etekcity Portable Water Quality Tester Product Overview

10.3.3 Etekcity Portable Water Quality Tester Product Market Performance

10.3.4 Etekcity Business Overview

10.3.5 Etekcity SWOT Analysis

10.3.6 Etekcity Recent Developments

### 10.4 HM Digital

10.4.1 HM Digital Basic Information

10.4.2 HM Digital Portable Water Quality Tester Product Overview

10.4.3 HM Digital Portable Water Quality Tester Product Market Performance

10.4.4 HM Digital Business Overview

10.4.5 HM Digital Recent Developments

### 10.5 Hanna Instruments

10.5.1 Hanna Instruments Basic Information

10.5.2 Hanna Instruments Portable Water Quality Tester Product Overview

10.5.3 Hanna Instruments Portable Water Quality Tester Product Market Performance

10.5.4 Hanna Instruments Business Overview

10.5.5 Hanna Instruments Recent Developments

## 10.6 Tianjin Shengaohua Environmental Protection Technology

10.6.1 Tianjin Shengaohua Environmental Protection Technology Basic Information

10.6.2 Tianjin Shengaohua Environmental Protection Technology Portable Water Quality Tester Product Overview

10.6.3 Tianjin Shengaohua Environmental Protection Technology Portable Water Quality Tester Product Market Performance

10.6.4 Tianjin Shengaohua Environmental Protection Technology Business Overview

10.6.5 Tianjin Shengaohua Environmental Protection Technology Recent

Developments

## 10.7 Qingdao Dongfei Keyi Environmental Protection Technology

10.7.1 Qingdao Dongfei Keyi Environmental Protection Technology Basic Information

10.7.2 Qingdao Dongfei Keyi Environmental Protection Technology Portable Water Quality Tester Product Overview

10.7.3 Qingdao Dongfei Keyi Environmental Protection Technology Portable Water Quality Tester Product Market Performance

10.7.4 Qingdao Dongfei Keyi Environmental Protection Technology Business Overview

10.7.5 Qingdao Dongfei Keyi Environmental Protection Technology Recent

Developments

## 10.8 Shandong Santi Instrument

10.8.1 Shandong Santi Instrument Basic Information

10.8.2 Shandong Santi Instrument Portable Water Quality Tester Product Overview

10.8.3 Shandong Santi Instrument Portable Water Quality Tester Product Market Performance

10.8.4 Shandong Santi Instrument Business Overview

10.8.5 Shandong Santi Instrument Recent Developments

## 10.9 Shenzhen Qingshijie Technology

10.9.1 Shenzhen Qingshijie Technology Basic Information

10.9.2 Shenzhen Qingshijie Technology Portable Water Quality Tester Product Overview

10.9.3 Shenzhen Qingshijie Technology Portable Water Quality Tester Product Market Performance

10.9.4 Shenzhen Qingshijie Technology Business Overview

10.9.5 Shenzhen Qingshijie Technology Recent Developments

## 10.10 Shandong Gelanpu

10.10.1 Shandong Gelanpu Basic Information

10.10.2 Shandong Gelanpu Portable Water Quality Tester Product Overview

10.10.3 Shandong Gelanpu Portable Water Quality Tester Product Market Performance

- 10.10.4 Shandong Gelanpu Business Overview
- 10.10.5 Shandong Gelanpu Recent Developments

## **11 PORTABLE WATER QUALITY TESTER MARKET FORECAST BY REGION**

- 11.1 Global Portable Water Quality Tester Market Size Forecast
- 11.2 Global Portable Water Quality Tester Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Portable Water Quality Tester Market Size Forecast by Country
  - 11.2.3 Asia Pacific Portable Water Quality Tester Market Size Forecast by Region
  - 11.2.4 South America Portable Water Quality Tester Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Portable Water Quality Tester by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Portable Water Quality Tester Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Portable Water Quality Tester by Type (2026-2033)
  - 12.1.2 Global Portable Water Quality Tester Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Portable Water Quality Tester by Type (2026-2033)
- 12.2 Global Portable Water Quality Tester Market Forecast by Application (2026-2033)
  - 12.2.1 Global Portable Water Quality Tester Sales (K Units) Forecast by Application
  - 12.2.2 Global Portable Water Quality Tester Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Portable Water Quality Tester Market Size Comparison by Region (M USD)

Table 5. Global Portable Water Quality Tester Sales (K Units) by Manufacturers  
(2020-2025)

Table 6. Global Portable Water Quality Tester Sales Market Share by Manufacturers  
(2020-2025)

Table 7. Global Portable Water Quality Tester Revenue (M USD) by Manufacturers  
(2020-2025)

Table 8. Global Portable Water Quality Tester Revenue Share by Manufacturers  
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
Portable Water Quality Tester as of 2024)

Table 10. Global Market Portable Water Quality Tester Average Price (USD/Unit) of Key  
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Portable Water Quality Tester Manufacturers Market Concentration  
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Portable Water Quality Tester Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading  
Countries

Table 25. Global Portable Water Quality Tester Sales by Type (K Units)

Table 26. Global Portable Water Quality Tester Market Size by Type (M USD)

Table 27. Global Portable Water Quality Tester Sales (K Units) by Type (2020-2025)

- Table 28. Global Portable Water Quality Tester Sales Market Share by Type (2020-2025)
- Table 29. Global Portable Water Quality Tester Market Size (M USD) by Type (2020-2025)
- Table 30. Global Portable Water Quality Tester Market Size Share by Type (2020-2025)
- Table 31. Global Portable Water Quality Tester Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Portable Water Quality Tester Sales (K Units) by Application
- Table 33. Global Portable Water Quality Tester Market Size by Application
- Table 34. Global Portable Water Quality Tester Sales by Application (2020-2025) & (K Units)
- Table 35. Global Portable Water Quality Tester Sales Market Share by Application (2020-2025)
- Table 36. Global Portable Water Quality Tester Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Portable Water Quality Tester Market Share by Application (2020-2025)
- Table 38. Global Portable Water Quality Tester Sales Growth Rate by Application (2020-2025)
- Table 39. Global Portable Water Quality Tester Sales by Region (2020-2025) & (K Units)
- Table 40. Global Portable Water Quality Tester Sales Market Share by Region (2020-2025)
- Table 41. Global Portable Water Quality Tester Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Portable Water Quality Tester Market Size Market Share by Region (2020-2025)
- Table 43. North America Portable Water Quality Tester Sales by Country (2020-2025) & (K Units)
- Table 44. North America Portable Water Quality Tester Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Portable Water Quality Tester Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Portable Water Quality Tester Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Portable Water Quality Tester Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Portable Water Quality Tester Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Portable Water Quality Tester Sales by Country (2020-2025)

& (K Units)

Table 50. South America Portable Water Quality Tester Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Portable Water Quality Tester Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Portable Water Quality Tester Market Size by Region (2020-2025) & (M USD)

Table 53. Global Portable Water Quality Tester Production (K Units) by Region(2020-2025)

Table 54. Global Portable Water Quality Tester Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Portable Water Quality Tester Revenue Market Share by Region (2020-2025)

Table 56. Global Portable Water Quality Tester Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Portable Water Quality Tester Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Portable Water Quality Tester Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Portable Water Quality Tester Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Portable Water Quality Tester Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Dr.Meter Basic Information

Table 62. Dr.Meter Portable Water Quality Tester Product Overview

Table 63. Dr.Meter Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Dr.Meter Business Overview

Table 65. Dr.Meter SWOT Analysis

Table 66. Dr.Meter Recent Developments

Table 67. Applied Membranes Basic Information

Table 68. Applied Membranes Portable Water Quality Tester Product Overview

Table 69. Applied Membranes Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Applied Membranes Business Overview

Table 71. Applied Membranes SWOT Analysis

Table 72. Applied Membranes Recent Developments

Table 73. Etekcitiy Basic Information

Table 74. Etekcitiy Portable Water Quality Tester Product Overview

Table 75. Etekcitcity Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Etekcitcity Business Overview

Table 77. Etekcitcity SWOT Analysis

Table 78. Etekcitcity Recent Developments

Table 79. HM Digital Basic Information

Table 80. HM Digital Portable Water Quality Tester Product Overview

Table 81. HM Digital Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. HM Digital Business Overview

Table 83. HM Digital Recent Developments

Table 84. Hanna Instruments Basic Information

Table 85. Hanna Instruments Portable Water Quality Tester Product Overview

Table 86. Hanna Instruments Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Hanna Instruments Business Overview

Table 88. Hanna Instruments Recent Developments

Table 89. Tianjin Shengaohua Environmental Protection Technology Basic Information

Table 90. Tianjin Shengaohua Environmental Protection Technology Portable Water Quality Tester Product Overview

Table 91. Tianjin Shengaohua Environmental Protection Technology Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Tianjin Shengaohua Environmental Protection Technology Business Overview

Table 93. Tianjin Shengaohua Environmental Protection Technology Recent Developments

Table 94. Qingdao Dongfei Keyi Environmental Protection Technology Basic Information

Table 95. Qingdao Dongfei Keyi Environmental Protection Technology Portable Water Quality Tester Product Overview

Table 96. Qingdao Dongfei Keyi Environmental Protection Technology Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Qingdao Dongfei Keyi Environmental Protection Technology Business Overview

Table 98. Qingdao Dongfei Keyi Environmental Protection Technology Recent Developments

Table 99. Shandong Santi Instrument Basic Information

- Table 100. Shandong Santi Instrument Portable Water Quality Tester Product Overview
- Table 101. Shandong Santi Instrument Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Shandong Santi Instrument Business Overview
- Table 103. Shandong Santi Instrument Recent Developments
- Table 104. Shenzhen Qingshijie Technology Basic Information
- Table 105. Shenzhen Qingshijie Technology Portable Water Quality Tester Product Overview
- Table 106. Shenzhen Qingshijie Technology Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Shenzhen Qingshijie Technology Business Overview
- Table 108. Shenzhen Qingshijie Technology Recent Developments
- Table 109. Shandong Gelanpu Basic Information
- Table 110. Shandong Gelanpu Portable Water Quality Tester Product Overview
- Table 111. Shandong Gelanpu Portable Water Quality Tester Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Shandong Gelanpu Business Overview
- Table 113. Shandong Gelanpu Recent Developments
- Table 114. Global Portable Water Quality Tester Sales Forecast by Region (2026-2033) & (K Units)
- Table 115. Global Portable Water Quality Tester Market Size Forecast by Region (2026-2033) & (M USD)
- Table 116. North America Portable Water Quality Tester Sales Forecast by Country (2026-2033) & (K Units)
- Table 117. North America Portable Water Quality Tester Market Size Forecast by Country (2026-2033) & (M USD)
- Table 118. Europe Portable Water Quality Tester Sales Forecast by Country (2026-2033) & (K Units)
- Table 119. Europe Portable Water Quality Tester Market Size Forecast by Country (2026-2033) & (M USD)
- Table 120. Asia Pacific Portable Water Quality Tester Sales Forecast by Region (2026-2033) & (K Units)
- Table 121. Asia Pacific Portable Water Quality Tester Market Size Forecast by Region (2026-2033) & (M USD)
- Table 122. South America Portable Water Quality Tester Sales Forecast by Country (2026-2033) & (K Units)
- Table 123. South America Portable Water Quality Tester Market Size Forecast by Country (2026-2033) & (M USD)
- Table 124. Middle East and Africa Portable Water Quality Tester Sales Forecast by

Country (2026-2033) & (Units)

Table 125. Middle East and Africa Portable Water Quality Tester Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Portable Water Quality Tester Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Portable Water Quality Tester Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Portable Water Quality Tester Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Portable Water Quality Tester Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Portable Water Quality Tester Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Portable Water Quality Tester
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Water Quality Tester Market Size (M USD), 2024-2033
- Figure 5. Global Portable Water Quality Tester Market Size (M USD) (2020-2033)
- Figure 6. Global Portable Water Quality Tester Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Water Quality Tester Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Water Quality Tester Product Life Cycle
- Figure 13. Portable Water Quality Tester Sales Share by Manufacturers in 2024
- Figure 14. Global Portable Water Quality Tester Revenue Share by Manufacturers in 2024
- Figure 15. Portable Water Quality Tester Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Portable Water Quality Tester Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Water Quality Tester Revenue in 2024
- Figure 18. Industry Chain Map of Portable Water Quality Tester
- Figure 19. Global Portable Water Quality Tester Market PEST Analysis
- Figure 20. Global Portable Water Quality Tester Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Water Quality Tester Market Share by Type
- Figure 27. Sales Market Share of Portable Water Quality Tester by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Water Quality Tester by Type in 2024
- Figure 29. Market Size Share of Portable Water Quality Tester by Type (2020-2025)
- Figure 30. Market Size Share of Portable Water Quality Tester by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Portable Water Quality Tester Market Share by Application
- Figure 33. Global Portable Water Quality Tester Sales Market Share by Application (2020-2025)
- Figure 34. Global Portable Water Quality Tester Sales Market Share by Application in 2024
- Figure 35. Global Portable Water Quality Tester Market Share by Application (2020-2025)
- Figure 36. Global Portable Water Quality Tester Market Share by Application in 2024
- Figure 37. Global Portable Water Quality Tester Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Portable Water Quality Tester Sales Market Share by Region (2020-2025)
- Figure 39. Global Portable Water Quality Tester Market Size Market Share by Region (2020-2025)
- Figure 40. North America Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Portable Water Quality Tester Sales Market Share by Country in 2024
- Figure 43. North America Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Portable Water Quality Tester Market Size Market Share by Country in 2024
- Figure 45. U.S. Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Portable Water Quality Tester Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Portable Water Quality Tester Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Portable Water Quality Tester Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Portable Water Quality Tester Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Portable Water Quality Tester Sales Market Share by Country in

2024

Figure 53. Europe Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Portable Water Quality Tester Market Size Market Share by Country in 2024

Figure 55. Germany Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Water Quality Tester Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Water Quality Tester Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Water Quality Tester Market Size Market Share by Region in 2024

Figure 68. China Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Water Quality Tester Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Water Quality Tester Sales and Growth Rate (K Units)

Figure 79. South America Portable Water Quality Tester Sales Market Share by Country in 2024

Figure 80. South America Portable Water Quality Tester Market Size and Growth Rate (M USD)

Figure 81. South America Portable Water Quality Tester Market Size Market Share by Country in 2024

Figure 82. Brazil Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Water Quality Tester Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Water Quality Tester Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Water Quality Tester Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Water Quality Tester Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Water Quality Tester Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Water Quality Tester Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Water Quality Tester Production Market Share by Region (2020-2025)

Figure 103. North America Portable Water Quality Tester Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Water Quality Tester Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Water Quality Tester Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Water Quality Tester Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Water Quality Tester Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Portable Water Quality Tester Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Portable Water Quality Tester Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Portable Water Quality Tester Market Share Forecast by Type (2026-2033)

Figure 111. Global Portable Water Quality Tester Sales Forecast by Application

(2026-2033)

Figure 112. Global Portable Water Quality Tester Market Share Forecast by Application

(2026-2033)

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