

Global Portable Shaver Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/P19B27E37F4EEN.html>

Date: July 2025

Pages: 170

Price: US\$ 3,200.00 (Single User License)

ID: P19B27E37F4EEN

Abstracts

Report Overview

A Portable Shaver is a compact, handheld grooming device designed for personal use in shaving or trimming facial hair, body hair, or maintaining a clean-shaven look. It is characterized by its portability, making it convenient for travel or on-the-go grooming. The product typically features a rechargeable battery, allowing for cordless operation, and may include multiple speed settings and adjustable blade lengths to accommodate various hair types and user preferences. Some models may also offer additional features such as water resistance for easy cleaning, a trimmer attachment for detailing, and a travel pouch for storage and protection. The primary function of a Portable Shaver is to provide a quick and efficient shaving experience, ensuring a smooth and comfortable shave with minimal irritation.

This report provides a deep insight into the global Portable Shaver market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Portable Shaver Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Portable Shaver market in any manner.

Global Portable Shaver Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Philips
Braun
Panasonic
Hyundai
Haier
KONKA
SID
MISSLOWE
Gerllo
Skyworth
Ovrbs
YOOSE
Opdooke
Taanimo
Numhosai
Gillette
Xiaomi
Huawei
CHIGO
FLYCO
VTT
POVOS
AUX

Market Segmentation (by Type)

Dual Blades
3 Blades
4 Blades
5 Blades

Market Segmentation (by Application)

Online Channel
Offline Channel

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Portable Shaver Market
Overview of the regional outlook of the Portable Shaver Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Shaver Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Shaver, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Portable Shaver
- 1.2 Key Market Segments
 - 1.2.1 Portable Shaver Segment by Type
 - 1.2.2 Portable Shaver Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PORTABLE SHAVER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Portable Shaver Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Portable Shaver Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PORTABLE SHAVER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Portable Shaver Product Life Cycle
- 3.3 Global Portable Shaver Sales by Manufacturers (2020-2025)
- 3.4 Global Portable Shaver Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Portable Shaver Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Portable Shaver Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Portable Shaver Market Competitive Situation and Trends
 - 3.8.1 Portable Shaver Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Portable Shaver Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 PORTABLE SHAVER INDUSTRY CHAIN ANALYSIS

- 4.1 Portable Shaver Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE SHAVER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Shaver Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Portable Shaver Market
- 5.7 ESG Ratings of Leading Companies

6 PORTABLE SHAVER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Portable Shaver Sales Market Share by Type (2020-2025)
- 6.3 Global Portable Shaver Market Size Market Share by Type (2020-2025)
- 6.4 Global Portable Shaver Price by Type (2020-2025)

7 PORTABLE SHAVER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable Shaver Market Sales by Application (2020-2025)
- 7.3 Global Portable Shaver Market Size (M USD) by Application (2020-2025)

7.4 Global Portable Shaver Sales Growth Rate by Application (2020-2025)

8 PORTABLE SHAVER MARKET SALES BY REGION

8.1 Global Portable Shaver Sales by Region

8.1.1 Global Portable Shaver Sales by Region

8.1.2 Global Portable Shaver Sales Market Share by Region

8.2 Global Portable Shaver Market Size by Region

8.2.1 Global Portable Shaver Market Size by Region

8.2.2 Global Portable Shaver Market Size Market Share by Region

8.3 North America

8.3.1 North America Portable Shaver Sales by Country

8.3.2 North America Portable Shaver Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Portable Shaver Sales by Country

8.4.2 Europe Portable Shaver Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Portable Shaver Sales by Region

8.5.2 Asia Pacific Portable Shaver Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Portable Shaver Sales by Country

8.6.2 South America Portable Shaver Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Portable Shaver Sales by Region
- 8.7.2 Middle East and Africa Portable Shaver Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PORTABLE SHAVER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Portable Shaver by Region(2020-2025)
- 9.2 Global Portable Shaver Revenue Market Share by Region (2020-2025)
- 9.3 Global Portable Shaver Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Portable Shaver Production
 - 9.4.1 North America Portable Shaver Production Growth Rate (2020-2025)
 - 9.4.2 North America Portable Shaver Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Portable Shaver Production
 - 9.5.1 Europe Portable Shaver Production Growth Rate (2020-2025)
 - 9.5.2 Europe Portable Shaver Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Portable Shaver Production (2020-2025)
 - 9.6.1 Japan Portable Shaver Production Growth Rate (2020-2025)
 - 9.6.2 Japan Portable Shaver Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Portable Shaver Production (2020-2025)
 - 9.7.1 China Portable Shaver Production Growth Rate (2020-2025)
 - 9.7.2 China Portable Shaver Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Philips
 - 10.1.1 Philips Basic Information
 - 10.1.2 Philips Portable Shaver Product Overview
 - 10.1.3 Philips Portable Shaver Product Market Performance
 - 10.1.4 Philips Business Overview
 - 10.1.5 Philips SWOT Analysis
 - 10.1.6 Philips Recent Developments

10.2 Braun

- 10.2.1 Braun Basic Information
- 10.2.2 Braun Portable Shaver Product Overview
- 10.2.3 Braun Portable Shaver Product Market Performance
- 10.2.4 Braun Business Overview
- 10.2.5 Braun SWOT Analysis
- 10.2.6 Braun Recent Developments

10.3 Panasonic

- 10.3.1 Panasonic Basic Information
- 10.3.2 Panasonic Portable Shaver Product Overview
- 10.3.3 Panasonic Portable Shaver Product Market Performance
- 10.3.4 Panasonic Business Overview
- 10.3.5 Panasonic SWOT Analysis
- 10.3.6 Panasonic Recent Developments

10.4 Hyundai

- 10.4.1 Hyundai Basic Information
- 10.4.2 Hyundai Portable Shaver Product Overview
- 10.4.3 Hyundai Portable Shaver Product Market Performance
- 10.4.4 Hyundai Business Overview
- 10.4.5 Hyundai Recent Developments

10.5 Haier

- 10.5.1 Haier Basic Information
- 10.5.2 Haier Portable Shaver Product Overview
- 10.5.3 Haier Portable Shaver Product Market Performance
- 10.5.4 Haier Business Overview
- 10.5.5 Haier Recent Developments

10.6 KONKA

- 10.6.1 KONKA Basic Information
- 10.6.2 KONKA Portable Shaver Product Overview
- 10.6.3 KONKA Portable Shaver Product Market Performance
- 10.6.4 KONKA Business Overview
- 10.6.5 KONKA Recent Developments

10.7 SID

- 10.7.1 SID Basic Information
- 10.7.2 SID Portable Shaver Product Overview
- 10.7.3 SID Portable Shaver Product Market Performance
- 10.7.4 SID Business Overview
- 10.7.5 SID Recent Developments

10.8 MISSLOWE

- 10.8.1 MISSLOWE Basic Information
- 10.8.2 MISSLOWE Portable Shaver Product Overview
- 10.8.3 MISSLOWE Portable Shaver Product Market Performance
- 10.8.4 MISSLOWE Business Overview
- 10.8.5 MISSLOWE Recent Developments
- 10.9 Gerllo
 - 10.9.1 Gerllo Basic Information
 - 10.9.2 Gerllo Portable Shaver Product Overview
 - 10.9.3 Gerllo Portable Shaver Product Market Performance
 - 10.9.4 Gerllo Business Overview
 - 10.9.5 Gerllo Recent Developments
- 10.10 Skyworth
 - 10.10.1 Skyworth Basic Information
 - 10.10.2 Skyworth Portable Shaver Product Overview
 - 10.10.3 Skyworth Portable Shaver Product Market Performance
 - 10.10.4 Skyworth Business Overview
 - 10.10.5 Skyworth Recent Developments
- 10.11 Ovrbs
 - 10.11.1 Ovrbs Basic Information
 - 10.11.2 Ovrbs Portable Shaver Product Overview
 - 10.11.3 Ovrbs Portable Shaver Product Market Performance
 - 10.11.4 Ovrbs Business Overview
 - 10.11.5 Ovrbs Recent Developments
- 10.12 YOOSE
 - 10.12.1 YOOSE Basic Information
 - 10.12.2 YOOSE Portable Shaver Product Overview
 - 10.12.3 YOOSE Portable Shaver Product Market Performance
 - 10.12.4 YOOSE Business Overview
 - 10.12.5 YOOSE Recent Developments
- 10.13 Opdooke
 - 10.13.1 Opdooke Basic Information
 - 10.13.2 Opdooke Portable Shaver Product Overview
 - 10.13.3 Opdooke Portable Shaver Product Market Performance
 - 10.13.4 Opdooke Business Overview
 - 10.13.5 Opdooke Recent Developments
- 10.14 Taanimo
 - 10.14.1 Taanimo Basic Information
 - 10.14.2 Taanimo Portable Shaver Product Overview
 - 10.14.3 Taanimo Portable Shaver Product Market Performance

- 10.14.4 Taanimo Business Overview
- 10.14.5 Taanimo Recent Developments
- 10.15 Numhosai
 - 10.15.1 Numhosai Basic Information
 - 10.15.2 Numhosai Portable Shaver Product Overview
 - 10.15.3 Numhosai Portable Shaver Product Market Performance
 - 10.15.4 Numhosai Business Overview
 - 10.15.5 Numhosai Recent Developments
- 10.16 Gillette
 - 10.16.1 Gillette Basic Information
 - 10.16.2 Gillette Portable Shaver Product Overview
 - 10.16.3 Gillette Portable Shaver Product Market Performance
 - 10.16.4 Gillette Business Overview
 - 10.16.5 Gillette Recent Developments
- 10.17 Xiaomi
 - 10.17.1 Xiaomi Basic Information
 - 10.17.2 Xiaomi Portable Shaver Product Overview
 - 10.17.3 Xiaomi Portable Shaver Product Market Performance
 - 10.17.4 Xiaomi Business Overview
 - 10.17.5 Xiaomi Recent Developments
- 10.18 Huawei
 - 10.18.1 Huawei Basic Information
 - 10.18.2 Huawei Portable Shaver Product Overview
 - 10.18.3 Huawei Portable Shaver Product Market Performance
 - 10.18.4 Huawei Business Overview
 - 10.18.5 Huawei Recent Developments
- 10.19 CHIGO
 - 10.19.1 CHIGO Basic Information
 - 10.19.2 CHIGO Portable Shaver Product Overview
 - 10.19.3 CHIGO Portable Shaver Product Market Performance
 - 10.19.4 CHIGO Business Overview
 - 10.19.5 CHIGO Recent Developments
- 10.20 FLYCO
 - 10.20.1 FLYCO Basic Information
 - 10.20.2 FLYCO Portable Shaver Product Overview
 - 10.20.3 FLYCO Portable Shaver Product Market Performance
 - 10.20.4 FLYCO Business Overview
 - 10.20.5 FLYCO Recent Developments
- 10.21 VTT

- 10.21.1 VTT Basic Information
- 10.21.2 VTT Portable Shaver Product Overview
- 10.21.3 VTT Portable Shaver Product Market Performance
- 10.21.4 VTT Business Overview
- 10.21.5 VTT Recent Developments
- 10.22 POVOS
 - 10.22.1 POVOS Basic Information
 - 10.22.2 POVOS Portable Shaver Product Overview
 - 10.22.3 POVOS Portable Shaver Product Market Performance
 - 10.22.4 POVOS Business Overview
 - 10.22.5 POVOS Recent Developments
- 10.23 AUX
 - 10.23.1 AUX Basic Information
 - 10.23.2 AUX Portable Shaver Product Overview
 - 10.23.3 AUX Portable Shaver Product Market Performance
 - 10.23.4 AUX Business Overview
 - 10.23.5 AUX Recent Developments

11 PORTABLE SHAVER MARKET FORECAST BY REGION

- 11.1 Global Portable Shaver Market Size Forecast
- 11.2 Global Portable Shaver Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Portable Shaver Market Size Forecast by Country
 - 11.2.3 Asia Pacific Portable Shaver Market Size Forecast by Region
 - 11.2.4 South America Portable Shaver Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Portable Shaver by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Portable Shaver Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Portable Shaver by Type (2026-2033)
 - 12.1.2 Global Portable Shaver Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Portable Shaver by Type (2026-2033)
- 12.2 Global Portable Shaver Market Forecast by Application (2026-2033)
 - 12.2.1 Global Portable Shaver Sales (K Units) Forecast by Application
 - 12.2.2 Global Portable Shaver Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Portable Shaver Market Size Comparison by Region (M USD)
- Table 5. Global Portable Shaver Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Portable Shaver Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Portable Shaver Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Portable Shaver Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Shaver as of 2024)
- Table 10. Global Market Portable Shaver Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Portable Shaver Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Portable Shaver Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Portable Shaver Sales by Type (K Units)
- Table 26. Global Portable Shaver Market Size by Type (M USD)
- Table 27. Global Portable Shaver Sales (K Units) by Type (2020-2025)
- Table 28. Global Portable Shaver Sales Market Share by Type (2020-2025)
- Table 29. Global Portable Shaver Market Size (M USD) by Type (2020-2025)
- Table 30. Global Portable Shaver Market Size Share by Type (2020-2025)
- Table 31. Global Portable Shaver Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Portable Shaver Sales (K Units) by Application
- Table 33. Global Portable Shaver Market Size by Application
- Table 34. Global Portable Shaver Sales by Application (2020-2025) & (K Units)
- Table 35. Global Portable Shaver Sales Market Share by Application (2020-2025)
- Table 36. Global Portable Shaver Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Portable Shaver Market Share by Application (2020-2025)
- Table 38. Global Portable Shaver Sales Growth Rate by Application (2020-2025)
- Table 39. Global Portable Shaver Sales by Region (2020-2025) & (K Units)
- Table 40. Global Portable Shaver Sales Market Share by Region (2020-2025)
- Table 41. Global Portable Shaver Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Portable Shaver Market Size Market Share by Region (2020-2025)
- Table 43. North America Portable Shaver Sales by Country (2020-2025) & (K Units)
- Table 44. North America Portable Shaver Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Portable Shaver Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Portable Shaver Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Portable Shaver Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Portable Shaver Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Portable Shaver Sales by Country (2020-2025) & (K Units)
- Table 50. South America Portable Shaver Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Portable Shaver Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Portable Shaver Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Portable Shaver Production (K Units) by Region(2020-2025)
- Table 54. Global Portable Shaver Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Portable Shaver Revenue Market Share by Region (2020-2025)
- Table 56. Global Portable Shaver Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Portable Shaver Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Portable Shaver Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Portable Shaver Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Portable Shaver Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. Philips Basic Information

Table 62. Philips Portable Shaver Product Overview

Table 63. Philips Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Philips Business Overview

Table 65. Philips SWOT Analysis

Table 66. Philips Recent Developments

Table 67. Braun Basic Information

Table 68. Braun Portable Shaver Product Overview

Table 69. Braun Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Braun Business Overview

Table 71. Braun SWOT Analysis

Table 72. Braun Recent Developments

Table 73. Panasonic Basic Information

Table 74. Panasonic Portable Shaver Product Overview

Table 75. Panasonic Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Panasonic Business Overview

Table 77. Panasonic SWOT Analysis

Table 78. Panasonic Recent Developments

Table 79. Hyundai Basic Information

Table 80. Hyundai Portable Shaver Product Overview

Table 81. Hyundai Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Hyundai Business Overview

Table 83. Hyundai Recent Developments

Table 84. Haier Basic Information

Table 85. Haier Portable Shaver Product Overview

Table 86. Haier Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Haier Business Overview

Table 88. Haier Recent Developments

Table 89. KONKA Basic Information

Table 90. KONKA Portable Shaver Product Overview

Table 91. KONKA Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. KONKA Business Overview

Table 93. KONKA Recent Developments

Table 94. SID Basic Information

Table 95. SID Portable Shaver Product Overview

Table 96. SID Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. SID Business Overview

Table 98. SID Recent Developments

Table 99. MISSLOWE Basic Information

Table 100. MISSLOWE Portable Shaver Product Overview

Table 101. MISSLOWE Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. MISSLOWE Business Overview

Table 103. MISSLOWE Recent Developments

Table 104. Gerllo Basic Information

Table 105. Gerllo Portable Shaver Product Overview

Table 106. Gerllo Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Gerllo Business Overview

Table 108. Gerllo Recent Developments

Table 109. Skyworth Basic Information

Table 110. Skyworth Portable Shaver Product Overview

Table 111. Skyworth Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Skyworth Business Overview

Table 113. Skyworth Recent Developments

Table 114. Ovrbs Basic Information

Table 115. Ovrbs Portable Shaver Product Overview

Table 116. Ovrbs Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Ovrbs Business Overview

Table 118. Ovrbs Recent Developments

Table 119. YOOSE Basic Information

Table 120. YOOSE Portable Shaver Product Overview

Table 121. YOOSE Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. YOOSE Business Overview

Table 123. YOOSE Recent Developments

Table 124. Opdooke Basic Information

Table 125. Opdooke Portable Shaver Product Overview

Table 126. Opdooke Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 127. Opdooke Business Overview
- Table 128. Opdooke Recent Developments
- Table 129. Taanimo Basic Information
- Table 130. Taanimo Portable Shaver Product Overview
- Table 131. Taanimo Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Taanimo Business Overview
- Table 133. Taanimo Recent Developments
- Table 134. Numhosai Basic Information
- Table 135. Numhosai Portable Shaver Product Overview
- Table 136. Numhosai Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. Numhosai Business Overview
- Table 138. Numhosai Recent Developments
- Table 139. Gillette Basic Information
- Table 140. Gillette Portable Shaver Product Overview
- Table 141. Gillette Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. Gillette Business Overview
- Table 143. Gillette Recent Developments
- Table 144. Xiaomi Basic Information
- Table 145. Xiaomi Portable Shaver Product Overview
- Table 146. Xiaomi Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 147. Xiaomi Business Overview
- Table 148. Xiaomi Recent Developments
- Table 149. Huawei Basic Information
- Table 150. Huawei Portable Shaver Product Overview
- Table 151. Huawei Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 152. Huawei Business Overview
- Table 153. Huawei Recent Developments
- Table 154. CHIGO Basic Information
- Table 155. CHIGO Portable Shaver Product Overview
- Table 156. CHIGO Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 157. CHIGO Business Overview
- Table 158. CHIGO Recent Developments
- Table 159. FLYCO Basic Information

- Table 160. FLYCO Portable Shaver Product Overview
- Table 161. FLYCO Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 162. FLYCO Business Overview
- Table 163. FLYCO Recent Developments
- Table 164. VTT Basic Information
- Table 165. VTT Portable Shaver Product Overview
- Table 166. VTT Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 167. VTT Business Overview
- Table 168. VTT Recent Developments
- Table 169. POVOS Basic Information
- Table 170. POVOS Portable Shaver Product Overview
- Table 171. POVOS Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 172. POVOS Business Overview
- Table 173. POVOS Recent Developments
- Table 174. AUX Basic Information
- Table 175. AUX Portable Shaver Product Overview
- Table 176. AUX Portable Shaver Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 177. AUX Business Overview
- Table 178. AUX Recent Developments
- Table 179. Global Portable Shaver Sales Forecast by Region (2026-2033) & (K Units)
- Table 180. Global Portable Shaver Market Size Forecast by Region (2026-2033) & (M USD)
- Table 181. North America Portable Shaver Sales Forecast by Country (2026-2033) & (K Units)
- Table 182. North America Portable Shaver Market Size Forecast by Country (2026-2033) & (M USD)
- Table 183. Europe Portable Shaver Sales Forecast by Country (2026-2033) & (K Units)
- Table 184. Europe Portable Shaver Market Size Forecast by Country (2026-2033) & (M USD)
- Table 185. Asia Pacific Portable Shaver Sales Forecast by Region (2026-2033) & (K Units)
- Table 186. Asia Pacific Portable Shaver Market Size Forecast by Region (2026-2033) & (M USD)
- Table 187. South America Portable Shaver Sales Forecast by Country (2026-2033) & (K Units)

Table 188. South America Portable Shaver Market Size Forecast by Country (2026-2033) & (M USD)

Table 189. Middle East and Africa Portable Shaver Sales Forecast by Country (2026-2033) & (Units)

Table 190. Middle East and Africa Portable Shaver Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Global Portable Shaver Sales Forecast by Type (2026-2033) & (K Units)

Table 192. Global Portable Shaver Market Size Forecast by Type (2026-2033) & (M USD)

Table 193. Global Portable Shaver Price Forecast by Type (2026-2033) & (USD/Unit)

Table 194. Global Portable Shaver Sales (K Units) Forecast by Application (2026-2033)

Table 195. Global Portable Shaver Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Portable Shaver
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Shaver Market Size (M USD), 2024-2033
- Figure 5. Global Portable Shaver Market Size (M USD) (2020-2033)
- Figure 6. Global Portable Shaver Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Shaver Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Shaver Product Life Cycle
- Figure 13. Portable Shaver Sales Share by Manufacturers in 2024
- Figure 14. Global Portable Shaver Revenue Share by Manufacturers in 2024
- Figure 15. Portable Shaver Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Portable Shaver Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Shaver Revenue in 2024
- Figure 18. Industry Chain Map of Portable Shaver
- Figure 19. Global Portable Shaver Market PEST Analysis
- Figure 20. Global Portable Shaver Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Shaver Market Share by Type
- Figure 27. Sales Market Share of Portable Shaver by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Shaver by Type in 2024
- Figure 29. Market Size Share of Portable Shaver by Type (2020-2025)
- Figure 30. Market Size Share of Portable Shaver by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Portable Shaver Market Share by Application

- Figure 33. Global Portable Shaver Sales Market Share by Application (2020-2025)
- Figure 34. Global Portable Shaver Sales Market Share by Application in 2024
- Figure 35. Global Portable Shaver Market Share by Application (2020-2025)
- Figure 36. Global Portable Shaver Market Share by Application in 2024
- Figure 37. Global Portable Shaver Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Portable Shaver Sales Market Share by Region (2020-2025)
- Figure 39. Global Portable Shaver Market Size Market Share by Region (2020-2025)
- Figure 40. North America Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Portable Shaver Sales Market Share by Country in 2024
- Figure 43. North America Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Portable Shaver Market Size Market Share by Country in 2024
- Figure 45. U.S. Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Portable Shaver Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Portable Shaver Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Portable Shaver Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Portable Shaver Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Portable Shaver Sales Market Share by Country in 2024
- Figure 53. Europe Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Portable Shaver Market Size Market Share by Country in 2024
- Figure 55. Germany Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Shaver Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Shaver Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Shaver Market Size Market Share by Region in 2024

Figure 68. China Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Shaver Sales and Growth Rate (K Units)

Figure 79. South America Portable Shaver Sales Market Share by Country in 2024

Figure 80. South America Portable Shaver Market Size and Growth Rate (M USD)

Figure 81. South America Portable Shaver Market Size Market Share by Country in 2024

Figure 82. Brazil Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Shaver Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Shaver Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Shaver Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Shaver Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Shaver Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Shaver Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Shaver Production Market Share by Region (2020-2025)

Figure 103. North America Portable Shaver Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Shaver Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Shaver Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Shaver Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Shaver Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Portable Shaver Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Portable Shaver Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Portable Shaver Market Share Forecast by Type (2026-2033)

Figure 111. Global Portable Shaver Sales Forecast by Application (2026-2033)

Figure 112. Global Portable Shaver Market Share Forecast by Application (2026-2033)

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