

# Global Portable Blu-ray Player Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

A Portable Blu-ray Player is a compact, handheld electronic device designed for the playback of Blu-ray discs, DVDs, and other digital media formats. It is characterized by its portability, allowing users to enjoy high-definition video content on the go. This device typically features a built-in screen, which can vary in size, and is equipped with advanced video decoding technology to deliver high-quality visuals. It may also include additional functionalities such as USB ports for playing media from external storage devices, HDMI output for connecting to larger screens, and built-in stereo speakers or headphone jacks for audio output. The portable Blu-ray player is an ideal solution for travelers, movie enthusiasts, or anyone seeking a convenient way to watch movies and other media in high definition without being tied to a stationary home entertainment system.

This report provides a deep insight into the global Portable Blu-ray Player market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Portable Blu-ray Player Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Portable Blu-ray Player market in any manner.

## Global Portable Blu-ray Player Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Sony  
AVOX  
Green House  
DBPOWER  
ieGeek  
BOIFUN  
Lenco  
GPX  
Sencor  
Blaupunkt

### **Market Segmentation (by Type)**

10" or More  
9" or Less

### **Market Segmentation (by Application)**

Online Sales  
Offline Sales

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Blu-ray Player Market

Overview of the regional outlook of the Portable Blu-ray Player Market:

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Blu-ray Player Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Blu-ray Player, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Portable Blu-ray Player
- 1.2 Key Market Segments
  - 1.2.1 Portable Blu-ray Player Segment by Type
  - 1.2.2 Portable Blu-ray Player Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PORTABLE BLU-RAY PLAYER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Portable Blu-ray Player Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Portable Blu-ray Player Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PORTABLE BLU-RAY PLAYER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Portable Blu-ray Player Product Life Cycle
- 3.3 Global Portable Blu-ray Player Sales by Manufacturers (2020-2025)
- 3.4 Global Portable Blu-ray Player Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Portable Blu-ray Player Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Portable Blu-ray Player Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Portable Blu-ray Player Market Competitive Situation and Trends
  - 3.8.1 Portable Blu-ray Player Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Portable Blu-ray Player Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 PORTABLE BLU-RAY PLAYER INDUSTRY CHAIN ANALYSIS**

- 4.1 Portable Blu-ray Player Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE BLU-RAY PLAYER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Blu-ray Player Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Portable Blu-ray Player Market
- 5.7 ESG Ratings of Leading Companies

## **6 PORTABLE BLU-RAY PLAYER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Portable Blu-ray Player Sales Market Share by Type (2020-2025)
- 6.3 Global Portable Blu-ray Player Market Size Market Share by Type (2020-2025)
- 6.4 Global Portable Blu-ray Player Price by Type (2020-2025)

## **7 PORTABLE BLU-RAY PLAYER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable Blu-ray Player Market Sales by Application (2020-2025)
- 7.3 Global Portable Blu-ray Player Market Size (M USD) by Application (2020-2025)
- 7.4 Global Portable Blu-ray Player Sales Growth Rate by Application (2020-2025)

## **8 PORTABLE BLU-RAY PLAYER MARKET SALES BY REGION**

- 8.1 Global Portable Blu-ray Player Sales by Region
  - 8.1.1 Global Portable Blu-ray Player Sales by Region
  - 8.1.2 Global Portable Blu-ray Player Sales Market Share by Region
- 8.2 Global Portable Blu-ray Player Market Size by Region
  - 8.2.1 Global Portable Blu-ray Player Market Size by Region
  - 8.2.2 Global Portable Blu-ray Player Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Portable Blu-ray Player Sales by Country
  - 8.3.2 North America Portable Blu-ray Player Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Portable Blu-ray Player Sales by Country
  - 8.4.2 Europe Portable Blu-ray Player Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Portable Blu-ray Player Sales by Region
  - 8.5.2 Asia Pacific Portable Blu-ray Player Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Portable Blu-ray Player Sales by Country
  - 8.6.2 South America Portable Blu-ray Player Market Size by Country
  - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Portable Blu-ray Player Sales by Region

8.7.2 Middle East and Africa Portable Blu-ray Player Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 PORTABLE BLU-RAY PLAYER MARKET PRODUCTION BY REGION**

9.1 Global Production of Portable Blu-ray Player by Region(2020-2025)

9.2 Global Portable Blu-ray Player Revenue Market Share by Region (2020-2025)

9.3 Global Portable Blu-ray Player Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Portable Blu-ray Player Production

9.4.1 North America Portable Blu-ray Player Production Growth Rate (2020-2025)

9.4.2 North America Portable Blu-ray Player Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Portable Blu-ray Player Production

9.5.1 Europe Portable Blu-ray Player Production Growth Rate (2020-2025)

9.5.2 Europe Portable Blu-ray Player Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Portable Blu-ray Player Production (2020-2025)

9.6.1 Japan Portable Blu-ray Player Production Growth Rate (2020-2025)

9.6.2 Japan Portable Blu-ray Player Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Portable Blu-ray Player Production (2020-2025)

9.7.1 China Portable Blu-ray Player Production Growth Rate (2020-2025)

9.7.2 China Portable Blu-ray Player Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Sony

10.1.1 Sony Basic Information

10.1.2 Sony Portable Blu-ray Player Product Overview

- 10.1.3 Sony Portable Blu-ray Player Product Market Performance
- 10.1.4 Sony Business Overview
- 10.1.5 Sony SWOT Analysis
- 10.1.6 Sony Recent Developments
- 10.2 AVOX
  - 10.2.1 AVOX Basic Information
  - 10.2.2 AVOX Portable Blu-ray Player Product Overview
  - 10.2.3 AVOX Portable Blu-ray Player Product Market Performance
  - 10.2.4 AVOX Business Overview
  - 10.2.5 AVOX SWOT Analysis
  - 10.2.6 AVOX Recent Developments
- 10.3 Green House
  - 10.3.1 Green House Basic Information
  - 10.3.2 Green House Portable Blu-ray Player Product Overview
  - 10.3.3 Green House Portable Blu-ray Player Product Market Performance
  - 10.3.4 Green House Business Overview
  - 10.3.5 Green House SWOT Analysis
  - 10.3.6 Green House Recent Developments
- 10.4 DBPOWER
  - 10.4.1 DBPOWER Basic Information
  - 10.4.2 DBPOWER Portable Blu-ray Player Product Overview
  - 10.4.3 DBPOWER Portable Blu-ray Player Product Market Performance
  - 10.4.4 DBPOWER Business Overview
  - 10.4.5 DBPOWER Recent Developments
- 10.5 ieGeek
  - 10.5.1 ieGeek Basic Information
  - 10.5.2 ieGeek Portable Blu-ray Player Product Overview
  - 10.5.3 ieGeek Portable Blu-ray Player Product Market Performance
  - 10.5.4 ieGeek Business Overview
  - 10.5.5 ieGeek Recent Developments
- 10.6 BOIFUN
  - 10.6.1 BOIFUN Basic Information
  - 10.6.2 BOIFUN Portable Blu-ray Player Product Overview
  - 10.6.3 BOIFUN Portable Blu-ray Player Product Market Performance
  - 10.6.4 BOIFUN Business Overview
  - 10.6.5 BOIFUN Recent Developments
- 10.7 Lenco
  - 10.7.1 Lenco Basic Information
  - 10.7.2 Lenco Portable Blu-ray Player Product Overview

- 10.7.3 Lenco Portable Blu-ray Player Product Market Performance
- 10.7.4 Lenco Business Overview
- 10.7.5 Lenco Recent Developments
- 10.8 GPX
  - 10.8.1 GPX Basic Information
  - 10.8.2 GPX Portable Blu-ray Player Product Overview
  - 10.8.3 GPX Portable Blu-ray Player Product Market Performance
  - 10.8.4 GPX Business Overview
  - 10.8.5 GPX Recent Developments
- 10.9 Sencor
  - 10.9.1 Sencor Basic Information
  - 10.9.2 Sencor Portable Blu-ray Player Product Overview
  - 10.9.3 Sencor Portable Blu-ray Player Product Market Performance
  - 10.9.4 Sencor Business Overview
  - 10.9.5 Sencor Recent Developments
- 10.10 Blaupunkt
  - 10.10.1 Blaupunkt Basic Information
  - 10.10.2 Blaupunkt Portable Blu-ray Player Product Overview
  - 10.10.3 Blaupunkt Portable Blu-ray Player Product Market Performance
  - 10.10.4 Blaupunkt Business Overview
  - 10.10.5 Blaupunkt Recent Developments

## **11 PORTABLE BLU-RAY PLAYER MARKET FORECAST BY REGION**

- 11.1 Global Portable Blu-ray Player Market Size Forecast
- 11.2 Global Portable Blu-ray Player Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Portable Blu-ray Player Market Size Forecast by Country
  - 11.2.3 Asia Pacific Portable Blu-ray Player Market Size Forecast by Region
  - 11.2.4 South America Portable Blu-ray Player Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Portable Blu-ray Player by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Portable Blu-ray Player Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Portable Blu-ray Player by Type (2026-2033)
  - 12.1.2 Global Portable Blu-ray Player Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Portable Blu-ray Player by Type (2026-2033)
- 12.2 Global Portable Blu-ray Player Market Forecast by Application (2026-2033)

12.2.1 Global Portable Blu-ray Player Sales (K Units) Forecast by Application  
12.2.2 Global Portable Blu-ray Player Market Size (M USD) Forecast by Application  
(2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Portable Blu-ray Player Market Size Comparison by Region (M USD)
- Table 5. Global Portable Blu-ray Player Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Portable Blu-ray Player Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Portable Blu-ray Player Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Portable Blu-ray Player Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Blu-ray Player as of 2024)
- Table 10. Global Market Portable Blu-ray Player Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Portable Blu-ray Player Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Portable Blu-ray Player Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Portable Blu-ray Player Sales by Type (K Units)
- Table 26. Global Portable Blu-ray Player Market Size by Type (M USD)
- Table 27. Global Portable Blu-ray Player Sales (K Units) by Type (2020-2025)
- Table 28. Global Portable Blu-ray Player Sales Market Share by Type (2020-2025)
- Table 29. Global Portable Blu-ray Player Market Size (M USD) by Type (2020-2025)

- Table 30. Global Portable Blu-ray Player Market Size Share by Type (2020-2025)
- Table 31. Global Portable Blu-ray Player Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Portable Blu-ray Player Sales (K Units) by Application
- Table 33. Global Portable Blu-ray Player Market Size by Application
- Table 34. Global Portable Blu-ray Player Sales by Application (2020-2025) & (K Units)
- Table 35. Global Portable Blu-ray Player Sales Market Share by Application (2020-2025)
- Table 36. Global Portable Blu-ray Player Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Portable Blu-ray Player Market Share by Application (2020-2025)
- Table 38. Global Portable Blu-ray Player Sales Growth Rate by Application (2020-2025)
- Table 39. Global Portable Blu-ray Player Sales by Region (2020-2025) & (K Units)
- Table 40. Global Portable Blu-ray Player Sales Market Share by Region (2020-2025)
- Table 41. Global Portable Blu-ray Player Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Portable Blu-ray Player Market Size Market Share by Region (2020-2025)
- Table 43. North America Portable Blu-ray Player Sales by Country (2020-2025) & (K Units)
- Table 44. North America Portable Blu-ray Player Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Portable Blu-ray Player Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Portable Blu-ray Player Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Portable Blu-ray Player Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Portable Blu-ray Player Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Portable Blu-ray Player Sales by Country (2020-2025) & (K Units)
- Table 50. South America Portable Blu-ray Player Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Portable Blu-ray Player Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Portable Blu-ray Player Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Portable Blu-ray Player Production (K Units) by Region(2020-2025)
- Table 54. Global Portable Blu-ray Player Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Portable Blu-ray Player Revenue Market Share by Region (2020-2025)
- Table 56. Global Portable Blu-ray Player Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Portable Blu-ray Player Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Portable Blu-ray Player Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Portable Blu-ray Player Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Portable Blu-ray Player Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Sony Basic Information

Table 62. Sony Portable Blu-ray Player Product Overview

Table 63. Sony Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Sony Business Overview

Table 65. Sony SWOT Analysis

Table 66. Sony Recent Developments

Table 67. AVOX Basic Information

Table 68. AVOX Portable Blu-ray Player Product Overview

Table 69. AVOX Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. AVOX Business Overview

Table 71. AVOX SWOT Analysis

Table 72. AVOX Recent Developments

Table 73. Green House Basic Information

Table 74. Green House Portable Blu-ray Player Product Overview

Table 75. Green House Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Green House Business Overview

Table 77. Green House SWOT Analysis

Table 78. Green House Recent Developments

Table 79. DBPOWER Basic Information

Table 80. DBPOWER Portable Blu-ray Player Product Overview

Table 81. DBPOWER Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. DBPOWER Business Overview

Table 83. DBPOWER Recent Developments

Table 84. ieGeek Basic Information

Table 85. ieGeek Portable Blu-ray Player Product Overview

Table 86. ieGeek Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 87. ieGeek Business Overview

Table 88. ieGeek Recent Developments

Table 89. BOIFUN Basic Information

Table 90. BOIFUN Portable Blu-ray Player Product Overview

Table 91. BOIFUN Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. BOIFUN Business Overview

Table 93. BOIFUN Recent Developments

Table 94. Lenco Basic Information

Table 95. Lenco Portable Blu-ray Player Product Overview

Table 96. Lenco Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Lenco Business Overview

Table 98. Lenco Recent Developments

Table 99. GPX Basic Information

Table 100. GPX Portable Blu-ray Player Product Overview

Table 101. GPX Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. GPX Business Overview

Table 103. GPX Recent Developments

Table 104. Sencor Basic Information

Table 105. Sencor Portable Blu-ray Player Product Overview

Table 106. Sencor Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Sencor Business Overview

Table 108. Sencor Recent Developments

Table 109. Blaupunkt Basic Information

Table 110. Blaupunkt Portable Blu-ray Player Product Overview

Table 111. Blaupunkt Portable Blu-ray Player Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Blaupunkt Business Overview

Table 113. Blaupunkt Recent Developments

Table 114. Global Portable Blu-ray Player Sales Forecast by Region (2026-2033) & (K Units)

Table 115. Global Portable Blu-ray Player Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Portable Blu-ray Player Sales Forecast by Country (2026-2033) & (K Units)

Table 117. North America Portable Blu-ray Player Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Portable Blu-ray Player Sales Forecast by Country (2026-2033) & (K Units)

Table 119. Europe Portable Blu-ray Player Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Portable Blu-ray Player Sales Forecast by Region (2026-2033) & (K Units)

Table 121. Asia Pacific Portable Blu-ray Player Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Portable Blu-ray Player Sales Forecast by Country (2026-2033) & (K Units)

Table 123. South America Portable Blu-ray Player Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Portable Blu-ray Player Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Portable Blu-ray Player Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Portable Blu-ray Player Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Portable Blu-ray Player Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Portable Blu-ray Player Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Portable Blu-ray Player Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Portable Blu-ray Player Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Portable Blu-ray Player
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Blu-ray Player Market Size (M USD), 2024-2033
- Figure 5. Global Portable Blu-ray Player Market Size (M USD) (2020-2033)
- Figure 6. Global Portable Blu-ray Player Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Blu-ray Player Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Blu-ray Player Product Life Cycle
- Figure 13. Portable Blu-ray Player Sales Share by Manufacturers in 2024
- Figure 14. Global Portable Blu-ray Player Revenue Share by Manufacturers in 2024
- Figure 15. Portable Blu-ray Player Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Portable Blu-ray Player Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Blu-ray Player Revenue in 2024
- Figure 18. Industry Chain Map of Portable Blu-ray Player
- Figure 19. Global Portable Blu-ray Player Market PEST Analysis
- Figure 20. Global Portable Blu-ray Player Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Blu-ray Player Market Share by Type
- Figure 27. Sales Market Share of Portable Blu-ray Player by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Blu-ray Player by Type in 2024
- Figure 29. Market Size Share of Portable Blu-ray Player by Type (2020-2025)
- Figure 30. Market Size Share of Portable Blu-ray Player by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Portable Blu-ray Player Market Share by Application

Figure 33. Global Portable Blu-ray Player Sales Market Share by Application (2020-2025)

Figure 34. Global Portable Blu-ray Player Sales Market Share by Application in 2024

Figure 35. Global Portable Blu-ray Player Market Share by Application (2020-2025)

Figure 36. Global Portable Blu-ray Player Market Share by Application in 2024

Figure 37. Global Portable Blu-ray Player Sales Growth Rate by Application (2020-2025)

Figure 38. Global Portable Blu-ray Player Sales Market Share by Region (2020-2025)

Figure 39. Global Portable Blu-ray Player Market Size Market Share by Region (2020-2025)

Figure 40. North America Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Portable Blu-ray Player Sales Market Share by Country in 2024

Figure 43. North America Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Portable Blu-ray Player Market Size Market Share by Country in 2024

Figure 45. U.S. Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Portable Blu-ray Player Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Portable Blu-ray Player Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Portable Blu-ray Player Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Portable Blu-ray Player Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Portable Blu-ray Player Sales Market Share by Country in 2024

Figure 53. Europe Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Portable Blu-ray Player Market Size Market Share by Country in 2024

Figure 55. Germany Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Blu-ray Player Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Blu-ray Player Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Blu-ray Player Market Size Market Share by Region in 2024

Figure 68. China Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Blu-ray Player Sales and Growth Rate (K Units)

Figure 79. South America Portable Blu-ray Player Sales Market Share by Country in 2024

Figure 80. South America Portable Blu-ray Player Market Size and Growth Rate (M USD)

Figure 81. South America Portable Blu-ray Player Market Size Market Share by Country in 2024

Figure 82. Brazil Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Blu-ray Player Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Blu-ray Player Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Blu-ray Player Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Blu-ray Player Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Blu-ray Player Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Blu-ray Player Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Blu-ray Player Production Market Share by Region (2020-2025)

Figure 103. North America Portable Blu-ray Player Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Blu-ray Player Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Blu-ray Player Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Blu-ray Player Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Blu-ray Player Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Portable Blu-ray Player Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Portable Blu-ray Player Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Portable Blu-ray Player Market Share Forecast by Type (2026-2033)

Figure 111. Global Portable Blu-ray Player Sales Forecast by Application (2026-2033)

Figure 112. Global Portable Blu-ray Player Market Share Forecast by Application (2026-2033)

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