

# Global Polyolefin Elastomers (POE) for Photovoltaics Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Polyolefin Elastomers (POE) are a class of thermoplastic elastomers derived from ethylene and alpha-olefin copolymers, known for their excellent flexibility, UV resistance, thermal stability, and mechanical properties. In photovoltaics (PV), POEs are primarily used as encapsulant materials in solar modules, where they protect solar cells from environmental stressors like moisture, temperature fluctuations, and mechanical stress while ensuring long-term durability and performance. Their superior adhesion, low water vapor transmission rate, and resistance to yellowing make them a preferred alternative to traditional Ethylene Vinyl Acetate (EVA) encapsulants, particularly in high-efficiency and bifacial solar panels. The growing demand for durable and high-performance solar modules, driven by the expansion of renewable energy infrastructure, has positioned POEs as a critical material in the PV industry, with manufacturers increasingly adopting them to enhance module lifespan and efficiency.

The global market for POEs in photovoltaics is experiencing robust growth, fueled by the rapid expansion of solar energy capacity, particularly in regions like China, North America, and Europe. Increasing investments in utility-scale solar projects, coupled with government incentives for renewable energy adoption, are driving demand for high-performance encapsulants. POE-based encapsulants are gaining market share over EVA due to their superior resistance to potential-induced degradation (PID), which is critical for maintaining module efficiency over time. Key players in the POE supply chain, such as Dow Chemical, ExxonMobil, and Mitsui Chemicals, are scaling production to meet rising demand, while innovations in copolymer formulations are further enhancing material performance. However, higher costs compared to EVA remain a challenge, though lifecycle cost benefits and improving economies of scale are expected to mitigate this barrier. The market is also seeing increased competition from

alternative encapsulant materials, but POEs? proven reliability in harsh environments positions them as a long-term solution for next-generation solar modules.

Emerging trends in the POE market for photovoltaics include the development of hybrid encapsulant systems combining POE with other polymers to optimize cost and performance. The shift toward bifacial and double-glass solar modules, which require enhanced durability, is further accelerating POE adoption. Additionally, sustainability concerns are pushing manufacturers to explore bio-based or recyclable POE variants to align with circular economy initiatives. Regional dynamics show Asia-Pacific, led by China, dominating both production and consumption due to its large-scale solar manufacturing base, while North America and Europe are seeing increased demand driven by stringent quality standards and regulatory support for high-efficiency modules. As solar energy penetration grows globally, the POE market is expected to expand at a compound annual growth rate (CAGR) of over 10% in the coming years, with technological advancements and cost reductions further solidifying its role in the PV supply chain.

Challenges such as raw material price volatility and competition from alternative encapsulants may impact market dynamics, but the long-term outlook remains positive, supported by the global push for sustainable energy solutions. Strategic collaborations between material suppliers and solar manufacturers, along with continued R&D investments, will be key to maintaining POE's competitive edge in the evolving photovoltaic industry.

This report provides a deep insight into the global Polyolefin Elastomers (POE) for Photovoltaics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Polyolefin Elastomers (POE) for Photovoltaics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Polyolefin Elastomers (POE) for Photovoltaics market in any manner.

## Global Polyolefin Elastomers (POE) for Photovoltaics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Dow  
Mitsui Chemicals  
LG Chem  
SABIC  
ExxonMobil  
Borealis

### **Market Segmentation (by Type)**

Tensile Strength ? 5 MPa  
Tensile Strength ? 5 MPa

### **Market Segmentation (by Application)**

N-type Photovoltaic Modules  
P-type Photovoltaic Modules

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polyolefin Elastomers (POE) for Photovoltaics Market

Overview of the regional outlook of the Polyolefin Elastomers (POE) for Photovoltaics Market:

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyolefin Elastomers (POE) for Photovoltaics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polyolefin Elastomers (POE) for Photovoltaics, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players,

along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

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