

Global Polyester Resins for Paints and Coatings Market Research Report 2026(Status and Outlook)

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Abstracts

Polyester resins used in paints and coatings are formulated for use in decorative, protective, and functional coatings. These resins are used in a wide variety of coating systems, including automotive finishes, industrial coatings, and architectural paints. They provide excellent adhesion, durability, and resistance to environmental factors such as UV radiation and corrosion. The growing demand for durable and high-quality finishes in the automotive, construction, and industrial sectors is driving the use of polyester resins in paints and coatings. Innovations in product durability, UV resistance, and low-VOC formulations are boosting market demand. The shift toward eco-friendly coatings is creating opportunities for low-VOC and waterborne polyester resins. As urbanization and infrastructure projects continue to grow, the demand for high-performance architectural coatings is expected to rise. Additionally, the increasing focus on sustainable, green building materials is driving the demand for environmentally friendly coatings. Regulatory pressure regarding VOC emissions and the environmental impact of solvent-based coatings remains a significant challenge. High costs of high-performance resins can also hinder widespread adoption in some market segments. There is a trend toward more sustainable coatings, with increasing demand for high-performance, low-VOC, and waterborne alternatives. The demand for decorative and protective coatings that provide extended lifespans and resistance to weathering, especially in automotive and industrial applications, is expected to continue.

The global Polyester Resins for Paints and Coatings market size was estimated at USD 419.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Polyester Resins for Paints and Coatings market, covering all critical facets from a broad macroeconomic

overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Polyester Resins for Paints and Coatings market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Polyester Resins for Paints and Coatings market.

Global Polyester Resins for Paints and Coatings Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Evonik
Eastman

Toyobo
SK Chemicals
Covestro
BASF
Arkema
DIC
Mitsubishi Chemical
Allnex
GOO Chemical
Macrocean
Shanghai Tianyang
Eternal Materials
Helios Resins
Chengdu Jiesheng Shubang New Material Technology
Anshan Runde Fine Chemicals

Market Segmentation (by Type)

Solvent Based
Water Based

Market Segmentation (by Application)

Can Coating
Coil Coating
Recording Paper Coating
Magnetic Coating
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Polyester Resins for Paints and Coatings Market
Overview of the regional outlook of the Polyester Resins for Paints and Coatings Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyester Resins for Paints and Coatings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polyester Resins for Paints and Coatings, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Polyester Resins for Paints and Coatings
- 1.2 Key Market Segments
 - 1.2.1 Polyester Resins for Paints and Coatings Segment by Type
 - 1.2.2 Polyester Resins for Paints and Coatings Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 POLYESTER RESINS FOR PAINTS AND COATINGS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Polyester Resins for Paints and Coatings Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Polyester Resins for Paints and Coatings Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 POLYESTER RESINS FOR PAINTS AND COATINGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Polyester Resins for Paints and Coatings Product Life Cycle
- 3.3 Global Polyester Resins for Paints and Coatings Sales by Manufacturers (2020-2025)
- 3.4 Global Polyester Resins for Paints and Coatings Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Polyester Resins for Paints and Coatings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Polyester Resins for Paints and Coatings Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Polyester Resins for Paints and Coatings Market Competitive Situation and Trends

3.8.1 Polyester Resins for Paints and Coatings Market Concentration Rate

3.8.2 Global 5 and 10 Largest Polyester Resins for Paints and Coatings Players

Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 POLYESTER RESINS FOR PAINTS AND COATINGS INDUSTRY CHAIN ANALYSIS

4.1 Polyester Resins for Paints and Coatings Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POLYESTER RESINS FOR PAINTS AND COATINGS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Polyester Resins for Paints and Coatings Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Polyester Resins for Paints and Coatings Market

5.7 ESG Ratings of Leading Companies

6 POLYESTER RESINS FOR PAINTS AND COATINGS MARKET SEGMENTATION

BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polyester Resins for Paints and Coatings Sales Market Share by Type (2020-2025)
- 6.3 Global Polyester Resins for Paints and Coatings Market Size by Type (2020-2025)
- 6.4 Global Polyester Resins for Paints and Coatings Price by Type (2020-2025)

7 POLYESTER RESINS FOR PAINTS AND COATINGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyester Resins for Paints and Coatings Market Sales by Application (2020-2025)
- 7.3 Global Polyester Resins for Paints and Coatings Market Size (M USD) by Application (2020-2025)
- 7.4 Global Polyester Resins for Paints and Coatings Sales Growth Rate by Application (2020-2025)

8 POLYESTER RESINS FOR PAINTS AND COATINGS MARKET SALES BY REGION

- 8.1 Global Polyester Resins for Paints and Coatings Sales by Region
 - 8.1.1 Global Polyester Resins for Paints and Coatings Sales by Region
 - 8.1.2 Global Polyester Resins for Paints and Coatings Sales Market Share by Region
- 8.2 Global Polyester Resins for Paints and Coatings Market Size by Region
 - 8.2.1 Global Polyester Resins for Paints and Coatings Market Size by Region
 - 8.2.2 Global Polyester Resins for Paints and Coatings Market Size by Region
- 8.3 North America
 - 8.3.1 North America Polyester Resins for Paints and Coatings Sales by Country
 - 8.3.2 North America Polyester Resins for Paints and Coatings Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Polyester Resins for Paints and Coatings Sales by Country
 - 8.4.2 Europe Polyester Resins for Paints and Coatings Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Polyester Resins for Paints and Coatings Sales by Region

8.5.2 Asia Pacific Polyester Resins for Paints and Coatings Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Polyester Resins for Paints and Coatings Sales by Country

8.6.2 South America Polyester Resins for Paints and Coatings Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Polyester Resins for Paints and Coatings Sales by Region

8.7.2 Middle East and Africa Polyester Resins for Paints and Coatings Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 POLYESTER RESINS FOR PAINTS AND COATINGS MARKET PRODUCTION BY REGION

9.1 Global Production of Polyester Resins for Paints and Coatings by Region(2020-2025)

9.2 Global Polyester Resins for Paints and Coatings Revenue Market Share by Region (2020-2025)

9.3 Global Polyester Resins for Paints and Coatings Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Polyester Resins for Paints and Coatings Production

9.4.1 North America Polyester Resins for Paints and Coatings Production Growth Rate

(2020-2025)

9.4.2 North America Polyester Resins for Paints and Coatings Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Polyester Resins for Paints and Coatings Production

9.5.1 Europe Polyester Resins for Paints and Coatings Production Growth Rate (2020-2025)

9.5.2 Europe Polyester Resins for Paints and Coatings Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Polyester Resins for Paints and Coatings Production (2020-2025)

9.6.1 Japan Polyester Resins for Paints and Coatings Production Growth Rate (2020-2025)

9.6.2 Japan Polyester Resins for Paints and Coatings Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Polyester Resins for Paints and Coatings Production (2020-2025)

9.7.1 China Polyester Resins for Paints and Coatings Production Growth Rate (2020-2025)

9.7.2 China Polyester Resins for Paints and Coatings Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Evonik

10.1.1 Evonik Basic Information

10.1.2 Evonik Polyester Resins for Paints and Coatings Product Overview

10.1.3 Evonik Polyester Resins for Paints and Coatings Product Market Performance

10.1.4 Evonik Business Overview

10.1.5 Evonik SWOT Analysis

10.1.6 Evonik Recent Developments

10.2 Eastman

10.2.1 Eastman Basic Information

10.2.2 Eastman Polyester Resins for Paints and Coatings Product Overview

10.2.3 Eastman Polyester Resins for Paints and Coatings Product Market

Performance

10.2.4 Eastman Business Overview

10.2.5 Eastman SWOT Analysis

10.2.6 Eastman Recent Developments

10.3 Toyobo

10.3.1 Toyobo Basic Information

10.3.2 Toyobo Polyester Resins for Paints and Coatings Product Overview

- 10.3.3 Toyobo Polyester Resins for Paints and Coatings Product Market Performance
- 10.3.4 Toyobo Business Overview
- 10.3.5 Toyobo SWOT Analysis
- 10.3.6 Toyobo Recent Developments
- 10.4 SK Chemicals
 - 10.4.1 SK Chemicals Basic Information
 - 10.4.2 SK Chemicals Polyester Resins for Paints and Coatings Product Overview
 - 10.4.3 SK Chemicals Polyester Resins for Paints and Coatings Product Market Performance
 - 10.4.4 SK Chemicals Business Overview
 - 10.4.5 SK Chemicals Recent Developments
- 10.5 Covestro
 - 10.5.1 Covestro Basic Information
 - 10.5.2 Covestro Polyester Resins for Paints and Coatings Product Overview
 - 10.5.3 Covestro Polyester Resins for Paints and Coatings Product Market Performance
 - 10.5.4 Covestro Business Overview
 - 10.5.5 Covestro Recent Developments
- 10.6 BASF
 - 10.6.1 BASF Basic Information
 - 10.6.2 BASF Polyester Resins for Paints and Coatings Product Overview
 - 10.6.3 BASF Polyester Resins for Paints and Coatings Product Market Performance
 - 10.6.4 BASF Business Overview
 - 10.6.5 BASF Recent Developments
- 10.7 Arkema
 - 10.7.1 Arkema Basic Information
 - 10.7.2 Arkema Polyester Resins for Paints and Coatings Product Overview
 - 10.7.3 Arkema Polyester Resins for Paints and Coatings Product Market Performance
 - 10.7.4 Arkema Business Overview
 - 10.7.5 Arkema Recent Developments
- 10.8 DIC
 - 10.8.1 DIC Basic Information
 - 10.8.2 DIC Polyester Resins for Paints and Coatings Product Overview
 - 10.8.3 DIC Polyester Resins for Paints and Coatings Product Market Performance
 - 10.8.4 DIC Business Overview
 - 10.8.5 DIC Recent Developments
- 10.9 Mitsubishi Chemical
 - 10.9.1 Mitsubishi Chemical Basic Information
 - 10.9.2 Mitsubishi Chemical Polyester Resins for Paints and Coatings Product

Overview

10.9.3 Mitsubishi Chemical Polyester Resins for Paints and Coatings Product Market

Performance

10.9.4 Mitsubishi Chemical Business Overview

10.9.5 Mitsubishi Chemical Recent Developments

10.10 Allnex

10.10.1 Allnex Basic Information

10.10.2 Allnex Polyester Resins for Paints and Coatings Product Overview

10.10.3 Allnex Polyester Resins for Paints and Coatings Product Market Performance

10.10.4 Allnex Business Overview

10.10.5 Allnex Recent Developments

10.11 GOO Chemical

10.11.1 GOO Chemical Basic Information

10.11.2 GOO Chemical Polyester Resins for Paints and Coatings Product Overview

10.11.3 GOO Chemical Polyester Resins for Paints and Coatings Product Market

Performance

10.11.4 GOO Chemical Business Overview

10.11.5 GOO Chemical Recent Developments

10.12 Macrocean

10.12.1 Macrocean Basic Information

10.12.2 Macrocean Polyester Resins for Paints and Coatings Product Overview

10.12.3 Macrocean Polyester Resins for Paints and Coatings Product Market

Performance

10.12.4 Macrocean Business Overview

10.12.5 Macrocean Recent Developments

10.13 Shanghai Tianyang

10.13.1 Shanghai Tianyang Basic Information

10.13.2 Shanghai Tianyang Polyester Resins for Paints and Coatings Product

Overview

10.13.3 Shanghai Tianyang Polyester Resins for Paints and Coatings Product Market

Performance

10.13.4 Shanghai Tianyang Business Overview

10.13.5 Shanghai Tianyang Recent Developments

10.14 Eternal Materials

10.14.1 Eternal Materials Basic Information

10.14.2 Eternal Materials Polyester Resins for Paints and Coatings Product Overview

10.14.3 Eternal Materials Polyester Resins for Paints and Coatings Product Market

Performance

10.14.4 Eternal Materials Business Overview

- 10.14.5 Eternal Materials Recent Developments
- 10.15 Helios Resins
 - 10.15.1 Helios Resins Basic Information
 - 10.15.2 Helios Resins Polyester Resins for Paints and Coatings Product Overview
 - 10.15.3 Helios Resins Polyester Resins for Paints and Coatings Product Market Performance
 - 10.15.4 Helios Resins Business Overview
 - 10.15.5 Helios Resins Recent Developments
- 10.16 Chengdu Jiesheng Shubang New Material Technology
 - 10.16.1 Chengdu Jiesheng Shubang New Material Technology Basic Information
 - 10.16.2 Chengdu Jiesheng Shubang New Material Technology Polyester Resins for Paints and Coatings Product Overview
 - 10.16.3 Chengdu Jiesheng Shubang New Material Technology Polyester Resins for Paints and Coatings Product Market Performance
 - 10.16.4 Chengdu Jiesheng Shubang New Material Technology Business Overview
 - 10.16.5 Chengdu Jiesheng Shubang New Material Technology Recent Developments
- 10.17 Anshan Runde Fine Chemicals
 - 10.17.1 Anshan Runde Fine Chemicals Basic Information
 - 10.17.2 Anshan Runde Fine Chemicals Polyester Resins for Paints and Coatings Product Overview
 - 10.17.3 Anshan Runde Fine Chemicals Polyester Resins for Paints and Coatings Product Market Performance
 - 10.17.4 Anshan Runde Fine Chemicals Business Overview
 - 10.17.5 Anshan Runde Fine Chemicals Recent Developments

11 POLYESTER RESINS FOR PAINTS AND COATINGS MARKET FORECAST BY REGION

- 11.1 Global Polyester Resins for Paints and Coatings Market Size Forecast
- 11.2 Global Polyester Resins for Paints and Coatings Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Polyester Resins for Paints and Coatings Market Size Forecast by Country
 - 11.2.3 Asia Pacific Polyester Resins for Paints and Coatings Market Size Forecast by Region
 - 11.2.4 South America Polyester Resins for Paints and Coatings Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Polyester Resins for Paints and Coatings by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Polyester Resins for Paints and Coatings Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Polyester Resins for Paints and Coatings by Type (2026-2035)

12.1.2 Global Polyester Resins for Paints and Coatings Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Polyester Resins for Paints and Coatings by Type (2026-2035)

12.2 Global Polyester Resins for Paints and Coatings Market Forecast by Application (2026-2035)

12.2.1 Global Polyester Resins for Paints and Coatings Sales (K MT) Forecast by Application

12.2.2 Global Polyester Resins for Paints and Coatings Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Polyester Resins for Paints and Coatings Market Size by Type (M USD)

Table 4. Global Polyester Resins for Paints and Coatings Market Size by Application

Table 5. Polyester Resins for Paints and Coatings Market Size Comparison by Region (M USD)

Table 6. Global Polyester Resins for Paints and Coatings Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Polyester Resins for Paints and Coatings Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Polyester Resins for Paints and Coatings Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Polyester Resins for Paints and Coatings Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyester Resins for Paints and Coatings as of 2025)

Table 11. Global Market Polyester Resins for Paints and Coatings Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Polyester Resins for Paints and Coatings Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Polyester Resins for Paints and Coatings Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Polyester Resins for Paints and Coatings Sales by Type (K MT)

Table 27. Global Polyester Resins for Paints and Coatings Market Size by Type (M USD)

Table 28. Global Polyester Resins for Paints and Coatings Sales (K MT) by Type (2020-2025)

Table 29. Global Polyester Resins for Paints and Coatings Sales Market Share by Type (2020-2025)

Table 30. Global Polyester Resins for Paints and Coatings Market Size (M USD) by Type (2020-2025)

Table 31. Global Polyester Resins for Paints and Coatings Market Share by Type (2020-2025)

Table 32. Global Polyester Resins for Paints and Coatings Price (USD/KG) by Type (2020-2025)

Table 33. Global Polyester Resins for Paints and Coatings Sales (K MT) by Application

Table 34. Global Polyester Resins for Paints and Coatings Market Size by Application

Table 35. Global Polyester Resins for Paints and Coatings Sales by Application (2020-2025) & (K MT)

Table 36. Global Polyester Resins for Paints and Coatings Sales Market Share by Application (2020-2025)

Table 37. Global Polyester Resins for Paints and Coatings Market Size by Application (2020-2025) & (M USD)

Table 38. Global Polyester Resins for Paints and Coatings Market Share by Application (2020-2025)

Table 39. Global Polyester Resins for Paints and Coatings Sales Growth Rate by Application (2020-2025)

Table 40. Global Polyester Resins for Paints and Coatings Sales by Region (2020-2025) & (K MT)

Table 41. Global Polyester Resins for Paints and Coatings Sales Market Share by Region (2020-2025)

Table 42. Global Polyester Resins for Paints and Coatings Market Size by Region (2020-2025) & (M USD)

Table 43. Global Polyester Resins for Paints and Coatings Market Size by Region (2020-2025)

Table 44. North America Polyester Resins for Paints and Coatings Sales by Country (2020-2025) & (K MT)

Table 45. North America Polyester Resins for Paints and Coatings Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Polyester Resins for Paints and Coatings Sales by Country (2020-2025) & (K MT)

Table 47. Europe Polyester Resins for Paints and Coatings Market Size by Country

(2020-2025) & (M USD)

Table 48. Asia Pacific Polyester Resins for Paints and Coatings Sales by Region

(2020-2025) & (K MT)

Table 49. Asia Pacific Polyester Resins for Paints and Coatings Market Size by Region

(2020-2025) & (M USD)

Table 50. South America Polyester Resins for Paints and Coatings Sales by Country

(2020-2025) & (K MT)

Table 51. South America Polyester Resins for Paints and Coatings Market Size by

Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Polyester Resins for Paints and Coatings Sales by

Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Polyester Resins for Paints and Coatings Market Size

by Region (2020-2025) & (M USD)

Table 54. Global Polyester Resins for Paints and Coatings Production (K MT) by

Region(2020-2025)

Table 55. Global Polyester Resins for Paints and Coatings Revenue (US\$ Million) by

Region (2020-2025)

Table 56. Global Polyester Resins for Paints and Coatings Revenue Market Share by

Region (2020-2025)

Table 57. Global Polyester Resins for Paints and Coatings Production (K MT), Revenue

(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Polyester Resins for Paints and Coatings Production (K MT),

Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Polyester Resins for Paints and Coatings Production (K MT),

Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Polyester Resins for Paints and Coatings Production (K MT), Revenue

(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Polyester Resins for Paints and Coatings Production (K MT), Revenue

(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Evonik Basic Information

Table 63. Evonik Polyester Resins for Paints and Coatings Product Overview

Table 64. Evonik Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Evonik Business Overview

Table 66. Evonik SWOT Analysis

Table 67. Evonik Recent Developments

Table 68. Eastman Basic Information

Table 69. Eastman Polyester Resins for Paints and Coatings Product Overview

Table 70. Eastman Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Eastman Business Overview

Table 72. Eastman SWOT Analysis

Table 73. Eastman Recent Developments

Table 74. Toyobo Basic Information

Table 75. Toyobo Polyester Resins for Paints and Coatings Product Overview

Table 76. Toyobo Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Toyobo Business Overview

Table 78. Toyobo SWOT Analysis

Table 79. Toyobo Recent Developments

Table 80. SK Chemicals Basic Information

Table 81. SK Chemicals Polyester Resins for Paints and Coatings Product Overview

Table 82. SK Chemicals Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. SK Chemicals Business Overview

Table 84. SK Chemicals Recent Developments

Table 85. Covestro Basic Information

Table 86. Covestro Polyester Resins for Paints and Coatings Product Overview

Table 87. Covestro Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Covestro Business Overview

Table 89. Covestro Recent Developments

Table 90. BASF Basic Information

Table 91. BASF Polyester Resins for Paints and Coatings Product Overview

Table 92. BASF Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. BASF Business Overview

Table 94. BASF Recent Developments

Table 95. Arkema Basic Information

Table 96. Arkema Polyester Resins for Paints and Coatings Product Overview

Table 97. Arkema Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Arkema Business Overview

Table 99. Arkema Recent Developments

Table 100. DIC Basic Information

Table 101. DIC Polyester Resins for Paints and Coatings Product Overview

Table 102. DIC Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 103. DIC Business Overview
- Table 104. DIC Recent Developments
- Table 105. Mitsubishi Chemical Basic Information
- Table 106. Mitsubishi Chemical Polyester Resins for Paints and Coatings Product Overview
- Table 107. Mitsubishi Chemical Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Mitsubishi Chemical Business Overview
- Table 109. Mitsubishi Chemical Recent Developments
- Table 110. Allnex Basic Information
- Table 111. Allnex Polyester Resins for Paints and Coatings Product Overview
- Table 112. Allnex Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Allnex Business Overview
- Table 114. Allnex Recent Developments
- Table 115. GOO Chemical Basic Information
- Table 116. GOO Chemical Polyester Resins for Paints and Coatings Product Overview
- Table 117. GOO Chemical Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. GOO Chemical Business Overview
- Table 119. GOO Chemical Recent Developments
- Table 120. Macrocean Basic Information
- Table 121. Macrocean Polyester Resins for Paints and Coatings Product Overview
- Table 122. Macrocean Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Macrocean Business Overview
- Table 124. Macrocean Recent Developments
- Table 125. Shanghai Tianyang Basic Information
- Table 126. Shanghai Tianyang Polyester Resins for Paints and Coatings Product Overview
- Table 127. Shanghai Tianyang Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Shanghai Tianyang Business Overview
- Table 129. Shanghai Tianyang Recent Developments
- Table 130. Eternal Materials Basic Information
- Table 131. Eternal Materials Polyester Resins for Paints and Coatings Product Overview
- Table 132. Eternal Materials Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 133. Eternal Materials Business Overview
- Table 134. Eternal Materials Recent Developments
- Table 135. Helios Resins Basic Information
- Table 136. Helios Resins Polyester Resins for Paints and Coatings Product Overview
- Table 137. Helios Resins Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Helios Resins Business Overview
- Table 139. Helios Resins Recent Developments
- Table 140. Chengdu Jiasheng Shubang New Material Technology Basic Information
- Table 141. Chengdu Jiasheng Shubang New Material Technology Polyester Resins for Paints and Coatings Product Overview
- Table 142. Chengdu Jiasheng Shubang New Material Technology Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Chengdu Jiasheng Shubang New Material Technology Business Overview
- Table 144. Chengdu Jiasheng Shubang New Material Technology Recent Developments
- Table 145. Anshan Runde Fine Chemicals Basic Information
- Table 146. Anshan Runde Fine Chemicals Polyester Resins for Paints and Coatings Product Overview
- Table 147. Anshan Runde Fine Chemicals Polyester Resins for Paints and Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Anshan Runde Fine Chemicals Business Overview
- Table 149. Anshan Runde Fine Chemicals Recent Developments
- Table 150. Global Polyester Resins for Paints and Coatings Sales Forecast by Region (2026-2035) & (K MT)
- Table 151. Global Polyester Resins for Paints and Coatings Market Size Forecast by Region (2026-2035) & (M USD)
- Table 152. North America Polyester Resins for Paints and Coatings Sales Forecast by Country (2026-2035) & (K MT)
- Table 153. North America Polyester Resins for Paints and Coatings Market Size Forecast by Country (2026-2035) & (M USD)
- Table 154. Europe Polyester Resins for Paints and Coatings Sales Forecast by Country (2026-2035) & (K MT)
- Table 155. Europe Polyester Resins for Paints and Coatings Market Size Forecast by Country (2026-2035) & (M USD)
- Table 156. Asia Pacific Polyester Resins for Paints and Coatings Sales Forecast by Region (2026-2035) & (K MT)
- Table 157. Asia Pacific Polyester Resins for Paints and Coatings Market Size Forecast

by Region (2026-2035) & (M USD)

Table 158. South America Polyester Resins for Paints and Coatings Sales Forecast by Country (2026-2035) & (K MT)

Table 159. South America Polyester Resins for Paints and Coatings Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Middle East and Africa Polyester Resins for Paints and Coatings Sales Forecast by Country (2026-2035) & (Units)

Table 161. Middle East and Africa Polyester Resins for Paints and Coatings Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Global Polyester Resins for Paints and Coatings Sales Forecast by Type (2026-2035) & (K MT)

Table 163. Global Polyester Resins for Paints and Coatings Market Size Forecast by Type (2026-2035) & (M USD)

Table 164. Global Polyester Resins for Paints and Coatings Price Forecast by Type (2026-2035) & (USD/KG)

Table 165. Global Polyester Resins for Paints and Coatings Sales (K MT) Forecast by Application (2026-2035)

Table 166. Global Polyester Resins for Paints and Coatings Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Polyester Resins for Paints and Coatings

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Polyester Resins for Paints and Coatings Market Size (M USD), 2025-2035

Figure 5. Global Polyester Resins for Paints and Coatings Market Size (M USD) (2020-2035)

Figure 6. Global Polyester Resins for Paints and Coatings Sales (K MT) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Polyester Resins for Paints and Coatings Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Polyester Resins for Paints and Coatings Product Life Cycle

Figure 13. Polyester Resins for Paints and Coatings Sales Share by Manufacturers in 2025

Figure 14. Global Polyester Resins for Paints and Coatings Revenue Share by Manufacturers in 2025

Figure 15. Polyester Resins for Paints and Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Polyester Resins for Paints and Coatings Average Price (USD/KG) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Polyester Resins for Paints and Coatings Revenue in 2025

Figure 18. Industry Chain Map of Polyester Resins for Paints and Coatings

Figure 19. Global Polyester Resins for Paints and Coatings Market PEST Analysis

Figure 20. Global Polyester Resins for Paints and Coatings Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Polyester Resins for Paints and Coatings Market Share by Type

Figure 27. Sales Market Share of Polyester Resins for Paints and Coatings by Type

(2020-2025)

Figure 28. Sales Market Share of Polyester Resins for Paints and Coatings by Type in 2025

Figure 29. Market Share of Polyester Resins for Paints and Coatings by Type (2020-2025)

Figure 30. Market Share of Polyester Resins for Paints and Coatings by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Polyester Resins for Paints and Coatings Market Share by Application

Figure 33. Global Polyester Resins for Paints and Coatings Sales Market Share by Application (2020-2025)

Figure 34. Global Polyester Resins for Paints and Coatings Sales Market Share by Application in 2025

Figure 35. Global Polyester Resins for Paints and Coatings Market Share by Application (2020-2025)

Figure 36. Global Polyester Resins for Paints and Coatings Market Share by Application in 2025

Figure 37. Global Polyester Resins for Paints and Coatings Sales Growth Rate by Application (2020-2025)

Figure 38. Global Polyester Resins for Paints and Coatings Sales Market Share by Region (2020-2025)

Figure 39. Global Polyester Resins for Paints and Coatings Market Size by Region (2020-2025)

Figure 40. North America Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Polyester Resins for Paints and Coatings Sales Market Share by Country in 2024

Figure 43. North America Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Polyester Resins for Paints and Coatings Market Size by Country in 2024

Figure 45. U.S. Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Polyester Resins for Paints and Coatings Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Polyester Resins for Paints and Coatings Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Polyester Resins for Paints and Coatings Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Polyester Resins for Paints and Coatings Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Polyester Resins for Paints and Coatings Sales Market Share by Country in 2024

Figure 53. Europe Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Polyester Resins for Paints and Coatings Market Size by Country in 2024

Figure 55. Germany Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Polyester Resins for Paints and Coatings Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Polyester Resins for Paints and Coatings Sales Market Share by Region in 2024

Figure 67. Asia Pacific Polyester Resins for Paints and Coatings Market Size by Region in 2024

Figure 68. China Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Polyester Resins for Paints and Coatings Sales and Growth Rate (K MT)

Figure 79. South America Polyester Resins for Paints and Coatings Sales Market Share by Country in 2024

Figure 80. South America Polyester Resins for Paints and Coatings Market Size and Growth Rate (M USD)

Figure 81. South America Polyester Resins for Paints and Coatings Market Size by Country in 2024

Figure 82. Brazil Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Polyester Resins for Paints and Coatings Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Polyester Resins for Paints and Coatings Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Polyester Resins for Paints and Coatings Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Polyester Resins for Paints and Coatings Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Polyester Resins for Paints and Coatings Market Size by Region in 2024

Figure 92. Saudi Arabia Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Polyester Resins for Paints and Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Polyester Resins for Paints and Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Polyester Resins for Paints and Coatings Production Market Share by Region (2020-2025)

Figure 103. North America Polyester Resins for Paints and Coatings Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Polyester Resins for Paints and Coatings Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Polyester Resins for Paints and Coatings Production (K MT) Growth Rate (2020-2025)

Figure 106. China Polyester Resins for Paints and Coatings Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Polyester Resins for Paints and Coatings Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Polyester Resins for Paints and Coatings Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Polyester Resins for Paints and Coatings Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Polyester Resins for Paints and Coatings Market Share Forecast by Type (2026-2035)

Figure 111. Global Polyester Resins for Paints and Coatings Sales Forecast by Application (2026-2035)

Figure 112. Global Polyester Resins for Paints and Coatings Market Share Forecast by Application (2026-2035)

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