

Global Plant Tensiometer Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The plant tensiometer is a precision agricultural instrument designed to measure soil water tension, providing critical data on moisture levels to optimize irrigation and water management. It consists of a porous ceramic tip connected to a vacuum gauge or transducer, which measures the force required for plant roots to extract water from the soil, expressed in units like centibars (cb) or kilopascals (kPa). This tool is widely used in agriculture, horticulture, and research to prevent over- or under-watering, enhance crop yield, and conserve water resources. The market for plant tensiometers is driven by increasing adoption of precision farming, water scarcity concerns, and advancements in sensor technology. Demand is particularly strong in regions with water-intensive crops or arid climates, where efficient irrigation is crucial. Key players include agricultural equipment manufacturers and tech startups offering smart, wireless tensiometers integrated with IoT platforms for real-time monitoring. However, challenges such as sensor maintenance, calibration requirements, and competition from alternative soil moisture sensors may impact growth. The market is expected to expand as sustainable farming practices and precision agriculture gain traction globally.

This report provides a deep insight into the global Plant Tensiometer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Plant Tensiometer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Plant Tensiometer market in any manner.

Global Plant Tensiometer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ecomatik
Hortau
Irrrometer
STEP Systems
Delta-T Devices
Pessl Instruments
Spectrum Technologies
Pronova
ELE International
Maher
BIOBASE

Market Segmentation (by Type)

Electronic Reading
Mechanical Reading

Market Segmentation (by Application)

Home
Commercial
Farm

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Plant Tensiometer Market

Overview of the regional outlook of the Plant Tensiometer Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plant Tensiometer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Plant Tensiometer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Plant Tensiometer
- 1.2 Key Market Segments
 - 1.2.1 Plant Tensiometer Segment by Type
 - 1.2.2 Plant Tensiometer Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PLANT TENSIO METER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Plant Tensiometer Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Plant Tensiometer Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PLANT TENSIO METER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Plant Tensiometer Product Life Cycle
- 3.3 Global Plant Tensiometer Sales by Manufacturers (2020-2025)
- 3.4 Global Plant Tensiometer Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Plant Tensiometer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Plant Tensiometer Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Plant Tensiometer Market Competitive Situation and Trends
 - 3.8.1 Plant Tensiometer Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Plant Tensiometer Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 PLANT TENSIO METER INDUSTRY CHAIN ANALYSIS

- 4.1 Plant Tensiometer Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PLANT TENSIOMETER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Plant Tensiometer Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Plant Tensiometer Market
- 5.7 ESG Ratings of Leading Companies

6 PLANT TENSIOMETER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Plant Tensiometer Sales Market Share by Type (2020-2025)
- 6.3 Global Plant Tensiometer Market Size Market Share by Type (2020-2025)
- 6.4 Global Plant Tensiometer Price by Type (2020-2025)

7 PLANT TENSIOMETER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Plant Tensiometer Market Sales by Application (2020-2025)
- 7.3 Global Plant Tensiometer Market Size (M USD) by Application (2020-2025)

7.4 Global Plant Tensiometer Sales Growth Rate by Application (2020-2025)

8 PLANT TENSIO METER MARKET SALES BY REGION

8.1 Global Plant Tensiometer Sales by Region

8.1.1 Global Plant Tensiometer Sales by Region

8.1.2 Global Plant Tensiometer Sales Market Share by Region

8.2 Global Plant Tensiometer Market Size by Region

8.2.1 Global Plant Tensiometer Market Size by Region

8.2.2 Global Plant Tensiometer Market Size Market Share by Region

8.3 North America

8.3.1 North America Plant Tensiometer Sales by Country

8.3.2 North America Plant Tensiometer Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Plant Tensiometer Sales by Country

8.4.2 Europe Plant Tensiometer Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Plant Tensiometer Sales by Region

8.5.2 Asia Pacific Plant Tensiometer Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Plant Tensiometer Sales by Country

8.6.2 South America Plant Tensiometer Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Plant Tensiometer Sales by Region
- 8.7.2 Middle East and Africa Plant Tensiometer Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PLANT TENSIO METER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Plant Tensiometer by Region(2020-2025)
- 9.2 Global Plant Tensiometer Revenue Market Share by Region (2020-2025)
- 9.3 Global Plant Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Plant Tensiometer Production
 - 9.4.1 North America Plant Tensiometer Production Growth Rate (2020-2025)
 - 9.4.2 North America Plant Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Plant Tensiometer Production
 - 9.5.1 Europe Plant Tensiometer Production Growth Rate (2020-2025)
 - 9.5.2 Europe Plant Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Plant Tensiometer Production (2020-2025)
 - 9.6.1 Japan Plant Tensiometer Production Growth Rate (2020-2025)
 - 9.6.2 Japan Plant Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Plant Tensiometer Production (2020-2025)
 - 9.7.1 China Plant Tensiometer Production Growth Rate (2020-2025)
 - 9.7.2 China Plant Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Ecomatik
 - 10.1.1 Ecomatik Basic Information
 - 10.1.2 Ecomatik Plant Tensiometer Product Overview
 - 10.1.3 Ecomatik Plant Tensiometer Product Market Performance
 - 10.1.4 Ecomatik Business Overview
 - 10.1.5 Ecomatik SWOT Analysis

- 10.1.6 Ecomatik Recent Developments
- 10.2 Hortau
 - 10.2.1 Hortau Basic Information
 - 10.2.2 Hortau Plant Tensiometer Product Overview
 - 10.2.3 Hortau Plant Tensiometer Product Market Performance
 - 10.2.4 Hortau Business Overview
 - 10.2.5 Hortau SWOT Analysis
 - 10.2.6 Hortau Recent Developments
- 10.3 Irrrometer
 - 10.3.1 Irrrometer Basic Information
 - 10.3.2 Irrrometer Plant Tensiometer Product Overview
 - 10.3.3 Irrrometer Plant Tensiometer Product Market Performance
 - 10.3.4 Irrrometer Business Overview
 - 10.3.5 Irrrometer SWOT Analysis
 - 10.3.6 Irrrometer Recent Developments
- 10.4 STEP Systems
 - 10.4.1 STEP Systems Basic Information
 - 10.4.2 STEP Systems Plant Tensiometer Product Overview
 - 10.4.3 STEP Systems Plant Tensiometer Product Market Performance
 - 10.4.4 STEP Systems Business Overview
 - 10.4.5 STEP Systems Recent Developments
- 10.5 Delta-T Devices
 - 10.5.1 Delta-T Devices Basic Information
 - 10.5.2 Delta-T Devices Plant Tensiometer Product Overview
 - 10.5.3 Delta-T Devices Plant Tensiometer Product Market Performance
 - 10.5.4 Delta-T Devices Business Overview
 - 10.5.5 Delta-T Devices Recent Developments
- 10.6 Pessl Instruments
 - 10.6.1 Pessl Instruments Basic Information
 - 10.6.2 Pessl Instruments Plant Tensiometer Product Overview
 - 10.6.3 Pessl Instruments Plant Tensiometer Product Market Performance
 - 10.6.4 Pessl Instruments Business Overview
 - 10.6.5 Pessl Instruments Recent Developments
- 10.7 Spectrum Technologies
 - 10.7.1 Spectrum Technologies Basic Information
 - 10.7.2 Spectrum Technologies Plant Tensiometer Product Overview
 - 10.7.3 Spectrum Technologies Plant Tensiometer Product Market Performance
 - 10.7.4 Spectrum Technologies Business Overview
 - 10.7.5 Spectrum Technologies Recent Developments

10.8 Pronova

10.8.1 Pronova Basic Information

10.8.2 Pronova Plant Tensiometer Product Overview

10.8.3 Pronova Plant Tensiometer Product Market Performance

10.8.4 Pronova Business Overview

10.8.5 Pronova Recent Developments

10.9 ELE International

10.9.1 ELE International Basic Information

10.9.2 ELE International Plant Tensiometer Product Overview

10.9.3 ELE International Plant Tensiometer Product Market Performance

10.9.4 ELE International Business Overview

10.9.5 ELE International Recent Developments

10.10 Maher

10.10.1 Maher Basic Information

10.10.2 Maher Plant Tensiometer Product Overview

10.10.3 Maher Plant Tensiometer Product Market Performance

10.10.4 Maher Business Overview

10.10.5 Maher Recent Developments

10.11 BIOBASE

10.11.1 BIOBASE Basic Information

10.11.2 BIOBASE Plant Tensiometer Product Overview

10.11.3 BIOBASE Plant Tensiometer Product Market Performance

10.11.4 BIOBASE Business Overview

10.11.5 BIOBASE Recent Developments

11 PLANT TENSIO METER MARKET FORECAST BY REGION

11.1 Global Plant Tensiometer Market Size Forecast

11.2 Global Plant Tensiometer Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Plant Tensiometer Market Size Forecast by Country

11.2.3 Asia Pacific Plant Tensiometer Market Size Forecast by Region

11.2.4 South America Plant Tensiometer Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Plant Tensiometer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Plant Tensiometer Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Plant Tensiometer by Type (2026-2033)

- 12.1.2 Global Plant Tensiometer Market Size Forecast by Type (2026-2033)
- 12.1.3 Global Forecasted Price of Plant Tensiometer by Type (2026-2033)
- 12.2 Global Plant Tensiometer Market Forecast by Application (2026-2033)
 - 12.2.1 Global Plant Tensiometer Sales (K MT) Forecast by Application
 - 12.2.2 Global Plant Tensiometer Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Plant Tensiometer Market Size Comparison by Region (M USD)
- Table 5. Global Plant Tensiometer Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Plant Tensiometer Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Plant Tensiometer Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Plant Tensiometer Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Plant Tensiometer as of 2024)
- Table 10. Global Market Plant Tensiometer Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Plant Tensiometer Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Plant Tensiometer Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Plant Tensiometer Sales by Type (K MT)
- Table 26. Global Plant Tensiometer Market Size by Type (M USD)
- Table 27. Global Plant Tensiometer Sales (K MT) by Type (2020-2025)
- Table 28. Global Plant Tensiometer Sales Market Share by Type (2020-2025)
- Table 29. Global Plant Tensiometer Market Size (M USD) by Type (2020-2025)
- Table 30. Global Plant Tensiometer Market Size Share by Type (2020-2025)
- Table 31. Global Plant Tensiometer Price (USD/KG) by Type (2020-2025)

- Table 32. Global Plant Tensiometer Sales (K MT) by Application
- Table 33. Global Plant Tensiometer Market Size by Application
- Table 34. Global Plant Tensiometer Sales by Application (2020-2025) & (K MT)
- Table 35. Global Plant Tensiometer Sales Market Share by Application (2020-2025)
- Table 36. Global Plant Tensiometer Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Plant Tensiometer Market Share by Application (2020-2025)
- Table 38. Global Plant Tensiometer Sales Growth Rate by Application (2020-2025)
- Table 39. Global Plant Tensiometer Sales by Region (2020-2025) & (K MT)
- Table 40. Global Plant Tensiometer Sales Market Share by Region (2020-2025)
- Table 41. Global Plant Tensiometer Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Plant Tensiometer Market Size Market Share by Region (2020-2025)
- Table 43. North America Plant Tensiometer Sales by Country (2020-2025) & (K MT)
- Table 44. North America Plant Tensiometer Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Plant Tensiometer Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Plant Tensiometer Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Plant Tensiometer Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Plant Tensiometer Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Plant Tensiometer Sales by Country (2020-2025) & (K MT)
- Table 50. South America Plant Tensiometer Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Plant Tensiometer Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Plant Tensiometer Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Plant Tensiometer Production (K MT) by Region(2020-2025)
- Table 54. Global Plant Tensiometer Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Plant Tensiometer Revenue Market Share by Region (2020-2025)
- Table 56. Global Plant Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Plant Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. Europe Plant Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Japan Plant Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. China Plant Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 61. Ecomatik Basic Information
- Table 62. Ecomatik Plant Tensiometer Product Overview
- Table 63. Ecomatik Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 64. Ecomatik Business Overview
- Table 65. Ecomatik SWOT Analysis
- Table 66. Ecomatik Recent Developments
- Table 67. Hortau Basic Information
- Table 68. Hortau Plant Tensiometer Product Overview
- Table 69. Hortau Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 70. Hortau Business Overview
- Table 71. Hortau SWOT Analysis
- Table 72. Hortau Recent Developments
- Table 73. Irrometer Basic Information
- Table 74. Irrometer Plant Tensiometer Product Overview
- Table 75. Irrometer Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 76. Irrometer Business Overview
- Table 77. Irrometer SWOT Analysis
- Table 78. Irrometer Recent Developments
- Table 79. STEP Systems Basic Information
- Table 80. STEP Systems Plant Tensiometer Product Overview
- Table 81. STEP Systems Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 82. STEP Systems Business Overview
- Table 83. STEP Systems Recent Developments
- Table 84. Delta-T Devices Basic Information
- Table 85. Delta-T Devices Plant Tensiometer Product Overview
- Table 86. Delta-T Devices Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 87. Delta-T Devices Business Overview
- Table 88. Delta-T Devices Recent Developments
- Table 89. Pessl Instruments Basic Information
- Table 90. Pessl Instruments Plant Tensiometer Product Overview
- Table 91. Pessl Instruments Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Pessl Instruments Business Overview
- Table 93. Pessl Instruments Recent Developments

- Table 94. Spectrum Technologies Basic Information
- Table 95. Spectrum Technologies Plant Tensiometer Product Overview
- Table 96. Spectrum Technologies Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. Spectrum Technologies Business Overview
- Table 98. Spectrum Technologies Recent Developments
- Table 99. Pronova Basic Information
- Table 100. Pronova Plant Tensiometer Product Overview
- Table 101. Pronova Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. Pronova Business Overview
- Table 103. Pronova Recent Developments
- Table 104. ELE International Basic Information
- Table 105. ELE International Plant Tensiometer Product Overview
- Table 106. ELE International Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. ELE International Business Overview
- Table 108. ELE International Recent Developments
- Table 109. Maher Basic Information
- Table 110. Maher Plant Tensiometer Product Overview
- Table 111. Maher Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. Maher Business Overview
- Table 113. Maher Recent Developments
- Table 114. BIOBASE Basic Information
- Table 115. BIOBASE Plant Tensiometer Product Overview
- Table 116. BIOBASE Plant Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 117. BIOBASE Business Overview
- Table 118. BIOBASE Recent Developments
- Table 119. Global Plant Tensiometer Sales Forecast by Region (2026-2033) & (K MT)
- Table 120. Global Plant Tensiometer Market Size Forecast by Region (2026-2033) & (M USD)
- Table 121. North America Plant Tensiometer Sales Forecast by Country (2026-2033) & (K MT)
- Table 122. North America Plant Tensiometer Market Size Forecast by Country (2026-2033) & (M USD)
- Table 123. Europe Plant Tensiometer Sales Forecast by Country (2026-2033) & (K MT)
- Table 124. Europe Plant Tensiometer Market Size Forecast by Country (2026-2033) &

(M USD)

Table 125. Asia Pacific Plant Tensiometer Sales Forecast by Region (2026-2033) & (K MT)

Table 126. Asia Pacific Plant Tensiometer Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Plant Tensiometer Sales Forecast by Country (2026-2033) & (K MT)

Table 128. South America Plant Tensiometer Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Plant Tensiometer Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Plant Tensiometer Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Plant Tensiometer Sales Forecast by Type (2026-2033) & (K MT)

Table 132. Global Plant Tensiometer Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Plant Tensiometer Price Forecast by Type (2026-2033) & (USD/KG)

Table 134. Global Plant Tensiometer Sales (K MT) Forecast by Application (2026-2033)

Table 135. Global Plant Tensiometer Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Plant Tensiometer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Plant Tensiometer Market Size (M USD), 2024-2033
- Figure 5. Global Plant Tensiometer Market Size (M USD) (2020-2033)
- Figure 6. Global Plant Tensiometer Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Plant Tensiometer Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Plant Tensiometer Product Life Cycle
- Figure 13. Plant Tensiometer Sales Share by Manufacturers in 2024
- Figure 14. Global Plant Tensiometer Revenue Share by Manufacturers in 2024
- Figure 15. Plant Tensiometer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Plant Tensiometer Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Plant Tensiometer Revenue in 2024
- Figure 18. Industry Chain Map of Plant Tensiometer
- Figure 19. Global Plant Tensiometer Market PEST Analysis
- Figure 20. Global Plant Tensiometer Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Plant Tensiometer Market Share by Type
- Figure 27. Sales Market Share of Plant Tensiometer by Type (2020-2025)
- Figure 28. Sales Market Share of Plant Tensiometer by Type in 2024
- Figure 29. Market Size Share of Plant Tensiometer by Type (2020-2025)
- Figure 30. Market Size Share of Plant Tensiometer by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Plant Tensiometer Market Share by Application

Figure 33. Global Plant Tensiometer Sales Market Share by Application (2020-2025)

Figure 34. Global Plant Tensiometer Sales Market Share by Application in 2024

Figure 35. Global Plant Tensiometer Market Share by Application (2020-2025)

Figure 36. Global Plant Tensiometer Market Share by Application in 2024

Figure 37. Global Plant Tensiometer Sales Growth Rate by Application (2020-2025)

Figure 38. Global Plant Tensiometer Sales Market Share by Region (2020-2025)

Figure 39. Global Plant Tensiometer Market Size Market Share by Region (2020-2025)

Figure 40. North America Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Plant Tensiometer Sales Market Share by Country in 2024

Figure 43. North America Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Plant Tensiometer Market Size Market Share by Country in 2024

Figure 45. U.S. Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Plant Tensiometer Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Plant Tensiometer Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Plant Tensiometer Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Plant Tensiometer Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Plant Tensiometer Sales Market Share by Country in 2024

Figure 53. Europe Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Plant Tensiometer Market Size Market Share by Country in 2024

Figure 55. Germany Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Plant Tensiometer Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Plant Tensiometer Sales Market Share by Region in 2024

Figure 67. Asia Pacific Plant Tensiometer Market Size Market Share by Region in 2024

Figure 68. China Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Plant Tensiometer Sales and Growth Rate (K MT)

Figure 79. South America Plant Tensiometer Sales Market Share by Country in 2024

Figure 80. South America Plant Tensiometer Market Size and Growth Rate (M USD)

Figure 81. South America Plant Tensiometer Market Size Market Share by Country in 2024

Figure 82. Brazil Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Plant Tensiometer Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Plant Tensiometer Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Plant Tensiometer Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Plant Tensiometer Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Plant Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Plant Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Plant Tensiometer Production Market Share by Region (2020-2025)

Figure 103. North America Plant Tensiometer Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Plant Tensiometer Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Plant Tensiometer Production (K MT) Growth Rate (2020-2025)

Figure 106. China Plant Tensiometer Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Plant Tensiometer Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Plant Tensiometer Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Plant Tensiometer Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Plant Tensiometer Market Share Forecast by Type (2026-2033)

Figure 111. Global Plant Tensiometer Sales Forecast by Application (2026-2033)

Figure 112. Global Plant Tensiometer Market Share Forecast by Application (2026-2033)

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