

Global Plant-Based Collagen Supplement Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Plant-Based Collagen Supplement competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Plant-Based Collagen Supplement production reached approximately 6,500 tons, with an average global market price of around US\$ 60k per ton. Plant-based collagen supplements generally do not contain animal-derived collagen itself; instead, they are oral functional nutrition products built around plant-derived collagen precursors, collagen synthesis promoters and antioxidant ingredients. By supplying vitamin C, plant polyphenols, plant protein hydrolysates, silicon-containing components, amino acids and various botanical extracts, these formulations aim to stimulate endogenous collagen production and stabilize collagen structures in the body, thereby achieving 'collagen-like' or collagen-boosting beauty and joint-health benefits. Typical ingredients include acerola or other vitamin C-rich fruits, citrus peel extracts, grape seed and pomegranate polyphenols, bamboo or horsetail extracts rich in silica, and enzymatically hydrolyzed plant proteins, combined with vitamins, minerals and sometimes prebiotics. Delivered in powder, tablet, capsule, gummy or beverage formats, they target vegans and vegetarians, people with dairy or animal-protein concerns, and consumers focused on animal welfare, sustainability and clean-label positioning. Compared with animal-based collagen peptide products, plant-based collagen supplements place more emphasis on 'vegan/plant-based' credentials and on overall antioxidant activity and regulation of collagen metabolism, forming an emerging niche within beauty-from-within and preventive health management. In the value chain, plant-based collagen supplements occupy the midstream between 'botanical raw materials and functional ingredients' and 'nutritional product formulation and dosage-form development' branding and distribution. Upstream, one side links to agriculture

and botanical-extract industries, and the other to suppliers of vitamins, amino acids and specialty plant-based functional ingredients. Key inputs include fruit and vegetable concentrates (e.g., acerola, citrus, berry concentrates), plant extracts rich in polyphenols such as grape seed, pine bark or pomegranate, silica-rich extracts from bamboo or horsetail, hydrolyzed plant proteins from soy, pea or rice, and micronutrients like vitamins C and E, zinc and copper. Representative ingredient and nutrition suppliers include large global companies such as DSM-firmenich, BASF, Lonza, Givaudan, Kerry and Ingredion, together with a wide range of Chinese botanical-extract and nutrition-ingredient manufacturers. Midstream brand owners and OEM/ODM manufacturers design formulations based on beauty, joint and general wellness claims, combining actives into powders, tablets, capsules, gummies and beverages, then optimize stability, sensory properties and compliant labeling. Internationally, many large nutrition groups, beauty-nutrition brands and vegan lifestyle brands have launched ?vegan collagen booster? or ?plant-based collagen? product lines. Downstream, sales occur through drugstores and health-food shops, online and cross-border e-commerce, beauty concept stores, gyms and yoga studios, vegetarian/healthy restaurants and beauty salons or aesthetic clinics. Representative downstream players include broad-based nutrition brands and cosmetic groups as well as smaller niche brands focused on vegan and sustainable lifestyles, all of whom position plant-based collagen supplements as a differentiated alternative to conventional animal-based collagen peptides with messaging around ?vegan beauty,? eco-friendly packaging and sustainable supply chains. The annual production capacity of a single-line Plant-Based Collagen Supplement is approximately 100 tons, with a gross profit margin of approximately 45%-65%. From a market perspective, plant-based collagen supplements are still a relatively small but fast-growing niche within the broader collagen-supplement category. Their momentum is driven by rising interest in vegan and vegetarian lifestyles, sustainability concerns and the move toward ?clean beauty? concepts. In regions such as Europe, North America and Japan, where vegetarian and allergy-conscious consumers are more prevalent, sensitivity to animal-derived ingredients and ethical issues has encouraged brands to launch ?vegan collagen booster? products that address groups previously excluded by animal-based collagen offerings. In Asia and on cross-border e-commerce platforms, plant-based collagen products leverage social media and influencer marketing to target younger female consumers and urban professionals within beauty-from-within and light body-management positioning. In the short term, there is still some ambiguity in consumer understanding, claim substantiation and regulatory definitions?since ?plant-based collagen? is not collagen in the strict biochemical sense but rather nutrition designed to support collagen metabolism. This creates an opportunity for compliant players to differentiate through scientific evidence and transparent formulations, while speculative products may be

squeezed out as regulation tightens and consumers become more informed. Over the medium to long term, as plant fermentation technologies, targeted peptides and multi-omics nutrition research advance, plant-based collagen supplements are expected to move beyond a single beauty concept into broader applications such as skin-barrier support, joint and bone health and sports recovery. Their share within the overall collagen-supplement market is likely to rise steadily, making them an increasingly important component in combined strategies that pair animal-derived collagen peptides with plant-based collagen-support formulations.

The global Plant-Based Collagen Supplement market size was estimated at USD 391.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Plant-Based Collagen Supplement market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Plant-Based Collagen Supplement market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Plant-Based Collagen Supplement market.

Global Plant-Based Collagen Supplement Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the

overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Glanbia PLC
Hunter & Gather Foods
Optimum Nutrition
Nestle Health Science
The Clorox Company
Shiseido
Asterism Healthcare
GELITA Health
Nitta Gelatin
Weishardt
Darling Ingredients
Nippi Collagen
Vinh Hoan
Junca Gelatines
Lapi Gelatine
Vital Proteins
Rousselot
PB Leiner
Neocell
Unived
SMPNutra
PlantFusion
Hangzhou Nutrition Biotechnology
Taiai Peptide Biotechnology
SEMNL Biotechnology
Hailisheng

Market Segmentation (by Type)

Hydrolyzed Collagen
Native Collagen
Other

Market Segmentation (by Application)

Food
Pharmacy
Health Products
Cosmetics
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Plant-Based Collagen Supplement Market
Overview of the regional outlook of the Plant-Based Collagen Supplement Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Plant-Based Collagen Supplement Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Plant-Based Collagen Supplement, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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