

# Global Pharmaceutical Retail Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Retail pharmacy means any pharmacy where drugs are compounded, dispensed, stored or sold or where prescriptions are filled or dispensed to the general public. Increasing diagnosis of chronic diseases is expected to lead to fast growth in retail pharmacies. The rising incidence of long-standing diseases such as hypertension, diabetes, cardiovascular diseases, and cancer requires prolonged medication and, thus, drives the growth and need for retail pharmacies in the market.

Retail pharmacies play an important role in the pharmaceutical distribution chain. Retail pharmacies are located in the middle reaches of the pharmaceutical distribution chain, undertaking pharmaceutical R&D, manufacturing, and pharmaceutical distribution and wholesale links, selling pharmaceuticals and providing other pharmaceutical-related services to consumers through direct sales, pharmaceutical e-commerce, and smart pharmacies. Consumers have low waiting tolerance for non-chronic disease drugs and asymmetric drug sales information, making retail pharmacies irreplaceable.

Higher market access standards in recent years indicate a consolidation trend in the pharmaceutical retail market. Through a higher degree of intensification and retail alliances, the retail pharmacy industry will develop in the direction of reducing volume and increasing efficiency. This is manifested in the steady increase in the chain rate of the pharmacy industry and the stability of the number of people served per store. This will be the main development trend of the market.

The global Pharmaceutical Retail market was valued at USD 951.59 billion in 2021 and is expected to reach USD 1335.60 billion by the end of 2028, growing at a CAGR of 4.98% between 2022 and 2028. Rapidly increasing aging population and prevalence of chronic diseases, and increasing healthcare spending will be the key drivers for the market development. The global aging population is rapidly increasing. Globally, there are more than 703 million adults over the age of 65, according to the United Nations. It

is estimated that this number will increase to 1.5 billion by 2050. The increasing aging of the global population and increasing health awareness will drive the development of the pharmaceutical retail market. At the same time, geriatric population is more susceptible to multiple diseases, increasing their dependence on pharmacies and pharmacies, thereby indirectly affecting the market. With the increase of the elderly population and the impact of the pace of life and working environment, the number of patients with chronic diseases is increasing all over the world. Chronic diseases have the characteristics of long illness cycle, low frequency of visits to doctors, and large demand for medication. The operating characteristics of retail pharmacies can better meet the drug purchase needs of patients with chronic diseases.

On the other hand, with the continuous development of the world economy and the improvement of residents' disposable income, residents' health awareness has been continuously strengthened, and people have paid more attention to the maintenance of daily physical health and the treatment of diseases, and the medical and health care consumption expenditure of urban residents has continued to grow. In the long run, the continuous investment in government health expenditure and the rapid growth of commercial insurance payment will further promote the long-term development of the pharmaceutical market, thereby driving the development of the pharmaceutical retail industry.

In addition, the rapid expansion and upgrading of pharmaceutical retail companies and the promotion of the COVID-19 pandemic will all play an important role in promoting the development of the market.

Segment by Type, the Pharmaceutical Retail can be split into Independent Retailers, Pharmacy Chain, etc. Currently, the Pharmacy Chain market occupies the most important market share, accounting for 74.11% in 2021. Chain pharmacies offer lower drug prices and higher quality medicines than independent pharmacies. Larger pharmacy chains offer CPs more structured training programs aimed at improving knowledge and productivity as well as communication and counseling skills. They are also more likely to offer recognized qualifications and better career prospects. As policymakers ease market entry criteria, the market will gradually tilt in favor of larger companies with more resources to secure and improve services, invest in new products and suffer revenue losses. These changes will accelerate the integration of the pharmaceutical distribution industry and bring about continuous growth in the chain rate. In terms of application scenarios, the pharmaceutical retail market includes Prescription Drugs, Over-The-Counter Drugs, Health Products, Medical Apparatus and Instruments, and Others modules. Prescription Drugs, and Over-The-Counter Drugs have become the two most important sectors in the market, with a combined market share of about 80%. Rising burden of chronic diseases and aging population are driving the demand for prescription drugs. Increasing demand for private label OTC products, increasing

availability of OTC products through online channels, rising cost of prescriptions, increasing trend of self-medication, and shift from prescription drugs to OTC drugs are driving the growth of these two OTC products markets. The market size of the Medical Apparatus and Instruments segment will grow at the highest CAGR of 5.90% during the forecast period.

By region, North America will account for the highest revenue share at 42.95% in 2021. This is attributed to the presence of large multinational chains such as CVS Health, Boots Walgreens, Cigna, UnitedHealth Group, Walmart, Kroger, and Rite Aid Corp. These players are employing various initiatives and automation technologies to increase their market share. For example, Rite Aid Corp. launched its Wellness+ Rewards program, which offers customers deep discounts and rewards. According to a report released by the U.S. Census Bureau in June 2020, from 2010 to 2019, the elderly population (over 65 years old) increased by 34.2%. Moreover, rapidly increasing demand for over-the-counter and prescription drugs is driving the market growth potential. However, Asia Pacific is expected to be the fastest growing regional market during the forecast period. Rapid growth of the pharmaceutical industry in China and India coupled with rising demand for generic drugs is driving pharmacy demand in the region. Rising disease burden and increasing healthcare expenditure also support market growth. Moreover, increasing geriatric population in Asian countries such as Japan further drives the market growth.

Currently, the global pharmaceutical retail market is less concentrated. In 2021, the CR5 and HHI of the pharmaceutical retail market will be 34.88% and 4.75% respectively, showing a low market concentration.

Players operating in the market are adopting various strategies such as partnerships, collaborations, mergers and acquisitions, and product development to expand product portfolio and geographical distribution. For example, in January 2021, AmerisourceBergen and Walgreens Boots Alliance formed a strategic alliance. Walgreens Boots Alliance Healthcare Business was acquired by AmerisourceBergen, allowing it to focus more on its growing retail pharmacy business. Through this strategic partnership, the two companies are extending and expanding their commercial agreement. Some of the key players operating in the Global Pharmacy Market are: Walgreens Boots Alliance, CVS Health, Cigna(Express Scripts), AmerisourceBergen Corporation, Walmart, Rite Aid Corp, The Kroger Co, Dm-drogerie markt, Rossmann, PHOENIX Pharma SE, China Nepstar, Safeway, Albertsons, Publix Pharmacies, A.S. Watson Group, JD Health, Sinopharm Group Co., Ltd, Costco Pharmacies, LBX pharmacy, DaShenLin Pharmaceutical Group Co.,Ltd.

The global Pharmaceutical Retail market size was estimated at USD 1047253.19 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.98%

during the forecast period.

This report provides a deep insight into the global Pharmaceutical Retail market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pharmaceutical Retail Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pharmaceutical Retail market in any manner.

### Global Pharmaceutical Retail Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Walgreens Boots Alliance

CVS Health

Cigna(Express Scripts)

AmerisourceBergen Corporation

Walmart

Rite Aid Corp

The Kroger Co

Dm-drogerie markt

Rossmann

PHOENIX Pharma SE  
China Nepstar  
Safeway  
Albertsons  
Publix Pharmacies  
A.S. Watson Group  
JD Health  
Sinopharm Group Co., Ltd  
Costco Pharmacies  
LBX pharmacy  
DaShenLin Pharmaceutical Group Co.,Ltd

### **Market Segmentation (by Type)**

Independent Retailers  
Pharmacy Chain  
Others

### **Market Segmentation (by Application)**

Prescription Drugs  
OTC  
Health Products  
Medical Apparatus and Instruments  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value

In-depth analysis of the Pharmaceutical Retail Market  
Overview of the regional outlook of the Pharmaceutical Retail Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pharmaceutical Retail Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Pharmaceutical Retail, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

**Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Pharmaceutical Retail
- 1.2 Key Market Segments
  - 1.2.1 Pharmaceutical Retail Segment by Type
  - 1.2.2 Pharmaceutical Retail Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PHARMACEUTICAL RETAIL MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PHARMACEUTICAL RETAIL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Pharmaceutical Retail Product Life Cycle
- 3.3 Global Pharmaceutical Retail Revenue Market Share by Company (2020-2025)
- 3.4 Pharmaceutical Retail Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Pharmaceutical Retail Company Headquarters, Area Served, Product Type
- 3.6 Pharmaceutical Retail Market Competitive Situation and Trends
  - 3.6.1 Pharmaceutical Retail Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Pharmaceutical Retail Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 PHARMACEUTICAL RETAIL VALUE CHAIN ANALYSIS**

- 4.1 Pharmaceutical Retail Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PHARMACEUTICAL RETAIL MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Pharmaceutical Retail Market Porter's Five Forces Analysis

## **6 PHARMACEUTICAL RETAIL MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Pharmaceutical Retail Market Size Market Share by Type (2020-2025)

### 6.3 Global Pharmaceutical Retail Market Size Growth Rate by Type (2021-2025)

## **7 PHARMACEUTICAL RETAIL MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Pharmaceutical Retail Market Size (M USD) by Application (2020-2025)

### 7.3 Global Pharmaceutical Retail Sales Growth Rate by Application (2020-2025)

## **8 PHARMACEUTICAL RETAIL MARKET SEGMENTATION BY REGION**

### 8.1 Global Pharmaceutical Retail Market Size by Region

#### 8.1.1 Global Pharmaceutical Retail Market Size by Region

#### 8.1.2 Global Pharmaceutical Retail Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Pharmaceutical Retail Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Pharmaceutical Retail Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Spain
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Pharmaceutical Retail Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Pharmaceutical Retail Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Pharmaceutical Retail Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Walgreens Boots Alliance
  - 9.1.1 Walgreens Boots Alliance Basic Information
  - 9.1.2 Walgreens Boots Alliance Pharmaceutical Retail Product Overview
  - 9.1.3 Walgreens Boots Alliance Pharmaceutical Retail Product Market Performance
  - 9.1.4 Walgreens Boots Alliance SWOT Analysis
  - 9.1.5 Walgreens Boots Alliance Business Overview
  - 9.1.6 Walgreens Boots Alliance Recent Developments
- 9.2 CVS Health
  - 9.2.1 CVS Health Basic Information

- 9.2.2 CVS Health Pharmaceutical Retail Product Overview
- 9.2.3 CVS Health Pharmaceutical Retail Product Market Performance
- 9.2.4 CVS Health SWOT Analysis
- 9.2.5 CVS Health Business Overview
- 9.2.6 CVS Health Recent Developments
- 9.3 Cigna(Express Scripts)
  - 9.3.1 Cigna(Express Scripts) Basic Information
  - 9.3.2 Cigna(Express Scripts) Pharmaceutical Retail Product Overview
  - 9.3.3 Cigna(Express Scripts) Pharmaceutical Retail Product Market Performance
  - 9.3.4 Cigna(Express Scripts) SWOT Analysis
  - 9.3.5 Cigna(Express Scripts) Business Overview
  - 9.3.6 Cigna(Express Scripts) Recent Developments
- 9.4 AmerisourceBergen Corporation
  - 9.4.1 AmerisourceBergen Corporation Basic Information
  - 9.4.2 AmerisourceBergen Corporation Pharmaceutical Retail Product Overview
  - 9.4.3 AmerisourceBergen Corporation Pharmaceutical Retail Product Market Performance
  - 9.4.4 AmerisourceBergen Corporation Business Overview
  - 9.4.5 AmerisourceBergen Corporation Recent Developments
- 9.5 Walmart
  - 9.5.1 Walmart Basic Information
  - 9.5.2 Walmart Pharmaceutical Retail Product Overview
  - 9.5.3 Walmart Pharmaceutical Retail Product Market Performance
  - 9.5.4 Walmart Business Overview
  - 9.5.5 Walmart Recent Developments
- 9.6 Rite Aid Corp
  - 9.6.1 Rite Aid Corp Basic Information
  - 9.6.2 Rite Aid Corp Pharmaceutical Retail Product Overview
  - 9.6.3 Rite Aid Corp Pharmaceutical Retail Product Market Performance
  - 9.6.4 Rite Aid Corp Business Overview
  - 9.6.5 Rite Aid Corp Recent Developments
- 9.7 The Kroger Co
  - 9.7.1 The Kroger Co Basic Information
  - 9.7.2 The Kroger Co Pharmaceutical Retail Product Overview
  - 9.7.3 The Kroger Co Pharmaceutical Retail Product Market Performance
  - 9.7.4 The Kroger Co Business Overview
  - 9.7.5 The Kroger Co Recent Developments
- 9.8 Dm-drogerie markt
  - 9.8.1 Dm-drogerie markt Basic Information

- 9.8.2 Dm-drogerie markt Pharmaceutical Retail Product Overview
- 9.8.3 Dm-drogerie markt Pharmaceutical Retail Product Market Performance
- 9.8.4 Dm-drogerie markt Business Overview
- 9.8.5 Dm-drogerie markt Recent Developments
- 9.9 Rossmann
  - 9.9.1 Rossmann Basic Information
  - 9.9.2 Rossmann Pharmaceutical Retail Product Overview
  - 9.9.3 Rossmann Pharmaceutical Retail Product Market Performance
  - 9.9.4 Rossmann Business Overview
  - 9.9.5 Rossmann Recent Developments
- 9.10 PHOENIX Pharma SE
  - 9.10.1 PHOENIX Pharma SE Basic Information
  - 9.10.2 PHOENIX Pharma SE Pharmaceutical Retail Product Overview
  - 9.10.3 PHOENIX Pharma SE Pharmaceutical Retail Product Market Performance
  - 9.10.4 PHOENIX Pharma SE Business Overview
  - 9.10.5 PHOENIX Pharma SE Recent Developments
- 9.11 China Nepstar
  - 9.11.1 China Nepstar Basic Information
  - 9.11.2 China Nepstar Pharmaceutical Retail Product Overview
  - 9.11.3 China Nepstar Pharmaceutical Retail Product Market Performance
  - 9.11.4 China Nepstar Business Overview
  - 9.11.5 China Nepstar Recent Developments
- 9.12 Safeway
  - 9.12.1 Safeway Basic Information
  - 9.12.2 Safeway Pharmaceutical Retail Product Overview
  - 9.12.3 Safeway Pharmaceutical Retail Product Market Performance
  - 9.12.4 Safeway Business Overview
  - 9.12.5 Safeway Recent Developments
- 9.13 Albertsons
  - 9.13.1 Albertsons Basic Information
  - 9.13.2 Albertsons Pharmaceutical Retail Product Overview
  - 9.13.3 Albertsons Pharmaceutical Retail Product Market Performance
  - 9.13.4 Albertsons Business Overview
  - 9.13.5 Albertsons Recent Developments
- 9.14 Publix Pharmacies
  - 9.14.1 Publix Pharmacies Basic Information
  - 9.14.2 Publix Pharmacies Pharmaceutical Retail Product Overview
  - 9.14.3 Publix Pharmacies Pharmaceutical Retail Product Market Performance
  - 9.14.4 Publix Pharmacies Business Overview

- 9.14.5 Publix Pharmacies Recent Developments
- 9.15 A.S. Watson Group
  - 9.15.1 A.S. Watson Group Basic Information
  - 9.15.2 A.S. Watson Group Pharmaceutical Retail Product Overview
  - 9.15.3 A.S. Watson Group Pharmaceutical Retail Product Market Performance
  - 9.15.4 A.S. Watson Group Business Overview
  - 9.15.5 A.S. Watson Group Recent Developments
- 9.16 JD Health
  - 9.16.1 JD Health Basic Information
  - 9.16.2 JD Health Pharmaceutical Retail Product Overview
  - 9.16.3 JD Health Pharmaceutical Retail Product Market Performance
  - 9.16.4 JD Health Business Overview
  - 9.16.5 JD Health Recent Developments
- 9.17 Sinopharm Group Co., Ltd
  - 9.17.1 Sinopharm Group Co., Ltd Basic Information
  - 9.17.2 Sinopharm Group Co., Ltd Pharmaceutical Retail Product Overview
  - 9.17.3 Sinopharm Group Co., Ltd Pharmaceutical Retail Product Market Performance
  - 9.17.4 Sinopharm Group Co., Ltd Business Overview
  - 9.17.5 Sinopharm Group Co., Ltd Recent Developments
- 9.18 Costco Pharmacies
  - 9.18.1 Costco Pharmacies Basic Information
  - 9.18.2 Costco Pharmacies Pharmaceutical Retail Product Overview
  - 9.18.3 Costco Pharmacies Pharmaceutical Retail Product Market Performance
  - 9.18.4 Costco Pharmacies Business Overview
  - 9.18.5 Costco Pharmacies Recent Developments
- 9.19 LBX pharmacy
  - 9.19.1 LBX pharmacy Basic Information
  - 9.19.2 LBX pharmacy Pharmaceutical Retail Product Overview
  - 9.19.3 LBX pharmacy Pharmaceutical Retail Product Market Performance
  - 9.19.4 LBX pharmacy Business Overview
  - 9.19.5 LBX pharmacy Recent Developments
- 9.20 DaShenLin Pharmaceutical Group Co.,Ltd
  - 9.20.1 DaShenLin Pharmaceutical Group Co.,Ltd Basic Information
  - 9.20.2 DaShenLin Pharmaceutical Group Co.,Ltd Pharmaceutical Retail Product Overview
  - 9.20.3 DaShenLin Pharmaceutical Group Co.,Ltd Pharmaceutical Retail Product Market Performance
  - 9.20.4 DaShenLin Pharmaceutical Group Co.,Ltd Business Overview
  - 9.20.5 DaShenLin Pharmaceutical Group Co.,Ltd Recent Developments

## **10 PHARMACEUTICAL RETAIL MARKET FORECAST BY REGION**

10.1 Global Pharmaceutical Retail Market Size Forecast

10.2 Global Pharmaceutical Retail Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Pharmaceutical Retail Market Size Forecast by Country

10.2.3 Asia Pacific Pharmaceutical Retail Market Size Forecast by Region

10.2.4 South America Pharmaceutical Retail Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Pharmaceutical Retail by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

11.1 Global Pharmaceutical Retail Market Forecast by Type (2026-2033)

11.2 Global Pharmaceutical Retail Market Forecast by Application (2026-2033)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Pharmaceutical Retail Market Size Comparison by Region (M USD)
- Table 5. Global Pharmaceutical Retail Revenue (M USD) by Company (2020-2025)
- Table 6. Global Pharmaceutical Retail Revenue Share by Company (2020-2025)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pharmaceutical Retail as of 2024)
- Table 8. Pharmaceutical Retail Company Headquarters and Area Served
- Table 9. Company Pharmaceutical Retail Product Type
- Table 10. Global Pharmaceutical Retail Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Midstream Market Analysis
- Table 13. Downstream Customer Analysis
- Table 14. Key Development Trends
- Table 15. Driving Factors
- Table 16. Pharmaceutical Retail Market Challenges
- Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 20. Global Pharmaceutical Retail Market Size by Type (M USD)
- Table 21. Global Pharmaceutical Retail Market Size (M USD) by Type (2020-2025)
- Table 22. Global Pharmaceutical Retail Market Size Share by Type (2020-2025)
- Table 23. Global Pharmaceutical Retail Market Size Growth Rate by Type (2021-2025)
- Table 24. Global Pharmaceutical Retail Market Size by Application
- Table 25. Global Pharmaceutical Retail Market Size by Application (2020-2025) & (M USD)
- Table 26. Global Pharmaceutical Retail Market Share by Application (2020-2025)
- Table 27. Global Pharmaceutical Retail Sales Growth Rate by Application (2020-2025)
- Table 28. Global Pharmaceutical Retail Market Size by Region (2020-2025) & (M USD)
- Table 29. Global Pharmaceutical Retail Market Size Market Share by Region (2020-2025)
- Table 30. North America Pharmaceutical Retail Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Pharmaceutical Retail Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Pharmaceutical Retail Market Size by Region (2020-2025) & (M USD)

Table 33. South America Pharmaceutical Retail Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Pharmaceutical Retail Market Size by Region (2020-2025) & (M USD)

Table 35. Walgreens Boots Alliance Basic Information

Table 36. Walgreens Boots Alliance Pharmaceutical Retail Product Overview

Table 37. Walgreens Boots Alliance Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Walgreens Boots Alliance SWOT Analysis

Table 39. Walgreens Boots Alliance Business Overview

Table 40. Walgreens Boots Alliance Recent Developments

Table 41. CVS Health Basic Information

Table 42. CVS Health Pharmaceutical Retail Product Overview

Table 43. CVS Health Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)

Table 44. CVS Health SWOT Analysis

Table 45. CVS Health Business Overview

Table 46. CVS Health Recent Developments

Table 47. Cigna(Express Scripts) Basic Information

Table 48. Cigna(Express Scripts) Pharmaceutical Retail Product Overview

Table 49. Cigna(Express Scripts) Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Cigna(Express Scripts) SWOT Analysis

Table 51. Cigna(Express Scripts) Business Overview

Table 52. Cigna(Express Scripts) Recent Developments

Table 53. AmerisourceBergen Corporation Basic Information

Table 54. AmerisourceBergen Corporation Pharmaceutical Retail Product Overview

Table 55. AmerisourceBergen Corporation Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)

Table 56. AmerisourceBergen Corporation Business Overview

Table 57. AmerisourceBergen Corporation Recent Developments

Table 58. Walmart Basic Information

Table 59. Walmart Pharmaceutical Retail Product Overview

Table 60. Walmart Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)

- Table 61. Walmart Business Overview
- Table 62. Walmart Recent Developments
- Table 63. Rite Aid Corp Basic Information
- Table 64. Rite Aid Corp Pharmaceutical Retail Product Overview
- Table 65. Rite Aid Corp Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 66. Rite Aid Corp Business Overview
- Table 67. Rite Aid Corp Recent Developments
- Table 68. The Kroger Co Basic Information
- Table 69. The Kroger Co Pharmaceutical Retail Product Overview
- Table 70. The Kroger Co Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 71. The Kroger Co Business Overview
- Table 72. The Kroger Co Recent Developments
- Table 73. Dm-drogerie markt Basic Information
- Table 74. Dm-drogerie markt Pharmaceutical Retail Product Overview
- Table 75. Dm-drogerie markt Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 76. Dm-drogerie markt Business Overview
- Table 77. Dm-drogerie markt Recent Developments
- Table 78. Rossmann Basic Information
- Table 79. Rossmann Pharmaceutical Retail Product Overview
- Table 80. Rossmann Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 81. Rossmann Business Overview
- Table 82. Rossmann Recent Developments
- Table 83. PHOENIX Pharma SE Basic Information
- Table 84. PHOENIX Pharma SE Pharmaceutical Retail Product Overview
- Table 85. PHOENIX Pharma SE Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 86. PHOENIX Pharma SE Business Overview
- Table 87. PHOENIX Pharma SE Recent Developments
- Table 88. China Nepstar Basic Information
- Table 89. China Nepstar Pharmaceutical Retail Product Overview
- Table 90. China Nepstar Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 91. China Nepstar Business Overview
- Table 92. China Nepstar Recent Developments
- Table 93. Safeway Basic Information

- Table 94. Safeway Pharmaceutical Retail Product Overview
- Table 95. Safeway Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 96. Safeway Business Overview
- Table 97. Safeway Recent Developments
- Table 98. Albertsons Basic Information
- Table 99. Albertsons Pharmaceutical Retail Product Overview
- Table 100. Albertsons Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 101. Albertsons Business Overview
- Table 102. Albertsons Recent Developments
- Table 103. Publix Pharmacies Basic Information
- Table 104. Publix Pharmacies Pharmaceutical Retail Product Overview
- Table 105. Publix Pharmacies Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 106. Publix Pharmacies Business Overview
- Table 107. Publix Pharmacies Recent Developments
- Table 108. A.S. Watson Group Basic Information
- Table 109. A.S. Watson Group Pharmaceutical Retail Product Overview
- Table 110. A.S. Watson Group Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 111. A.S. Watson Group Business Overview
- Table 112. A.S. Watson Group Recent Developments
- Table 113. JD Health Basic Information
- Table 114. JD Health Pharmaceutical Retail Product Overview
- Table 115. JD Health Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 116. JD Health Business Overview
- Table 117. JD Health Recent Developments
- Table 118. Sinopharm Group Co., Ltd Basic Information
- Table 119. Sinopharm Group Co., Ltd Pharmaceutical Retail Product Overview
- Table 120. Sinopharm Group Co., Ltd Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 121. Sinopharm Group Co., Ltd Business Overview
- Table 122. Sinopharm Group Co., Ltd Recent Developments
- Table 123. Costco Pharmacies Basic Information
- Table 124. Costco Pharmacies Pharmaceutical Retail Product Overview
- Table 125. Costco Pharmacies Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)

- Table 126. Costco Pharmacies Business Overview
- Table 127. Costco Pharmacies Recent Developments
- Table 128. LBX pharmacy Basic Information
- Table 129. LBX pharmacy Pharmaceutical Retail Product Overview
- Table 130. LBX pharmacy Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 131. LBX pharmacy Business Overview
- Table 132. LBX pharmacy Recent Developments
- Table 133. DaShenLin Pharmaceutical Group Co.,Ltd Basic Information
- Table 134. DaShenLin Pharmaceutical Group Co.,Ltd Pharmaceutical Retail Product Overview
- Table 135. DaShenLin Pharmaceutical Group Co.,Ltd Pharmaceutical Retail Revenue (M USD) and Gross Margin (2020-2025)
- Table 136. DaShenLin Pharmaceutical Group Co.,Ltd Business Overview
- Table 137. DaShenLin Pharmaceutical Group Co.,Ltd Recent Developments
- Table 138. Global Pharmaceutical Retail Market Size Forecast by Region (2026-2033) & (M USD)
- Table 139. North America Pharmaceutical Retail Market Size Forecast by Country (2026-2033) & (M USD)
- Table 140. Europe Pharmaceutical Retail Market Size Forecast by Country (2026-2033) & (M USD)
- Table 141. Asia Pacific Pharmaceutical Retail Market Size Forecast by Region (2026-2033) & (M USD)
- Table 142. South America Pharmaceutical Retail Market Size Forecast by Country (2026-2033) & (M USD)
- Table 143. Middle East and Africa Pharmaceutical Retail Market Size Forecast by Country (2026-2033) & (M USD)
- Table 144. Global Pharmaceutical Retail Market Size Forecast by Type (2026-2033) & (M USD)
- Table 145. Global Pharmaceutical Retail Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Pharmaceutical Retail
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pharmaceutical Retail Market Size (M USD), 2024-2033
- Figure 5. Global Pharmaceutical Retail Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Pharmaceutical Retail Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Pharmaceutical Retail Product Life Cycle
- Figure 12. Global Pharmaceutical Retail Revenue Share by Company in 2024
- Figure 13. Pharmaceutical Retail Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Pharmaceutical Retail Revenue in 2024
- Figure 15. Value Chain Map of Pharmaceutical Retail
- Figure 16. Global Pharmaceutical Retail Market PEST Analysis
- Figure 17. Global Pharmaceutical Retail Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Pharmaceutical Retail Market Share by Type
- Figure 20. Market Size Share of Pharmaceutical Retail by Type (2020-2025)
- Figure 21. Market Size Share of Pharmaceutical Retail by Type in 2024
- Figure 22. Global Pharmaceutical Retail Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Pharmaceutical Retail Market Share by Application
- Figure 25. Global Pharmaceutical Retail Market Share by Application (2020-2025)
- Figure 26. Global Pharmaceutical Retail Market Share by Application in 2024
- Figure 27. Global Pharmaceutical Retail Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Pharmaceutical Retail Market Size Market Share by Region (2020-2025)
- Figure 29. North America Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Pharmaceutical Retail Market Size Market Share by Country in 2024

- Figure 31. U.S. Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 32. Canada Pharmaceutical Retail Market Size (M USD) and Growth Rate (2020-2025)
- Figure 33. Mexico Pharmaceutical Retail Market Size (M USD) and Growth Rate (2020-2025)
- Figure 34. Europe Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 35. Europe Pharmaceutical Retail Market Share by Country in 2024
- Figure 36. Germany Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 37. France Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 38. U.K. Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 39. Italy Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 40. Spain Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 41. Asia Pacific Pharmaceutical Retail Market Size and Growth Rate (M USD)
- Figure 42. Asia Pacific Pharmaceutical Retail Market Size Market Share by Region in 2024
- Figure 43. China Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. Japan Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. South Korea Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 46. India Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Southeast Asia Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. South America Pharmaceutical Retail Market Size and Growth Rate (M USD)
- Figure 49. South America Pharmaceutical Retail Market Size Market Share by Country in 2024
- Figure 50. Brazil Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 51. Argentina Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Pharmaceutical Retail Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Pharmaceutical Retail Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Pharmaceutical Retail Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Pharmaceutical Retail Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Pharmaceutical Retail Market Share Forecast by Type (2026-2033)

Figure 62. Global Pharmaceutical Retail Market Share Forecast by Application (2026-2033)

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