

Global Personal Tracking Device Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/P4CF6512C689EN.html>

Date: July 2025

Pages: 151

Price: US\$ 3,200.00 (Single User License)

ID: P4CF6512C689EN

Abstracts

Report Overview

A Personal Tracking Device is a compact, portable electronic device designed to monitor and track the location of an individual in real-time. It typically utilizes GPS technology to pinpoint the user's geographical coordinates and transmit this information to a designated receiver or monitoring system, often via cellular or satellite networks. These devices serve various purposes, such as ensuring the safety of children, elderly individuals, or pets, facilitating fleet management, or supporting outdoor enthusiasts in navigation. They may also offer additional features like geo-fencing, speed alerts, and emergency SOS buttons, enhancing their utility in personal security and monitoring applications.

This report provides a deep insight into the global Personal Tracking Device market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Personal Tracking Device Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Personal Tracking Device market in any manner.

Global Personal Tracking Device Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Samsung
Apple
Garmin
Renesas Electronics
Fitbit
Huawei
Xiaomi
Tile
Polar
Withings
Misfit
Amazfit
TicWatch
TomTom
Motorola

Market Segmentation (by Type)

GPS Tracker
Bluetooth Tracker
RFID Tracker
Others

Market Segmentation (by Application)

Children's Shoes
Wristband
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Personal Tracking Device Market

Overview of the regional outlook of the Personal Tracking Device Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Personal Tracking Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Personal Tracking Device, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Personal Tracking Device
- 1.2 Key Market Segments
 - 1.2.1 Personal Tracking Device Segment by Type
 - 1.2.2 Personal Tracking Device Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PERSONAL TRACKING DEVICE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Personal Tracking Device Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Personal Tracking Device Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PERSONAL TRACKING DEVICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Personal Tracking Device Product Life Cycle
- 3.3 Global Personal Tracking Device Sales by Manufacturers (2020-2025)
- 3.4 Global Personal Tracking Device Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Personal Tracking Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Personal Tracking Device Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Personal Tracking Device Market Competitive Situation and Trends
 - 3.8.1 Personal Tracking Device Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Personal Tracking Device Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PERSONAL TRACKING DEVICE INDUSTRY CHAIN ANALYSIS

4.1 Personal Tracking Device Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PERSONAL TRACKING DEVICE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Personal Tracking Device Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Personal Tracking Device Market

5.7 ESG Ratings of Leading Companies

6 PERSONAL TRACKING DEVICE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Personal Tracking Device Sales Market Share by Type (2020-2025)

6.3 Global Personal Tracking Device Market Size Market Share by Type (2020-2025)

6.4 Global Personal Tracking Device Price by Type (2020-2025)

7 PERSONAL TRACKING DEVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Personal Tracking Device Market Sales by Application (2020-2025)
- 7.3 Global Personal Tracking Device Market Size (M USD) by Application (2020-2025)
- 7.4 Global Personal Tracking Device Sales Growth Rate by Application (2020-2025)

8 PERSONAL TRACKING DEVICE MARKET SALES BY REGION

- 8.1 Global Personal Tracking Device Sales by Region
 - 8.1.1 Global Personal Tracking Device Sales by Region
 - 8.1.2 Global Personal Tracking Device Sales Market Share by Region
- 8.2 Global Personal Tracking Device Market Size by Region
 - 8.2.1 Global Personal Tracking Device Market Size by Region
 - 8.2.2 Global Personal Tracking Device Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Personal Tracking Device Sales by Country
 - 8.3.2 North America Personal Tracking Device Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Personal Tracking Device Sales by Country
 - 8.4.2 Europe Personal Tracking Device Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Personal Tracking Device Sales by Region
 - 8.5.2 Asia Pacific Personal Tracking Device Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Personal Tracking Device Sales by Country
 - 8.6.2 South America Personal Tracking Device Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Personal Tracking Device Sales by Region

8.7.2 Middle East and Africa Personal Tracking Device Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PERSONAL TRACKING DEVICE MARKET PRODUCTION BY REGION

9.1 Global Production of Personal Tracking Device by Region(2020-2025)

9.2 Global Personal Tracking Device Revenue Market Share by Region (2020-2025)

9.3 Global Personal Tracking Device Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Personal Tracking Device Production

9.4.1 North America Personal Tracking Device Production Growth Rate (2020-2025)

9.4.2 North America Personal Tracking Device Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Personal Tracking Device Production

9.5.1 Europe Personal Tracking Device Production Growth Rate (2020-2025)

9.5.2 Europe Personal Tracking Device Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Personal Tracking Device Production (2020-2025)

9.6.1 Japan Personal Tracking Device Production Growth Rate (2020-2025)

9.6.2 Japan Personal Tracking Device Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Personal Tracking Device Production (2020-2025)

9.7.1 China Personal Tracking Device Production Growth Rate (2020-2025)

9.7.2 China Personal Tracking Device Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Samsung

10.1.1 Samsung Basic Information

- 10.1.2 Samsung Personal Tracking Device Product Overview
- 10.1.3 Samsung Personal Tracking Device Product Market Performance
- 10.1.4 Samsung Business Overview
- 10.1.5 Samsung SWOT Analysis
- 10.1.6 Samsung Recent Developments
- 10.2 Apple
 - 10.2.1 Apple Basic Information
 - 10.2.2 Apple Personal Tracking Device Product Overview
 - 10.2.3 Apple Personal Tracking Device Product Market Performance
 - 10.2.4 Apple Business Overview
 - 10.2.5 Apple SWOT Analysis
 - 10.2.6 Apple Recent Developments
- 10.3 Garmin
 - 10.3.1 Garmin Basic Information
 - 10.3.2 Garmin Personal Tracking Device Product Overview
 - 10.3.3 Garmin Personal Tracking Device Product Market Performance
 - 10.3.4 Garmin Business Overview
 - 10.3.5 Garmin SWOT Analysis
 - 10.3.6 Garmin Recent Developments
- 10.4 Renesas Electronics
 - 10.4.1 Renesas Electronics Basic Information
 - 10.4.2 Renesas Electronics Personal Tracking Device Product Overview
 - 10.4.3 Renesas Electronics Personal Tracking Device Product Market Performance
 - 10.4.4 Renesas Electronics Business Overview
 - 10.4.5 Renesas Electronics Recent Developments
- 10.5 Fitbit
 - 10.5.1 Fitbit Basic Information
 - 10.5.2 Fitbit Personal Tracking Device Product Overview
 - 10.5.3 Fitbit Personal Tracking Device Product Market Performance
 - 10.5.4 Fitbit Business Overview
 - 10.5.5 Fitbit Recent Developments
- 10.6 Huawei
 - 10.6.1 Huawei Basic Information
 - 10.6.2 Huawei Personal Tracking Device Product Overview
 - 10.6.3 Huawei Personal Tracking Device Product Market Performance
 - 10.6.4 Huawei Business Overview
 - 10.6.5 Huawei Recent Developments
- 10.7 Xiaomi
 - 10.7.1 Xiaomi Basic Information

- 10.7.2 Xiaomi Personal Tracking Device Product Overview
- 10.7.3 Xiaomi Personal Tracking Device Product Market Performance
- 10.7.4 Xiaomi Business Overview
- 10.7.5 Xiaomi Recent Developments
- 10.8 Tile
 - 10.8.1 Tile Basic Information
 - 10.8.2 Tile Personal Tracking Device Product Overview
 - 10.8.3 Tile Personal Tracking Device Product Market Performance
 - 10.8.4 Tile Business Overview
 - 10.8.5 Tile Recent Developments
- 10.9 Polar
 - 10.9.1 Polar Basic Information
 - 10.9.2 Polar Personal Tracking Device Product Overview
 - 10.9.3 Polar Personal Tracking Device Product Market Performance
 - 10.9.4 Polar Business Overview
 - 10.9.5 Polar Recent Developments
- 10.10 Withings
 - 10.10.1 Withings Basic Information
 - 10.10.2 Withings Personal Tracking Device Product Overview
 - 10.10.3 Withings Personal Tracking Device Product Market Performance
 - 10.10.4 Withings Business Overview
 - 10.10.5 Withings Recent Developments
- 10.11 Misfit
 - 10.11.1 Misfit Basic Information
 - 10.11.2 Misfit Personal Tracking Device Product Overview
 - 10.11.3 Misfit Personal Tracking Device Product Market Performance
 - 10.11.4 Misfit Business Overview
 - 10.11.5 Misfit Recent Developments
- 10.12 Amazfit
 - 10.12.1 Amazfit Basic Information
 - 10.12.2 Amazfit Personal Tracking Device Product Overview
 - 10.12.3 Amazfit Personal Tracking Device Product Market Performance
 - 10.12.4 Amazfit Business Overview
 - 10.12.5 Amazfit Recent Developments
- 10.13 TicWatch
 - 10.13.1 TicWatch Basic Information
 - 10.13.2 TicWatch Personal Tracking Device Product Overview
 - 10.13.3 TicWatch Personal Tracking Device Product Market Performance
 - 10.13.4 TicWatch Business Overview

10.13.5 TicWatch Recent Developments

10.14 TomTom

10.14.1 TomTom Basic Information

10.14.2 TomTom Personal Tracking Device Product Overview

10.14.3 TomTom Personal Tracking Device Product Market Performance

10.14.4 TomTom Business Overview

10.14.5 TomTom Recent Developments

10.15 Motorola

10.15.1 Motorola Basic Information

10.15.2 Motorola Personal Tracking Device Product Overview

10.15.3 Motorola Personal Tracking Device Product Market Performance

10.15.4 Motorola Business Overview

10.15.5 Motorola Recent Developments

11 PERSONAL TRACKING DEVICE MARKET FORECAST BY REGION

11.1 Global Personal Tracking Device Market Size Forecast

11.2 Global Personal Tracking Device Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Personal Tracking Device Market Size Forecast by Country

11.2.3 Asia Pacific Personal Tracking Device Market Size Forecast by Region

11.2.4 South America Personal Tracking Device Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Personal Tracking Device by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Personal Tracking Device Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Personal Tracking Device by Type (2026-2033)

12.1.2 Global Personal Tracking Device Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Personal Tracking Device by Type (2026-2033)

12.2 Global Personal Tracking Device Market Forecast by Application (2026-2033)

12.2.1 Global Personal Tracking Device Sales (K MT) Forecast by Application

12.2.2 Global Personal Tracking Device Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Personal Tracking Device Market Size Comparison by Region (M USD)

Table 5. Global Personal Tracking Device Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Personal Tracking Device Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Personal Tracking Device Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Personal Tracking Device Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Personal Tracking Device as of 2024)

Table 10. Global Market Personal Tracking Device Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Personal Tracking Device Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Personal Tracking Device Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Personal Tracking Device Sales by Type (K MT)

Table 26. Global Personal Tracking Device Market Size by Type (M USD)

Table 27. Global Personal Tracking Device Sales (K MT) by Type (2020-2025)

Table 28. Global Personal Tracking Device Sales Market Share by Type (2020-2025)

- Table 29. Global Personal Tracking Device Market Size (M USD) by Type (2020-2025)
- Table 30. Global Personal Tracking Device Market Size Share by Type (2020-2025)
- Table 31. Global Personal Tracking Device Price (USD/KG) by Type (2020-2025)
- Table 32. Global Personal Tracking Device Sales (K MT) by Application
- Table 33. Global Personal Tracking Device Market Size by Application
- Table 34. Global Personal Tracking Device Sales by Application (2020-2025) & (K MT)
- Table 35. Global Personal Tracking Device Sales Market Share by Application (2020-2025)
- Table 36. Global Personal Tracking Device Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Personal Tracking Device Market Share by Application (2020-2025)
- Table 38. Global Personal Tracking Device Sales Growth Rate by Application (2020-2025)
- Table 39. Global Personal Tracking Device Sales by Region (2020-2025) & (K MT)
- Table 40. Global Personal Tracking Device Sales Market Share by Region (2020-2025)
- Table 41. Global Personal Tracking Device Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Personal Tracking Device Market Size Market Share by Region (2020-2025)
- Table 43. North America Personal Tracking Device Sales by Country (2020-2025) & (K MT)
- Table 44. North America Personal Tracking Device Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Personal Tracking Device Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Personal Tracking Device Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Personal Tracking Device Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Personal Tracking Device Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Personal Tracking Device Sales by Country (2020-2025) & (K MT)
- Table 50. South America Personal Tracking Device Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Personal Tracking Device Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Personal Tracking Device Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Personal Tracking Device Production (K MT) by Region(2020-2025)
- Table 54. Global Personal Tracking Device Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Personal Tracking Device Revenue Market Share by Region

(2020-2025)

Table 56. Global Personal Tracking Device Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Personal Tracking Device Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Personal Tracking Device Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Personal Tracking Device Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Personal Tracking Device Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Samsung Basic Information

Table 62. Samsung Personal Tracking Device Product Overview

Table 63. Samsung Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Samsung Business Overview

Table 65. Samsung SWOT Analysis

Table 66. Samsung Recent Developments

Table 67. Apple Basic Information

Table 68. Apple Personal Tracking Device Product Overview

Table 69. Apple Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Apple Business Overview

Table 71. Apple SWOT Analysis

Table 72. Apple Recent Developments

Table 73. Garmin Basic Information

Table 74. Garmin Personal Tracking Device Product Overview

Table 75. Garmin Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Garmin Business Overview

Table 77. Garmin SWOT Analysis

Table 78. Garmin Recent Developments

Table 79. Renesas Electronics Basic Information

Table 80. Renesas Electronics Personal Tracking Device Product Overview

Table 81. Renesas Electronics Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Renesas Electronics Business Overview

- Table 83. Renesas Electronics Recent Developments
- Table 84. Fitbit Basic Information
- Table 85. Fitbit Personal Tracking Device Product Overview
- Table 86. Fitbit Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 87. Fitbit Business Overview
- Table 88. Fitbit Recent Developments
- Table 89. Huawei Basic Information
- Table 90. Huawei Personal Tracking Device Product Overview
- Table 91. Huawei Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Huawei Business Overview
- Table 93. Huawei Recent Developments
- Table 94. Xiaomi Basic Information
- Table 95. Xiaomi Personal Tracking Device Product Overview
- Table 96. Xiaomi Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. Xiaomi Business Overview
- Table 98. Xiaomi Recent Developments
- Table 99. Tile Basic Information
- Table 100. Tile Personal Tracking Device Product Overview
- Table 101. Tile Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. Tile Business Overview
- Table 103. Tile Recent Developments
- Table 104. Polar Basic Information
- Table 105. Polar Personal Tracking Device Product Overview
- Table 106. Polar Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. Polar Business Overview
- Table 108. Polar Recent Developments
- Table 109. Withings Basic Information
- Table 110. Withings Personal Tracking Device Product Overview
- Table 111. Withings Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. Withings Business Overview
- Table 113. Withings Recent Developments
- Table 114. Misfit Basic Information
- Table 115. Misfit Personal Tracking Device Product Overview

Table 116. Misfit Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Misfit Business Overview

Table 118. Misfit Recent Developments

Table 119. Amazfit Basic Information

Table 120. Amazfit Personal Tracking Device Product Overview

Table 121. Amazfit Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Amazfit Business Overview

Table 123. Amazfit Recent Developments

Table 124. TicWatch Basic Information

Table 125. TicWatch Personal Tracking Device Product Overview

Table 126. TicWatch Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. TicWatch Business Overview

Table 128. TicWatch Recent Developments

Table 129. TomTom Basic Information

Table 130. TomTom Personal Tracking Device Product Overview

Table 131. TomTom Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. TomTom Business Overview

Table 133. TomTom Recent Developments

Table 134. Motorola Basic Information

Table 135. Motorola Personal Tracking Device Product Overview

Table 136. Motorola Personal Tracking Device Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. Motorola Business Overview

Table 138. Motorola Recent Developments

Table 139. Global Personal Tracking Device Sales Forecast by Region (2026-2033) & (K MT)

Table 140. Global Personal Tracking Device Market Size Forecast by Region (2026-2033) & (M USD)

Table 141. North America Personal Tracking Device Sales Forecast by Country (2026-2033) & (K MT)

Table 142. North America Personal Tracking Device Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Europe Personal Tracking Device Sales Forecast by Country (2026-2033) & (K MT)

Table 144. Europe Personal Tracking Device Market Size Forecast by Country

(2026-2033) & (M USD)

Table 145. Asia Pacific Personal Tracking Device Sales Forecast by Region

(2026-2033) & (K MT)

Table 146. Asia Pacific Personal Tracking Device Market Size Forecast by Region

(2026-2033) & (M USD)

Table 147. South America Personal Tracking Device Sales Forecast by Country

(2026-2033) & (K MT)

Table 148. South America Personal Tracking Device Market Size Forecast by Country

(2026-2033) & (M USD)

Table 149. Middle East and Africa Personal Tracking Device Sales Forecast by Country

(2026-2033) & (Units)

Table 150. Middle East and Africa Personal Tracking Device Market Size Forecast by

Country (2026-2033) & (M USD)

Table 151. Global Personal Tracking Device Sales Forecast by Type (2026-2033) & (K MT)

Table 152. Global Personal Tracking Device Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Personal Tracking Device Price Forecast by Type (2026-2033) & (USD/KG)

Table 154. Global Personal Tracking Device Sales (K MT) Forecast by Application (2026-2033)

Table 155. Global Personal Tracking Device Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Personal Tracking Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Personal Tracking Device Market Size (M USD), 2024-2033
- Figure 5. Global Personal Tracking Device Market Size (M USD) (2020-2033)
- Figure 6. Global Personal Tracking Device Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Personal Tracking Device Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Personal Tracking Device Product Life Cycle
- Figure 13. Personal Tracking Device Sales Share by Manufacturers in 2024
- Figure 14. Global Personal Tracking Device Revenue Share by Manufacturers in 2024
- Figure 15. Personal Tracking Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Personal Tracking Device Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Personal Tracking Device Revenue in 2024
- Figure 18. Industry Chain Map of Personal Tracking Device
- Figure 19. Global Personal Tracking Device Market PEST Analysis
- Figure 20. Global Personal Tracking Device Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Personal Tracking Device Market Share by Type
- Figure 27. Sales Market Share of Personal Tracking Device by Type (2020-2025)
- Figure 28. Sales Market Share of Personal Tracking Device by Type in 2024
- Figure 29. Market Size Share of Personal Tracking Device by Type (2020-2025)
- Figure 30. Market Size Share of Personal Tracking Device by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Personal Tracking Device Market Share by Application

Figure 33. Global Personal Tracking Device Sales Market Share by Application (2020-2025)

Figure 34. Global Personal Tracking Device Sales Market Share by Application in 2024

Figure 35. Global Personal Tracking Device Market Share by Application (2020-2025)

Figure 36. Global Personal Tracking Device Market Share by Application in 2024

Figure 37. Global Personal Tracking Device Sales Growth Rate by Application (2020-2025)

Figure 38. Global Personal Tracking Device Sales Market Share by Region (2020-2025)

Figure 39. Global Personal Tracking Device Market Size Market Share by Region (2020-2025)

Figure 40. North America Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Personal Tracking Device Sales Market Share by Country in 2024

Figure 43. North America Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Personal Tracking Device Market Size Market Share by Country in 2024

Figure 45. U.S. Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Personal Tracking Device Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Personal Tracking Device Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Personal Tracking Device Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Personal Tracking Device Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Personal Tracking Device Sales Market Share by Country in 2024

Figure 53. Europe Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Personal Tracking Device Market Size Market Share by Country in 2024

Figure 55. Germany Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Personal Tracking Device Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Personal Tracking Device Sales Market Share by Region in 2024

Figure 67. Asia Pacific Personal Tracking Device Market Size Market Share by Region in 2024

Figure 68. China Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Personal Tracking Device Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 76. Southeast Asia Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Personal Tracking Device Sales and Growth Rate (K MT)

Figure 79. South America Personal Tracking Device Sales Market Share by Country in 2024

Figure 80. South America Personal Tracking Device Market Size and Growth Rate (M USD)

Figure 81. South America Personal Tracking Device Market Size Market Share by Country in 2024

Figure 82. Brazil Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Personal Tracking Device Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Personal Tracking Device Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Personal Tracking Device Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Personal Tracking Device Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Personal Tracking Device Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 96. Egypt Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Personal Tracking Device Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Personal Tracking Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Personal Tracking Device Production Market Share by Region (2020-2025)

Figure 103. North America Personal Tracking Device Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Personal Tracking Device Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Personal Tracking Device Production (K MT) Growth Rate (2020-2025)

Figure 106. China Personal Tracking Device Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Personal Tracking Device Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Personal Tracking Device Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Personal Tracking Device Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Personal Tracking Device Market Share Forecast by Type (2026-2033)

Figure 111. Global Personal Tracking Device Sales Forecast by Application (2026-2033)

Figure 112. Global Personal Tracking Device Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Personal Tracking Device Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/P4CF6512C689EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4CF6512C689EN.html>