

# Global Personal Heart Rate Monitoring Device Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/PB0C85C6393EEN.html>

Date: December 2025

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: PB0C85C6393EEN

## Abstracts

A personal heart Rate monitoring device is a personal monitoring device that allows one to measure one's heart rate in real time or record the heart rate for later study. It is largely used by performers of various types of physical exercise.

The global Personal Heart Rate Monitoring Device market size was estimated at USD 4850.6 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Personal Heart Rate Monitoring Device market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Personal Heart Rate Monitoring Device market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Personal Heart Rate Monitoring Device market.

## Global Personal Heart Rate Monitoring Device Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Fitbit  
Xiaomi  
Apple  
Samsung  
Garmin  
Suunto  
Polar  
Timex  
EKHO  
Mio Global  
Scosche  
Omron  
Jarv  
Wahoo

### **Market Segmentation (by Type)**

Chest Heart Rate Monitoring Device  
Wrist Heart Rate Monitoring Device

## **Market Segmentation (by Application)**

Online Channel

Offline Channel

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Personal Heart Rate Monitoring Device Market

Overview of the regional outlook of the Personal Heart Rate Monitoring Device Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Personal Heart Rate Monitoring Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Personal Heart Rate Monitoring

Device, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain  
Market dynamics scenario, along with growth opportunities of the market in the years to come  
6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Personal Heart Rate Monitoring Device
- 1.2 Key Market Segments
  - 1.2.1 Personal Heart Rate Monitoring Device Segment by Type
  - 1.2.2 Personal Heart Rate Monitoring Device Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PERSONAL HEART RATE MONITORING DEVICE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Personal Heart Rate Monitoring Device Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Personal Heart Rate Monitoring Device Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PERSONAL HEART RATE MONITORING DEVICE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Personal Heart Rate Monitoring Device Product Life Cycle
- 3.3 Global Personal Heart Rate Monitoring Device Sales by Manufacturers (2020-2025)
- 3.4 Global Personal Heart Rate Monitoring Device Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Personal Heart Rate Monitoring Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Personal Heart Rate Monitoring Device Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Personal Heart Rate Monitoring Device Market Competitive Situation and Trends

- 3.8.1 Personal Heart Rate Monitoring Device Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Personal Heart Rate Monitoring Device Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

#### **4 PERSONAL HEART RATE MONITORING DEVICE INDUSTRY CHAIN ANALYSIS**

- 4.1 Personal Heart Rate Monitoring Device Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### **5 THE DEVELOPMENT AND DYNAMICS OF PERSONAL HEART RATE MONITORING DEVICE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Personal Heart Rate Monitoring Device Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Personal Heart Rate Monitoring Device Market
- 5.7 ESG Ratings of Leading Companies

#### **6 PERSONAL HEART RATE MONITORING DEVICE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Personal Heart Rate Monitoring Device Sales Market Share by Type (2020-2025)

6.3 Global Personal Heart Rate Monitoring Device Market Size by Type (2020-2025)

6.4 Global Personal Heart Rate Monitoring Device Price by Type (2020-2025)

## **7 PERSONAL HEART RATE MONITORING DEVICE MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Personal Heart Rate Monitoring Device Market Sales by Application (2020-2025)

7.3 Global Personal Heart Rate Monitoring Device Market Size (M USD) by Application (2020-2025)

7.4 Global Personal Heart Rate Monitoring Device Sales Growth Rate by Application (2020-2025)

## **8 PERSONAL HEART RATE MONITORING DEVICE MARKET SALES BY REGION**

8.1 Global Personal Heart Rate Monitoring Device Sales by Region

8.1.1 Global Personal Heart Rate Monitoring Device Sales by Region

8.1.2 Global Personal Heart Rate Monitoring Device Sales Market Share by Region

8.2 Global Personal Heart Rate Monitoring Device Market Size by Region

8.2.1 Global Personal Heart Rate Monitoring Device Market Size by Region

8.2.2 Global Personal Heart Rate Monitoring Device Market Size by Region

8.3 North America

8.3.1 North America Personal Heart Rate Monitoring Device Sales by Country

8.3.2 North America Personal Heart Rate Monitoring Device Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Personal Heart Rate Monitoring Device Sales by Country

8.4.2 Europe Personal Heart Rate Monitoring Device Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Personal Heart Rate Monitoring Device Sales by Region
- 8.5.2 Asia Pacific Personal Heart Rate Monitoring Device Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Personal Heart Rate Monitoring Device Sales by Country
  - 8.6.2 South America Personal Heart Rate Monitoring Device Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Personal Heart Rate Monitoring Device Sales by Region
  - 8.7.2 Middle East and Africa Personal Heart Rate Monitoring Device Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 PERSONAL HEART RATE MONITORING DEVICE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Personal Heart Rate Monitoring Device by Region(2020-2025)
- 9.2 Global Personal Heart Rate Monitoring Device Revenue Market Share by Region (2020-2025)
- 9.3 Global Personal Heart Rate Monitoring Device Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Personal Heart Rate Monitoring Device Production
  - 9.4.1 North America Personal Heart Rate Monitoring Device Production Growth Rate (2020-2025)
  - 9.4.2 North America Personal Heart Rate Monitoring Device Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Personal Heart Rate Monitoring Device Production
  - 9.5.1 Europe Personal Heart Rate Monitoring Device Production Growth Rate (2020-2025)

9.5.2 Europe Personal Heart Rate Monitoring Device Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Personal Heart Rate Monitoring Device Production (2020-2025)

9.6.1 Japan Personal Heart Rate Monitoring Device Production Growth Rate (2020-2025)

9.6.2 Japan Personal Heart Rate Monitoring Device Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Personal Heart Rate Monitoring Device Production (2020-2025)

9.7.1 China Personal Heart Rate Monitoring Device Production Growth Rate (2020-2025)

9.7.2 China Personal Heart Rate Monitoring Device Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Fitbit

10.1.1 Fitbit Basic Information

10.1.2 Fitbit Personal Heart Rate Monitoring Device Product Overview

10.1.3 Fitbit Personal Heart Rate Monitoring Device Product Market Performance

10.1.4 Fitbit Business Overview

10.1.5 Fitbit SWOT Analysis

10.1.6 Fitbit Recent Developments

10.2 Xiaomi

10.2.1 Xiaomi Basic Information

10.2.2 Xiaomi Personal Heart Rate Monitoring Device Product Overview

10.2.3 Xiaomi Personal Heart Rate Monitoring Device Product Market Performance

10.2.4 Xiaomi Business Overview

10.2.5 Xiaomi SWOT Analysis

10.2.6 Xiaomi Recent Developments

10.3 Apple

10.3.1 Apple Basic Information

10.3.2 Apple Personal Heart Rate Monitoring Device Product Overview

10.3.3 Apple Personal Heart Rate Monitoring Device Product Market Performance

10.3.4 Apple Business Overview

10.3.5 Apple SWOT Analysis

10.3.6 Apple Recent Developments

10.4 Samsung

10.4.1 Samsung Basic Information

10.4.2 Samsung Personal Heart Rate Monitoring Device Product Overview

- 10.4.3 Samsung Personal Heart Rate Monitoring Device Product Market Performance
- 10.4.4 Samsung Business Overview
- 10.4.5 Samsung Recent Developments
- 10.5 Garmin
  - 10.5.1 Garmin Basic Information
  - 10.5.2 Garmin Personal Heart Rate Monitoring Device Product Overview
  - 10.5.3 Garmin Personal Heart Rate Monitoring Device Product Market Performance
  - 10.5.4 Garmin Business Overview
  - 10.5.5 Garmin Recent Developments
- 10.6 Suunto
  - 10.6.1 Suunto Basic Information
  - 10.6.2 Suunto Personal Heart Rate Monitoring Device Product Overview
  - 10.6.3 Suunto Personal Heart Rate Monitoring Device Product Market Performance
  - 10.6.4 Suunto Business Overview
  - 10.6.5 Suunto Recent Developments
- 10.7 Polar
  - 10.7.1 Polar Basic Information
  - 10.7.2 Polar Personal Heart Rate Monitoring Device Product Overview
  - 10.7.3 Polar Personal Heart Rate Monitoring Device Product Market Performance
  - 10.7.4 Polar Business Overview
  - 10.7.5 Polar Recent Developments
- 10.8 Timex
  - 10.8.1 Timex Basic Information
  - 10.8.2 Timex Personal Heart Rate Monitoring Device Product Overview
  - 10.8.3 Timex Personal Heart Rate Monitoring Device Product Market Performance
  - 10.8.4 Timex Business Overview
  - 10.8.5 Timex Recent Developments
- 10.9 EKHO
  - 10.9.1 EKHO Basic Information
  - 10.9.2 EKHO Personal Heart Rate Monitoring Device Product Overview
  - 10.9.3 EKHO Personal Heart Rate Monitoring Device Product Market Performance
  - 10.9.4 EKHO Business Overview
  - 10.9.5 EKHO Recent Developments
- 10.10 Mio Global
  - 10.10.1 Mio Global Basic Information
  - 10.10.2 Mio Global Personal Heart Rate Monitoring Device Product Overview
  - 10.10.3 Mio Global Personal Heart Rate Monitoring Device Product Market Performance
  - 10.10.4 Mio Global Business Overview

- 10.10.5 Mio Global Recent Developments
- 10.11 Scosche
  - 10.11.1 Scosche Basic Information
  - 10.11.2 Scosche Personal Heart Rate Monitoring Device Product Overview
  - 10.11.3 Scosche Personal Heart Rate Monitoring Device Product Market Performance
  - 10.11.4 Scosche Business Overview
  - 10.11.5 Scosche Recent Developments
- 10.12 Omron
  - 10.12.1 Omron Basic Information
  - 10.12.2 Omron Personal Heart Rate Monitoring Device Product Overview
  - 10.12.3 Omron Personal Heart Rate Monitoring Device Product Market Performance
  - 10.12.4 Omron Business Overview
  - 10.12.5 Omron Recent Developments
- 10.13 Jarv
  - 10.13.1 Jarv Basic Information
  - 10.13.2 Jarv Personal Heart Rate Monitoring Device Product Overview
  - 10.13.3 Jarv Personal Heart Rate Monitoring Device Product Market Performance
  - 10.13.4 Jarv Business Overview
  - 10.13.5 Jarv Recent Developments
- 10.14 Wahoo
  - 10.14.1 Wahoo Basic Information
  - 10.14.2 Wahoo Personal Heart Rate Monitoring Device Product Overview
  - 10.14.3 Wahoo Personal Heart Rate Monitoring Device Product Market Performance
  - 10.14.4 Wahoo Business Overview
  - 10.14.5 Wahoo Recent Developments

## **11 PERSONAL HEART RATE MONITORING DEVICE MARKET FORECAST BY REGION**

- 11.1 Global Personal Heart Rate Monitoring Device Market Size Forecast
- 11.2 Global Personal Heart Rate Monitoring Device Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Personal Heart Rate Monitoring Device Market Size Forecast by Country
  - 11.2.3 Asia Pacific Personal Heart Rate Monitoring Device Market Size Forecast by Region
  - 11.2.4 South America Personal Heart Rate Monitoring Device Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Personal Heart Rate Monitoring

Device by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Personal Heart Rate Monitoring Device Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Personal Heart Rate Monitoring Device by Type (2026-2035)

12.1.2 Global Personal Heart Rate Monitoring Device Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Personal Heart Rate Monitoring Device by Type (2026-2035)

12.2 Global Personal Heart Rate Monitoring Device Market Forecast by Application (2026-2035)

12.2.1 Global Personal Heart Rate Monitoring Device Sales (K Units) Forecast by Application

12.2.2 Global Personal Heart Rate Monitoring Device Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Personal Heart Rate Monitoring Device Market Size by Type (M USD)

Table 4. Global Personal Heart Rate Monitoring Device Market Size by Application

Table 5. Personal Heart Rate Monitoring Device Market Size Comparison by Region (M USD)

Table 6. Global Personal Heart Rate Monitoring Device Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Personal Heart Rate Monitoring Device Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Personal Heart Rate Monitoring Device Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Personal Heart Rate Monitoring Device Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Personal Heart Rate Monitoring Device as of 2025)

Table 11. Global Market Personal Heart Rate Monitoring Device Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Personal Heart Rate Monitoring Device Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Personal Heart Rate Monitoring Device Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Personal Heart Rate Monitoring Device Sales by Type (K Units)

Table 27. Global Personal Heart Rate Monitoring Device Market Size by Type (M USD)

Table 28. Global Personal Heart Rate Monitoring Device Sales (K Units) by Type (2020-2025)

Table 29. Global Personal Heart Rate Monitoring Device Sales Market Share by Type (2020-2025)

Table 30. Global Personal Heart Rate Monitoring Device Market Size (M USD) by Type (2020-2025)

Table 31. Global Personal Heart Rate Monitoring Device Market Share by Type (2020-2025)

Table 32. Global Personal Heart Rate Monitoring Device Price (USD/Unit) by Type (2020-2025)

Table 33. Global Personal Heart Rate Monitoring Device Sales (K Units) by Application

Table 34. Global Personal Heart Rate Monitoring Device Market Size by Application

Table 35. Global Personal Heart Rate Monitoring Device Sales by Application (2020-2025) & (K Units)

Table 36. Global Personal Heart Rate Monitoring Device Sales Market Share by Application (2020-2025)

Table 37. Global Personal Heart Rate Monitoring Device Market Size by Application (2020-2025) & (M USD)

Table 38. Global Personal Heart Rate Monitoring Device Market Share by Application (2020-2025)

Table 39. Global Personal Heart Rate Monitoring Device Sales Growth Rate by Application (2020-2025)

Table 40. Global Personal Heart Rate Monitoring Device Sales by Region (2020-2025) & (K Units)

Table 41. Global Personal Heart Rate Monitoring Device Sales Market Share by Region (2020-2025)

Table 42. Global Personal Heart Rate Monitoring Device Market Size by Region (2020-2025) & (M USD)

Table 43. Global Personal Heart Rate Monitoring Device Market Size by Region (2020-2025)

Table 44. North America Personal Heart Rate Monitoring Device Sales by Country (2020-2025) & (K Units)

Table 45. North America Personal Heart Rate Monitoring Device Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Personal Heart Rate Monitoring Device Sales by Country (2020-2025) & (K Units)

Table 47. Europe Personal Heart Rate Monitoring Device Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Personal Heart Rate Monitoring Device Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Personal Heart Rate Monitoring Device Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Personal Heart Rate Monitoring Device Sales by Country (2020-2025) & (K Units)
- Table 51. South America Personal Heart Rate Monitoring Device Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Personal Heart Rate Monitoring Device Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Personal Heart Rate Monitoring Device Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Personal Heart Rate Monitoring Device Production (K Units) by Region(2020-2025)
- Table 55. Global Personal Heart Rate Monitoring Device Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Personal Heart Rate Monitoring Device Revenue Market Share by Region (2020-2025)
- Table 57. Global Personal Heart Rate Monitoring Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Personal Heart Rate Monitoring Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Personal Heart Rate Monitoring Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Personal Heart Rate Monitoring Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Personal Heart Rate Monitoring Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Fitbit Basic Information
- Table 63. Fitbit Personal Heart Rate Monitoring Device Product Overview
- Table 64. Fitbit Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Fitbit Business Overview
- Table 66. Fitbit SWOT Analysis
- Table 67. Fitbit Recent Developments
- Table 68. Xiaomi Basic Information
- Table 69. Xiaomi Personal Heart Rate Monitoring Device Product Overview
- Table 70. Xiaomi Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 71. Xiaomi Business Overview
- Table 72. Xiaomi SWOT Analysis
- Table 73. Xiaomi Recent Developments
- Table 74. Apple Basic Information
- Table 75. Apple Personal Heart Rate Monitoring Device Product Overview
- Table 76. Apple Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Apple Business Overview
- Table 78. Apple SWOT Analysis
- Table 79. Apple Recent Developments
- Table 80. Samsung Basic Information
- Table 81. Samsung Personal Heart Rate Monitoring Device Product Overview
- Table 82. Samsung Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Samsung Business Overview
- Table 84. Samsung Recent Developments
- Table 85. Garmin Basic Information
- Table 86. Garmin Personal Heart Rate Monitoring Device Product Overview
- Table 87. Garmin Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Garmin Business Overview
- Table 89. Garmin Recent Developments
- Table 90. Suunto Basic Information
- Table 91. Suunto Personal Heart Rate Monitoring Device Product Overview
- Table 92. Suunto Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Suunto Business Overview
- Table 94. Suunto Recent Developments
- Table 95. Polar Basic Information
- Table 96. Polar Personal Heart Rate Monitoring Device Product Overview
- Table 97. Polar Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Polar Business Overview
- Table 99. Polar Recent Developments
- Table 100. Timex Basic Information
- Table 101. Timex Personal Heart Rate Monitoring Device Product Overview
- Table 102. Timex Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Timex Business Overview

- Table 104. Timex Recent Developments
- Table 105. EKHO Basic Information
- Table 106. EKHO Personal Heart Rate Monitoring Device Product Overview
- Table 107. EKHO Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. EKHO Business Overview
- Table 109. EKHO Recent Developments
- Table 110. Mio Global Basic Information
- Table 111. Mio Global Personal Heart Rate Monitoring Device Product Overview
- Table 112. Mio Global Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Mio Global Business Overview
- Table 114. Mio Global Recent Developments
- Table 115. Scosche Basic Information
- Table 116. Scosche Personal Heart Rate Monitoring Device Product Overview
- Table 117. Scosche Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Scosche Business Overview
- Table 119. Scosche Recent Developments
- Table 120. Omron Basic Information
- Table 121. Omron Personal Heart Rate Monitoring Device Product Overview
- Table 122. Omron Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Omron Business Overview
- Table 124. Omron Recent Developments
- Table 125. Jarv Basic Information
- Table 126. Jarv Personal Heart Rate Monitoring Device Product Overview
- Table 127. Jarv Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Jarv Business Overview
- Table 129. Jarv Recent Developments
- Table 130. Wahoo Basic Information
- Table 131. Wahoo Personal Heart Rate Monitoring Device Product Overview
- Table 132. Wahoo Personal Heart Rate Monitoring Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Wahoo Business Overview
- Table 134. Wahoo Recent Developments
- Table 135. Global Personal Heart Rate Monitoring Device Sales Forecast by Region (2026-2035) & (K Units)

Table 136. Global Personal Heart Rate Monitoring Device Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Personal Heart Rate Monitoring Device Sales Forecast by Country (2026-2035) & (K Units)

Table 138. North America Personal Heart Rate Monitoring Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Personal Heart Rate Monitoring Device Sales Forecast by Country (2026-2035) & (K Units)

Table 140. Europe Personal Heart Rate Monitoring Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Personal Heart Rate Monitoring Device Sales Forecast by Region (2026-2035) & (K Units)

Table 142. Asia Pacific Personal Heart Rate Monitoring Device Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Personal Heart Rate Monitoring Device Sales Forecast by Country (2026-2035) & (K Units)

Table 144. South America Personal Heart Rate Monitoring Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Personal Heart Rate Monitoring Device Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Personal Heart Rate Monitoring Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Personal Heart Rate Monitoring Device Sales Forecast by Type (2026-2035) & (K Units)

Table 148. Global Personal Heart Rate Monitoring Device Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Personal Heart Rate Monitoring Device Price Forecast by Type (2026-2035) & (USD/Unit)

Table 150. Global Personal Heart Rate Monitoring Device Sales (K Units) Forecast by Application (2026-2035)

Table 151. Global Personal Heart Rate Monitoring Device Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Personal Heart Rate Monitoring Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Personal Heart Rate Monitoring Device Market Size (M USD), 2025-2035
- Figure 5. Global Personal Heart Rate Monitoring Device Market Size (M USD) (2020-2035)
- Figure 6. Global Personal Heart Rate Monitoring Device Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Personal Heart Rate Monitoring Device Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Personal Heart Rate Monitoring Device Product Life Cycle
- Figure 13. Personal Heart Rate Monitoring Device Sales Share by Manufacturers in 2025
- Figure 14. Global Personal Heart Rate Monitoring Device Revenue Share by Manufacturers in 2025
- Figure 15. Personal Heart Rate Monitoring Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Personal Heart Rate Monitoring Device Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Personal Heart Rate Monitoring Device Revenue in 2025
- Figure 18. Industry Chain Map of Personal Heart Rate Monitoring Device
- Figure 19. Global Personal Heart Rate Monitoring Device Market PEST Analysis
- Figure 20. Global Personal Heart Rate Monitoring Device Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Personal Heart Rate Monitoring Device Market Share by Type
- Figure 27. Sales Market Share of Personal Heart Rate Monitoring Device by Type

(2020-2025)

Figure 28. Sales Market Share of Personal Heart Rate Monitoring Device by Type in 2025

Figure 29. Market Share of Personal Heart Rate Monitoring Device by Type (2020-2025)

Figure 30. Market Share of Personal Heart Rate Monitoring Device by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Personal Heart Rate Monitoring Device Market Share by Application

Figure 33. Global Personal Heart Rate Monitoring Device Sales Market Share by Application (2020-2025)

Figure 34. Global Personal Heart Rate Monitoring Device Sales Market Share by Application in 2025

Figure 35. Global Personal Heart Rate Monitoring Device Market Share by Application (2020-2025)

Figure 36. Global Personal Heart Rate Monitoring Device Market Share by Application in 2025

Figure 37. Global Personal Heart Rate Monitoring Device Sales Growth Rate by Application (2020-2025)

Figure 38. Global Personal Heart Rate Monitoring Device Sales Market Share by Region (2020-2025)

Figure 39. Global Personal Heart Rate Monitoring Device Market Size by Region (2020-2025)

Figure 40. North America Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Personal Heart Rate Monitoring Device Sales Market Share by Country in 2024

Figure 43. North America Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Personal Heart Rate Monitoring Device Market Size by Country in 2024

Figure 45. U.S. Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Personal Heart Rate Monitoring Device Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Personal Heart Rate Monitoring Device Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Personal Heart Rate Monitoring Device Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Personal Heart Rate Monitoring Device Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Personal Heart Rate Monitoring Device Sales Market Share by Country in 2024

Figure 53. Europe Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Personal Heart Rate Monitoring Device Market Size by Country in 2024

Figure 55. Germany Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Personal Heart Rate Monitoring Device Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Personal Heart Rate Monitoring Device Sales Market Share by Region in 2024

Figure 67. Asia Pacific Personal Heart Rate Monitoring Device Market Size by Region in 2024

Figure 68. China Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Personal Heart Rate Monitoring Device Sales and Growth Rate (K Units)

Figure 79. South America Personal Heart Rate Monitoring Device Sales Market Share by Country in 2024

Figure 80. South America Personal Heart Rate Monitoring Device Market Size and Growth Rate (M USD)

Figure 81. South America Personal Heart Rate Monitoring Device Market Size by Country in 2024

Figure 82. Brazil Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Personal Heart Rate Monitoring Device Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Personal Heart Rate Monitoring Device Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Personal Heart Rate Monitoring Device Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Personal Heart Rate Monitoring Device Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Personal Heart Rate Monitoring Device Market Size by Region in 2024

Figure 92. Saudi Arabia Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Personal Heart Rate Monitoring Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Personal Heart Rate Monitoring Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Personal Heart Rate Monitoring Device Production Market Share by Region (2020-2025)

Figure 103. North America Personal Heart Rate Monitoring Device Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Personal Heart Rate Monitoring Device Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Personal Heart Rate Monitoring Device Production (K Units) Growth Rate (2020-2025)

Figure 106. China Personal Heart Rate Monitoring Device Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Personal Heart Rate Monitoring Device Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Personal Heart Rate Monitoring Device Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Personal Heart Rate Monitoring Device Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Personal Heart Rate Monitoring Device Market Share Forecast by Type (2026-2035)

Figure 111. Global Personal Heart Rate Monitoring Device Sales Forecast by Application (2026-2035)

Figure 112. Global Personal Heart Rate Monitoring Device Market Share Forecast by Application (2026-2035)

## I would like to order

Product name: Global Personal Heart Rate Monitoring Device Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/PB0C85C6393EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PB0C85C6393EEN.html>