

Global Outdoor Apparel Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/O04270891293EN.html>

Date: July 2025

Pages: 125

Price: US\$ 3,200.00 (Single User License)

ID: O04270891293EN

Abstracts

Report Overview

The outdoor apparel market encompasses clothing and accessories designed for performance, durability, and comfort in outdoor activities such as hiking, camping, skiing, and mountaineering. This segment includes specialized gear like waterproof jackets, insulated layers, moisture-wicking base layers, and rugged footwear, all engineered to withstand extreme weather conditions while providing mobility and protection. The market has expanded beyond traditional outdoor enthusiasts to include urban consumers seeking functional yet stylish apparel, driven by trends in athleisure and sustainability. Key materials like Gore-Tex, recycled polyester, and merino wool are widely used, reflecting advancements in fabric technology and growing environmental concerns. Brands range from premium labels like Arc?teryx and Patagonia to mass-market players such as Columbia and The North Face, catering to diverse price points and performance needs. Growth is fueled by rising participation in outdoor recreation, increasing disposable income, and heightened awareness of sustainable production practices. However, competition is intensifying, with direct-to-consumer brands and fast-fashion retailers entering the space, pressuring traditional players to innovate in design, sustainability, and digital engagement. Geographically, North America and Europe dominate demand, but Asia-Pacific is emerging as a high-growth region due to expanding middle-class populations and outdoor tourism. Regulatory pressures around eco-friendly manufacturing and ethical labor practices further shape industry dynamics.

This report provides a deep insight into the global Outdoor Apparel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor Apparel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outdoor Apparel market in any manner.

Global Outdoor Apparel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Arc?teryx
The North Face
Salewa
BLACKYAK
Marmot
Mountain Hardwear
Mammut
VAUDE
Columbia
Lafuma
AIGLE
Lowe Alpine
Kailas
Skogstad
Jack Wolfskin
Fjallraven

NORTHLAND

Atunas

Ozark

Market Segmentation (by Type)

Professional Sport

General

Market Segmentation (by Application)

For Men

For Women

For Kids

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor Apparel Market

Overview of the regional outlook of the Outdoor Apparel Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Apparel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outdoor Apparel, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Outdoor Apparel
- 1.2 Key Market Segments
 - 1.2.1 Outdoor Apparel Segment by Type
 - 1.2.2 Outdoor Apparel Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 OUTDOOR APPAREL MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OUTDOOR APPAREL MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Outdoor Apparel Product Life Cycle
- 3.3 Global Outdoor Apparel Revenue Market Share by Company (2020-2025)
- 3.4 Outdoor Apparel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Outdoor Apparel Company Headquarters, Area Served, Product Type
- 3.6 Outdoor Apparel Market Competitive Situation and Trends
 - 3.6.1 Outdoor Apparel Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Outdoor Apparel Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 OUTDOOR APPAREL VALUE CHAIN ANALYSIS

- 4.1 Outdoor Apparel Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR APPAREL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Outdoor Apparel Market Porter's Five Forces Analysis

6 OUTDOOR APPAREL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Outdoor Apparel Market Size Market Share by Type (2020-2025)

6.3 Global Outdoor Apparel Market Size Growth Rate by Type (2021-2025)

7 OUTDOOR APPAREL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Outdoor Apparel Market Size (M USD) by Application (2020-2025)

7.3 Global Outdoor Apparel Sales Growth Rate by Application (2020-2025)

8 OUTDOOR APPAREL MARKET SEGMENTATION BY REGION

8.1 Global Outdoor Apparel Market Size by Region

8.1.1 Global Outdoor Apparel Market Size by Region

8.1.2 Global Outdoor Apparel Market Size Market Share by Region

8.2 North America

8.2.1 North America Outdoor Apparel Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Outdoor Apparel Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Outdoor Apparel Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Outdoor Apparel Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Outdoor Apparel Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Arc?teryx

9.1.1 Arc?teryx Basic Information

9.1.2 Arc?teryx Outdoor Apparel Product Overview

9.1.3 Arc?teryx Outdoor Apparel Product Market Performance

9.1.4 Arc?teryx SWOT Analysis

9.1.5 Arc?teryx Business Overview

9.1.6 Arc?teryx Recent Developments

9.2 The North Face

9.2.1 The North Face Basic Information

9.2.2 The North Face Outdoor Apparel Product Overview

- 9.2.3 The North Face Outdoor Apparel Product Market Performance
- 9.2.4 The North Face SWOT Analysis
- 9.2.5 The North Face Business Overview
- 9.2.6 The North Face Recent Developments
- 9.3 Salewa
 - 9.3.1 Salewa Basic Information
 - 9.3.2 Salewa Outdoor Apparel Product Overview
 - 9.3.3 Salewa Outdoor Apparel Product Market Performance
 - 9.3.4 Salewa SWOT Analysis
 - 9.3.5 Salewa Business Overview
 - 9.3.6 Salewa Recent Developments
- 9.4 BLACKYAK
 - 9.4.1 BLACKYAK Basic Information
 - 9.4.2 BLACKYAK Outdoor Apparel Product Overview
 - 9.4.3 BLACKYAK Outdoor Apparel Product Market Performance
 - 9.4.4 BLACKYAK Business Overview
 - 9.4.5 BLACKYAK Recent Developments
- 9.5 Marmot
 - 9.5.1 Marmot Basic Information
 - 9.5.2 Marmot Outdoor Apparel Product Overview
 - 9.5.3 Marmot Outdoor Apparel Product Market Performance
 - 9.5.4 Marmot Business Overview
 - 9.5.5 Marmot Recent Developments
- 9.6 Mountain Hardwear
 - 9.6.1 Mountain Hardwear Basic Information
 - 9.6.2 Mountain Hardwear Outdoor Apparel Product Overview
 - 9.6.3 Mountain Hardwear Outdoor Apparel Product Market Performance
 - 9.6.4 Mountain Hardwear Business Overview
 - 9.6.5 Mountain Hardwear Recent Developments
- 9.7 Mammut
 - 9.7.1 Mammut Basic Information
 - 9.7.2 Mammut Outdoor Apparel Product Overview
 - 9.7.3 Mammut Outdoor Apparel Product Market Performance
 - 9.7.4 Mammut Business Overview
 - 9.7.5 Mammut Recent Developments
- 9.8 VAUDE
 - 9.8.1 VAUDE Basic Information
 - 9.8.2 VAUDE Outdoor Apparel Product Overview
 - 9.8.3 VAUDE Outdoor Apparel Product Market Performance

- 9.8.4 VAUDE Business Overview
- 9.8.5 VAUDE Recent Developments
- 9.9 Columbia
 - 9.9.1 Columbia Basic Information
 - 9.9.2 Columbia Outdoor Apparel Product Overview
 - 9.9.3 Columbia Outdoor Apparel Product Market Performance
 - 9.9.4 Columbia Business Overview
 - 9.9.5 Columbia Recent Developments
- 9.10 Lafuma
 - 9.10.1 Lafuma Basic Information
 - 9.10.2 Lafuma Outdoor Apparel Product Overview
 - 9.10.3 Lafuma Outdoor Apparel Product Market Performance
 - 9.10.4 Lafuma Business Overview
 - 9.10.5 Lafuma Recent Developments
- 9.11 AIGLE
 - 9.11.1 AIGLE Basic Information
 - 9.11.2 AIGLE Outdoor Apparel Product Overview
 - 9.11.3 AIGLE Outdoor Apparel Product Market Performance
 - 9.11.4 AIGLE Business Overview
 - 9.11.5 AIGLE Recent Developments
- 9.12 Lowe Alpine
 - 9.12.1 Lowe Alpine Basic Information
 - 9.12.2 Lowe Alpine Outdoor Apparel Product Overview
 - 9.12.3 Lowe Alpine Outdoor Apparel Product Market Performance
 - 9.12.4 Lowe Alpine Business Overview
 - 9.12.5 Lowe Alpine Recent Developments
- 9.13 Kailas
 - 9.13.1 Kailas Basic Information
 - 9.13.2 Kailas Outdoor Apparel Product Overview
 - 9.13.3 Kailas Outdoor Apparel Product Market Performance
 - 9.13.4 Kailas Business Overview
 - 9.13.5 Kailas Recent Developments
- 9.14 Skogstad
 - 9.14.1 Skogstad Basic Information
 - 9.14.2 Skogstad Outdoor Apparel Product Overview
 - 9.14.3 Skogstad Outdoor Apparel Product Market Performance
 - 9.14.4 Skogstad Business Overview
 - 9.14.5 Skogstad Recent Developments
- 9.15 Jack Wolfskin

- 9.15.1 Jack Wolfskin Basic Information
- 9.15.2 Jack Wolfskin Outdoor Apparel Product Overview
- 9.15.3 Jack Wolfskin Outdoor Apparel Product Market Performance
- 9.15.4 Jack Wolfskin Business Overview
- 9.15.5 Jack Wolfskin Recent Developments
- 9.16 Fjallraven
 - 9.16.1 Fjallraven Basic Information
 - 9.16.2 Fjallraven Outdoor Apparel Product Overview
 - 9.16.3 Fjallraven Outdoor Apparel Product Market Performance
 - 9.16.4 Fjallraven Business Overview
 - 9.16.5 Fjallraven Recent Developments
- 9.17 NORTHLAND
 - 9.17.1 NORTHLAND Basic Information
 - 9.17.2 NORTHLAND Outdoor Apparel Product Overview
 - 9.17.3 NORTHLAND Outdoor Apparel Product Market Performance
 - 9.17.4 NORTHLAND Business Overview
 - 9.17.5 NORTHLAND Recent Developments
- 9.18 Atunas
 - 9.18.1 Atunas Basic Information
 - 9.18.2 Atunas Outdoor Apparel Product Overview
 - 9.18.3 Atunas Outdoor Apparel Product Market Performance
 - 9.18.4 Atunas Business Overview
 - 9.18.5 Atunas Recent Developments
- 9.19 Ozark
 - 9.19.1 Ozark Basic Information
 - 9.19.2 Ozark Outdoor Apparel Product Overview
 - 9.19.3 Ozark Outdoor Apparel Product Market Performance
 - 9.19.4 Ozark Business Overview
 - 9.19.5 Ozark Recent Developments

10 OUTDOOR APPAREL MARKET FORECAST BY REGION

- 10.1 Global Outdoor Apparel Market Size Forecast
- 10.2 Global Outdoor Apparel Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Outdoor Apparel Market Size Forecast by Country
 - 10.2.3 Asia Pacific Outdoor Apparel Market Size Forecast by Region
 - 10.2.4 South America Outdoor Apparel Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Outdoor Apparel by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Outdoor Apparel Market Forecast by Type (2026-2033)

11.2 Global Outdoor Apparel Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Outdoor Apparel Market Size Comparison by Region (M USD)
- Table 5. Global Outdoor Apparel Revenue (M USD) by Company (2020-2025)
- Table 6. Global Outdoor Apparel Revenue Share by Company (2020-2025)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Apparel as of 2024)
- Table 8. Outdoor Apparel Company Headquarters and Area Served
- Table 9. Company Outdoor Apparel Product Type
- Table 10. Global Outdoor Apparel Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Midstream Market Analysis
- Table 13. Downstream Customer Analysis
- Table 14. Key Development Trends
- Table 15. Driving Factors
- Table 16. Outdoor Apparel Market Challenges
- Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 20. Global Outdoor Apparel Market Size by Type (M USD)
- Table 21. Global Outdoor Apparel Market Size (M USD) by Type (2020-2025)
- Table 22. Global Outdoor Apparel Market Size Share by Type (2020-2025)
- Table 23. Global Outdoor Apparel Market Size Growth Rate by Type (2021-2025)
- Table 24. Global Outdoor Apparel Market Size by Application
- Table 25. Global Outdoor Apparel Market Size by Application (2020-2025) & (M USD)
- Table 26. Global Outdoor Apparel Market Share by Application (2020-2025)
- Table 27. Global Outdoor Apparel Sales Growth Rate by Application (2020-2025)
- Table 28. Global Outdoor Apparel Market Size by Region (2020-2025) & (M USD)
- Table 29. Global Outdoor Apparel Market Size Market Share by Region (2020-2025)
- Table 30. North America Outdoor Apparel Market Size by Country (2020-2025) & (M USD)
- Table 31. Europe Outdoor Apparel Market Size by Country (2020-2025) & (M USD)
- Table 32. Asia Pacific Outdoor Apparel Market Size by Region (2020-2025) & (M USD)
- Table 33. South America Outdoor Apparel Market Size by Country (2020-2025) & (M USD)

USD)

Table 34. Middle East and Africa Outdoor Apparel Market Size by Region (2020-2025) & (M USD)

Table 35. Arc'teryx Basic Information

Table 36. Arc'teryx Outdoor Apparel Product Overview

Table 37. Arc'teryx Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Arc'teryx SWOT Analysis

Table 39. Arc'teryx Business Overview

Table 40. Arc'teryx Recent Developments

Table 41. The North Face Basic Information

Table 42. The North Face Outdoor Apparel Product Overview

Table 43. The North Face Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)

Table 44. The North Face SWOT Analysis

Table 45. The North Face Business Overview

Table 46. The North Face Recent Developments

Table 47. Salewa Basic Information

Table 48. Salewa Outdoor Apparel Product Overview

Table 49. Salewa Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Salewa SWOT Analysis

Table 51. Salewa Business Overview

Table 52. Salewa Recent Developments

Table 53. BLACKYAK Basic Information

Table 54. BLACKYAK Outdoor Apparel Product Overview

Table 55. BLACKYAK Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)

Table 56. BLACKYAK Business Overview

Table 57. BLACKYAK Recent Developments

Table 58. Marmot Basic Information

Table 59. Marmot Outdoor Apparel Product Overview

Table 60. Marmot Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Marmot Business Overview

Table 62. Marmot Recent Developments

Table 63. Mountain Hardwear Basic Information

Table 64. Mountain Hardwear Outdoor Apparel Product Overview

Table 65. Mountain Hardwear Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Mountain Hardwear Business Overview

Table 67. Mountain Hardwear Recent Developments

- Table 68. Mammut Basic Information
- Table 69. Mammut Outdoor Apparel Product Overview
- Table 70. Mammut Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)
- Table 71. Mammut Business Overview
- Table 72. Mammut Recent Developments
- Table 73. VAUDE Basic Information
- Table 74. VAUDE Outdoor Apparel Product Overview
- Table 75. VAUDE Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)
- Table 76. VAUDE Business Overview
- Table 77. VAUDE Recent Developments
- Table 78. Columbia Basic Information
- Table 79. Columbia Outdoor Apparel Product Overview
- Table 80. Columbia Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)
- Table 81. Columbia Business Overview
- Table 82. Columbia Recent Developments
- Table 83. Lafuma Basic Information
- Table 84. Lafuma Outdoor Apparel Product Overview
- Table 85. Lafuma Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)
- Table 86. Lafuma Business Overview
- Table 87. Lafuma Recent Developments
- Table 88. AIGLE Basic Information
- Table 89. AIGLE Outdoor Apparel Product Overview
- Table 90. AIGLE Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)
- Table 91. AIGLE Business Overview
- Table 92. AIGLE Recent Developments
- Table 93. Lowe Alpine Basic Information
- Table 94. Lowe Alpine Outdoor Apparel Product Overview
- Table 95. Lowe Alpine Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)
- Table 96. Lowe Alpine Business Overview
- Table 97. Lowe Alpine Recent Developments
- Table 98. Kailas Basic Information
- Table 99. Kailas Outdoor Apparel Product Overview
- Table 100. Kailas Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)
- Table 101. Kailas Business Overview
- Table 102. Kailas Recent Developments
- Table 103. Skogstad Basic Information
- Table 104. Skogstad Outdoor Apparel Product Overview
- Table 105. Skogstad Outdoor Apparel Revenue (M USD) and Gross Margin

(2020-2025)

Table 106. Skogstad Business Overview

Table 107. Skogstad Recent Developments

Table 108. Jack Wolfskin Basic Information

Table 109. Jack Wolfskin Outdoor Apparel Product Overview

Table 110. Jack Wolfskin Outdoor Apparel Revenue (M USD) and Gross Margin

(2020-2025)

Table 111. Jack Wolfskin Business Overview

Table 112. Jack Wolfskin Recent Developments

Table 113. Fjallraven Basic Information

Table 114. Fjallraven Outdoor Apparel Product Overview

Table 115. Fjallraven Outdoor Apparel Revenue (M USD) and Gross Margin

(2020-2025)

Table 116. Fjallraven Business Overview

Table 117. Fjallraven Recent Developments

Table 118. NORTHLAND Basic Information

Table 119. NORTHLAND Outdoor Apparel Product Overview

Table 120. NORTHLAND Outdoor Apparel Revenue (M USD) and Gross Margin

(2020-2025)

Table 121. NORTHLAND Business Overview

Table 122. NORTHLAND Recent Developments

Table 123. Atunas Basic Information

Table 124. Atunas Outdoor Apparel Product Overview

Table 125. Atunas Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Atunas Business Overview

Table 127. Atunas Recent Developments

Table 128. Ozark Basic Information

Table 129. Ozark Outdoor Apparel Product Overview

Table 130. Ozark Outdoor Apparel Revenue (M USD) and Gross Margin (2020-2025)

Table 131. Ozark Business Overview

Table 132. Ozark Recent Developments

Table 133. Global Outdoor Apparel Market Size Forecast by Region (2026-2033) & (M USD)

Table 134. North America Outdoor Apparel Market Size Forecast by Country (2026-2033) & (M USD)

Table 135. Europe Outdoor Apparel Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Asia Pacific Outdoor Apparel Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Outdoor Apparel Market Size Forecast by Country (2026-2033) & (M USD)

Table 138. Middle East and Africa Outdoor Apparel Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Global Outdoor Apparel Market Size Forecast by Type (2026-2033) & (M USD)

Table 140. Global Outdoor Apparel Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Outdoor Apparel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Apparel Market Size (M USD), 2024-2033
- Figure 5. Global Outdoor Apparel Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Outdoor Apparel Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Outdoor Apparel Product Life Cycle
- Figure 12. Global Outdoor Apparel Revenue Share by Company in 2024
- Figure 13. Outdoor Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Outdoor Apparel Revenue in 2024
- Figure 15. Value Chain Map of Outdoor Apparel
- Figure 16. Global Outdoor Apparel Market PEST Analysis
- Figure 17. Global Outdoor Apparel Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Outdoor Apparel Market Share by Type
- Figure 20. Market Size Share of Outdoor Apparel by Type (2020-2025)
- Figure 21. Market Size Share of Outdoor Apparel by Type in 2024
- Figure 22. Global Outdoor Apparel Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Outdoor Apparel Market Share by Application
- Figure 25. Global Outdoor Apparel Market Share by Application (2020-2025)
- Figure 26. Global Outdoor Apparel Market Share by Application in 2024
- Figure 27. Global Outdoor Apparel Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Outdoor Apparel Market Size Market Share by Region (2020-2025)
- Figure 29. North America Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Outdoor Apparel Market Size Market Share by Country in 2024
- Figure 31. U.S. Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Outdoor Apparel Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Outdoor Apparel Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Outdoor Apparel Market Share by Country in 2024

Figure 36. Germany Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Outdoor Apparel Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Outdoor Apparel Market Size Market Share by Region in 2024

Figure 43. China Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Outdoor Apparel Market Size and Growth Rate (M USD)

Figure 49. South America Outdoor Apparel Market Size Market Share by Country in 2024

Figure 50. Brazil Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Outdoor Apparel Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Outdoor Apparel Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Outdoor Apparel Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 56. UAE Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Outdoor Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Outdoor Apparel Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Outdoor Apparel Market Share Forecast by Type (2026-2033)

Figure 62. Global Outdoor Apparel Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Outdoor Apparel Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/O04270891293EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O04270891293EN.html>