

Global Outboard Motor Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/O6B501E75F34EN.html>

Date: December 2025

Pages: 142

Price: US\$ 3,200.00 (Single User License)

ID: O6B501E75F34EN

Abstracts

An outboard motor is a propulsion system for boats, consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. They are the most common motorised method of propelling small watercraft. As well as providing propulsion, outboards provide steering control, as they are designed to pivot over their mountings and thus control the direction of thrust. The skeg also acts as a rudder when the engine is not running. Unlike inboard motors, outboard motors can be easily removed for storage or repairs.

The global Outboard Motor market size was estimated at USD 6875.42 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.15% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Outboard Motor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Outboard Motor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables

stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Outboard Motor market.

Global Outboard Motor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Mercury Marine
Yamaha
Suzuki
Honda
Torqeedo
Elco Motor Yachts
Suzhou Parsun Power Machine
Ray Electric Outboards
Aquamot

Market Segmentation (by Type)

Below 10 HP
10.1-30 HP
30.1-100 HP
100.1-200 HP
Above 200 HP

Market Segmentation (by Application)

Recreational Boats

Commercial Boats

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outboard Motor Market

Overview of the regional outlook of the Outboard Motor Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outboard Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outboard Motor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Outboard Motor

1.2 Key Market Segments

1.2.1 Outboard Motor Segment by Type

1.2.2 Outboard Motor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 OUTBOARD MOTOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Outboard Motor Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Outboard Motor Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OUTBOARD MOTOR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Outboard Motor Product Life Cycle

3.3 Global Outboard Motor Sales by Manufacturers (2020-2025)

3.4 Global Outboard Motor Revenue Market Share by Manufacturers (2020-2025)

3.5 Outboard Motor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Outboard Motor Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Outboard Motor Market Competitive Situation and Trends

3.8.1 Outboard Motor Market Concentration Rate

3.8.2 Global 5 and 10 Largest Outboard Motor Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 OUTBOARD MOTOR INDUSTRY CHAIN ANALYSIS

4.1 Outboard Motor Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTBOARD MOTOR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Outboard Motor Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Outboard Motor Market

5.7 ESG Ratings of Leading Companies

6 OUTBOARD MOTOR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Outboard Motor Sales Market Share by Type (2020-2025)

6.3 Global Outboard Motor Market Size by Type (2020-2025)

6.4 Global Outboard Motor Price by Type (2020-2025)

7 OUTBOARD MOTOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outboard Motor Market Sales by Application (2020-2025)
- 7.3 Global Outboard Motor Market Size (M USD) by Application (2020-2025)
- 7.4 Global Outboard Motor Sales Growth Rate by Application (2020-2025)

8 OUTBOARD MOTOR MARKET SALES BY REGION

- 8.1 Global Outboard Motor Sales by Region
 - 8.1.1 Global Outboard Motor Sales by Region
 - 8.1.2 Global Outboard Motor Sales Market Share by Region
- 8.2 Global Outboard Motor Market Size by Region
 - 8.2.1 Global Outboard Motor Market Size by Region
 - 8.2.2 Global Outboard Motor Market Size by Region
- 8.3 North America
 - 8.3.1 North America Outboard Motor Sales by Country
 - 8.3.2 North America Outboard Motor Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Outboard Motor Sales by Country
 - 8.4.2 Europe Outboard Motor Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Outboard Motor Sales by Region
 - 8.5.2 Asia Pacific Outboard Motor Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Outboard Motor Sales by Country
 - 8.6.2 South America Outboard Motor Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Outboard Motor Sales by Region

8.7.2 Middle East and Africa Outboard Motor Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 OUTBOARD MOTOR MARKET PRODUCTION BY REGION

9.1 Global Production of Outboard Motor by Region(2020-2025)

9.2 Global Outboard Motor Revenue Market Share by Region (2020-2025)

9.3 Global Outboard Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Outboard Motor Production

9.4.1 North America Outboard Motor Production Growth Rate (2020-2025)

9.4.2 North America Outboard Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Outboard Motor Production

9.5.1 Europe Outboard Motor Production Growth Rate (2020-2025)

9.5.2 Europe Outboard Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Outboard Motor Production (2020-2025)

9.6.1 Japan Outboard Motor Production Growth Rate (2020-2025)

9.6.2 Japan Outboard Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Outboard Motor Production (2020-2025)

9.7.1 China Outboard Motor Production Growth Rate (2020-2025)

9.7.2 China Outboard Motor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Mercury Marine

10.1.1 Mercury Marine Basic Information

10.1.2 Mercury Marine Outboard Motor Product Overview

10.1.3 Mercury Marine Outboard Motor Product Market Performance

- 10.1.4 Mercury Marine Business Overview
- 10.1.5 Mercury Marine SWOT Analysis
- 10.1.6 Mercury Marine Recent Developments
- 10.2 Yamaha
 - 10.2.1 Yamaha Basic Information
 - 10.2.2 Yamaha Outboard Motor Product Overview
 - 10.2.3 Yamaha Outboard Motor Product Market Performance
 - 10.2.4 Yamaha Business Overview
 - 10.2.5 Yamaha SWOT Analysis
 - 10.2.6 Yamaha Recent Developments
- 10.3 Suzuki
 - 10.3.1 Suzuki Basic Information
 - 10.3.2 Suzuki Outboard Motor Product Overview
 - 10.3.3 Suzuki Outboard Motor Product Market Performance
 - 10.3.4 Suzuki Business Overview
 - 10.3.5 Suzuki SWOT Analysis
 - 10.3.6 Suzuki Recent Developments
- 10.4 Honda
 - 10.4.1 Honda Basic Information
 - 10.4.2 Honda Outboard Motor Product Overview
 - 10.4.3 Honda Outboard Motor Product Market Performance
 - 10.4.4 Honda Business Overview
 - 10.4.5 Honda Recent Developments
- 10.5 Torqeedo
 - 10.5.1 Torqeedo Basic Information
 - 10.5.2 Torqeedo Outboard Motor Product Overview
 - 10.5.3 Torqeedo Outboard Motor Product Market Performance
 - 10.5.4 Torqeedo Business Overview
 - 10.5.5 Torqeedo Recent Developments
- 10.6 Elco Motor Yachts
 - 10.6.1 Elco Motor Yachts Basic Information
 - 10.6.2 Elco Motor Yachts Outboard Motor Product Overview
 - 10.6.3 Elco Motor Yachts Outboard Motor Product Market Performance
 - 10.6.4 Elco Motor Yachts Business Overview
 - 10.6.5 Elco Motor Yachts Recent Developments
- 10.7 Suzhou Parsun Power Machine
 - 10.7.1 Suzhou Parsun Power Machine Basic Information
 - 10.7.2 Suzhou Parsun Power Machine Outboard Motor Product Overview
 - 10.7.3 Suzhou Parsun Power Machine Outboard Motor Product Market Performance

- 10.7.4 Suzhou Parsun Power Machine Business Overview
- 10.7.5 Suzhou Parsun Power Machine Recent Developments
- 10.8 Ray Electric Outboards
 - 10.8.1 Ray Electric Outboards Basic Information
 - 10.8.2 Ray Electric Outboards Outboard Motor Product Overview
 - 10.8.3 Ray Electric Outboards Outboard Motor Product Market Performance
 - 10.8.4 Ray Electric Outboards Business Overview
 - 10.8.5 Ray Electric Outboards Recent Developments
- 10.9 Aquamot
 - 10.9.1 Aquamot Basic Information
 - 10.9.2 Aquamot Outboard Motor Product Overview
 - 10.9.3 Aquamot Outboard Motor Product Market Performance
 - 10.9.4 Aquamot Business Overview
 - 10.9.5 Aquamot Recent Developments

11 OUTBOARD MOTOR MARKET FORECAST BY REGION

- 11.1 Global Outboard Motor Market Size Forecast
- 11.2 Global Outboard Motor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Outboard Motor Market Size Forecast by Country
 - 11.2.3 Asia Pacific Outboard Motor Market Size Forecast by Region
 - 11.2.4 South America Outboard Motor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Outboard Motor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Outboard Motor Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Outboard Motor by Type (2026-2035)
 - 12.1.2 Global Outboard Motor Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Outboard Motor by Type (2026-2035)
- 12.2 Global Outboard Motor Market Forecast by Application (2026-2035)
 - 12.2.1 Global Outboard Motor Sales (K Units) Forecast by Application
 - 12.2.2 Global Outboard Motor Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Automobile Production by Region (Units)
Table 4. Market Share and Development Potential of Automobiles by Region
Table 5. Global Automobile Production by Country (Units)
Table 6. Market Share and Development Potential of Automobiles by Country
Table 7. Motor Vehicle Production Market Share by Type (2024)
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Global Outboard Motor Market Size by Type (M USD)
Table 11. Global Outboard Motor Market Size by Application
Table 12. Outboard Motor Market Size Comparison by Region (M USD)
Table 13. Global Outboard Motor Sales (K Units) by Manufacturers (2020-2025)
Table 14. Global Outboard Motor Sales Market Share by Manufacturers (2020-2025)
Table 15. Global Outboard Motor Revenue (M USD) by Manufacturers (2020-2025)
Table 16. Global Outboard Motor Revenue Share by Manufacturers (2020-2025)
Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outboard Motor as of 2025)
Table 18. Global Market Outboard Motor Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 19. Manufacturers? Manufacturing Sites, Areas Served
Table 20. Manufacturers? Product Type
Table 21. Global Outboard Motor Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 22. Mergers & Acquisitions, Expansion Plans
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors
Table 28. Outboard Motor Market Challenges
Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

Table 33. Global Outboard Motor Sales by Type (K Units)

Table 34. Global Outboard Motor Market Size by Type (M USD)

Table 35. Global Outboard Motor Sales (K Units) by Type (2020-2025)

Table 36. Global Outboard Motor Sales Market Share by Type (2020-2025)

Table 37. Global Outboard Motor Market Size (M USD) by Type (2020-2025)

Table 38. Global Outboard Motor Market Share by Type (2020-2025)

Table 39. Global Outboard Motor Price (USD/Unit) by Type (2020-2025)

Table 40. Global Outboard Motor Sales (K Units) by Application

Table 41. Global Outboard Motor Market Size by Application

Table 42. Global Outboard Motor Sales by Application (2020-2025) & (K Units)

Table 43. Global Outboard Motor Sales Market Share by Application (2020-2025)

Table 44. Global Outboard Motor Market Size by Application (2020-2025) & (M USD)

Table 45. Global Outboard Motor Market Share by Application (2020-2025)

Table 46. Global Outboard Motor Sales Growth Rate by Application (2020-2025)

Table 47. Global Outboard Motor Sales by Region (2020-2025) & (K Units)

Table 48. Global Outboard Motor Sales Market Share by Region (2020-2025)

Table 49. Global Outboard Motor Market Size by Region (2020-2025) & (M USD)

Table 50. Global Outboard Motor Market Size by Region (2020-2025)

Table 51. North America Outboard Motor Sales by Country (2020-2025) & (K Units)

Table 52. North America Outboard Motor Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Outboard Motor Sales by Country (2020-2025) & (K Units)

Table 54. Europe Outboard Motor Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Outboard Motor Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Outboard Motor Market Size by Region (2020-2025) & (M USD)

Table 57. South America Outboard Motor Sales by Country (2020-2025) & (K Units)

Table 58. South America Outboard Motor Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Outboard Motor Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Outboard Motor Market Size by Region (2020-2025) & (M USD)

Table 61. Global Outboard Motor Production (K Units) by Region(2020-2025)

Table 62. Global Outboard Motor Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Outboard Motor Revenue Market Share by Region (2020-2025)

Table 64. Global Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Outboard Motor Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Outboard Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Mercury Marine Basic Information

Table 70. Mercury Marine Outboard Motor Product Overview

Table 71. Mercury Marine Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Mercury Marine Business Overview

Table 73. Mercury Marine SWOT Analysis

Table 74. Mercury Marine Recent Developments

Table 75. Yamaha Basic Information

Table 76. Yamaha Outboard Motor Product Overview

Table 77. Yamaha Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. Yamaha Business Overview

Table 79. Yamaha SWOT Analysis

Table 80. Yamaha Recent Developments

Table 81. Suzuki Basic Information

Table 82. Suzuki Outboard Motor Product Overview

Table 83. Suzuki Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Suzuki Business Overview

Table 85. Suzuki SWOT Analysis

Table 86. Suzuki Recent Developments

Table 87. Honda Basic Information

Table 88. Honda Outboard Motor Product Overview

Table 89. Honda Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Honda Business Overview

Table 91. Honda Recent Developments

Table 92. Torqeedo Basic Information

Table 93. Torqeedo Outboard Motor Product Overview

Table 94. Torqeedo Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Torqeedo Business Overview

Table 96. Torqeedo Recent Developments
Table 97. Elco Motor Yachts Basic Information
Table 98. Elco Motor Yachts Outboard Motor Product Overview
Table 99. Elco Motor Yachts Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 100. Elco Motor Yachts Business Overview
Table 101. Elco Motor Yachts Recent Developments
Table 102. Suzhou Parsun Power Machine Basic Information
Table 103. Suzhou Parsun Power Machine Outboard Motor Product Overview
Table 104. Suzhou Parsun Power Machine Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 105. Suzhou Parsun Power Machine Business Overview
Table 106. Suzhou Parsun Power Machine Recent Developments
Table 107. Ray Electric Outboards Basic Information
Table 108. Ray Electric Outboards Outboard Motor Product Overview
Table 109. Ray Electric Outboards Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Ray Electric Outboards Business Overview
Table 111. Ray Electric Outboards Recent Developments
Table 112. Aquamot Basic Information
Table 113. Aquamot Outboard Motor Product Overview
Table 114. Aquamot Outboard Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 115. Aquamot Business Overview
Table 116. Aquamot Recent Developments
Table 117. Global Outboard Motor Sales Forecast by Region (2026-2035) & (K Units)
Table 118. Global Outboard Motor Market Size Forecast by Region (2026-2035) & (M USD)
Table 119. North America Outboard Motor Sales Forecast by Country (2026-2035) & (K Units)
Table 120. North America Outboard Motor Market Size Forecast by Country (2026-2035) & (M USD)
Table 121. Europe Outboard Motor Sales Forecast by Country (2026-2035) & (K Units)
Table 122. Europe Outboard Motor Market Size Forecast by Country (2026-2035) & (M USD)
Table 123. Asia Pacific Outboard Motor Sales Forecast by Region (2026-2035) & (K Units)
Table 124. Asia Pacific Outboard Motor Market Size Forecast by Region (2026-2035) & (M USD)

Table 125. South America Outboard Motor Sales Forecast by Country (2026-2035) & (K Units)

Table 126. South America Outboard Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Middle East and Africa Outboard Motor Sales Forecast by Country (2026-2035) & (Units)

Table 128. Middle East and Africa Outboard Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Global Outboard Motor Sales Forecast by Type (2026-2035) & (K Units)

Table 130. Global Outboard Motor Market Size Forecast by Type (2026-2035) & (M USD)

Table 131. Global Outboard Motor Price Forecast by Type (2026-2035) & (USD/Unit)

Table 132. Global Outboard Motor Sales (K Units) Forecast by Application (2026-2035)

Table 133. Global Outboard Motor Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outboard Motor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Outboard Motor Market Size (M USD), 2025-2035
- Figure 6. Global Outboard Motor Market Size (M USD) (2020-2035)
- Figure 7. Global Outboard Motor Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Outboard Motor Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Outboard Motor Product Life Cycle
- Figure 14. Outboard Motor Sales Share by Manufacturers in 2025
- Figure 15. Global Outboard Motor Revenue Share by Manufacturers in 2025
- Figure 16. Outboard Motor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Outboard Motor Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Outboard Motor Revenue in 2025
- Figure 19. Industry Chain Map of Outboard Motor
- Figure 20. Global Outboard Motor Market PEST Analysis
- Figure 21. Global Outboard Motor Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Outboard Motor Market Share by Type
- Figure 28. Sales Market Share of Outboard Motor by Type (2020-2025)
- Figure 29. Sales Market Share of Outboard Motor by Type in 2025
- Figure 30. Market Share of Outboard Motor by Type (2020-2025)
- Figure 31. Market Share of Outboard Motor by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 33. Global Outboard Motor Market Share by Application
- Figure 34. Global Outboard Motor Sales Market Share by Application (2020-2025)
- Figure 35. Global Outboard Motor Sales Market Share by Application in 2025
- Figure 36. Global Outboard Motor Market Share by Application (2020-2025)
- Figure 37. Global Outboard Motor Market Share by Application in 2025
- Figure 38. Global Outboard Motor Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Outboard Motor Sales Market Share by Region (2020-2025)
- Figure 40. Global Outboard Motor Market Size by Region (2020-2025)
- Figure 41. North America Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Outboard Motor Sales Market Share by Country in 2024
- Figure 44. North America Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Outboard Motor Market Size by Country in 2024
- Figure 46. U.S. Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada Outboard Motor Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada Outboard Motor Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico Outboard Motor Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico Outboard Motor Market Size (Units) and Growth Rate (2020-2025)
- Figure 52. Europe Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe Outboard Motor Sales Market Share by Country in 2024
- Figure 54. Europe Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe Outboard Motor Market Size by Country in 2024
- Figure 56. Germany Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 59. France Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. U.K. Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 61. U.K. Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 62. Italy Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 63. Italy Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 64. Spain Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 65. Spain Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 66. Asia Pacific Outboard Motor Sales and Growth Rate (K Units)
- Figure 67. Asia Pacific Outboard Motor Sales Market Share by Region in 2024
- Figure 68. Asia Pacific Outboard Motor Market Size by Region in 2024
- Figure 69. China Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 70. China Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 71. Japan Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 72. Japan Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 73. South Korea Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 74. South Korea Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 75. India Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 76. India Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 77. Southeast Asia Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 78. Southeast Asia Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 79. South America Outboard Motor Sales and Growth Rate (K Units)
- Figure 80. South America Outboard Motor Sales Market Share by Country in 2024
- Figure 81. South America Outboard Motor Market Size and Growth Rate (M USD)
- Figure 82. South America Outboard Motor Market Size by Country in 2024
- Figure 83. Brazil Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 84. Brazil Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 85. Argentina Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 86. Argentina Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 87. Columbia Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 88. Columbia Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 89. Middle East and Africa Outboard Motor Sales and Growth Rate (K Units)
- Figure 90. Middle East and Africa Outboard Motor Sales Market Share by Region in 2024
- Figure 91. Middle East and Africa Outboard Motor Market Size and Growth Rate (M USD)
- Figure 92. Middle East and Africa Outboard Motor Market Size by Region in 2024
- Figure 93. Saudi Arabia Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 94. Saudi Arabia Outboard Motor Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 95. UAE Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Outboard Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Outboard Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Outboard Motor Production Market Share by Region (2020-2025)

Figure 104. North America Outboard Motor Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Outboard Motor Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Outboard Motor Production (K Units) Growth Rate (2020-2025)

Figure 107. China Outboard Motor Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Outboard Motor Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Outboard Motor Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Outboard Motor Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Outboard Motor Market Share Forecast by Type (2026-2035)

Figure 112. Global Outboard Motor Sales Forecast by Application (2026-2035)

Figure 113. Global Outboard Motor Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Outboard Motor Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/O6B501E75F34EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O6B501E75F34EN.html>