

# Global Outage Tracking Software Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Outage tracking software is a specialized digital solution designed to monitor, record, and manage power, network, or service disruptions in real time, enabling utilities, telecom providers, and enterprises to quickly identify, diagnose, and resolve outages. These platforms often integrate with IoT sensors, SCADA systems, and customer reports to provide granular visibility into outage causes, locations, and durations, while automating notifications for stakeholders and optimizing workforce dispatch. Advanced solutions incorporate predictive analytics to anticipate failures based on historical data, weather patterns, or infrastructure conditions, helping organizations minimize downtime and improve service reliability. The software typically features GIS mapping, outage dashboards, and reporting tools for compliance and performance analysis, catering to industries where uninterrupted service is critical, such as energy, telecommunications, and data centers.

This report provides a deep insight into the global Outage Tracking Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outage Tracking Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outage Tracking Software market in any manner.

## Global Outage Tracking Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

ABB Group  
AGE Technologies Pty Ltd  
MachineMetrics  
LineView Solutions  
Upkeep  
Scytec  
StrataFlows  
Thrive DCS  
Evocon  
Lenze  
Amazon Web Services  
ei3  
Amper Technologies  
Factbird  
Freepoint  
Plex Systems  
Vorne Industries  
OEEsystems International  
Excellerant

### **Market Segmentation (by Type)**

Shutdown Alert  
Event Tracking

Supervisory Control  
Cause Analysis  
Others

### **Market Segmentation (by Application)**

Industrial  
Manufacturing  
Electronics and Semiconductors  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Outage Tracking Software Market  
Overview of the regional outlook of the Outage Tracking Software Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Outage Tracking Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outage Tracking Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

**Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Outage Tracking Software
- 1.2 Key Market Segments
  - 1.2.1 Outage Tracking Software Segment by Type
  - 1.2.2 Outage Tracking Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 OUTAGE TRACKING SOFTWARE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 OUTAGE TRACKING SOFTWARE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Outage Tracking Software Product Life Cycle
- 3.3 Global Outage Tracking Software Revenue Market Share by Company (2020-2025)
- 3.4 Outage Tracking Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Outage Tracking Software Company Headquarters, Area Served, Product Type
- 3.6 Outage Tracking Software Market Competitive Situation and Trends
  - 3.6.1 Outage Tracking Software Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Outage Tracking Software Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 OUTAGE TRACKING SOFTWARE VALUE CHAIN ANALYSIS**

- 4.1 Outage Tracking Software Value Chain Analysis
- 4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF OUTAGE TRACKING SOFTWARE MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Industry News

##### 5.4.1 New Product Developments

##### 5.4.2 Mergers & Acquisitions

##### 5.4.3 Expansions

##### 5.4.4 Collaboration/Supply Contracts

#### 5.5 PEST Analysis

##### 5.5.1 Industry Policies Analysis

##### 5.5.2 Economic Environment Analysis

##### 5.5.3 Social Environment Analysis

##### 5.5.4 Technological Environment Analysis

#### 5.6 Global Outage Tracking Software Market Porter's Five Forces Analysis

### **6 OUTAGE TRACKING SOFTWARE MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Outage Tracking Software Market Size Market Share by Type (2020-2025)

#### 6.3 Global Outage Tracking Software Market Size Growth Rate by Type (2021-2025)

### **7 OUTAGE TRACKING SOFTWARE MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Outage Tracking Software Market Size (M USD) by Application (2020-2025)

#### 7.3 Global Outage Tracking Software Sales Growth Rate by Application (2020-2025)

### **8 OUTAGE TRACKING SOFTWARE MARKET SEGMENTATION BY REGION**

#### 8.1 Global Outage Tracking Software Market Size by Region

##### 8.1.1 Global Outage Tracking Software Market Size by Region

##### 8.1.2 Global Outage Tracking Software Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Outage Tracking Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Outage Tracking Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Outage Tracking Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Outage Tracking Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Outage Tracking Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 ABB Group

9.1.1 ABB Group Basic Information

9.1.2 ABB Group Outage Tracking Software Product Overview

9.1.3 ABB Group Outage Tracking Software Product Market Performance

9.1.4 ABB Group SWOT Analysis

9.1.5 ABB Group Business Overview

9.1.6 ABB Group Recent Developments

## 9.2 AGE Technologies Pty Ltd

9.2.1 AGE Technologies Pty Ltd Basic Information

9.2.2 AGE Technologies Pty Ltd Outage Tracking Software Product Overview

9.2.3 AGE Technologies Pty Ltd Outage Tracking Software Product Market

Performance

9.2.4 AGE Technologies Pty Ltd SWOT Analysis

9.2.5 AGE Technologies Pty Ltd Business Overview

9.2.6 AGE Technologies Pty Ltd Recent Developments

## 9.3 MachineMetrics

9.3.1 MachineMetrics Basic Information

9.3.2 MachineMetrics Outage Tracking Software Product Overview

9.3.3 MachineMetrics Outage Tracking Software Product Market Performance

9.3.4 MachineMetrics SWOT Analysis

9.3.5 MachineMetrics Business Overview

9.3.6 MachineMetrics Recent Developments

## 9.4 LineView Solutions

9.4.1 LineView Solutions Basic Information

9.4.2 LineView Solutions Outage Tracking Software Product Overview

9.4.3 LineView Solutions Outage Tracking Software Product Market Performance

9.4.4 LineView Solutions Business Overview

9.4.5 LineView Solutions Recent Developments

## 9.5 Upkeep

9.5.1 Upkeep Basic Information

9.5.2 Upkeep Outage Tracking Software Product Overview

9.5.3 Upkeep Outage Tracking Software Product Market Performance

9.5.4 Upkeep Business Overview

9.5.5 Upkeep Recent Developments

## 9.6 Scytec

9.6.1 Scytec Basic Information

9.6.2 Scytec Outage Tracking Software Product Overview

9.6.3 Scytec Outage Tracking Software Product Market Performance

9.6.4 Scytec Business Overview

9.6.5 Scytec Recent Developments

## 9.7 StrataFlows

9.7.1 StrataFlows Basic Information

9.7.2 StrataFlows Outage Tracking Software Product Overview

9.7.3 StrataFlows Outage Tracking Software Product Market Performance

9.7.4 StrataFlows Business Overview

9.7.5 StrataFlows Recent Developments

## 9.8 Thrive DCS

9.8.1 Thrive DCS Basic Information

9.8.2 Thrive DCS Outage Tracking Software Product Overview

9.8.3 Thrive DCS Outage Tracking Software Product Market Performance

9.8.4 Thrive DCS Business Overview

9.8.5 Thrive DCS Recent Developments

## 9.9 Evocon

9.9.1 Evocon Basic Information

9.9.2 Evocon Outage Tracking Software Product Overview

9.9.3 Evocon Outage Tracking Software Product Market Performance

9.9.4 Evocon Business Overview

9.9.5 Evocon Recent Developments

## 9.10 Lenze

9.10.1 Lenze Basic Information

9.10.2 Lenze Outage Tracking Software Product Overview

9.10.3 Lenze Outage Tracking Software Product Market Performance

9.10.4 Lenze Business Overview

9.10.5 Lenze Recent Developments

## 9.11 Amazon Web Services

9.11.1 Amazon Web Services Basic Information

9.11.2 Amazon Web Services Outage Tracking Software Product Overview

9.11.3 Amazon Web Services Outage Tracking Software Product Market Performance

9.11.4 Amazon Web Services Business Overview

9.11.5 Amazon Web Services Recent Developments

## 9.12 ei3

9.12.1 ei3 Basic Information

9.12.2 ei3 Outage Tracking Software Product Overview

9.12.3 ei3 Outage Tracking Software Product Market Performance

9.12.4 ei3 Business Overview

9.12.5 ei3 Recent Developments

## 9.13 Amper Technologies

9.13.1 Amper Technologies Basic Information

9.13.2 Amper Technologies Outage Tracking Software Product Overview

9.13.3 Amper Technologies Outage Tracking Software Product Market Performance

9.13.4 Amper Technologies Business Overview

9.13.5 Amper Technologies Recent Developments

## 9.14 Factbird

9.14.1 Factbird Basic Information

9.14.2 Factbird Outage Tracking Software Product Overview

- 9.14.3 Factbird Outage Tracking Software Product Market Performance
- 9.14.4 Factbird Business Overview
- 9.14.5 Factbird Recent Developments
- 9.15 Freepoint
  - 9.15.1 Freepoint Basic Information
  - 9.15.2 Freepoint Outage Tracking Software Product Overview
  - 9.15.3 Freepoint Outage Tracking Software Product Market Performance
  - 9.15.4 Freepoint Business Overview
  - 9.15.5 Freepoint Recent Developments
- 9.16 Plex Systems
  - 9.16.1 Plex Systems Basic Information
  - 9.16.2 Plex Systems Outage Tracking Software Product Overview
  - 9.16.3 Plex Systems Outage Tracking Software Product Market Performance
  - 9.16.4 Plex Systems Business Overview
  - 9.16.5 Plex Systems Recent Developments
- 9.17 Vorne Industries
  - 9.17.1 Vorne Industries Basic Information
  - 9.17.2 Vorne Industries Outage Tracking Software Product Overview
  - 9.17.3 Vorne Industries Outage Tracking Software Product Market Performance
  - 9.17.4 Vorne Industries Business Overview
  - 9.17.5 Vorne Industries Recent Developments
- 9.18 OEEsystems International
  - 9.18.1 OEEsystems International Basic Information
  - 9.18.2 OEEsystems International Outage Tracking Software Product Overview
  - 9.18.3 OEEsystems International Outage Tracking Software Product Market Performance
  - 9.18.4 OEEsystems International Business Overview
  - 9.18.5 OEEsystems International Recent Developments
- 9.19 Excellerant
  - 9.19.1 Excellerant Basic Information
  - 9.19.2 Excellerant Outage Tracking Software Product Overview
  - 9.19.3 Excellerant Outage Tracking Software Product Market Performance
  - 9.19.4 Excellerant Business Overview
  - 9.19.5 Excellerant Recent Developments

## **10 OUTAGE TRACKING SOFTWARE MARKET FORECAST BY REGION**

- 10.1 Global Outage Tracking Software Market Size Forecast
- 10.2 Global Outage Tracking Software Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Outage Tracking Software Market Size Forecast by Country
- 10.2.3 Asia Pacific Outage Tracking Software Market Size Forecast by Region
- 10.2.4 South America Outage Tracking Software Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Sales of Outage Tracking Software by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 11.1 Global Outage Tracking Software Market Forecast by Type (2026-2033)
- 11.2 Global Outage Tracking Software Market Forecast by Application (2026-2033)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Outage Tracking Software Market Size Comparison by Region (M USD)
- Table 5. Global Outage Tracking Software Revenue (M USD) by Company (2020-2025)
- Table 6. Global Outage Tracking Software Revenue Share by Company (2020-2025)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outage Tracking Software as of 2024)
- Table 8. Outage Tracking Software Company Headquarters and Area Served
- Table 9. Company Outage Tracking Software Product Type
- Table 10. Global Outage Tracking Software Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Midstream Market Analysis
- Table 13. Downstream Customer Analysis
- Table 14. Key Development Trends
- Table 15. Driving Factors
- Table 16. Outage Tracking Software Market Challenges
- Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 20. Global Outage Tracking Software Market Size by Type (M USD)
- Table 21. Global Outage Tracking Software Market Size (M USD) by Type (2020-2025)
- Table 22. Global Outage Tracking Software Market Size Share by Type (2020-2025)
- Table 23. Global Outage Tracking Software Market Size Growth Rate by Type (2021-2025)
- Table 24. Global Outage Tracking Software Market Size by Application
- Table 25. Global Outage Tracking Software Market Size by Application (2020-2025) & (M USD)
- Table 26. Global Outage Tracking Software Market Share by Application (2020-2025)
- Table 27. Global Outage Tracking Software Sales Growth Rate by Application (2020-2025)
- Table 28. Global Outage Tracking Software Market Size by Region (2020-2025) & (M USD)
- Table 29. Global Outage Tracking Software Market Size Market Share by Region

(2020-2025)

Table 30. North America Outage Tracking Software Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Outage Tracking Software Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Outage Tracking Software Market Size by Region (2020-2025) & (M USD)

Table 33. South America Outage Tracking Software Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Outage Tracking Software Market Size by Region (2020-2025) & (M USD)

Table 35. ABB Group Basic Information

Table 36. ABB Group Outage Tracking Software Product Overview

Table 37. ABB Group Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 38. ABB Group SWOT Analysis

Table 39. ABB Group Business Overview

Table 40. ABB Group Recent Developments

Table 41. AGE Technologies Pty Ltd Basic Information

Table 42. AGE Technologies Pty Ltd Outage Tracking Software Product Overview

Table 43. AGE Technologies Pty Ltd Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 44. AGE Technologies Pty Ltd SWOT Analysis

Table 45. AGE Technologies Pty Ltd Business Overview

Table 46. AGE Technologies Pty Ltd Recent Developments

Table 47. MachineMetrics Basic Information

Table 48. MachineMetrics Outage Tracking Software Product Overview

Table 49. MachineMetrics Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 50. MachineMetrics SWOT Analysis

Table 51. MachineMetrics Business Overview

Table 52. MachineMetrics Recent Developments

Table 53. LineView Solutions Basic Information

Table 54. LineView Solutions Outage Tracking Software Product Overview

Table 55. LineView Solutions Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 56. LineView Solutions Business Overview

Table 57. LineView Solutions Recent Developments

Table 58. Upkeep Basic Information

- Table 59. Upkeep Outage Tracking Software Product Overview
- Table 60. Upkeep Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 61. Upkeep Business Overview
- Table 62. Upkeep Recent Developments
- Table 63. Scytec Basic Information
- Table 64. Scytec Outage Tracking Software Product Overview
- Table 65. Scytec Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 66. Scytec Business Overview
- Table 67. Scytec Recent Developments
- Table 68. StrataFlows Basic Information
- Table 69. StrataFlows Outage Tracking Software Product Overview
- Table 70. StrataFlows Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 71. StrataFlows Business Overview
- Table 72. StrataFlows Recent Developments
- Table 73. Thrive DCS Basic Information
- Table 74. Thrive DCS Outage Tracking Software Product Overview
- Table 75. Thrive DCS Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 76. Thrive DCS Business Overview
- Table 77. Thrive DCS Recent Developments
- Table 78. Evocon Basic Information
- Table 79. Evocon Outage Tracking Software Product Overview
- Table 80. Evocon Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 81. Evocon Business Overview
- Table 82. Evocon Recent Developments
- Table 83. Lenze Basic Information
- Table 84. Lenze Outage Tracking Software Product Overview
- Table 85. Lenze Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 86. Lenze Business Overview
- Table 87. Lenze Recent Developments
- Table 88. Amazon Web Services Basic Information
- Table 89. Amazon Web Services Outage Tracking Software Product Overview
- Table 90. Amazon Web Services Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

- Table 91. Amazon Web Services Business Overview
- Table 92. Amazon Web Services Recent Developments
- Table 93. ei3 Basic Information
- Table 94. ei3 Outage Tracking Software Product Overview
- Table 95. ei3 Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 96. ei3 Business Overview
- Table 97. ei3 Recent Developments
- Table 98. Amper Technologies Basic Information
- Table 99. Amper Technologies Outage Tracking Software Product Overview
- Table 100. Amper Technologies Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 101. Amper Technologies Business Overview
- Table 102. Amper Technologies Recent Developments
- Table 103. Factbird Basic Information
- Table 104. Factbird Outage Tracking Software Product Overview
- Table 105. Factbird Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 106. Factbird Business Overview
- Table 107. Factbird Recent Developments
- Table 108. Freepoint Basic Information
- Table 109. Freepoint Outage Tracking Software Product Overview
- Table 110. Freepoint Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 111. Freepoint Business Overview
- Table 112. Freepoint Recent Developments
- Table 113. Plex Systems Basic Information
- Table 114. Plex Systems Outage Tracking Software Product Overview
- Table 115. Plex Systems Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 116. Plex Systems Business Overview
- Table 117. Plex Systems Recent Developments
- Table 118. Vorne Industries Basic Information
- Table 119. Vorne Industries Outage Tracking Software Product Overview
- Table 120. Vorne Industries Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 121. Vorne Industries Business Overview
- Table 122. Vorne Industries Recent Developments
- Table 123. OEEsystems International Basic Information

- Table 124. OEEsystems International Outage Tracking Software Product Overview
- Table 125. OEEsystems International Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 126. OEEsystems International Business Overview
- Table 127. OEEsystems International Recent Developments
- Table 128. Excellerant Basic Information
- Table 129. Excellerant Outage Tracking Software Product Overview
- Table 130. Excellerant Outage Tracking Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 131. Excellerant Business Overview
- Table 132. Excellerant Recent Developments
- Table 133. Global Outage Tracking Software Market Size Forecast by Region (2026-2033) & (M USD)
- Table 134. North America Outage Tracking Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 135. Europe Outage Tracking Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 136. Asia Pacific Outage Tracking Software Market Size Forecast by Region (2026-2033) & (M USD)
- Table 137. South America Outage Tracking Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 138. Middle East and Africa Outage Tracking Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 139. Global Outage Tracking Software Market Size Forecast by Type (2026-2033) & (M USD)
- Table 140. Global Outage Tracking Software Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Outage Tracking Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outage Tracking Software Market Size (M USD), 2024-2033
- Figure 5. Global Outage Tracking Software Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Outage Tracking Software Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Outage Tracking Software Product Life Cycle
- Figure 12. Global Outage Tracking Software Revenue Share by Company in 2024
- Figure 13. Outage Tracking Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Outage Tracking Software Revenue in 2024
- Figure 15. Value Chain Map of Outage Tracking Software
- Figure 16. Global Outage Tracking Software Market PEST Analysis
- Figure 17. Global Outage Tracking Software Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Outage Tracking Software Market Share by Type
- Figure 20. Market Size Share of Outage Tracking Software by Type (2020-2025)
- Figure 21. Market Size Share of Outage Tracking Software by Type in 2024
- Figure 22. Global Outage Tracking Software Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Outage Tracking Software Market Share by Application
- Figure 25. Global Outage Tracking Software Market Share by Application (2020-2025)
- Figure 26. Global Outage Tracking Software Market Share by Application in 2024
- Figure 27. Global Outage Tracking Software Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Outage Tracking Software Market Size Market Share by Region (2020-2025)
- Figure 29. North America Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Outage Tracking Software Market Size Market Share by Country in 2024

Figure 31. U.S. Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Outage Tracking Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Outage Tracking Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Outage Tracking Software Market Share by Country in 2024

Figure 36. Germany Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Outage Tracking Software Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Outage Tracking Software Market Size Market Share by Region in 2024

Figure 43. China Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Outage Tracking Software Market Size and Growth Rate (M USD)

Figure 49. South America Outage Tracking Software Market Size Market Share by Country in 2024

Figure 50. Brazil Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Outage Tracking Software Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Outage Tracking Software Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Outage Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Outage Tracking Software Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Outage Tracking Software Market Share Forecast by Type (2026-2033)

Figure 62. Global Outage Tracking Software Market Share Forecast by Application (2026-2033)

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