

# Global Ornamental Fish Feed Sticks Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

The ornamental fish feed sticks market caters to hobbyists and aquarists who maintain freshwater or marine aquariums, providing specialized nutrition in a convenient, slow-sinking stick format. These products are formulated to meet the dietary needs of various fish species, including tropical, goldfish, and cichlids, often enriched with proteins, vitamins, and color enhancers to promote health and vibrant coloration. The market is driven by the growing popularity of home aquariums, urbanization, and increasing disposable income, particularly in regions like North America, Europe, and Asia-Pacific. Key players focus on premium, natural, and sustainable ingredients to appeal to environmentally conscious consumers, while innovations such as probiotic-infused and plant-based feeds are gaining traction. E-commerce platforms and specialized pet stores dominate distribution, with demand further fueled by the rising trend of aquascaping and ornamental fishkeeping as a leisure activity. However, challenges include price sensitivity among casual hobbyists and competition from generic or low-cost alternatives. Regulatory standards on feed safety and sustainability also influence product development and market dynamics.

This report provides a deep insight into the global Ornamental Fish Feed Sticks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Ornamental Fish Feed Sticks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ornamental Fish Feed Sticks market in any manner.

### Global Ornamental Fish Feed Sticks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Cichlid Wholesale  
Freedom Pet Supplies  
Pet\$ave  
Kordon LLC  
Sun Pet LTD  
Masterpet Australia Pty Ltd  
Aquarium Alimentos Para Peixes Ltda.  
Sze Sun Aquarium and Pet Co. Ltd  
Gambol  
Walmart  
Carrefour  
Hualian Group

#### **Market Segmentation (by Type)**

Plant Base  
Microbial Base

#### **Market Segmentation (by Application)**

Goldfish  
Koi

Tropical Fish  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ornamental Fish Feed Sticks Market

Overview of the regional outlook of the Ornamental Fish Feed Sticks Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ornamental Fish Feed Sticks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Ornamental Fish Feed Sticks, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Ornamental Fish Feed Sticks
- 1.2 Key Market Segments
  - 1.2.1 Ornamental Fish Feed Sticks Segment by Type
  - 1.2.2 Ornamental Fish Feed Sticks Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ORNAMENTAL FISH FEED STICKS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Ornamental Fish Feed Sticks Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Ornamental Fish Feed Sticks Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ORNAMENTAL FISH FEED STICKS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Ornamental Fish Feed Sticks Product Life Cycle
- 3.3 Global Ornamental Fish Feed Sticks Sales by Manufacturers (2020-2025)
- 3.4 Global Ornamental Fish Feed Sticks Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Ornamental Fish Feed Sticks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Ornamental Fish Feed Sticks Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Ornamental Fish Feed Sticks Market Competitive Situation and Trends
  - 3.8.1 Ornamental Fish Feed Sticks Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Ornamental Fish Feed Sticks Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 ORNAMENTAL FISH FEED STICKS INDUSTRY CHAIN ANALYSIS**

### 4.1 Ornamental Fish Feed Sticks Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ORNAMENTAL FISH FEED STICKS MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Ornamental Fish Feed Sticks Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Ornamental Fish Feed Sticks Market

### 5.7 ESG Ratings of Leading Companies

## **6 ORNAMENTAL FISH FEED STICKS MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Ornamental Fish Feed Sticks Sales Market Share by Type (2020-2025)

### 6.3 Global Ornamental Fish Feed Sticks Market Size Market Share by Type (2020-2025)

### 6.4 Global Ornamental Fish Feed Sticks Price by Type (2020-2025)

## **7 ORNAMENTAL FISH FEED STICKS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Ornamental Fish Feed Sticks Market Sales by Application (2020-2025)
- 7.3 Global Ornamental Fish Feed Sticks Market Size (M USD) by Application (2020-2025)
- 7.4 Global Ornamental Fish Feed Sticks Sales Growth Rate by Application (2020-2025)

## **8 ORNAMENTAL FISH FEED STICKS MARKET SALES BY REGION**

- 8.1 Global Ornamental Fish Feed Sticks Sales by Region
  - 8.1.1 Global Ornamental Fish Feed Sticks Sales by Region
  - 8.1.2 Global Ornamental Fish Feed Sticks Sales Market Share by Region
- 8.2 Global Ornamental Fish Feed Sticks Market Size by Region
  - 8.2.1 Global Ornamental Fish Feed Sticks Market Size by Region
  - 8.2.2 Global Ornamental Fish Feed Sticks Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Ornamental Fish Feed Sticks Sales by Country
  - 8.3.2 North America Ornamental Fish Feed Sticks Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Ornamental Fish Feed Sticks Sales by Country
  - 8.4.2 Europe Ornamental Fish Feed Sticks Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Ornamental Fish Feed Sticks Sales by Region
  - 8.5.2 Asia Pacific Ornamental Fish Feed Sticks Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview

## 8.6 South America

- 8.6.1 South America Ornamental Fish Feed Sticks Sales by Country
- 8.6.2 South America Ornamental Fish Feed Sticks Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Ornamental Fish Feed Sticks Sales by Region
- 8.7.2 Middle East and Africa Ornamental Fish Feed Sticks Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 ORNAMENTAL FISH FEED STICKS MARKET PRODUCTION BY REGION**

### 9.1 Global Production of Ornamental Fish Feed Sticks by Region(2020-2025)

### 9.2 Global Ornamental Fish Feed Sticks Revenue Market Share by Region (2020-2025)

### 9.3 Global Ornamental Fish Feed Sticks Production, Revenue, Price and Gross Margin (2020-2025)

### 9.4 North America Ornamental Fish Feed Sticks Production

#### 9.4.1 North America Ornamental Fish Feed Sticks Production Growth Rate (2020-2025)

#### 9.4.2 North America Ornamental Fish Feed Sticks Production, Revenue, Price and Gross Margin (2020-2025)

### 9.5 Europe Ornamental Fish Feed Sticks Production

#### 9.5.1 Europe Ornamental Fish Feed Sticks Production Growth Rate (2020-2025)

#### 9.5.2 Europe Ornamental Fish Feed Sticks Production, Revenue, Price and Gross Margin (2020-2025)

### 9.6 Japan Ornamental Fish Feed Sticks Production (2020-2025)

#### 9.6.1 Japan Ornamental Fish Feed Sticks Production Growth Rate (2020-2025)

#### 9.6.2 Japan Ornamental Fish Feed Sticks Production, Revenue, Price and Gross Margin (2020-2025)

### 9.7 China Ornamental Fish Feed Sticks Production (2020-2025)

#### 9.7.1 China Ornamental Fish Feed Sticks Production Growth Rate (2020-2025)

#### 9.7.2 China Ornamental Fish Feed Sticks Production, Revenue, Price and Gross Margin (2020-2025)

## 10 KEY COMPANIES PROFILE

### 10.1 Cichlid Wholesale

- 10.1.1 Cichlid Wholesale Basic Information
- 10.1.2 Cichlid Wholesale Ornamental Fish Feed Sticks Product Overview
- 10.1.3 Cichlid Wholesale Ornamental Fish Feed Sticks Product Market Performance
- 10.1.4 Cichlid Wholesale Business Overview
- 10.1.5 Cichlid Wholesale SWOT Analysis
- 10.1.6 Cichlid Wholesale Recent Developments

### 10.2 Freedom Pet Supplies

- 10.2.1 Freedom Pet Supplies Basic Information
- 10.2.2 Freedom Pet Supplies Ornamental Fish Feed Sticks Product Overview
- 10.2.3 Freedom Pet Supplies Ornamental Fish Feed Sticks Product Market

#### Performance

- 10.2.4 Freedom Pet Supplies Business Overview
- 10.2.5 Freedom Pet Supplies SWOT Analysis
- 10.2.6 Freedom Pet Supplies Recent Developments

### 10.3 Pet\$ave

- 10.3.1 Pet\$ave Basic Information
- 10.3.2 Pet\$ave Ornamental Fish Feed Sticks Product Overview
- 10.3.3 Pet\$ave Ornamental Fish Feed Sticks Product Market Performance
- 10.3.4 Pet\$ave Business Overview
- 10.3.5 Pet\$ave SWOT Analysis
- 10.3.6 Pet\$ave Recent Developments

### 10.4 Kordon LLC

- 10.4.1 Kordon LLC Basic Information
- 10.4.2 Kordon LLC Ornamental Fish Feed Sticks Product Overview
- 10.4.3 Kordon LLC Ornamental Fish Feed Sticks Product Market Performance
- 10.4.4 Kordon LLC Business Overview
- 10.4.5 Kordon LLC Recent Developments

### 10.5 Sun Pet LTD

- 10.5.1 Sun Pet LTD Basic Information
- 10.5.2 Sun Pet LTD Ornamental Fish Feed Sticks Product Overview
- 10.5.3 Sun Pet LTD Ornamental Fish Feed Sticks Product Market Performance
- 10.5.4 Sun Pet LTD Business Overview
- 10.5.5 Sun Pet LTD Recent Developments

### 10.6 Masterpet Australia Pty Ltd

- 10.6.1 Masterpet Australia Pty Ltd Basic Information
- 10.6.2 Masterpet Australia Pty Ltd Ornamental Fish Feed Sticks Product Overview

### 10.6.3 Masterpet Australia Pty Ltd Ornamental Fish Feed Sticks Product Market Performance

10.6.4 Masterpet Australia Pty Ltd Business Overview

10.6.5 Masterpet Australia Pty Ltd Recent Developments

### 10.7 Aquarium Alimentos Para Peixes Ltda.

10.7.1 Aquarium Alimentos Para Peixes Ltda. Basic Information

### 10.7.2 Aquarium Alimentos Para Peixes Ltda. Ornamental Fish Feed Sticks Product Overview

### 10.7.3 Aquarium Alimentos Para Peixes Ltda. Ornamental Fish Feed Sticks Product Market Performance

10.7.4 Aquarium Alimentos Para Peixes Ltda. Business Overview

10.7.5 Aquarium Alimentos Para Peixes Ltda. Recent Developments

### 10.8 Sze Sun Aquarium and Pet Co. Ltd

10.8.1 Sze Sun Aquarium and Pet Co. Ltd Basic Information

### 10.8.2 Sze Sun Aquarium and Pet Co. Ltd Ornamental Fish Feed Sticks Product Overview

### 10.8.3 Sze Sun Aquarium and Pet Co. Ltd Ornamental Fish Feed Sticks Product Market Performance

10.8.4 Sze Sun Aquarium and Pet Co. Ltd Business Overview

10.8.5 Sze Sun Aquarium and Pet Co. Ltd Recent Developments

### 10.9 Gambol

10.9.1 Gambol Basic Information

10.9.2 Gambol Ornamental Fish Feed Sticks Product Overview

10.9.3 Gambol Ornamental Fish Feed Sticks Product Market Performance

10.9.4 Gambol Business Overview

10.9.5 Gambol Recent Developments

### 10.10 Walmart

10.10.1 Walmart Basic Information

10.10.2 Walmart Ornamental Fish Feed Sticks Product Overview

10.10.3 Walmart Ornamental Fish Feed Sticks Product Market Performance

10.10.4 Walmart Business Overview

10.10.5 Walmart Recent Developments

### 10.11 Carrefour

10.11.1 Carrefour Basic Information

10.11.2 Carrefour Ornamental Fish Feed Sticks Product Overview

10.11.3 Carrefour Ornamental Fish Feed Sticks Product Market Performance

10.11.4 Carrefour Business Overview

10.11.5 Carrefour Recent Developments

### 10.12 Hualian Group

- 10.12.1 Hualian Group Basic Information
- 10.12.2 Hualian Group Ornamental Fish Feed Sticks Product Overview
- 10.12.3 Hualian Group Ornamental Fish Feed Sticks Product Market Performance
- 10.12.4 Hualian Group Business Overview
- 10.12.5 Hualian Group Recent Developments

## **11 ORNAMENTAL FISH FEED STICKS MARKET FORECAST BY REGION**

- 11.1 Global Ornamental Fish Feed Sticks Market Size Forecast
- 11.2 Global Ornamental Fish Feed Sticks Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Ornamental Fish Feed Sticks Market Size Forecast by Country
  - 11.2.3 Asia Pacific Ornamental Fish Feed Sticks Market Size Forecast by Region
  - 11.2.4 South America Ornamental Fish Feed Sticks Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Ornamental Fish Feed Sticks by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Ornamental Fish Feed Sticks Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Ornamental Fish Feed Sticks by Type (2026-2033)
  - 12.1.2 Global Ornamental Fish Feed Sticks Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Ornamental Fish Feed Sticks by Type (2026-2033)
- 12.2 Global Ornamental Fish Feed Sticks Market Forecast by Application (2026-2033)
  - 12.2.1 Global Ornamental Fish Feed Sticks Sales (K Units) Forecast by Application
  - 12.2.2 Global Ornamental Fish Feed Sticks Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Ornamental Fish Feed Sticks Market Size Comparison by Region (M USD)

Table 5. Global Ornamental Fish Feed Sticks Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Ornamental Fish Feed Sticks Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Ornamental Fish Feed Sticks Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Ornamental Fish Feed Sticks Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Ornamental Fish Feed Sticks as of 2024)

Table 10. Global Market Ornamental Fish Feed Sticks Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Ornamental Fish Feed Sticks Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Ornamental Fish Feed Sticks Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Ornamental Fish Feed Sticks Sales by Type (K Units)

Table 26. Global Ornamental Fish Feed Sticks Market Size by Type (M USD)

Table 27. Global Ornamental Fish Feed Sticks Sales (K Units) by Type (2020-2025)

- Table 28. Global Ornamental Fish Feed Sticks Sales Market Share by Type (2020-2025)
- Table 29. Global Ornamental Fish Feed Sticks Market Size (M USD) by Type (2020-2025)
- Table 30. Global Ornamental Fish Feed Sticks Market Size Share by Type (2020-2025)
- Table 31. Global Ornamental Fish Feed Sticks Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Ornamental Fish Feed Sticks Sales (K Units) by Application
- Table 33. Global Ornamental Fish Feed Sticks Market Size by Application
- Table 34. Global Ornamental Fish Feed Sticks Sales by Application (2020-2025) & (K Units)
- Table 35. Global Ornamental Fish Feed Sticks Sales Market Share by Application (2020-2025)
- Table 36. Global Ornamental Fish Feed Sticks Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Ornamental Fish Feed Sticks Market Share by Application (2020-2025)
- Table 38. Global Ornamental Fish Feed Sticks Sales Growth Rate by Application (2020-2025)
- Table 39. Global Ornamental Fish Feed Sticks Sales by Region (2020-2025) & (K Units)
- Table 40. Global Ornamental Fish Feed Sticks Sales Market Share by Region (2020-2025)
- Table 41. Global Ornamental Fish Feed Sticks Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Ornamental Fish Feed Sticks Market Size Market Share by Region (2020-2025)
- Table 43. North America Ornamental Fish Feed Sticks Sales by Country (2020-2025) & (K Units)
- Table 44. North America Ornamental Fish Feed Sticks Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Ornamental Fish Feed Sticks Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Ornamental Fish Feed Sticks Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Ornamental Fish Feed Sticks Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Ornamental Fish Feed Sticks Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Ornamental Fish Feed Sticks Sales by Country (2020-2025) & (K Units)

Table 50. South America Ornamental Fish Feed Sticks Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Ornamental Fish Feed Sticks Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Ornamental Fish Feed Sticks Market Size by Region (2020-2025) & (M USD)

Table 53. Global Ornamental Fish Feed Sticks Production (K Units) by Region(2020-2025)

Table 54. Global Ornamental Fish Feed Sticks Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Ornamental Fish Feed Sticks Revenue Market Share by Region (2020-2025)

Table 56. Global Ornamental Fish Feed Sticks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Ornamental Fish Feed Sticks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Ornamental Fish Feed Sticks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Ornamental Fish Feed Sticks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Ornamental Fish Feed Sticks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Cichlid Wholesale Basic Information

Table 62. Cichlid Wholesale Ornamental Fish Feed Sticks Product Overview

Table 63. Cichlid Wholesale Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Cichlid Wholesale Business Overview

Table 65. Cichlid Wholesale SWOT Analysis

Table 66. Cichlid Wholesale Recent Developments

Table 67. Freedom Pet Supplies Basic Information

Table 68. Freedom Pet Supplies Ornamental Fish Feed Sticks Product Overview

Table 69. Freedom Pet Supplies Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Freedom Pet Supplies Business Overview

Table 71. Freedom Pet Supplies SWOT Analysis

Table 72. Freedom Pet Supplies Recent Developments

Table 73. Pet\$ave Basic Information

Table 74. Pet\$ave Ornamental Fish Feed Sticks Product Overview

Table 75. Pet\$ave Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Pet\$ave Business Overview

Table 77. Pet\$ave SWOT Analysis

Table 78. Pet\$ave Recent Developments

Table 79. Kordon LLC Basic Information

Table 80. Kordon LLC Ornamental Fish Feed Sticks Product Overview

Table 81. Kordon LLC Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Kordon LLC Business Overview

Table 83. Kordon LLC Recent Developments

Table 84. Sun Pet LTD Basic Information

Table 85. Sun Pet LTD Ornamental Fish Feed Sticks Product Overview

Table 86. Sun Pet LTD Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Sun Pet LTD Business Overview

Table 88. Sun Pet LTD Recent Developments

Table 89. Masterpet Australia Pty Ltd Basic Information

Table 90. Masterpet Australia Pty Ltd Ornamental Fish Feed Sticks Product Overview

Table 91. Masterpet Australia Pty Ltd Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Masterpet Australia Pty Ltd Business Overview

Table 93. Masterpet Australia Pty Ltd Recent Developments

Table 94. Aquarium Alimentos Para Peixes Ltda. Basic Information

Table 95. Aquarium Alimentos Para Peixes Ltda. Ornamental Fish Feed Sticks Product Overview

Table 96. Aquarium Alimentos Para Peixes Ltda. Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Aquarium Alimentos Para Peixes Ltda. Business Overview

Table 98. Aquarium Alimentos Para Peixes Ltda. Recent Developments

Table 99. Sze Sun Aquarium and Pet Co. Ltd Basic Information

Table 100. Sze Sun Aquarium and Pet Co. Ltd Ornamental Fish Feed Sticks Product Overview

Table 101. Sze Sun Aquarium and Pet Co. Ltd Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Sze Sun Aquarium and Pet Co. Ltd Business Overview

Table 103. Sze Sun Aquarium and Pet Co. Ltd Recent Developments

Table 104. Gambol Basic Information

Table 105. Gambol Ornamental Fish Feed Sticks Product Overview

Table 106. Gambol Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Gambol Business Overview

Table 108. Gambol Recent Developments

Table 109. Walmart Basic Information

Table 110. Walmart Ornamental Fish Feed Sticks Product Overview

Table 111. Walmart Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Walmart Business Overview

Table 113. Walmart Recent Developments

Table 114. Carrefour Basic Information

Table 115. Carrefour Ornamental Fish Feed Sticks Product Overview

Table 116. Carrefour Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Carrefour Business Overview

Table 118. Carrefour Recent Developments

Table 119. Hualian Group Basic Information

Table 120. Hualian Group Ornamental Fish Feed Sticks Product Overview

Table 121. Hualian Group Ornamental Fish Feed Sticks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Hualian Group Business Overview

Table 123. Hualian Group Recent Developments

Table 124. Global Ornamental Fish Feed Sticks Sales Forecast by Region (2026-2033) & (K Units)

Table 125. Global Ornamental Fish Feed Sticks Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America Ornamental Fish Feed Sticks Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America Ornamental Fish Feed Sticks Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Ornamental Fish Feed Sticks Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Ornamental Fish Feed Sticks Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Ornamental Fish Feed Sticks Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Ornamental Fish Feed Sticks Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Ornamental Fish Feed Sticks Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Ornamental Fish Feed Sticks Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Ornamental Fish Feed Sticks Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Ornamental Fish Feed Sticks Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Ornamental Fish Feed Sticks Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Ornamental Fish Feed Sticks Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Ornamental Fish Feed Sticks Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Ornamental Fish Feed Sticks Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Ornamental Fish Feed Sticks Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Ornamental Fish Feed Sticks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Ornamental Fish Feed Sticks Market Size (M USD), 2024-2033
- Figure 5. Global Ornamental Fish Feed Sticks Market Size (M USD) (2020-2033)
- Figure 6. Global Ornamental Fish Feed Sticks Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Ornamental Fish Feed Sticks Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Ornamental Fish Feed Sticks Product Life Cycle
- Figure 13. Ornamental Fish Feed Sticks Sales Share by Manufacturers in 2024
- Figure 14. Global Ornamental Fish Feed Sticks Revenue Share by Manufacturers in 2024
- Figure 15. Ornamental Fish Feed Sticks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Ornamental Fish Feed Sticks Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Ornamental Fish Feed Sticks Revenue in 2024
- Figure 18. Industry Chain Map of Ornamental Fish Feed Sticks
- Figure 19. Global Ornamental Fish Feed Sticks Market PEST Analysis
- Figure 20. Global Ornamental Fish Feed Sticks Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Ornamental Fish Feed Sticks Market Share by Type
- Figure 27. Sales Market Share of Ornamental Fish Feed Sticks by Type (2020-2025)
- Figure 28. Sales Market Share of Ornamental Fish Feed Sticks by Type in 2024
- Figure 29. Market Size Share of Ornamental Fish Feed Sticks by Type (2020-2025)
- Figure 30. Market Size Share of Ornamental Fish Feed Sticks by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Ornamental Fish Feed Sticks Market Share by Application
- Figure 33. Global Ornamental Fish Feed Sticks Sales Market Share by Application (2020-2025)
- Figure 34. Global Ornamental Fish Feed Sticks Sales Market Share by Application in 2024
- Figure 35. Global Ornamental Fish Feed Sticks Market Share by Application (2020-2025)
- Figure 36. Global Ornamental Fish Feed Sticks Market Share by Application in 2024
- Figure 37. Global Ornamental Fish Feed Sticks Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Ornamental Fish Feed Sticks Sales Market Share by Region (2020-2025)
- Figure 39. Global Ornamental Fish Feed Sticks Market Size Market Share by Region (2020-2025)
- Figure 40. North America Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Ornamental Fish Feed Sticks Sales Market Share by Country in 2024
- Figure 43. North America Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Ornamental Fish Feed Sticks Market Size Market Share by Country in 2024
- Figure 45. U.S. Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Ornamental Fish Feed Sticks Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Ornamental Fish Feed Sticks Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Ornamental Fish Feed Sticks Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Ornamental Fish Feed Sticks Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Ornamental Fish Feed Sticks Sales Market Share by Country in 2024

Figure 53. Europe Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Ornamental Fish Feed Sticks Market Size Market Share by Country in 2024

Figure 55. Germany Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Ornamental Fish Feed Sticks Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Ornamental Fish Feed Sticks Sales Market Share by Region in 2024

Figure 67. Asia Pacific Ornamental Fish Feed Sticks Market Size Market Share by Region in 2024

Figure 68. China Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Ornamental Fish Feed Sticks Sales and Growth Rate (K Units)

Figure 79. South America Ornamental Fish Feed Sticks Sales Market Share by Country in 2024

Figure 80. South America Ornamental Fish Feed Sticks Market Size and Growth Rate (M USD)

Figure 81. South America Ornamental Fish Feed Sticks Market Size Market Share by Country in 2024

Figure 82. Brazil Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Ornamental Fish Feed Sticks Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Ornamental Fish Feed Sticks Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Ornamental Fish Feed Sticks Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Ornamental Fish Feed Sticks Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Ornamental Fish Feed Sticks Sales and Growth Rate

(2020-2025) & (K Units)

Figure 93. Saudi Arabia Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Ornamental Fish Feed Sticks Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Ornamental Fish Feed Sticks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Ornamental Fish Feed Sticks Production Market Share by Region (2020-2025)

Figure 103. North America Ornamental Fish Feed Sticks Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Ornamental Fish Feed Sticks Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Ornamental Fish Feed Sticks Production (K Units) Growth Rate (2020-2025)

Figure 106. China Ornamental Fish Feed Sticks Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Ornamental Fish Feed Sticks Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Ornamental Fish Feed Sticks Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Ornamental Fish Feed Sticks Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Ornamental Fish Feed Sticks Market Share Forecast by Type (2026-2033)

Figure 111. Global Ornamental Fish Feed Sticks Sales Forecast by Application (2026-2033)

Figure 112. Global Ornamental Fish Feed Sticks Market Share Forecast by Application (2026-2033)

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