

# Global Online Food Ordering Platform Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

An Online Food Ordering Platform is a digital service that facilitates the process of ordering food from various restaurants and eateries through the internet. This platform connects customers with a wide range of food providers, allowing users to browse menus, place orders, and make payments electronically. It typically offers features such as real-time order tracking, personalized recommendations, and customer reviews. The platform also streamlines operations for food businesses by automating order management, inventory tracking, and delivery logistics. In essence, it serves as a bridge between consumers seeking convenient meal options and businesses aiming to expand their customer base and improve efficiency.

In 2024, the global Online Food Ordering Platform market is projected to reach approximately USD xx Million, with expectations to grow at a compound annual growth rate (CAGR) of around xx between 2024 and 2033.

This report provides a deep insight into the global Online Food Ordering Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Online Food Ordering Platform Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Online Food Ordering Platform market in any manner.

## Global Online Food Ordering Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Just Eat Takeaway

Meituan

Alibaba

DoorDash

Delivery Hero

Zomato

Deliveroo

Domino's Pizza

Uber Eats

ChowNow

Swiggy

Goldbelly

### **Market Segmentation (by Type)**

Restaurant Self-Operated Platform

Third-Party Food Delivery Platform

### **Market Segmentation (by Application)**

Students

Employed Persons

Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Online Food Ordering Platform Market

Overview of the regional outlook of the Online Food Ordering Platform Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Online Food Ordering Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Online Food Ordering Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Online Food Ordering Platform
- 1.2 Key Market Segments
  - 1.2.1 Online Food Ordering Platform Segment by Type
  - 1.2.2 Online Food Ordering Platform Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ONLINE FOOD ORDERING PLATFORM MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Online Food Ordering Platform Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Online Food Ordering Platform Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ONLINE FOOD ORDERING PLATFORM MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Online Food Ordering Platform Product Life Cycle
- 3.3 Global Online Food Ordering Platform Sales by Manufacturers (2020-2025)
- 3.4 Global Online Food Ordering Platform Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Online Food Ordering Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Online Food Ordering Platform Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Online Food Ordering Platform Market Competitive Situation and Trends
  - 3.8.1 Online Food Ordering Platform Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Online Food Ordering Platform Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 ONLINE FOOD ORDERING PLATFORM INDUSTRY CHAIN ANALYSIS**

4.1 Online Food Ordering Platform Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ONLINE FOOD ORDERING PLATFORM MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Online Food Ordering Platform Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Online Food Ordering Platform Market

5.7 ESG Ratings of Leading Companies

## **6 ONLINE FOOD ORDERING PLATFORM MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Online Food Ordering Platform Sales Market Share by Type (2020-2025)

6.3 Global Online Food Ordering Platform Market Size Market Share by Type (2020-2025)

6.4 Global Online Food Ordering Platform Price by Type (2020-2025)

## **7 ONLINE FOOD ORDERING PLATFORM MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Online Food Ordering Platform Market Sales by Application (2020-2025)

7.3 Global Online Food Ordering Platform Market Size (M USD) by Application (2020-2025)

7.4 Global Online Food Ordering Platform Sales Growth Rate by Application (2020-2025)

## **8 ONLINE FOOD ORDERING PLATFORM MARKET SALES BY REGION**

8.1 Global Online Food Ordering Platform Sales by Region

8.1.1 Global Online Food Ordering Platform Sales by Region

8.1.2 Global Online Food Ordering Platform Sales Market Share by Region

8.2 Global Online Food Ordering Platform Market Size by Region

8.2.1 Global Online Food Ordering Platform Market Size by Region

8.2.2 Global Online Food Ordering Platform Market Size Market Share by Region

8.3 North America

8.3.1 North America Online Food Ordering Platform Sales by Country

8.3.2 North America Online Food Ordering Platform Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Online Food Ordering Platform Sales by Country

8.4.2 Europe Online Food Ordering Platform Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Online Food Ordering Platform Sales by Region

8.5.2 Asia Pacific Online Food Ordering Platform Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Online Food Ordering Platform Sales by Country

8.6.2 South America Online Food Ordering Platform Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Online Food Ordering Platform Sales by Region

8.7.2 Middle East and Africa Online Food Ordering Platform Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 ONLINE FOOD ORDERING PLATFORM MARKET PRODUCTION BY REGION**

9.1 Global Production of Online Food Ordering Platform by Region(2020-2025)

9.2 Global Online Food Ordering Platform Revenue Market Share by Region (2020-2025)

9.3 Global Online Food Ordering Platform Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Online Food Ordering Platform Production

9.4.1 North America Online Food Ordering Platform Production Growth Rate (2020-2025)

9.4.2 North America Online Food Ordering Platform Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Online Food Ordering Platform Production

9.5.1 Europe Online Food Ordering Platform Production Growth Rate (2020-2025)

9.5.2 Europe Online Food Ordering Platform Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Online Food Ordering Platform Production (2020-2025)

9.6.1 Japan Online Food Ordering Platform Production Growth Rate (2020-2025)

9.6.2 Japan Online Food Ordering Platform Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Online Food Ordering Platform Production (2020-2025)

- 9.7.1 China Online Food Ordering Platform Production Growth Rate (2020-2025)
- 9.7.2 China Online Food Ordering Platform Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Just Eat Takeaway

- 10.1.1 Just Eat Takeaway Basic Information
- 10.1.2 Just Eat Takeaway Online Food Ordering Platform Product Overview
- 10.1.3 Just Eat Takeaway Online Food Ordering Platform Product Market Performance
- 10.1.4 Just Eat Takeaway Business Overview
- 10.1.5 Just Eat Takeaway SWOT Analysis
- 10.1.6 Just Eat Takeaway Recent Developments

### 10.2 Meituan

- 10.2.1 Meituan Basic Information
- 10.2.2 Meituan Online Food Ordering Platform Product Overview
- 10.2.3 Meituan Online Food Ordering Platform Product Market Performance
- 10.2.4 Meituan Business Overview
- 10.2.5 Meituan SWOT Analysis
- 10.2.6 Meituan Recent Developments

### 10.3 Alibaba

- 10.3.1 Alibaba Basic Information
- 10.3.2 Alibaba Online Food Ordering Platform Product Overview
- 10.3.3 Alibaba Online Food Ordering Platform Product Market Performance
- 10.3.4 Alibaba Business Overview
- 10.3.5 Alibaba SWOT Analysis
- 10.3.6 Alibaba Recent Developments

### 10.4 DoorDash

- 10.4.1 DoorDash Basic Information
- 10.4.2 DoorDash Online Food Ordering Platform Product Overview
- 10.4.3 DoorDash Online Food Ordering Platform Product Market Performance
- 10.4.4 DoorDash Business Overview
- 10.4.5 DoorDash Recent Developments

### 10.5 Delivery Hero

- 10.5.1 Delivery Hero Basic Information
- 10.5.2 Delivery Hero Online Food Ordering Platform Product Overview
- 10.5.3 Delivery Hero Online Food Ordering Platform Product Market Performance
- 10.5.4 Delivery Hero Business Overview

- 10.5.5 Delivery Hero Recent Developments
- 10.6 Zomato
  - 10.6.1 Zomato Basic Information
  - 10.6.2 Zomato Online Food Ordering Platform Product Overview
  - 10.6.3 Zomato Online Food Ordering Platform Product Market Performance
  - 10.6.4 Zomato Business Overview
  - 10.6.5 Zomato Recent Developments
- 10.7 Deliveroo
  - 10.7.1 Deliveroo Basic Information
  - 10.7.2 Deliveroo Online Food Ordering Platform Product Overview
  - 10.7.3 Deliveroo Online Food Ordering Platform Product Market Performance
  - 10.7.4 Deliveroo Business Overview
  - 10.7.5 Deliveroo Recent Developments
- 10.8 Domino's Pizza
  - 10.8.1 Domino's Pizza Basic Information
  - 10.8.2 Domino's Pizza Online Food Ordering Platform Product Overview
  - 10.8.3 Domino's Pizza Online Food Ordering Platform Product Market Performance
  - 10.8.4 Domino's Pizza Business Overview
  - 10.8.5 Domino's Pizza Recent Developments
- 10.9 Uber Eats
  - 10.9.1 Uber Eats Basic Information
  - 10.9.2 Uber Eats Online Food Ordering Platform Product Overview
  - 10.9.3 Uber Eats Online Food Ordering Platform Product Market Performance
  - 10.9.4 Uber Eats Business Overview
  - 10.9.5 Uber Eats Recent Developments
- 10.10 ChowNow
  - 10.10.1 ChowNow Basic Information
  - 10.10.2 ChowNow Online Food Ordering Platform Product Overview
  - 10.10.3 ChowNow Online Food Ordering Platform Product Market Performance
  - 10.10.4 ChowNow Business Overview
  - 10.10.5 ChowNow Recent Developments
- 10.11 Swiggy
  - 10.11.1 Swiggy Basic Information
  - 10.11.2 Swiggy Online Food Ordering Platform Product Overview
  - 10.11.3 Swiggy Online Food Ordering Platform Product Market Performance
  - 10.11.4 Swiggy Business Overview
  - 10.11.5 Swiggy Recent Developments
- 10.12 Goldbelly
  - 10.12.1 Goldbelly Basic Information

- 10.12.2 Goldbelly Online Food Ordering Platform Product Overview
- 10.12.3 Goldbelly Online Food Ordering Platform Product Market Performance
- 10.12.4 Goldbelly Business Overview
- 10.12.5 Goldbelly Recent Developments

## **11 ONLINE FOOD ORDERING PLATFORM MARKET FORECAST BY REGION**

- 11.1 Global Online Food Ordering Platform Market Size Forecast
- 11.2 Global Online Food Ordering Platform Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Online Food Ordering Platform Market Size Forecast by Country
  - 11.2.3 Asia Pacific Online Food Ordering Platform Market Size Forecast by Region
  - 11.2.4 South America Online Food Ordering Platform Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Online Food Ordering Platform by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Online Food Ordering Platform Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Online Food Ordering Platform by Type (2026-2033)
  - 12.1.2 Global Online Food Ordering Platform Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Online Food Ordering Platform by Type (2026-2033)
- 12.2 Global Online Food Ordering Platform Market Forecast by Application (2026-2033)
  - 12.2.1 Global Online Food Ordering Platform Sales (K Units) Forecast by Application
  - 12.2.2 Global Online Food Ordering Platform Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Online Food Ordering Platform Market Size Comparison by Region (M USD)

Table 5. Global Online Food Ordering Platform Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Online Food Ordering Platform Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Online Food Ordering Platform Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Online Food Ordering Platform Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Online Food Ordering Platform as of 2024)

Table 10. Global Market Online Food Ordering Platform Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Online Food Ordering Platform Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Online Food Ordering Platform Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Online Food Ordering Platform Sales by Type (K Units)

Table 26. Global Online Food Ordering Platform Market Size by Type (M USD)

Table 27. Global Online Food Ordering Platform Sales (K Units) by Type (2020-2025)

Table 28. Global Online Food Ordering Platform Sales Market Share by Type (2020-2025)

Table 29. Global Online Food Ordering Platform Market Size (M USD) by Type (2020-2025)

Table 30. Global Online Food Ordering Platform Market Size Share by Type (2020-2025)

Table 31. Global Online Food Ordering Platform Price (USD/Unit) by Type (2020-2025)

Table 32. Global Online Food Ordering Platform Sales (K Units) by Application

Table 33. Global Online Food Ordering Platform Market Size by Application

Table 34. Global Online Food Ordering Platform Sales by Application (2020-2025) & (K Units)

Table 35. Global Online Food Ordering Platform Sales Market Share by Application (2020-2025)

Table 36. Global Online Food Ordering Platform Market Size by Application (2020-2025) & (M USD)

Table 37. Global Online Food Ordering Platform Market Share by Application (2020-2025)

Table 38. Global Online Food Ordering Platform Sales Growth Rate by Application (2020-2025)

Table 39. Global Online Food Ordering Platform Sales by Region (2020-2025) & (K Units)

Table 40. Global Online Food Ordering Platform Sales Market Share by Region (2020-2025)

Table 41. Global Online Food Ordering Platform Market Size by Region (2020-2025) & (M USD)

Table 42. Global Online Food Ordering Platform Market Size Market Share by Region (2020-2025)

Table 43. North America Online Food Ordering Platform Sales by Country (2020-2025) & (K Units)

Table 44. North America Online Food Ordering Platform Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Online Food Ordering Platform Sales by Country (2020-2025) & (K Units)

Table 46. Europe Online Food Ordering Platform Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Online Food Ordering Platform Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Online Food Ordering Platform Market Size by Region (2020-2025) & (M USD)

Table 49. South America Online Food Ordering Platform Sales by Country (2020-2025) & (K Units)

Table 50. South America Online Food Ordering Platform Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Online Food Ordering Platform Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Online Food Ordering Platform Market Size by Region (2020-2025) & (M USD)

Table 53. Global Online Food Ordering Platform Production (K Units) by Region(2020-2025)

Table 54. Global Online Food Ordering Platform Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Online Food Ordering Platform Revenue Market Share by Region (2020-2025)

Table 56. Global Online Food Ordering Platform Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Online Food Ordering Platform Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Online Food Ordering Platform Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Online Food Ordering Platform Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Online Food Ordering Platform Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Just Eat Takeaway Basic Information

Table 62. Just Eat Takeaway Online Food Ordering Platform Product Overview

Table 63. Just Eat Takeaway Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Just Eat Takeaway Business Overview

Table 65. Just Eat Takeaway SWOT Analysis

Table 66. Just Eat Takeaway Recent Developments

Table 67. Meituan Basic Information

Table 68. Meituan Online Food Ordering Platform Product Overview

Table 69. Meituan Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Meituan Business Overview

Table 71. Meituan SWOT Analysis

Table 72. Meituan Recent Developments

Table 73. Alibaba Basic Information

- Table 74. Alibaba Online Food Ordering Platform Product Overview
- Table 75. Alibaba Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Alibaba Business Overview
- Table 77. Alibaba SWOT Analysis
- Table 78. Alibaba Recent Developments
- Table 79. DoorDash Basic Information
- Table 80. DoorDash Online Food Ordering Platform Product Overview
- Table 81. DoorDash Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. DoorDash Business Overview
- Table 83. DoorDash Recent Developments
- Table 84. Delivery Hero Basic Information
- Table 85. Delivery Hero Online Food Ordering Platform Product Overview
- Table 86. Delivery Hero Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Delivery Hero Business Overview
- Table 88. Delivery Hero Recent Developments
- Table 89. Zomato Basic Information
- Table 90. Zomato Online Food Ordering Platform Product Overview
- Table 91. Zomato Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Zomato Business Overview
- Table 93. Zomato Recent Developments
- Table 94. Deliveroo Basic Information
- Table 95. Deliveroo Online Food Ordering Platform Product Overview
- Table 96. Deliveroo Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Deliveroo Business Overview
- Table 98. Deliveroo Recent Developments
- Table 99. Domino's Pizza Basic Information
- Table 100. Domino's Pizza Online Food Ordering Platform Product Overview
- Table 101. Domino's Pizza Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Domino's Pizza Business Overview
- Table 103. Domino's Pizza Recent Developments
- Table 104. Uber Eats Basic Information
- Table 105. Uber Eats Online Food Ordering Platform Product Overview
- Table 106. Uber Eats Online Food Ordering Platform Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Uber Eats Business Overview

Table 108. Uber Eats Recent Developments

Table 109. ChowNow Basic Information

Table 110. ChowNow Online Food Ordering Platform Product Overview

Table 111. ChowNow Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. ChowNow Business Overview

Table 113. ChowNow Recent Developments

Table 114. Swiggy Basic Information

Table 115. Swiggy Online Food Ordering Platform Product Overview

Table 116. Swiggy Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Swiggy Business Overview

Table 118. Swiggy Recent Developments

Table 119. Goldbelly Basic Information

Table 120. Goldbelly Online Food Ordering Platform Product Overview

Table 121. Goldbelly Online Food Ordering Platform Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Goldbelly Business Overview

Table 123. Goldbelly Recent Developments

Table 124. Global Online Food Ordering Platform Sales Forecast by Region (2026-2033) & (K Units)

Table 125. Global Online Food Ordering Platform Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America Online Food Ordering Platform Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America Online Food Ordering Platform Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Online Food Ordering Platform Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Online Food Ordering Platform Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Online Food Ordering Platform Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Online Food Ordering Platform Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Online Food Ordering Platform Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Online Food Ordering Platform Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Online Food Ordering Platform Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Online Food Ordering Platform Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Online Food Ordering Platform Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Online Food Ordering Platform Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Online Food Ordering Platform Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Online Food Ordering Platform Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Online Food Ordering Platform Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Online Food Ordering Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Online Food Ordering Platform Market Size (M USD), 2024-2033
- Figure 5. Global Online Food Ordering Platform Market Size (M USD) (2020-2033)
- Figure 6. Global Online Food Ordering Platform Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Online Food Ordering Platform Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Online Food Ordering Platform Product Life Cycle
- Figure 13. Online Food Ordering Platform Sales Share by Manufacturers in 2024
- Figure 14. Global Online Food Ordering Platform Revenue Share by Manufacturers in 2024
- Figure 15. Online Food Ordering Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Online Food Ordering Platform Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Online Food Ordering Platform Revenue in 2024
- Figure 18. Industry Chain Map of Online Food Ordering Platform
- Figure 19. Global Online Food Ordering Platform Market PEST Analysis
- Figure 20. Global Online Food Ordering Platform Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Online Food Ordering Platform Market Share by Type
- Figure 27. Sales Market Share of Online Food Ordering Platform by Type (2020-2025)
- Figure 28. Sales Market Share of Online Food Ordering Platform by Type in 2024
- Figure 29. Market Size Share of Online Food Ordering Platform by Type (2020-2025)
- Figure 30. Market Size Share of Online Food Ordering Platform by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Online Food Ordering Platform Market Share by Application

Figure 33. Global Online Food Ordering Platform Sales Market Share by Application (2020-2025)

Figure 34. Global Online Food Ordering Platform Sales Market Share by Application in 2024

Figure 35. Global Online Food Ordering Platform Market Share by Application (2020-2025)

Figure 36. Global Online Food Ordering Platform Market Share by Application in 2024

Figure 37. Global Online Food Ordering Platform Sales Growth Rate by Application (2020-2025)

Figure 38. Global Online Food Ordering Platform Sales Market Share by Region (2020-2025)

Figure 39. Global Online Food Ordering Platform Market Size Market Share by Region (2020-2025)

Figure 40. North America Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Online Food Ordering Platform Sales Market Share by Country in 2024

Figure 43. North America Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Online Food Ordering Platform Market Size Market Share by Country in 2024

Figure 45. U.S. Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Online Food Ordering Platform Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Online Food Ordering Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Online Food Ordering Platform Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Online Food Ordering Platform Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Online Food Ordering Platform Sales Market Share by Country in

2024

Figure 53. Europe Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Online Food Ordering Platform Market Size Market Share by Country in 2024

Figure 55. Germany Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Online Food Ordering Platform Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Online Food Ordering Platform Sales Market Share by Region in 2024

Figure 67. Asia Pacific Online Food Ordering Platform Market Size Market Share by Region in 2024

Figure 68. China Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Online Food Ordering Platform Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Online Food Ordering Platform Sales and Growth Rate (K Units)

Figure 79. South America Online Food Ordering Platform Sales Market Share by Country in 2024

Figure 80. South America Online Food Ordering Platform Market Size and Growth Rate (M USD)

Figure 81. South America Online Food Ordering Platform Market Size Market Share by Country in 2024

Figure 82. Brazil Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Online Food Ordering Platform Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Online Food Ordering Platform Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Online Food Ordering Platform Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Online Food Ordering Platform Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Online Food Ordering Platform Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Online Food Ordering Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Online Food Ordering Platform Production Market Share by Region (2020-2025)

Figure 103. North America Online Food Ordering Platform Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Online Food Ordering Platform Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Online Food Ordering Platform Production (K Units) Growth Rate (2020-2025)

Figure 106. China Online Food Ordering Platform Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Online Food Ordering Platform Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Online Food Ordering Platform Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Online Food Ordering Platform Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Online Food Ordering Platform Market Share Forecast by Type (2026-2033)

Figure 111. Global Online Food Ordering Platform Sales Forecast by Application

(2026-2033)

Figure 112. Global Online Food Ordering Platform Market Share Forecast by Application (2026-2033)

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