

Global On-Board Self-Diagnostic System Market Research Report 2026(Status and Outlook)

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Abstracts

The on-board self-diagnostic system (OBD) is a system installed inside the car to monitor the engine's operating status and exhaust emissions in real time. When the system detects a fault in the engine or emission system, it will immediately issue a warning and alert the driver through the malfunction indicator light (MIL) or the Check Engine warning light. At the same time, the system will store the fault information in the powertrain control module (PCM) for subsequent reading and analysis.

Market DriversAs global awareness of environmental protection increases, governments around the world continue to strengthen their supervision of automobile exhaust emissions, promoting the popularization and application of OBD systems. With the continuous improvement of automobile electronics and intelligence, the functions and performance of OBD systems are also constantly improving to meet the needs of more models and emission standards. Consumers have higher and higher requirements for automobile safety and reliability. As an important fault diagnosis tool, OBD systems are attracting more and more attention and favor from consumers.

Market RisksAs automobile technology continues to advance, OBD systems need to be continuously updated to adapt to new emission standards and vehicle model requirements. If companies fail to launch new products that meet market demand in a timely manner, they will face the risk of declining market share. With the continuous development of the OBD system market, more and more companies are entering this field, and market competition is becoming increasingly fierce. If companies fail to maintain their technological advantages and brand influence, they will face the risk of having their market share eroded. The government's regulatory policies on automobile exhaust emissions may be adjusted at any time. If companies fail to adapt to policy changes in a timely manner, they will face compliance risks and market risks.

The global On-Board Self-Diagnostic System market size was estimated at USD 7582.0

million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global On-Board Self-Diagnostic System market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global On-Board Self-Diagnostic System market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the On-Board Self-Diagnostic System market.

Global On-Board Self-Diagnostic System Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bosch
Eucleia
Shenzhen Zhengke Huanyu Technology Co., Ltd.
Shenzhen Yuanzheng Technology Co., Ltd.
Snap-on
Autel
Delphi
Innova
Geotab

Market Segmentation (by Type)

OBD-?
OBD-?

Market Segmentation (by Application)

Passenger Vehicle
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value

In-depth analysis of the On-Board Self-Diagnostic System Market
Overview of the regional outlook of the On-Board Self-Diagnostic System Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the On-Board Self-Diagnostic System Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of On-Board Self-Diagnostic System, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent

developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of On-Board Self-Diagnostic System
- 1.2 Key Market Segments
 - 1.2.1 On-Board Self-Diagnostic System Segment by Type
 - 1.2.2 On-Board Self-Diagnostic System Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 ON-BOARD SELF-DIAGNOSTIC SYSTEM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global On-Board Self-Diagnostic System Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global On-Board Self-Diagnostic System Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ON-BOARD SELF-DIAGNOSTIC SYSTEM MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global On-Board Self-Diagnostic System Product Life Cycle
- 3.3 Global On-Board Self-Diagnostic System Sales by Manufacturers (2020-2025)
- 3.4 Global On-Board Self-Diagnostic System Revenue Market Share by Manufacturers (2020-2025)
- 3.5 On-Board Self-Diagnostic System Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global On-Board Self-Diagnostic System Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 On-Board Self-Diagnostic System Market Competitive Situation and Trends
 - 3.8.1 On-Board Self-Diagnostic System Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest On-Board Self-Diagnostic System Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 ON-BOARD SELF-DIAGNOSTIC SYSTEM INDUSTRY CHAIN ANALYSIS

- 4.1 On-Board Self-Diagnostic System Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ON-BOARD SELF-DIAGNOSTIC SYSTEM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global On-Board Self-Diagnostic System Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to On-Board Self-Diagnostic System Market
- 5.7 ESG Ratings of Leading Companies

6 ON-BOARD SELF-DIAGNOSTIC SYSTEM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global On-Board Self-Diagnostic System Sales Market Share by Type (2020-2025)
- 6.3 Global On-Board Self-Diagnostic System Market Size by Type (2020-2025)
- 6.4 Global On-Board Self-Diagnostic System Price by Type (2020-2025)

7 ON-BOARD SELF-DIAGNOSTIC SYSTEM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global On-Board Self-Diagnostic System Market Sales by Application (2020-2025)
- 7.3 Global On-Board Self-Diagnostic System Market Size (M USD) by Application (2020-2025)
- 7.4 Global On-Board Self-Diagnostic System Sales Growth Rate by Application (2020-2025)

8 ON-BOARD SELF-DIAGNOSTIC SYSTEM MARKET SALES BY REGION

- 8.1 Global On-Board Self-Diagnostic System Sales by Region
 - 8.1.1 Global On-Board Self-Diagnostic System Sales by Region
 - 8.1.2 Global On-Board Self-Diagnostic System Sales Market Share by Region
- 8.2 Global On-Board Self-Diagnostic System Market Size by Region
 - 8.2.1 Global On-Board Self-Diagnostic System Market Size by Region
 - 8.2.2 Global On-Board Self-Diagnostic System Market Size by Region
- 8.3 North America
 - 8.3.1 North America On-Board Self-Diagnostic System Sales by Country
 - 8.3.2 North America On-Board Self-Diagnostic System Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe On-Board Self-Diagnostic System Sales by Country
 - 8.4.2 Europe On-Board Self-Diagnostic System Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific On-Board Self-Diagnostic System Sales by Region

- 8.5.2 Asia Pacific On-Board Self-Diagnostic System Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America On-Board Self-Diagnostic System Sales by Country
 - 8.6.2 South America On-Board Self-Diagnostic System Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa On-Board Self-Diagnostic System Sales by Region
 - 8.7.2 Middle East and Africa On-Board Self-Diagnostic System Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 ON-BOARD SELF-DIAGNOSTIC SYSTEM MARKET PRODUCTION BY REGION

- 9.1 Global Production of On-Board Self-Diagnostic System by Region(2020-2025)
- 9.2 Global On-Board Self-Diagnostic System Revenue Market Share by Region (2020-2025)
- 9.3 Global On-Board Self-Diagnostic System Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America On-Board Self-Diagnostic System Production
 - 9.4.1 North America On-Board Self-Diagnostic System Production Growth Rate (2020-2025)
 - 9.4.2 North America On-Board Self-Diagnostic System Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe On-Board Self-Diagnostic System Production
 - 9.5.1 Europe On-Board Self-Diagnostic System Production Growth Rate (2020-2025)
 - 9.5.2 Europe On-Board Self-Diagnostic System Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan On-Board Self-Diagnostic System Production (2020-2025)
 - 9.6.1 Japan On-Board Self-Diagnostic System Production Growth Rate (2020-2025)

9.6.2 Japan On-Board Self-Diagnostic System Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China On-Board Self-Diagnostic System Production (2020-2025)

9.7.1 China On-Board Self-Diagnostic System Production Growth Rate (2020-2025)

9.7.2 China On-Board Self-Diagnostic System Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bosch

10.1.1 Bosch Basic Information

10.1.2 Bosch On-Board Self-Diagnostic System Product Overview

10.1.3 Bosch On-Board Self-Diagnostic System Product Market Performance

10.1.4 Bosch Business Overview

10.1.5 Bosch SWOT Analysis

10.1.6 Bosch Recent Developments

10.2 Eucleia

10.2.1 Eucleia Basic Information

10.2.2 Eucleia On-Board Self-Diagnostic System Product Overview

10.2.3 Eucleia On-Board Self-Diagnostic System Product Market Performance

10.2.4 Eucleia Business Overview

10.2.5 Eucleia SWOT Analysis

10.2.6 Eucleia Recent Developments

10.3 Shenzhen Zhengke Huanyu Technology Co., Ltd.

10.3.1 Shenzhen Zhengke Huanyu Technology Co., Ltd. Basic Information

10.3.2 Shenzhen Zhengke Huanyu Technology Co., Ltd. On-Board Self-Diagnostic System Product Overview

10.3.3 Shenzhen Zhengke Huanyu Technology Co., Ltd. On-Board Self-Diagnostic System Product Market Performance

10.3.4 Shenzhen Zhengke Huanyu Technology Co., Ltd. Business Overview

10.3.5 Shenzhen Zhengke Huanyu Technology Co., Ltd. SWOT Analysis

10.3.6 Shenzhen Zhengke Huanyu Technology Co., Ltd. Recent Developments

10.4 Shenzhen Yuanzheng Technology Co., Ltd.

10.4.1 Shenzhen Yuanzheng Technology Co., Ltd. Basic Information

10.4.2 Shenzhen Yuanzheng Technology Co., Ltd. On-Board Self-Diagnostic System Product Overview

10.4.3 Shenzhen Yuanzheng Technology Co., Ltd. On-Board Self-Diagnostic System Product Market Performance

10.4.4 Shenzhen Yuanzheng Technology Co., Ltd. Business Overview

- 10.4.5 Shenzhen Yuanzheng Technology Co., Ltd. Recent Developments
- 10.5 Snap-on
 - 10.5.1 Snap-on Basic Information
 - 10.5.2 Snap-on On-Board Self-Diagnostic System Product Overview
 - 10.5.3 Snap-on On-Board Self-Diagnostic System Product Market Performance
 - 10.5.4 Snap-on Business Overview
 - 10.5.5 Snap-on Recent Developments
- 10.6 Autel
 - 10.6.1 Autel Basic Information
 - 10.6.2 Autel On-Board Self-Diagnostic System Product Overview
 - 10.6.3 Autel On-Board Self-Diagnostic System Product Market Performance
 - 10.6.4 Autel Business Overview
 - 10.6.5 Autel Recent Developments
- 10.7 Delphi
 - 10.7.1 Delphi Basic Information
 - 10.7.2 Delphi On-Board Self-Diagnostic System Product Overview
 - 10.7.3 Delphi On-Board Self-Diagnostic System Product Market Performance
 - 10.7.4 Delphi Business Overview
 - 10.7.5 Delphi Recent Developments
- 10.8 Innova
 - 10.8.1 Innova Basic Information
 - 10.8.2 Innova On-Board Self-Diagnostic System Product Overview
 - 10.8.3 Innova On-Board Self-Diagnostic System Product Market Performance
 - 10.8.4 Innova Business Overview
 - 10.8.5 Innova Recent Developments
- 10.9 Geotab
 - 10.9.1 Geotab Basic Information
 - 10.9.2 Geotab On-Board Self-Diagnostic System Product Overview
 - 10.9.3 Geotab On-Board Self-Diagnostic System Product Market Performance
 - 10.9.4 Geotab Business Overview
 - 10.9.5 Geotab Recent Developments

11 ON-BOARD SELF-DIAGNOSTIC SYSTEM MARKET FORECAST BY REGION

- 11.1 Global On-Board Self-Diagnostic System Market Size Forecast
- 11.2 Global On-Board Self-Diagnostic System Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe On-Board Self-Diagnostic System Market Size Forecast by Country
 - 11.2.3 Asia Pacific On-Board Self-Diagnostic System Market Size Forecast by Region

11.2.4 South America On-Board Self-Diagnostic System Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of On-Board Self-Diagnostic System by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global On-Board Self-Diagnostic System Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of On-Board Self-Diagnostic System by Type (2026-2035)

12.1.2 Global On-Board Self-Diagnostic System Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of On-Board Self-Diagnostic System by Type (2026-2035)

12.2 Global On-Board Self-Diagnostic System Market Forecast by Application (2026-2035)

12.2.1 Global On-Board Self-Diagnostic System Sales (K Units) Forecast by Application

12.2.2 Global On-Board Self-Diagnostic System Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Region (Units)

Table 4. Market Share and Development Potential of Automobiles by Region

Table 5. Global Automobile Production by Country (Units)

Table 6. Market Share and Development Potential of Automobiles by Country

Table 7. Motor Vehicle Production Market Share by Type (2024)

Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type

Table 10. Global On-Board Self-Diagnostic System Market Size by Type (M USD)

Table 11. Global On-Board Self-Diagnostic System Market Size by Application

Table 12. On-Board Self-Diagnostic System Market Size Comparison by Region (M USD)

Table 13. Global On-Board Self-Diagnostic System Sales (K Units) by Manufacturers (2020-2025)

Table 14. Global On-Board Self-Diagnostic System Sales Market Share by Manufacturers (2020-2025)

Table 15. Global On-Board Self-Diagnostic System Revenue (M USD) by Manufacturers (2020-2025)

Table 16. Global On-Board Self-Diagnostic System Revenue Share by Manufacturers (2020-2025)

Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in On-Board Self-Diagnostic System as of 2025)

Table 18. Global Market On-Board Self-Diagnostic System Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 19. Manufacturers? Manufacturing Sites, Areas Served

Table 20. Manufacturers? Product Type

Table 21. Global On-Board Self-Diagnostic System Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. Market Overview of Key Raw Materials

Table 24. Midstream Market Analysis

Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

- Table 28. On-Board Self-Diagnostic System Market Challenges
- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 33. Global On-Board Self-Diagnostic System Sales by Type (K Units)
- Table 34. Global On-Board Self-Diagnostic System Market Size by Type (M USD)
- Table 35. Global On-Board Self-Diagnostic System Sales (K Units) by Type (2020-2025)
- Table 36. Global On-Board Self-Diagnostic System Sales Market Share by Type (2020-2025)
- Table 37. Global On-Board Self-Diagnostic System Market Size (M USD) by Type (2020-2025)
- Table 38. Global On-Board Self-Diagnostic System Market Share by Type (2020-2025)
- Table 39. Global On-Board Self-Diagnostic System Price (USD/Unit) by Type (2020-2025)
- Table 40. Global On-Board Self-Diagnostic System Sales (K Units) by Application
- Table 41. Global On-Board Self-Diagnostic System Market Size by Application
- Table 42. Global On-Board Self-Diagnostic System Sales by Application (2020-2025) & (K Units)
- Table 43. Global On-Board Self-Diagnostic System Sales Market Share by Application (2020-2025)
- Table 44. Global On-Board Self-Diagnostic System Market Size by Application (2020-2025) & (M USD)
- Table 45. Global On-Board Self-Diagnostic System Market Share by Application (2020-2025)
- Table 46. Global On-Board Self-Diagnostic System Sales Growth Rate by Application (2020-2025)
- Table 47. Global On-Board Self-Diagnostic System Sales by Region (2020-2025) & (K Units)
- Table 48. Global On-Board Self-Diagnostic System Sales Market Share by Region (2020-2025)
- Table 49. Global On-Board Self-Diagnostic System Market Size by Region (2020-2025) & (M USD)
- Table 50. Global On-Board Self-Diagnostic System Market Size by Region (2020-2025)
- Table 51. North America On-Board Self-Diagnostic System Sales by Country (2020-2025) & (K Units)
- Table 52. North America On-Board Self-Diagnostic System Market Size by Country

(2020-2025) & (M USD)

Table 53. Europe On-Board Self-Diagnostic System Sales by Country (2020-2025) & (K Units)

Table 54. Europe On-Board Self-Diagnostic System Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific On-Board Self-Diagnostic System Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific On-Board Self-Diagnostic System Market Size by Region (2020-2025) & (M USD)

Table 57. South America On-Board Self-Diagnostic System Sales by Country (2020-2025) & (K Units)

Table 58. South America On-Board Self-Diagnostic System Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa On-Board Self-Diagnostic System Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa On-Board Self-Diagnostic System Market Size by Region (2020-2025) & (M USD)

Table 61. Global On-Board Self-Diagnostic System Production (K Units) by Region(2020-2025)

Table 62. Global On-Board Self-Diagnostic System Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global On-Board Self-Diagnostic System Revenue Market Share by Region (2020-2025)

Table 64. Global On-Board Self-Diagnostic System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America On-Board Self-Diagnostic System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe On-Board Self-Diagnostic System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan On-Board Self-Diagnostic System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China On-Board Self-Diagnostic System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Bosch Basic Information

Table 70. Bosch On-Board Self-Diagnostic System Product Overview

Table 71. Bosch On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Bosch Business Overview

Table 73. Bosch SWOT Analysis

Table 74. Bosch Recent Developments

Table 75. Eucleia Basic Information

Table 76. Eucleia On-Board Self-Diagnostic System Product Overview

Table 77. Eucleia On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. Eucleia Business Overview

Table 79. Eucleia SWOT Analysis

Table 80. Eucleia Recent Developments

Table 81. Shenzhen Zhengke Huanyu Technology Co., Ltd. Basic Information

Table 82. Shenzhen Zhengke Huanyu Technology Co., Ltd. On-Board Self-Diagnostic System Product Overview

Table 83. Shenzhen Zhengke Huanyu Technology Co., Ltd. On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Shenzhen Zhengke Huanyu Technology Co., Ltd. Business Overview

Table 85. Shenzhen Zhengke Huanyu Technology Co., Ltd. SWOT Analysis

Table 86. Shenzhen Zhengke Huanyu Technology Co., Ltd. Recent Developments

Table 87. Shenzhen Yuanzheng Technology Co., Ltd. Basic Information

Table 88. Shenzhen Yuanzheng Technology Co., Ltd. On-Board Self-Diagnostic System Product Overview

Table 89. Shenzhen Yuanzheng Technology Co., Ltd. On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Shenzhen Yuanzheng Technology Co., Ltd. Business Overview

Table 91. Shenzhen Yuanzheng Technology Co., Ltd. Recent Developments

Table 92. Snap-on Basic Information

Table 93. Snap-on On-Board Self-Diagnostic System Product Overview

Table 94. Snap-on On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Snap-on Business Overview

Table 96. Snap-on Recent Developments

Table 97. Autel Basic Information

Table 98. Autel On-Board Self-Diagnostic System Product Overview

Table 99. Autel On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. Autel Business Overview

Table 101. Autel Recent Developments

Table 102. Delphi Basic Information

Table 103. Delphi On-Board Self-Diagnostic System Product Overview

Table 104. Delphi On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Delphi Business Overview

Table 106. Delphi Recent Developments

Table 107. Innova Basic Information

Table 108. Innova On-Board Self-Diagnostic System Product Overview

Table 109. Innova On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Innova Business Overview

Table 111. Innova Recent Developments

Table 112. Geotab Basic Information

Table 113. Geotab On-Board Self-Diagnostic System Product Overview

Table 114. Geotab On-Board Self-Diagnostic System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 115. Geotab Business Overview

Table 116. Geotab Recent Developments

Table 117. Global On-Board Self-Diagnostic System Sales Forecast by Region (2026-2035) & (K Units)

Table 118. Global On-Board Self-Diagnostic System Market Size Forecast by Region (2026-2035) & (M USD)

Table 119. North America On-Board Self-Diagnostic System Sales Forecast by Country (2026-2035) & (K Units)

Table 120. North America On-Board Self-Diagnostic System Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Europe On-Board Self-Diagnostic System Sales Forecast by Country (2026-2035) & (K Units)

Table 122. Europe On-Board Self-Diagnostic System Market Size Forecast by Country (2026-2035) & (M USD)

Table 123. Asia Pacific On-Board Self-Diagnostic System Sales Forecast by Region (2026-2035) & (K Units)

Table 124. Asia Pacific On-Board Self-Diagnostic System Market Size Forecast by Region (2026-2035) & (M USD)

Table 125. South America On-Board Self-Diagnostic System Sales Forecast by Country (2026-2035) & (K Units)

Table 126. South America On-Board Self-Diagnostic System Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Middle East and Africa On-Board Self-Diagnostic System Sales Forecast by Country (2026-2035) & (Units)

Table 128. Middle East and Africa On-Board Self-Diagnostic System Market Size

Forecast by Country (2026-2035) & (M USD)

Table 129. Global On-Board Self-Diagnostic System Sales Forecast by Type (2026-2035) & (K Units)

Table 130. Global On-Board Self-Diagnostic System Market Size Forecast by Type (2026-2035) & (M USD)

Table 131. Global On-Board Self-Diagnostic System Price Forecast by Type (2026-2035) & (USD/Unit)

Table 132. Global On-Board Self-Diagnostic System Sales (K Units) Forecast by Application (2026-2035)

Table 133. Global On-Board Self-Diagnostic System Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of On-Board Self-Diagnostic System
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global On-Board Self-Diagnostic System Market Size (M USD), 2025-2035
- Figure 6. Global On-Board Self-Diagnostic System Market Size (M USD) (2020-2035)
- Figure 7. Global On-Board Self-Diagnostic System Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. On-Board Self-Diagnostic System Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global On-Board Self-Diagnostic System Product Life Cycle
- Figure 14. On-Board Self-Diagnostic System Sales Share by Manufacturers in 2025
- Figure 15. Global On-Board Self-Diagnostic System Revenue Share by Manufacturers in 2025
- Figure 16. On-Board Self-Diagnostic System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market On-Board Self-Diagnostic System Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by On-Board Self-Diagnostic System Revenue in 2025
- Figure 19. Industry Chain Map of On-Board Self-Diagnostic System
- Figure 20. Global On-Board Self-Diagnostic System Market PEST Analysis
- Figure 21. Global On-Board Self-Diagnostic System Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global On-Board Self-Diagnostic System Market Share by Type
- Figure 28. Sales Market Share of On-Board Self-Diagnostic System by Type (2020-2025)
- Figure 29. Sales Market Share of On-Board Self-Diagnostic System by Type in 2025

- Figure 30. Market Share of On-Board Self-Diagnostic System by Type (2020-2025)
- Figure 31. Market Share of On-Board Self-Diagnostic System by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 33. Global On-Board Self-Diagnostic System Market Share by Application
- Figure 34. Global On-Board Self-Diagnostic System Sales Market Share by Application (2020-2025)
- Figure 35. Global On-Board Self-Diagnostic System Sales Market Share by Application in 2025
- Figure 36. Global On-Board Self-Diagnostic System Market Share by Application (2020-2025)
- Figure 37. Global On-Board Self-Diagnostic System Market Share by Application in 2025
- Figure 38. Global On-Board Self-Diagnostic System Sales Growth Rate by Application (2020-2025)
- Figure 39. Global On-Board Self-Diagnostic System Sales Market Share by Region (2020-2025)
- Figure 40. Global On-Board Self-Diagnostic System Market Size by Region (2020-2025)
- Figure 41. North America On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America On-Board Self-Diagnostic System Sales Market Share by Country in 2024
- Figure 44. North America On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America On-Board Self-Diagnostic System Market Size by Country in 2024
- Figure 46. U.S. On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada On-Board Self-Diagnostic System Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada On-Board Self-Diagnostic System Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico On-Board Self-Diagnostic System Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico On-Board Self-Diagnostic System Market Size (Units) and Growth Rate (2020-2025)

- Figure 52. Europe On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe On-Board Self-Diagnostic System Sales Market Share by Country in 2024
- Figure 54. Europe On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe On-Board Self-Diagnostic System Market Size by Country in 2024
- Figure 56. Germany On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 59. France On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. U.K. On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 61. U.K. On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 62. Italy On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 63. Italy On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 64. Spain On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 65. Spain On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 66. Asia Pacific On-Board Self-Diagnostic System Sales and Growth Rate (K Units)
- Figure 67. Asia Pacific On-Board Self-Diagnostic System Sales Market Share by Region in 2024
- Figure 68. Asia Pacific On-Board Self-Diagnostic System Market Size by Region in 2024
- Figure 69. China On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 70. China On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 71. Japan On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America On-Board Self-Diagnostic System Sales and Growth Rate (K Units)

Figure 80. South America On-Board Self-Diagnostic System Sales Market Share by Country in 2024

Figure 81. South America On-Board Self-Diagnostic System Market Size and Growth Rate (M USD)

Figure 82. South America On-Board Self-Diagnostic System Market Size by Country in 2024

Figure 83. Brazil On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa On-Board Self-Diagnostic System Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa On-Board Self-Diagnostic System Sales Market Share by Region in 2024

Figure 91. Middle East and Africa On-Board Self-Diagnostic System Market Size and

Growth Rate (M USD)

Figure 92. Middle East and Africa On-Board Self-Diagnostic System Market Size by Region in 2024

Figure 93. Saudi Arabia On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa On-Board Self-Diagnostic System Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa On-Board Self-Diagnostic System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global On-Board Self-Diagnostic System Production Market Share by Region (2020-2025)

Figure 104. North America On-Board Self-Diagnostic System Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe On-Board Self-Diagnostic System Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan On-Board Self-Diagnostic System Production (K Units) Growth Rate (2020-2025)

Figure 107. China On-Board Self-Diagnostic System Production (K Units) Growth Rate (2020-2025)

Figure 108. Global On-Board Self-Diagnostic System Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global On-Board Self-Diagnostic System Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global On-Board Self-Diagnostic System Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global On-Board Self-Diagnostic System Market Share Forecast by Type (2026-2035)

Figure 112. Global On-Board Self-Diagnostic System Sales Forecast by Application (2026-2035)

Figure 113. Global On-Board Self-Diagnostic System Market Share Forecast by Application (2026-2035)

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