

Global Officially Licensed Merchandise Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/O47A52F292E9EN.html>

Date: July 2025

Pages: 200

Price: US\$ 3,200.00 (Single User License)

ID: O47A52F292E9EN

Abstracts

Report Overview

Officially Licensed Merchandise refers to a range of products that have been granted permission by the original copyright or trademark holder to use their intellectual property, such as logos, characters, or designs, for the purpose of creating and selling merchandise. This authorization is typically given through a licensing agreement, which outlines the terms and conditions under which the merchandise can be produced and sold. Officially licensed merchandise ensures that the products are authentic and approved by the original creators or owners, providing consumers with a sense of assurance regarding the quality and legitimacy of the items. Examples of officially licensed merchandise include clothing, collectibles, accessories, and home goods featuring popular brands, sports teams, movies, or television shows.

This report provides a deep insight into the global Officially Licensed Merchandise market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Officially Licensed Merchandise Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Officially Licensed Merchandise market in any manner.

Global Officially Licensed Merchandise Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

The Walt Disney Company
Meredith Corporation
PVH Corp
Iconix Brand Group
Authentic Brands Group
Universal Brand Development
Nickelodeon (ViacomCBS)
Major League Baseball
Learfield IMG College
Sanrio
Sequential Brands Group
Hasbro
General Motors
National Basketball Association
Electrolux
National Football League
WarnerMedia
The Pok?mon Company International
Procter & Gamble
Ferrari
Ralph Lauren
Mattel
Ford Motor Company
BBC Worldwide

The Hershey Company
Stanley Black & Decker
PGA Tour
National Hockey League
Sunkist Growers
WWE

Market Segmentation (by Type)

Apparels
Toys
Accessories
Home Decoration
Software/Video Games
Food and Beverage
Others

Market Segmentation (by Application)

Entertainment
Corporate Trademarks/Brand
Fashion
Sports
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Officially Licensed Merchandise Market

Overview of the regional outlook of the Officially Licensed Merchandise Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Officially Licensed Merchandise Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Officially Licensed Merchandise, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Officially Licensed Merchandise
- 1.2 Key Market Segments
 - 1.2.1 Officially Licensed Merchandise Segment by Type
 - 1.2.2 Officially Licensed Merchandise Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 OFFICIALLY LICENSED MERCHANDISE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Officially Licensed Merchandise Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Officially Licensed Merchandise Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OFFICIALLY LICENSED MERCHANDISE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Officially Licensed Merchandise Product Life Cycle
- 3.3 Global Officially Licensed Merchandise Sales by Manufacturers (2020-2025)
- 3.4 Global Officially Licensed Merchandise Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Officially Licensed Merchandise Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Officially Licensed Merchandise Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Officially Licensed Merchandise Market Competitive Situation and Trends
 - 3.8.1 Officially Licensed Merchandise Market Concentration Rate

3.8.2 Global 5 and 10 Largest Officially Licensed Merchandise Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 OFFICIALLY LICENSED MERCHANDISE INDUSTRY CHAIN ANALYSIS

4.1 Officially Licensed Merchandise Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OFFICIALLY LICENSED MERCHANDISE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Officially Licensed Merchandise Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Officially Licensed Merchandise Market

5.7 ESG Ratings of Leading Companies

6 OFFICIALLY LICENSED MERCHANDISE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Officially Licensed Merchandise Sales Market Share by Type (2020-2025)

6.3 Global Officially Licensed Merchandise Market Size Market Share by Type

(2020-2025)

6.4 Global Officially Licensed Merchandise Price by Type (2020-2025)

7 OFFICIALLY LICENSED MERCHANDISE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Officially Licensed Merchandise Market Sales by Application (2020-2025)

7.3 Global Officially Licensed Merchandise Market Size (M USD) by Application (2020-2025)

7.4 Global Officially Licensed Merchandise Sales Growth Rate by Application (2020-2025)

8 OFFICIALLY LICENSED MERCHANDISE MARKET SALES BY REGION

8.1 Global Officially Licensed Merchandise Sales by Region

8.1.1 Global Officially Licensed Merchandise Sales by Region

8.1.2 Global Officially Licensed Merchandise Sales Market Share by Region

8.2 Global Officially Licensed Merchandise Market Size by Region

8.2.1 Global Officially Licensed Merchandise Market Size by Region

8.2.2 Global Officially Licensed Merchandise Market Size Market Share by Region

8.3 North America

8.3.1 North America Officially Licensed Merchandise Sales by Country

8.3.2 North America Officially Licensed Merchandise Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Officially Licensed Merchandise Sales by Country

8.4.2 Europe Officially Licensed Merchandise Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Officially Licensed Merchandise Sales by Region

8.5.2 Asia Pacific Officially Licensed Merchandise Market Size by Region

8.5.3 China Market Overview

- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Officially Licensed Merchandise Sales by Country
 - 8.6.2 South America Officially Licensed Merchandise Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Officially Licensed Merchandise Sales by Region
 - 8.7.2 Middle East and Africa Officially Licensed Merchandise Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 OFFICIALLY LICENSED MERCHANDISE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Officially Licensed Merchandise by Region(2020-2025)
- 9.2 Global Officially Licensed Merchandise Revenue Market Share by Region (2020-2025)
- 9.3 Global Officially Licensed Merchandise Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Officially Licensed Merchandise Production
 - 9.4.1 North America Officially Licensed Merchandise Production Growth Rate (2020-2025)
 - 9.4.2 North America Officially Licensed Merchandise Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Officially Licensed Merchandise Production
 - 9.5.1 Europe Officially Licensed Merchandise Production Growth Rate (2020-2025)
 - 9.5.2 Europe Officially Licensed Merchandise Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Officially Licensed Merchandise Production (2020-2025)
 - 9.6.1 Japan Officially Licensed Merchandise Production Growth Rate (2020-2025)
 - 9.6.2 Japan Officially Licensed Merchandise Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Officially Licensed Merchandise Production (2020-2025)

9.7.1 China Officially Licensed Merchandise Production Growth Rate (2020-2025)

9.7.2 China Officially Licensed Merchandise Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 The Walt Disney Company

10.1.1 The Walt Disney Company Basic Information

10.1.2 The Walt Disney Company Officially Licensed Merchandise Product Overview

10.1.3 The Walt Disney Company Officially Licensed Merchandise Product Market Performance

10.1.4 The Walt Disney Company Business Overview

10.1.5 The Walt Disney Company SWOT Analysis

10.1.6 The Walt Disney Company Recent Developments

10.2 Meredith Corporation

10.2.1 Meredith Corporation Basic Information

10.2.2 Meredith Corporation Officially Licensed Merchandise Product Overview

10.2.3 Meredith Corporation Officially Licensed Merchandise Product Market Performance

10.2.4 Meredith Corporation Business Overview

10.2.5 Meredith Corporation SWOT Analysis

10.2.6 Meredith Corporation Recent Developments

10.3 PVH Corp

10.3.1 PVH Corp Basic Information

10.3.2 PVH Corp Officially Licensed Merchandise Product Overview

10.3.3 PVH Corp Officially Licensed Merchandise Product Market Performance

10.3.4 PVH Corp Business Overview

10.3.5 PVH Corp SWOT Analysis

10.3.6 PVH Corp Recent Developments

10.4 Iconix Brand Group

10.4.1 Iconix Brand Group Basic Information

10.4.2 Iconix Brand Group Officially Licensed Merchandise Product Overview

10.4.3 Iconix Brand Group Officially Licensed Merchandise Product Market Performance

10.4.4 Iconix Brand Group Business Overview

10.4.5 Iconix Brand Group Recent Developments

10.5 Authentic Brands Group

10.5.1 Authentic Brands Group Basic Information

- 10.5.2 Authentic Brands Group Officially Licensed Merchandise Product Overview
- 10.5.3 Authentic Brands Group Officially Licensed Merchandise Product Market Performance
- 10.5.4 Authentic Brands Group Business Overview
- 10.5.5 Authentic Brands Group Recent Developments
- 10.6 Universal Brand Development
 - 10.6.1 Universal Brand Development Basic Information
 - 10.6.2 Universal Brand Development Officially Licensed Merchandise Product Overview
 - 10.6.3 Universal Brand Development Officially Licensed Merchandise Product Market Performance
 - 10.6.4 Universal Brand Development Business Overview
 - 10.6.5 Universal Brand Development Recent Developments
- 10.7 Nickelodeon (ViacomCBS)
 - 10.7.1 Nickelodeon (ViacomCBS) Basic Information
 - 10.7.2 Nickelodeon (ViacomCBS) Officially Licensed Merchandise Product Overview
 - 10.7.3 Nickelodeon (ViacomCBS) Officially Licensed Merchandise Product Market Performance
 - 10.7.4 Nickelodeon (ViacomCBS) Business Overview
 - 10.7.5 Nickelodeon (ViacomCBS) Recent Developments
- 10.8 Major League Baseball
 - 10.8.1 Major League Baseball Basic Information
 - 10.8.2 Major League Baseball Officially Licensed Merchandise Product Overview
 - 10.8.3 Major League Baseball Officially Licensed Merchandise Product Market Performance
 - 10.8.4 Major League Baseball Business Overview
 - 10.8.5 Major League Baseball Recent Developments
- 10.9 Learfield IMG College
 - 10.9.1 Learfield IMG College Basic Information
 - 10.9.2 Learfield IMG College Officially Licensed Merchandise Product Overview
 - 10.9.3 Learfield IMG College Officially Licensed Merchandise Product Market Performance
 - 10.9.4 Learfield IMG College Business Overview
 - 10.9.5 Learfield IMG College Recent Developments
- 10.10 Sanrio
 - 10.10.1 Sanrio Basic Information
 - 10.10.2 Sanrio Officially Licensed Merchandise Product Overview
 - 10.10.3 Sanrio Officially Licensed Merchandise Product Market Performance
 - 10.10.4 Sanrio Business Overview

- 10.10.5 Sanrio Recent Developments
- 10.11 Sequential Brands Group
 - 10.11.1 Sequential Brands Group Basic Information
 - 10.11.2 Sequential Brands Group Officially Licensed Merchandise Product Overview
 - 10.11.3 Sequential Brands Group Officially Licensed Merchandise Product Market Performance
 - 10.11.4 Sequential Brands Group Business Overview
 - 10.11.5 Sequential Brands Group Recent Developments
- 10.12 Hasbro
 - 10.12.1 Hasbro Basic Information
 - 10.12.2 Hasbro Officially Licensed Merchandise Product Overview
 - 10.12.3 Hasbro Officially Licensed Merchandise Product Market Performance
 - 10.12.4 Hasbro Business Overview
 - 10.12.5 Hasbro Recent Developments
- 10.13 General Motors
 - 10.13.1 General Motors Basic Information
 - 10.13.2 General Motors Officially Licensed Merchandise Product Overview
 - 10.13.3 General Motors Officially Licensed Merchandise Product Market Performance
 - 10.13.4 General Motors Business Overview
 - 10.13.5 General Motors Recent Developments
- 10.14 National Basketball Association
 - 10.14.1 National Basketball Association Basic Information
 - 10.14.2 National Basketball Association Officially Licensed Merchandise Product Overview
 - 10.14.3 National Basketball Association Officially Licensed Merchandise Product Market Performance
 - 10.14.4 National Basketball Association Business Overview
 - 10.14.5 National Basketball Association Recent Developments
- 10.15 Electrolux
 - 10.15.1 Electrolux Basic Information
 - 10.15.2 Electrolux Officially Licensed Merchandise Product Overview
 - 10.15.3 Electrolux Officially Licensed Merchandise Product Market Performance
 - 10.15.4 Electrolux Business Overview
 - 10.15.5 Electrolux Recent Developments
- 10.16 National Football League
 - 10.16.1 National Football League Basic Information
 - 10.16.2 National Football League Officially Licensed Merchandise Product Overview
 - 10.16.3 National Football League Officially Licensed Merchandise Product Market Performance

- 10.16.4 National Football League Business Overview
- 10.16.5 National Football League Recent Developments
- 10.17 WarnerMedia
 - 10.17.1 WarnerMedia Basic Information
 - 10.17.2 WarnerMedia Officially Licensed Merchandise Product Overview
 - 10.17.3 WarnerMedia Officially Licensed Merchandise Product Market Performance
 - 10.17.4 WarnerMedia Business Overview
 - 10.17.5 WarnerMedia Recent Developments
- 10.18 The Pok?mon Company International
 - 10.18.1 The Pok?mon Company International Basic Information
 - 10.18.2 The Pok?mon Company International Officially Licensed Merchandise Product Overview
 - 10.18.3 The Pok?mon Company International Officially Licensed Merchandise Product Market Performance
 - 10.18.4 The Pok?mon Company International Business Overview
 - 10.18.5 The Pok?mon Company International Recent Developments
- 10.19 Procter and Gamble
 - 10.19.1 Procter and Gamble Basic Information
 - 10.19.2 Procter and Gamble Officially Licensed Merchandise Product Overview
 - 10.19.3 Procter and Gamble Officially Licensed Merchandise Product Market Performance
 - 10.19.4 Procter and Gamble Business Overview
 - 10.19.5 Procter and Gamble Recent Developments
- 10.20 Ferrari
 - 10.20.1 Ferrari Basic Information
 - 10.20.2 Ferrari Officially Licensed Merchandise Product Overview
 - 10.20.3 Ferrari Officially Licensed Merchandise Product Market Performance
 - 10.20.4 Ferrari Business Overview
 - 10.20.5 Ferrari Recent Developments
- 10.21 Ralph Lauren
 - 10.21.1 Ralph Lauren Basic Information
 - 10.21.2 Ralph Lauren Officially Licensed Merchandise Product Overview
 - 10.21.3 Ralph Lauren Officially Licensed Merchandise Product Market Performance
 - 10.21.4 Ralph Lauren Business Overview
 - 10.21.5 Ralph Lauren Recent Developments
- 10.22 Mattel
 - 10.22.1 Mattel Basic Information
 - 10.22.2 Mattel Officially Licensed Merchandise Product Overview
 - 10.22.3 Mattel Officially Licensed Merchandise Product Market Performance

- 10.22.4 Mattel Business Overview
- 10.22.5 Mattel Recent Developments
- 10.23 Ford Motor Company
 - 10.23.1 Ford Motor Company Basic Information
 - 10.23.2 Ford Motor Company Officially Licensed Merchandise Product Overview
 - 10.23.3 Ford Motor Company Officially Licensed Merchandise Product Market Performance
 - 10.23.4 Ford Motor Company Business Overview
 - 10.23.5 Ford Motor Company Recent Developments
- 10.24 BBC Worldwide
 - 10.24.1 BBC Worldwide Basic Information
 - 10.24.2 BBC Worldwide Officially Licensed Merchandise Product Overview
 - 10.24.3 BBC Worldwide Officially Licensed Merchandise Product Market Performance
 - 10.24.4 BBC Worldwide Business Overview
 - 10.24.5 BBC Worldwide Recent Developments
- 10.25 The Hershey Company
 - 10.25.1 The Hershey Company Basic Information
 - 10.25.2 The Hershey Company Officially Licensed Merchandise Product Overview
 - 10.25.3 The Hershey Company Officially Licensed Merchandise Product Market Performance
 - 10.25.4 The Hershey Company Business Overview
 - 10.25.5 The Hershey Company Recent Developments
- 10.26 Stanley Black and Decker
 - 10.26.1 Stanley Black and Decker Basic Information
 - 10.26.2 Stanley Black and Decker Officially Licensed Merchandise Product Overview
 - 10.26.3 Stanley Black and Decker Officially Licensed Merchandise Product Market Performance
 - 10.26.4 Stanley Black and Decker Business Overview
 - 10.26.5 Stanley Black and Decker Recent Developments
- 10.27 PGA Tour
 - 10.27.1 PGA Tour Basic Information
 - 10.27.2 PGA Tour Officially Licensed Merchandise Product Overview
 - 10.27.3 PGA Tour Officially Licensed Merchandise Product Market Performance
 - 10.27.4 PGA Tour Business Overview
 - 10.27.5 PGA Tour Recent Developments
- 10.28 National Hockey League
 - 10.28.1 National Hockey League Basic Information
 - 10.28.2 National Hockey League Officially Licensed Merchandise Product Overview
 - 10.28.3 National Hockey League Officially Licensed Merchandise Product Market

Performance

- 10.28.4 National Hockey League Business Overview
- 10.28.5 National Hockey League Recent Developments

10.29 Sunkist Growers

- 10.29.1 Sunkist Growers Basic Information
- 10.29.2 Sunkist Growers Officially Licensed Merchandise Product Overview
- 10.29.3 Sunkist Growers Officially Licensed Merchandise Product Market Performance
- 10.29.4 Sunkist Growers Business Overview
- 10.29.5 Sunkist Growers Recent Developments

10.30 WWE

- 10.30.1 WWE Basic Information
- 10.30.2 WWE Officially Licensed Merchandise Product Overview
- 10.30.3 WWE Officially Licensed Merchandise Product Market Performance
- 10.30.4 WWE Business Overview
- 10.30.5 WWE Recent Developments

11 OFFICIALLY LICENSED MERCHANDISE MARKET FORECAST BY REGION

11.1 Global Officially Licensed Merchandise Market Size Forecast

11.2 Global Officially Licensed Merchandise Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Officially Licensed Merchandise Market Size Forecast by Country
- 11.2.3 Asia Pacific Officially Licensed Merchandise Market Size Forecast by Region
- 11.2.4 South America Officially Licensed Merchandise Market Size Forecast by

Country

- 11.2.5 Middle East and Africa Forecasted Sales of Officially Licensed Merchandise by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Officially Licensed Merchandise Market Forecast by Type (2026-2033)

- 12.1.1 Global Forecasted Sales of Officially Licensed Merchandise by Type (2026-2033)
- 12.1.2 Global Officially Licensed Merchandise Market Size Forecast by Type (2026-2033)
- 12.1.3 Global Forecasted Price of Officially Licensed Merchandise by Type (2026-2033)

12.2 Global Officially Licensed Merchandise Market Forecast by Application (2026-2033)

- 12.2.1 Global Officially Licensed Merchandise Sales (K Units) Forecast by Application
- 12.2.2 Global Officially Licensed Merchandise Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Officially Licensed Merchandise Market Size Comparison by Region (M USD)

Table 5. Global Officially Licensed Merchandise Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Officially Licensed Merchandise Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Officially Licensed Merchandise Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Officially Licensed Merchandise Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Officially Licensed Merchandise as of 2024)

Table 10. Global Market Officially Licensed Merchandise Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Officially Licensed Merchandise Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Officially Licensed Merchandise Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Officially Licensed Merchandise Sales by Type (K Units)

Table 26. Global Officially Licensed Merchandise Market Size by Type (M USD)

Table 27. Global Officially Licensed Merchandise Sales (K Units) by Type (2020-2025)

- Table 28. Global Officially Licensed Merchandise Sales Market Share by Type (2020-2025)
- Table 29. Global Officially Licensed Merchandise Market Size (M USD) by Type (2020-2025)
- Table 30. Global Officially Licensed Merchandise Market Size Share by Type (2020-2025)
- Table 31. Global Officially Licensed Merchandise Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Officially Licensed Merchandise Sales (K Units) by Application
- Table 33. Global Officially Licensed Merchandise Market Size by Application
- Table 34. Global Officially Licensed Merchandise Sales by Application (2020-2025) & (K Units)
- Table 35. Global Officially Licensed Merchandise Sales Market Share by Application (2020-2025)
- Table 36. Global Officially Licensed Merchandise Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Officially Licensed Merchandise Market Share by Application (2020-2025)
- Table 38. Global Officially Licensed Merchandise Sales Growth Rate by Application (2020-2025)
- Table 39. Global Officially Licensed Merchandise Sales by Region (2020-2025) & (K Units)
- Table 40. Global Officially Licensed Merchandise Sales Market Share by Region (2020-2025)
- Table 41. Global Officially Licensed Merchandise Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Officially Licensed Merchandise Market Size Market Share by Region (2020-2025)
- Table 43. North America Officially Licensed Merchandise Sales by Country (2020-2025) & (K Units)
- Table 44. North America Officially Licensed Merchandise Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Officially Licensed Merchandise Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Officially Licensed Merchandise Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Officially Licensed Merchandise Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Officially Licensed Merchandise Market Size by Region (2020-2025) & (M USD)

Table 49. South America Officially Licensed Merchandise Sales by Country (2020-2025) & (K Units)

Table 50. South America Officially Licensed Merchandise Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Officially Licensed Merchandise Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Officially Licensed Merchandise Market Size by Region (2020-2025) & (M USD)

Table 53. Global Officially Licensed Merchandise Production (K Units) by Region(2020-2025)

Table 54. Global Officially Licensed Merchandise Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Officially Licensed Merchandise Revenue Market Share by Region (2020-2025)

Table 56. Global Officially Licensed Merchandise Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Officially Licensed Merchandise Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Officially Licensed Merchandise Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Officially Licensed Merchandise Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Officially Licensed Merchandise Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. The Walt Disney Company Basic Information

Table 62. The Walt Disney Company Officially Licensed Merchandise Product Overview

Table 63. The Walt Disney Company Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. The Walt Disney Company Business Overview

Table 65. The Walt Disney Company SWOT Analysis

Table 66. The Walt Disney Company Recent Developments

Table 67. Meredith Corporation Basic Information

Table 68. Meredith Corporation Officially Licensed Merchandise Product Overview

Table 69. Meredith Corporation Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Meredith Corporation Business Overview

Table 71. Meredith Corporation SWOT Analysis

Table 72. Meredith Corporation Recent Developments

Table 73. PVH Corp Basic Information

- Table 74. PVH Corp Officially Licensed Merchandise Product Overview
- Table 75. PVH Corp Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. PVH Corp Business Overview
- Table 77. PVH Corp SWOT Analysis
- Table 78. PVH Corp Recent Developments
- Table 79. Iconix Brand Group Basic Information
- Table 80. Iconix Brand Group Officially Licensed Merchandise Product Overview
- Table 81. Iconix Brand Group Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Iconix Brand Group Business Overview
- Table 83. Iconix Brand Group Recent Developments
- Table 84. Authentic Brands Group Basic Information
- Table 85. Authentic Brands Group Officially Licensed Merchandise Product Overview
- Table 86. Authentic Brands Group Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Authentic Brands Group Business Overview
- Table 88. Authentic Brands Group Recent Developments
- Table 89. Universal Brand Development Basic Information
- Table 90. Universal Brand Development Officially Licensed Merchandise Product Overview
- Table 91. Universal Brand Development Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Universal Brand Development Business Overview
- Table 93. Universal Brand Development Recent Developments
- Table 94. Nickelodeon (ViacomCBS) Basic Information
- Table 95. Nickelodeon (ViacomCBS) Officially Licensed Merchandise Product Overview
- Table 96. Nickelodeon (ViacomCBS) Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Nickelodeon (ViacomCBS) Business Overview
- Table 98. Nickelodeon (ViacomCBS) Recent Developments
- Table 99. Major League Baseball Basic Information
- Table 100. Major League Baseball Officially Licensed Merchandise Product Overview
- Table 101. Major League Baseball Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Major League Baseball Business Overview
- Table 103. Major League Baseball Recent Developments
- Table 104. Learfield IMG College Basic Information
- Table 105. Learfield IMG College Officially Licensed Merchandise Product Overview

- Table 106. Learfield IMG College Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Learfield IMG College Business Overview
- Table 108. Learfield IMG College Recent Developments
- Table 109. Sanrio Basic Information
- Table 110. Sanrio Officially Licensed Merchandise Product Overview
- Table 111. Sanrio Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Sanrio Business Overview
- Table 113. Sanrio Recent Developments
- Table 114. Sequential Brands Group Basic Information
- Table 115. Sequential Brands Group Officially Licensed Merchandise Product Overview
- Table 116. Sequential Brands Group Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Sequential Brands Group Business Overview
- Table 118. Sequential Brands Group Recent Developments
- Table 119. Hasbro Basic Information
- Table 120. Hasbro Officially Licensed Merchandise Product Overview
- Table 121. Hasbro Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Hasbro Business Overview
- Table 123. Hasbro Recent Developments
- Table 124. General Motors Basic Information
- Table 125. General Motors Officially Licensed Merchandise Product Overview
- Table 126. General Motors Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. General Motors Business Overview
- Table 128. General Motors Recent Developments
- Table 129. National Basketball Association Basic Information
- Table 130. National Basketball Association Officially Licensed Merchandise Product Overview
- Table 131. National Basketball Association Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. National Basketball Association Business Overview
- Table 133. National Basketball Association Recent Developments
- Table 134. Electrolux Basic Information
- Table 135. Electrolux Officially Licensed Merchandise Product Overview
- Table 136. Electrolux Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 137. Electrolux Business Overview
- Table 138. Electrolux Recent Developments
- Table 139. National Football League Basic Information
- Table 140. National Football League Officially Licensed Merchandise Product Overview
- Table 141. National Football League Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. National Football League Business Overview
- Table 143. National Football League Recent Developments
- Table 144. WarnerMedia Basic Information
- Table 145. WarnerMedia Officially Licensed Merchandise Product Overview
- Table 146. WarnerMedia Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 147. WarnerMedia Business Overview
- Table 148. WarnerMedia Recent Developments
- Table 149. The Pok?mon Company International Basic Information
- Table 150. The Pok?mon Company International Officially Licensed Merchandise Product Overview
- Table 151. The Pok?mon Company International Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 152. The Pok?mon Company International Business Overview
- Table 153. The Pok?mon Company International Recent Developments
- Table 154. Procter and Gamble Basic Information
- Table 155. Procter and Gamble Officially Licensed Merchandise Product Overview
- Table 156. Procter and Gamble Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 157. Procter and Gamble Business Overview
- Table 158. Procter and Gamble Recent Developments
- Table 159. Ferrari Basic Information
- Table 160. Ferrari Officially Licensed Merchandise Product Overview
- Table 161. Ferrari Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 162. Ferrari Business Overview
- Table 163. Ferrari Recent Developments
- Table 164. Ralph Lauren Basic Information
- Table 165. Ralph Lauren Officially Licensed Merchandise Product Overview
- Table 166. Ralph Lauren Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 167. Ralph Lauren Business Overview
- Table 168. Ralph Lauren Recent Developments

- Table 169. Mattel Basic Information
- Table 170. Mattel Officially Licensed Merchandise Product Overview
- Table 171. Mattel Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 172. Mattel Business Overview
- Table 173. Mattel Recent Developments
- Table 174. Ford Motor Company Basic Information
- Table 175. Ford Motor Company Officially Licensed Merchandise Product Overview
- Table 176. Ford Motor Company Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 177. Ford Motor Company Business Overview
- Table 178. Ford Motor Company Recent Developments
- Table 179. BBC Worldwide Basic Information
- Table 180. BBC Worldwide Officially Licensed Merchandise Product Overview
- Table 181. BBC Worldwide Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 182. BBC Worldwide Business Overview
- Table 183. BBC Worldwide Recent Developments
- Table 184. The Hershey Company Basic Information
- Table 185. The Hershey Company Officially Licensed Merchandise Product Overview
- Table 186. The Hershey Company Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 187. The Hershey Company Business Overview
- Table 188. The Hershey Company Recent Developments
- Table 189. Stanley Black and Decker Basic Information
- Table 190. Stanley Black and Decker Officially Licensed Merchandise Product Overview
- Table 191. Stanley Black and Decker Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 192. Stanley Black and Decker Business Overview
- Table 193. Stanley Black and Decker Recent Developments
- Table 194. PGA Tour Basic Information
- Table 195. PGA Tour Officially Licensed Merchandise Product Overview
- Table 196. PGA Tour Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 197. PGA Tour Business Overview
- Table 198. PGA Tour Recent Developments
- Table 199. National Hockey League Basic Information
- Table 200. National Hockey League Officially Licensed Merchandise Product Overview
- Table 201. National Hockey League Officially Licensed Merchandise Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 202. National Hockey League Business Overview

Table 203. National Hockey League Recent Developments

Table 204. Sunkist Growers Basic Information

Table 205. Sunkist Growers Officially Licensed Merchandise Product Overview

Table 206. Sunkist Growers Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 207. Sunkist Growers Business Overview

Table 208. Sunkist Growers Recent Developments

Table 209. WWE Basic Information

Table 210. WWE Officially Licensed Merchandise Product Overview

Table 211. WWE Officially Licensed Merchandise Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 212. WWE Business Overview

Table 213. WWE Recent Developments

Table 214. Global Officially Licensed Merchandise Sales Forecast by Region (2026-2033) & (K Units)

Table 215. Global Officially Licensed Merchandise Market Size Forecast by Region (2026-2033) & (M USD)

Table 216. North America Officially Licensed Merchandise Sales Forecast by Country (2026-2033) & (K Units)

Table 217. North America Officially Licensed Merchandise Market Size Forecast by Country (2026-2033) & (M USD)

Table 218. Europe Officially Licensed Merchandise Sales Forecast by Country (2026-2033) & (K Units)

Table 219. Europe Officially Licensed Merchandise Market Size Forecast by Country (2026-2033) & (M USD)

Table 220. Asia Pacific Officially Licensed Merchandise Sales Forecast by Region (2026-2033) & (K Units)

Table 221. Asia Pacific Officially Licensed Merchandise Market Size Forecast by Region (2026-2033) & (M USD)

Table 222. South America Officially Licensed Merchandise Sales Forecast by Country (2026-2033) & (K Units)

Table 223. South America Officially Licensed Merchandise Market Size Forecast by Country (2026-2033) & (M USD)

Table 224. Middle East and Africa Officially Licensed Merchandise Sales Forecast by Country (2026-2033) & (Units)

Table 225. Middle East and Africa Officially Licensed Merchandise Market Size Forecast by Country (2026-2033) & (M USD)

Table 226. Global Officially Licensed Merchandise Sales Forecast by Type (2026-2033) & (K Units)

Table 227. Global Officially Licensed Merchandise Market Size Forecast by Type (2026-2033) & (M USD)

Table 228. Global Officially Licensed Merchandise Price Forecast by Type (2026-2033) & (USD/Unit)

Table 229. Global Officially Licensed Merchandise Sales (K Units) Forecast by Application (2026-2033)

Table 230. Global Officially Licensed Merchandise Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Officially Licensed Merchandise
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Officially Licensed Merchandise Market Size (M USD), 2024-2033
- Figure 5. Global Officially Licensed Merchandise Market Size (M USD) (2020-2033)
- Figure 6. Global Officially Licensed Merchandise Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Officially Licensed Merchandise Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Officially Licensed Merchandise Product Life Cycle
- Figure 13. Officially Licensed Merchandise Sales Share by Manufacturers in 2024
- Figure 14. Global Officially Licensed Merchandise Revenue Share by Manufacturers in 2024
- Figure 15. Officially Licensed Merchandise Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Officially Licensed Merchandise Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Officially Licensed Merchandise Revenue in 2024
- Figure 18. Industry Chain Map of Officially Licensed Merchandise
- Figure 19. Global Officially Licensed Merchandise Market PEST Analysis
- Figure 20. Global Officially Licensed Merchandise Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Officially Licensed Merchandise Market Share by Type
- Figure 27. Sales Market Share of Officially Licensed Merchandise by Type (2020-2025)
- Figure 28. Sales Market Share of Officially Licensed Merchandise by Type in 2024
- Figure 29. Market Size Share of Officially Licensed Merchandise by Type (2020-2025)
- Figure 30. Market Size Share of Officially Licensed Merchandise by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Officially Licensed Merchandise Market Share by Application

Figure 33. Global Officially Licensed Merchandise Sales Market Share by Application (2020-2025)

Figure 34. Global Officially Licensed Merchandise Sales Market Share by Application in 2024

Figure 35. Global Officially Licensed Merchandise Market Share by Application (2020-2025)

Figure 36. Global Officially Licensed Merchandise Market Share by Application in 2024

Figure 37. Global Officially Licensed Merchandise Sales Growth Rate by Application (2020-2025)

Figure 38. Global Officially Licensed Merchandise Sales Market Share by Region (2020-2025)

Figure 39. Global Officially Licensed Merchandise Market Size Market Share by Region (2020-2025)

Figure 40. North America Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Officially Licensed Merchandise Sales Market Share by Country in 2024

Figure 43. North America Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Officially Licensed Merchandise Market Size Market Share by Country in 2024

Figure 45. U.S. Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Officially Licensed Merchandise Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Officially Licensed Merchandise Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Officially Licensed Merchandise Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Officially Licensed Merchandise Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Officially Licensed Merchandise Sales Market Share by Country in

2024

Figure 53. Europe Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Officially Licensed Merchandise Market Size Market Share by Country in 2024

Figure 55. Germany Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Officially Licensed Merchandise Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Officially Licensed Merchandise Sales Market Share by Region in 2024

Figure 67. Asia Pacific Officially Licensed Merchandise Market Size Market Share by Region in 2024

Figure 68. China Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Officially Licensed Merchandise Sales and Growth Rate (K Units)

Figure 79. South America Officially Licensed Merchandise Sales Market Share by Country in 2024

Figure 80. South America Officially Licensed Merchandise Market Size and Growth Rate (M USD)

Figure 81. South America Officially Licensed Merchandise Market Size Market Share by Country in 2024

Figure 82. Brazil Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Officially Licensed Merchandise Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Officially Licensed Merchandise Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Officially Licensed Merchandise Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Officially Licensed Merchandise Market Size Market

Share by Region in 2024

Figure 92. Saudi Arabia Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Officially Licensed Merchandise Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Officially Licensed Merchandise Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Officially Licensed Merchandise Production Market Share by Region (2020-2025)

Figure 103. North America Officially Licensed Merchandise Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Officially Licensed Merchandise Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Officially Licensed Merchandise Production (K Units) Growth Rate (2020-2025)

Figure 106. China Officially Licensed Merchandise Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Officially Licensed Merchandise Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Officially Licensed Merchandise Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Officially Licensed Merchandise Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Officially Licensed Merchandise Market Share Forecast by Type (2026-2033)

Figure 111. Global Officially Licensed Merchandise Sales Forecast by Application (2026-2033)

Figure 112. Global Officially Licensed Merchandise Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Officially Licensed Merchandise Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/O47A52F292E9EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O47A52F292E9EN.html>