

# Global Non-Cellular IoT Chips Market Research Report 2025 (Status and Outlook)

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## Abstracts

### Report Overview

Non-Cellular IoT Chips refer to a category of electronic components specifically designed for Internet of Things (IoT) applications that do not rely on cellular network connectivity. These chips enable devices to communicate and exchange data over various wireless protocols, such as Wi-Fi, Bluetooth, Zigbee, and LoRa, which are suitable for short-range or low-power, long-range communication. Non-Cellular IoT Chips are engineered to support specific IoT functionalities, such as sensing, data processing, and actuation, while being optimized for low power consumption, small form factor, and cost-effectiveness. They are integral to a wide range of IoT devices, from smart home appliances to industrial sensors, facilitating smart connectivity without the need for a cellular data plan.

This report provides a deep insight into the global Non-Cellular IoT Chips market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-Cellular IoT Chips Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non-Cellular IoT Chips market in any manner.

## Global Non-Cellular IoT Chips Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Qualcomm

NXP

Intel

Broadcom

MediaTek

TI

Infineon

Renesas Electronics

ON Semiconductor

Silicon Labs

Semtech

STMicroelectronics

Microchip Technology

ASR Microelectronics

### **Market Segmentation (by Type)**

Wifi Chip

Bluetooth Chip

Navigation and Positioning Chip

Others

### **Market Segmentation (by Application)**

Consumer Electronics

Automotive

Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Non-Cellular IoT Chips Market

Overview of the regional outlook of the Non-Cellular IoT Chips Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non-Cellular IoT Chips Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Non-Cellular IoT Chips, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Non - Cellular IoT Chips
- 1.2 Key Market Segments
  - 1.2.1 Non - Cellular IoT Chips Segment by Type
  - 1.2.2 Non - Cellular IoT Chips Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NON - CELLULAR IOT CHIPS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Non - Cellular IoT Chips Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Non - Cellular IoT Chips Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NON - CELLULAR IOT CHIPS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Non - Cellular IoT Chips Product Life Cycle
- 3.3 Global Non - Cellular IoT Chips Sales by Manufacturers (2020-2025)
- 3.4 Global Non - Cellular IoT Chips Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Non - Cellular IoT Chips Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Non - Cellular IoT Chips Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Non - Cellular IoT Chips Market Competitive Situation and Trends
  - 3.8.1 Non - Cellular IoT Chips Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Non - Cellular IoT Chips Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 NON - CELLULAR IOT CHIPS INDUSTRY CHAIN ANALYSIS**

- 4.1 Non - Cellular IoT Chips Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NON - CELLULAR IOT CHIPS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Non - Cellular IoT Chips Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Non - Cellular IoT Chips Market
- 5.7 ESG Ratings of Leading Companies

## **6 NON - CELLULAR IOT CHIPS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Non - Cellular IoT Chips Sales Market Share by Type (2020-2025)
- 6.3 Global Non - Cellular IoT Chips Market Size Market Share by Type (2020-2025)
- 6.4 Global Non - Cellular IoT Chips Price by Type (2020-2025)

## **7 NON - CELLULAR IOT CHIPS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Non - Cellular IoT Chips Market Sales by Application (2020-2025)
- 7.3 Global Non - Cellular IoT Chips Market Size (M USD) by Application (2020-2025)
- 7.4 Global Non - Cellular IoT Chips Sales Growth Rate by Application (2020-2025)

## **8 NON - CELLULAR IOT CHIPS MARKET SALES BY REGION**

- 8.1 Global Non - Cellular IoT Chips Sales by Region
  - 8.1.1 Global Non - Cellular IoT Chips Sales by Region
  - 8.1.2 Global Non - Cellular IoT Chips Sales Market Share by Region
- 8.2 Global Non - Cellular IoT Chips Market Size by Region
  - 8.2.1 Global Non - Cellular IoT Chips Market Size by Region
  - 8.2.2 Global Non - Cellular IoT Chips Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Non - Cellular IoT Chips Sales by Country
  - 8.3.2 North America Non - Cellular IoT Chips Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Non - Cellular IoT Chips Sales by Country
  - 8.4.2 Europe Non - Cellular IoT Chips Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Non - Cellular IoT Chips Sales by Region
  - 8.5.2 Asia Pacific Non - Cellular IoT Chips Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Non - Cellular IoT Chips Sales by Country
  - 8.6.2 South America Non - Cellular IoT Chips Market Size by Country
  - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Non - Cellular IoT Chips Sales by Region

8.7.2 Middle East and Africa Non - Cellular IoT Chips Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 NON - CELLULAR IOT CHIPS MARKET PRODUCTION BY REGION**

9.1 Global Production of Non - Cellular IoT Chips by Region(2020-2025)

9.2 Global Non - Cellular IoT Chips Revenue Market Share by Region (2020-2025)

9.3 Global Non - Cellular IoT Chips Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Non - Cellular IoT Chips Production

9.4.1 North America Non - Cellular IoT Chips Production Growth Rate (2020-2025)

9.4.2 North America Non - Cellular IoT Chips Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Non - Cellular IoT Chips Production

9.5.1 Europe Non - Cellular IoT Chips Production Growth Rate (2020-2025)

9.5.2 Europe Non - Cellular IoT Chips Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Non - Cellular IoT Chips Production (2020-2025)

9.6.1 Japan Non - Cellular IoT Chips Production Growth Rate (2020-2025)

9.6.2 Japan Non - Cellular IoT Chips Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Non - Cellular IoT Chips Production (2020-2025)

9.7.1 China Non - Cellular IoT Chips Production Growth Rate (2020-2025)

9.7.2 China Non - Cellular IoT Chips Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Qualcomm

10.1.1 Qualcomm Basic Information

10.1.2 Qualcomm Non - Cellular IoT Chips Product Overview

- 10.1.3 Qualcomm Non - Cellular IoT Chips Product Market Performance
- 10.1.4 Qualcomm Business Overview
- 10.1.5 Qualcomm SWOT Analysis
- 10.1.6 Qualcomm Recent Developments
- 10.2 NXP
  - 10.2.1 NXP Basic Information
  - 10.2.2 NXP Non - Cellular IoT Chips Product Overview
  - 10.2.3 NXP Non - Cellular IoT Chips Product Market Performance
  - 10.2.4 NXP Business Overview
  - 10.2.5 NXP SWOT Analysis
  - 10.2.6 NXP Recent Developments
- 10.3 Intel
  - 10.3.1 Intel Basic Information
  - 10.3.2 Intel Non - Cellular IoT Chips Product Overview
  - 10.3.3 Intel Non - Cellular IoT Chips Product Market Performance
  - 10.3.4 Intel Business Overview
  - 10.3.5 Intel SWOT Analysis
  - 10.3.6 Intel Recent Developments
- 10.4 Broadcom
  - 10.4.1 Broadcom Basic Information
  - 10.4.2 Broadcom Non - Cellular IoT Chips Product Overview
  - 10.4.3 Broadcom Non - Cellular IoT Chips Product Market Performance
  - 10.4.4 Broadcom Business Overview
  - 10.4.5 Broadcom Recent Developments
- 10.5 MediaTek
  - 10.5.1 MediaTek Basic Information
  - 10.5.2 MediaTek Non - Cellular IoT Chips Product Overview
  - 10.5.3 MediaTek Non - Cellular IoT Chips Product Market Performance
  - 10.5.4 MediaTek Business Overview
  - 10.5.5 MediaTek Recent Developments
- 10.6 TI
  - 10.6.1 TI Basic Information
  - 10.6.2 TI Non - Cellular IoT Chips Product Overview
  - 10.6.3 TI Non - Cellular IoT Chips Product Market Performance
  - 10.6.4 TI Business Overview
  - 10.6.5 TI Recent Developments
- 10.7 Infineon
  - 10.7.1 Infineon Basic Information
  - 10.7.2 Infineon Non - Cellular IoT Chips Product Overview

- 10.7.3 Infineon Non - Cellular IoT Chips Product Market Performance
- 10.7.4 Infineon Business Overview
- 10.7.5 Infineon Recent Developments
- 10.8 Renesas Electronics
  - 10.8.1 Renesas Electronics Basic Information
  - 10.8.2 Renesas Electronics Non - Cellular IoT Chips Product Overview
  - 10.8.3 Renesas Electronics Non - Cellular IoT Chips Product Market Performance
  - 10.8.4 Renesas Electronics Business Overview
  - 10.8.5 Renesas Electronics Recent Developments
- 10.9 ON Semiconductor
  - 10.9.1 ON Semiconductor Basic Information
  - 10.9.2 ON Semiconductor Non - Cellular IoT Chips Product Overview
  - 10.9.3 ON Semiconductor Non - Cellular IoT Chips Product Market Performance
  - 10.9.4 ON Semiconductor Business Overview
  - 10.9.5 ON Semiconductor Recent Developments
- 10.10 Silicon Labs
  - 10.10.1 Silicon Labs Basic Information
  - 10.10.2 Silicon Labs Non - Cellular IoT Chips Product Overview
  - 10.10.3 Silicon Labs Non - Cellular IoT Chips Product Market Performance
  - 10.10.4 Silicon Labs Business Overview
  - 10.10.5 Silicon Labs Recent Developments
- 10.11 Semtech
  - 10.11.1 Semtech Basic Information
  - 10.11.2 Semtech Non - Cellular IoT Chips Product Overview
  - 10.11.3 Semtech Non - Cellular IoT Chips Product Market Performance
  - 10.11.4 Semtech Business Overview
  - 10.11.5 Semtech Recent Developments
- 10.12 STMicroelectronics
  - 10.12.1 STMicroelectronics Basic Information
  - 10.12.2 STMicroelectronics Non - Cellular IoT Chips Product Overview
  - 10.12.3 STMicroelectronics Non - Cellular IoT Chips Product Market Performance
  - 10.12.4 STMicroelectronics Business Overview
  - 10.12.5 STMicroelectronics Recent Developments
- 10.13 Microchip Technology
  - 10.13.1 Microchip Technology Basic Information
  - 10.13.2 Microchip Technology Non - Cellular IoT Chips Product Overview
  - 10.13.3 Microchip Technology Non - Cellular IoT Chips Product Market Performance
  - 10.13.4 Microchip Technology Business Overview
  - 10.13.5 Microchip Technology Recent Developments

## 10.14 ASR Microelectronics

10.14.1 ASR Microelectronics Basic Information

10.14.2 ASR Microelectronics Non - Cellular IoT Chips Product Overview

10.14.3 ASR Microelectronics Non - Cellular IoT Chips Product Market Performance

10.14.4 ASR Microelectronics Business Overview

10.14.5 ASR Microelectronics Recent Developments

## **11 NON - CELLULAR IOT CHIPS MARKET FORECAST BY REGION**

11.1 Global Non - Cellular IoT Chips Market Size Forecast

11.2 Global Non - Cellular IoT Chips Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Non - Cellular IoT Chips Market Size Forecast by Country

11.2.3 Asia Pacific Non - Cellular IoT Chips Market Size Forecast by Region

11.2.4 South America Non - Cellular IoT Chips Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Non - Cellular IoT Chips by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

12.1 Global Non - Cellular IoT Chips Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Non - Cellular IoT Chips by Type (2026-2033)

12.1.2 Global Non - Cellular IoT Chips Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Non - Cellular IoT Chips by Type (2026-2033)

12.2 Global Non - Cellular IoT Chips Market Forecast by Application (2026-2033)

12.2.1 Global Non - Cellular IoT Chips Sales (K Units) Forecast by Application

12.2.2 Global Non - Cellular IoT Chips Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Non-Cellular-Chips Market Size Comparison by Region (M USD)

Table 5. Global Non-Cellular-Chips Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Non-Cellular-Chips Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Non-Cellular-Chips Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Non-Cellular-Chips Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-Cellular-Chips as of 2024)

Table 10. Global Market Non-Cellular-Chips Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers' Manufacturing Sites, Areas Served

Table 12. Manufacturers' Product Type

Table 13. Global Non-Cellular-Chips Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Non-Cellular-Chips Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Non-Cellular-Chips Sales by Type (K Units)

Table 26. Global Non-Cellular-Chips Market Size by Type (M USD)

Table 27. Global Non-Cellular-Chips Sales (K Units) by Type (2020-2025)

- Table 28. Global Non-Cellular IoT Chips Sales Market Share by Type (2020-2025)
- Table 29. Global Non-Cellular IoT Chips Market Size (M USD) by Type (2020-2025)
- Table 30. Global Non-Cellular IoT Chips Market Size Share by Type (2020-2025)
- Table 31. Global Non-Cellular IoT Chips Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Non-Cellular IoT Chips Sales (K Units) by Application
- Table 33. Global Non-Cellular IoT Chips Market Size by Application
- Table 34. Global Non-Cellular IoT Chips Sales by Application (2020-2025) & (K Units)
- Table 35. Global Non-Cellular IoT Chips Sales Market Share by Application (2020-2025)
- Table 36. Global Non-Cellular IoT Chips Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Non-Cellular IoT Chips Market Share by Application (2020-2025)
- Table 38. Global Non-Cellular IoT Chips Sales Growth Rate by Application (2020-2025)
- Table 39. Global Non-Cellular IoT Chips Sales by Region (2020-2025) & (K Units)
- Table 40. Global Non-Cellular IoT Chips Sales Market Share by Region (2020-2025)
- Table 41. Global Non-Cellular IoT Chips Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Non-Cellular IoT Chips Market Size Market Share by Region (2020-2025)
- Table 43. North America Non-Cellular IoT Chips Sales by Country (2020-2025) & (K Units)
- Table 44. North America Non-Cellular IoT Chips Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Non-Cellular IoT Chips Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Non-Cellular IoT Chips Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Non-Cellular IoT Chips Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Non-Cellular IoT Chips Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Non-Cellular IoT Chips Sales by Country (2020-2025) & (K Units)
- Table 50. South America Non-Cellular IoT Chips Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Non-Cellular IoT Chips Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Non-Cellular IoT Chips Market Size by Region

(2020-2025) & (M USD)

Table 53. Global Non-Cellular IoT Chips Production (K Units) by Region(2020-2025)

Table 54. Global Non-Cellular IoT Chips Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Non-Cellular IoT Chips Revenue Market Share by Region (2020-2025)

Table 56. Global Non-Cellular IoT Chips Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Non-Cellular IoT Chips Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Non-Cellular IoT Chips Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Non-Cellular IoT Chips Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Non-Cellular IoT Chips Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Qualcomm Basic Information

Table 62. Qualcomm Non-Cellular IoT Chips Product Overview

Table 63. Qualcomm Non-Cellular IoT Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Qualcomm Business Overview

Table 65. Qualcomm SWOT Analysis

Table 66. Qualcomm Recent Developments

Table 67. NXP Basic Information

Table 68. NXP Non-Cellular IoT Chips Product Overview

Table 69. NXP Non-Cellular IoT Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. NXP Business Overview

Table 71. NXP SWOT Analysis

Table 72. NXP Recent Developments

Table 73. Intel Basic Information

Table 74. Intel Non-Cellular IoT Chips Product Overview

Table 75. Intel Non-Cellular IoT Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Intel Business Overview

Table 77. Intel SWOT Analysis

Table 78. Intel Recent Developments

Table 79. Broadcom Basic Information

Table 80. Broadcom Non-Cellular IoT Chips Product Overview

Table 81. Broadcom Non?/?Cellular?IoT?Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Broadcom Business Overview

Table 83. Broadcom Recent Developments

Table 84. MediaTek Basic Information

Table 85. MediaTek Non?/?Cellular?IoT?Chips Product Overview

Table 86. MediaTek Non?/?Cellular?IoT?Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. MediaTek Business Overview

Table 88. MediaTek Recent Developments

Table 89. TI Basic Information

Table 90. TI Non?/?Cellular?IoT?Chips Product Overview

Table 91. TI Non?/?Cellular?IoT?Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. TI Business Overview

Table 93. TI Recent Developments

Table 94. Infineon Basic Information

Table 95. Infineon Non?/?Cellular?IoT?Chips Product Overview

Table 96. Infineon Non?/?Cellular?IoT?Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Infineon Business Overview

Table 98. Infineon Recent Developments

Table 99. Renesas Electronics Basic Information

Table 100. Renesas Electronics Non?/?Cellular?IoT?Chips Product Overview

Table 101. Renesas Electronics Non?/?Cellular?IoT?Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Renesas Electronics Business Overview

Table 103. Renesas Electronics Recent Developments

Table 104. ON Semiconductor Basic Information

Table 105. ON Semiconductor Non?/?Cellular?IoT?Chips Product Overview

Table 106. ON Semiconductor Non?/?Cellular?IoT?Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. ON Semiconductor Business Overview

Table 108. ON Semiconductor Recent Developments

Table 109. Silicon Labs Basic Information

Table 110. Silicon Labs Non?/?Cellular?IoT?Chips Product Overview

Table 111. Silicon Labs Non?/?Cellular?IoT?Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Silicon Labs Business Overview

- Table 113. Silicon Labs Recent Developments
- Table 114. Semtech Basic Information
- Table 115. Semtech Non-Cellular IoT Chips Product Overview
- Table 116. Semtech Non-Cellular IoT Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Semtech Business Overview
- Table 118. Semtech Recent Developments
- Table 119. STMicroelectronics Basic Information
- Table 120. STMicroelectronics Non-Cellular IoT Chips Product Overview
- Table 121. STMicroelectronics Non-Cellular IoT Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. STMicroelectronics Business Overview
- Table 123. STMicroelectronics Recent Developments
- Table 124. Microchip Technology Basic Information
- Table 125. Microchip Technology Non-Cellular IoT Chips Product Overview
- Table 126. Microchip Technology Non-Cellular IoT Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Microchip Technology Business Overview
- Table 128. Microchip Technology Recent Developments
- Table 129. ASR Microelectronics Basic Information
- Table 130. ASR Microelectronics Non-Cellular IoT Chips Product Overview
- Table 131. ASR Microelectronics Non-Cellular IoT Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. ASR Microelectronics Business Overview
- Table 133. ASR Microelectronics Recent Developments
- Table 134. Global Non-Cellular IoT Chips Sales Forecast by Region (2026-2033) & (K Units)
- Table 135. Global Non-Cellular IoT Chips Market Size Forecast by Region (2026-2033) & (M USD)
- Table 136. North America Non-Cellular IoT Chips Sales Forecast by Country (2026-2033) & (K Units)
- Table 137. North America Non-Cellular IoT Chips Market Size Forecast by Country (2026-2033) & (M USD)
- Table 138. Europe Non-Cellular IoT Chips Sales Forecast by Country (2026-2033) & (K Units)
- Table 139. Europe Non-Cellular IoT Chips Market Size Forecast by Country (2026-2033) & (M USD)
- Table 140. Asia Pacific Non-Cellular IoT Chips Sales Forecast by Region (2026-2033) & (K Units)

Table 141. Asia Pacific Non-Cellular IoT Chips Market Size Forecast by Region (2026-2033) & (M USD)

Table 142. South America Non-Cellular IoT Chips Sales Forecast by Country (2026-2033) & (K Units)

Table 143. South America Non-Cellular IoT Chips Market Size Forecast by Country (2026-2033) & (M USD)

Table 144. Middle East and Africa Non-Cellular IoT Chips Sales Forecast by Country (2026-2033) & (Units)

Table 145. Middle East and Africa Non-Cellular IoT Chips Market Size Forecast by Country (2026-2033) & (M USD)

Table 146. Global Non-Cellular IoT Chips Sales Forecast by Type (2026-2033) & (K Units)

Table 147. Global Non-Cellular IoT Chips Market Size Forecast by Type (2026-2033) & (M USD)

Table 148. Global Non-Cellular IoT Chips Price Forecast by Type (2026-2033) & (USD/Unit)

Table 149. Global Non-Cellular IoT Chips Sales (K Units) Forecast by Application (2026-2033)

Table 150. Global Non-Cellular IoT Chips Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Non-Cellular IoT Chips
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Non-Cellular IoT Chips Market Size (M USD), 2024-2033
- Figure 5. Global Non-Cellular IoT Chips Market Size (M USD) (2020-2033)
- Figure 6. Global Non-Cellular IoT Chips Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Non-Cellular IoT Chips Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Non-Cellular IoT Chips Product Life Cycle
- Figure 13. Non-Cellular IoT Chips Sales Share by Manufacturers in 2024
- Figure 14. Global Non-Cellular IoT Chips Revenue Share by Manufacturers in 2024
- Figure 15. Non-Cellular IoT Chips Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Non-Cellular IoT Chips Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Non-Cellular IoT Chips Revenue in 2024
- Figure 18. Industry Chain Map of Non-Cellular IoT Chips
- Figure 19. Global Non-Cellular IoT Chips Market PEST Analysis
- Figure 20. Global Non-Cellular IoT Chips Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Non-Cellular IoT Chips Market Share by Type
- Figure 27. Sales Market Share of Non-Cellular IoT Chips by Type (2020-2025)
- Figure 28. Sales Market Share of Non-Cellular IoT Chips by Type in 2024
- Figure 29. Market Size Share of Non-Cellular IoT Chips by Type (2020-2025)
- Figure 30. Market Size Share of Non-Cellular IoT Chips by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Non-Cellular IoT Chips Market Share by Application

Figure 33. Global Non-Cellular IoT Chips Sales Market Share by Application (2020-2025)

Figure 34. Global Non-Cellular IoT Chips Sales Market Share by Application in 2024

Figure 35. Global Non-Cellular IoT Chips Market Share by Application (2020-2025)

Figure 36. Global Non-Cellular IoT Chips Market Share by Application in 2024

Figure 37. Global Non-Cellular IoT Chips Sales Growth Rate by Application (2020-2025)

Figure 38. Global Non-Cellular IoT Chips Sales Market Share by Region (2020-2025)

Figure 39. Global Non-Cellular IoT Chips Market Size Market Share by Region (2020-2025)

Figure 40. North America Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Non-Cellular IoT Chips Sales Market Share by Country in 2024

Figure 43. North America Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Non-Cellular IoT Chips Market Size Market Share by Country in 2024

Figure 45. U.S. Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Non-Cellular IoT Chips Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Non-Cellular IoT Chips Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Non-Cellular IoT Chips Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Non-Cellular IoT Chips Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Non-Cellular IoT Chips Sales Market Share by Country in 2024

Figure 53. Europe Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Non-Cellular IoT Chips Market Size Market Share by Country in

2024

Figure 55. Germany Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Non-Cellular IoT Chips Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Non-Cellular IoT Chips Sales Market Share by Region in 2024

Figure 67. Asia Pacific Non-Cellular IoT Chips Market Size Market Share by Region in 2024

Figure 68. China Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K

Units)

Figure 75. India Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Non-Cellular IoT Chips Sales and Growth Rate (K Units)

Figure 79. South America Non-Cellular IoT Chips Sales Market Share by Country in 2024

Figure 80. South America Non-Cellular IoT Chips Market Size and Growth Rate (M USD)

Figure 81. South America Non-Cellular IoT Chips Market Size Market Share by Country in 2024

Figure 82. Brazil Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Non-Cellular IoT Chips Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Non-Cellular IoT Chips Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Non-Cellular IoT Chips Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Non-Cellular IoT Chips Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K

Units)

Figure 95. UAE Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Non-Cellular IoT Chips Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Non-Cellular IoT Chips Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Non-Cellular IoT Chips Production Market Share by Region (2020-2025)

Figure 103. North America Non-Cellular IoT Chips Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Non-Cellular IoT Chips Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Non-Cellular IoT Chips Production (K Units) Growth Rate (2020-2025)

Figure 106. China Non-Cellular IoT Chips Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Non-Cellular IoT Chips Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Non-Cellular IoT Chips Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Non-Cellular IoT Chips Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Non-Cellular IoT Chips Market Share Forecast by Type (2026-2033)

Figure 111. Global Non-Cellular IoT Chips Sales Forecast by Application (2026-2033)

Figure 112. Global Non-Cellular IoT Chips Market Share Forecast by Application (2026-2033)

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