

# Global News Aggregator Tool Market Research Report 2026(Status and Outlook)

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## Abstracts

A news aggregator tool is a software or web application that collects, organizes, and displays news articles from various sources in one place. It helps users stay updated on current events by presenting a curated selection of news stories based on their interests and preferences. The News Aggregator Tool market is experiencing steady growth, driven by increasing demand for curated content and personalized news consumption. Major sales regions include North America, Europe, and Asia Pacific, where technological advancements and the proliferation of digital media are fueling market expansion. However, market concentration remains high, with a few key players dominating the landscape. Despite this, opportunities abound for new entrants offering innovative features such as AI-driven content curation and real-time news updates. Challenges include concerns over data privacy and the need to combat misinformation, requiring continuous adaptation and investment in robust content filtering algorithms. Overall, the News Aggregator Tool market presents promising prospects amidst evolving consumer preferences and technological advancements.

The global News Aggregator Tool market size was estimated at USD 817.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global News Aggregator Tool market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global News Aggregator Tool market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the News Aggregator Tool market.

### **Global News Aggregator Tool Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Feedly  
Inoreader  
Smartnews  
NetNewsWire  
Flockler  
Flipboard  
Tagbox  
Flipboard  
Bing News

NewsNow  
Metacritic  
AllTop  
Inshorts  
Vancouver Sun  
Pocket  
Dailyhunt  
The Week  
LexisNexis  
Messari  
RavenPack  
NewsGuard  
Newsboat  
ScienceSeeker  
Innodata  
Brave News  
Haystack  
Ayllen

### **Market Segmentation (by Type)**

PaaS  
SaaS

### **Market Segmentation (by Application)**

Enterprise  
Personal

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the News Aggregator Tool Market  
Overview of the regional outlook of the News Aggregator Tool Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the News Aggregator Tool Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of News Aggregator Tool, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of News Aggregator Tool

1.2 Key Market Segments

1.2.1 News Aggregator Tool Segment by Type

1.2.2 News Aggregator Tool Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 NEWS AGGREGATOR TOOL MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 NEWS AGGREGATOR TOOL MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global News Aggregator Tool Product Life Cycle

3.3 Global News Aggregator Tool Revenue Market Share by Company (2020-2025)

3.4 News Aggregator Tool Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 News Aggregator Tool Market Competitive Situation and Trends

3.6.1 News Aggregator Tool Market Concentration Rate

3.6.2 Global 5 and 10 Largest News Aggregator Tool Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 NEWS AGGREGATOR TOOL VALUE CHAIN ANALYSIS**

4.1 News Aggregator Tool Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NEWS AGGREGATOR TOOL MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global News Aggregator Tool Market Porter's Five Forces Analysis

## **6 NEWS AGGREGATOR TOOL MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global News Aggregator Tool Market by Type (2020-2025)

### 6.3 Global News Aggregator Tool Market Size Growth Rate by Type (2021-2025)

## **7 NEWS AGGREGATOR TOOL MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global News Aggregator Tool Market Size (M USD) by Application (2020-2025)

### 7.3 Global News Aggregator Tool Market Size Growth Rate by Application (2021-2025)

## **8 NEWS AGGREGATOR TOOL MARKET SEGMENTATION BY REGION**

### 8.1 Global News Aggregator Tool Market Size by Region

#### 8.1.1 Global News Aggregator Tool Market Size by Region

#### 8.1.2 Global News Aggregator Tool Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America News Aggregator Tool Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe News Aggregator Tool Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific News Aggregator Tool Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America News Aggregator Tool Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa News Aggregator Tool Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Feedly

9.1.1 Feedly Basic Information

9.1.2 Feedly News Aggregator Tool Product Overview

9.1.3 Feedly News Aggregator Tool Product Market Performance

9.1.4 Feedly SWOT Analysis

9.1.5 Feedly Business Overview

9.1.6 Feedly Recent Developments

9.2 Inoreader

9.2.1 Inoreader Basic Information

- 9.2.2 Inreader News Aggregator Tool Product Overview
- 9.2.3 Inreader News Aggregator Tool Product Market Performance
- 9.2.4 Inreader SWOT Analysis
- 9.2.5 Inreader Business Overview
- 9.2.6 Inreader Recent Developments
- 9.3 Smartnews
  - 9.3.1 Smartnews Basic Information
  - 9.3.2 Smartnews News Aggregator Tool Product Overview
  - 9.3.3 Smartnews News Aggregator Tool Product Market Performance
  - 9.3.4 Smartnews SWOT Analysis
  - 9.3.5 Smartnews Business Overview
  - 9.3.6 Smartnews Recent Developments
- 9.4 NetNewsWire
  - 9.4.1 NetNewsWire Basic Information
  - 9.4.2 NetNewsWire News Aggregator Tool Product Overview
  - 9.4.3 NetNewsWire News Aggregator Tool Product Market Performance
  - 9.4.4 NetNewsWire Business Overview
  - 9.4.5 NetNewsWire Recent Developments
- 9.5 Flockler
  - 9.5.1 Flockler Basic Information
  - 9.5.2 Flockler News Aggregator Tool Product Overview
  - 9.5.3 Flockler News Aggregator Tool Product Market Performance
  - 9.5.4 Flockler Business Overview
  - 9.5.5 Flockler Recent Developments
- 9.6 Flipboard
  - 9.6.1 Flipboard Basic Information
  - 9.6.2 Flipboard News Aggregator Tool Product Overview
  - 9.6.3 Flipboard News Aggregator Tool Product Market Performance
  - 9.6.4 Flipboard Business Overview
  - 9.6.5 Flipboard Recent Developments
- 9.7 Tagbox
  - 9.7.1 Tagbox Basic Information
  - 9.7.2 Tagbox News Aggregator Tool Product Overview
  - 9.7.3 Tagbox News Aggregator Tool Product Market Performance
  - 9.7.4 Tagbox Business Overview
  - 9.7.5 Tagbox Recent Developments
- 9.8 Flipboard
  - 9.8.1 Flipboard Basic Information
  - 9.8.2 Flipboard News Aggregator Tool Product Overview

- 9.8.3 Flipboard News Aggregator Tool Product Market Performance
- 9.8.4 Flipboard Business Overview
- 9.8.5 Flipboard Recent Developments
- 9.9 Bing News
  - 9.9.1 Bing News Basic Information
  - 9.9.2 Bing News News Aggregator Tool Product Overview
  - 9.9.3 Bing News News Aggregator Tool Product Market Performance
  - 9.9.4 Bing News Business Overview
  - 9.9.5 Bing News Recent Developments
- 9.10 NewsNow
  - 9.10.1 NewsNow Basic Information
  - 9.10.2 NewsNow News Aggregator Tool Product Overview
  - 9.10.3 NewsNow News Aggregator Tool Product Market Performance
  - 9.10.4 NewsNow Business Overview
  - 9.10.5 NewsNow Recent Developments
- 9.11 Metacritic
  - 9.11.1 Metacritic Basic Information
  - 9.11.2 Metacritic News Aggregator Tool Product Overview
  - 9.11.3 Metacritic News Aggregator Tool Product Market Performance
  - 9.11.4 Metacritic Business Overview
  - 9.11.5 Metacritic Recent Developments
- 9.12 AllTop
  - 9.12.1 AllTop Basic Information
  - 9.12.2 AllTop News Aggregator Tool Product Overview
  - 9.12.3 AllTop News Aggregator Tool Product Market Performance
  - 9.12.4 AllTop Business Overview
  - 9.12.5 AllTop Recent Developments
- 9.13 Inshorts
  - 9.13.1 Inshorts Basic Information
  - 9.13.2 Inshorts News Aggregator Tool Product Overview
  - 9.13.3 Inshorts News Aggregator Tool Product Market Performance
  - 9.13.4 Inshorts Business Overview
  - 9.13.5 Inshorts Recent Developments
- 9.14 Vancouver Sun
  - 9.14.1 Vancouver Sun Basic Information
  - 9.14.2 Vancouver Sun News Aggregator Tool Product Overview
  - 9.14.3 Vancouver Sun News Aggregator Tool Product Market Performance
  - 9.14.4 Vancouver Sun Business Overview
  - 9.14.5 Vancouver Sun Recent Developments

## 9.15 Pocket

9.15.1 Pocket Basic Information

9.15.2 Pocket News Aggregator Tool Product Overview

9.15.3 Pocket News Aggregator Tool Product Market Performance

9.15.4 Pocket Business Overview

9.15.5 Pocket Recent Developments

## 9.16 Dailyhunt

9.16.1 Dailyhunt Basic Information

9.16.2 Dailyhunt News Aggregator Tool Product Overview

9.16.3 Dailyhunt News Aggregator Tool Product Market Performance

9.16.4 Dailyhunt Business Overview

9.16.5 Dailyhunt Recent Developments

## 9.17 The Week

9.17.1 The Week Basic Information

9.17.2 The Week News Aggregator Tool Product Overview

9.17.3 The Week News Aggregator Tool Product Market Performance

9.17.4 The Week Business Overview

9.17.5 The Week Recent Developments

## 9.18 LexisNexis

9.18.1 LexisNexis Basic Information

9.18.2 LexisNexis News Aggregator Tool Product Overview

9.18.3 LexisNexis News Aggregator Tool Product Market Performance

9.18.4 LexisNexis Business Overview

9.18.5 LexisNexis Recent Developments

## 9.19 Messari

9.19.1 Messari Basic Information

9.19.2 Messari News Aggregator Tool Product Overview

9.19.3 Messari News Aggregator Tool Product Market Performance

9.19.4 Messari Business Overview

9.19.5 Messari Recent Developments

## 9.20 RavenPack

9.20.1 RavenPack Basic Information

9.20.2 RavenPack News Aggregator Tool Product Overview

9.20.3 RavenPack News Aggregator Tool Product Market Performance

9.20.4 RavenPack Business Overview

9.20.5 RavenPack Recent Developments

## 9.21 NewsGuard

9.21.1 NewsGuard Basic Information

9.21.2 NewsGuard News Aggregator Tool Product Overview

- 9.21.3 NewsGuard News Aggregator Tool Product Market Performance
- 9.21.4 NewsGuard Business Overview
- 9.21.5 NewsGuard Recent Developments
- 9.22 Newsboat
  - 9.22.1 Newsboat Basic Information
  - 9.22.2 Newsboat News Aggregator Tool Product Overview
  - 9.22.3 Newsboat News Aggregator Tool Product Market Performance
  - 9.22.4 Newsboat Business Overview
  - 9.22.5 Newsboat Recent Developments
- 9.23 ScienceSeeker
  - 9.23.1 ScienceSeeker Basic Information
  - 9.23.2 ScienceSeeker News Aggregator Tool Product Overview
  - 9.23.3 ScienceSeeker News Aggregator Tool Product Market Performance
  - 9.23.4 ScienceSeeker Business Overview
  - 9.23.5 ScienceSeeker Recent Developments
- 9.24 Innodata
  - 9.24.1 Innodata Basic Information
  - 9.24.2 Innodata News Aggregator Tool Product Overview
  - 9.24.3 Innodata News Aggregator Tool Product Market Performance
  - 9.24.4 Innodata Business Overview
  - 9.24.5 Innodata Recent Developments
- 9.25 Brave News
  - 9.25.1 Brave News Basic Information
  - 9.25.2 Brave News News Aggregator Tool Product Overview
  - 9.25.3 Brave News News Aggregator Tool Product Market Performance
  - 9.25.4 Brave News Business Overview
  - 9.25.5 Brave News Recent Developments
- 9.26 Haystack
  - 9.26.1 Haystack Basic Information
  - 9.26.2 Haystack News Aggregator Tool Product Overview
  - 9.26.3 Haystack News Aggregator Tool Product Market Performance
  - 9.26.4 Haystack Business Overview
  - 9.26.5 Haystack Recent Developments
- 9.27 Aylien
  - 9.27.1 Aylien Basic Information
  - 9.27.2 Aylien News Aggregator Tool Product Overview
  - 9.27.3 Aylien News Aggregator Tool Product Market Performance
  - 9.27.4 Aylien Business Overview
  - 9.27.5 Aylien Recent Developments

## **10 NEWS AGGREGATOR TOOL MARKET FORECAST BY REGION**

10.1 Global News Aggregator Tool Market Size Forecast

10.2 Global News Aggregator Tool Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe News Aggregator Tool Market Size Forecast by Country

10.2.3 Asia Pacific News Aggregator Tool Market Size Forecast by Region

10.2.4 South America News Aggregator Tool Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of News Aggregator Tool by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

11.1 Global News Aggregator Tool Market Forecast by Type (2026-2035)

11.1.1 Global News Aggregator Tool Market Size Forecast by Type (2026-2035)

11.2 Global News Aggregator Tool Market Forecast by Application (2026-2035)

11.2.1 Global News Aggregator Tool Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global News Aggregator Tool Market Size by Type (M USD)

Table 4. Global News Aggregator Tool Market Size by Application

Table 5. News Aggregator Tool Market Size Comparison by Region (M USD)

Table 6. Global News Aggregator Tool Revenue (M USD) by Company (2020-2025)

Table 7. Global News Aggregator Tool Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in News Aggregator Tool as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global News Aggregator Tool Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. News Aggregator Tool Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global News Aggregator Tool Market Size by Type (M USD)

Table 22. Global News Aggregator Tool Market Size (M USD) by Type (2020-2025)

Table 23. Global News Aggregator Tool Market Share by Type (2020-2025)

Table 24. Global News Aggregator Tool Market Size Growth Rate by Type (2021-2025)

Table 25. Global News Aggregator Tool Market Size by Application

Table 26. Global News Aggregator Tool Market Size by Application (2020-2025) & (M USD)

Table 27. Global News Aggregator Tool Market Share by Application (2020-2025)

Table 28. Global News Aggregator Tool Market Size Growth Rate by Application (2021-2025)

Table 29. Global News Aggregator Tool Market Size by Region (2020-2025) & (M USD)

Table 30. Global News Aggregator Tool Market Size Market Share by Region (2020-2025)

Table 31. North America News Aggregator Tool Market Size by Country (2020-2025) & (M USD)

Table 32. Europe News Aggregator Tool Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific News Aggregator Tool Market Size by Region (2020-2025) & (M USD)

Table 34. South America News Aggregator Tool Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa News Aggregator Tool Market Size by Region (2020-2025) & (M USD)

Table 36. Feedly Basic Information

Table 37. Feedly News Aggregator Tool Product Overview

Table 38. Feedly News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Feedly SWOT Analysis

Table 40. Feedly Business Overview

Table 41. Feedly Recent Developments

Table 42. Inoreader Basic Information

Table 43. Inoreader News Aggregator Tool Product Overview

Table 44. Inoreader News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Inoreader SWOT Analysis

Table 46. Inoreader Business Overview

Table 47. Inoreader Recent Developments

Table 48. Smartnews Basic Information

Table 49. Smartnews News Aggregator Tool Product Overview

Table 50. Smartnews News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Smartnews SWOT Analysis

Table 52. Smartnews Business Overview

Table 53. Smartnews Recent Developments

Table 54. NetNewsWire Basic Information

Table 55. NetNewsWire News Aggregator Tool Product Overview

Table 56. NetNewsWire News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 57. NetNewsWire Business Overview

Table 58. NetNewsWire Recent Developments

Table 59. Flockler Basic Information

Table 60. Flockler News Aggregator Tool Product Overview

Table 61. Flockler News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Flockler Business Overview

Table 63. Flockler Recent Developments

Table 64. Flipboard Basic Information

Table 65. Flipboard News Aggregator Tool Product Overview

Table 66. Flipboard News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Flipboard Business Overview

Table 68. Flipboard Recent Developments

Table 69. Tagbox Basic Information

Table 70. Tagbox News Aggregator Tool Product Overview

Table 71. Tagbox News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Tagbox Business Overview

Table 73. Tagbox Recent Developments

Table 74. Flipboard Basic Information

Table 75. Flipboard News Aggregator Tool Product Overview

Table 76. Flipboard News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Flipboard Business Overview

Table 78. Flipboard Recent Developments

Table 79. Bing News Basic Information

Table 80. Bing News News Aggregator Tool Product Overview

Table 81. Bing News News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Bing News Business Overview

Table 83. Bing News Recent Developments

Table 84. NewsNow Basic Information

Table 85. NewsNow News Aggregator Tool Product Overview

Table 86. NewsNow News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 87. NewsNow Business Overview

Table 88. NewsNow Recent Developments

Table 89. Metacritic Basic Information

Table 90. Metacritic News Aggregator Tool Product Overview

Table 91. Metacritic News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Metacritic Business Overview

- Table 93. Metacritic Recent Developments
- Table 94. AllTop Basic Information
- Table 95. AllTop News Aggregator Tool Product Overview
- Table 96. AllTop News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. AllTop Business Overview
- Table 98. AllTop Recent Developments
- Table 99. Inshorts Basic Information
- Table 100. Inshorts News Aggregator Tool Product Overview
- Table 101. Inshorts News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Inshorts Business Overview
- Table 103. Inshorts Recent Developments
- Table 104. Vancouver Sun Basic Information
- Table 105. Vancouver Sun News Aggregator Tool Product Overview
- Table 106. Vancouver Sun News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Vancouver Sun Business Overview
- Table 108. Vancouver Sun Recent Developments
- Table 109. Pocket Basic Information
- Table 110. Pocket News Aggregator Tool Product Overview
- Table 111. Pocket News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Pocket Business Overview
- Table 113. Pocket Recent Developments
- Table 114. Dailyhunt Basic Information
- Table 115. Dailyhunt News Aggregator Tool Product Overview
- Table 116. Dailyhunt News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Dailyhunt Business Overview
- Table 118. Dailyhunt Recent Developments
- Table 119. The Week Basic Information
- Table 120. The Week News Aggregator Tool Product Overview
- Table 121. The Week News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 122. The Week Business Overview
- Table 123. The Week Recent Developments
- Table 124. LexisNexis Basic Information
- Table 125. LexisNexis News Aggregator Tool Product Overview

Table 126. LexisNexis News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 127. LexisNexis Business Overview

Table 128. LexisNexis Recent Developments

Table 129. Messari Basic Information

Table 130. Messari News Aggregator Tool Product Overview

Table 131. Messari News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Messari Business Overview

Table 133. Messari Recent Developments

Table 134. RavenPack Basic Information

Table 135. RavenPack News Aggregator Tool Product Overview

Table 136. RavenPack News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 137. RavenPack Business Overview

Table 138. RavenPack Recent Developments

Table 139. NewsGuard Basic Information

Table 140. NewsGuard News Aggregator Tool Product Overview

Table 141. NewsGuard News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 142. NewsGuard Business Overview

Table 143. NewsGuard Recent Developments

Table 144. Newsboat Basic Information

Table 145. Newsboat News Aggregator Tool Product Overview

Table 146. Newsboat News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Newsboat Business Overview

Table 148. Newsboat Recent Developments

Table 149. ScienceSeeker Basic Information

Table 150. ScienceSeeker News Aggregator Tool Product Overview

Table 151. ScienceSeeker News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 152. ScienceSeeker Business Overview

Table 153. ScienceSeeker Recent Developments

Table 154. Innodata Basic Information

Table 155. Innodata News Aggregator Tool Product Overview

Table 156. Innodata News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 157. Innodata Business Overview

- Table 158. Innodata Recent Developments
- Table 159. Brave News Basic Information
- Table 160. Brave News News Aggregator Tool Product Overview
- Table 161. Brave News News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 162. Brave News Business Overview
- Table 163. Brave News Recent Developments
- Table 164. Haystack Basic Information
- Table 165. Haystack News Aggregator Tool Product Overview
- Table 166. Haystack News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 167. Haystack Business Overview
- Table 168. Haystack Recent Developments
- Table 169. Aylien Basic Information
- Table 170. Aylien News Aggregator Tool Product Overview
- Table 171. Aylien News Aggregator Tool Revenue (M USD) and Gross Margin (2020-2025)
- Table 172. Aylien Business Overview
- Table 173. Aylien Recent Developments
- Table 174. Global News Aggregator Tool Market Size Forecast by Region (2026-2035) & (M USD)
- Table 175. North America News Aggregator Tool Market Size Forecast by Country (2026-2035) & (M USD)
- Table 176. Europe News Aggregator Tool Market Size Forecast by Country (2026-2035) & (M USD)
- Table 177. Asia Pacific News Aggregator Tool Market Size Forecast by Region (2026-2035) & (M USD)
- Table 178. South America News Aggregator Tool Market Size Forecast by Country (2026-2035) & (M USD)
- Table 179. Middle East and Africa News Aggregator Tool Market Size Forecast by Country (2026-2035) & (M USD)
- Table 180. Global News Aggregator Tool Market Size Forecast by Type (2026-2035) & (M USD)
- Table 181. Global News Aggregator Tool Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of News Aggregator Tool
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global News Aggregator Tool Market Size (M USD), 2025-2035
- Figure 5. Global News Aggregator Tool Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. News Aggregator Tool Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global News Aggregator Tool Product Life Cycle
- Figure 12. Global News Aggregator Tool Revenue Share by Company in 2025
- Figure 13. News Aggregator Tool Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by News Aggregator Tool Revenue in 2025
- Figure 15. Value Chain Map of News Aggregator Tool
- Figure 16. Global News Aggregator Tool Market PEST Analysis
- Figure 17. Global News Aggregator Tool Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global News Aggregator Tool Market Share by Type
- Figure 20. Market Share of News Aggregator Tool by Type (2020-2025)
- Figure 21. Global News Aggregator Tool Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global News Aggregator Tool Market Share by Application
- Figure 24. Global News Aggregator Tool Market Share by Application (2020-2025)
- Figure 25. Global News Aggregator Tool Market Share by Application in 2024
- Figure 26. Global News Aggregator Tool Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global News Aggregator Tool Market Size Market Share by Region (2020-2025)
- Figure 28. North America News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America News Aggregator Tool Market Size Market Share by Country in 2024

Figure 30. U.S. News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada News Aggregator Tool Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico News Aggregator Tool Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe News Aggregator Tool Market Share by Country in 2024

Figure 35. Germany News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific News Aggregator Tool Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific News Aggregator Tool Market Size Market Share by Region in 2024

Figure 42. China News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America News Aggregator Tool Market Size and Growth Rate (M USD)

Figure 48. South America News Aggregator Tool Market Size Market Share by Country in 2024

Figure 49. Brazil News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina News Aggregator Tool Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 51. Columbia News Aggregator Tool Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 52. Middle East and Africa News Aggregator Tool Market Size and Growth Rate

(M USD)

Figure 53. Middle East and Africa News Aggregator Tool Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa News Aggregator Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global News Aggregator Tool Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global News Aggregator Tool Market Share Forecast by Type (2026-2035)

Figure 61. Global News Aggregator Tool Market Share Forecast by Application (2026-2035)

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