

# Global Nattokinase Supplements Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Nattokinase supplements are derived from natto, a traditional Japanese fermented soybean product, and contain the enzyme nattokinase, which is known for its fibrinolytic properties that may support cardiovascular health by promoting healthy blood circulation and reducing clot formation. These supplements are primarily marketed to consumers seeking natural alternatives for heart health, particularly those concerned about maintaining healthy blood pressure or preventing thrombosis. The global market for nattokinase supplements is expanding due to increasing awareness of cardiovascular diseases, a growing aging population, and rising demand for preventive healthcare solutions. Key markets include North America, Europe, and Asia-Pacific, with Japan being a significant consumer due to natto's cultural significance. The competitive landscape includes both specialized nutraceutical companies and broader health supplement brands, with product differentiation often based on enzyme potency, additional ingredients (such as vitamin K2 or probiotics), and third-party testing for purity. Regulatory oversight varies by region, with stricter requirements in markets like the U.S. and EU, where claims about health benefits must be substantiated. Despite promising growth, challenges include limited clinical research compared to pharmaceutical alternatives, consumer skepticism, and competition from other heart-health supplements like omega-3s and CoQ10. E-commerce and direct-to-consumer sales are driving accessibility, while innovation in delivery formats (e.g., capsules, powders) caters to diverse preferences. The market's trajectory will likely hinge on further scientific validation and targeted marketing emphasizing nattokinase's unique benefits.

This report provides a deep insight into the global Nattokinase Supplements market covering all its essential aspects. This ranges from a macro overview of the market to

micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Nattokinase Supplements Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Nattokinase Supplements market in any manner.

### Global Nattokinase Supplements Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Doctor's Best Inc.

NOW Foods

Jarrow Formulas

Inc

Source Naturals

Inc

Best Naturals

Allergy Research Group

Nutraceutical Corporation

Healthy Origins

Life Extension

Pure Encapsulations

**Market Segmentation (by Type)**

Tablets  
Liquid  
Others

**Market Segmentation (by Application)**

Hospitals  
Institutions  
Individuals  
Others

**Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Nattokinase Supplements Market  
Overview of the regional outlook of the Nattokinase Supplements Market:

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nattokinase Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Nattokinase Supplements, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Nattokinase Supplements
- 1.2 Key Market Segments
  - 1.2.1 Nattokinase Supplements Segment by Type
  - 1.2.2 Nattokinase Supplements Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NATTOKINASE SUPPLEMENTS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Nattokinase Supplements Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Nattokinase Supplements Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NATTOKINASE SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Nattokinase Supplements Product Life Cycle
- 3.3 Global Nattokinase Supplements Sales by Manufacturers (2020-2025)
- 3.4 Global Nattokinase Supplements Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Nattokinase Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Nattokinase Supplements Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Nattokinase Supplements Market Competitive Situation and Trends
  - 3.8.1 Nattokinase Supplements Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Nattokinase Supplements Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 NATTOKINASE SUPPLEMENTS INDUSTRY CHAIN ANALYSIS**

### 4.1 Nattokinase Supplements Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NATTOKINASE SUPPLEMENTS MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Nattokinase Supplements Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Nattokinase Supplements Market

### 5.7 ESG Ratings of Leading Companies

## **6 NATTOKINASE SUPPLEMENTS MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Nattokinase Supplements Sales Market Share by Type (2020-2025)

### 6.3 Global Nattokinase Supplements Market Size Market Share by Type (2020-2025)

### 6.4 Global Nattokinase Supplements Price by Type (2020-2025)

## **7 NATTOKINASE SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Nattokinase Supplements Market Sales by Application (2020-2025)
- 7.3 Global Nattokinase Supplements Market Size (M USD) by Application (2020-2025)
- 7.4 Global Nattokinase Supplements Sales Growth Rate by Application (2020-2025)

## **8 NATTOKINASE SUPPLEMENTS MARKET SALES BY REGION**

- 8.1 Global Nattokinase Supplements Sales by Region
  - 8.1.1 Global Nattokinase Supplements Sales by Region
  - 8.1.2 Global Nattokinase Supplements Sales Market Share by Region
- 8.2 Global Nattokinase Supplements Market Size by Region
  - 8.2.1 Global Nattokinase Supplements Market Size by Region
  - 8.2.2 Global Nattokinase Supplements Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Nattokinase Supplements Sales by Country
  - 8.3.2 North America Nattokinase Supplements Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Nattokinase Supplements Sales by Country
  - 8.4.2 Europe Nattokinase Supplements Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Nattokinase Supplements Sales by Region
  - 8.5.2 Asia Pacific Nattokinase Supplements Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Nattokinase Supplements Sales by Country
  - 8.6.2 South America Nattokinase Supplements Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Nattokinase Supplements Sales by Region
  - 8.7.2 Middle East and Africa Nattokinase Supplements Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 NATTOKINASE SUPPLEMENTS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Nattokinase Supplements by Region(2020-2025)
- 9.2 Global Nattokinase Supplements Revenue Market Share by Region (2020-2025)
- 9.3 Global Nattokinase Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Nattokinase Supplements Production
  - 9.4.1 North America Nattokinase Supplements Production Growth Rate (2020-2025)
  - 9.4.2 North America Nattokinase Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Nattokinase Supplements Production
  - 9.5.1 Europe Nattokinase Supplements Production Growth Rate (2020-2025)
  - 9.5.2 Europe Nattokinase Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Nattokinase Supplements Production (2020-2025)
  - 9.6.1 Japan Nattokinase Supplements Production Growth Rate (2020-2025)
  - 9.6.2 Japan Nattokinase Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Nattokinase Supplements Production (2020-2025)
  - 9.7.1 China Nattokinase Supplements Production Growth Rate (2020-2025)
  - 9.7.2 China Nattokinase Supplements Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Doctor's Best Inc.
  - 10.1.1 Doctor's Best Inc. Basic Information

- 10.1.2 Doctor's Best Inc. Nattokinase Supplements Product Overview
- 10.1.3 Doctor's Best Inc. Nattokinase Supplements Product Market Performance
- 10.1.4 Doctor's Best Inc. Business Overview
- 10.1.5 Doctor's Best Inc. SWOT Analysis
- 10.1.6 Doctor's Best Inc. Recent Developments
- 10.2 NOW Foods
  - 10.2.1 NOW Foods Basic Information
  - 10.2.2 NOW Foods Nattokinase Supplements Product Overview
  - 10.2.3 NOW Foods Nattokinase Supplements Product Market Performance
  - 10.2.4 NOW Foods Business Overview
  - 10.2.5 NOW Foods SWOT Analysis
  - 10.2.6 NOW Foods Recent Developments
- 10.3 Jarrow Formulas
  - 10.3.1 Jarrow Formulas Basic Information
  - 10.3.2 Jarrow Formulas Nattokinase Supplements Product Overview
  - 10.3.3 Jarrow Formulas Nattokinase Supplements Product Market Performance
  - 10.3.4 Jarrow Formulas Business Overview
  - 10.3.5 Jarrow Formulas SWOT Analysis
  - 10.3.6 Jarrow Formulas Recent Developments
- 10.4 Inc
  - 10.4.1 Inc Basic Information
  - 10.4.2 Inc Nattokinase Supplements Product Overview
  - 10.4.3 Inc Nattokinase Supplements Product Market Performance
  - 10.4.4 Inc Business Overview
  - 10.4.5 Inc Recent Developments
- 10.5 Source Naturals
  - 10.5.1 Source Naturals Basic Information
  - 10.5.2 Source Naturals Nattokinase Supplements Product Overview
  - 10.5.3 Source Naturals Nattokinase Supplements Product Market Performance
  - 10.5.4 Source Naturals Business Overview
  - 10.5.5 Source Naturals Recent Developments
- 10.6 Inc
  - 10.6.1 Inc Basic Information
  - 10.6.2 Inc Nattokinase Supplements Product Overview
  - 10.6.3 Inc Nattokinase Supplements Product Market Performance
  - 10.6.4 Inc Business Overview
  - 10.6.5 Inc Recent Developments
- 10.7 Best Naturals
  - 10.7.1 Best Naturals Basic Information

- 10.7.2 Best Naturals Nattokinase Supplements Product Overview
- 10.7.3 Best Naturals Nattokinase Supplements Product Market Performance
- 10.7.4 Best Naturals Business Overview
- 10.7.5 Best Naturals Recent Developments
- 10.8 Allergy Research Group
  - 10.8.1 Allergy Research Group Basic Information
  - 10.8.2 Allergy Research Group Nattokinase Supplements Product Overview
  - 10.8.3 Allergy Research Group Nattokinase Supplements Product Market Performance
  - 10.8.4 Allergy Research Group Business Overview
  - 10.8.5 Allergy Research Group Recent Developments
- 10.9 Nutraceutical Corporation
  - 10.9.1 Nutraceutical Corporation Basic Information
  - 10.9.2 Nutraceutical Corporation Nattokinase Supplements Product Overview
  - 10.9.3 Nutraceutical Corporation Nattokinase Supplements Product Market Performance
  - 10.9.4 Nutraceutical Corporation Business Overview
  - 10.9.5 Nutraceutical Corporation Recent Developments
- 10.10 Healthy Origins
  - 10.10.1 Healthy Origins Basic Information
  - 10.10.2 Healthy Origins Nattokinase Supplements Product Overview
  - 10.10.3 Healthy Origins Nattokinase Supplements Product Market Performance
  - 10.10.4 Healthy Origins Business Overview
  - 10.10.5 Healthy Origins Recent Developments
- 10.11 Life Extension
  - 10.11.1 Life Extension Basic Information
  - 10.11.2 Life Extension Nattokinase Supplements Product Overview
  - 10.11.3 Life Extension Nattokinase Supplements Product Market Performance
  - 10.11.4 Life Extension Business Overview
  - 10.11.5 Life Extension Recent Developments
- 10.12 Pure Encapsulations
  - 10.12.1 Pure Encapsulations Basic Information
  - 10.12.2 Pure Encapsulations Nattokinase Supplements Product Overview
  - 10.12.3 Pure Encapsulations Nattokinase Supplements Product Market Performance
  - 10.12.4 Pure Encapsulations Business Overview
  - 10.12.5 Pure Encapsulations Recent Developments

## **11 NATTOKINASE SUPPLEMENTS MARKET FORECAST BY REGION**

- 11.1 Global Nattokinase Supplements Market Size Forecast
- 11.2 Global Nattokinase Supplements Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Nattokinase Supplements Market Size Forecast by Country
  - 11.2.3 Asia Pacific Nattokinase Supplements Market Size Forecast by Region
  - 11.2.4 South America Nattokinase Supplements Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Nattokinase Supplements by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Nattokinase Supplements Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Nattokinase Supplements by Type (2026-2033)
  - 12.1.2 Global Nattokinase Supplements Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Nattokinase Supplements by Type (2026-2033)
- 12.2 Global Nattokinase Supplements Market Forecast by Application (2026-2033)
  - 12.2.1 Global Nattokinase Supplements Sales (K Units) Forecast by Application
  - 12.2.2 Global Nattokinase Supplements Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Nattokinase Supplements Market Size Comparison by Region (M USD)
- Table 5. Global Nattokinase Supplements Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Nattokinase Supplements Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Nattokinase Supplements Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Nattokinase Supplements Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Nattokinase Supplements as of 2024)
- Table 10. Global Market Nattokinase Supplements Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Nattokinase Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Nattokinase Supplements Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Nattokinase Supplements Sales by Type (K Units)
- Table 26. Global Nattokinase Supplements Market Size by Type (M USD)
- Table 27. Global Nattokinase Supplements Sales (K Units) by Type (2020-2025)

- Table 28. Global Nattokinase Supplements Sales Market Share by Type (2020-2025)
- Table 29. Global Nattokinase Supplements Market Size (M USD) by Type (2020-2025)
- Table 30. Global Nattokinase Supplements Market Size Share by Type (2020-2025)
- Table 31. Global Nattokinase Supplements Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Nattokinase Supplements Sales (K Units) by Application
- Table 33. Global Nattokinase Supplements Market Size by Application
- Table 34. Global Nattokinase Supplements Sales by Application (2020-2025) & (K Units)
- Table 35. Global Nattokinase Supplements Sales Market Share by Application (2020-2025)
- Table 36. Global Nattokinase Supplements Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Nattokinase Supplements Market Share by Application (2020-2025)
- Table 38. Global Nattokinase Supplements Sales Growth Rate by Application (2020-2025)
- Table 39. Global Nattokinase Supplements Sales by Region (2020-2025) & (K Units)
- Table 40. Global Nattokinase Supplements Sales Market Share by Region (2020-2025)
- Table 41. Global Nattokinase Supplements Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Nattokinase Supplements Market Size Market Share by Region (2020-2025)
- Table 43. North America Nattokinase Supplements Sales by Country (2020-2025) & (K Units)
- Table 44. North America Nattokinase Supplements Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Nattokinase Supplements Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Nattokinase Supplements Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Nattokinase Supplements Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Nattokinase Supplements Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Nattokinase Supplements Sales by Country (2020-2025) & (K Units)
- Table 50. South America Nattokinase Supplements Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Nattokinase Supplements Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Nattokinase Supplements Market Size by Region

(2020-2025) & (M USD)

Table 53. Global Nattokinase Supplements Production (K Units) by Region(2020-2025)

Table 54. Global Nattokinase Supplements Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Nattokinase Supplements Revenue Market Share by Region (2020-2025)

Table 56. Global Nattokinase Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Nattokinase Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Nattokinase Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Nattokinase Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Nattokinase Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Doctor's Best Inc. Basic Information

Table 62. Doctor's Best Inc. Nattokinase Supplements Product Overview

Table 63. Doctor's Best Inc. Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Doctor's Best Inc. Business Overview

Table 65. Doctor's Best Inc. SWOT Analysis

Table 66. Doctor's Best Inc. Recent Developments

Table 67. NOW Foods Basic Information

Table 68. NOW Foods Nattokinase Supplements Product Overview

Table 69. NOW Foods Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. NOW Foods Business Overview

Table 71. NOW Foods SWOT Analysis

Table 72. NOW Foods Recent Developments

Table 73. Jarrow Formulas Basic Information

Table 74. Jarrow Formulas Nattokinase Supplements Product Overview

Table 75. Jarrow Formulas Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Jarrow Formulas Business Overview

Table 77. Jarrow Formulas SWOT Analysis

Table 78. Jarrow Formulas Recent Developments

Table 79. Inc Basic Information

Table 80. Inc Nattokinase Supplements Product Overview

- Table 81. Inc Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Inc Business Overview
- Table 83. Inc Recent Developments
- Table 84. Source Naturals Basic Information
- Table 85. Source Naturals Nattokinase Supplements Product Overview
- Table 86. Source Naturals Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Source Naturals Business Overview
- Table 88. Source Naturals Recent Developments
- Table 89. Inc Basic Information
- Table 90. Inc Nattokinase Supplements Product Overview
- Table 91. Inc Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Inc Business Overview
- Table 93. Inc Recent Developments
- Table 94. Best Naturals Basic Information
- Table 95. Best Naturals Nattokinase Supplements Product Overview
- Table 96. Best Naturals Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Best Naturals Business Overview
- Table 98. Best Naturals Recent Developments
- Table 99. Allergy Research Group Basic Information
- Table 100. Allergy Research Group Nattokinase Supplements Product Overview
- Table 101. Allergy Research Group Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Allergy Research Group Business Overview
- Table 103. Allergy Research Group Recent Developments
- Table 104. Nutraceutical Corporation Basic Information
- Table 105. Nutraceutical Corporation Nattokinase Supplements Product Overview
- Table 106. Nutraceutical Corporation Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Nutraceutical Corporation Business Overview
- Table 108. Nutraceutical Corporation Recent Developments
- Table 109. Healthy Origins Basic Information
- Table 110. Healthy Origins Nattokinase Supplements Product Overview
- Table 111. Healthy Origins Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Healthy Origins Business Overview

- Table 113. Healthy Origins Recent Developments
- Table 114. Life Extension Basic Information
- Table 115. Life Extension Nattokinase Supplements Product Overview
- Table 116. Life Extension Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Life Extension Business Overview
- Table 118. Life Extension Recent Developments
- Table 119. Pure Encapsulations Basic Information
- Table 120. Pure Encapsulations Nattokinase Supplements Product Overview
- Table 121. Pure Encapsulations Nattokinase Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Pure Encapsulations Business Overview
- Table 123. Pure Encapsulations Recent Developments
- Table 124. Global Nattokinase Supplements Sales Forecast by Region (2026-2033) & (K Units)
- Table 125. Global Nattokinase Supplements Market Size Forecast by Region (2026-2033) & (M USD)
- Table 126. North America Nattokinase Supplements Sales Forecast by Country (2026-2033) & (K Units)
- Table 127. North America Nattokinase Supplements Market Size Forecast by Country (2026-2033) & (M USD)
- Table 128. Europe Nattokinase Supplements Sales Forecast by Country (2026-2033) & (K Units)
- Table 129. Europe Nattokinase Supplements Market Size Forecast by Country (2026-2033) & (M USD)
- Table 130. Asia Pacific Nattokinase Supplements Sales Forecast by Region (2026-2033) & (K Units)
- Table 131. Asia Pacific Nattokinase Supplements Market Size Forecast by Region (2026-2033) & (M USD)
- Table 132. South America Nattokinase Supplements Sales Forecast by Country (2026-2033) & (K Units)
- Table 133. South America Nattokinase Supplements Market Size Forecast by Country (2026-2033) & (M USD)
- Table 134. Middle East and Africa Nattokinase Supplements Sales Forecast by Country (2026-2033) & (Units)
- Table 135. Middle East and Africa Nattokinase Supplements Market Size Forecast by Country (2026-2033) & (M USD)
- Table 136. Global Nattokinase Supplements Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Nattokinase Supplements Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Nattokinase Supplements Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Nattokinase Supplements Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Nattokinase Supplements Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Nattokinase Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Nattokinase Supplements Market Size (M USD), 2024-2033
- Figure 5. Global Nattokinase Supplements Market Size (M USD) (2020-2033)
- Figure 6. Global Nattokinase Supplements Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Nattokinase Supplements Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Nattokinase Supplements Product Life Cycle
- Figure 13. Nattokinase Supplements Sales Share by Manufacturers in 2024
- Figure 14. Global Nattokinase Supplements Revenue Share by Manufacturers in 2024
- Figure 15. Nattokinase Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Nattokinase Supplements Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Nattokinase Supplements Revenue in 2024
- Figure 18. Industry Chain Map of Nattokinase Supplements
- Figure 19. Global Nattokinase Supplements Market PEST Analysis
- Figure 20. Global Nattokinase Supplements Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Nattokinase Supplements Market Share by Type
- Figure 27. Sales Market Share of Nattokinase Supplements by Type (2020-2025)
- Figure 28. Sales Market Share of Nattokinase Supplements by Type in 2024
- Figure 29. Market Size Share of Nattokinase Supplements by Type (2020-2025)
- Figure 30. Market Size Share of Nattokinase Supplements by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Nattokinase Supplements Market Share by Application

Figure 33. Global Nattokinase Supplements Sales Market Share by Application (2020-2025)

Figure 34. Global Nattokinase Supplements Sales Market Share by Application in 2024

Figure 35. Global Nattokinase Supplements Market Share by Application (2020-2025)

Figure 36. Global Nattokinase Supplements Market Share by Application in 2024

Figure 37. Global Nattokinase Supplements Sales Growth Rate by Application (2020-2025)

Figure 38. Global Nattokinase Supplements Sales Market Share by Region (2020-2025)

Figure 39. Global Nattokinase Supplements Market Size Market Share by Region (2020-2025)

Figure 40. North America Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Nattokinase Supplements Sales Market Share by Country in 2024

Figure 43. North America Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Nattokinase Supplements Market Size Market Share by Country in 2024

Figure 45. U.S. Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Nattokinase Supplements Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Nattokinase Supplements Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Nattokinase Supplements Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Nattokinase Supplements Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Nattokinase Supplements Sales Market Share by Country in 2024

Figure 53. Europe Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Nattokinase Supplements Market Size Market Share by Country in 2024

Figure 55. Germany Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Nattokinase Supplements Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Nattokinase Supplements Sales Market Share by Region in 2024

Figure 67. Asia Pacific Nattokinase Supplements Market Size Market Share by Region in 2024

Figure 68. China Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Nattokinase Supplements Sales and Growth Rate (K Units)

Figure 79. South America Nattokinase Supplements Sales Market Share by Country in 2024

Figure 80. South America Nattokinase Supplements Market Size and Growth Rate (M USD)

Figure 81. South America Nattokinase Supplements Market Size Market Share by Country in 2024

Figure 82. Brazil Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Nattokinase Supplements Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Nattokinase Supplements Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Nattokinase Supplements Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Nattokinase Supplements Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Nattokinase Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Nattokinase Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Nattokinase Supplements Production Market Share by Region (2020-2025)

Figure 103. North America Nattokinase Supplements Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Nattokinase Supplements Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Nattokinase Supplements Production (K Units) Growth Rate (2020-2025)

Figure 106. China Nattokinase Supplements Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Nattokinase Supplements Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Nattokinase Supplements Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Nattokinase Supplements Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Nattokinase Supplements Market Share Forecast by Type (2026-2033)

Figure 111. Global Nattokinase Supplements Sales Forecast by Application (2026-2033)

Figure 112. Global Nattokinase Supplements Market Share Forecast by Application (2026-2033)

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