

Global Multifold Paper Towels Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/M8CA424F0332EN.html>

Date: July 2025

Pages: 149

Price: US\$ 3,200.00 (Single User License)

ID: M8CA424F0332EN

Abstracts

Report Overview

Multifold paper towels are a type of paper towel designed to provide a high level of absorbency and durability for various cleaning tasks. These towels are characterized by their unique folding pattern, which allows them to be dispensed one sheet at a time from a roll, ensuring efficient usage and reducing waste. They are commonly used in commercial settings such as restaurants, offices, and public restrooms due to their ability to withstand heavy-duty cleaning and their cost-effectiveness. Multifold paper towels are often made from recycled materials, contributing to their environmental friendliness, and are designed to be strong enough to handle both wet and dry applications, making them a versatile choice for maintaining cleanliness and hygiene in various environments.

This report provides a deep insight into the global Multifold Paper Towels market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Multifold Paper Towels Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Multifold Paper Towels market in any manner.

Global Multifold Paper Towels Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Procter & Gamble (P&G)

SCA

Georgia Pacific

Kimberly-Clark

Cascades

Kruger

Mets? Tissue

Heng An

WEPA

Asaleo Care

C&S Paper

Essendant Inc (Boardwalk)

Oasis Brands

Seventh Generation

Market Segmentation (by Type)

Double Layer

Three Layer

Other

Market Segmentation (by Application)

Online Sale

Offline Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Multifold Paper Towels Market

Overview of the regional outlook of the Multifold Paper Towels Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Multifold Paper Towels Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Multifold Paper Towels, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Multifold Paper Towels

1.2 Key Market Segments

1.2.1 Multifold Paper Towels Segment by Type

1.2.2 Multifold Paper Towels Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MULTIFOLD PAPER TOWELS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Multifold Paper Towels Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Multifold Paper Towels Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MULTIFOLD PAPER TOWELS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Multifold Paper Towels Product Life Cycle

3.3 Global Multifold Paper Towels Sales by Manufacturers (2020-2025)

3.4 Global Multifold Paper Towels Revenue Market Share by Manufacturers (2020-2025)

3.5 Multifold Paper Towels Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Multifold Paper Towels Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Multifold Paper Towels Market Competitive Situation and Trends

3.8.1 Multifold Paper Towels Market Concentration Rate

3.8.2 Global 5 and 10 Largest Multifold Paper Towels Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MULTIFOLD PAPER TOWELS INDUSTRY CHAIN ANALYSIS

- 4.1 Multifold Paper Towels Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MULTIFOLD PAPER TOWELS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Multifold Paper Towels Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Multifold Paper Towels Market
- 5.7 ESG Ratings of Leading Companies

6 MULTIFOLD PAPER TOWELS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Multifold Paper Towels Sales Market Share by Type (2020-2025)
- 6.3 Global Multifold Paper Towels Market Size Market Share by Type (2020-2025)
- 6.4 Global Multifold Paper Towels Price by Type (2020-2025)

7 MULTIFOLD PAPER TOWELS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Multifold Paper Towels Market Sales by Application (2020-2025)
- 7.3 Global Multifold Paper Towels Market Size (M USD) by Application (2020-2025)
- 7.4 Global Multifold Paper Towels Sales Growth Rate by Application (2020-2025)

8 MULTIFOLD PAPER TOWELS MARKET SALES BY REGION

- 8.1 Global Multifold Paper Towels Sales by Region
 - 8.1.1 Global Multifold Paper Towels Sales by Region
 - 8.1.2 Global Multifold Paper Towels Sales Market Share by Region
- 8.2 Global Multifold Paper Towels Market Size by Region
 - 8.2.1 Global Multifold Paper Towels Market Size by Region
 - 8.2.2 Global Multifold Paper Towels Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Multifold Paper Towels Sales by Country
 - 8.3.2 North America Multifold Paper Towels Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Multifold Paper Towels Sales by Country
 - 8.4.2 Europe Multifold Paper Towels Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Multifold Paper Towels Sales by Region
 - 8.5.2 Asia Pacific Multifold Paper Towels Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Multifold Paper Towels Sales by Country
 - 8.6.2 South America Multifold Paper Towels Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Multifold Paper Towels Sales by Region

8.7.2 Middle East and Africa Multifold Paper Towels Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MULTIFOLD PAPER TOWELS MARKET PRODUCTION BY REGION

9.1 Global Production of Multifold Paper Towels by Region(2020-2025)

9.2 Global Multifold Paper Towels Revenue Market Share by Region (2020-2025)

9.3 Global Multifold Paper Towels Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Multifold Paper Towels Production

9.4.1 North America Multifold Paper Towels Production Growth Rate (2020-2025)

9.4.2 North America Multifold Paper Towels Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Multifold Paper Towels Production

9.5.1 Europe Multifold Paper Towels Production Growth Rate (2020-2025)

9.5.2 Europe Multifold Paper Towels Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Multifold Paper Towels Production (2020-2025)

9.6.1 Japan Multifold Paper Towels Production Growth Rate (2020-2025)

9.6.2 Japan Multifold Paper Towels Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Multifold Paper Towels Production (2020-2025)

9.7.1 China Multifold Paper Towels Production Growth Rate (2020-2025)

9.7.2 China Multifold Paper Towels Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Procter and Gamble (PandG)

10.1.1 Procter and Gamble (PandG) Basic Information

10.1.2 Procter and Gamble (PandG) Multifold Paper Towels Product Overview

10.1.3 Procter and Gamble (PandG) Multifold Paper Towels Product Market Performance

10.1.4 Procter and Gamble (PandG) Business Overview

10.1.5 Procter and Gamble (PandG) SWOT Analysis

10.1.6 Procter and Gamble (PandG) Recent Developments

10.2 SCA

10.2.1 SCA Basic Information

10.2.2 SCA Multifold Paper Towels Product Overview

10.2.3 SCA Multifold Paper Towels Product Market Performance

10.2.4 SCA Business Overview

10.2.5 SCA SWOT Analysis

10.2.6 SCA Recent Developments

10.3 Georgia Pacific

10.3.1 Georgia Pacific Basic Information

10.3.2 Georgia Pacific Multifold Paper Towels Product Overview

10.3.3 Georgia Pacific Multifold Paper Towels Product Market Performance

10.3.4 Georgia Pacific Business Overview

10.3.5 Georgia Pacific SWOT Analysis

10.3.6 Georgia Pacific Recent Developments

10.4 Kimberly-Clark

10.4.1 Kimberly-Clark Basic Information

10.4.2 Kimberly-Clark Multifold Paper Towels Product Overview

10.4.3 Kimberly-Clark Multifold Paper Towels Product Market Performance

10.4.4 Kimberly-Clark Business Overview

10.4.5 Kimberly-Clark Recent Developments

10.5 Cascades

10.5.1 Cascades Basic Information

10.5.2 Cascades Multifold Paper Towels Product Overview

10.5.3 Cascades Multifold Paper Towels Product Market Performance

10.5.4 Cascades Business Overview

10.5.5 Cascades Recent Developments

10.6 Kruger

10.6.1 Kruger Basic Information

10.6.2 Kruger Multifold Paper Towels Product Overview

10.6.3 Kruger Multifold Paper Towels Product Market Performance

10.6.4 Kruger Business Overview

10.6.5 Kruger Recent Developments

10.7 Mets? Tissue

10.7.1 Mets? Tissue Basic Information

- 10.7.2 Mets? Tissue Multifold Paper Towels Product Overview
- 10.7.3 Mets? Tissue Multifold Paper Towels Product Market Performance
- 10.7.4 Mets? Tissue Business Overview
- 10.7.5 Mets? Tissue Recent Developments
- 10.8 Heng An
 - 10.8.1 Heng An Basic Information
 - 10.8.2 Heng An Multifold Paper Towels Product Overview
 - 10.8.3 Heng An Multifold Paper Towels Product Market Performance
 - 10.8.4 Heng An Business Overview
 - 10.8.5 Heng An Recent Developments
- 10.9 WEPA
 - 10.9.1 WEPA Basic Information
 - 10.9.2 WEPA Multifold Paper Towels Product Overview
 - 10.9.3 WEPA Multifold Paper Towels Product Market Performance
 - 10.9.4 WEPA Business Overview
 - 10.9.5 WEPA Recent Developments
- 10.10 Asaleo Care
 - 10.10.1 Asaleo Care Basic Information
 - 10.10.2 Asaleo Care Multifold Paper Towels Product Overview
 - 10.10.3 Asaleo Care Multifold Paper Towels Product Market Performance
 - 10.10.4 Asaleo Care Business Overview
 - 10.10.5 Asaleo Care Recent Developments
- 10.11 CandS Paper
 - 10.11.1 CandS Paper Basic Information
 - 10.11.2 CandS Paper Multifold Paper Towels Product Overview
 - 10.11.3 CandS Paper Multifold Paper Towels Product Market Performance
 - 10.11.4 CandS Paper Business Overview
 - 10.11.5 CandS Paper Recent Developments
- 10.12 Essendant Inc (Boardwalk)
 - 10.12.1 Essendant Inc (Boardwalk) Basic Information
 - 10.12.2 Essendant Inc (Boardwalk) Multifold Paper Towels Product Overview
 - 10.12.3 Essendant Inc (Boardwalk) Multifold Paper Towels Product Market Performance
 - 10.12.4 Essendant Inc (Boardwalk) Business Overview
 - 10.12.5 Essendant Inc (Boardwalk) Recent Developments
- 10.13 Oasis Brands
 - 10.13.1 Oasis Brands Basic Information
 - 10.13.2 Oasis Brands Multifold Paper Towels Product Overview
 - 10.13.3 Oasis Brands Multifold Paper Towels Product Market Performance

- 10.13.4 Oasis Brands Business Overview
- 10.13.5 Oasis Brands Recent Developments
- 10.14 Seventh Generation
 - 10.14.1 Seventh Generation Basic Information
 - 10.14.2 Seventh Generation Multifold Paper Towels Product Overview
 - 10.14.3 Seventh Generation Multifold Paper Towels Product Market Performance
 - 10.14.4 Seventh Generation Business Overview
 - 10.14.5 Seventh Generation Recent Developments

11 MULTIFOLD PAPER TOWELS MARKET FORECAST BY REGION

- 11.1 Global Multifold Paper Towels Market Size Forecast
- 11.2 Global Multifold Paper Towels Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Multifold Paper Towels Market Size Forecast by Country
 - 11.2.3 Asia Pacific Multifold Paper Towels Market Size Forecast by Region
 - 11.2.4 South America Multifold Paper Towels Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Multifold Paper Towels by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Multifold Paper Towels Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Multifold Paper Towels by Type (2026-2033)
 - 12.1.2 Global Multifold Paper Towels Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Multifold Paper Towels by Type (2026-2033)
- 12.2 Global Multifold Paper Towels Market Forecast by Application (2026-2033)
 - 12.2.1 Global Multifold Paper Towels Sales (K Units) Forecast by Application
 - 12.2.2 Global Multifold Paper Towels Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Multifold Paper Towels Market Size Comparison by Region (M USD)

Table 5. Global Multifold Paper Towels Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Multifold Paper Towels Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Multifold Paper Towels Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Multifold Paper Towels Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Multifold Paper Towels as of 2024)

Table 10. Global Market Multifold Paper Towels Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Multifold Paper Towels Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Multifold Paper Towels Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Multifold Paper Towels Sales by Type (K Units)

Table 26. Global Multifold Paper Towels Market Size by Type (M USD)

Table 27. Global Multifold Paper Towels Sales (K Units) by Type (2020-2025)

Table 28. Global Multifold Paper Towels Sales Market Share by Type (2020-2025)

Table 29. Global Multifold Paper Towels Market Size (M USD) by Type (2020-2025)

- Table 30. Global Multifold Paper Towels Market Size Share by Type (2020-2025)
- Table 31. Global Multifold Paper Towels Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Multifold Paper Towels Sales (K Units) by Application
- Table 33. Global Multifold Paper Towels Market Size by Application
- Table 34. Global Multifold Paper Towels Sales by Application (2020-2025) & (K Units)
- Table 35. Global Multifold Paper Towels Sales Market Share by Application (2020-2025)
- Table 36. Global Multifold Paper Towels Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Multifold Paper Towels Market Share by Application (2020-2025)
- Table 38. Global Multifold Paper Towels Sales Growth Rate by Application (2020-2025)
- Table 39. Global Multifold Paper Towels Sales by Region (2020-2025) & (K Units)
- Table 40. Global Multifold Paper Towels Sales Market Share by Region (2020-2025)
- Table 41. Global Multifold Paper Towels Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Multifold Paper Towels Market Size Market Share by Region (2020-2025)
- Table 43. North America Multifold Paper Towels Sales by Country (2020-2025) & (K Units)
- Table 44. North America Multifold Paper Towels Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Multifold Paper Towels Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Multifold Paper Towels Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Multifold Paper Towels Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Multifold Paper Towels Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Multifold Paper Towels Sales by Country (2020-2025) & (K Units)
- Table 50. South America Multifold Paper Towels Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Multifold Paper Towels Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Multifold Paper Towels Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Multifold Paper Towels Production (K Units) by Region(2020-2025)
- Table 54. Global Multifold Paper Towels Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Multifold Paper Towels Revenue Market Share by Region (2020-2025)
- Table 56. Global Multifold Paper Towels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Multifold Paper Towels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Multifold Paper Towels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Multifold Paper Towels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Multifold Paper Towels Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Procter and Gamble (PandG) Basic Information

Table 62. Procter and Gamble (PandG) Multifold Paper Towels Product Overview

Table 63. Procter and Gamble (PandG) Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Procter and Gamble (PandG) Business Overview

Table 65. Procter and Gamble (PandG) SWOT Analysis

Table 66. Procter and Gamble (PandG) Recent Developments

Table 67. SCA Basic Information

Table 68. SCA Multifold Paper Towels Product Overview

Table 69. SCA Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. SCA Business Overview

Table 71. SCA SWOT Analysis

Table 72. SCA Recent Developments

Table 73. Georgia Pacific Basic Information

Table 74. Georgia Pacific Multifold Paper Towels Product Overview

Table 75. Georgia Pacific Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Georgia Pacific Business Overview

Table 77. Georgia Pacific SWOT Analysis

Table 78. Georgia Pacific Recent Developments

Table 79. Kimberly-Clark Basic Information

Table 80. Kimberly-Clark Multifold Paper Towels Product Overview

Table 81. Kimberly-Clark Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Kimberly-Clark Business Overview

Table 83. Kimberly-Clark Recent Developments

Table 84. Cascades Basic Information

Table 85. Cascades Multifold Paper Towels Product Overview

Table 86. Cascades Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 87. Cascades Business Overview
- Table 88. Cascades Recent Developments
- Table 89. Kruger Basic Information
- Table 90. Kruger Multifold Paper Towels Product Overview
- Table 91. Kruger Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Kruger Business Overview
- Table 93. Kruger Recent Developments
- Table 94. Mets? Tissue Basic Information
- Table 95. Mets? Tissue Multifold Paper Towels Product Overview
- Table 96. Mets? Tissue Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Mets? Tissue Business Overview
- Table 98. Mets? Tissue Recent Developments
- Table 99. Heng An Basic Information
- Table 100. Heng An Multifold Paper Towels Product Overview
- Table 101. Heng An Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Heng An Business Overview
- Table 103. Heng An Recent Developments
- Table 104. WEPA Basic Information
- Table 105. WEPA Multifold Paper Towels Product Overview
- Table 106. WEPA Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. WEPA Business Overview
- Table 108. WEPA Recent Developments
- Table 109. Asaleo Care Basic Information
- Table 110. Asaleo Care Multifold Paper Towels Product Overview
- Table 111. Asaleo Care Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Asaleo Care Business Overview
- Table 113. Asaleo Care Recent Developments
- Table 114. CandS Paper Basic Information
- Table 115. CandS Paper Multifold Paper Towels Product Overview
- Table 116. CandS Paper Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. CandS Paper Business Overview
- Table 118. CandS Paper Recent Developments
- Table 119. Essendant Inc (Boardwalk) Basic Information

- Table 120. Essendant Inc (Boardwalk) Multifold Paper Towels Product Overview
- Table 121. Essendant Inc (Boardwalk) Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Essendant Inc (Boardwalk) Business Overview
- Table 123. Essendant Inc (Boardwalk) Recent Developments
- Table 124. Oasis Brands Basic Information
- Table 125. Oasis Brands Multifold Paper Towels Product Overview
- Table 126. Oasis Brands Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Oasis Brands Business Overview
- Table 128. Oasis Brands Recent Developments
- Table 129. Seventh Generation Basic Information
- Table 130. Seventh Generation Multifold Paper Towels Product Overview
- Table 131. Seventh Generation Multifold Paper Towels Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Seventh Generation Business Overview
- Table 133. Seventh Generation Recent Developments
- Table 134. Global Multifold Paper Towels Sales Forecast by Region (2026-2033) & (K Units)
- Table 135. Global Multifold Paper Towels Market Size Forecast by Region (2026-2033) & (M USD)
- Table 136. North America Multifold Paper Towels Sales Forecast by Country (2026-2033) & (K Units)
- Table 137. North America Multifold Paper Towels Market Size Forecast by Country (2026-2033) & (M USD)
- Table 138. Europe Multifold Paper Towels Sales Forecast by Country (2026-2033) & (K Units)
- Table 139. Europe Multifold Paper Towels Market Size Forecast by Country (2026-2033) & (M USD)
- Table 140. Asia Pacific Multifold Paper Towels Sales Forecast by Region (2026-2033) & (K Units)
- Table 141. Asia Pacific Multifold Paper Towels Market Size Forecast by Region (2026-2033) & (M USD)
- Table 142. South America Multifold Paper Towels Sales Forecast by Country (2026-2033) & (K Units)
- Table 143. South America Multifold Paper Towels Market Size Forecast by Country (2026-2033) & (M USD)
- Table 144. Middle East and Africa Multifold Paper Towels Sales Forecast by Country (2026-2033) & (Units)

Table 145. Middle East and Africa Multifold Paper Towels Market Size Forecast by Country (2026-2033) & (M USD)

Table 146. Global Multifold Paper Towels Sales Forecast by Type (2026-2033) & (K Units)

Table 147. Global Multifold Paper Towels Market Size Forecast by Type (2026-2033) & (M USD)

Table 148. Global Multifold Paper Towels Price Forecast by Type (2026-2033) & (USD/Unit)

Table 149. Global Multifold Paper Towels Sales (K Units) Forecast by Application (2026-2033)

Table 150. Global Multifold Paper Towels Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Multifold Paper Towels
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Multifold Paper Towels Market Size (M USD), 2024-2033
- Figure 5. Global Multifold Paper Towels Market Size (M USD) (2020-2033)
- Figure 6. Global Multifold Paper Towels Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Multifold Paper Towels Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Multifold Paper Towels Product Life Cycle
- Figure 13. Multifold Paper Towels Sales Share by Manufacturers in 2024
- Figure 14. Global Multifold Paper Towels Revenue Share by Manufacturers in 2024
- Figure 15. Multifold Paper Towels Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Multifold Paper Towels Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Multifold Paper Towels Revenue in 2024
- Figure 18. Industry Chain Map of Multifold Paper Towels
- Figure 19. Global Multifold Paper Towels Market PEST Analysis
- Figure 20. Global Multifold Paper Towels Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Multifold Paper Towels Market Share by Type
- Figure 27. Sales Market Share of Multifold Paper Towels by Type (2020-2025)
- Figure 28. Sales Market Share of Multifold Paper Towels by Type in 2024
- Figure 29. Market Size Share of Multifold Paper Towels by Type (2020-2025)
- Figure 30. Market Size Share of Multifold Paper Towels by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Multifold Paper Towels Market Share by Application

- Figure 33. Global Multifold Paper Towels Sales Market Share by Application (2020-2025)
- Figure 34. Global Multifold Paper Towels Sales Market Share by Application in 2024
- Figure 35. Global Multifold Paper Towels Market Share by Application (2020-2025)
- Figure 36. Global Multifold Paper Towels Market Share by Application in 2024
- Figure 37. Global Multifold Paper Towels Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Multifold Paper Towels Sales Market Share by Region (2020-2025)
- Figure 39. Global Multifold Paper Towels Market Size Market Share by Region (2020-2025)
- Figure 40. North America Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Multifold Paper Towels Sales Market Share by Country in 2024
- Figure 43. North America Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Multifold Paper Towels Market Size Market Share by Country in 2024
- Figure 45. U.S. Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Multifold Paper Towels Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Multifold Paper Towels Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Multifold Paper Towels Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Multifold Paper Towels Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Multifold Paper Towels Sales Market Share by Country in 2024
- Figure 53. Europe Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Multifold Paper Towels Market Size Market Share by Country in 2024
- Figure 55. Germany Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Multifold Paper Towels Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Multifold Paper Towels Sales Market Share by Region in 2024

Figure 67. Asia Pacific Multifold Paper Towels Market Size Market Share by Region in 2024

Figure 68. China Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Multifold Paper Towels Sales and Growth Rate (K Units)

Figure 79. South America Multifold Paper Towels Sales Market Share by Country in

2024

Figure 80. South America Multifold Paper Towels Market Size and Growth Rate (M USD)

Figure 81. South America Multifold Paper Towels Market Size Market Share by Country in 2024

Figure 82. Brazil Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Multifold Paper Towels Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Multifold Paper Towels Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Multifold Paper Towels Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Multifold Paper Towels Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Multifold Paper Towels Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 100. South Africa Multifold Paper Towels Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Multifold Paper Towels Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Multifold Paper Towels Production Market Share by Region (2020-2025)

Figure 103. North America Multifold Paper Towels Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Multifold Paper Towels Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Multifold Paper Towels Production (K Units) Growth Rate (2020-2025)

Figure 106. China Multifold Paper Towels Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Multifold Paper Towels Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Multifold Paper Towels Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Multifold Paper Towels Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Multifold Paper Towels Market Share Forecast by Type (2026-2033)

Figure 111. Global Multifold Paper Towels Sales Forecast by Application (2026-2033)

Figure 112. Global Multifold Paper Towels Market Share Forecast by Application (2026-2033)

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