

Global Multi-Person Kayaks Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Multi-person kayaks, also known as tandem or group kayaks, are watercraft designed to accommodate two or more paddlers, offering a shared recreational or competitive experience on lakes, rivers, or coastal waters. These kayaks are built with extended hulls for stability, reinforced seating arrangements, and synchronized paddle systems to ensure coordinated movement. They cater to families, adventure groups, and guided tours, combining the efficiency of single kayaks with the social and logistical benefits of group paddling. The market for multi-person kayaks is driven by the growing popularity of outdoor water sports, eco-tourism, and team-based recreational activities, with demand further influenced by durability, weight capacity, and ease of transport. Manufacturers differentiate their products through materials (e.g., polyethylene, fiberglass, inflatable designs), seating configurations (e.g., two to four paddlers), and specialized features like adjustable footrests or storage compartments. The competitive landscape includes established outdoor brands and niche kayak producers, with distribution channels spanning online retailers, specialty outdoor stores, and rental operators in tourist destinations. Trends such as modular designs for flexibility and eco-friendly materials are shaping innovation, while seasonal demand peaks in warmer months and regions with accessible waterways. Challenges include high production costs for durable models and competition from alternative group watercraft like canoes or pedal boats. However, the market continues expanding as consumers prioritize shared outdoor experiences and adventure-based leisure.

This report provides a deep insight into the global Multi-Person Kayaks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Multi-Person Kayaks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Multi-Person Kayaks market in any manner.

Global Multi-Person Kayaks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Aqua Gear Supply
Bay Sports
Advanced Elements
Brooklyn Kayak Company
Lifetime Products
ISLE Surf & SUP
?Coleman
HoverSeat
KL Industries
Intex
Driftsun
Airhead
Crescent Kayaks
Ocean Kayak
Delta Kayaks

Point 65 Kayaks

Market Segmentation (by Type)

Double Kayak

Quad Kayak

Others

Market Segmentation (by Application)

Leisure and Entertainment

Athletic Competition

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Multi-Person Kayaks Market

Overview of the regional outlook of the Multi-Person Kayaks Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Multi-Person Kayaks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Multi-Person Kayaks, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Multi-Person Kayaks
- 1.2 Key Market Segments
 - 1.2.1 Multi-Person Kayaks Segment by Type
 - 1.2.2 Multi-Person Kayaks Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MULTI-PERSON KAYAKS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Multi-Person Kayaks Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Multi-Person Kayaks Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MULTI-PERSON KAYAKS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Multi-Person Kayaks Product Life Cycle
- 3.3 Global Multi-Person Kayaks Sales by Manufacturers (2020-2025)
- 3.4 Global Multi-Person Kayaks Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Multi-Person Kayaks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Multi-Person Kayaks Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Multi-Person Kayaks Market Competitive Situation and Trends
 - 3.8.1 Multi-Person Kayaks Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Multi-Person Kayaks Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 MULTI-PERSON KAYAKS INDUSTRY CHAIN ANALYSIS

- 4.1 Multi-Person Kayaks Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MULTI-PERSON KAYAKS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Multi-Person Kayaks Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Multi-Person Kayaks Market
- 5.7 ESG Ratings of Leading Companies

6 MULTI-PERSON KAYAKS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Multi-Person Kayaks Sales Market Share by Type (2020-2025)
- 6.3 Global Multi-Person Kayaks Market Size Market Share by Type (2020-2025)
- 6.4 Global Multi-Person Kayaks Price by Type (2020-2025)

7 MULTI-PERSON KAYAKS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Multi-Person Kayaks Market Sales by Application (2020-2025)
- 7.3 Global Multi-Person Kayaks Market Size (M USD) by Application (2020-2025)

7.4 Global Multi-Person Kayaks Sales Growth Rate by Application (2020-2025)

8 MULTI-PERSON KAYAKS MARKET SALES BY REGION

8.1 Global Multi-Person Kayaks Sales by Region

8.1.1 Global Multi-Person Kayaks Sales by Region

8.1.2 Global Multi-Person Kayaks Sales Market Share by Region

8.2 Global Multi-Person Kayaks Market Size by Region

8.2.1 Global Multi-Person Kayaks Market Size by Region

8.2.2 Global Multi-Person Kayaks Market Size Market Share by Region

8.3 North America

8.3.1 North America Multi-Person Kayaks Sales by Country

8.3.2 North America Multi-Person Kayaks Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Multi-Person Kayaks Sales by Country

8.4.2 Europe Multi-Person Kayaks Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Multi-Person Kayaks Sales by Region

8.5.2 Asia Pacific Multi-Person Kayaks Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Multi-Person Kayaks Sales by Country

8.6.2 South America Multi-Person Kayaks Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Multi-Person Kayaks Sales by Region
- 8.7.2 Middle East and Africa Multi-Person Kayaks Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 MULTI-PERSON KAYAKS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Multi-Person Kayaks by Region(2020-2025)
- 9.2 Global Multi-Person Kayaks Revenue Market Share by Region (2020-2025)
- 9.3 Global Multi-Person Kayaks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Multi-Person Kayaks Production
 - 9.4.1 North America Multi-Person Kayaks Production Growth Rate (2020-2025)
 - 9.4.2 North America Multi-Person Kayaks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Multi-Person Kayaks Production
 - 9.5.1 Europe Multi-Person Kayaks Production Growth Rate (2020-2025)
 - 9.5.2 Europe Multi-Person Kayaks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Multi-Person Kayaks Production (2020-2025)
 - 9.6.1 Japan Multi-Person Kayaks Production Growth Rate (2020-2025)
 - 9.6.2 Japan Multi-Person Kayaks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Multi-Person Kayaks Production (2020-2025)
 - 9.7.1 China Multi-Person Kayaks Production Growth Rate (2020-2025)
 - 9.7.2 China Multi-Person Kayaks Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Aqua Gear Supply
 - 10.1.1 Aqua Gear Supply Basic Information
 - 10.1.2 Aqua Gear Supply Multi-Person Kayaks Product Overview
 - 10.1.3 Aqua Gear Supply Multi-Person Kayaks Product Market Performance
 - 10.1.4 Aqua Gear Supply Business Overview
 - 10.1.5 Aqua Gear Supply SWOT Analysis

- 10.1.6 Aqua Gear Supply Recent Developments
- 10.2 Bay Sports
 - 10.2.1 Bay Sports Basic Information
 - 10.2.2 Bay Sports Multi-Person Kayaks Product Overview
 - 10.2.3 Bay Sports Multi-Person Kayaks Product Market Performance
 - 10.2.4 Bay Sports Business Overview
 - 10.2.5 Bay Sports SWOT Analysis
 - 10.2.6 Bay Sports Recent Developments
- 10.3 Advanced Elements
 - 10.3.1 Advanced Elements Basic Information
 - 10.3.2 Advanced Elements Multi-Person Kayaks Product Overview
 - 10.3.3 Advanced Elements Multi-Person Kayaks Product Market Performance
 - 10.3.4 Advanced Elements Business Overview
 - 10.3.5 Advanced Elements SWOT Analysis
 - 10.3.6 Advanced Elements Recent Developments
- 10.4 Brooklyn Kayak Company
 - 10.4.1 Brooklyn Kayak Company Basic Information
 - 10.4.2 Brooklyn Kayak Company Multi-Person Kayaks Product Overview
 - 10.4.3 Brooklyn Kayak Company Multi-Person Kayaks Product Market Performance
 - 10.4.4 Brooklyn Kayak Company Business Overview
 - 10.4.5 Brooklyn Kayak Company Recent Developments
- 10.5 Lifetime Products
 - 10.5.1 Lifetime Products Basic Information
 - 10.5.2 Lifetime Products Multi-Person Kayaks Product Overview
 - 10.5.3 Lifetime Products Multi-Person Kayaks Product Market Performance
 - 10.5.4 Lifetime Products Business Overview
 - 10.5.5 Lifetime Products Recent Developments
- 10.6 ISLE Surf and SUP
 - 10.6.1 ISLE Surf and SUP Basic Information
 - 10.6.2 ISLE Surf and SUP Multi-Person Kayaks Product Overview
 - 10.6.3 ISLE Surf and SUP Multi-Person Kayaks Product Market Performance
 - 10.6.4 ISLE Surf and SUP Business Overview
 - 10.6.5 ISLE Surf and SUP Recent Developments
- 10.7 ?Coleman
 - 10.7.1 ?Coleman Basic Information
 - 10.7.2 ?Coleman Multi-Person Kayaks Product Overview
 - 10.7.3 ?Coleman Multi-Person Kayaks Product Market Performance
 - 10.7.4 ?Coleman Business Overview
 - 10.7.5 ?Coleman Recent Developments

10.8 HoverSeat

10.8.1 HoverSeat Basic Information

10.8.2 HoverSeat Multi-Person Kayaks Product Overview

10.8.3 HoverSeat Multi-Person Kayaks Product Market Performance

10.8.4 HoverSeat Business Overview

10.8.5 HoverSeat Recent Developments

10.9 KL Industries

10.9.1 KL Industries Basic Information

10.9.2 KL Industries Multi-Person Kayaks Product Overview

10.9.3 KL Industries Multi-Person Kayaks Product Market Performance

10.9.4 KL Industries Business Overview

10.9.5 KL Industries Recent Developments

10.10 Intex

10.10.1 Intex Basic Information

10.10.2 Intex Multi-Person Kayaks Product Overview

10.10.3 Intex Multi-Person Kayaks Product Market Performance

10.10.4 Intex Business Overview

10.10.5 Intex Recent Developments

10.11 Driftsun

10.11.1 Driftsun Basic Information

10.11.2 Driftsun Multi-Person Kayaks Product Overview

10.11.3 Driftsun Multi-Person Kayaks Product Market Performance

10.11.4 Driftsun Business Overview

10.11.5 Driftsun Recent Developments

10.12 Airhead

10.12.1 Airhead Basic Information

10.12.2 Airhead Multi-Person Kayaks Product Overview

10.12.3 Airhead Multi-Person Kayaks Product Market Performance

10.12.4 Airhead Business Overview

10.12.5 Airhead Recent Developments

10.13 Crescent Kayaks

10.13.1 Crescent Kayaks Basic Information

10.13.2 Crescent Kayaks Multi-Person Kayaks Product Overview

10.13.3 Crescent Kayaks Multi-Person Kayaks Product Market Performance

10.13.4 Crescent Kayaks Business Overview

10.13.5 Crescent Kayaks Recent Developments

10.14 Ocean Kayak

10.14.1 Ocean Kayak Basic Information

10.14.2 Ocean Kayak Multi-Person Kayaks Product Overview

- 10.14.3 Ocean Kayak Multi-Person Kayaks Product Market Performance
- 10.14.4 Ocean Kayak Business Overview
- 10.14.5 Ocean Kayak Recent Developments
- 10.15 Delta Kayaks
 - 10.15.1 Delta Kayaks Basic Information
 - 10.15.2 Delta Kayaks Multi-Person Kayaks Product Overview
 - 10.15.3 Delta Kayaks Multi-Person Kayaks Product Market Performance
 - 10.15.4 Delta Kayaks Business Overview
 - 10.15.5 Delta Kayaks Recent Developments
- 10.16 Point 65 Kayaks
 - 10.16.1 Point 65 Kayaks Basic Information
 - 10.16.2 Point 65 Kayaks Multi-Person Kayaks Product Overview
 - 10.16.3 Point 65 Kayaks Multi-Person Kayaks Product Market Performance
 - 10.16.4 Point 65 Kayaks Business Overview
 - 10.16.5 Point 65 Kayaks Recent Developments

11 MULTI-PERSON KAYAKS MARKET FORECAST BY REGION

- 11.1 Global Multi-Person Kayaks Market Size Forecast
- 11.2 Global Multi-Person Kayaks Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Multi-Person Kayaks Market Size Forecast by Country
 - 11.2.3 Asia Pacific Multi-Person Kayaks Market Size Forecast by Region
 - 11.2.4 South America Multi-Person Kayaks Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Multi-Person Kayaks by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Multi-Person Kayaks Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Multi-Person Kayaks by Type (2026-2033)
 - 12.1.2 Global Multi-Person Kayaks Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Multi-Person Kayaks by Type (2026-2033)
- 12.2 Global Multi-Person Kayaks Market Forecast by Application (2026-2033)
 - 12.2.1 Global Multi-Person Kayaks Sales (K Units) Forecast by Application
 - 12.2.2 Global Multi-Person Kayaks Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Multi-Person Kayaks Market Size Comparison by Region (M USD)

Table 5. Global Multi-Person Kayaks Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Multi-Person Kayaks Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Multi-Person Kayaks Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Multi-Person Kayaks Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Multi-Person Kayaks as of 2024)

Table 10. Global Market Multi-Person Kayaks Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Multi-Person Kayaks Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Multi-Person Kayaks Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Multi-Person Kayaks Sales by Type (K Units)

Table 26. Global Multi-Person Kayaks Market Size by Type (M USD)

Table 27. Global Multi-Person Kayaks Sales (K Units) by Type (2020-2025)

Table 28. Global Multi-Person Kayaks Sales Market Share by Type (2020-2025)

Table 29. Global Multi-Person Kayaks Market Size (M USD) by Type (2020-2025)

Table 30. Global Multi-Person Kayaks Market Size Share by Type (2020-2025)

- Table 31. Global Multi-Person Kayaks Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Multi-Person Kayaks Sales (K Units) by Application
- Table 33. Global Multi-Person Kayaks Market Size by Application
- Table 34. Global Multi-Person Kayaks Sales by Application (2020-2025) & (K Units)
- Table 35. Global Multi-Person Kayaks Sales Market Share by Application (2020-2025)
- Table 36. Global Multi-Person Kayaks Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Multi-Person Kayaks Market Share by Application (2020-2025)
- Table 38. Global Multi-Person Kayaks Sales Growth Rate by Application (2020-2025)
- Table 39. Global Multi-Person Kayaks Sales by Region (2020-2025) & (K Units)
- Table 40. Global Multi-Person Kayaks Sales Market Share by Region (2020-2025)
- Table 41. Global Multi-Person Kayaks Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Multi-Person Kayaks Market Size Market Share by Region (2020-2025)
- Table 43. North America Multi-Person Kayaks Sales by Country (2020-2025) & (K Units)
- Table 44. North America Multi-Person Kayaks Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Multi-Person Kayaks Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Multi-Person Kayaks Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Multi-Person Kayaks Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Multi-Person Kayaks Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Multi-Person Kayaks Sales by Country (2020-2025) & (K Units)
- Table 50. South America Multi-Person Kayaks Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Multi-Person Kayaks Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Multi-Person Kayaks Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Multi-Person Kayaks Production (K Units) by Region(2020-2025)
- Table 54. Global Multi-Person Kayaks Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Multi-Person Kayaks Revenue Market Share by Region (2020-2025)
- Table 56. Global Multi-Person Kayaks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Multi-Person Kayaks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Multi-Person Kayaks Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Multi-Person Kayaks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Multi-Person Kayaks Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Aqua Gear Supply Basic Information

Table 62. Aqua Gear Supply Multi-Person Kayaks Product Overview

Table 63. Aqua Gear Supply Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Aqua Gear Supply Business Overview

Table 65. Aqua Gear Supply SWOT Analysis

Table 66. Aqua Gear Supply Recent Developments

Table 67. Bay Sports Basic Information

Table 68. Bay Sports Multi-Person Kayaks Product Overview

Table 69. Bay Sports Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Bay Sports Business Overview

Table 71. Bay Sports SWOT Analysis

Table 72. Bay Sports Recent Developments

Table 73. Advanced Elements Basic Information

Table 74. Advanced Elements Multi-Person Kayaks Product Overview

Table 75. Advanced Elements Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Advanced Elements Business Overview

Table 77. Advanced Elements SWOT Analysis

Table 78. Advanced Elements Recent Developments

Table 79. Brooklyn Kayak Company Basic Information

Table 80. Brooklyn Kayak Company Multi-Person Kayaks Product Overview

Table 81. Brooklyn Kayak Company Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Brooklyn Kayak Company Business Overview

Table 83. Brooklyn Kayak Company Recent Developments

Table 84. Lifetime Products Basic Information

Table 85. Lifetime Products Multi-Person Kayaks Product Overview

Table 86. Lifetime Products Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Lifetime Products Business Overview

Table 88. Lifetime Products Recent Developments

Table 89. ISLE Surf and SUP Basic Information

- Table 90. ISLE Surf and SUP Multi-Person Kayaks Product Overview
- Table 91. ISLE Surf and SUP Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. ISLE Surf and SUP Business Overview
- Table 93. ISLE Surf and SUP Recent Developments
- Table 94. ?Coleman Basic Information
- Table 95. ?Coleman Multi-Person Kayaks Product Overview
- Table 96. ?Coleman Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. ?Coleman Business Overview
- Table 98. ?Coleman Recent Developments
- Table 99. HoverSeat Basic Information
- Table 100. HoverSeat Multi-Person Kayaks Product Overview
- Table 101. HoverSeat Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. HoverSeat Business Overview
- Table 103. HoverSeat Recent Developments
- Table 104. KL Industries Basic Information
- Table 105. KL Industries Multi-Person Kayaks Product Overview
- Table 106. KL Industries Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. KL Industries Business Overview
- Table 108. KL Industries Recent Developments
- Table 109. Intex Basic Information
- Table 110. Intex Multi-Person Kayaks Product Overview
- Table 111. Intex Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Intex Business Overview
- Table 113. Intex Recent Developments
- Table 114. Driftsun Basic Information
- Table 115. Driftsun Multi-Person Kayaks Product Overview
- Table 116. Driftsun Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Driftsun Business Overview
- Table 118. Driftsun Recent Developments
- Table 119. Airhead Basic Information
- Table 120. Airhead Multi-Person Kayaks Product Overview
- Table 121. Airhead Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 122. Airhead Business Overview
- Table 123. Airhead Recent Developments
- Table 124. Crescent Kayaks Basic Information
- Table 125. Crescent Kayaks Multi-Person Kayaks Product Overview
- Table 126. Crescent Kayaks Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Crescent Kayaks Business Overview
- Table 128. Crescent Kayaks Recent Developments
- Table 129. Ocean Kayak Basic Information
- Table 130. Ocean Kayak Multi-Person Kayaks Product Overview
- Table 131. Ocean Kayak Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Ocean Kayak Business Overview
- Table 133. Ocean Kayak Recent Developments
- Table 134. Delta Kayaks Basic Information
- Table 135. Delta Kayaks Multi-Person Kayaks Product Overview
- Table 136. Delta Kayaks Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. Delta Kayaks Business Overview
- Table 138. Delta Kayaks Recent Developments
- Table 139. Point 65 Kayaks Basic Information
- Table 140. Point 65 Kayaks Multi-Person Kayaks Product Overview
- Table 141. Point 65 Kayaks Multi-Person Kayaks Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. Point 65 Kayaks Business Overview
- Table 143. Point 65 Kayaks Recent Developments
- Table 144. Global Multi-Person Kayaks Sales Forecast by Region (2026-2033) & (K Units)
- Table 145. Global Multi-Person Kayaks Market Size Forecast by Region (2026-2033) & (M USD)
- Table 146. North America Multi-Person Kayaks Sales Forecast by Country (2026-2033) & (K Units)
- Table 147. North America Multi-Person Kayaks Market Size Forecast by Country (2026-2033) & (M USD)
- Table 148. Europe Multi-Person Kayaks Sales Forecast by Country (2026-2033) & (K Units)
- Table 149. Europe Multi-Person Kayaks Market Size Forecast by Country (2026-2033) & (M USD)
- Table 150. Asia Pacific Multi-Person Kayaks Sales Forecast by Region (2026-2033) &

(K Units)

Table 151. Asia Pacific Multi-Person Kayaks Market Size Forecast by Region (2026-2033) & (M USD)

Table 152. South America Multi-Person Kayaks Sales Forecast by Country (2026-2033) & (K Units)

Table 153. South America Multi-Person Kayaks Market Size Forecast by Country (2026-2033) & (M USD)

Table 154. Middle East and Africa Multi-Person Kayaks Sales Forecast by Country (2026-2033) & (Units)

Table 155. Middle East and Africa Multi-Person Kayaks Market Size Forecast by Country (2026-2033) & (M USD)

Table 156. Global Multi-Person Kayaks Sales Forecast by Type (2026-2033) & (K Units)

Table 157. Global Multi-Person Kayaks Market Size Forecast by Type (2026-2033) & (M USD)

Table 158. Global Multi-Person Kayaks Price Forecast by Type (2026-2033) & (USD/Unit)

Table 159. Global Multi-Person Kayaks Sales (K Units) Forecast by Application (2026-2033)

Table 160. Global Multi-Person Kayaks Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Multi-Person Kayaks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Multi-Person Kayaks Market Size (M USD), 2024-2033
- Figure 5. Global Multi-Person Kayaks Market Size (M USD) (2020-2033)
- Figure 6. Global Multi-Person Kayaks Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Multi-Person Kayaks Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Multi-Person Kayaks Product Life Cycle
- Figure 13. Multi-Person Kayaks Sales Share by Manufacturers in 2024
- Figure 14. Global Multi-Person Kayaks Revenue Share by Manufacturers in 2024
- Figure 15. Multi-Person Kayaks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Multi-Person Kayaks Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Multi-Person Kayaks Revenue in 2024
- Figure 18. Industry Chain Map of Multi-Person Kayaks
- Figure 19. Global Multi-Person Kayaks Market PEST Analysis
- Figure 20. Global Multi-Person Kayaks Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Multi-Person Kayaks Market Share by Type
- Figure 27. Sales Market Share of Multi-Person Kayaks by Type (2020-2025)
- Figure 28. Sales Market Share of Multi-Person Kayaks by Type in 2024
- Figure 29. Market Size Share of Multi-Person Kayaks by Type (2020-2025)
- Figure 30. Market Size Share of Multi-Person Kayaks by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Multi-Person Kayaks Market Share by Application

- Figure 33. Global Multi-Person Kayaks Sales Market Share by Application (2020-2025)
- Figure 34. Global Multi-Person Kayaks Sales Market Share by Application in 2024
- Figure 35. Global Multi-Person Kayaks Market Share by Application (2020-2025)
- Figure 36. Global Multi-Person Kayaks Market Share by Application in 2024
- Figure 37. Global Multi-Person Kayaks Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Multi-Person Kayaks Sales Market Share by Region (2020-2025)
- Figure 39. Global Multi-Person Kayaks Market Size Market Share by Region (2020-2025)
- Figure 40. North America Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Multi-Person Kayaks Sales Market Share by Country in 2024
- Figure 43. North America Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Multi-Person Kayaks Market Size Market Share by Country in 2024
- Figure 45. U.S. Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Multi-Person Kayaks Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Multi-Person Kayaks Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Multi-Person Kayaks Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Multi-Person Kayaks Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Multi-Person Kayaks Sales Market Share by Country in 2024
- Figure 53. Europe Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Multi-Person Kayaks Market Size Market Share by Country in 2024
- Figure 55. Germany Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Multi-Person Kayaks Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Multi-Person Kayaks Sales Market Share by Region in 2024

Figure 67. Asia Pacific Multi-Person Kayaks Market Size Market Share by Region in 2024

Figure 68. China Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Multi-Person Kayaks Sales and Growth Rate (K Units)

Figure 79. South America Multi-Person Kayaks Sales Market Share by Country in 2024

Figure 80. South America Multi-Person Kayaks Market Size and Growth Rate (M USD)

Figure 81. South America Multi-Person Kayaks Market Size Market Share by Country in 2024

Figure 82. Brazil Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Multi-Person Kayaks Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Multi-Person Kayaks Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Multi-Person Kayaks Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Multi-Person Kayaks Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Multi-Person Kayaks Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Multi-Person Kayaks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Multi-Person Kayaks Production Market Share by Region (2020-2025)

Figure 103. North America Multi-Person Kayaks Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Multi-Person Kayaks Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Multi-Person Kayaks Production (K Units) Growth Rate (2020-2025)

Figure 106. China Multi-Person Kayaks Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Multi-Person Kayaks Sales Forecast by Volume (2020-2033) & (K

Units)

Figure 108. Global Multi-Person Kayaks Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Multi-Person Kayaks Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Multi-Person Kayaks Market Share Forecast by Type (2026-2033)

Figure 111. Global Multi-Person Kayaks Sales Forecast by Application (2026-2033)

Figure 112. Global Multi-Person Kayaks Market Share Forecast by Application (2026-2033)

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