

# Global Men and Women Hair Loss Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/MFF8A4F899AFEN.html>

Date: July 2025

Pages: 156

Price: US\$ 3,200.00 (Single User License)

ID: MFF8A4F899AFEN

## Abstracts

### Report Overview

Hair loss in men and women refers to the process of excessive hair shedding or thinning, leading to a noticeable reduction in hair density. This condition can be attributed to various factors, including genetics, hormonal imbalances, stress, nutritional deficiencies, and medical conditions. Hair loss can affect both men and women, although the patterns and causes may differ. In men, hair loss often manifests as a receding hairline or balding on the crown, while women may experience diffuse thinning across the scalp. Treatment options for hair loss can range from topical medications, oral medications, to hair transplant surgeries, depending on the severity and underlying cause of the condition. It is essential for individuals experiencing hair loss to consult with a healthcare professional or dermatologist to determine the most appropriate course of action for their specific situation.

This report provides a deep insight into the global Men and Women Hair Loss market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Men and Women Hair Loss Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Men and Women Hair Loss market in any manner.

## Global Men and Women Hair Loss Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Procter & Gamble  
L?Oreal  
Unilever  
Taisho  
Henkel  
Merck  
Shiseido  
Johnson & Johnson Consumer Inc.  
Rohto  
Lifes2Good  
Gerolymatos International  
Toppik  
Nanogen  
Oxford BioLabs Ltd.  
Ultrax Labs

### **Market Segmentation (by Type)**

Hair Loss and Growth Devices  
Shampoos and Conditioners  
Medicine Product

### **Market Segmentation (by Application)**

Men  
Women

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Men and Women Hair Loss Market

Overview of the regional outlook of the Men and Women Hair Loss Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Men and Women Hair Loss Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Men and Women Hair Loss, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Men and Women Hair Loss

1.2 Key Market Segments

1.2.1 Men and Women Hair Loss Segment by Type

1.2.2 Men and Women Hair Loss Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 MEN AND WOMEN HAIR LOSS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Men and Women Hair Loss Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Men and Women Hair Loss Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 MEN AND WOMEN HAIR LOSS MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global Men and Women Hair Loss Product Life Cycle

3.3 Global Men and Women Hair Loss Sales by Manufacturers (2020-2025)

3.4 Global Men and Women Hair Loss Revenue Market Share by Manufacturers (2020-2025)

3.5 Men and Women Hair Loss Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Men and Women Hair Loss Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Men and Women Hair Loss Market Competitive Situation and Trends

3.8.1 Men and Women Hair Loss Market Concentration Rate

3.8.2 Global 5 and 10 Largest Men and Women Hair Loss Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 MEN AND WOMEN HAIR LOSS INDUSTRY CHAIN ANALYSIS**

### 4.1 Men and Women Hair Loss Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MEN AND WOMEN HAIR LOSS MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Men and Women Hair Loss Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Men and Women Hair Loss Market

### 5.7 ESG Ratings of Leading Companies

## **6 MEN AND WOMEN HAIR LOSS MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Men and Women Hair Loss Sales Market Share by Type (2020-2025)

### 6.3 Global Men and Women Hair Loss Market Size Market Share by Type (2020-2025)

### 6.4 Global Men and Women Hair Loss Price by Type (2020-2025)

## **7 MEN AND WOMEN HAIR LOSS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Men and Women Hair Loss Market Sales by Application (2020-2025)
- 7.3 Global Men and Women Hair Loss Market Size (M USD) by Application (2020-2025)
- 7.4 Global Men and Women Hair Loss Sales Growth Rate by Application (2020-2025)

## **8 MEN AND WOMEN HAIR LOSS MARKET SALES BY REGION**

- 8.1 Global Men and Women Hair Loss Sales by Region
  - 8.1.1 Global Men and Women Hair Loss Sales by Region
  - 8.1.2 Global Men and Women Hair Loss Sales Market Share by Region
- 8.2 Global Men and Women Hair Loss Market Size by Region
  - 8.2.1 Global Men and Women Hair Loss Market Size by Region
  - 8.2.2 Global Men and Women Hair Loss Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Men and Women Hair Loss Sales by Country
  - 8.3.2 North America Men and Women Hair Loss Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Men and Women Hair Loss Sales by Country
  - 8.4.2 Europe Men and Women Hair Loss Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Men and Women Hair Loss Sales by Region
  - 8.5.2 Asia Pacific Men and Women Hair Loss Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Men and Women Hair Loss Sales by Country
  - 8.6.2 South America Men and Women Hair Loss Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Men and Women Hair Loss Sales by Region
  - 8.7.2 Middle East and Africa Men and Women Hair Loss Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 MEN AND WOMEN HAIR LOSS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Men and Women Hair Loss by Region(2020-2025)
- 9.2 Global Men and Women Hair Loss Revenue Market Share by Region (2020-2025)
- 9.3 Global Men and Women Hair Loss Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Men and Women Hair Loss Production
  - 9.4.1 North America Men and Women Hair Loss Production Growth Rate (2020-2025)
  - 9.4.2 North America Men and Women Hair Loss Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Men and Women Hair Loss Production
  - 9.5.1 Europe Men and Women Hair Loss Production Growth Rate (2020-2025)
  - 9.5.2 Europe Men and Women Hair Loss Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Men and Women Hair Loss Production (2020-2025)
  - 9.6.1 Japan Men and Women Hair Loss Production Growth Rate (2020-2025)
  - 9.6.2 Japan Men and Women Hair Loss Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Men and Women Hair Loss Production (2020-2025)
  - 9.7.1 China Men and Women Hair Loss Production Growth Rate (2020-2025)
  - 9.7.2 China Men and Women Hair Loss Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Procter and Gamble
  - 10.1.1 Procter and Gamble Basic Information

- 10.1.2 Procter and Gamble Men and Women Hair Loss Product Overview
- 10.1.3 Procter and Gamble Men and Women Hair Loss Product Market Performance
- 10.1.4 Procter and Gamble Business Overview
- 10.1.5 Procter and Gamble SWOT Analysis
- 10.1.6 Procter and Gamble Recent Developments
- 10.2 L?Oreal
  - 10.2.1 L?Oreal Basic Information
  - 10.2.2 L?Oreal Men and Women Hair Loss Product Overview
  - 10.2.3 L?Oreal Men and Women Hair Loss Product Market Performance
  - 10.2.4 L?Oreal Business Overview
  - 10.2.5 L?Oreal SWOT Analysis
  - 10.2.6 L?Oreal Recent Developments
- 10.3 Unilever
  - 10.3.1 Unilever Basic Information
  - 10.3.2 Unilever Men and Women Hair Loss Product Overview
  - 10.3.3 Unilever Men and Women Hair Loss Product Market Performance
  - 10.3.4 Unilever Business Overview
  - 10.3.5 Unilever SWOT Analysis
  - 10.3.6 Unilever Recent Developments
- 10.4 Taisho
  - 10.4.1 Taisho Basic Information
  - 10.4.2 Taisho Men and Women Hair Loss Product Overview
  - 10.4.3 Taisho Men and Women Hair Loss Product Market Performance
  - 10.4.4 Taisho Business Overview
  - 10.4.5 Taisho Recent Developments
- 10.5 Henkel
  - 10.5.1 Henkel Basic Information
  - 10.5.2 Henkel Men and Women Hair Loss Product Overview
  - 10.5.3 Henkel Men and Women Hair Loss Product Market Performance
  - 10.5.4 Henkel Business Overview
  - 10.5.5 Henkel Recent Developments
- 10.6 Merck
  - 10.6.1 Merck Basic Information
  - 10.6.2 Merck Men and Women Hair Loss Product Overview
  - 10.6.3 Merck Men and Women Hair Loss Product Market Performance
  - 10.6.4 Merck Business Overview
  - 10.6.5 Merck Recent Developments
- 10.7 Shiseido
  - 10.7.1 Shiseido Basic Information

- 10.7.2 Shiseido Men and Women Hair Loss Product Overview
- 10.7.3 Shiseido Men and Women Hair Loss Product Market Performance
- 10.7.4 Shiseido Business Overview
- 10.7.5 Shiseido Recent Developments
- 10.8 Johnson and Johnson Consumer Inc.
  - 10.8.1 Johnson and Johnson Consumer Inc. Basic Information
  - 10.8.2 Johnson and Johnson Consumer Inc. Men and Women Hair Loss Product Overview
  - 10.8.3 Johnson and Johnson Consumer Inc. Men and Women Hair Loss Product Market Performance
  - 10.8.4 Johnson and Johnson Consumer Inc. Business Overview
  - 10.8.5 Johnson and Johnson Consumer Inc. Recent Developments
- 10.9 Rohto
  - 10.9.1 Rohto Basic Information
  - 10.9.2 Rohto Men and Women Hair Loss Product Overview
  - 10.9.3 Rohto Men and Women Hair Loss Product Market Performance
  - 10.9.4 Rohto Business Overview
  - 10.9.5 Rohto Recent Developments
- 10.10 Lifes2Good
  - 10.10.1 Lifes2Good Basic Information
  - 10.10.2 Lifes2Good Men and Women Hair Loss Product Overview
  - 10.10.3 Lifes2Good Men and Women Hair Loss Product Market Performance
  - 10.10.4 Lifes2Good Business Overview
  - 10.10.5 Lifes2Good Recent Developments
- 10.11 Gerolymatos International
  - 10.11.1 Gerolymatos International Basic Information
  - 10.11.2 Gerolymatos International Men and Women Hair Loss Product Overview
  - 10.11.3 Gerolymatos International Men and Women Hair Loss Product Market Performance
  - 10.11.4 Gerolymatos International Business Overview
  - 10.11.5 Gerolymatos International Recent Developments
- 10.12 Toppik
  - 10.12.1 Toppik Basic Information
  - 10.12.2 Toppik Men and Women Hair Loss Product Overview
  - 10.12.3 Toppik Men and Women Hair Loss Product Market Performance
  - 10.12.4 Toppik Business Overview
  - 10.12.5 Toppik Recent Developments
- 10.13 Nanogen
  - 10.13.1 Nanogen Basic Information

- 10.13.2 Nanogen Men and Women Hair Loss Product Overview
- 10.13.3 Nanogen Men and Women Hair Loss Product Market Performance
- 10.13.4 Nanogen Business Overview
- 10.13.5 Nanogen Recent Developments
- 10.14 Oxford BioLabs Ltd.
  - 10.14.1 Oxford BioLabs Ltd. Basic Information
  - 10.14.2 Oxford BioLabs Ltd. Men and Women Hair Loss Product Overview
  - 10.14.3 Oxford BioLabs Ltd. Men and Women Hair Loss Product Market Performance
  - 10.14.4 Oxford BioLabs Ltd. Business Overview
  - 10.14.5 Oxford BioLabs Ltd. Recent Developments
- 10.15 Ultrax Labs
  - 10.15.1 Ultrax Labs Basic Information
  - 10.15.2 Ultrax Labs Men and Women Hair Loss Product Overview
  - 10.15.3 Ultrax Labs Men and Women Hair Loss Product Market Performance
  - 10.15.4 Ultrax Labs Business Overview
  - 10.15.5 Ultrax Labs Recent Developments

## **11 MEN AND WOMEN HAIR LOSS MARKET FORECAST BY REGION**

- 11.1 Global Men and Women Hair Loss Market Size Forecast
- 11.2 Global Men and Women Hair Loss Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Men and Women Hair Loss Market Size Forecast by Country
  - 11.2.3 Asia Pacific Men and Women Hair Loss Market Size Forecast by Region
  - 11.2.4 South America Men and Women Hair Loss Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Men and Women Hair Loss by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Men and Women Hair Loss Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Men and Women Hair Loss by Type (2026-2033)
  - 12.1.2 Global Men and Women Hair Loss Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Men and Women Hair Loss by Type (2026-2033)
- 12.2 Global Men and Women Hair Loss Market Forecast by Application (2026-2033)
  - 12.2.1 Global Men and Women Hair Loss Sales (K Units) Forecast by Application
  - 12.2.2 Global Men and Women Hair Loss Market Size (M USD) Forecast by Application (2026-2033)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Men and Women Hair Loss Market Size Comparison by Region (M USD)

Table 5. Global Men and Women Hair Loss Sales (K Units) by Manufacturers  
(2020-2025)

Table 6. Global Men and Women Hair Loss Sales Market Share by Manufacturers  
(2020-2025)

Table 7. Global Men and Women Hair Loss Revenue (M USD) by Manufacturers  
(2020-2025)

Table 8. Global Men and Women Hair Loss Revenue Share by Manufacturers  
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Men and Women Hair Loss as of 2024)

Table 10. Global Market Men and Women Hair Loss Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Men and Women Hair Loss Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Men and Women Hair Loss Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Men and Women Hair Loss Sales by Type (K Units)

Table 26. Global Men and Women Hair Loss Market Size by Type (M USD)

Table 27. Global Men and Women Hair Loss Sales (K Units) by Type (2020-2025)

- Table 28. Global Men and Women Hair Loss Sales Market Share by Type (2020-2025)
- Table 29. Global Men and Women Hair Loss Market Size (M USD) by Type (2020-2025)
- Table 30. Global Men and Women Hair Loss Market Size Share by Type (2020-2025)
- Table 31. Global Men and Women Hair Loss Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Men and Women Hair Loss Sales (K Units) by Application
- Table 33. Global Men and Women Hair Loss Market Size by Application
- Table 34. Global Men and Women Hair Loss Sales by Application (2020-2025) & (K Units)
- Table 35. Global Men and Women Hair Loss Sales Market Share by Application (2020-2025)
- Table 36. Global Men and Women Hair Loss Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Men and Women Hair Loss Market Share by Application (2020-2025)
- Table 38. Global Men and Women Hair Loss Sales Growth Rate by Application (2020-2025)
- Table 39. Global Men and Women Hair Loss Sales by Region (2020-2025) & (K Units)
- Table 40. Global Men and Women Hair Loss Sales Market Share by Region (2020-2025)
- Table 41. Global Men and Women Hair Loss Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Men and Women Hair Loss Market Size Market Share by Region (2020-2025)
- Table 43. North America Men and Women Hair Loss Sales by Country (2020-2025) & (K Units)
- Table 44. North America Men and Women Hair Loss Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Men and Women Hair Loss Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Men and Women Hair Loss Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Men and Women Hair Loss Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Men and Women Hair Loss Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Men and Women Hair Loss Sales by Country (2020-2025) & (K Units)
- Table 50. South America Men and Women Hair Loss Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Men and Women Hair Loss Sales by Region

(2020-2025) & (K Units)

Table 52. Middle East and Africa Men and Women Hair Loss Market Size by Region (2020-2025) & (M USD)

Table 53. Global Men and Women Hair Loss Production (K Units) by Region(2020-2025)

Table 54. Global Men and Women Hair Loss Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Men and Women Hair Loss Revenue Market Share by Region (2020-2025)

Table 56. Global Men and Women Hair Loss Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Men and Women Hair Loss Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Men and Women Hair Loss Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Men and Women Hair Loss Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Men and Women Hair Loss Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Procter and Gamble Basic Information

Table 62. Procter and Gamble Men and Women Hair Loss Product Overview

Table 63. Procter and Gamble Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Procter and Gamble Business Overview

Table 65. Procter and Gamble SWOT Analysis

Table 66. Procter and Gamble Recent Developments

Table 67. L'Oréal Basic Information

Table 68. L'Oréal Men and Women Hair Loss Product Overview

Table 69. L'Oréal Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. L'Oréal Business Overview

Table 71. L'Oréal SWOT Analysis

Table 72. L'Oréal Recent Developments

Table 73. Unilever Basic Information

Table 74. Unilever Men and Women Hair Loss Product Overview

Table 75. Unilever Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Unilever Business Overview

Table 77. Unilever SWOT Analysis

- Table 78. Unilever Recent Developments
- Table 79. Taisho Basic Information
- Table 80. Taisho Men and Women Hair Loss Product Overview
- Table 81. Taisho Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Taisho Business Overview
- Table 83. Taisho Recent Developments
- Table 84. Henkel Basic Information
- Table 85. Henkel Men and Women Hair Loss Product Overview
- Table 86. Henkel Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Henkel Business Overview
- Table 88. Henkel Recent Developments
- Table 89. Merck Basic Information
- Table 90. Merck Men and Women Hair Loss Product Overview
- Table 91. Merck Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Merck Business Overview
- Table 93. Merck Recent Developments
- Table 94. Shiseido Basic Information
- Table 95. Shiseido Men and Women Hair Loss Product Overview
- Table 96. Shiseido Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Shiseido Business Overview
- Table 98. Shiseido Recent Developments
- Table 99. Johnson and Johnson Consumer Inc. Basic Information
- Table 100. Johnson and Johnson Consumer Inc. Men and Women Hair Loss Product Overview
- Table 101. Johnson and Johnson Consumer Inc. Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Johnson and Johnson Consumer Inc. Business Overview
- Table 103. Johnson and Johnson Consumer Inc. Recent Developments
- Table 104. Rohto Basic Information
- Table 105. Rohto Men and Women Hair Loss Product Overview
- Table 106. Rohto Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Rohto Business Overview
- Table 108. Rohto Recent Developments
- Table 109. Lifes2Good Basic Information

- Table 110. Lifes2Good Men and Women Hair Loss Product Overview
- Table 111. Lifes2Good Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Lifes2Good Business Overview
- Table 113. Lifes2Good Recent Developments
- Table 114. Gerolymatos International Basic Information
- Table 115. Gerolymatos International Men and Women Hair Loss Product Overview
- Table 116. Gerolymatos International Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Gerolymatos International Business Overview
- Table 118. Gerolymatos International Recent Developments
- Table 119. Toppik Basic Information
- Table 120. Toppik Men and Women Hair Loss Product Overview
- Table 121. Toppik Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Toppik Business Overview
- Table 123. Toppik Recent Developments
- Table 124. Nanogen Basic Information
- Table 125. Nanogen Men and Women Hair Loss Product Overview
- Table 126. Nanogen Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Nanogen Business Overview
- Table 128. Nanogen Recent Developments
- Table 129. Oxford BioLabs Ltd. Basic Information
- Table 130. Oxford BioLabs Ltd. Men and Women Hair Loss Product Overview
- Table 131. Oxford BioLabs Ltd. Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Oxford BioLabs Ltd. Business Overview
- Table 133. Oxford BioLabs Ltd. Recent Developments
- Table 134. Ultrax Labs Basic Information
- Table 135. Ultrax Labs Men and Women Hair Loss Product Overview
- Table 136. Ultrax Labs Men and Women Hair Loss Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. Ultrax Labs Business Overview
- Table 138. Ultrax Labs Recent Developments
- Table 139. Global Men and Women Hair Loss Sales Forecast by Region (2026-2033) & (K Units)
- Table 140. Global Men and Women Hair Loss Market Size Forecast by Region (2026-2033) & (M USD)

Table 141. North America Men and Women Hair Loss Sales Forecast by Country (2026-2033) & (K Units)

Table 142. North America Men and Women Hair Loss Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Europe Men and Women Hair Loss Sales Forecast by Country (2026-2033) & (K Units)

Table 144. Europe Men and Women Hair Loss Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific Men and Women Hair Loss Sales Forecast by Region (2026-2033) & (K Units)

Table 146. Asia Pacific Men and Women Hair Loss Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America Men and Women Hair Loss Sales Forecast by Country (2026-2033) & (K Units)

Table 148. South America Men and Women Hair Loss Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Men and Women Hair Loss Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Men and Women Hair Loss Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Men and Women Hair Loss Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global Men and Women Hair Loss Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Men and Women Hair Loss Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global Men and Women Hair Loss Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global Men and Women Hair Loss Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Men and Women Hair Loss
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Men and Women Hair Loss Market Size (M USD), 2024-2033
- Figure 5. Global Men and Women Hair Loss Market Size (M USD) (2020-2033)
- Figure 6. Global Men and Women Hair Loss Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Men and Women Hair Loss Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Men and Women Hair Loss Product Life Cycle
- Figure 13. Men and Women Hair Loss Sales Share by Manufacturers in 2024
- Figure 14. Global Men and Women Hair Loss Revenue Share by Manufacturers in 2024
- Figure 15. Men and Women Hair Loss Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Men and Women Hair Loss Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Men and Women Hair Loss Revenue in 2024
- Figure 18. Industry Chain Map of Men and Women Hair Loss
- Figure 19. Global Men and Women Hair Loss Market PEST Analysis
- Figure 20. Global Men and Women Hair Loss Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Men and Women Hair Loss Market Share by Type
- Figure 27. Sales Market Share of Men and Women Hair Loss by Type (2020-2025)
- Figure 28. Sales Market Share of Men and Women Hair Loss by Type in 2024
- Figure 29. Market Size Share of Men and Women Hair Loss by Type (2020-2025)
- Figure 30. Market Size Share of Men and Women Hair Loss by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Men and Women Hair Loss Market Share by Application

Figure 33. Global Men and Women Hair Loss Sales Market Share by Application (2020-2025)

Figure 34. Global Men and Women Hair Loss Sales Market Share by Application in 2024

Figure 35. Global Men and Women Hair Loss Market Share by Application (2020-2025)

Figure 36. Global Men and Women Hair Loss Market Share by Application in 2024

Figure 37. Global Men and Women Hair Loss Sales Growth Rate by Application (2020-2025)

Figure 38. Global Men and Women Hair Loss Sales Market Share by Region (2020-2025)

Figure 39. Global Men and Women Hair Loss Market Size Market Share by Region (2020-2025)

Figure 40. North America Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Men and Women Hair Loss Sales Market Share by Country in 2024

Figure 43. North America Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Men and Women Hair Loss Market Size Market Share by Country in 2024

Figure 45. U.S. Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Men and Women Hair Loss Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Men and Women Hair Loss Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Men and Women Hair Loss Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Men and Women Hair Loss Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Men and Women Hair Loss Sales Market Share by Country in 2024

Figure 53. Europe Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 54. Europe Men and Women Hair Loss Market Size Market Share by Country in 2024
- Figure 55. Germany Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Men and Women Hair Loss Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Men and Women Hair Loss Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Men and Women Hair Loss Market Size Market Share by Region in 2024
- Figure 68. China Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Men and Women Hair Loss Sales and Growth Rate (K Units)

Figure 79. South America Men and Women Hair Loss Sales Market Share by Country in 2024

Figure 80. South America Men and Women Hair Loss Market Size and Growth Rate (M USD)

Figure 81. South America Men and Women Hair Loss Market Size Market Share by Country in 2024

Figure 82. Brazil Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Men and Women Hair Loss Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Men and Women Hair Loss Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Men and Women Hair Loss Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Men and Women Hair Loss Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Men and Women Hair Loss Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Men and Women Hair Loss Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Men and Women Hair Loss Production Market Share by Region (2020-2025)

Figure 103. North America Men and Women Hair Loss Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Men and Women Hair Loss Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Men and Women Hair Loss Production (K Units) Growth Rate (2020-2025)

Figure 106. China Men and Women Hair Loss Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Men and Women Hair Loss Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Men and Women Hair Loss Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Men and Women Hair Loss Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Men and Women Hair Loss Market Share Forecast by Type (2026-2033)

Figure 111. Global Men and Women Hair Loss Sales Forecast by Application (2026-2033)

Figure 112. Global Men and Women Hair Loss Market Share Forecast by Application (2026-2033)

## I would like to order

Product name: Global Men and Women Hair Loss Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/MFF8A4F899AFEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MFF8A4F899AFEN.html>