

Global Matt BOPP Film Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The market for Matt BOPP (Biaxially Oriented Polypropylene) film is driven by its widespread use in packaging, labeling, and decorative applications due to its matte finish, which reduces glare and enhances aesthetic appeal. The product is valued for its durability, moisture resistance, and printability, making it a preferred choice for premium packaging in industries like food & beverage, cosmetics, and consumer goods. Growth is fueled by rising demand for sustainable and high-quality packaging solutions, with manufacturers increasingly adopting recyclable and biodegradable variants to meet environmental regulations. Asia-Pacific dominates production and consumption, led by China and India, while North America and Europe focus on innovation and eco-friendly alternatives. Challenges include fluctuating raw material costs and competition from alternative films, but advancements in coating technologies and expanding e-commerce packaging needs present significant opportunities.

This report provides a deep insight into the global Matt BOPP Film market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Matt BOPP Film Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Matt BOPP Film market in any manner.

Global Matt BOPP Film Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

FlexFilms
Valgroup
Polyplex
Weifu Films
Eastern Communication Group
Guofeng New Materials
Haiwei Group
Guangdong DECRO
GETTEL HIGH-TECH MATERIALS

Market Segmentation (by Type)

Single Layer
Double Layer

Market Segmentation (by Application)

Food Packaging
Tobacco
Printing Industry
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Matt BOPP Film Market
Overview of the regional outlook of the Matt BOPP Film Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Matt BOPP Film Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Matt BOPP Film, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

Table of Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Matt BOPP Film

1.2 Key Market Segments

1.2.1 Matt BOPP Film Segment by Type

1.2.2 Matt BOPP Film Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MATT BOPP FILM MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Matt BOPP Film Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Matt BOPP Film Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MATT BOPP FILM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Matt BOPP Film Product Life Cycle

3.3 Global Matt BOPP Film Sales by Manufacturers (2020-2025)

3.4 Global Matt BOPP Film Revenue Market Share by Manufacturers (2020-2025)

3.5 Matt BOPP Film Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Matt BOPP Film Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Matt BOPP Film Market Competitive Situation and Trends

3.8.1 Matt BOPP Film Market Concentration Rate

3.8.2 Global 5 and 10 Largest Matt BOPP Film Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MATT BOPP FILM INDUSTRY CHAIN ANALYSIS

- 4.1 Matt BOPP Film Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MATT BOPP FILM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Matt BOPP Film Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Matt BOPP Film Market
- 5.7 ESG Ratings of Leading Companies

6 MATT BOPP FILM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Matt BOPP Film Sales Market Share by Type (2020-2025)
- 6.3 Global Matt BOPP Film Market Size Market Share by Type (2020-2025)
- 6.4 Global Matt BOPP Film Price by Type (2020-2025)

7 MATT BOPP FILM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Matt BOPP Film Market Sales by Application (2020-2025)
- 7.3 Global Matt BOPP Film Market Size (M USD) by Application (2020-2025)
- 7.4 Global Matt BOPP Film Sales Growth Rate by Application (2020-2025)

8 MATT BOPP FILM MARKET SALES BY REGION

- 8.1 Global Matt BOPP Film Sales by Region
 - 8.1.1 Global Matt BOPP Film Sales by Region
 - 8.1.2 Global Matt BOPP Film Sales Market Share by Region
- 8.2 Global Matt BOPP Film Market Size by Region
 - 8.2.1 Global Matt BOPP Film Market Size by Region
 - 8.2.2 Global Matt BOPP Film Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Matt BOPP Film Sales by Country
 - 8.3.2 North America Matt BOPP Film Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Matt BOPP Film Sales by Country
 - 8.4.2 Europe Matt BOPP Film Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Matt BOPP Film Sales by Region
 - 8.5.2 Asia Pacific Matt BOPP Film Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Matt BOPP Film Sales by Country
 - 8.6.2 South America Matt BOPP Film Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Matt BOPP Film Sales by Region

8.7.2 Middle East and Africa Matt BOPP Film Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MATT BOPP FILM MARKET PRODUCTION BY REGION

9.1 Global Production of Matt BOPP Film by Region(2020-2025)

9.2 Global Matt BOPP Film Revenue Market Share by Region (2020-2025)

9.3 Global Matt BOPP Film Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Matt BOPP Film Production

9.4.1 North America Matt BOPP Film Production Growth Rate (2020-2025)

9.4.2 North America Matt BOPP Film Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Matt BOPP Film Production

9.5.1 Europe Matt BOPP Film Production Growth Rate (2020-2025)

9.5.2 Europe Matt BOPP Film Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Matt BOPP Film Production (2020-2025)

9.6.1 Japan Matt BOPP Film Production Growth Rate (2020-2025)

9.6.2 Japan Matt BOPP Film Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Matt BOPP Film Production (2020-2025)

9.7.1 China Matt BOPP Film Production Growth Rate (2020-2025)

9.7.2 China Matt BOPP Film Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 FlexFilms

10.1.1 FlexFilms Basic Information

10.1.2 FlexFilms Matt BOPP Film Product Overview

10.1.3 FlexFilms Matt BOPP Film Product Market Performance

10.1.4 FlexFilms Business Overview

- 10.1.5 FlexFilms SWOT Analysis
- 10.1.6 FlexFilms Recent Developments
- 10.2 Valgroup
 - 10.2.1 Valgroup Basic Information
 - 10.2.2 Valgroup Matt BOPP Film Product Overview
 - 10.2.3 Valgroup Matt BOPP Film Product Market Performance
 - 10.2.4 Valgroup Business Overview
 - 10.2.5 Valgroup SWOT Analysis
 - 10.2.6 Valgroup Recent Developments
- 10.3 Polyplex
 - 10.3.1 Polyplex Basic Information
 - 10.3.2 Polyplex Matt BOPP Film Product Overview
 - 10.3.3 Polyplex Matt BOPP Film Product Market Performance
 - 10.3.4 Polyplex Business Overview
 - 10.3.5 Polyplex SWOT Analysis
 - 10.3.6 Polyplex Recent Developments
- 10.4 Weifu Films
 - 10.4.1 Weifu Films Basic Information
 - 10.4.2 Weifu Films Matt BOPP Film Product Overview
 - 10.4.3 Weifu Films Matt BOPP Film Product Market Performance
 - 10.4.4 Weifu Films Business Overview
 - 10.4.5 Weifu Films Recent Developments
- 10.5 Eastern Communication Group
 - 10.5.1 Eastern Communication Group Basic Information
 - 10.5.2 Eastern Communication Group Matt BOPP Film Product Overview
 - 10.5.3 Eastern Communication Group Matt BOPP Film Product Market Performance
 - 10.5.4 Eastern Communication Group Business Overview
 - 10.5.5 Eastern Communication Group Recent Developments
- 10.6 Guofeng New Materials
 - 10.6.1 Guofeng New Materials Basic Information
 - 10.6.2 Guofeng New Materials Matt BOPP Film Product Overview
 - 10.6.3 Guofeng New Materials Matt BOPP Film Product Market Performance
 - 10.6.4 Guofeng New Materials Business Overview
 - 10.6.5 Guofeng New Materials Recent Developments
- 10.7 Haiwei Group
 - 10.7.1 Haiwei Group Basic Information
 - 10.7.2 Haiwei Group Matt BOPP Film Product Overview
 - 10.7.3 Haiwei Group Matt BOPP Film Product Market Performance
 - 10.7.4 Haiwei Group Business Overview

- 10.7.5 Haiwei Group Recent Developments
- 10.8 Guangdong DECRO
 - 10.8.1 Guangdong DECRO Basic Information
 - 10.8.2 Guangdong DECRO Matt BOPP Film Product Overview
 - 10.8.3 Guangdong DECRO Matt BOPP Film Product Market Performance
 - 10.8.4 Guangdong DECRO Business Overview
 - 10.8.5 Guangdong DECRO Recent Developments
- 10.9 GETTEL HIGH-TECH MATERIALS
 - 10.9.1 GETTEL HIGH-TECH MATERIALS Basic Information
 - 10.9.2 GETTEL HIGH-TECH MATERIALS Matt BOPP Film Product Overview
 - 10.9.3 GETTEL HIGH-TECH MATERIALS Matt BOPP Film Product Market Performance
 - 10.9.4 GETTEL HIGH-TECH MATERIALS Business Overview
 - 10.9.5 GETTEL HIGH-TECH MATERIALS Recent Developments

11 MATT BOPP FILM MARKET FORECAST BY REGION

- 11.1 Global Matt BOPP Film Market Size Forecast
- 11.2 Global Matt BOPP Film Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Matt BOPP Film Market Size Forecast by Country
 - 11.2.3 Asia Pacific Matt BOPP Film Market Size Forecast by Region
 - 11.2.4 South America Matt BOPP Film Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Matt BOPP Film by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Matt BOPP Film Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Matt BOPP Film by Type (2026-2033)
 - 12.1.2 Global Matt BOPP Film Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Matt BOPP Film by Type (2026-2033)
- 12.2 Global Matt BOPP Film Market Forecast by Application (2026-2033)
 - 12.2.1 Global Matt BOPP Film Sales (K Units) Forecast by Application
 - 12.2.2 Global Matt BOPP Film Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Matt BOPP Film Market Size Comparison by Region (M USD)
- Table 5. Global Matt BOPP Film Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Matt BOPP Film Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Matt BOPP Film Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Matt BOPP Film Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Matt BOPP Film as of 2024)
- Table 10. Global Market Matt BOPP Film Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Matt BOPP Film Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Matt BOPP Film Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Matt BOPP Film Sales by Type (K Units)
- Table 26. Global Matt BOPP Film Market Size by Type (M USD)
- Table 27. Global Matt BOPP Film Sales (K Units) by Type (2020-2025)
- Table 28. Global Matt BOPP Film Sales Market Share by Type (2020-2025)
- Table 29. Global Matt BOPP Film Market Size (M USD) by Type (2020-2025)
- Table 30. Global Matt BOPP Film Market Size Share by Type (2020-2025)
- Table 31. Global Matt BOPP Film Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Matt BOPP Film Sales (K Units) by Application
- Table 33. Global Matt BOPP Film Market Size by Application
- Table 34. Global Matt BOPP Film Sales by Application (2020-2025) & (K Units)
- Table 35. Global Matt BOPP Film Sales Market Share by Application (2020-2025)
- Table 36. Global Matt BOPP Film Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Matt BOPP Film Market Share by Application (2020-2025)
- Table 38. Global Matt BOPP Film Sales Growth Rate by Application (2020-2025)
- Table 39. Global Matt BOPP Film Sales by Region (2020-2025) & (K Units)
- Table 40. Global Matt BOPP Film Sales Market Share by Region (2020-2025)
- Table 41. Global Matt BOPP Film Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Matt BOPP Film Market Size Market Share by Region (2020-2025)
- Table 43. North America Matt BOPP Film Sales by Country (2020-2025) & (K Units)
- Table 44. North America Matt BOPP Film Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Matt BOPP Film Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Matt BOPP Film Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Matt BOPP Film Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Matt BOPP Film Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Matt BOPP Film Sales by Country (2020-2025) & (K Units)
- Table 50. South America Matt BOPP Film Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Matt BOPP Film Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Matt BOPP Film Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Matt BOPP Film Production (K Units) by Region(2020-2025)
- Table 54. Global Matt BOPP Film Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Matt BOPP Film Revenue Market Share by Region (2020-2025)
- Table 56. Global Matt BOPP Film Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Matt BOPP Film Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Matt BOPP Film Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Matt BOPP Film Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Matt BOPP Film Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. FlexFilms Basic Information

- Table 62. FlexFilms Matt BOPP Film Product Overview
- Table 63. FlexFilms Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 64. FlexFilms Business Overview
- Table 65. FlexFilms SWOT Analysis
- Table 66. FlexFilms Recent Developments
- Table 67. Valgroup Basic Information
- Table 68. Valgroup Matt BOPP Film Product Overview
- Table 69. Valgroup Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 70. Valgroup Business Overview
- Table 71. Valgroup SWOT Analysis
- Table 72. Valgroup Recent Developments
- Table 73. Polyplex Basic Information
- Table 74. Polyplex Matt BOPP Film Product Overview
- Table 75. Polyplex Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Polyplex Business Overview
- Table 77. Polyplex SWOT Analysis
- Table 78. Polyplex Recent Developments
- Table 79. Weifu Films Basic Information
- Table 80. Weifu Films Matt BOPP Film Product Overview
- Table 81. Weifu Films Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Weifu Films Business Overview
- Table 83. Weifu Films Recent Developments
- Table 84. Eastern Communication Group Basic Information
- Table 85. Eastern Communication Group Matt BOPP Film Product Overview
- Table 86. Eastern Communication Group Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Eastern Communication Group Business Overview
- Table 88. Eastern Communication Group Recent Developments
- Table 89. Guofeng New Materials Basic Information
- Table 90. Guofeng New Materials Matt BOPP Film Product Overview
- Table 91. Guofeng New Materials Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Guofeng New Materials Business Overview
- Table 93. Guofeng New Materials Recent Developments
- Table 94. Haiwei Group Basic Information

- Table 95. Haiwei Group Matt BOPP Film Product Overview
- Table 96. Haiwei Group Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Haiwei Group Business Overview
- Table 98. Haiwei Group Recent Developments
- Table 99. Guangdong DECRO Basic Information
- Table 100. Guangdong DECRO Matt BOPP Film Product Overview
- Table 101. Guangdong DECRO Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Guangdong DECRO Business Overview
- Table 103. Guangdong DECRO Recent Developments
- Table 104. GETTEL HIGH-TECH MATERIALS Basic Information
- Table 105. GETTEL HIGH-TECH MATERIALS Matt BOPP Film Product Overview
- Table 106. GETTEL HIGH-TECH MATERIALS Matt BOPP Film Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. GETTEL HIGH-TECH MATERIALS Business Overview
- Table 108. GETTEL HIGH-TECH MATERIALS Recent Developments
- Table 109. Global Matt BOPP Film Sales Forecast by Region (2026-2033) & (K Units)
- Table 110. Global Matt BOPP Film Market Size Forecast by Region (2026-2033) & (M USD)
- Table 111. North America Matt BOPP Film Sales Forecast by Country (2026-2033) & (K Units)
- Table 112. North America Matt BOPP Film Market Size Forecast by Country (2026-2033) & (M USD)
- Table 113. Europe Matt BOPP Film Sales Forecast by Country (2026-2033) & (K Units)
- Table 114. Europe Matt BOPP Film Market Size Forecast by Country (2026-2033) & (M USD)
- Table 115. Asia Pacific Matt BOPP Film Sales Forecast by Region (2026-2033) & (K Units)
- Table 116. Asia Pacific Matt BOPP Film Market Size Forecast by Region (2026-2033) & (M USD)
- Table 117. South America Matt BOPP Film Sales Forecast by Country (2026-2033) & (K Units)
- Table 118. South America Matt BOPP Film Market Size Forecast by Country (2026-2033) & (M USD)
- Table 119. Middle East and Africa Matt BOPP Film Sales Forecast by Country (2026-2033) & (Units)
- Table 120. Middle East and Africa Matt BOPP Film Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global Matt BOPP Film Sales Forecast by Type (2026-2033) & (K Units)

Table 122. Global Matt BOPP Film Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global Matt BOPP Film Price Forecast by Type (2026-2033) & (USD/Unit)

Table 124. Global Matt BOPP Film Sales (K Units) Forecast by Application (2026-2033)

Table 125. Global Matt BOPP Film Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Matt BOPP Film
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Matt BOPP Film Market Size (M USD), 2024-2033
- Figure 5. Global Matt BOPP Film Market Size (M USD) (2020-2033)
- Figure 6. Global Matt BOPP Film Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Matt BOPP Film Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Matt BOPP Film Product Life Cycle
- Figure 13. Matt BOPP Film Sales Share by Manufacturers in 2024
- Figure 14. Global Matt BOPP Film Revenue Share by Manufacturers in 2024
- Figure 15. Matt BOPP Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Matt BOPP Film Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Matt BOPP Film Revenue in 2024
- Figure 18. Industry Chain Map of Matt BOPP Film
- Figure 19. Global Matt BOPP Film Market PEST Analysis
- Figure 20. Global Matt BOPP Film Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Matt BOPP Film Market Share by Type
- Figure 27. Sales Market Share of Matt BOPP Film by Type (2020-2025)
- Figure 28. Sales Market Share of Matt BOPP Film by Type in 2024
- Figure 29. Market Size Share of Matt BOPP Film by Type (2020-2025)
- Figure 30. Market Size Share of Matt BOPP Film by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Matt BOPP Film Market Share by Application

- Figure 33. Global Matt BOPP Film Sales Market Share by Application (2020-2025)
- Figure 34. Global Matt BOPP Film Sales Market Share by Application in 2024
- Figure 35. Global Matt BOPP Film Market Share by Application (2020-2025)
- Figure 36. Global Matt BOPP Film Market Share by Application in 2024
- Figure 37. Global Matt BOPP Film Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Matt BOPP Film Sales Market Share by Region (2020-2025)
- Figure 39. Global Matt BOPP Film Market Size Market Share by Region (2020-2025)
- Figure 40. North America Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Matt BOPP Film Sales Market Share by Country in 2024
- Figure 43. North America Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Matt BOPP Film Market Size Market Share by Country in 2024
- Figure 45. U.S. Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Matt BOPP Film Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Matt BOPP Film Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Matt BOPP Film Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Matt BOPP Film Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Matt BOPP Film Sales Market Share by Country in 2024
- Figure 53. Europe Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Matt BOPP Film Market Size Market Share by Country in 2024
- Figure 55. Germany Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Matt BOPP Film Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Matt BOPP Film Sales Market Share by Region in 2024

Figure 67. Asia Pacific Matt BOPP Film Market Size Market Share by Region in 2024

Figure 68. China Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Matt BOPP Film Sales and Growth Rate (K Units)

Figure 79. South America Matt BOPP Film Sales Market Share by Country in 2024

Figure 80. South America Matt BOPP Film Market Size and Growth Rate (M USD)

Figure 81. South America Matt BOPP Film Market Size Market Share by Country in 2024

Figure 82. Brazil Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Matt BOPP Film Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Matt BOPP Film Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Matt BOPP Film Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Matt BOPP Film Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Matt BOPP Film Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Matt BOPP Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Matt BOPP Film Production Market Share by Region (2020-2025)

Figure 103. North America Matt BOPP Film Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Matt BOPP Film Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Matt BOPP Film Production (K Units) Growth Rate (2020-2025)

Figure 106. China Matt BOPP Film Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Matt BOPP Film Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Matt BOPP Film Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Matt BOPP Film Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Matt BOPP Film Market Share Forecast by Type (2026-2033)

Figure 111. Global Matt BOPP Film Sales Forecast by Application (2026-2033)

Figure 112. Global Matt BOPP Film Market Share Forecast by Application (2026-2033)

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