

# Global Makeup Subscription Service Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/MA57452D149FEN.html>

Date: July 2025

Pages: 170

Price: US\$ 3,200.00 (Single User License)

ID: MA57452D149FEN

## Abstracts

### Report Overview

The makeup subscription service market refers to a business model where customers pay a recurring fee—typically monthly or quarterly—to receive curated beauty products, samples, or full-sized items delivered to their doorstep. These services often personalize selections based on customer preferences, skin type, or beauty trends, leveraging data analytics and partnerships with cosmetic brands. The model provides convenience, discovery of new products, and cost savings compared to retail purchases, attracting both beauty enthusiasts and casual consumers. Key players range from niche indie brands to established beauty retailers, with offerings that may include makeup, skincare, or hybrid boxes. The market thrives on recurring revenue, customer retention strategies, and the growing demand for personalized, experiential shopping in the beauty industry. Factors such as sustainability (e.g., refillable or clean beauty options) and digital integration (virtual try-ons, AI recommendations) further shape its evolution.

This report provides a deep insight into the global Makeup Subscription Service market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Makeup Subscription Service Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Makeup Subscription Service market in any manner.

## Global Makeup Subscription Service Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

BoxyCharm  
Allure Beauty Box  
Glam Bag  
Icon Box  
LOOKFANTASTIC Beauty Box  
Birchbox  
Tribe Beauty Box  
Petit Vour  
Kinder Beauty  
Vegancuts Beauty Box  
Nourish Beauty Box  
NewBeauty TestTube  
Cocotique  
Walmart Beauty Box  
FabFitFun  
Macy's Beauty Box  
BeautyFIX  
Glossybox  
Sephora Play  
Ipsy

### **Market Segmentation (by Type)**

Customizable Subscription Service  
Package Subscription Service  
Others

### **Market Segmentation (by Application)**

Makeup Enthusiasts  
Makeup Beginners  
Makeup Artists  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Makeup Subscription Service Market  
Overview of the regional outlook of the Makeup Subscription Service Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Makeup Subscription Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Makeup Subscription Service, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

**Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Makeup Subscription Service
- 1.2 Key Market Segments
  - 1.2.1 Makeup Subscription Service Segment by Type
  - 1.2.2 Makeup Subscription Service Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MAKEUP SUBSCRIPTION SERVICE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Makeup Subscription Service Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Makeup Subscription Service Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MAKEUP SUBSCRIPTION SERVICE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Makeup Subscription Service Product Life Cycle
- 3.3 Global Makeup Subscription Service Sales by Manufacturers (2020-2025)
- 3.4 Global Makeup Subscription Service Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Makeup Subscription Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Makeup Subscription Service Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Makeup Subscription Service Market Competitive Situation and Trends
  - 3.8.1 Makeup Subscription Service Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Makeup Subscription Service Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 MAKEUP SUBSCRIPTION SERVICE INDUSTRY CHAIN ANALYSIS**

### 4.1 Makeup Subscription Service Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MAKEUP SUBSCRIPTION SERVICE MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Makeup Subscription Service Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Makeup Subscription Service Market

### 5.7 ESG Ratings of Leading Companies

## **6 MAKEUP SUBSCRIPTION SERVICE MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Makeup Subscription Service Sales Market Share by Type (2020-2025)

### 6.3 Global Makeup Subscription Service Market Size Market Share by Type (2020-2025)

### 6.4 Global Makeup Subscription Service Price by Type (2020-2025)

## **7 MAKEUP SUBSCRIPTION SERVICE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Makeup Subscription Service Market Sales by Application (2020-2025)
- 7.3 Global Makeup Subscription Service Market Size (M USD) by Application (2020-2025)
- 7.4 Global Makeup Subscription Service Sales Growth Rate by Application (2020-2025)

## **8 MAKEUP SUBSCRIPTION SERVICE MARKET SALES BY REGION**

- 8.1 Global Makeup Subscription Service Sales by Region
  - 8.1.1 Global Makeup Subscription Service Sales by Region
  - 8.1.2 Global Makeup Subscription Service Sales Market Share by Region
- 8.2 Global Makeup Subscription Service Market Size by Region
  - 8.2.1 Global Makeup Subscription Service Market Size by Region
  - 8.2.2 Global Makeup Subscription Service Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Makeup Subscription Service Sales by Country
  - 8.3.2 North America Makeup Subscription Service Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Makeup Subscription Service Sales by Country
  - 8.4.2 Europe Makeup Subscription Service Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Makeup Subscription Service Sales by Region
  - 8.5.2 Asia Pacific Makeup Subscription Service Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview

## 8.6 South America

- 8.6.1 South America Makeup Subscription Service Sales by Country
- 8.6.2 South America Makeup Subscription Service Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Makeup Subscription Service Sales by Region
- 8.7.2 Middle East and Africa Makeup Subscription Service Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 MAKEUP SUBSCRIPTION SERVICE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Makeup Subscription Service by Region(2020-2025)
- 9.2 Global Makeup Subscription Service Revenue Market Share by Region (2020-2025)
- 9.3 Global Makeup Subscription Service Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Makeup Subscription Service Production
  - 9.4.1 North America Makeup Subscription Service Production Growth Rate (2020-2025)
  - 9.4.2 North America Makeup Subscription Service Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Makeup Subscription Service Production
  - 9.5.1 Europe Makeup Subscription Service Production Growth Rate (2020-2025)
  - 9.5.2 Europe Makeup Subscription Service Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Makeup Subscription Service Production (2020-2025)
  - 9.6.1 Japan Makeup Subscription Service Production Growth Rate (2020-2025)
  - 9.6.2 Japan Makeup Subscription Service Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Makeup Subscription Service Production (2020-2025)
  - 9.7.1 China Makeup Subscription Service Production Growth Rate (2020-2025)
  - 9.7.2 China Makeup Subscription Service Production, Revenue, Price and Gross Margin (2020-2025)

## 10 KEY COMPANIES PROFILE

### 10.1 BoxyCharm

- 10.1.1 BoxyCharm Basic Information
- 10.1.2 BoxyCharm Makeup Subscription Service Product Overview
- 10.1.3 BoxyCharm Makeup Subscription Service Product Market Performance
- 10.1.4 BoxyCharm Business Overview
- 10.1.5 BoxyCharm SWOT Analysis
- 10.1.6 BoxyCharm Recent Developments

### 10.2 Allure Beauty Box

- 10.2.1 Allure Beauty Box Basic Information
- 10.2.2 Allure Beauty Box Makeup Subscription Service Product Overview
- 10.2.3 Allure Beauty Box Makeup Subscription Service Product Market Performance
- 10.2.4 Allure Beauty Box Business Overview
- 10.2.5 Allure Beauty Box SWOT Analysis
- 10.2.6 Allure Beauty Box Recent Developments

### 10.3 Glam Bag

- 10.3.1 Glam Bag Basic Information
- 10.3.2 Glam Bag Makeup Subscription Service Product Overview
- 10.3.3 Glam Bag Makeup Subscription Service Product Market Performance
- 10.3.4 Glam Bag Business Overview
- 10.3.5 Glam Bag SWOT Analysis
- 10.3.6 Glam Bag Recent Developments

### 10.4 Icon Box

- 10.4.1 Icon Box Basic Information
- 10.4.2 Icon Box Makeup Subscription Service Product Overview
- 10.4.3 Icon Box Makeup Subscription Service Product Market Performance
- 10.4.4 Icon Box Business Overview
- 10.4.5 Icon Box Recent Developments

### 10.5 LOOKFANTASTIC Beauty Box

- 10.5.1 LOOKFANTASTIC Beauty Box Basic Information
- 10.5.2 LOOKFANTASTIC Beauty Box Makeup Subscription Service Product Overview
- 10.5.3 LOOKFANTASTIC Beauty Box Makeup Subscription Service Product Market Performance
- 10.5.4 LOOKFANTASTIC Beauty Box Business Overview
- 10.5.5 LOOKFANTASTIC Beauty Box Recent Developments

### 10.6 Birchbox

- 10.6.1 Birchbox Basic Information
- 10.6.2 Birchbox Makeup Subscription Service Product Overview

- 10.6.3 Birchbox Makeup Subscription Service Product Market Performance
- 10.6.4 Birchbox Business Overview
- 10.6.5 Birchbox Recent Developments
- 10.7 Tribe Beauty Box
  - 10.7.1 Tribe Beauty Box Basic Information
  - 10.7.2 Tribe Beauty Box Makeup Subscription Service Product Overview
  - 10.7.3 Tribe Beauty Box Makeup Subscription Service Product Market Performance
  - 10.7.4 Tribe Beauty Box Business Overview
  - 10.7.5 Tribe Beauty Box Recent Developments
- 10.8 Petit Vour
  - 10.8.1 Petit Vour Basic Information
  - 10.8.2 Petit Vour Makeup Subscription Service Product Overview
  - 10.8.3 Petit Vour Makeup Subscription Service Product Market Performance
  - 10.8.4 Petit Vour Business Overview
  - 10.8.5 Petit Vour Recent Developments
- 10.9 Kinder Beauty
  - 10.9.1 Kinder Beauty Basic Information
  - 10.9.2 Kinder Beauty Makeup Subscription Service Product Overview
  - 10.9.3 Kinder Beauty Makeup Subscription Service Product Market Performance
  - 10.9.4 Kinder Beauty Business Overview
  - 10.9.5 Kinder Beauty Recent Developments
- 10.10 Vegancuts Beauty Box
  - 10.10.1 Vegancuts Beauty Box Basic Information
  - 10.10.2 Vegancuts Beauty Box Makeup Subscription Service Product Overview
  - 10.10.3 Vegancuts Beauty Box Makeup Subscription Service Product Market Performance
  - 10.10.4 Vegancuts Beauty Box Business Overview
  - 10.10.5 Vegancuts Beauty Box Recent Developments
- 10.11 Nourish Beauty Box
  - 10.11.1 Nourish Beauty Box Basic Information
  - 10.11.2 Nourish Beauty Box Makeup Subscription Service Product Overview
  - 10.11.3 Nourish Beauty Box Makeup Subscription Service Product Market Performance
  - 10.11.4 Nourish Beauty Box Business Overview
  - 10.11.5 Nourish Beauty Box Recent Developments
- 10.12 NewBeauty TestTube
  - 10.12.1 NewBeauty TestTube Basic Information
  - 10.12.2 NewBeauty TestTube Makeup Subscription Service Product Overview
  - 10.12.3 NewBeauty TestTube Makeup Subscription Service Product Market

## Performance

- 10.12.4 NewBeauty TestTube Business Overview
- 10.12.5 NewBeauty TestTube Recent Developments

## 10.13 Cocotique

- 10.13.1 Cocotique Basic Information
- 10.13.2 Cocotique Makeup Subscription Service Product Overview
- 10.13.3 Cocotique Makeup Subscription Service Product Market Performance
- 10.13.4 Cocotique Business Overview
- 10.13.5 Cocotique Recent Developments

## 10.14 Walmart Beauty Box

- 10.14.1 Walmart Beauty Box Basic Information
- 10.14.2 Walmart Beauty Box Makeup Subscription Service Product Overview
- 10.14.3 Walmart Beauty Box Makeup Subscription Service Product Market

## Performance

- 10.14.4 Walmart Beauty Box Business Overview
- 10.14.5 Walmart Beauty Box Recent Developments

## 10.15 FabFitFun

- 10.15.1 FabFitFun Basic Information
- 10.15.2 FabFitFun Makeup Subscription Service Product Overview
- 10.15.3 FabFitFun Makeup Subscription Service Product Market Performance
- 10.15.4 FabFitFun Business Overview
- 10.15.5 FabFitFun Recent Developments

## 10.16 Macy's Beauty Box

- 10.16.1 Macy's Beauty Box Basic Information
- 10.16.2 Macy's Beauty Box Makeup Subscription Service Product Overview
- 10.16.3 Macy's Beauty Box Makeup Subscription Service Product Market Performance
- 10.16.4 Macy's Beauty Box Business Overview
- 10.16.5 Macy's Beauty Box Recent Developments

## 10.17 BeautyFIX

- 10.17.1 BeautyFIX Basic Information
- 10.17.2 BeautyFIX Makeup Subscription Service Product Overview
- 10.17.3 BeautyFIX Makeup Subscription Service Product Market Performance
- 10.17.4 BeautyFIX Business Overview
- 10.17.5 BeautyFIX Recent Developments

## 10.18 Glossybox

- 10.18.1 Glossybox Basic Information
- 10.18.2 Glossybox Makeup Subscription Service Product Overview
- 10.18.3 Glossybox Makeup Subscription Service Product Market Performance
- 10.18.4 Glossybox Business Overview

- 10.18.5 Glossybox Recent Developments
- 10.19 Sephora Play
  - 10.19.1 Sephora Play Basic Information
  - 10.19.2 Sephora Play Makeup Subscription Service Product Overview
  - 10.19.3 Sephora Play Makeup Subscription Service Product Market Performance
  - 10.19.4 Sephora Play Business Overview
  - 10.19.5 Sephora Play Recent Developments
- 10.20 Ipsy
  - 10.20.1 Ipsy Basic Information
  - 10.20.2 Ipsy Makeup Subscription Service Product Overview
  - 10.20.3 Ipsy Makeup Subscription Service Product Market Performance
  - 10.20.4 Ipsy Business Overview
  - 10.20.5 Ipsy Recent Developments

## **11 MAKEUP SUBSCRIPTION SERVICE MARKET FORECAST BY REGION**

- 11.1 Global Makeup Subscription Service Market Size Forecast
- 11.2 Global Makeup Subscription Service Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Makeup Subscription Service Market Size Forecast by Country
  - 11.2.3 Asia Pacific Makeup Subscription Service Market Size Forecast by Region
  - 11.2.4 South America Makeup Subscription Service Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Makeup Subscription Service by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Makeup Subscription Service Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Makeup Subscription Service by Type (2026-2033)
  - 12.1.2 Global Makeup Subscription Service Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Makeup Subscription Service by Type (2026-2033)
- 12.2 Global Makeup Subscription Service Market Forecast by Application (2026-2033)
  - 12.2.1 Global Makeup Subscription Service Sales (K Units) Forecast by Application
  - 12.2.2 Global Makeup Subscription Service Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Makeup Subscription Service Market Size Comparison by Region (M USD)

Table 5. Global Makeup Subscription Service Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Makeup Subscription Service Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Makeup Subscription Service Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Makeup Subscription Service Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Makeup Subscription Service as of 2024)

Table 10. Global Market Makeup Subscription Service Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Makeup Subscription Service Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Makeup Subscription Service Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Makeup Subscription Service Sales by Type (K Units)

Table 26. Global Makeup Subscription Service Market Size by Type (M USD)

Table 27. Global Makeup Subscription Service Sales (K Units) by Type (2020-2025)

- Table 28. Global Makeup Subscription Service Sales Market Share by Type (2020-2025)
- Table 29. Global Makeup Subscription Service Market Size (M USD) by Type (2020-2025)
- Table 30. Global Makeup Subscription Service Market Size Share by Type (2020-2025)
- Table 31. Global Makeup Subscription Service Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Makeup Subscription Service Sales (K Units) by Application
- Table 33. Global Makeup Subscription Service Market Size by Application
- Table 34. Global Makeup Subscription Service Sales by Application (2020-2025) & (K Units)
- Table 35. Global Makeup Subscription Service Sales Market Share by Application (2020-2025)
- Table 36. Global Makeup Subscription Service Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Makeup Subscription Service Market Share by Application (2020-2025)
- Table 38. Global Makeup Subscription Service Sales Growth Rate by Application (2020-2025)
- Table 39. Global Makeup Subscription Service Sales by Region (2020-2025) & (K Units)
- Table 40. Global Makeup Subscription Service Sales Market Share by Region (2020-2025)
- Table 41. Global Makeup Subscription Service Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Makeup Subscription Service Market Size Market Share by Region (2020-2025)
- Table 43. North America Makeup Subscription Service Sales by Country (2020-2025) & (K Units)
- Table 44. North America Makeup Subscription Service Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Makeup Subscription Service Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Makeup Subscription Service Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Makeup Subscription Service Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Makeup Subscription Service Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Makeup Subscription Service Sales by Country (2020-2025) & (K Units)

Table 50. South America Makeup Subscription Service Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Makeup Subscription Service Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Makeup Subscription Service Market Size by Region (2020-2025) & (M USD)

Table 53. Global Makeup Subscription Service Production (K Units) by Region(2020-2025)

Table 54. Global Makeup Subscription Service Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Makeup Subscription Service Revenue Market Share by Region (2020-2025)

Table 56. Global Makeup Subscription Service Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Makeup Subscription Service Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Makeup Subscription Service Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Makeup Subscription Service Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Makeup Subscription Service Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. BoxyCharm Basic Information

Table 62. BoxyCharm Makeup Subscription Service Product Overview

Table 63. BoxyCharm Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. BoxyCharm Business Overview

Table 65. BoxyCharm SWOT Analysis

Table 66. BoxyCharm Recent Developments

Table 67. Allure Beauty Box Basic Information

Table 68. Allure Beauty Box Makeup Subscription Service Product Overview

Table 69. Allure Beauty Box Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Allure Beauty Box Business Overview

Table 71. Allure Beauty Box SWOT Analysis

Table 72. Allure Beauty Box Recent Developments

Table 73. Glam Bag Basic Information

Table 74. Glam Bag Makeup Subscription Service Product Overview

Table 75. Glam Bag Makeup Subscription Service Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Glam Bag Business Overview

Table 77. Glam Bag SWOT Analysis

Table 78. Glam Bag Recent Developments

Table 79. Icon Box Basic Information

Table 80. Icon Box Makeup Subscription Service Product Overview

Table 81. Icon Box Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Icon Box Business Overview

Table 83. Icon Box Recent Developments

Table 84. LOOKFANTASTIC Beauty Box Basic Information

Table 85. LOOKFANTASTIC Beauty Box Makeup Subscription Service Product Overview

Table 86. LOOKFANTASTIC Beauty Box Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. LOOKFANTASTIC Beauty Box Business Overview

Table 88. LOOKFANTASTIC Beauty Box Recent Developments

Table 89. Birchbox Basic Information

Table 90. Birchbox Makeup Subscription Service Product Overview

Table 91. Birchbox Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Birchbox Business Overview

Table 93. Birchbox Recent Developments

Table 94. Tribe Beauty Box Basic Information

Table 95. Tribe Beauty Box Makeup Subscription Service Product Overview

Table 96. Tribe Beauty Box Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Tribe Beauty Box Business Overview

Table 98. Tribe Beauty Box Recent Developments

Table 99. Petit Vour Basic Information

Table 100. Petit Vour Makeup Subscription Service Product Overview

Table 101. Petit Vour Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Petit Vour Business Overview

Table 103. Petit Vour Recent Developments

Table 104. Kinder Beauty Basic Information

Table 105. Kinder Beauty Makeup Subscription Service Product Overview

Table 106. Kinder Beauty Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 107. Kinder Beauty Business Overview
- Table 108. Kinder Beauty Recent Developments
- Table 109. Vegancuts Beauty Box Basic Information
- Table 110. Vegancuts Beauty Box Makeup Subscription Service Product Overview
- Table 111. Vegancuts Beauty Box Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Vegancuts Beauty Box Business Overview
- Table 113. Vegancuts Beauty Box Recent Developments
- Table 114. Nourish Beauty Box Basic Information
- Table 115. Nourish Beauty Box Makeup Subscription Service Product Overview
- Table 116. Nourish Beauty Box Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Nourish Beauty Box Business Overview
- Table 118. Nourish Beauty Box Recent Developments
- Table 119. NewBeauty TestTube Basic Information
- Table 120. NewBeauty TestTube Makeup Subscription Service Product Overview
- Table 121. NewBeauty TestTube Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. NewBeauty TestTube Business Overview
- Table 123. NewBeauty TestTube Recent Developments
- Table 124. Cocotique Basic Information
- Table 125. Cocotique Makeup Subscription Service Product Overview
- Table 126. Cocotique Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Cocotique Business Overview
- Table 128. Cocotique Recent Developments
- Table 129. Walmart Beauty Box Basic Information
- Table 130. Walmart Beauty Box Makeup Subscription Service Product Overview
- Table 131. Walmart Beauty Box Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. Walmart Beauty Box Business Overview
- Table 133. Walmart Beauty Box Recent Developments
- Table 134. FabFitFun Basic Information
- Table 135. FabFitFun Makeup Subscription Service Product Overview
- Table 136. FabFitFun Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. FabFitFun Business Overview
- Table 138. FabFitFun Recent Developments
- Table 139. Macy's Beauty Box Basic Information

- Table 140. Macy's Beauty Box Makeup Subscription Service Product Overview
- Table 141. Macy's Beauty Box Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. Macy's Beauty Box Business Overview
- Table 143. Macy's Beauty Box Recent Developments
- Table 144. BeautyFIX Basic Information
- Table 145. BeautyFIX Makeup Subscription Service Product Overview
- Table 146. BeautyFIX Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 147. BeautyFIX Business Overview
- Table 148. BeautyFIX Recent Developments
- Table 149. Glossybox Basic Information
- Table 150. Glossybox Makeup Subscription Service Product Overview
- Table 151. Glossybox Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 152. Glossybox Business Overview
- Table 153. Glossybox Recent Developments
- Table 154. Sephora Play Basic Information
- Table 155. Sephora Play Makeup Subscription Service Product Overview
- Table 156. Sephora Play Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 157. Sephora Play Business Overview
- Table 158. Sephora Play Recent Developments
- Table 159. Ipsy Basic Information
- Table 160. Ipsy Makeup Subscription Service Product Overview
- Table 161. Ipsy Makeup Subscription Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 162. Ipsy Business Overview
- Table 163. Ipsy Recent Developments
- Table 164. Global Makeup Subscription Service Sales Forecast by Region (2026-2033) & (K Units)
- Table 165. Global Makeup Subscription Service Market Size Forecast by Region (2026-2033) & (M USD)
- Table 166. North America Makeup Subscription Service Sales Forecast by Country (2026-2033) & (K Units)
- Table 167. North America Makeup Subscription Service Market Size Forecast by Country (2026-2033) & (M USD)
- Table 168. Europe Makeup Subscription Service Sales Forecast by Country (2026-2033) & (K Units)

Table 169. Europe Makeup Subscription Service Market Size Forecast by Country (2026-2033) & (M USD)

Table 170. Asia Pacific Makeup Subscription Service Sales Forecast by Region (2026-2033) & (K Units)

Table 171. Asia Pacific Makeup Subscription Service Market Size Forecast by Region (2026-2033) & (M USD)

Table 172. South America Makeup Subscription Service Sales Forecast by Country (2026-2033) & (K Units)

Table 173. South America Makeup Subscription Service Market Size Forecast by Country (2026-2033) & (M USD)

Table 174. Middle East and Africa Makeup Subscription Service Sales Forecast by Country (2026-2033) & (Units)

Table 175. Middle East and Africa Makeup Subscription Service Market Size Forecast by Country (2026-2033) & (M USD)

Table 176. Global Makeup Subscription Service Sales Forecast by Type (2026-2033) & (K Units)

Table 177. Global Makeup Subscription Service Market Size Forecast by Type (2026-2033) & (M USD)

Table 178. Global Makeup Subscription Service Price Forecast by Type (2026-2033) & (USD/Unit)

Table 179. Global Makeup Subscription Service Sales (K Units) Forecast by Application (2026-2033)

Table 180. Global Makeup Subscription Service Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Makeup Subscription Service
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Makeup Subscription Service Market Size (M USD), 2024-2033
- Figure 5. Global Makeup Subscription Service Market Size (M USD) (2020-2033)
- Figure 6. Global Makeup Subscription Service Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Makeup Subscription Service Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Makeup Subscription Service Product Life Cycle
- Figure 13. Makeup Subscription Service Sales Share by Manufacturers in 2024
- Figure 14. Global Makeup Subscription Service Revenue Share by Manufacturers in 2024
- Figure 15. Makeup Subscription Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Makeup Subscription Service Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Makeup Subscription Service Revenue in 2024
- Figure 18. Industry Chain Map of Makeup Subscription Service
- Figure 19. Global Makeup Subscription Service Market PEST Analysis
- Figure 20. Global Makeup Subscription Service Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Makeup Subscription Service Market Share by Type
- Figure 27. Sales Market Share of Makeup Subscription Service by Type (2020-2025)
- Figure 28. Sales Market Share of Makeup Subscription Service by Type in 2024
- Figure 29. Market Size Share of Makeup Subscription Service by Type (2020-2025)
- Figure 30. Market Size Share of Makeup Subscription Service by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Makeup Subscription Service Market Share by Application
- Figure 33. Global Makeup Subscription Service Sales Market Share by Application (2020-2025)
- Figure 34. Global Makeup Subscription Service Sales Market Share by Application in 2024
- Figure 35. Global Makeup Subscription Service Market Share by Application (2020-2025)
- Figure 36. Global Makeup Subscription Service Market Share by Application in 2024
- Figure 37. Global Makeup Subscription Service Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Makeup Subscription Service Sales Market Share by Region (2020-2025)
- Figure 39. Global Makeup Subscription Service Market Size Market Share by Region (2020-2025)
- Figure 40. North America Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Makeup Subscription Service Sales Market Share by Country in 2024
- Figure 43. North America Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Makeup Subscription Service Market Size Market Share by Country in 2024
- Figure 45. U.S. Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Makeup Subscription Service Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Makeup Subscription Service Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Makeup Subscription Service Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Makeup Subscription Service Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Makeup Subscription Service Sales Market Share by Country in 2024

Figure 53. Europe Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Makeup Subscription Service Market Size Market Share by Country in 2024

Figure 55. Germany Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Makeup Subscription Service Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Makeup Subscription Service Sales Market Share by Region in 2024

Figure 67. Asia Pacific Makeup Subscription Service Market Size Market Share by Region in 2024

Figure 68. China Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Makeup Subscription Service Sales and Growth Rate (K Units)

Figure 79. South America Makeup Subscription Service Sales Market Share by Country in 2024

Figure 80. South America Makeup Subscription Service Market Size and Growth Rate (M USD)

Figure 81. South America Makeup Subscription Service Market Size Market Share by Country in 2024

Figure 82. Brazil Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Makeup Subscription Service Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Makeup Subscription Service Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Makeup Subscription Service Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Makeup Subscription Service Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Makeup Subscription Service Sales and Growth Rate

(2020-2025) & (K Units)

Figure 93. Saudi Arabia Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Makeup Subscription Service Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Makeup Subscription Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Makeup Subscription Service Production Market Share by Region (2020-2025)

Figure 103. North America Makeup Subscription Service Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Makeup Subscription Service Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Makeup Subscription Service Production (K Units) Growth Rate (2020-2025)

Figure 106. China Makeup Subscription Service Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Makeup Subscription Service Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Makeup Subscription Service Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Makeup Subscription Service Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Makeup Subscription Service Market Share Forecast by Type (2026-2033)

Figure 111. Global Makeup Subscription Service Sales Forecast by Application (2026-2033)

Figure 112. Global Makeup Subscription Service Market Share Forecast by Application  
(2026-2033)

## I would like to order

Product name: Global Makeup Subscription Service Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/MA57452D149FEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA57452D149FEN.html>