

Global Luxury Carpets and Rugs Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/LA77CFA19E00EN.html>

Date: July 2025

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: LA77CFA19E00EN

Abstracts

Report Overview

Luxury Carpets and Rugs refers to a high-end product category within the flooring industry that encompasses a wide range of exquisite, finely crafted, and aesthetically pleasing floor coverings. These products are characterized by their superior quality, intricate designs, and the use of premium materials such as silk, wool, or other natural fibers. Luxury carpets and rugs are often hand-knotted or hand-tufted, showcasing exceptional craftsmanship and attention to detail. They serve not only as functional flooring options but also as statement pieces that enhance the aesthetic appeal and value of residential or commercial spaces. These carpets and rugs are typically associated with prestige and are sought after by individuals who appreciate fine art and interior design, often being used in upscale homes, hotels, and other premium establishments.

This report provides a deep insight into the global Luxury Carpets and Rugs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Luxury Carpets and Rugs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Luxury Carpets and Rugs market in any manner.

Global Luxury Carpets and Rugs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Superior Manufacturing Group
Auto Custom Carpets
GOODYEAR
VIAM
GG Bailey
Lloyd Mats
PromoMatting
Avery's Floor Mats
Matcraft Australia
Humane Manufacturing Company
Crown Matting Technologies
Apache Mills
Fan Mats
Americo
Ranco Industries
Mountville Mills
Stilmat
Gumexpo
Beaulieu International Group
Zhejiang Haibo Auto Accessories
Tiansheng Auto Accessories
HONGSHENGYUAN
Sanmenwan Crafts
Autobo

Renown Auto Accessories

Anmeinuo

Jienuo

Yusen

Sanmen Yongding

Market Segmentation (by Type)

Floor Mats

Carpet

Market Segmentation (by Application)

Commercial

Residential

Transportation

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Luxury Carpets and Rugs Market

Overview of the regional outlook of the Luxury Carpets and Rugs Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Luxury Carpets and Rugs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Luxury Carpets and Rugs, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Luxury Carpets and Rugs
- 1.2 Key Market Segments
 - 1.2.1 Luxury Carpets and Rugs Segment by Type
 - 1.2.2 Luxury Carpets and Rugs Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LUXURY CARPETS AND RUGS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LUXURY CARPETS AND RUGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Luxury Carpets and Rugs Product Life Cycle
- 3.3 Global Luxury Carpets and Rugs Revenue Market Share by Company (2020-2025)
- 3.4 Luxury Carpets and Rugs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Luxury Carpets and Rugs Company Headquarters, Area Served, Product Type
- 3.6 Luxury Carpets and Rugs Market Competitive Situation and Trends
 - 3.6.1 Luxury Carpets and Rugs Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Luxury Carpets and Rugs Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 LUXURY CARPETS AND RUGS VALUE CHAIN ANALYSIS

- 4.1 Luxury Carpets and Rugs Value Chain Analysis
- 4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LUXURY CARPETS AND RUGS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Luxury Carpets and Rugs Market Porter's Five Forces Analysis

6 LUXURY CARPETS AND RUGS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Luxury Carpets and Rugs Market Size Market Share by Type (2020-2025)

6.3 Global Luxury Carpets and Rugs Market Size Growth Rate by Type (2021-2025)

7 LUXURY CARPETS AND RUGS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Luxury Carpets and Rugs Market Size (M USD) by Application (2020-2025)

7.3 Global Luxury Carpets and Rugs Sales Growth Rate by Application (2020-2025)

8 LUXURY CARPETS AND RUGS MARKET SEGMENTATION BY REGION

8.1 Global Luxury Carpets and Rugs Market Size by Region

8.1.1 Global Luxury Carpets and Rugs Market Size by Region

8.1.2 Global Luxury Carpets and Rugs Market Size Market Share by Region

8.2 North America

8.2.1 North America Luxury Carpets and Rugs Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Luxury Carpets and Rugs Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Luxury Carpets and Rugs Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Luxury Carpets and Rugs Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Luxury Carpets and Rugs Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Superior Manufacturing Group

9.1.1 Superior Manufacturing Group Basic Information

9.1.2 Superior Manufacturing Group Luxury Carpets and Rugs Product Overview

9.1.3 Superior Manufacturing Group Luxury Carpets and Rugs Product Market

Performance

9.1.4 Superior Manufacturing Group SWOT Analysis

9.1.5 Superior Manufacturing Group Business Overview

- 9.1.6 Superior Manufacturing Group Recent Developments
- 9.2 Auto Custom Carpets
 - 9.2.1 Auto Custom Carpets Basic Information
 - 9.2.2 Auto Custom Carpets Luxury Carpets and Rugs Product Overview
 - 9.2.3 Auto Custom Carpets Luxury Carpets and Rugs Product Market Performance
 - 9.2.4 Auto Custom Carpets SWOT Analysis
 - 9.2.5 Auto Custom Carpets Business Overview
 - 9.2.6 Auto Custom Carpets Recent Developments
- 9.3 GOODYEAR
 - 9.3.1 GOODYEAR Basic Information
 - 9.3.2 GOODYEAR Luxury Carpets and Rugs Product Overview
 - 9.3.3 GOODYEAR Luxury Carpets and Rugs Product Market Performance
 - 9.3.4 GOODYEAR SWOT Analysis
 - 9.3.5 GOODYEAR Business Overview
 - 9.3.6 GOODYEAR Recent Developments
- 9.4 VIAM
 - 9.4.1 VIAM Basic Information
 - 9.4.2 VIAM Luxury Carpets and Rugs Product Overview
 - 9.4.3 VIAM Luxury Carpets and Rugs Product Market Performance
 - 9.4.4 VIAM Business Overview
 - 9.4.5 VIAM Recent Developments
- 9.5 GG Bailey
 - 9.5.1 GG Bailey Basic Information
 - 9.5.2 GG Bailey Luxury Carpets and Rugs Product Overview
 - 9.5.3 GG Bailey Luxury Carpets and Rugs Product Market Performance
 - 9.5.4 GG Bailey Business Overview
 - 9.5.5 GG Bailey Recent Developments
- 9.6 Lloyd Mats
 - 9.6.1 Lloyd Mats Basic Information
 - 9.6.2 Lloyd Mats Luxury Carpets and Rugs Product Overview
 - 9.6.3 Lloyd Mats Luxury Carpets and Rugs Product Market Performance
 - 9.6.4 Lloyd Mats Business Overview
 - 9.6.5 Lloyd Mats Recent Developments
- 9.7 PromoMatting
 - 9.7.1 PromoMatting Basic Information
 - 9.7.2 PromoMatting Luxury Carpets and Rugs Product Overview
 - 9.7.3 PromoMatting Luxury Carpets and Rugs Product Market Performance
 - 9.7.4 PromoMatting Business Overview
 - 9.7.5 PromoMatting Recent Developments

9.8 Avery's Floor Mats

9.8.1 Avery's Floor Mats Basic Information

9.8.2 Avery's Floor Mats Luxury Carpets and Rugs Product Overview

9.8.3 Avery's Floor Mats Luxury Carpets and Rugs Product Market Performance

9.8.4 Avery's Floor Mats Business Overview

9.8.5 Avery's Floor Mats Recent Developments

9.9 Matcraft Australia

9.9.1 Matcraft Australia Basic Information

9.9.2 Matcraft Australia Luxury Carpets and Rugs Product Overview

9.9.3 Matcraft Australia Luxury Carpets and Rugs Product Market Performance

9.9.4 Matcraft Australia Business Overview

9.9.5 Matcraft Australia Recent Developments

9.10 Humane Manufacturing Company

9.10.1 Humane Manufacturing Company Basic Information

9.10.2 Humane Manufacturing Company Luxury Carpets and Rugs Product Overview

9.10.3 Humane Manufacturing Company Luxury Carpets and Rugs Product Market Performance

9.10.4 Humane Manufacturing Company Business Overview

9.10.5 Humane Manufacturing Company Recent Developments

9.11 Crown Matting Technologies

9.11.1 Crown Matting Technologies Basic Information

9.11.2 Crown Matting Technologies Luxury Carpets and Rugs Product Overview

9.11.3 Crown Matting Technologies Luxury Carpets and Rugs Product Market Performance

9.11.4 Crown Matting Technologies Business Overview

9.11.5 Crown Matting Technologies Recent Developments

9.12 Apache Mills

9.12.1 Apache Mills Basic Information

9.12.2 Apache Mills Luxury Carpets and Rugs Product Overview

9.12.3 Apache Mills Luxury Carpets and Rugs Product Market Performance

9.12.4 Apache Mills Business Overview

9.12.5 Apache Mills Recent Developments

9.13 Fan Mats

9.13.1 Fan Mats Basic Information

9.13.2 Fan Mats Luxury Carpets and Rugs Product Overview

9.13.3 Fan Mats Luxury Carpets and Rugs Product Market Performance

9.13.4 Fan Mats Business Overview

9.13.5 Fan Mats Recent Developments

9.14 Americo

- 9.14.1 Americo Basic Information
- 9.14.2 Americo Luxury Carpets and Rugs Product Overview
- 9.14.3 Americo Luxury Carpets and Rugs Product Market Performance
- 9.14.4 Americo Business Overview
- 9.14.5 Americo Recent Developments
- 9.15 Ranco Industries
 - 9.15.1 Ranco Industries Basic Information
 - 9.15.2 Ranco Industries Luxury Carpets and Rugs Product Overview
 - 9.15.3 Ranco Industries Luxury Carpets and Rugs Product Market Performance
 - 9.15.4 Ranco Industries Business Overview
 - 9.15.5 Ranco Industries Recent Developments
- 9.16 Mountville Mills
 - 9.16.1 Mountville Mills Basic Information
 - 9.16.2 Mountville Mills Luxury Carpets and Rugs Product Overview
 - 9.16.3 Mountville Mills Luxury Carpets and Rugs Product Market Performance
 - 9.16.4 Mountville Mills Business Overview
 - 9.16.5 Mountville Mills Recent Developments
- 9.17 Stilmat
 - 9.17.1 Stilmat Basic Information
 - 9.17.2 Stilmat Luxury Carpets and Rugs Product Overview
 - 9.17.3 Stilmat Luxury Carpets and Rugs Product Market Performance
 - 9.17.4 Stilmat Business Overview
 - 9.17.5 Stilmat Recent Developments
- 9.18 Gumexpo
 - 9.18.1 Gumexpo Basic Information
 - 9.18.2 Gumexpo Luxury Carpets and Rugs Product Overview
 - 9.18.3 Gumexpo Luxury Carpets and Rugs Product Market Performance
 - 9.18.4 Gumexpo Business Overview
 - 9.18.5 Gumexpo Recent Developments
- 9.19 Beaulieu International Group
 - 9.19.1 Beaulieu International Group Basic Information
 - 9.19.2 Beaulieu International Group Luxury Carpets and Rugs Product Overview
 - 9.19.3 Beaulieu International Group Luxury Carpets and Rugs Product Market Performance
 - 9.19.4 Beaulieu International Group Business Overview
 - 9.19.5 Beaulieu International Group Recent Developments
- 9.20 Zhejiang Haibo Auto Accessories
 - 9.20.1 Zhejiang Haibo Auto Accessories Basic Information
 - 9.20.2 Zhejiang Haibo Auto Accessories Luxury Carpets and Rugs Product Overview

9.20.3 Zhejiang Haibo Auto Accessories Luxury Carpets and Rugs Product Market Performance

9.20.4 Zhejiang Haibo Auto Accessories Business Overview

9.20.5 Zhejiang Haibo Auto Accessories Recent Developments

9.21 Tiansheng Auto Accessories

9.21.1 Tiansheng Auto Accessories Basic Information

9.21.2 Tiansheng Auto Accessories Luxury Carpets and Rugs Product Overview

9.21.3 Tiansheng Auto Accessories Luxury Carpets and Rugs Product Market Performance

9.21.4 Tiansheng Auto Accessories Business Overview

9.21.5 Tiansheng Auto Accessories Recent Developments

9.22 HONGSHENGYUAN

9.22.1 HONGSHENGYUAN Basic Information

9.22.2 HONGSHENGYUAN Luxury Carpets and Rugs Product Overview

9.22.3 HONGSHENGYUAN Luxury Carpets and Rugs Product Market Performance

9.22.4 HONGSHENGYUAN Business Overview

9.22.5 HONGSHENGYUAN Recent Developments

9.23 Sanmenwan Crafts

9.23.1 Sanmenwan Crafts Basic Information

9.23.2 Sanmenwan Crafts Luxury Carpets and Rugs Product Overview

9.23.3 Sanmenwan Crafts Luxury Carpets and Rugs Product Market Performance

9.23.4 Sanmenwan Crafts Business Overview

9.23.5 Sanmenwan Crafts Recent Developments

9.24 Autobo

9.24.1 Autobo Basic Information

9.24.2 Autobo Luxury Carpets and Rugs Product Overview

9.24.3 Autobo Luxury Carpets and Rugs Product Market Performance

9.24.4 Autobo Business Overview

9.24.5 Autobo Recent Developments

9.25 Renown Auto Accessories

9.25.1 Renown Auto Accessories Basic Information

9.25.2 Renown Auto Accessories Luxury Carpets and Rugs Product Overview

9.25.3 Renown Auto Accessories Luxury Carpets and Rugs Product Market Performance

9.25.4 Renown Auto Accessories Business Overview

9.25.5 Renown Auto Accessories Recent Developments

9.26 Anmeinuo

9.26.1 Anmeinuo Basic Information

9.26.2 Anmeinuo Luxury Carpets and Rugs Product Overview

9.26.3 Anmeino Luxury Carpets and Rugs Product Market Performance

9.26.4 Anmeino Business Overview

9.26.5 Anmeino Recent Developments

9.27 Jienuo

9.27.1 Jienuo Basic Information

9.27.2 Jienuo Luxury Carpets and Rugs Product Overview

9.27.3 Jienuo Luxury Carpets and Rugs Product Market Performance

9.27.4 Jienuo Business Overview

9.27.5 Jienuo Recent Developments

9.28 Yusen

9.28.1 Yusen Basic Information

9.28.2 Yusen Luxury Carpets and Rugs Product Overview

9.28.3 Yusen Luxury Carpets and Rugs Product Market Performance

9.28.4 Yusen Business Overview

9.28.5 Yusen Recent Developments

9.29 Sanmen Yongding

9.29.1 Sanmen Yongding Basic Information

9.29.2 Sanmen Yongding Luxury Carpets and Rugs Product Overview

9.29.3 Sanmen Yongding Luxury Carpets and Rugs Product Market Performance

9.29.4 Sanmen Yongding Business Overview

9.29.5 Sanmen Yongding Recent Developments

10 LUXURY CARPETS AND RUGS MARKET FORECAST BY REGION

10.1 Global Luxury Carpets and Rugs Market Size Forecast

10.2 Global Luxury Carpets and Rugs Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Luxury Carpets and Rugs Market Size Forecast by Country

10.2.3 Asia Pacific Luxury Carpets and Rugs Market Size Forecast by Region

10.2.4 South America Luxury Carpets and Rugs Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Luxury Carpets and Rugs by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Luxury Carpets and Rugs Market Forecast by Type (2026-2033)

11.2 Global Luxury Carpets and Rugs Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Luxury Carpets and Rugs Market Size Comparison by Region (M USD)
- Table 5. Global Luxury Carpets and Rugs Revenue (M USD) by Company (2020-2025)
- Table 6. Global Luxury Carpets and Rugs Revenue Share by Company (2020-2025)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Luxury Carpets and Rugs as of 2024)
- Table 8. Luxury Carpets and Rugs Company Headquarters and Area Served
- Table 9. Company Luxury Carpets and Rugs Product Type
- Table 10. Global Luxury Carpets and Rugs Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Midstream Market Analysis
- Table 13. Downstream Customer Analysis
- Table 14. Key Development Trends
- Table 15. Driving Factors
- Table 16. Luxury Carpets and Rugs Market Challenges
- Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 20. Global Luxury Carpets and Rugs Market Size by Type (M USD)
- Table 21. Global Luxury Carpets and Rugs Market Size (M USD) by Type (2020-2025)
- Table 22. Global Luxury Carpets and Rugs Market Size Share by Type (2020-2025)
- Table 23. Global Luxury Carpets and Rugs Market Size Growth Rate by Type (2021-2025)
- Table 24. Global Luxury Carpets and Rugs Market Size by Application
- Table 25. Global Luxury Carpets and Rugs Market Size by Application (2020-2025) & (M USD)
- Table 26. Global Luxury Carpets and Rugs Market Share by Application (2020-2025)
- Table 27. Global Luxury Carpets and Rugs Sales Growth Rate by Application (2020-2025)
- Table 28. Global Luxury Carpets and Rugs Market Size by Region (2020-2025) & (M USD)
- Table 29. Global Luxury Carpets and Rugs Market Size Market Share by Region

(2020-2025)

Table 30. North America Luxury Carpets and Rugs Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Luxury Carpets and Rugs Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Luxury Carpets and Rugs Market Size by Region (2020-2025) & (M USD)

Table 33. South America Luxury Carpets and Rugs Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Luxury Carpets and Rugs Market Size by Region (2020-2025) & (M USD)

Table 35. Superior Manufacturing Group Basic Information

Table 36. Superior Manufacturing Group Luxury Carpets and Rugs Product Overview

Table 37. Superior Manufacturing Group Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Superior Manufacturing Group SWOT Analysis

Table 39. Superior Manufacturing Group Business Overview

Table 40. Superior Manufacturing Group Recent Developments

Table 41. Auto Custom Carpets Basic Information

Table 42. Auto Custom Carpets Luxury Carpets and Rugs Product Overview

Table 43. Auto Custom Carpets Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Auto Custom Carpets SWOT Analysis

Table 45. Auto Custom Carpets Business Overview

Table 46. Auto Custom Carpets Recent Developments

Table 47. GOODYEAR Basic Information

Table 48. GOODYEAR Luxury Carpets and Rugs Product Overview

Table 49. GOODYEAR Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 50. GOODYEAR SWOT Analysis

Table 51. GOODYEAR Business Overview

Table 52. GOODYEAR Recent Developments

Table 53. VIAM Basic Information

Table 54. VIAM Luxury Carpets and Rugs Product Overview

Table 55. VIAM Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 56. VIAM Business Overview

Table 57. VIAM Recent Developments

Table 58. GG Bailey Basic Information

- Table 59. GG Bailey Luxury Carpets and Rugs Product Overview
- Table 60. GG Bailey Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 61. GG Bailey Business Overview
- Table 62. GG Bailey Recent Developments
- Table 63. Lloyd Mats Basic Information
- Table 64. Lloyd Mats Luxury Carpets and Rugs Product Overview
- Table 65. Lloyd Mats Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 66. Lloyd Mats Business Overview
- Table 67. Lloyd Mats Recent Developments
- Table 68. PromoMatting Basic Information
- Table 69. PromoMatting Luxury Carpets and Rugs Product Overview
- Table 70. PromoMatting Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 71. PromoMatting Business Overview
- Table 72. PromoMatting Recent Developments
- Table 73. Avery's Floor Mats Basic Information
- Table 74. Avery's Floor Mats Luxury Carpets and Rugs Product Overview
- Table 75. Avery's Floor Mats Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 76. Avery's Floor Mats Business Overview
- Table 77. Avery's Floor Mats Recent Developments
- Table 78. Matcraft Australia Basic Information
- Table 79. Matcraft Australia Luxury Carpets and Rugs Product Overview
- Table 80. Matcraft Australia Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 81. Matcraft Australia Business Overview
- Table 82. Matcraft Australia Recent Developments
- Table 83. Humane Manufacturing Company Basic Information
- Table 84. Humane Manufacturing Company Luxury Carpets and Rugs Product Overview
- Table 85. Humane Manufacturing Company Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 86. Humane Manufacturing Company Business Overview
- Table 87. Humane Manufacturing Company Recent Developments
- Table 88. Crown Matting Technologies Basic Information
- Table 89. Crown Matting Technologies Luxury Carpets and Rugs Product Overview
- Table 90. Crown Matting Technologies Luxury Carpets and Rugs Revenue (M USD)

and Gross Margin (2020-2025)

Table 91. Crown Matting Technologies Business Overview

Table 92. Crown Matting Technologies Recent Developments

Table 93. Apache Mills Basic Information

Table 94. Apache Mills Luxury Carpets and Rugs Product Overview

Table 95. Apache Mills Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 96. Apache Mills Business Overview

Table 97. Apache Mills Recent Developments

Table 98. Fan Mats Basic Information

Table 99. Fan Mats Luxury Carpets and Rugs Product Overview

Table 100. Fan Mats Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Fan Mats Business Overview

Table 102. Fan Mats Recent Developments

Table 103. Americo Basic Information

Table 104. Americo Luxury Carpets and Rugs Product Overview

Table 105. Americo Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 106. Americo Business Overview

Table 107. Americo Recent Developments

Table 108. Ranco Industries Basic Information

Table 109. Ranco Industries Luxury Carpets and Rugs Product Overview

Table 110. Ranco Industries Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 111. Ranco Industries Business Overview

Table 112. Ranco Industries Recent Developments

Table 113. Mountville Mills Basic Information

Table 114. Mountville Mills Luxury Carpets and Rugs Product Overview

Table 115. Mountville Mills Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 116. Mountville Mills Business Overview

Table 117. Mountville Mills Recent Developments

Table 118. Stilmat Basic Information

Table 119. Stilmat Luxury Carpets and Rugs Product Overview

Table 120. Stilmat Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Stilmat Business Overview

Table 122. Stilmat Recent Developments

- Table 123. Gumexpo Basic Information
- Table 124. Gumexpo Luxury Carpets and Rugs Product Overview
- Table 125. Gumexpo Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 126. Gumexpo Business Overview
- Table 127. Gumexpo Recent Developments
- Table 128. Beaulieu International Group Basic Information
- Table 129. Beaulieu International Group Luxury Carpets and Rugs Product Overview
- Table 130. Beaulieu International Group Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 131. Beaulieu International Group Business Overview
- Table 132. Beaulieu International Group Recent Developments
- Table 133. Zhejiang Haibo Auto Accessories Basic Information
- Table 134. Zhejiang Haibo Auto Accessories Luxury Carpets and Rugs Product Overview
- Table 135. Zhejiang Haibo Auto Accessories Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 136. Zhejiang Haibo Auto Accessories Business Overview
- Table 137. Zhejiang Haibo Auto Accessories Recent Developments
- Table 138. Tiansheng Auto Accessories Basic Information
- Table 139. Tiansheng Auto Accessories Luxury Carpets and Rugs Product Overview
- Table 140. Tiansheng Auto Accessories Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 141. Tiansheng Auto Accessories Business Overview
- Table 142. Tiansheng Auto Accessories Recent Developments
- Table 143. HONGSHENGYUAN Basic Information
- Table 144. HONGSHENGYUAN Luxury Carpets and Rugs Product Overview
- Table 145. HONGSHENGYUAN Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 146. HONGSHENGYUAN Business Overview
- Table 147. HONGSHENGYUAN Recent Developments
- Table 148. Sanmenwan Crafts Basic Information
- Table 149. Sanmenwan Crafts Luxury Carpets and Rugs Product Overview
- Table 150. Sanmenwan Crafts Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)
- Table 151. Sanmenwan Crafts Business Overview
- Table 152. Sanmenwan Crafts Recent Developments
- Table 153. Autobobo Basic Information
- Table 154. Autobobo Luxury Carpets and Rugs Product Overview

Table 155. Autobobo Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 156. Autobobo Business Overview

Table 157. Autobobo Recent Developments

Table 158. Renown Auto Accessories Basic Information

Table 159. Renown Auto Accessories Luxury Carpets and Rugs Product Overview

Table 160. Renown Auto Accessories Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 161. Renown Auto Accessories Business Overview

Table 162. Renown Auto Accessories Recent Developments

Table 163. Anmeinuo Basic Information

Table 164. Anmeinuo Luxury Carpets and Rugs Product Overview

Table 165. Anmeinuo Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 166. Anmeinuo Business Overview

Table 167. Anmeinuo Recent Developments

Table 168. Jienuo Basic Information

Table 169. Jienuo Luxury Carpets and Rugs Product Overview

Table 170. Jienuo Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 171. Jienuo Business Overview

Table 172. Jienuo Recent Developments

Table 173. Yusen Basic Information

Table 174. Yusen Luxury Carpets and Rugs Product Overview

Table 175. Yusen Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 176. Yusen Business Overview

Table 177. Yusen Recent Developments

Table 178. Sanmen Yongding Basic Information

Table 179. Sanmen Yongding Luxury Carpets and Rugs Product Overview

Table 180. Sanmen Yongding Luxury Carpets and Rugs Revenue (M USD) and Gross Margin (2020-2025)

Table 181. Sanmen Yongding Business Overview

Table 182. Sanmen Yongding Recent Developments

Table 183. Global Luxury Carpets and Rugs Market Size Forecast by Region (2026-2033) & (M USD)

Table 184. North America Luxury Carpets and Rugs Market Size Forecast by Country (2026-2033) & (M USD)

Table 185. Europe Luxury Carpets and Rugs Market Size Forecast by Country

(2026-2033) & (M USD)

Table 186. Asia Pacific Luxury Carpets and Rugs Market Size Forecast by Region

(2026-2033) & (M USD)

Table 187. South America Luxury Carpets and Rugs Market Size Forecast by Country

(2026-2033) & (M USD)

Table 188. Middle East and Africa Luxury Carpets and Rugs Market Size Forecast by

Country (2026-2033) & (M USD)

Table 189. Global Luxury Carpets and Rugs Market Size Forecast by Type (2026-2033)

& (M USD)

Table 190. Global Luxury Carpets and Rugs Market Size Forecast by Application

(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Luxury Carpets and Rugs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Luxury Carpets and Rugs Market Size (M USD), 2024-2033
- Figure 5. Global Luxury Carpets and Rugs Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Luxury Carpets and Rugs Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Luxury Carpets and Rugs Product Life Cycle
- Figure 12. Global Luxury Carpets and Rugs Revenue Share by Company in 2024
- Figure 13. Luxury Carpets and Rugs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Luxury Carpets and Rugs Revenue in 2024
- Figure 15. Value Chain Map of Luxury Carpets and Rugs
- Figure 16. Global Luxury Carpets and Rugs Market PEST Analysis
- Figure 17. Global Luxury Carpets and Rugs Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Luxury Carpets and Rugs Market Share by Type
- Figure 20. Market Size Share of Luxury Carpets and Rugs by Type (2020-2025)
- Figure 21. Market Size Share of Luxury Carpets and Rugs by Type in 2024
- Figure 22. Global Luxury Carpets and Rugs Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Luxury Carpets and Rugs Market Share by Application
- Figure 25. Global Luxury Carpets and Rugs Market Share by Application (2020-2025)
- Figure 26. Global Luxury Carpets and Rugs Market Share by Application in 2024
- Figure 27. Global Luxury Carpets and Rugs Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Luxury Carpets and Rugs Market Size Market Share by Region (2020-2025)
- Figure 29. North America Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Luxury Carpets and Rugs Market Size Market Share by Country in 2024

Figure 31. U.S. Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Luxury Carpets and Rugs Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Luxury Carpets and Rugs Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Luxury Carpets and Rugs Market Share by Country in 2024

Figure 36. Germany Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Luxury Carpets and Rugs Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Luxury Carpets and Rugs Market Size Market Share by Region in 2024

Figure 43. China Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Luxury Carpets and Rugs Market Size and Growth Rate (M USD)

Figure 49. South America Luxury Carpets and Rugs Market Size Market Share by Country in 2024

Figure 50. Brazil Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Luxury Carpets and Rugs Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Luxury Carpets and Rugs Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Luxury Carpets and Rugs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Luxury Carpets and Rugs Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Luxury Carpets and Rugs Market Share Forecast by Type (2026-2033)

Figure 62. Global Luxury Carpets and Rugs Market Share Forecast by Application (2026-2033)

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