

Global Long Lasting Eyeliner Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Long Lasting Eyeliner is a cosmetic product designed to enhance the appearance of the eyes by providing a long-wearing, smudge-proof, and water-resistant application of color along the lash line. It is formulated with high-quality pigments and ingredients that ensure a smooth, precise application and a consistent color payoff. The product is typically available in a range of shades, from classic black to vibrant colors, to suit various preferences and makeup looks. Long Lasting Eyeliner is known for its ability to withstand various environmental factors such as sweat, humidity, and water, making it ideal for everyday wear as well as special occasions where the makeup needs to remain intact for extended periods.

In 2024, the global Long Lasting Eyeliner market is projected to reach approximately USD xx Million, with expectations to grow at a compound annual growth rate (CAGR) of around xx between 2024 and 2033.

This report provides a deep insight into the global Long Lasting Eyeliner market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Long Lasting Eyeliner Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Long Lasting Eyeliner market in any manner.

Global Long Lasting Eyeliner Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

L'Oreal Paris
EsteeLauder
P&G
LVMH
SHISEIDO
Dior
Amore
Chanel
Sisley
Jordana Cosmetics
Revlon
Jane Iredale
Kate

Market Segmentation (by Type)

Liquid Eyeliner
Powder-Based Eye Pencil
Wax-based Eye Pencils
Kohl Eyeliner
Gel Eye Liner

Market Segmentation (by Application)

Online Sales
Offline Marketing

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Long Lasting Eyeliner Market

Overview of the regional outlook of the Long Lasting Eyeliner Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Long Lasting Eyeliner Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Long Lasting Eyeliner, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Long Lasting Eyeliner
- 1.2 Key Market Segments
 - 1.2.1 Long Lasting Eyeliner Segment by Type
 - 1.2.2 Long Lasting Eyeliner Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LONG LASTING EYELINER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Long Lasting Eyeliner Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Long Lasting Eyeliner Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LONG LASTING EYELINER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Long Lasting Eyeliner Product Life Cycle
- 3.3 Global Long Lasting Eyeliner Sales by Manufacturers (2020-2025)
- 3.4 Global Long Lasting Eyeliner Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Long Lasting Eyeliner Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Long Lasting Eyeliner Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Long Lasting Eyeliner Market Competitive Situation and Trends
 - 3.8.1 Long Lasting Eyeliner Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Long Lasting Eyeliner Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 LONG LASTING EYELINER INDUSTRY CHAIN ANALYSIS

- 4.1 Long Lasting Eyeliner Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LONG LASTING EYELINER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Long Lasting Eyeliner Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Long Lasting Eyeliner Market
- 5.7 ESG Ratings of Leading Companies

6 LONG LASTING EYELINER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Long Lasting Eyeliner Sales Market Share by Type (2020-2025)
- 6.3 Global Long Lasting Eyeliner Market Size Market Share by Type (2020-2025)
- 6.4 Global Long Lasting Eyeliner Price by Type (2020-2025)

7 LONG LASTING EYELINER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Long Lasting Eyeliner Market Sales by Application (2020-2025)

7.3 Global Long Lasting Eyeliner Market Size (M USD) by Application (2020-2025)

7.4 Global Long Lasting Eyeliner Sales Growth Rate by Application (2020-2025)

8 LONG LASTING EYELINER MARKET SALES BY REGION

8.1 Global Long Lasting Eyeliner Sales by Region

8.1.1 Global Long Lasting Eyeliner Sales by Region

8.1.2 Global Long Lasting Eyeliner Sales Market Share by Region

8.2 Global Long Lasting Eyeliner Market Size by Region

8.2.1 Global Long Lasting Eyeliner Market Size by Region

8.2.2 Global Long Lasting Eyeliner Market Size Market Share by Region

8.3 North America

8.3.1 North America Long Lasting Eyeliner Sales by Country

8.3.2 North America Long Lasting Eyeliner Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Long Lasting Eyeliner Sales by Country

8.4.2 Europe Long Lasting Eyeliner Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Long Lasting Eyeliner Sales by Region

8.5.2 Asia Pacific Long Lasting Eyeliner Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Long Lasting Eyeliner Sales by Country

8.6.2 South America Long Lasting Eyeliner Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Long Lasting Eyeliner Sales by Region
- 8.7.2 Middle East and Africa Long Lasting Eyeliner Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 LONG LASTING EYELINER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Long Lasting Eyeliner by Region(2020-2025)
- 9.2 Global Long Lasting Eyeliner Revenue Market Share by Region (2020-2025)
- 9.3 Global Long Lasting Eyeliner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Long Lasting Eyeliner Production
 - 9.4.1 North America Long Lasting Eyeliner Production Growth Rate (2020-2025)
 - 9.4.2 North America Long Lasting Eyeliner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Long Lasting Eyeliner Production
 - 9.5.1 Europe Long Lasting Eyeliner Production Growth Rate (2020-2025)
 - 9.5.2 Europe Long Lasting Eyeliner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Long Lasting Eyeliner Production (2020-2025)
 - 9.6.1 Japan Long Lasting Eyeliner Production Growth Rate (2020-2025)
 - 9.6.2 Japan Long Lasting Eyeliner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Long Lasting Eyeliner Production (2020-2025)
 - 9.7.1 China Long Lasting Eyeliner Production Growth Rate (2020-2025)
 - 9.7.2 China Long Lasting Eyeliner Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 L'Oreal Paris
 - 10.1.1 L'Oreal Paris Basic Information
 - 10.1.2 L'Oreal Paris Long Lasting Eyeliner Product Overview
 - 10.1.3 L'Oreal Paris Long Lasting Eyeliner Product Market Performance
 - 10.1.4 L'Oreal Paris Business Overview

- 10.1.5 L'Oreal Paris SWOT Analysis
- 10.1.6 L'Oreal Paris Recent Developments
- 10.2 EsteeLauder
 - 10.2.1 EsteeLauder Basic Information
 - 10.2.2 EsteeLauder Long Lasting Eyeliner Product Overview
 - 10.2.3 EsteeLauder Long Lasting Eyeliner Product Market Performance
 - 10.2.4 EsteeLauder Business Overview
 - 10.2.5 EsteeLauder SWOT Analysis
 - 10.2.6 EsteeLauder Recent Developments
- 10.3 PandG
 - 10.3.1 PandG Basic Information
 - 10.3.2 PandG Long Lasting Eyeliner Product Overview
 - 10.3.3 PandG Long Lasting Eyeliner Product Market Performance
 - 10.3.4 PandG Business Overview
 - 10.3.5 PandG SWOT Analysis
 - 10.3.6 PandG Recent Developments
- 10.4 LVMH
 - 10.4.1 LVMH Basic Information
 - 10.4.2 LVMH Long Lasting Eyeliner Product Overview
 - 10.4.3 LVMH Long Lasting Eyeliner Product Market Performance
 - 10.4.4 LVMH Business Overview
 - 10.4.5 LVMH Recent Developments
- 10.5 SHISEIDO
 - 10.5.1 SHISEIDO Basic Information
 - 10.5.2 SHISEIDO Long Lasting Eyeliner Product Overview
 - 10.5.3 SHISEIDO Long Lasting Eyeliner Product Market Performance
 - 10.5.4 SHISEIDO Business Overview
 - 10.5.5 SHISEIDO Recent Developments
- 10.6 Dior
 - 10.6.1 Dior Basic Information
 - 10.6.2 Dior Long Lasting Eyeliner Product Overview
 - 10.6.3 Dior Long Lasting Eyeliner Product Market Performance
 - 10.6.4 Dior Business Overview
 - 10.6.5 Dior Recent Developments
- 10.7 Amore
 - 10.7.1 Amore Basic Information
 - 10.7.2 Amore Long Lasting Eyeliner Product Overview
 - 10.7.3 Amore Long Lasting Eyeliner Product Market Performance
 - 10.7.4 Amore Business Overview

10.7.5 Amore Recent Developments

10.8 Chanel

10.8.1 Chanel Basic Information

10.8.2 Chanel Long Lasting Eyeliner Product Overview

10.8.3 Chanel Long Lasting Eyeliner Product Market Performance

10.8.4 Chanel Business Overview

10.8.5 Chanel Recent Developments

10.9 Sisley

10.9.1 Sisley Basic Information

10.9.2 Sisley Long Lasting Eyeliner Product Overview

10.9.3 Sisley Long Lasting Eyeliner Product Market Performance

10.9.4 Sisley Business Overview

10.9.5 Sisley Recent Developments

10.10 Jordana Cosmetics

10.10.1 Jordana Cosmetics Basic Information

10.10.2 Jordana Cosmetics Long Lasting Eyeliner Product Overview

10.10.3 Jordana Cosmetics Long Lasting Eyeliner Product Market Performance

10.10.4 Jordana Cosmetics Business Overview

10.10.5 Jordana Cosmetics Recent Developments

10.11 Revlon

10.11.1 Revlon Basic Information

10.11.2 Revlon Long Lasting Eyeliner Product Overview

10.11.3 Revlon Long Lasting Eyeliner Product Market Performance

10.11.4 Revlon Business Overview

10.11.5 Revlon Recent Developments

10.12 Jane Iredale

10.12.1 Jane Iredale Basic Information

10.12.2 Jane Iredale Long Lasting Eyeliner Product Overview

10.12.3 Jane Iredale Long Lasting Eyeliner Product Market Performance

10.12.4 Jane Iredale Business Overview

10.12.5 Jane Iredale Recent Developments

10.13 Kate

10.13.1 Kate Basic Information

10.13.2 Kate Long Lasting Eyeliner Product Overview

10.13.3 Kate Long Lasting Eyeliner Product Market Performance

10.13.4 Kate Business Overview

10.13.5 Kate Recent Developments

11 LONG LASTING EYELINER MARKET FORECAST BY REGION

- 11.1 Global Long Lasting Eyeliner Market Size Forecast
- 11.2 Global Long Lasting Eyeliner Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Long Lasting Eyeliner Market Size Forecast by Country
 - 11.2.3 Asia Pacific Long Lasting Eyeliner Market Size Forecast by Region
 - 11.2.4 South America Long Lasting Eyeliner Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Long Lasting Eyeliner by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Long Lasting Eyeliner Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Long Lasting Eyeliner by Type (2026-2033)
 - 12.1.2 Global Long Lasting Eyeliner Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Long Lasting Eyeliner by Type (2026-2033)
- 12.2 Global Long Lasting Eyeliner Market Forecast by Application (2026-2033)
 - 12.2.1 Global Long Lasting Eyeliner Sales (K MT) Forecast by Application
 - 12.2.2 Global Long Lasting Eyeliner Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Long Lasting Eyeliner Market Size Comparison by Region (M USD)
- Table 5. Global Long Lasting Eyeliner Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Long Lasting Eyeliner Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Long Lasting Eyeliner Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Long Lasting Eyeliner Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Long Lasting Eyeliner as of 2024)
- Table 10. Global Market Long Lasting Eyeliner Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Long Lasting Eyeliner Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Long Lasting Eyeliner Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Long Lasting Eyeliner Sales by Type (K MT)
- Table 26. Global Long Lasting Eyeliner Market Size by Type (M USD)
- Table 27. Global Long Lasting Eyeliner Sales (K MT) by Type (2020-2025)
- Table 28. Global Long Lasting Eyeliner Sales Market Share by Type (2020-2025)
- Table 29. Global Long Lasting Eyeliner Market Size (M USD) by Type (2020-2025)
- Table 30. Global Long Lasting Eyeliner Market Size Share by Type (2020-2025)

- Table 31. Global Long Lasting Eyeliner Price (USD/KG) by Type (2020-2025)
- Table 32. Global Long Lasting Eyeliner Sales (K MT) by Application
- Table 33. Global Long Lasting Eyeliner Market Size by Application
- Table 34. Global Long Lasting Eyeliner Sales by Application (2020-2025) & (K MT)
- Table 35. Global Long Lasting Eyeliner Sales Market Share by Application (2020-2025)
- Table 36. Global Long Lasting Eyeliner Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Long Lasting Eyeliner Market Share by Application (2020-2025)
- Table 38. Global Long Lasting Eyeliner Sales Growth Rate by Application (2020-2025)
- Table 39. Global Long Lasting Eyeliner Sales by Region (2020-2025) & (K MT)
- Table 40. Global Long Lasting Eyeliner Sales Market Share by Region (2020-2025)
- Table 41. Global Long Lasting Eyeliner Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Long Lasting Eyeliner Market Size Market Share by Region (2020-2025)
- Table 43. North America Long Lasting Eyeliner Sales by Country (2020-2025) & (K MT)
- Table 44. North America Long Lasting Eyeliner Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Long Lasting Eyeliner Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Long Lasting Eyeliner Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Long Lasting Eyeliner Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Long Lasting Eyeliner Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Long Lasting Eyeliner Sales by Country (2020-2025) & (K MT)
- Table 50. South America Long Lasting Eyeliner Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Long Lasting Eyeliner Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Long Lasting Eyeliner Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Long Lasting Eyeliner Production (K MT) by Region(2020-2025)
- Table 54. Global Long Lasting Eyeliner Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Long Lasting Eyeliner Revenue Market Share by Region (2020-2025)
- Table 56. Global Long Lasting Eyeliner Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Long Lasting Eyeliner Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. Europe Long Lasting Eyeliner Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Long Lasting Eyeliner Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Long Lasting Eyeliner Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. L'Oreal Paris Basic Information

Table 62. L'Oreal Paris Long Lasting Eyeliner Product Overview

Table 63. L'Oreal Paris Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. L'Oreal Paris Business Overview

Table 65. L'Oreal Paris SWOT Analysis

Table 66. L'Oreal Paris Recent Developments

Table 67. EsteeLauder Basic Information

Table 68. EsteeLauder Long Lasting Eyeliner Product Overview

Table 69. EsteeLauder Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. EsteeLauder Business Overview

Table 71. EsteeLauder SWOT Analysis

Table 72. EsteeLauder Recent Developments

Table 73. PandG Basic Information

Table 74. PandG Long Lasting Eyeliner Product Overview

Table 75. PandG Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. PandG Business Overview

Table 77. PandG SWOT Analysis

Table 78. PandG Recent Developments

Table 79. LVMH Basic Information

Table 80. LVMH Long Lasting Eyeliner Product Overview

Table 81. LVMH Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. LVMH Business Overview

Table 83. LVMH Recent Developments

Table 84. SHISEIDO Basic Information

Table 85. SHISEIDO Long Lasting Eyeliner Product Overview

Table 86. SHISEIDO Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. SHISEIDO Business Overview

Table 88. SHISEIDO Recent Developments

Table 89. Dior Basic Information

Table 90. Dior Long Lasting Eyeliner Product Overview

Table 91. Dior Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Dior Business Overview

Table 93. Dior Recent Developments

Table 94. Amore Basic Information

Table 95. Amore Long Lasting Eyeliner Product Overview

Table 96. Amore Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Amore Business Overview

Table 98. Amore Recent Developments

Table 99. Chanel Basic Information

Table 100. Chanel Long Lasting Eyeliner Product Overview

Table 101. Chanel Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Chanel Business Overview

Table 103. Chanel Recent Developments

Table 104. Sisley Basic Information

Table 105. Sisley Long Lasting Eyeliner Product Overview

Table 106. Sisley Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Sisley Business Overview

Table 108. Sisley Recent Developments

Table 109. Jordana Cosmetics Basic Information

Table 110. Jordana Cosmetics Long Lasting Eyeliner Product Overview

Table 111. Jordana Cosmetics Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Jordana Cosmetics Business Overview

Table 113. Jordana Cosmetics Recent Developments

Table 114. Revlon Basic Information

Table 115. Revlon Long Lasting Eyeliner Product Overview

Table 116. Revlon Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Revlon Business Overview

Table 118. Revlon Recent Developments

Table 119. Jane Iredale Basic Information

Table 120. Jane Iredale Long Lasting Eyeliner Product Overview

Table 121. Jane Iredale Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Jane Iredale Business Overview

Table 123. Jane Iredale Recent Developments

Table 124. Kate Basic Information

Table 125. Kate Long Lasting Eyeliner Product Overview

Table 126. Kate Long Lasting Eyeliner Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Kate Business Overview

Table 128. Kate Recent Developments

Table 129. Global Long Lasting Eyeliner Sales Forecast by Region (2026-2033) & (K MT)

Table 130. Global Long Lasting Eyeliner Market Size Forecast by Region (2026-2033) & (M USD)

Table 131. North America Long Lasting Eyeliner Sales Forecast by Country (2026-2033) & (K MT)

Table 132. North America Long Lasting Eyeliner Market Size Forecast by Country (2026-2033) & (M USD)

Table 133. Europe Long Lasting Eyeliner Sales Forecast by Country (2026-2033) & (K MT)

Table 134. Europe Long Lasting Eyeliner Market Size Forecast by Country (2026-2033) & (M USD)

Table 135. Asia Pacific Long Lasting Eyeliner Sales Forecast by Region (2026-2033) & (K MT)

Table 136. Asia Pacific Long Lasting Eyeliner Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Long Lasting Eyeliner Sales Forecast by Country (2026-2033) & (K MT)

Table 138. South America Long Lasting Eyeliner Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Long Lasting Eyeliner Sales Forecast by Country (2026-2033) & (Units)

Table 140. Middle East and Africa Long Lasting Eyeliner Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Global Long Lasting Eyeliner Sales Forecast by Type (2026-2033) & (K MT)

Table 142. Global Long Lasting Eyeliner Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Long Lasting Eyeliner Price Forecast by Type (2026-2033) & (USD/KG)

Table 144. Global Long Lasting Eyeliner Sales (K MT) Forecast by Application (2026-2033)

Table 145. Global Long Lasting Eyeliner Market Size Forecast by Application

(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Long Lasting Eyeliner
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Long Lasting Eyeliner Market Size (M USD), 2024-2033
- Figure 5. Global Long Lasting Eyeliner Market Size (M USD) (2020-2033)
- Figure 6. Global Long Lasting Eyeliner Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Long Lasting Eyeliner Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Long Lasting Eyeliner Product Life Cycle
- Figure 13. Long Lasting Eyeliner Sales Share by Manufacturers in 2024
- Figure 14. Global Long Lasting Eyeliner Revenue Share by Manufacturers in 2024
- Figure 15. Long Lasting Eyeliner Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Long Lasting Eyeliner Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Long Lasting Eyeliner Revenue in 2024
- Figure 18. Industry Chain Map of Long Lasting Eyeliner
- Figure 19. Global Long Lasting Eyeliner Market PEST Analysis
- Figure 20. Global Long Lasting Eyeliner Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Long Lasting Eyeliner Market Share by Type
- Figure 27. Sales Market Share of Long Lasting Eyeliner by Type (2020-2025)
- Figure 28. Sales Market Share of Long Lasting Eyeliner by Type in 2024
- Figure 29. Market Size Share of Long Lasting Eyeliner by Type (2020-2025)
- Figure 30. Market Size Share of Long Lasting Eyeliner by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Long Lasting Eyeliner Market Share by Application

- Figure 33. Global Long Lasting Eyeliner Sales Market Share by Application (2020-2025)
- Figure 34. Global Long Lasting Eyeliner Sales Market Share by Application in 2024
- Figure 35. Global Long Lasting Eyeliner Market Share by Application (2020-2025)
- Figure 36. Global Long Lasting Eyeliner Market Share by Application in 2024
- Figure 37. Global Long Lasting Eyeliner Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Long Lasting Eyeliner Sales Market Share by Region (2020-2025)
- Figure 39. Global Long Lasting Eyeliner Market Size Market Share by Region (2020-2025)
- Figure 40. North America Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Long Lasting Eyeliner Sales Market Share by Country in 2024
- Figure 43. North America Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Long Lasting Eyeliner Market Size Market Share by Country in 2024
- Figure 45. U.S. Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Long Lasting Eyeliner Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Long Lasting Eyeliner Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Long Lasting Eyeliner Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Long Lasting Eyeliner Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Long Lasting Eyeliner Sales Market Share by Country in 2024
- Figure 53. Europe Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Long Lasting Eyeliner Market Size Market Share by Country in 2024
- Figure 55. Germany Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Long Lasting Eyeliner Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Long Lasting Eyeliner Sales Market Share by Region in 2024

Figure 67. Asia Pacific Long Lasting Eyeliner Market Size Market Share by Region in 2024

Figure 68. China Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Long Lasting Eyeliner Sales and Growth Rate (K MT)

Figure 79. South America Long Lasting Eyeliner Sales Market Share by Country in 2024

Figure 80. South America Long Lasting Eyeliner Market Size and Growth Rate (M USD)

Figure 81. South America Long Lasting Eyeliner Market Size Market Share by Country in 2024

Figure 82. Brazil Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Long Lasting Eyeliner Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Long Lasting Eyeliner Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Long Lasting Eyeliner Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Long Lasting Eyeliner Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Long Lasting Eyeliner Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Long Lasting Eyeliner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Long Lasting Eyeliner Production Market Share by Region (2020-2025)

Figure 103. North America Long Lasting Eyeliner Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Long Lasting Eyeliner Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Long Lasting Eyeliner Production (K MT) Growth Rate (2020-2025)

Figure 106. China Long Lasting Eyeliner Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Long Lasting Eyeliner Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Long Lasting Eyeliner Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Long Lasting Eyeliner Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Long Lasting Eyeliner Market Share Forecast by Type (2026-2033)

Figure 111. Global Long Lasting Eyeliner Sales Forecast by Application (2026-2033)

Figure 112. Global Long Lasting Eyeliner Market Share Forecast by Application (2026-2033)

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