

Global Logistics Management And Tracking Software Market Research Report 2026(Status and Outlook)

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Abstracts

Logistics Management and Tracking Software refers to specialized software solutions designed to streamline and optimize the management of transportation, inventory, warehousing, and other logistical operations within supply chains. This software provides comprehensive tools and functionalities to effectively plan, execute, and monitor the flow of goods and materials from suppliers to customers. Key features typically include order management, route optimization, warehouse management, inventory tracking, and real-time visibility of shipments. Logistics management software enables businesses to automate repetitive tasks, improve accuracy in inventory forecasting, reduce transportation costs, and enhance overall supply chain efficiency. It integrates with various technologies such as GPS tracking, RFID systems, and barcode scanners to provide real-time updates on the status and location of shipments, enabling stakeholders to make informed decisions and respond quickly to changes or disruptions. As supply chains become increasingly complex and globalized, logistics management and tracking software plays a crucial role in ensuring seamless operations, optimizing resource utilization, and meeting customer expectations for timely and accurate delivery of goods.

The global Logistics Management And Tracking Software market size was estimated at USD 22540.6 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Logistics Management And Tracking Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Logistics Management And Tracking Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Logistics Management And Tracking Software market.

Global Logistics Management And Tracking Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Jaix

Ramco

Soloplan

Sagar Informatics

HashMicro

Brightpearl

Logiwa
NetSuite
Rose Rocket
ReturnLogic
Carego
WebXpress
Softlink
Logisuite
Obs-logistics
Magaya
SAP
Trawex Technologies
LogiNext
Route4Me
OptimoRoute
Fingent
Builder.ai

Market Segmentation (by Type)

Cloud-based
On-Premise

Market Segmentation (by Application)

E-commerce
Transportation
Third-Party Logistics Provider
Healthcare
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Logistics Management And Tracking Software Market

Overview of the regional outlook of the Logistics Management And Tracking Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Logistics Management And Tracking Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Logistics Management And Tracking Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Logistics Management And Tracking Software
- 1.2 Key Market Segments
 - 1.2.1 Logistics Management And Tracking Software Segment by Type
 - 1.2.2 Logistics Management And Tracking Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LOGISTICS MANAGEMENT AND TRACKING SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LOGISTICS MANAGEMENT AND TRACKING SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Logistics Management And Tracking Software Product Life Cycle
- 3.3 Global Logistics Management And Tracking Software Revenue Market Share by Company (2020-2025)
- 3.4 Logistics Management And Tracking Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Logistics Management And Tracking Software Market Competitive Situation and Trends
 - 3.6.1 Logistics Management And Tracking Software Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Logistics Management And Tracking Software Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 LOGISTICS MANAGEMENT AND TRACKING SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Logistics Management And Tracking Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LOGISTICS MANAGEMENT AND TRACKING SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Logistics Management And Tracking Software Market Porter's Five Forces Analysis

6 LOGISTICS MANAGEMENT AND TRACKING SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Logistics Management And Tracking Software Market by Type (2020-2025)
- 6.3 Global Logistics Management And Tracking Software Market Size Growth Rate by Type (2021-2025)

7 LOGISTICS MANAGEMENT AND TRACKING SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Logistics Management And Tracking Software Market Size (M USD) by

Application (2020-2025)

7.3 Global Logistics Management And Tracking Software Market Size Growth Rate by Application (2021-2025)

8 LOGISTICS MANAGEMENT AND TRACKING SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Logistics Management And Tracking Software Market Size by Region

8.1.1 Global Logistics Management And Tracking Software Market Size by Region

8.1.2 Global Logistics Management And Tracking Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Logistics Management And Tracking Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Logistics Management And Tracking Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Logistics Management And Tracking Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Logistics Management And Tracking Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Logistics Management And Tracking Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Jaix

9.1.1 Jaix Basic Information

9.1.2 Jaix Logistics Management And Tracking Software Product Overview

9.1.3 Jaix Logistics Management And Tracking Software Product Market Performance

9.1.4 Jaix SWOT Analysis

9.1.5 Jaix Business Overview

9.1.6 Jaix Recent Developments

9.2 Ramco

9.2.1 Ramco Basic Information

9.2.2 Ramco Logistics Management And Tracking Software Product Overview

9.2.3 Ramco Logistics Management And Tracking Software Product Market
Performance

9.2.4 Ramco SWOT Analysis

9.2.5 Ramco Business Overview

9.2.6 Ramco Recent Developments

9.3 Soloplan

9.3.1 Soloplan Basic Information

9.3.2 Soloplan Logistics Management And Tracking Software Product Overview

9.3.3 Soloplan Logistics Management And Tracking Software Product Market
Performance

9.3.4 Soloplan SWOT Analysis

9.3.5 Soloplan Business Overview

9.3.6 Soloplan Recent Developments

9.4 Sagar Informatics

9.4.1 Sagar Informatics Basic Information

9.4.2 Sagar Informatics Logistics Management And Tracking Software Product
Overview

9.4.3 Sagar Informatics Logistics Management And Tracking Software Product Market
Performance

9.4.4 Sagar Informatics Business Overview

9.4.5 Sagar Informatics Recent Developments

9.5 HashMicro

9.5.1 HashMicro Basic Information

9.5.2 HashMicro Logistics Management And Tracking Software Product Overview

9.5.3 HashMicro Logistics Management And Tracking Software Product Market

Performance

9.5.4 HashMicro Business Overview

9.5.5 HashMicro Recent Developments

9.6 Brightpearl

9.6.1 Brightpearl Basic Information

9.6.2 Brightpearl Logistics Management And Tracking Software Product Overview

9.6.3 Brightpearl Logistics Management And Tracking Software Product Market

Performance

9.6.4 Brightpearl Business Overview

9.6.5 Brightpearl Recent Developments

9.7 Logiwa

9.7.1 Logiwa Basic Information

9.7.2 Logiwa Logistics Management And Tracking Software Product Overview

9.7.3 Logiwa Logistics Management And Tracking Software Product Market

Performance

9.7.4 Logiwa Business Overview

9.7.5 Logiwa Recent Developments

9.8 NetSuite

9.8.1 NetSuite Basic Information

9.8.2 NetSuite Logistics Management And Tracking Software Product Overview

9.8.3 NetSuite Logistics Management And Tracking Software Product Market

Performance

9.8.4 NetSuite Business Overview

9.8.5 NetSuite Recent Developments

9.9 Rose Rocket

9.9.1 Rose Rocket Basic Information

9.9.2 Rose Rocket Logistics Management And Tracking Software Product Overview

9.9.3 Rose Rocket Logistics Management And Tracking Software Product Market

Performance

9.9.4 Rose Rocket Business Overview

9.9.5 Rose Rocket Recent Developments

9.10 ReturnLogic

9.10.1 ReturnLogic Basic Information

- 9.10.2 ReturnLogic Logistics Management And Tracking Software Product Overview
- 9.10.3 ReturnLogic Logistics Management And Tracking Software Product Market Performance
- 9.10.4 ReturnLogic Business Overview
- 9.10.5 ReturnLogic Recent Developments
- 9.11 Carego
 - 9.11.1 Carego Basic Information
 - 9.11.2 Carego Logistics Management And Tracking Software Product Overview
 - 9.11.3 Carego Logistics Management And Tracking Software Product Market Performance
 - 9.11.4 Carego Business Overview
 - 9.11.5 Carego Recent Developments
- 9.12 WebXpress
 - 9.12.1 WebXpress Basic Information
 - 9.12.2 WebXpress Logistics Management And Tracking Software Product Overview
 - 9.12.3 WebXpress Logistics Management And Tracking Software Product Market Performance
 - 9.12.4 WebXpress Business Overview
 - 9.12.5 WebXpress Recent Developments
- 9.13 Softlink
 - 9.13.1 Softlink Basic Information
 - 9.13.2 Softlink Logistics Management And Tracking Software Product Overview
 - 9.13.3 Softlink Logistics Management And Tracking Software Product Market Performance
 - 9.13.4 Softlink Business Overview
 - 9.13.5 Softlink Recent Developments
- 9.14 Logisuite
 - 9.14.1 Logisuite Basic Information
 - 9.14.2 Logisuite Logistics Management And Tracking Software Product Overview
 - 9.14.3 Logisuite Logistics Management And Tracking Software Product Market Performance
 - 9.14.4 Logisuite Business Overview
 - 9.14.5 Logisuite Recent Developments
- 9.15 Obs-logistics
 - 9.15.1 Obs-logistics Basic Information
 - 9.15.2 Obs-logistics Logistics Management And Tracking Software Product Overview
 - 9.15.3 Obs-logistics Logistics Management And Tracking Software Product Market Performance
 - 9.15.4 Obs-logistics Business Overview

9.15.5 Obs-logistics Recent Developments

9.16 Magaya

9.16.1 Magaya Basic Information

9.16.2 Magaya Logistics Management And Tracking Software Product Overview

9.16.3 Magaya Logistics Management And Tracking Software Product Market

Performance

9.16.4 Magaya Business Overview

9.16.5 Magaya Recent Developments

9.17 SAP

9.17.1 SAP Basic Information

9.17.2 SAP Logistics Management And Tracking Software Product Overview

9.17.3 SAP Logistics Management And Tracking Software Product Market

Performance

9.17.4 SAP Business Overview

9.17.5 SAP Recent Developments

9.18 Trawex Technologies

9.18.1 Trawex Technologies Basic Information

9.18.2 Trawex Technologies Logistics Management And Tracking Software Product Overview

9.18.3 Trawex Technologies Logistics Management And Tracking Software Product Market Performance

9.18.4 Trawex Technologies Business Overview

9.18.5 Trawex Technologies Recent Developments

9.19 LogiNext

9.19.1 LogiNext Basic Information

9.19.2 LogiNext Logistics Management And Tracking Software Product Overview

9.19.3 LogiNext Logistics Management And Tracking Software Product Market

Performance

9.19.4 LogiNext Business Overview

9.19.5 LogiNext Recent Developments

9.20 Route4Me

9.20.1 Route4Me Basic Information

9.20.2 Route4Me Logistics Management And Tracking Software Product Overview

9.20.3 Route4Me Logistics Management And Tracking Software Product Market

Performance

9.20.4 Route4Me Business Overview

9.20.5 Route4Me Recent Developments

9.21 OptimoRoute

9.21.1 OptimoRoute Basic Information

- 9.21.2 OptimoRoute Logistics Management And Tracking Software Product Overview
- 9.21.3 OptimoRoute Logistics Management And Tracking Software Product Market Performance
- 9.21.4 OptimoRoute Business Overview
- 9.21.5 OptimoRoute Recent Developments
- 9.22 Fingent
 - 9.22.1 Fingent Basic Information
 - 9.22.2 Fingent Logistics Management And Tracking Software Product Overview
 - 9.22.3 Fingent Logistics Management And Tracking Software Product Market Performance
 - 9.22.4 Fingent Business Overview
 - 9.22.5 Fingent Recent Developments
- 9.23 Builder.ai
 - 9.23.1 Builder.ai Basic Information
 - 9.23.2 Builder.ai Logistics Management And Tracking Software Product Overview
 - 9.23.3 Builder.ai Logistics Management And Tracking Software Product Market Performance
 - 9.23.4 Builder.ai Business Overview
 - 9.23.5 Builder.ai Recent Developments

10 LOGISTICS MANAGEMENT AND TRACKING SOFTWARE MARKET FORECAST BY REGION

- 10.1 Global Logistics Management And Tracking Software Market Size Forecast
- 10.2 Global Logistics Management And Tracking Software Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Logistics Management And Tracking Software Market Size Forecast by Country
 - 10.2.3 Asia Pacific Logistics Management And Tracking Software Market Size Forecast by Region
 - 10.2.4 South America Logistics Management And Tracking Software Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Logistics Management And Tracking Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 11.1 Global Logistics Management And Tracking Software Market Forecast by Type (2026-2035)

11.1.1 Global Logistics Management And Tracking Software Market Size Forecast by Type (2026-2035)

11.2 Global Logistics Management And Tracking Software Market Forecast by Application (2026-2035)

11.2.1 Global Logistics Management And Tracking Software Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Logistics Management And Tracking Software Market Size by Type (M USD)

Table 4. Global Logistics Management And Tracking Software Market Size by Application

Table 5. Logistics Management And Tracking Software Market Size Comparison by Region (M USD)

Table 6. Global Logistics Management And Tracking Software Revenue (M USD) by Company (2020-2025)

Table 7. Global Logistics Management And Tracking Software Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Logistics Management And Tracking Software as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Logistics Management And Tracking Software Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Logistics Management And Tracking Software Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Logistics Management And Tracking Software Market Size by Type (M USD)

Table 22. Global Logistics Management And Tracking Software Market Size (M USD) by Type (2020-2025)

Table 23. Global Logistics Management And Tracking Software Market Share by Type (2020-2025)

Table 24. Global Logistics Management And Tracking Software Market Size Growth Rate by Type (2021-2025)

Table 25. Global Logistics Management And Tracking Software Market Size by Application

Table 26. Global Logistics Management And Tracking Software Market Size by Application (2020-2025) & (M USD)

Table 27. Global Logistics Management And Tracking Software Market Share by Application (2020-2025)

Table 28. Global Logistics Management And Tracking Software Market Size Growth Rate by Application (2021-2025)

Table 29. Global Logistics Management And Tracking Software Market Size by Region (2020-2025) & (M USD)

Table 30. Global Logistics Management And Tracking Software Market Size Market Share by Region (2020-2025)

Table 31. North America Logistics Management And Tracking Software Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Logistics Management And Tracking Software Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Logistics Management And Tracking Software Market Size by Region (2020-2025) & (M USD)

Table 34. South America Logistics Management And Tracking Software Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Logistics Management And Tracking Software Market Size by Region (2020-2025) & (M USD)

Table 36. Jaix Basic Information

Table 37. Jaix Logistics Management And Tracking Software Product Overview

Table 38. Jaix Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Jaix SWOT Analysis

Table 40. Jaix Business Overview

Table 41. Jaix Recent Developments

Table 42. Ramco Basic Information

Table 43. Ramco Logistics Management And Tracking Software Product Overview

Table 44. Ramco Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Ramco SWOT Analysis

Table 46. Ramco Business Overview

Table 47. Ramco Recent Developments

Table 48. Soloplan Basic Information

Table 49. Soloplan Logistics Management And Tracking Software Product Overview

Table 50. Soloplan Logistics Management And Tracking Software Revenue (M USD)

and Gross Margin (2020-2025)

Table 51. Soloplan SWOT Analysis

Table 52. Soloplan Business Overview

Table 53. Soloplan Recent Developments

Table 54. Sagar Informatics Basic Information

Table 55. Sagar Informatics Logistics Management And Tracking Software Product Overview

Table 56. Sagar Informatics Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Sagar Informatics Business Overview

Table 58. Sagar Informatics Recent Developments

Table 59. HashMicro Basic Information

Table 60. HashMicro Logistics Management And Tracking Software Product Overview

Table 61. HashMicro Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 62. HashMicro Business Overview

Table 63. HashMicro Recent Developments

Table 64. Brightpearl Basic Information

Table 65. Brightpearl Logistics Management And Tracking Software Product Overview

Table 66. Brightpearl Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Brightpearl Business Overview

Table 68. Brightpearl Recent Developments

Table 69. Logiwa Basic Information

Table 70. Logiwa Logistics Management And Tracking Software Product Overview

Table 71. Logiwa Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Logiwa Business Overview

Table 73. Logiwa Recent Developments

Table 74. NetSuite Basic Information

Table 75. NetSuite Logistics Management And Tracking Software Product Overview

Table 76. NetSuite Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 77. NetSuite Business Overview

Table 78. NetSuite Recent Developments

Table 79. Rose Rocket Basic Information

Table 80. Rose Rocket Logistics Management And Tracking Software Product Overview

Table 81. Rose Rocket Logistics Management And Tracking Software Revenue (M

USD) and Gross Margin (2020-2025)

Table 82. Rose Rocket Business Overview

Table 83. Rose Rocket Recent Developments

Table 84. ReturnLogic Basic Information

Table 85. ReturnLogic Logistics Management And Tracking Software Product Overview

Table 86. ReturnLogic Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 87. ReturnLogic Business Overview

Table 88. ReturnLogic Recent Developments

Table 89. Carego Basic Information

Table 90. Carego Logistics Management And Tracking Software Product Overview

Table 91. Carego Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Carego Business Overview

Table 93. Carego Recent Developments

Table 94. WebXpress Basic Information

Table 95. WebXpress Logistics Management And Tracking Software Product Overview

Table 96. WebXpress Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 97. WebXpress Business Overview

Table 98. WebXpress Recent Developments

Table 99. Softlink Basic Information

Table 100. Softlink Logistics Management And Tracking Software Product Overview

Table 101. Softlink Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Softlink Business Overview

Table 103. Softlink Recent Developments

Table 104. Logisuite Basic Information

Table 105. Logisuite Logistics Management And Tracking Software Product Overview

Table 106. Logisuite Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Logisuite Business Overview

Table 108. Logisuite Recent Developments

Table 109. Obs-logistics Basic Information

Table 110. Obs-logistics Logistics Management And Tracking Software Product Overview

Table 111. Obs-logistics Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Obs-logistics Business Overview

Table 113. Obs-logistics Recent Developments

Table 114. Magaya Basic Information

Table 115. Magaya Logistics Management And Tracking Software Product Overview

Table 116. Magaya Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Magaya Business Overview

Table 118. Magaya Recent Developments

Table 119. SAP Basic Information

Table 120. SAP Logistics Management And Tracking Software Product Overview

Table 121. SAP Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 122. SAP Business Overview

Table 123. SAP Recent Developments

Table 124. Trawex Technologies Basic Information

Table 125. Trawex Technologies Logistics Management And Tracking Software Product Overview

Table 126. Trawex Technologies Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Trawex Technologies Business Overview

Table 128. Trawex Technologies Recent Developments

Table 129. LogiNext Basic Information

Table 130. LogiNext Logistics Management And Tracking Software Product Overview

Table 131. LogiNext Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 132. LogiNext Business Overview

Table 133. LogiNext Recent Developments

Table 134. Route4Me Basic Information

Table 135. Route4Me Logistics Management And Tracking Software Product Overview

Table 136. Route4Me Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 137. Route4Me Business Overview

Table 138. Route4Me Recent Developments

Table 139. OptimoRoute Basic Information

Table 140. OptimoRoute Logistics Management And Tracking Software Product Overview

Table 141. OptimoRoute Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 142. OptimoRoute Business Overview

Table 143. OptimoRoute Recent Developments

Table 144. Fingent Basic Information

Table 145. Fingent Logistics Management And Tracking Software Product Overview

Table 146. Fingent Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Fingent Business Overview

Table 148. Fingent Recent Developments

Table 149. Builder.ai Basic Information

Table 150. Builder.ai Logistics Management And Tracking Software Product Overview

Table 151. Builder.ai Logistics Management And Tracking Software Revenue (M USD) and Gross Margin (2020-2025)

Table 152. Builder.ai Business Overview

Table 153. Builder.ai Recent Developments

Table 154. Global Logistics Management And Tracking Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 155. North America Logistics Management And Tracking Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 156. Europe Logistics Management And Tracking Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 157. Asia Pacific Logistics Management And Tracking Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Logistics Management And Tracking Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 159. Middle East and Africa Logistics Management And Tracking Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Global Logistics Management And Tracking Software Market Size Forecast by Type (2026-2035) & (M USD)

Table 161. Global Logistics Management And Tracking Software Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Logistics Management And Tracking Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Logistics Management And Tracking Software Market Size (M USD), 2025-2035

Figure 5. Global Logistics Management And Tracking Software Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Logistics Management And Tracking Software Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Logistics Management And Tracking Software Product Life Cycle

Figure 12. Global Logistics Management And Tracking Software Revenue Share by Company in 2025

Figure 13. Logistics Management And Tracking Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Logistics Management And Tracking Software Revenue in 2025

Figure 15. Value Chain Map of Logistics Management And Tracking Software

Figure 16. Global Logistics Management And Tracking Software Market PEST Analysis

Figure 17. Global Logistics Management And Tracking Software Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Logistics Management And Tracking Software Market Share by Type

Figure 20. Market Share of Logistics Management And Tracking Software by Type (2020-2025)

Figure 21. Global Logistics Management And Tracking Software Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Logistics Management And Tracking Software Market Share by Application

Figure 24. Global Logistics Management And Tracking Software Market Share by Application (2020-2025)

Figure 25. Global Logistics Management And Tracking Software Market Share by Application in 2024

Figure 26. Global Logistics Management And Tracking Software Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Logistics Management And Tracking Software Market Size Market Share by Region (2020-2025)

Figure 28. North America Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Logistics Management And Tracking Software Market Size Market Share by Country in 2024

Figure 30. U.S. Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Logistics Management And Tracking Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Logistics Management And Tracking Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Logistics Management And Tracking Software Market Share by Country in 2024

Figure 35. Germany Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Logistics Management And Tracking Software Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Logistics Management And Tracking Software Market Size Market Share by Region in 2024

Figure 42. China Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Logistics Management And Tracking Software Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 45. India Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Logistics Management And Tracking Software Market Size and Growth Rate (M USD)

Figure 48. South America Logistics Management And Tracking Software Market Size Market Share by Country in 2024

Figure 49. Brazil Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Logistics Management And Tracking Software Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Logistics Management And Tracking Software Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Logistics Management And Tracking Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Logistics Management And Tracking Software Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Logistics Management And Tracking Software Market Share Forecast by Type (2026-2035)

Figure 61. Global Logistics Management And Tracking Software Market Share Forecast by Application (2026-2035)

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