

# Global Large Exhibition Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/L4421A0D8DE0EN.html>

Date: July 2025

Pages: 163

Price: US\$ 3,200.00 (Single User License)

ID: L4421A0D8DE0EN

## Abstracts

### Report Overview

Large exhibitions are organized events that bring together businesses, professionals, and consumers within a specific industry or across multiple sectors to showcase products, services, and innovations. These events serve as platforms for networking, knowledge sharing, and lead generation, often featuring keynote speeches, panel discussions, and interactive displays. Large exhibitions can be trade-focused (B2B), consumer-oriented (B2C), or hybrid, catering to diverse audiences. They play a crucial role in driving industry trends, fostering partnerships, and facilitating direct engagement between exhibitors and attendees. The scale of such events varies, with major international exhibitions attracting thousands of participants and spanning multiple days, while regional exhibitions may focus on niche markets. Key industries hosting large exhibitions include technology, healthcare, automotive, and retail, each leveraging these events for branding, market expansion, and competitive positioning. The success of large exhibitions depends on factors such as venue capacity, logistics, digital integration, and attendee engagement strategies. Post-pandemic, hybrid and virtual exhibition models have gained traction, complementing traditional in-person events. The market is driven by corporate marketing budgets, industry growth, and global economic conditions, with emerging technologies like augmented reality (AR) and artificial intelligence (AI) enhancing the exhibition experience. Sustainability and eco-friendly practices are also becoming critical considerations for organizers and participants alike.

This report provides a deep insight into the global Large Exhibition market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Large Exhibition Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Large Exhibition market in any manner.

### Global Large Exhibition Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Fiera Milano SpA

Deutsche Messe AG

Messe Frankfurt GmbH

MCH Group AG

GL Events

Shanghai Fengyuzhu Culture Technology

Silkroad Visual Technology

Shenzhen ESUN Display

Broad Messe

Hefei and Exhibition Technology

Suzhou His Design Construction

Beijing Bizhong Exhibition and Display

Suzhou Jintanglang Culture Development

Beijing Qingshang Architectural Ornamental Engineering

Hunan Huakai Cultural and Creative

Jindalu Exhibition Decoration

LingNan Eco&Culture-Tourism  
Beijing Heiyou Digital Display

### **Market Segmentation (by Type)**

Temporary Exhibition  
Fixed Exhibition

### **Market Segmentation (by Application)**

Museum  
Science Museum  
Scenic Wen Hotel  
Enterprise Theme Pavilion  
City Planning Museum  
Exhibition Center

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Large Exhibition Market  
Overview of the regional outlook of the Large Exhibition Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Large Exhibition Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Large Exhibition, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### Table of Contents

## **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Large Exhibition
- 1.2 Key Market Segments
  - 1.2.1 Large Exhibition Segment by Type
  - 1.2.2 Large Exhibition Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

## **2 LARGE EXHIBITION MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Large Exhibition Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Large Exhibition Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

## **3 LARGE EXHIBITION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Large Exhibition Product Life Cycle
- 3.3 Global Large Exhibition Sales by Manufacturers (2020-2025)
- 3.4 Global Large Exhibition Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Large Exhibition Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Large Exhibition Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Large Exhibition Market Competitive Situation and Trends
  - 3.8.1 Large Exhibition Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Large Exhibition Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 LARGE EXHIBITION INDUSTRY CHAIN ANALYSIS**

- 4.1 Large Exhibition Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF LARGE EXHIBITION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Large Exhibition Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Large Exhibition Market
- 5.7 ESG Ratings of Leading Companies

## **6 LARGE EXHIBITION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Large Exhibition Sales Market Share by Type (2020-2025)
- 6.3 Global Large Exhibition Market Size Market Share by Type (2020-2025)
- 6.4 Global Large Exhibition Price by Type (2020-2025)

## **7 LARGE EXHIBITION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Large Exhibition Market Sales by Application (2020-2025)
- 7.3 Global Large Exhibition Market Size (M USD) by Application (2020-2025)
- 7.4 Global Large Exhibition Sales Growth Rate by Application (2020-2025)

## **8 LARGE EXHIBITION MARKET SALES BY REGION**

- 8.1 Global Large Exhibition Sales by Region
  - 8.1.1 Global Large Exhibition Sales by Region
  - 8.1.2 Global Large Exhibition Sales Market Share by Region
- 8.2 Global Large Exhibition Market Size by Region
  - 8.2.1 Global Large Exhibition Market Size by Region
  - 8.2.2 Global Large Exhibition Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Large Exhibition Sales by Country
  - 8.3.2 North America Large Exhibition Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Large Exhibition Sales by Country
  - 8.4.2 Europe Large Exhibition Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Large Exhibition Sales by Region
  - 8.5.2 Asia Pacific Large Exhibition Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Large Exhibition Sales by Country
  - 8.6.2 South America Large Exhibition Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Large Exhibition Sales by Region

8.7.2 Middle East and Africa Large Exhibition Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 LARGE EXHIBITION MARKET PRODUCTION BY REGION**

9.1 Global Production of Large Exhibition by Region(2020-2025)

9.2 Global Large Exhibition Revenue Market Share by Region (2020-2025)

9.3 Global Large Exhibition Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Large Exhibition Production

9.4.1 North America Large Exhibition Production Growth Rate (2020-2025)

9.4.2 North America Large Exhibition Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Large Exhibition Production

9.5.1 Europe Large Exhibition Production Growth Rate (2020-2025)

9.5.2 Europe Large Exhibition Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Large Exhibition Production (2020-2025)

9.6.1 Japan Large Exhibition Production Growth Rate (2020-2025)

9.6.2 Japan Large Exhibition Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Large Exhibition Production (2020-2025)

9.7.1 China Large Exhibition Production Growth Rate (2020-2025)

9.7.2 China Large Exhibition Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Fiera Milano SpA

10.1.1 Fiera Milano SpA Basic Information

10.1.2 Fiera Milano SpA Large Exhibition Product Overview

10.1.3 Fiera Milano SpA Large Exhibition Product Market Performance

10.1.4 Fiera Milano SpA Business Overview

- 10.1.5 Fiera Milano SpA SWOT Analysis
- 10.1.6 Fiera Milano SpA Recent Developments
- 10.2 Deutsche Messe AG
  - 10.2.1 Deutsche Messe AG Basic Information
  - 10.2.2 Deutsche Messe AG Large Exhibition Product Overview
  - 10.2.3 Deutsche Messe AG Large Exhibition Product Market Performance
  - 10.2.4 Deutsche Messe AG Business Overview
  - 10.2.5 Deutsche Messe AG SWOT Analysis
  - 10.2.6 Deutsche Messe AG Recent Developments
- 10.3 Messe Frankfurt GmbH
  - 10.3.1 Messe Frankfurt GmbH Basic Information
  - 10.3.2 Messe Frankfurt GmbH Large Exhibition Product Overview
  - 10.3.3 Messe Frankfurt GmbH Large Exhibition Product Market Performance
  - 10.3.4 Messe Frankfurt GmbH Business Overview
  - 10.3.5 Messe Frankfurt GmbH SWOT Analysis
  - 10.3.6 Messe Frankfurt GmbH Recent Developments
- 10.4 MCH Group AG
  - 10.4.1 MCH Group AG Basic Information
  - 10.4.2 MCH Group AG Large Exhibition Product Overview
  - 10.4.3 MCH Group AG Large Exhibition Product Market Performance
  - 10.4.4 MCH Group AG Business Overview
  - 10.4.5 MCH Group AG Recent Developments
- 10.5 GL Events
  - 10.5.1 GL Events Basic Information
  - 10.5.2 GL Events Large Exhibition Product Overview
  - 10.5.3 GL Events Large Exhibition Product Market Performance
  - 10.5.4 GL Events Business Overview
  - 10.5.5 GL Events Recent Developments
- 10.6 Shanghai Fengyuzhu Culture Technology
  - 10.6.1 Shanghai Fengyuzhu Culture Technology Basic Information
  - 10.6.2 Shanghai Fengyuzhu Culture Technology Large Exhibition Product Overview
  - 10.6.3 Shanghai Fengyuzhu Culture Technology Large Exhibition Product Market Performance
  - 10.6.4 Shanghai Fengyuzhu Culture Technology Business Overview
  - 10.6.5 Shanghai Fengyuzhu Culture Technology Recent Developments
- 10.7 Silkroad Visual Technology
  - 10.7.1 Silkroad Visual Technology Basic Information
  - 10.7.2 Silkroad Visual Technology Large Exhibition Product Overview
  - 10.7.3 Silkroad Visual Technology Large Exhibition Product Market Performance

- 10.7.4 Silkroad Visual Technology Business Overview
- 10.7.5 Silkroad Visual Technology Recent Developments
- 10.8 Shenzhen ESUN Display
  - 10.8.1 Shenzhen ESUN Display Basic Information
  - 10.8.2 Shenzhen ESUN Display Large Exhibition Product Overview
  - 10.8.3 Shenzhen ESUN Display Large Exhibition Product Market Performance
  - 10.8.4 Shenzhen ESUN Display Business Overview
  - 10.8.5 Shenzhen ESUN Display Recent Developments
- 10.9 Broad Messe
  - 10.9.1 Broad Messe Basic Information
  - 10.9.2 Broad Messe Large Exhibition Product Overview
  - 10.9.3 Broad Messe Large Exhibition Product Market Performance
  - 10.9.4 Broad Messe Business Overview
  - 10.9.5 Broad Messe Recent Developments
- 10.10 Hefei and Exhibition Technology
  - 10.10.1 Hefei and Exhibition Technology Basic Information
  - 10.10.2 Hefei and Exhibition Technology Large Exhibition Product Overview
  - 10.10.3 Hefei and Exhibition Technology Large Exhibition Product Market Performance
  - 10.10.4 Hefei and Exhibition Technology Business Overview
  - 10.10.5 Hefei and Exhibition Technology Recent Developments
- 10.11 Suzhou His Design Construction
  - 10.11.1 Suzhou His Design Construction Basic Information
  - 10.11.2 Suzhou His Design Construction Large Exhibition Product Overview
  - 10.11.3 Suzhou His Design Construction Large Exhibition Product Market Performance
  - 10.11.4 Suzhou His Design Construction Business Overview
  - 10.11.5 Suzhou His Design Construction Recent Developments
- 10.12 Beijing Bizhong Exhibition and Display
  - 10.12.1 Beijing Bizhong Exhibition and Display Basic Information
  - 10.12.2 Beijing Bizhong Exhibition and Display Large Exhibition Product Overview
  - 10.12.3 Beijing Bizhong Exhibition and Display Large Exhibition Product Market Performance
  - 10.12.4 Beijing Bizhong Exhibition and Display Business Overview
  - 10.12.5 Beijing Bizhong Exhibition and Display Recent Developments
- 10.13 Suzhou Jintanglang Culture Development
  - 10.13.1 Suzhou Jintanglang Culture Development Basic Information
  - 10.13.2 Suzhou Jintanglang Culture Development Large Exhibition Product Overview
  - 10.13.3 Suzhou Jintanglang Culture Development Large Exhibition Product Market

## Performance

- 10.13.4 Suzhou Jintanglang Culture Development Business Overview
- 10.13.5 Suzhou Jintanglang Culture Development Recent Developments

## 10.14 Beijing Qingshang Architectural Ornamental Engineering

- 10.14.1 Beijing Qingshang Architectural Ornamental Engineering Basic Information
- 10.14.2 Beijing Qingshang Architectural Ornamental Engineering Large Exhibition

## Product Overview

- 10.14.3 Beijing Qingshang Architectural Ornamental Engineering Large Exhibition

## Product Market Performance

- 10.14.4 Beijing Qingshang Architectural Ornamental Engineering Business Overview
- 10.14.5 Beijing Qingshang Architectural Ornamental Engineering Recent

## Developments

## 10.15 Hunan Huakai Cultural and Creative

- 10.15.1 Hunan Huakai Cultural and Creative Basic Information
- 10.15.2 Hunan Huakai Cultural and Creative Large Exhibition Product Overview
- 10.15.3 Hunan Huakai Cultural and Creative Large Exhibition Product Market

## Performance

- 10.15.4 Hunan Huakai Cultural and Creative Business Overview
- 10.15.5 Hunan Huakai Cultural and Creative Recent Developments

## 10.16 Jindalu Exhibition Decoration

- 10.16.1 Jindalu Exhibition Decoration Basic Information
- 10.16.2 Jindalu Exhibition Decoration Large Exhibition Product Overview
- 10.16.3 Jindalu Exhibition Decoration Large Exhibition Product Market Performance
- 10.16.4 Jindalu Exhibition Decoration Business Overview
- 10.16.5 Jindalu Exhibition Decoration Recent Developments

## 10.17 LingNan EcoandCulture-Tourism

- 10.17.1 LingNan EcoandCulture-Tourism Basic Information
- 10.17.2 LingNan EcoandCulture-Tourism Large Exhibition Product Overview
- 10.17.3 LingNan EcoandCulture-Tourism Large Exhibition Product Market

## Performance

- 10.17.4 LingNan EcoandCulture-Tourism Business Overview
- 10.17.5 LingNan EcoandCulture-Tourism Recent Developments

## 10.18 Beijing Heiyou Digital Display

- 10.18.1 Beijing Heiyou Digital Display Basic Information
- 10.18.2 Beijing Heiyou Digital Display Large Exhibition Product Overview
- 10.18.3 Beijing Heiyou Digital Display Large Exhibition Product Market Performance
- 10.18.4 Beijing Heiyou Digital Display Business Overview
- 10.18.5 Beijing Heiyou Digital Display Recent Developments

## **11 LARGE EXHIBITION MARKET FORECAST BY REGION**

- 11.1 Global Large Exhibition Market Size Forecast
- 11.2 Global Large Exhibition Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Large Exhibition Market Size Forecast by Country
  - 11.2.3 Asia Pacific Large Exhibition Market Size Forecast by Region
  - 11.2.4 South America Large Exhibition Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Large Exhibition by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Large Exhibition Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Large Exhibition by Type (2026-2033)
  - 12.1.2 Global Large Exhibition Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Large Exhibition by Type (2026-2033)
- 12.2 Global Large Exhibition Market Forecast by Application (2026-2033)
  - 12.2.1 Global Large Exhibition Sales (K Units) Forecast by Application
  - 12.2.2 Global Large Exhibition Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Large Exhibition Market Size Comparison by Region (M USD)

Table 5. Global Large Exhibition Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Large Exhibition Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Large Exhibition Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Large Exhibition Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Large Exhibition as of 2024)

Table 10. Global Market Large Exhibition Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Large Exhibition Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Large Exhibition Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Large Exhibition Sales by Type (K Units)

Table 26. Global Large Exhibition Market Size by Type (M USD)

Table 27. Global Large Exhibition Sales (K Units) by Type (2020-2025)

Table 28. Global Large Exhibition Sales Market Share by Type (2020-2025)

Table 29. Global Large Exhibition Market Size (M USD) by Type (2020-2025)

Table 30. Global Large Exhibition Market Size Share by Type (2020-2025)

Table 31. Global Large Exhibition Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Large Exhibition Sales (K Units) by Application
- Table 33. Global Large Exhibition Market Size by Application
- Table 34. Global Large Exhibition Sales by Application (2020-2025) & (K Units)
- Table 35. Global Large Exhibition Sales Market Share by Application (2020-2025)
- Table 36. Global Large Exhibition Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Large Exhibition Market Share by Application (2020-2025)
- Table 38. Global Large Exhibition Sales Growth Rate by Application (2020-2025)
- Table 39. Global Large Exhibition Sales by Region (2020-2025) & (K Units)
- Table 40. Global Large Exhibition Sales Market Share by Region (2020-2025)
- Table 41. Global Large Exhibition Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Large Exhibition Market Size Market Share by Region (2020-2025)
- Table 43. North America Large Exhibition Sales by Country (2020-2025) & (K Units)
- Table 44. North America Large Exhibition Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Large Exhibition Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Large Exhibition Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Large Exhibition Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Large Exhibition Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Large Exhibition Sales by Country (2020-2025) & (K Units)
- Table 50. South America Large Exhibition Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Large Exhibition Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Large Exhibition Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Large Exhibition Production (K Units) by Region(2020-2025)
- Table 54. Global Large Exhibition Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Large Exhibition Revenue Market Share by Region (2020-2025)
- Table 56. Global Large Exhibition Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Large Exhibition Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Large Exhibition Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Large Exhibition Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Large Exhibition Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. Fiera Milano SpA Basic Information

Table 62. Fiera Milano SpA Large Exhibition Product Overview

Table 63. Fiera Milano SpA Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Fiera Milano SpA Business Overview

Table 65. Fiera Milano SpA SWOT Analysis

Table 66. Fiera Milano SpA Recent Developments

Table 67. Deutsche Messe AG Basic Information

Table 68. Deutsche Messe AG Large Exhibition Product Overview

Table 69. Deutsche Messe AG Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Deutsche Messe AG Business Overview

Table 71. Deutsche Messe AG SWOT Analysis

Table 72. Deutsche Messe AG Recent Developments

Table 73. Messe Frankfurt GmbH Basic Information

Table 74. Messe Frankfurt GmbH Large Exhibition Product Overview

Table 75. Messe Frankfurt GmbH Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Messe Frankfurt GmbH Business Overview

Table 77. Messe Frankfurt GmbH SWOT Analysis

Table 78. Messe Frankfurt GmbH Recent Developments

Table 79. MCH Group AG Basic Information

Table 80. MCH Group AG Large Exhibition Product Overview

Table 81. MCH Group AG Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. MCH Group AG Business Overview

Table 83. MCH Group AG Recent Developments

Table 84. GL Events Basic Information

Table 85. GL Events Large Exhibition Product Overview

Table 86. GL Events Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. GL Events Business Overview

Table 88. GL Events Recent Developments

Table 89. Shanghai Fengyuzhu Culture Technology Basic Information

Table 90. Shanghai Fengyuzhu Culture Technology Large Exhibition Product Overview

Table 91. Shanghai Fengyuzhu Culture Technology Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Shanghai Fengyuzhu Culture Technology Business Overview

Table 93. Shanghai Fengyuzhu Culture Technology Recent Developments

Table 94. Silkroad Visual Technology Basic Information

- Table 95. Silkroad Visual Technology Large Exhibition Product Overview
- Table 96. Silkroad Visual Technology Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Silkroad Visual Technology Business Overview
- Table 98. Silkroad Visual Technology Recent Developments
- Table 99. Shenzhen ESUN Display Basic Information
- Table 100. Shenzhen ESUN Display Large Exhibition Product Overview
- Table 101. Shenzhen ESUN Display Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Shenzhen ESUN Display Business Overview
- Table 103. Shenzhen ESUN Display Recent Developments
- Table 104. Broad Messe Basic Information
- Table 105. Broad Messe Large Exhibition Product Overview
- Table 106. Broad Messe Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Broad Messe Business Overview
- Table 108. Broad Messe Recent Developments
- Table 109. Hefei and Exhibition Technology Basic Information
- Table 110. Hefei and Exhibition Technology Large Exhibition Product Overview
- Table 111. Hefei and Exhibition Technology Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Hefei and Exhibition Technology Business Overview
- Table 113. Hefei and Exhibition Technology Recent Developments
- Table 114. Suzhou His Design Construction Basic Information
- Table 115. Suzhou His Design Construction Large Exhibition Product Overview
- Table 116. Suzhou His Design Construction Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Suzhou His Design Construction Business Overview
- Table 118. Suzhou His Design Construction Recent Developments
- Table 119. Beijing Bizhong Exhibition and Display Basic Information
- Table 120. Beijing Bizhong Exhibition and Display Large Exhibition Product Overview
- Table 121. Beijing Bizhong Exhibition and Display Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Beijing Bizhong Exhibition and Display Business Overview
- Table 123. Beijing Bizhong Exhibition and Display Recent Developments
- Table 124. Suzhou Jintanglang Culture Development Basic Information
- Table 125. Suzhou Jintanglang Culture Development Large Exhibition Product Overview
- Table 126. Suzhou Jintanglang Culture Development Large Exhibition Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Suzhou Jintanglang Culture Development Business Overview

Table 128. Suzhou Jintanglang Culture Development Recent Developments

Table 129. Beijing Qingshang Architectural Ornamental Engineering Basic Information

Table 130. Beijing Qingshang Architectural Ornamental Engineering Large Exhibition Product Overview

Table 131. Beijing Qingshang Architectural Ornamental Engineering Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Beijing Qingshang Architectural Ornamental Engineering Business Overview

Table 133. Beijing Qingshang Architectural Ornamental Engineering Recent Developments

Table 134. Hunan Huakai Cultural and Creative Basic Information

Table 135. Hunan Huakai Cultural and Creative Large Exhibition Product Overview

Table 136. Hunan Huakai Cultural and Creative Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Hunan Huakai Cultural and Creative Business Overview

Table 138. Hunan Huakai Cultural and Creative Recent Developments

Table 139. Jindalu Exhibition Decoration Basic Information

Table 140. Jindalu Exhibition Decoration Large Exhibition Product Overview

Table 141. Jindalu Exhibition Decoration Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Jindalu Exhibition Decoration Business Overview

Table 143. Jindalu Exhibition Decoration Recent Developments

Table 144. LingNan EcoandCulture-Tourism Basic Information

Table 145. LingNan EcoandCulture-Tourism Large Exhibition Product Overview

Table 146. LingNan EcoandCulture-Tourism Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. LingNan EcoandCulture-Tourism Business Overview

Table 148. LingNan EcoandCulture-Tourism Recent Developments

Table 149. Beijing Heiyou Digital Display Basic Information

Table 150. Beijing Heiyou Digital Display Large Exhibition Product Overview

Table 151. Beijing Heiyou Digital Display Large Exhibition Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Beijing Heiyou Digital Display Business Overview

Table 153. Beijing Heiyou Digital Display Recent Developments

Table 154. Global Large Exhibition Sales Forecast by Region (2026-2033) & (K Units)

Table 155. Global Large Exhibition Market Size Forecast by Region (2026-2033) & (M USD)

Table 156. North America Large Exhibition Sales Forecast by Country (2026-2033) & (K

Units)

Table 157. North America Large Exhibition Market Size Forecast by Country (2026-2033) & (M USD)

Table 158. Europe Large Exhibition Sales Forecast by Country (2026-2033) & (K Units)

Table 159. Europe Large Exhibition Market Size Forecast by Country (2026-2033) & (M USD)

Table 160. Asia Pacific Large Exhibition Sales Forecast by Region (2026-2033) & (K Units)

Table 161. Asia Pacific Large Exhibition Market Size Forecast by Region (2026-2033) & (M USD)

Table 162. South America Large Exhibition Sales Forecast by Country (2026-2033) & (K Units)

Table 163. South America Large Exhibition Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Middle East and Africa Large Exhibition Sales Forecast by Country (2026-2033) & (Units)

Table 165. Middle East and Africa Large Exhibition Market Size Forecast by Country (2026-2033) & (M USD)

Table 166. Global Large Exhibition Sales Forecast by Type (2026-2033) & (K Units)

Table 167. Global Large Exhibition Market Size Forecast by Type (2026-2033) & (M USD)

Table 168. Global Large Exhibition Price Forecast by Type (2026-2033) & (USD/Unit)

Table 169. Global Large Exhibition Sales (K Units) Forecast by Application (2026-2033)

Table 170. Global Large Exhibition Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Large Exhibition
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Large Exhibition Market Size (M USD), 2024-2033
- Figure 5. Global Large Exhibition Market Size (M USD) (2020-2033)
- Figure 6. Global Large Exhibition Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Large Exhibition Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Large Exhibition Product Life Cycle
- Figure 13. Large Exhibition Sales Share by Manufacturers in 2024
- Figure 14. Global Large Exhibition Revenue Share by Manufacturers in 2024
- Figure 15. Large Exhibition Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Large Exhibition Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Large Exhibition Revenue in 2024
- Figure 18. Industry Chain Map of Large Exhibition
- Figure 19. Global Large Exhibition Market PEST Analysis
- Figure 20. Global Large Exhibition Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Large Exhibition Market Share by Type
- Figure 27. Sales Market Share of Large Exhibition by Type (2020-2025)
- Figure 28. Sales Market Share of Large Exhibition by Type in 2024
- Figure 29. Market Size Share of Large Exhibition by Type (2020-2025)
- Figure 30. Market Size Share of Large Exhibition by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Large Exhibition Market Share by Application

- Figure 33. Global Large Exhibition Sales Market Share by Application (2020-2025)
- Figure 34. Global Large Exhibition Sales Market Share by Application in 2024
- Figure 35. Global Large Exhibition Market Share by Application (2020-2025)
- Figure 36. Global Large Exhibition Market Share by Application in 2024
- Figure 37. Global Large Exhibition Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Large Exhibition Sales Market Share by Region (2020-2025)
- Figure 39. Global Large Exhibition Market Size Market Share by Region (2020-2025)
- Figure 40. North America Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Large Exhibition Sales Market Share by Country in 2024
- Figure 43. North America Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Large Exhibition Market Size Market Share by Country in 2024
- Figure 45. U.S. Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Large Exhibition Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Large Exhibition Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Large Exhibition Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Large Exhibition Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Large Exhibition Sales Market Share by Country in 2024
- Figure 53. Europe Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Large Exhibition Market Size Market Share by Country in 2024
- Figure 55. Germany Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Large Exhibition Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Large Exhibition Sales Market Share by Region in 2024

Figure 67. Asia Pacific Large Exhibition Market Size Market Share by Region in 2024

Figure 68. China Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Large Exhibition Sales and Growth Rate (K Units)

Figure 79. South America Large Exhibition Sales Market Share by Country in 2024

Figure 80. South America Large Exhibition Market Size and Growth Rate (M USD)

Figure 81. South America Large Exhibition Market Size Market Share by Country in 2024

Figure 82. Brazil Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Large Exhibition Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Large Exhibition Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Large Exhibition Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Large Exhibition Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Large Exhibition Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Large Exhibition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Large Exhibition Production Market Share by Region (2020-2025)

Figure 103. North America Large Exhibition Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Large Exhibition Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Large Exhibition Production (K Units) Growth Rate (2020-2025)

Figure 106. China Large Exhibition Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Large Exhibition Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Large Exhibition Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Large Exhibition Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Large Exhibition Market Share Forecast by Type (2026-2033)

Figure 111. Global Large Exhibition Sales Forecast by Application (2026-2033)

Figure 112. Global Large Exhibition Market Share Forecast by Application (2026-2033)

## I would like to order

Product name: Global Large Exhibition Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/L4421A0D8DE0EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L4421A0D8DE0EN.html>