

Global Internet Micro Short Drama Production Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/I33E819C8910EN.html>

Date: December 2025

Pages: 132

Price: US\$ 3,200.00 (Single User License)

ID: I33E819C8910EN

Abstracts

Short dramas, also known as 'micro short dramas' and 'small theaters', refer to a new type of film and television format with a shorter episode length than traditional TV dramas, lower production costs, mainly disseminated through small mobile screens, and produced by Internet celebrities. At present, the daily recharge consumption of paid micro short dramas on all domestic platforms is already around 60 million yuan. According to the '2023 China Internet Audiovisual Development Research Report', in the past six months, 50.4% of the more than 1 billion short video users in my country have watched micro short dramas, micro variety shows, and instant noodles within 3 minutes. Fast-paced, high-density, and exaggerated plots are the biggest characteristics of micro short dramas, and they are also their magic weapon for attracting money. Tianyancha data shows that there are more than 230 micro short drama-related companies in the country, of which more than 30 new registered companies were added from January to October 2023, an increase of 225% year-on-year compared with 2022.

The global Internet Micro Short Drama Production market size was estimated at USD 4520.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Internet Micro Short Drama Production market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Internet Micro Short Drama Production market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Internet Micro Short Drama Production market.

Global Internet Micro Short Drama Production Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Tencent
Kuaishou
Mango TV
TikTok
Youku
iQiyi
Linmon
Govmade
Gdinsight

Crazy Maple Studio
Guangdong Advertising Group Co., Ltd.
Zhejiang Satellite TV
Huacemedia
Oriental Pearl Group Co., Ltd.
Mango Excellent Media Co., Ltd.
Shengtian
Perfect World
Tangde
China Literature Limited
Beijing Baination Pictures Co., Ltd.
Foshan Yowant Technology Co., Ltd.
JMEI Jumei International.

Market Segmentation (by Type)

Urban
Costume
Fantasy
Other

Market Segmentation (by Application)

Male
Female

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Internet Micro Short Drama Production Market

Overview of the regional outlook of the Internet Micro Short Drama Production Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Internet Micro Short Drama Production Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Internet Micro Short Drama Production, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Internet Micro Short Drama Production

1.2 Key Market Segments

1.2.1 Internet Micro Short Drama Production Segment by Type

1.2.2 Internet Micro Short Drama Production Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 INTERNET MICRO SHORT DRAMA PRODUCTION MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 INTERNET MICRO SHORT DRAMA PRODUCTION MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Internet Micro Short Drama Production Product Life Cycle

3.3 Global Internet Micro Short Drama Production Revenue Market Share by Company (2020-2025)

3.4 Internet Micro Short Drama Production Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Internet Micro Short Drama Production Market Competitive Situation and Trends

3.6.1 Internet Micro Short Drama Production Market Concentration Rate

3.6.2 Global 5 and 10 Largest Internet Micro Short Drama Production Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 INTERNET MICRO SHORT DRAMA PRODUCTION VALUE CHAIN ANALYSIS

- 4.1 Internet Micro Short Drama Production Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INTERNET MICRO SHORT DRAMA PRODUCTION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Internet Micro Short Drama Production Market Porter's Five Forces Analysis

6 INTERNET MICRO SHORT DRAMA PRODUCTION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Internet Micro Short Drama Production Market by Type (2020-2025)
- 6.3 Global Internet Micro Short Drama Production Market Size Growth Rate by Type (2021-2025)

7 INTERNET MICRO SHORT DRAMA PRODUCTION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Internet Micro Short Drama Production Market Size (M USD) by Application (2020-2025)
- 7.3 Global Internet Micro Short Drama Production Market Size Growth Rate by Application (2021-2025)

8 INTERNET MICRO SHORT DRAMA PRODUCTION MARKET SEGMENTATION BY REGION

8.1 Global Internet Micro Short Drama Production Market Size by Region

8.1.1 Global Internet Micro Short Drama Production Market Size by Region

8.1.2 Global Internet Micro Short Drama Production Market Size Market Share by Region

8.2 North America

8.2.1 North America Internet Micro Short Drama Production Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Internet Micro Short Drama Production Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Internet Micro Short Drama Production Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Internet Micro Short Drama Production Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Internet Micro Short Drama Production Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Tencent

- 9.1.1 Tencent Basic Information
- 9.1.2 Tencent Internet Micro Short Drama Production Product Overview
- 9.1.3 Tencent Internet Micro Short Drama Production Product Market Performance
- 9.1.4 Tencent SWOT Analysis
- 9.1.5 Tencent Business Overview
- 9.1.6 Tencent Recent Developments

9.2 Kuaishou

- 9.2.1 Kuaishou Basic Information
- 9.2.2 Kuaishou Internet Micro Short Drama Production Product Overview
- 9.2.3 Kuaishou Internet Micro Short Drama Production Product Market Performance
- 9.2.4 Kuaishou SWOT Analysis
- 9.2.5 Kuaishou Business Overview
- 9.2.6 Kuaishou Recent Developments

9.3 Mango TV

- 9.3.1 Mango TV Basic Information
- 9.3.2 Mango TV Internet Micro Short Drama Production Product Overview
- 9.3.3 Mango TV Internet Micro Short Drama Production Product Market Performance
- 9.3.4 Mango TV SWOT Analysis
- 9.3.5 Mango TV Business Overview
- 9.3.6 Mango TV Recent Developments

9.4 TikTok

- 9.4.1 TikTok Basic Information
- 9.4.2 TikTok Internet Micro Short Drama Production Product Overview
- 9.4.3 TikTok Internet Micro Short Drama Production Product Market Performance
- 9.4.4 TikTok Business Overview
- 9.4.5 TikTok Recent Developments

9.5 Youku

- 9.5.1 Youku Basic Information
- 9.5.2 Youku Internet Micro Short Drama Production Product Overview
- 9.5.3 Youku Internet Micro Short Drama Production Product Market Performance
- 9.5.4 Youku Business Overview
- 9.5.5 Youku Recent Developments

9.6 iQiyi

- 9.6.1 iQiyi Basic Information
- 9.6.2 iQiyi Internet Micro Short Drama Production Product Overview

- 9.6.3 iQiyi Internet Micro Short Drama Production Product Market Performance
- 9.6.4 iQiyi Business Overview
- 9.6.5 iQiyi Recent Developments
- 9.7 Linmon
 - 9.7.1 Linmon Basic Information
 - 9.7.2 Linmon Internet Micro Short Drama Production Product Overview
 - 9.7.3 Linmon Internet Micro Short Drama Production Product Market Performance
 - 9.7.4 Linmon Business Overview
 - 9.7.5 Linmon Recent Developments
- 9.8 Govmade
 - 9.8.1 Govmade Basic Information
 - 9.8.2 Govmade Internet Micro Short Drama Production Product Overview
 - 9.8.3 Govmade Internet Micro Short Drama Production Product Market Performance
 - 9.8.4 Govmade Business Overview
 - 9.8.5 Govmade Recent Developments
- 9.9 Gdinsight
 - 9.9.1 Gdinsight Basic Information
 - 9.9.2 Gdinsight Internet Micro Short Drama Production Product Overview
 - 9.9.3 Gdinsight Internet Micro Short Drama Production Product Market Performance
 - 9.9.4 Gdinsight Business Overview
 - 9.9.5 Gdinsight Recent Developments
- 9.10 Crazy Maple Studio
 - 9.10.1 Crazy Maple Studio Basic Information
 - 9.10.2 Crazy Maple Studio Internet Micro Short Drama Production Product Overview
 - 9.10.3 Crazy Maple Studio Internet Micro Short Drama Production Product Market Performance
 - 9.10.4 Crazy Maple Studio Business Overview
 - 9.10.5 Crazy Maple Studio Recent Developments
- 9.11 Guangdong Advertising Group Co., Ltd.
 - 9.11.1 Guangdong Advertising Group Co., Ltd. Basic Information
 - 9.11.2 Guangdong Advertising Group Co., Ltd. Internet Micro Short Drama Production Product Overview
 - 9.11.3 Guangdong Advertising Group Co., Ltd. Internet Micro Short Drama Production Product Market Performance
 - 9.11.4 Guangdong Advertising Group Co., Ltd. Business Overview
 - 9.11.5 Guangdong Advertising Group Co., Ltd. Recent Developments
- 9.12 Zhejiang Satellite TV
 - 9.12.1 Zhejiang Satellite TV Basic Information
 - 9.12.2 Zhejiang Satellite TV Internet Micro Short Drama Production Product Overview

9.12.3 Zhejiang Satellite TV Internet Micro Short Drama Production Product Market Performance

9.12.4 Zhejiang Satellite TV Business Overview

9.12.5 Zhejiang Satellite TV Recent Developments

9.13 Huacemedia

9.13.1 Huacemedia Basic Information

9.13.2 Huacemedia Internet Micro Short Drama Production Product Overview

9.13.3 Huacemedia Internet Micro Short Drama Production Product Market Performance

9.13.4 Huacemedia Business Overview

9.13.5 Huacemedia Recent Developments

9.14 Oriental Pearl Group Co., Ltd.

9.14.1 Oriental Pearl Group Co., Ltd. Basic Information

9.14.2 Oriental Pearl Group Co., Ltd. Internet Micro Short Drama Production Product Overview

9.14.3 Oriental Pearl Group Co., Ltd. Internet Micro Short Drama Production Product Market Performance

9.14.4 Oriental Pearl Group Co., Ltd. Business Overview

9.14.5 Oriental Pearl Group Co., Ltd. Recent Developments

9.15 Mango Excellent Media Co., Ltd.

9.15.1 Mango Excellent Media Co., Ltd. Basic Information

9.15.2 Mango Excellent Media Co., Ltd. Internet Micro Short Drama Production Product Overview

9.15.3 Mango Excellent Media Co., Ltd. Internet Micro Short Drama Production Product Market Performance

9.15.4 Mango Excellent Media Co., Ltd. Business Overview

9.15.5 Mango Excellent Media Co., Ltd. Recent Developments

9.16 Shengtian

9.16.1 Shengtian Basic Information

9.16.2 Shengtian Internet Micro Short Drama Production Product Overview

9.16.3 Shengtian Internet Micro Short Drama Production Product Market Performance

9.16.4 Shengtian Business Overview

9.16.5 Shengtian Recent Developments

9.17 Perfect World

9.17.1 Perfect World Basic Information

9.17.2 Perfect World Internet Micro Short Drama Production Product Overview

9.17.3 Perfect World Internet Micro Short Drama Production Product Market Performance

9.17.4 Perfect World Business Overview

9.17.5 Perfect World Recent Developments

9.18 Tangde

9.18.1 Tangde Basic Information

9.18.2 Tangde Internet Micro Short Drama Production Product Overview

9.18.3 Tangde Internet Micro Short Drama Production Product Market Performance

9.18.4 Tangde Business Overview

9.18.5 Tangde Recent Developments

9.19 China Literature Limited

9.19.1 China Literature Limited Basic Information

9.19.2 China Literature Limited Internet Micro Short Drama Production Product Overview

9.19.3 China Literature Limited Internet Micro Short Drama Production Product Market Performance

9.19.4 China Literature Limited Business Overview

9.19.5 China Literature Limited Recent Developments

9.20 Beijing Baintian Pictures Co., Ltd.

9.20.1 Beijing Baintian Pictures Co., Ltd. Basic Information

9.20.2 Beijing Baintian Pictures Co., Ltd. Internet Micro Short Drama Production Product Overview

9.20.3 Beijing Baintian Pictures Co., Ltd. Internet Micro Short Drama Production Product Market Performance

9.20.4 Beijing Baintian Pictures Co., Ltd. Business Overview

9.20.5 Beijing Baintian Pictures Co., Ltd. Recent Developments

9.21 Foshan Yowant Technology Co., Ltd.

9.21.1 Foshan Yowant Technology Co., Ltd. Basic Information

9.21.2 Foshan Yowant Technology Co., Ltd. Internet Micro Short Drama Production Product Overview

9.21.3 Foshan Yowant Technology Co., Ltd. Internet Micro Short Drama Production Product Market Performance

9.21.4 Foshan Yowant Technology Co., Ltd. Business Overview

9.21.5 Foshan Yowant Technology Co., Ltd. Recent Developments

9.22 JMEI Jumei International.

9.22.1 JMEI Jumei International. Basic Information

9.22.2 JMEI Jumei International. Internet Micro Short Drama Production Product Overview

9.22.3 JMEI Jumei International. Internet Micro Short Drama Production Product Market Performance

9.22.4 JMEI Jumei International. Business Overview

9.22.5 JMEI Jumei International. Recent Developments

10 INTERNET MICRO SHORT DRAMA PRODUCTION MARKET FORECAST BY REGION

10.1 Global Internet Micro Short Drama Production Market Size Forecast

10.2 Global Internet Micro Short Drama Production Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Internet Micro Short Drama Production Market Size Forecast by Country

10.2.3 Asia Pacific Internet Micro Short Drama Production Market Size Forecast by Region

10.2.4 South America Internet Micro Short Drama Production Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Internet Micro Short Drama Production by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Internet Micro Short Drama Production Market Forecast by Type (2026-2035)

11.1.1 Global Internet Micro Short Drama Production Market Size Forecast by Type (2026-2035)

11.2 Global Internet Micro Short Drama Production Market Forecast by Application (2026-2035)

11.2.1 Global Internet Micro Short Drama Production Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Internet Micro Short Drama Production Market Size by Type (M USD)

Table 4. Global Internet Micro Short Drama Production Market Size by Application

Table 5. Internet Micro Short Drama Production Market Size Comparison by Region (M USD)

Table 6. Global Internet Micro Short Drama Production Revenue (M USD) by Company (2020-2025)

Table 7. Global Internet Micro Short Drama Production Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Internet Micro Short Drama Production as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Internet Micro Short Drama Production Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Internet Micro Short Drama Production Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Internet Micro Short Drama Production Market Size by Type (M USD)

Table 22. Global Internet Micro Short Drama Production Market Size (M USD) by Type (2020-2025)

Table 23. Global Internet Micro Short Drama Production Market Share by Type (2020-2025)

Table 24. Global Internet Micro Short Drama Production Market Size Growth Rate by Type (2021-2025)

Table 25. Global Internet Micro Short Drama Production Market Size by Application

Table 26. Global Internet Micro Short Drama Production Market Size by Application (2020-2025) & (M USD)

Table 27. Global Internet Micro Short Drama Production Market Share by Application (2020-2025)

Table 28. Global Internet Micro Short Drama Production Market Size Growth Rate by Application (2021-2025)

Table 29. Global Internet Micro Short Drama Production Market Size by Region (2020-2025) & (M USD)

Table 30. Global Internet Micro Short Drama Production Market Size Market Share by Region (2020-2025)

Table 31. North America Internet Micro Short Drama Production Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Internet Micro Short Drama Production Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Internet Micro Short Drama Production Market Size by Region (2020-2025) & (M USD)

Table 34. South America Internet Micro Short Drama Production Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Internet Micro Short Drama Production Market Size by Region (2020-2025) & (M USD)

Table 36. Tencent Basic Information

Table 37. Tencent Internet Micro Short Drama Production Product Overview

Table 38. Tencent Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Tencent SWOT Analysis

Table 40. Tencent Business Overview

Table 41. Tencent Recent Developments

Table 42. Kuaishou Basic Information

Table 43. Kuaishou Internet Micro Short Drama Production Product Overview

Table 44. Kuaishou Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Kuaishou SWOT Analysis

Table 46. Kuaishou Business Overview

Table 47. Kuaishou Recent Developments

Table 48. Mango TV Basic Information

Table 49. Mango TV Internet Micro Short Drama Production Product Overview

Table 50. Mango TV Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Mango TV SWOT Analysis

Table 52. Mango TV Business Overview

Table 53. Mango TV Recent Developments

Table 54. TikTok Basic Information

Table 55. TikTok Internet Micro Short Drama Production Product Overview

Table 56. TikTok Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 57. TikTok Business Overview

Table 58. TikTok Recent Developments

Table 59. Youku Basic Information

Table 60. Youku Internet Micro Short Drama Production Product Overview

Table 61. Youku Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Youku Business Overview

Table 63. Youku Recent Developments

Table 64. iQiyi Basic Information

Table 65. iQiyi Internet Micro Short Drama Production Product Overview

Table 66. iQiyi Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 67. iQiyi Business Overview

Table 68. iQiyi Recent Developments

Table 69. Linmon Basic Information

Table 70. Linmon Internet Micro Short Drama Production Product Overview

Table 71. Linmon Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Linmon Business Overview

Table 73. Linmon Recent Developments

Table 74. Govmade Basic Information

Table 75. Govmade Internet Micro Short Drama Production Product Overview

Table 76. Govmade Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Govmade Business Overview

Table 78. Govmade Recent Developments

Table 79. Gdinsight Basic Information

Table 80. Gdinsight Internet Micro Short Drama Production Product Overview

Table 81. Gdinsight Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Gdinsight Business Overview

Table 83. Gdinsight Recent Developments

Table 84. Crazy Maple Studio Basic Information

Table 85. Crazy Maple Studio Internet Micro Short Drama Production Product Overview

Table 86. Crazy Maple Studio Internet Micro Short Drama Production Revenue (M

USD) and Gross Margin (2020-2025)

Table 87. Crazy Maple Studio Business Overview

Table 88. Crazy Maple Studio Recent Developments

Table 89. Guangdong Advertising Group Co., Ltd. Basic Information

Table 90. Guangdong Advertising Group Co., Ltd. Internet Micro Short Drama Production Product Overview

Table 91. Guangdong Advertising Group Co., Ltd. Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Guangdong Advertising Group Co., Ltd. Business Overview

Table 93. Guangdong Advertising Group Co., Ltd. Recent Developments

Table 94. Zhejiang Satellite TV Basic Information

Table 95. Zhejiang Satellite TV Internet Micro Short Drama Production Product Overview

Table 96. Zhejiang Satellite TV Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Zhejiang Satellite TV Business Overview

Table 98. Zhejiang Satellite TV Recent Developments

Table 99. Huacemedia Basic Information

Table 100. Huacemedia Internet Micro Short Drama Production Product Overview

Table 101. Huacemedia Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Huacemedia Business Overview

Table 103. Huacemedia Recent Developments

Table 104. Oriental Pearl Group Co., Ltd. Basic Information

Table 105. Oriental Pearl Group Co., Ltd. Internet Micro Short Drama Production Product Overview

Table 106. Oriental Pearl Group Co., Ltd. Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Oriental Pearl Group Co., Ltd. Business Overview

Table 108. Oriental Pearl Group Co., Ltd. Recent Developments

Table 109. Mango Excellent Media Co., Ltd. Basic Information

Table 110. Mango Excellent Media Co., Ltd. Internet Micro Short Drama Production Product Overview

Table 111. Mango Excellent Media Co., Ltd. Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Mango Excellent Media Co., Ltd. Business Overview

Table 113. Mango Excellent Media Co., Ltd. Recent Developments

Table 114. Shengtian Basic Information

Table 115. Shengtian Internet Micro Short Drama Production Product Overview

Table 116. Shengtian Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)
Table 117. Shengtian Business Overview
Table 118. Shengtian Recent Developments
Table 119. Perfect World Basic Information
Table 120. Perfect World Internet Micro Short Drama Production Product Overview
Table 121. Perfect World Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)
Table 122. Perfect World Business Overview
Table 123. Perfect World Recent Developments
Table 124. Tangde Basic Information
Table 125. Tangde Internet Micro Short Drama Production Product Overview
Table 126. Tangde Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)
Table 127. Tangde Business Overview
Table 128. Tangde Recent Developments
Table 129. China Literature Limited Basic Information
Table 130. China Literature Limited Internet Micro Short Drama Production Product Overview
Table 131. China Literature Limited Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)
Table 132. China Literature Limited Business Overview
Table 133. China Literature Limited Recent Developments
Table 134. Beijing Baintion Pictures Co., Ltd. Basic Information
Table 135. Beijing Baintion Pictures Co., Ltd. Internet Micro Short Drama Production Product Overview
Table 136. Beijing Baintion Pictures Co., Ltd. Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)
Table 137. Beijing Baintion Pictures Co., Ltd. Business Overview
Table 138. Beijing Baintion Pictures Co., Ltd. Recent Developments
Table 139. Foshan Yowant Technology Co., Ltd. Basic Information
Table 140. Foshan Yowant Technology Co., Ltd. Internet Micro Short Drama Production Product Overview
Table 141. Foshan Yowant Technology Co., Ltd. Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)
Table 142. Foshan Yowant Technology Co., Ltd. Business Overview
Table 143. Foshan Yowant Technology Co., Ltd. Recent Developments
Table 144. JMEI Jumei International. Basic Information
Table 145. JMEI Jumei International. Internet Micro Short Drama Production Product

Overview

Table 146. JMEI Jumei International. Internet Micro Short Drama Production Revenue (M USD) and Gross Margin (2020-2025)

Table 147. JMEI Jumei International. Business Overview

Table 148. JMEI Jumei International. Recent Developments

Table 149. Global Internet Micro Short Drama Production Market Size Forecast by Region (2026-2035) & (M USD)

Table 150. North America Internet Micro Short Drama Production Market Size Forecast by Country (2026-2035) & (M USD)

Table 151. Europe Internet Micro Short Drama Production Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Asia Pacific Internet Micro Short Drama Production Market Size Forecast by Region (2026-2035) & (M USD)

Table 153. South America Internet Micro Short Drama Production Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Middle East and Africa Internet Micro Short Drama Production Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Global Internet Micro Short Drama Production Market Size Forecast by Type (2026-2035) & (M USD)

Table 156. Global Internet Micro Short Drama Production Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Internet Micro Short Drama Production
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Internet Micro Short Drama Production Market Size (M USD), 2025-2035
- Figure 5. Global Internet Micro Short Drama Production Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Internet Micro Short Drama Production Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Internet Micro Short Drama Production Product Life Cycle
- Figure 12. Global Internet Micro Short Drama Production Revenue Share by Company in 2025
- Figure 13. Internet Micro Short Drama Production Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Internet Micro Short Drama Production Revenue in 2025
- Figure 15. Value Chain Map of Internet Micro Short Drama Production
- Figure 16. Global Internet Micro Short Drama Production Market PEST Analysis
- Figure 17. Global Internet Micro Short Drama Production Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Internet Micro Short Drama Production Market Share by Type
- Figure 20. Market Share of Internet Micro Short Drama Production by Type (2020-2025)
- Figure 21. Global Internet Micro Short Drama Production Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Internet Micro Short Drama Production Market Share by Application
- Figure 24. Global Internet Micro Short Drama Production Market Share by Application (2020-2025)
- Figure 25. Global Internet Micro Short Drama Production Market Share by Application in 2024
- Figure 26. Global Internet Micro Short Drama Production Market Size Growth Rate by

Application (2021-2025)

Figure 27. Global Internet Micro Short Drama Production Market Size Market Share by Region (2020-2025)

Figure 28. North America Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Internet Micro Short Drama Production Market Size Market Share by Country in 2024

Figure 30. U.S. Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Internet Micro Short Drama Production Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Internet Micro Short Drama Production Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Internet Micro Short Drama Production Market Share by Country in 2024

Figure 35. Germany Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Internet Micro Short Drama Production Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Internet Micro Short Drama Production Market Size Market Share by Region in 2024

Figure 42. China Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Internet Micro Short Drama Production Market Size and Growth Rate (M USD)

Figure 48. South America Internet Micro Short Drama Production Market Size Market Share by Country in 2024

Figure 49. Brazil Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Internet Micro Short Drama Production Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Internet Micro Short Drama Production Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Internet Micro Short Drama Production Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Internet Micro Short Drama Production Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Internet Micro Short Drama Production Market Share Forecast by Type (2026-2035)

Figure 61. Global Internet Micro Short Drama Production Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Internet Micro Short Drama Production Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/I33E819C8910EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I33E819C8910EN.html>