

# Global Inflatable Stand-up Paddle-board Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

An Inflatable Stand-up Paddle-board, often abbreviated as iSUP, is a type of stand-up paddle board designed for recreational and fitness activities on water. It is characterized by its inflatable construction, which allows for easy transportation and storage. Made from durable materials like PVC or drop-stitch technology, these boards can be inflated to rigidity using a pump, offering a stable and buoyant platform for users to stand and paddle. The Inflatable Stand-up Paddle-board is versatile, suitable for various water conditions and skill levels, and can be deflated and packed away when not in use, making it a popular choice for travelers and those with limited storage space.

This report provides a deep insight into the global Inflatable Stand-up Paddle-board market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Inflatable Stand-up Paddle-board Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Inflatable Stand-up Paddle-board market in any manner.

## Global Inflatable Stand-up Paddle-board Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Hobie  
Aztron Thailand  
Indiana Paddle & Surf  
ZRAY Sports Equipment  
Starboard  
RTM Kayaks  
Jobe Sports  
Fanatic  
TRIBORD  
Pelican International  
RRD Roberto Ricci Designs  
Tahe Outdoors

### **Market Segmentation (by Type)**

Electric  
Pedal-operated

### **Market Segmentation (by Application)**

Adult  
Child

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Inflatable Stand-up Paddle-board Market

Overview of the regional outlook of the Inflatable Stand-up Paddle-board Market:

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Inflatable Stand-up Paddle-board Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Inflatable Stand-up Paddle-board, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region  
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### Table of Contents

## **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

### 1.1 Market Definition and Statistical Scope of Inflatable Stand-up Paddle-board

### 1.2 Key Market Segments

#### 1.2.1 Inflatable Stand-up Paddle-board Segment by Type

#### 1.2.2 Inflatable Stand-up Paddle-board Segment by Application

### 1.3 Methodology & Sources of Information

#### 1.3.1 Research Methodology

#### 1.3.2 Research Process

#### 1.3.3 Market Breakdown and Data Triangulation

#### 1.3.4 Base Year

#### 1.3.5 Report Assumptions & Caveats

## **2 INFLATABLE STAND-UP PADDLE-BOARD MARKET OVERVIEW**

### 2.1 Global Market Overview

#### 2.1.1 Global Inflatable Stand-up Paddle-board Market Size (M USD) Estimates and Forecasts (2020-2033)

#### 2.1.2 Global Inflatable Stand-up Paddle-board Sales Estimates and Forecasts (2020-2033)

### 2.2 Market Segment Executive Summary

### 2.3 Global Market Size by Region

## **3 INFLATABLE STAND-UP PADDLE-BOARD MARKET COMPETITIVE LANDSCAPE**

### 3.1 Company Assessment Quadrant

### 3.2 Global Inflatable Stand-up Paddle-board Product Life Cycle

### 3.3 Global Inflatable Stand-up Paddle-board Sales by Manufacturers (2020-2025)

### 3.4 Global Inflatable Stand-up Paddle-board Revenue Market Share by Manufacturers (2020-2025)

### 3.5 Inflatable Stand-up Paddle-board Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

### 3.6 Global Inflatable Stand-up Paddle-board Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Inflatable Stand-up Paddle-board Market Competitive Situation and Trends
  - 3.8.1 Inflatable Stand-up Paddle-board Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Inflatable Stand-up Paddle-board Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 INFLATABLE STAND-UP PADDLE-BOARD INDUSTRY CHAIN ANALYSIS**

- 4.1 Inflatable Stand-up Paddle-board Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF INFLATABLE STAND-UP PADDLE-BOARD MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Inflatable Stand-up Paddle-board Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Inflatable Stand-up Paddle-board Market
- 5.7 ESG Ratings of Leading Companies

## **6 INFLATABLE STAND-UP PADDLE-BOARD MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Inflatable Stand-up Paddle-board Sales Market Share by Type (2020-2025)
- 6.3 Global Inflatable Stand-up Paddle-board Market Size Market Share by Type (2020-2025)
- 6.4 Global Inflatable Stand-up Paddle-board Price by Type (2020-2025)

## **7 INFLATABLE STAND-UP PADDLE-BOARD MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Inflatable Stand-up Paddle-board Market Sales by Application (2020-2025)
- 7.3 Global Inflatable Stand-up Paddle-board Market Size (M USD) by Application (2020-2025)
- 7.4 Global Inflatable Stand-up Paddle-board Sales Growth Rate by Application (2020-2025)

## **8 INFLATABLE STAND-UP PADDLE-BOARD MARKET SALES BY REGION**

- 8.1 Global Inflatable Stand-up Paddle-board Sales by Region
  - 8.1.1 Global Inflatable Stand-up Paddle-board Sales by Region
  - 8.1.2 Global Inflatable Stand-up Paddle-board Sales Market Share by Region
- 8.2 Global Inflatable Stand-up Paddle-board Market Size by Region
  - 8.2.1 Global Inflatable Stand-up Paddle-board Market Size by Region
  - 8.2.2 Global Inflatable Stand-up Paddle-board Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Inflatable Stand-up Paddle-board Sales by Country
  - 8.3.2 North America Inflatable Stand-up Paddle-board Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Inflatable Stand-up Paddle-board Sales by Country
  - 8.4.2 Europe Inflatable Stand-up Paddle-board Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific

- 8.5.1 Asia Pacific Inflatable Stand-up Paddle-board Sales by Region
- 8.5.2 Asia Pacific Inflatable Stand-up Paddle-board Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Inflatable Stand-up Paddle-board Sales by Country
  - 8.6.2 South America Inflatable Stand-up Paddle-board Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Inflatable Stand-up Paddle-board Sales by Region
  - 8.7.2 Middle East and Africa Inflatable Stand-up Paddle-board Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 INFLATABLE STAND-UP PADDLE-BOARD MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Inflatable Stand-up Paddle-board by Region(2020-2025)
- 9.2 Global Inflatable Stand-up Paddle-board Revenue Market Share by Region (2020-2025)
- 9.3 Global Inflatable Stand-up Paddle-board Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Inflatable Stand-up Paddle-board Production
  - 9.4.1 North America Inflatable Stand-up Paddle-board Production Growth Rate (2020-2025)
  - 9.4.2 North America Inflatable Stand-up Paddle-board Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Inflatable Stand-up Paddle-board Production
  - 9.5.1 Europe Inflatable Stand-up Paddle-board Production Growth Rate (2020-2025)
  - 9.5.2 Europe Inflatable Stand-up Paddle-board Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Inflatable Stand-up Paddle-board Production (2020-2025)

- 9.6.1 Japan Inflatable Stand-up Paddle-board Production Growth Rate (2020-2025)
- 9.6.2 Japan Inflatable Stand-up Paddle-board Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Inflatable Stand-up Paddle-board Production (2020-2025)
  - 9.7.1 China Inflatable Stand-up Paddle-board Production Growth Rate (2020-2025)
  - 9.7.2 China Inflatable Stand-up Paddle-board Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Hobie

- 10.1.1 Hobie Basic Information
- 10.1.2 Hobie Inflatable Stand-up Paddle-board Product Overview
- 10.1.3 Hobie Inflatable Stand-up Paddle-board Product Market Performance
- 10.1.4 Hobie Business Overview
- 10.1.5 Hobie SWOT Analysis
- 10.1.6 Hobie Recent Developments

### 10.2 Aztron Thailand

- 10.2.1 Aztron Thailand Basic Information
- 10.2.2 Aztron Thailand Inflatable Stand-up Paddle-board Product Overview
- 10.2.3 Aztron Thailand Inflatable Stand-up Paddle-board Product Market Performance
- 10.2.4 Aztron Thailand Business Overview
- 10.2.5 Aztron Thailand SWOT Analysis
- 10.2.6 Aztron Thailand Recent Developments

### 10.3 Indiana Paddle and Surf

- 10.3.1 Indiana Paddle and Surf Basic Information
- 10.3.2 Indiana Paddle and Surf Inflatable Stand-up Paddle-board Product Overview
- 10.3.3 Indiana Paddle and Surf Inflatable Stand-up Paddle-board Product Market Performance
- 10.3.4 Indiana Paddle and Surf Business Overview
- 10.3.5 Indiana Paddle and Surf SWOT Analysis
- 10.3.6 Indiana Paddle and Surf Recent Developments

### 10.4 ZRAY Sports Equipment

- 10.4.1 ZRAY Sports Equipment Basic Information
- 10.4.2 ZRAY Sports Equipment Inflatable Stand-up Paddle-board Product Overview
- 10.4.3 ZRAY Sports Equipment Inflatable Stand-up Paddle-board Product Market Performance
- 10.4.4 ZRAY Sports Equipment Business Overview
- 10.4.5 ZRAY Sports Equipment Recent Developments

## 10.5 Starboard

10.5.1 Starboard Basic Information

10.5.2 Starboard Inflatable Stand-up Paddle-board Product Overview

10.5.3 Starboard Inflatable Stand-up Paddle-board Product Market Performance

10.5.4 Starboard Business Overview

10.5.5 Starboard Recent Developments

## 10.6 RTM Kayaks

10.6.1 RTM Kayaks Basic Information

10.6.2 RTM Kayaks Inflatable Stand-up Paddle-board Product Overview

10.6.3 RTM Kayaks Inflatable Stand-up Paddle-board Product Market Performance

10.6.4 RTM Kayaks Business Overview

10.6.5 RTM Kayaks Recent Developments

## 10.7 Jobe Sports

10.7.1 Jobe Sports Basic Information

10.7.2 Jobe Sports Inflatable Stand-up Paddle-board Product Overview

10.7.3 Jobe Sports Inflatable Stand-up Paddle-board Product Market Performance

10.7.4 Jobe Sports Business Overview

10.7.5 Jobe Sports Recent Developments

## 10.8 Fanatic

10.8.1 Fanatic Basic Information

10.8.2 Fanatic Inflatable Stand-up Paddle-board Product Overview

10.8.3 Fanatic Inflatable Stand-up Paddle-board Product Market Performance

10.8.4 Fanatic Business Overview

10.8.5 Fanatic Recent Developments

## 10.9 TRIBORD

10.9.1 TRIBORD Basic Information

10.9.2 TRIBORD Inflatable Stand-up Paddle-board Product Overview

10.9.3 TRIBORD Inflatable Stand-up Paddle-board Product Market Performance

10.9.4 TRIBORD Business Overview

10.9.5 TRIBORD Recent Developments

## 10.10 Pelican International

10.10.1 Pelican International Basic Information

10.10.2 Pelican International Inflatable Stand-up Paddle-board Product Overview

10.10.3 Pelican International Inflatable Stand-up Paddle-board Product Market

Performance

10.10.4 Pelican International Business Overview

10.10.5 Pelican International Recent Developments

## 10.11 RRD Roberto Ricci Designs

10.11.1 RRD Roberto Ricci Designs Basic Information

10.11.2 RRD Roberto Ricci Designs Inflatable Stand-up Paddle-board Product Overview

10.11.3 RRD Roberto Ricci Designs Inflatable Stand-up Paddle-board Product Market Performance

10.11.4 RRD Roberto Ricci Designs Business Overview

10.11.5 RRD Roberto Ricci Designs Recent Developments

10.12 Tahe Outdoors

10.12.1 Tahe Outdoors Basic Information

10.12.2 Tahe Outdoors Inflatable Stand-up Paddle-board Product Overview

10.12.3 Tahe Outdoors Inflatable Stand-up Paddle-board Product Market Performance

10.12.4 Tahe Outdoors Business Overview

10.12.5 Tahe Outdoors Recent Developments

## **11 INFLATABLE STAND-UP PADDLE-BOARD MARKET FORECAST BY REGION**

11.1 Global Inflatable Stand-up Paddle-board Market Size Forecast

11.2 Global Inflatable Stand-up Paddle-board Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Inflatable Stand-up Paddle-board Market Size Forecast by Country

11.2.3 Asia Pacific Inflatable Stand-up Paddle-board Market Size Forecast by Region

11.2.4 South America Inflatable Stand-up Paddle-board Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Inflatable Stand-up Paddle-board by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

12.1 Global Inflatable Stand-up Paddle-board Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Inflatable Stand-up Paddle-board by Type (2026-2033)

12.1.2 Global Inflatable Stand-up Paddle-board Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Inflatable Stand-up Paddle-board by Type (2026-2033)

12.2 Global Inflatable Stand-up Paddle-board Market Forecast by Application (2026-2033)

12.2.1 Global Inflatable Stand-up Paddle-board Sales (K Units) Forecast by Application

12.2.2 Global Inflatable Stand-up Paddle-board Market Size (M USD) Forecast by

Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Inflatable Stand-up Paddle-board Market Size Comparison by Region (M USD)

Table 5. Global Inflatable Stand-up Paddle-board Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Inflatable Stand-up Paddle-board Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Inflatable Stand-up Paddle-board Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Inflatable Stand-up Paddle-board Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Inflatable Stand-up Paddle-board as of 2024)

Table 10. Global Market Inflatable Stand-up Paddle-board Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Inflatable Stand-up Paddle-board Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Inflatable Stand-up Paddle-board Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Inflatable Stand-up Paddle-board Sales by Type (K Units)

Table 26. Global Inflatable Stand-up Paddle-board Market Size by Type (M USD)

Table 27. Global Inflatable Stand-up Paddle-board Sales (K Units) by Type (2020-2025)

Table 28. Global Inflatable Stand-up Paddle-board Sales Market Share by Type (2020-2025)

Table 29. Global Inflatable Stand-up Paddle-board Market Size (M USD) by Type (2020-2025)

Table 30. Global Inflatable Stand-up Paddle-board Market Size Share by Type (2020-2025)

Table 31. Global Inflatable Stand-up Paddle-board Price (USD/Unit) by Type (2020-2025)

Table 32. Global Inflatable Stand-up Paddle-board Sales (K Units) by Application

Table 33. Global Inflatable Stand-up Paddle-board Market Size by Application

Table 34. Global Inflatable Stand-up Paddle-board Sales by Application (2020-2025) & (K Units)

Table 35. Global Inflatable Stand-up Paddle-board Sales Market Share by Application (2020-2025)

Table 36. Global Inflatable Stand-up Paddle-board Market Size by Application (2020-2025) & (M USD)

Table 37. Global Inflatable Stand-up Paddle-board Market Share by Application (2020-2025)

Table 38. Global Inflatable Stand-up Paddle-board Sales Growth Rate by Application (2020-2025)

Table 39. Global Inflatable Stand-up Paddle-board Sales by Region (2020-2025) & (K Units)

Table 40. Global Inflatable Stand-up Paddle-board Sales Market Share by Region (2020-2025)

Table 41. Global Inflatable Stand-up Paddle-board Market Size by Region (2020-2025) & (M USD)

Table 42. Global Inflatable Stand-up Paddle-board Market Size Market Share by Region (2020-2025)

Table 43. North America Inflatable Stand-up Paddle-board Sales by Country (2020-2025) & (K Units)

Table 44. North America Inflatable Stand-up Paddle-board Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Inflatable Stand-up Paddle-board Sales by Country (2020-2025) & (K Units)

Table 46. Europe Inflatable Stand-up Paddle-board Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Inflatable Stand-up Paddle-board Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Inflatable Stand-up Paddle-board Market Size by Region

(2020-2025) & (M USD)

Table 49. South America Inflatable Stand-up Paddle-board Sales by Country

(2020-2025) & (K Units)

Table 50. South America Inflatable Stand-up Paddle-board Market Size by Country

(2020-2025) & (M USD)

Table 51. Middle East and Africa Inflatable Stand-up Paddle-board Sales by Region

(2020-2025) & (K Units)

Table 52. Middle East and Africa Inflatable Stand-up Paddle-board Market Size by

Region (2020-2025) & (M USD)

Table 53. Global Inflatable Stand-up Paddle-board Production (K Units) by

Region(2020-2025)

Table 54. Global Inflatable Stand-up Paddle-board Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Inflatable Stand-up Paddle-board Revenue Market Share by Region

(2020-2025)

Table 56. Global Inflatable Stand-up Paddle-board Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Inflatable Stand-up Paddle-board Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Inflatable Stand-up Paddle-board Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Inflatable Stand-up Paddle-board Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Inflatable Stand-up Paddle-board Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Hobie Basic Information

Table 62. Hobie Inflatable Stand-up Paddle-board Product Overview

Table 63. Hobie Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Hobie Business Overview

Table 65. Hobie SWOT Analysis

Table 66. Hobie Recent Developments

Table 67. Aztron Thailand Basic Information

Table 68. Aztron Thailand Inflatable Stand-up Paddle-board Product Overview

Table 69. Aztron Thailand Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Aztron Thailand Business Overview

Table 71. Aztron Thailand SWOT Analysis

Table 72. Aztron Thailand Recent Developments

- Table 73. Indiana Paddle and Surf Basic Information
- Table 74. Indiana Paddle and Surf Inflatable Stand-up Paddle-board Product Overview
- Table 75. Indiana Paddle and Surf Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Indiana Paddle and Surf Business Overview
- Table 77. Indiana Paddle and Surf SWOT Analysis
- Table 78. Indiana Paddle and Surf Recent Developments
- Table 79. ZRAY Sports Equipment Basic Information
- Table 80. ZRAY Sports Equipment Inflatable Stand-up Paddle-board Product Overview
- Table 81. ZRAY Sports Equipment Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. ZRAY Sports Equipment Business Overview
- Table 83. ZRAY Sports Equipment Recent Developments
- Table 84. Starboard Basic Information
- Table 85. Starboard Inflatable Stand-up Paddle-board Product Overview
- Table 86. Starboard Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Starboard Business Overview
- Table 88. Starboard Recent Developments
- Table 89. RTM Kayaks Basic Information
- Table 90. RTM Kayaks Inflatable Stand-up Paddle-board Product Overview
- Table 91. RTM Kayaks Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. RTM Kayaks Business Overview
- Table 93. RTM Kayaks Recent Developments
- Table 94. Jobe Sports Basic Information
- Table 95. Jobe Sports Inflatable Stand-up Paddle-board Product Overview
- Table 96. Jobe Sports Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Jobe Sports Business Overview
- Table 98. Jobe Sports Recent Developments
- Table 99. Fanatic Basic Information
- Table 100. Fanatic Inflatable Stand-up Paddle-board Product Overview
- Table 101. Fanatic Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Fanatic Business Overview
- Table 103. Fanatic Recent Developments
- Table 104. TRIBORD Basic Information
- Table 105. TRIBORD Inflatable Stand-up Paddle-board Product Overview

Table 106. TRIBORD Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. TRIBORD Business Overview

Table 108. TRIBORD Recent Developments

Table 109. Pelican International Basic Information

Table 110. Pelican International Inflatable Stand-up Paddle-board Product Overview

Table 111. Pelican International Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Pelican International Business Overview

Table 113. Pelican International Recent Developments

Table 114. RRD Roberto Ricci Designs Basic Information

Table 115. RRD Roberto Ricci Designs Inflatable Stand-up Paddle-board Product Overview

Table 116. RRD Roberto Ricci Designs Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. RRD Roberto Ricci Designs Business Overview

Table 118. RRD Roberto Ricci Designs Recent Developments

Table 119. Tahe Outdoors Basic Information

Table 120. Tahe Outdoors Inflatable Stand-up Paddle-board Product Overview

Table 121. Tahe Outdoors Inflatable Stand-up Paddle-board Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Tahe Outdoors Business Overview

Table 123. Tahe Outdoors Recent Developments

Table 124. Global Inflatable Stand-up Paddle-board Sales Forecast by Region (2026-2033) & (K Units)

Table 125. Global Inflatable Stand-up Paddle-board Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America Inflatable Stand-up Paddle-board Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America Inflatable Stand-up Paddle-board Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Inflatable Stand-up Paddle-board Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Inflatable Stand-up Paddle-board Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Inflatable Stand-up Paddle-board Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Inflatable Stand-up Paddle-board Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Inflatable Stand-up Paddle-board Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Inflatable Stand-up Paddle-board Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Inflatable Stand-up Paddle-board Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Inflatable Stand-up Paddle-board Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Inflatable Stand-up Paddle-board Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Inflatable Stand-up Paddle-board Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Inflatable Stand-up Paddle-board Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Inflatable Stand-up Paddle-board Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Inflatable Stand-up Paddle-board Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Inflatable Stand-up Paddle-board
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Inflatable Stand-up Paddle-board Market Size (M USD), 2024-2033
- Figure 5. Global Inflatable Stand-up Paddle-board Market Size (M USD) (2020-2033)
- Figure 6. Global Inflatable Stand-up Paddle-board Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Inflatable Stand-up Paddle-board Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Inflatable Stand-up Paddle-board Product Life Cycle
- Figure 13. Inflatable Stand-up Paddle-board Sales Share by Manufacturers in 2024
- Figure 14. Global Inflatable Stand-up Paddle-board Revenue Share by Manufacturers in 2024
- Figure 15. Inflatable Stand-up Paddle-board Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Inflatable Stand-up Paddle-board Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Inflatable Stand-up Paddle-board Revenue in 2024
- Figure 18. Industry Chain Map of Inflatable Stand-up Paddle-board
- Figure 19. Global Inflatable Stand-up Paddle-board Market PEST Analysis
- Figure 20. Global Inflatable Stand-up Paddle-board Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Inflatable Stand-up Paddle-board Market Share by Type
- Figure 27. Sales Market Share of Inflatable Stand-up Paddle-board by Type (2020-2025)
- Figure 28. Sales Market Share of Inflatable Stand-up Paddle-board by Type in 2024
- Figure 29. Market Size Share of Inflatable Stand-up Paddle-board by Type (2020-2025)

- Figure 30. Market Size Share of Inflatable Stand-up Paddle-board by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Inflatable Stand-up Paddle-board Market Share by Application
- Figure 33. Global Inflatable Stand-up Paddle-board Sales Market Share by Application (2020-2025)
- Figure 34. Global Inflatable Stand-up Paddle-board Sales Market Share by Application in 2024
- Figure 35. Global Inflatable Stand-up Paddle-board Market Share by Application (2020-2025)
- Figure 36. Global Inflatable Stand-up Paddle-board Market Share by Application in 2024
- Figure 37. Global Inflatable Stand-up Paddle-board Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Inflatable Stand-up Paddle-board Sales Market Share by Region (2020-2025)
- Figure 39. Global Inflatable Stand-up Paddle-board Market Size Market Share by Region (2020-2025)
- Figure 40. North America Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Inflatable Stand-up Paddle-board Sales Market Share by Country in 2024
- Figure 43. North America Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Inflatable Stand-up Paddle-board Market Size Market Share by Country in 2024
- Figure 45. U.S. Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Inflatable Stand-up Paddle-board Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Inflatable Stand-up Paddle-board Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Inflatable Stand-up Paddle-board Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Inflatable Stand-up Paddle-board Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Inflatable Stand-up Paddle-board Sales and Growth Rate

(2020-2025) & (K Units)

Figure 52. Europe Inflatable Stand-up Paddle-board Sales Market Share by Country in 2024

Figure 53. Europe Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Inflatable Stand-up Paddle-board Market Size Market Share by Country in 2024

Figure 55. Germany Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Inflatable Stand-up Paddle-board Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Inflatable Stand-up Paddle-board Sales Market Share by Region in 2024

Figure 67. Asia Pacific Inflatable Stand-up Paddle-board Market Size Market Share by Region in 2024

Figure 68. China Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Inflatable Stand-up Paddle-board Sales and Growth Rate (K Units)

Figure 79. South America Inflatable Stand-up Paddle-board Sales Market Share by Country in 2024

Figure 80. South America Inflatable Stand-up Paddle-board Market Size and Growth Rate (M USD)

Figure 81. South America Inflatable Stand-up Paddle-board Market Size Market Share by Country in 2024

Figure 82. Brazil Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Inflatable Stand-up Paddle-board Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Inflatable Stand-up Paddle-board Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Inflatable Stand-up Paddle-board Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Inflatable Stand-up Paddle-board Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Inflatable Stand-up Paddle-board Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Inflatable Stand-up Paddle-board Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Inflatable Stand-up Paddle-board Production Market Share by Region (2020-2025)

Figure 103. North America Inflatable Stand-up Paddle-board Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Inflatable Stand-up Paddle-board Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Inflatable Stand-up Paddle-board Production (K Units) Growth Rate (2020-2025)

Figure 106. China Inflatable Stand-up Paddle-board Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Inflatable Stand-up Paddle-board Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Inflatable Stand-up Paddle-board Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Inflatable Stand-up Paddle-board Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Inflatable Stand-up Paddle-board Market Share Forecast by Type (2026-2033)

Figure 111. Global Inflatable Stand-up Paddle-board Sales Forecast by Application (2026-2033)

Figure 112. Global Inflatable Stand-up Paddle-board Market Share Forecast by Application (2026-2033)

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