

Global High-End and Sub-Premium Liquor Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Liquor, also known as spirits or hard alcohol, is a distilled alcoholic beverage that is typically produced by fermenting and then distilling grains, fruits, or vegetables. It is characterized by its high alcohol content, which ranges from 35% to 60% ABV (Alcohol by Volume). Liquor is consumed in various forms, such as shots, cocktails, or mixed drinks, and is often aged in wooden barrels to enhance its flavor and smoothness. The product category encompasses a wide variety of types, including whiskey, vodka, gin, rum, tequila, and brandy, each with its unique production methods, flavor profiles, and cultural significance.

In 2024, the global Liquor market is projected to reach approximately USD xx Million, with expectations to grow at a compound annual growth rate (CAGR) of around xx between 2024 and 2033.

This report provides a deep insight into the global Liquor market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Liquor Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Liquor market in any manner.

Global Liquor Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Moutai

Wuliangye

Yanghe

Fenjiu

Luzhou Laojiao

Daohuaxiang

Langjiu Group

Gujing Group

Shunxin Holdings

Baiyunbian Group

Xifeng Liquor

Hetao Group

Yingjia Group

Kouzi Liquor

Guojing Group

King's Luck

Jingzhi Liquor

Red Star

Laobaigan

JNC Group

Golden Seed Winery

Yilite

Huzhu Highland

Jinhui Liquor
Weiwei Group
Tuopai Shede
Xiangjiao Winery
Shanzhuang Group
Taishan Liquor
Gubeichun Group

Market Segmentation (by Type)

Thick-flavor
Sauce-flavor
Light-flavor
Others

Market Segmentation (by Application)

Family Dinner
Friends Gathering
Business Entertainment
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Liquor Market
Overview of the regional outlook of the Liquor Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of High-End and Sub-Premium Liquor
- 1.2 Key Market Segments
 - 1.2.1 High-End and Sub-Premium Liquor Segment by Type
 - 1.2.2 High-End and Sub-Premium Liquor Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HIGH-END AND SUB-PREMIUM LIQUOR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global High-End and Sub-Premium Liquor Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global High-End and Sub-Premium Liquor Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HIGH-END AND SUB-PREMIUM LIQUOR MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global High-End and Sub-Premium Liquor Product Life Cycle
- 3.3 Global High-End and Sub-Premium Liquor Sales by Manufacturers (2020-2025)
- 3.4 Global High-End and Sub-Premium Liquor Revenue Market Share by Manufacturers (2020-2025)
- 3.5 High-End and Sub-Premium Liquor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global High-End and Sub-Premium Liquor Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 High-End and Sub-Premium Liquor Market Competitive Situation and Trends
 - 3.8.1 High-End and Sub-Premium Liquor Market Concentration Rate

3.8.2 Global 5 and 10 Largest High-End and Sub-Premium Liquor Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HIGH-END AND SUB-PREMIUM LIQUOR INDUSTRY CHAIN ANALYSIS

4.1 High-End and Sub-Premium Liquor Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HIGH-END AND SUB-PREMIUM LIQUOR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global High-End and Sub-Premium Liquor Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to High-End and Sub-Premium Liquor Market

5.7 ESG Ratings of Leading Companies

6 HIGH-END AND SUB-PREMIUM LIQUOR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global High-End and Sub-Premium Liquor Sales Market Share by Type (2020-2025)

6.3 Global High-End and Sub-Premium Liquor Market Size Market Share by Type (2020-2025)

6.4 Global High-End and Sub-Premium Liquor Price by Type (2020-2025)

7 HIGH-END AND SUB-PREMIUM LIQUOR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global High-End and Sub-Premium Liquor Market Sales by Application (2020-2025)

7.3 Global High-End and Sub-Premium Liquor Market Size (M USD) by Application (2020-2025)

7.4 Global High-End and Sub-Premium Liquor Sales Growth Rate by Application (2020-2025)

8 HIGH-END AND SUB-PREMIUM LIQUOR MARKET SALES BY REGION

8.1 Global High-End and Sub-Premium Liquor Sales by Region

8.1.1 Global High-End and Sub-Premium Liquor Sales by Region

8.1.2 Global High-End and Sub-Premium Liquor Sales Market Share by Region

8.2 Global High-End and Sub-Premium Liquor Market Size by Region

8.2.1 Global High-End and Sub-Premium Liquor Market Size by Region

8.2.2 Global High-End and Sub-Premium Liquor Market Size Market Share by Region

8.3 North America

8.3.1 North America High-End and Sub-Premium Liquor Sales by Country

8.3.2 North America High-End and Sub-Premium Liquor Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe High-End and Sub-Premium Liquor Sales by Country

8.4.2 Europe High-End and Sub-Premium Liquor Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific High-End and Sub-Premium Liquor Sales by Region

8.5.2 Asia Pacific High-End and Sub-Premium Liquor Market Size by Region

- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America High-End and Sub-Premium Liquor Sales by Country
 - 8.6.2 South America High-End and Sub-Premium Liquor Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa High-End and Sub-Premium Liquor Sales by Region
 - 8.7.2 Middle East and Africa High-End and Sub-Premium Liquor Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 HIGH-END AND SUB-PREMIUM LIQUOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of High-End and Sub-Premium Liquor by Region(2020-2025)
- 9.2 Global High-End and Sub-Premium Liquor Revenue Market Share by Region (2020-2025)
- 9.3 Global High-End and Sub-Premium Liquor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America High-End and Sub-Premium Liquor Production
 - 9.4.1 North America High-End and Sub-Premium Liquor Production Growth Rate (2020-2025)
 - 9.4.2 North America High-End and Sub-Premium Liquor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe High-End and Sub-Premium Liquor Production
 - 9.5.1 Europe High-End and Sub-Premium Liquor Production Growth Rate (2020-2025)
 - 9.5.2 Europe High-End and Sub-Premium Liquor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan High-End and Sub-Premium Liquor Production (2020-2025)
 - 9.6.1 Japan High-End and Sub-Premium Liquor Production Growth Rate (2020-2025)

9.6.2 Japan High-End and Sub-Premium Liquor Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China High-End and Sub-Premium Liquor Production (2020-2025)

9.7.1 China High-End and Sub-Premium Liquor Production Growth Rate (2020-2025)

9.7.2 China High-End and Sub-Premium Liquor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Moutai

10.1.1 Moutai Basic Information

10.1.2 Moutai High-End and Sub-Premium Liquor Product Overview

10.1.3 Moutai High-End and Sub-Premium Liquor Product Market Performance

10.1.4 Moutai Business Overview

10.1.5 Moutai SWOT Analysis

10.1.6 Moutai Recent Developments

10.2 Wuliangye

10.2.1 Wuliangye Basic Information

10.2.2 Wuliangye High-End and Sub-Premium Liquor Product Overview

10.2.3 Wuliangye High-End and Sub-Premium Liquor Product Market Performance

10.2.4 Wuliangye Business Overview

10.2.5 Wuliangye SWOT Analysis

10.2.6 Wuliangye Recent Developments

10.3 Yanghe

10.3.1 Yanghe Basic Information

10.3.2 Yanghe High-End and Sub-Premium Liquor Product Overview

10.3.3 Yanghe High-End and Sub-Premium Liquor Product Market Performance

10.3.4 Yanghe Business Overview

10.3.5 Yanghe SWOT Analysis

10.3.6 Yanghe Recent Developments

10.4 Fenjiu

10.4.1 Fenjiu Basic Information

10.4.2 Fenjiu High-End and Sub-Premium Liquor Product Overview

10.4.3 Fenjiu High-End and Sub-Premium Liquor Product Market Performance

10.4.4 Fenjiu Business Overview

10.4.5 Fenjiu Recent Developments

10.5 Luzhou Laojiao

10.5.1 Luzhou Laojiao Basic Information

10.5.2 Luzhou Laojiao High-End and Sub-Premium Liquor Product Overview

- 10.5.3 Luzhou Laojiao High-End and Sub-Premium Liquor Product Market Performance
- 10.5.4 Luzhou Laojiao Business Overview
- 10.5.5 Luzhou Laojiao Recent Developments
- 10.6 Tuopai Shede
 - 10.6.1 Tuopai Shede Basic Information
 - 10.6.2 Tuopai Shede High-End and Sub-Premium Liquor Product Overview
 - 10.6.3 Tuopai Shede High-End and Sub-Premium Liquor Product Market Performance
 - 10.6.4 Tuopai Shede Business Overview
 - 10.6.5 Tuopai Shede Recent Developments
- 10.7 Shui Jing Fang
 - 10.7.1 Shui Jing Fang Basic Information
 - 10.7.2 Shui Jing Fang High-End and Sub-Premium Liquor Product Overview
 - 10.7.3 Shui Jing Fang High-End and Sub-Premium Liquor Product Market Performance
 - 10.7.4 Shui Jing Fang Business Overview
 - 10.7.5 Shui Jing Fang Recent Developments
- 10.8 Jiuguijiu
 - 10.8.1 Jiuguijiu Basic Information
 - 10.8.2 Jiuguijiu High-End and Sub-Premium Liquor Product Overview
 - 10.8.3 Jiuguijiu High-End and Sub-Premium Liquor Product Market Performance
 - 10.8.4 Jiuguijiu Business Overview
 - 10.8.5 Jiuguijiu Recent Developments
- 10.9 Gujing Group
 - 10.9.1 Gujing Group Basic Information
 - 10.9.2 Gujing Group High-End and Sub-Premium Liquor Product Overview
 - 10.9.3 Gujing Group High-End and Sub-Premium Liquor Product Market Performance
 - 10.9.4 Gujing Group Business Overview
 - 10.9.5 Gujing Group Recent Developments
- 10.10 Langjiu Group
 - 10.10.1 Langjiu Group Basic Information
 - 10.10.2 Langjiu Group High-End and Sub-Premium Liquor Product Overview
 - 10.10.3 Langjiu Group High-End and Sub-Premium Liquor Product Market Performance
 - 10.10.4 Langjiu Group Business Overview
 - 10.10.5 Langjiu Group Recent Developments
- 10.11 JNC Group
 - 10.11.1 JNC Group Basic Information
 - 10.11.2 JNC Group High-End and Sub-Premium Liquor Product Overview

- 10.11.3 JNC Group High-End and Sub-Premium Liquor Product Market Performance
- 10.11.4 JNC Group Business Overview
- 10.11.5 JNC Group Recent Developments

11 HIGH-END AND SUB-PREMIUM LIQUOR MARKET FORECAST BY REGION

- 11.1 Global High-End and Sub-Premium Liquor Market Size Forecast
- 11.2 Global High-End and Sub-Premium Liquor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe High-End and Sub-Premium Liquor Market Size Forecast by Country
 - 11.2.3 Asia Pacific High-End and Sub-Premium Liquor Market Size Forecast by Region
 - 11.2.4 South America High-End and Sub-Premium Liquor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of High-End and Sub-Premium Liquor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global High-End and Sub-Premium Liquor Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of High-End and Sub-Premium Liquor by Type (2026-2033)
 - 12.1.2 Global High-End and Sub-Premium Liquor Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of High-End and Sub-Premium Liquor by Type (2026-2033)
- 12.2 Global High-End and Sub-Premium Liquor Market Forecast by Application (2026-2033)
 - 12.2.1 Global High-End and Sub-Premium Liquor Sales (K Units) Forecast by Application
 - 12.2.2 Global High-End and Sub-Premium Liquor Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. High-End and Sub-Premium Liquor Market Size Comparison by Region (M USD)

Table 5. Global High-End and Sub-Premium Liquor Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global High-End and Sub-Premium Liquor Sales Market Share by Manufacturers (2020-2025)

Table 7. Global High-End and Sub-Premium Liquor Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global High-End and Sub-Premium Liquor Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in High-End and Sub-Premium Liquor as of 2024)

Table 10. Global Market High-End and Sub-Premium Liquor Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global High-End and Sub-Premium Liquor Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. High-End and Sub-Premium Liquor Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global High-End and Sub-Premium Liquor Sales by Type (K Units)

Table 26. Global High-End and Sub-Premium Liquor Market Size by Type (M USD)

- Table 27. Global High-End and Sub-Premium Liquor Sales (K Units) by Type (2020-2025)
- Table 28. Global High-End and Sub-Premium Liquor Sales Market Share by Type (2020-2025)
- Table 29. Global High-End and Sub-Premium Liquor Market Size (M USD) by Type (2020-2025)
- Table 30. Global High-End and Sub-Premium Liquor Market Size Share by Type (2020-2025)
- Table 31. Global High-End and Sub-Premium Liquor Price (USD/Unit) by Type (2020-2025)
- Table 32. Global High-End and Sub-Premium Liquor Sales (K Units) by Application
- Table 33. Global High-End and Sub-Premium Liquor Market Size by Application
- Table 34. Global High-End and Sub-Premium Liquor Sales by Application (2020-2025) & (K Units)
- Table 35. Global High-End and Sub-Premium Liquor Sales Market Share by Application (2020-2025)
- Table 36. Global High-End and Sub-Premium Liquor Market Size by Application (2020-2025) & (M USD)
- Table 37. Global High-End and Sub-Premium Liquor Market Share by Application (2020-2025)
- Table 38. Global High-End and Sub-Premium Liquor Sales Growth Rate by Application (2020-2025)
- Table 39. Global High-End and Sub-Premium Liquor Sales by Region (2020-2025) & (K Units)
- Table 40. Global High-End and Sub-Premium Liquor Sales Market Share by Region (2020-2025)
- Table 41. Global High-End and Sub-Premium Liquor Market Size by Region (2020-2025) & (M USD)
- Table 42. Global High-End and Sub-Premium Liquor Market Size Market Share by Region (2020-2025)
- Table 43. North America High-End and Sub-Premium Liquor Sales by Country (2020-2025) & (K Units)
- Table 44. North America High-End and Sub-Premium Liquor Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe High-End and Sub-Premium Liquor Sales by Country (2020-2025) & (K Units)
- Table 46. Europe High-End and Sub-Premium Liquor Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific High-End and Sub-Premium Liquor Sales by Region (2020-2025)

& (K Units)

Table 48. Asia Pacific High-End and Sub-Premium Liquor Market Size by Region (2020-2025) & (M USD)

Table 49. South America High-End and Sub-Premium Liquor Sales by Country (2020-2025) & (K Units)

Table 50. South America High-End and Sub-Premium Liquor Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa High-End and Sub-Premium Liquor Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa High-End and Sub-Premium Liquor Market Size by Region (2020-2025) & (M USD)

Table 53. Global High-End and Sub-Premium Liquor Production (K Units) by Region(2020-2025)

Table 54. Global High-End and Sub-Premium Liquor Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global High-End and Sub-Premium Liquor Revenue Market Share by Region (2020-2025)

Table 56. Global High-End and Sub-Premium Liquor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America High-End and Sub-Premium Liquor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe High-End and Sub-Premium Liquor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan High-End and Sub-Premium Liquor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China High-End and Sub-Premium Liquor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Moutai Basic Information

Table 62. Moutai High-End and Sub-Premium Liquor Product Overview

Table 63. Moutai High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Moutai Business Overview

Table 65. Moutai SWOT Analysis

Table 66. Moutai Recent Developments

Table 67. Wuliangye Basic Information

Table 68. Wuliangye High-End and Sub-Premium Liquor Product Overview

Table 69. Wuliangye High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Wuliangye Business Overview

- Table 71. Wuliangye SWOT Analysis
- Table 72. Wuliangye Recent Developments
- Table 73. Yanghe Basic Information
- Table 74. Yanghe High-End and Sub-Premium Liquor Product Overview
- Table 75. Yanghe High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Yanghe Business Overview
- Table 77. Yanghe SWOT Analysis
- Table 78. Yanghe Recent Developments
- Table 79. Fenjiu Basic Information
- Table 80. Fenjiu High-End and Sub-Premium Liquor Product Overview
- Table 81. Fenjiu High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Fenjiu Business Overview
- Table 83. Fenjiu Recent Developments
- Table 84. Luzhou Laojiao Basic Information
- Table 85. Luzhou Laojiao High-End and Sub-Premium Liquor Product Overview
- Table 86. Luzhou Laojiao High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Luzhou Laojiao Business Overview
- Table 88. Luzhou Laojiao Recent Developments
- Table 89. Tuopai Shede Basic Information
- Table 90. Tuopai Shede High-End and Sub-Premium Liquor Product Overview
- Table 91. Tuopai Shede High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Tuopai Shede Business Overview
- Table 93. Tuopai Shede Recent Developments
- Table 94. Shui Jing Fang Basic Information
- Table 95. Shui Jing Fang High-End and Sub-Premium Liquor Product Overview
- Table 96. Shui Jing Fang High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Shui Jing Fang Business Overview
- Table 98. Shui Jing Fang Recent Developments
- Table 99. Jiugujiu Basic Information
- Table 100. Jiugujiu High-End and Sub-Premium Liquor Product Overview
- Table 101. Jiugujiu High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Jiugujiu Business Overview
- Table 103. Jiugujiu Recent Developments

- Table 104. Gujing Group Basic Information
- Table 105. Gujing Group High-End and Sub-Premium Liquor Product Overview
- Table 106. Gujing Group High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Gujing Group Business Overview
- Table 108. Gujing Group Recent Developments
- Table 109. Langjiu Group Basic Information
- Table 110. Langjiu Group High-End and Sub-Premium Liquor Product Overview
- Table 111. Langjiu Group High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Langjiu Group Business Overview
- Table 113. Langjiu Group Recent Developments
- Table 114. JNC Group Basic Information
- Table 115. JNC Group High-End and Sub-Premium Liquor Product Overview
- Table 116. JNC Group High-End and Sub-Premium Liquor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. JNC Group Business Overview
- Table 118. JNC Group Recent Developments
- Table 119. Global High-End and Sub-Premium Liquor Sales Forecast by Region (2026-2033) & (K Units)
- Table 120. Global High-End and Sub-Premium Liquor Market Size Forecast by Region (2026-2033) & (M USD)
- Table 121. North America High-End and Sub-Premium Liquor Sales Forecast by Country (2026-2033) & (K Units)
- Table 122. North America High-End and Sub-Premium Liquor Market Size Forecast by Country (2026-2033) & (M USD)
- Table 123. Europe High-End and Sub-Premium Liquor Sales Forecast by Country (2026-2033) & (K Units)
- Table 124. Europe High-End and Sub-Premium Liquor Market Size Forecast by Country (2026-2033) & (M USD)
- Table 125. Asia Pacific High-End and Sub-Premium Liquor Sales Forecast by Region (2026-2033) & (K Units)
- Table 126. Asia Pacific High-End and Sub-Premium Liquor Market Size Forecast by Region (2026-2033) & (M USD)
- Table 127. South America High-End and Sub-Premium Liquor Sales Forecast by Country (2026-2033) & (K Units)
- Table 128. South America High-End and Sub-Premium Liquor Market Size Forecast by Country (2026-2033) & (M USD)
- Table 129. Middle East and Africa High-End and Sub-Premium Liquor Sales Forecast

by Country (2026-2033) & (Units)

Table 130. Middle East and Africa High-End and Sub-Premium Liquor Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global High-End and Sub-Premium Liquor Sales Forecast by Type (2026-2033) & (K Units)

Table 132. Global High-End and Sub-Premium Liquor Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global High-End and Sub-Premium Liquor Price Forecast by Type (2026-2033) & (USD/Unit)

Table 134. Global High-End and Sub-Premium Liquor Sales (K Units) Forecast by Application (2026-2033)

Table 135. Global High-End and Sub-Premium Liquor Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of High-End and Sub-Premium Liquor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global High-End and Sub-Premium Liquor Market Size (M USD), 2024-2033
- Figure 5. Global High-End and Sub-Premium Liquor Market Size (M USD) (2020-2033)
- Figure 6. Global High-End and Sub-Premium Liquor Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. High-End and Sub-Premium Liquor Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global High-End and Sub-Premium Liquor Product Life Cycle
- Figure 13. High-End and Sub-Premium Liquor Sales Share by Manufacturers in 2024
- Figure 14. Global High-End and Sub-Premium Liquor Revenue Share by Manufacturers in 2024
- Figure 15. High-End and Sub-Premium Liquor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market High-End and Sub-Premium Liquor Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by High-End and Sub-Premium Liquor Revenue in 2024
- Figure 18. Industry Chain Map of High-End and Sub-Premium Liquor
- Figure 19. Global High-End and Sub-Premium Liquor Market PEST Analysis
- Figure 20. Global High-End and Sub-Premium Liquor Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global High-End and Sub-Premium Liquor Market Share by Type
- Figure 27. Sales Market Share of High-End and Sub-Premium Liquor by Type (2020-2025)
- Figure 28. Sales Market Share of High-End and Sub-Premium Liquor by Type in 2024
- Figure 29. Market Size Share of High-End and Sub-Premium Liquor by Type

(2020-2025)

Figure 30. Market Size Share of High-End and Sub-Premium Liquor by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global High-End and Sub-Premium Liquor Market Share by Application

Figure 33. Global High-End and Sub-Premium Liquor Sales Market Share by Application (2020-2025)

Figure 34. Global High-End and Sub-Premium Liquor Sales Market Share by Application in 2024

Figure 35. Global High-End and Sub-Premium Liquor Market Share by Application (2020-2025)

Figure 36. Global High-End and Sub-Premium Liquor Market Share by Application in 2024

Figure 37. Global High-End and Sub-Premium Liquor Sales Growth Rate by Application (2020-2025)

Figure 38. Global High-End and Sub-Premium Liquor Sales Market Share by Region (2020-2025)

Figure 39. Global High-End and Sub-Premium Liquor Market Size Market Share by Region (2020-2025)

Figure 40. North America High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America High-End and Sub-Premium Liquor Sales Market Share by Country in 2024

Figure 43. North America High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America High-End and Sub-Premium Liquor Market Size Market Share by Country in 2024

Figure 45. U.S. High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada High-End and Sub-Premium Liquor Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada High-End and Sub-Premium Liquor Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico High-End and Sub-Premium Liquor Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico High-End and Sub-Premium Liquor Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe High-End and Sub-Premium Liquor Sales Market Share by Country in 2024

Figure 53. Europe High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe High-End and Sub-Premium Liquor Market Size Market Share by Country in 2024

Figure 55. Germany High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific High-End and Sub-Premium Liquor Sales and Growth Rate (K Units)

Figure 66. Asia Pacific High-End and Sub-Premium Liquor Sales Market Share by Region in 2024

Figure 67. Asia Pacific High-End and Sub-Premium Liquor Market Size Market Share by Region in 2024

Figure 68. China High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 70. Japan High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America High-End and Sub-Premium Liquor Sales and Growth Rate (K Units)
- Figure 79. South America High-End and Sub-Premium Liquor Sales Market Share by Country in 2024
- Figure 80. South America High-End and Sub-Premium Liquor Market Size and Growth Rate (M USD)
- Figure 81. South America High-End and Sub-Premium Liquor Market Size Market Share by Country in 2024
- Figure 82. Brazil High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa High-End and Sub-Premium Liquor Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa High-End and Sub-Premium Liquor Sales Market

Share by Region in 2024

Figure 90. Middle East and Africa High-End and Sub-Premium Liquor Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa High-End and Sub-Premium Liquor Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa High-End and Sub-Premium Liquor Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa High-End and Sub-Premium Liquor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global High-End and Sub-Premium Liquor Production Market Share by Region (2020-2025)

Figure 103. North America High-End and Sub-Premium Liquor Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe High-End and Sub-Premium Liquor Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan High-End and Sub-Premium Liquor Production (K Units) Growth Rate (2020-2025)

Figure 106. China High-End and Sub-Premium Liquor Production (K Units) Growth Rate (2020-2025)

Figure 107. Global High-End and Sub-Premium Liquor Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global High-End and Sub-Premium Liquor Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global High-End and Sub-Premium Liquor Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global High-End and Sub-Premium Liquor Market Share Forecast by Type (2026-2033)

Figure 111. Global High-End and Sub-Premium Liquor Sales Forecast by Application (2026-2033)

Figure 112. Global High-End and Sub-Premium Liquor Market Share Forecast by Application (2026-2033)

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